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RECORD

SAN FRANCISCO AND THE BAY AREA

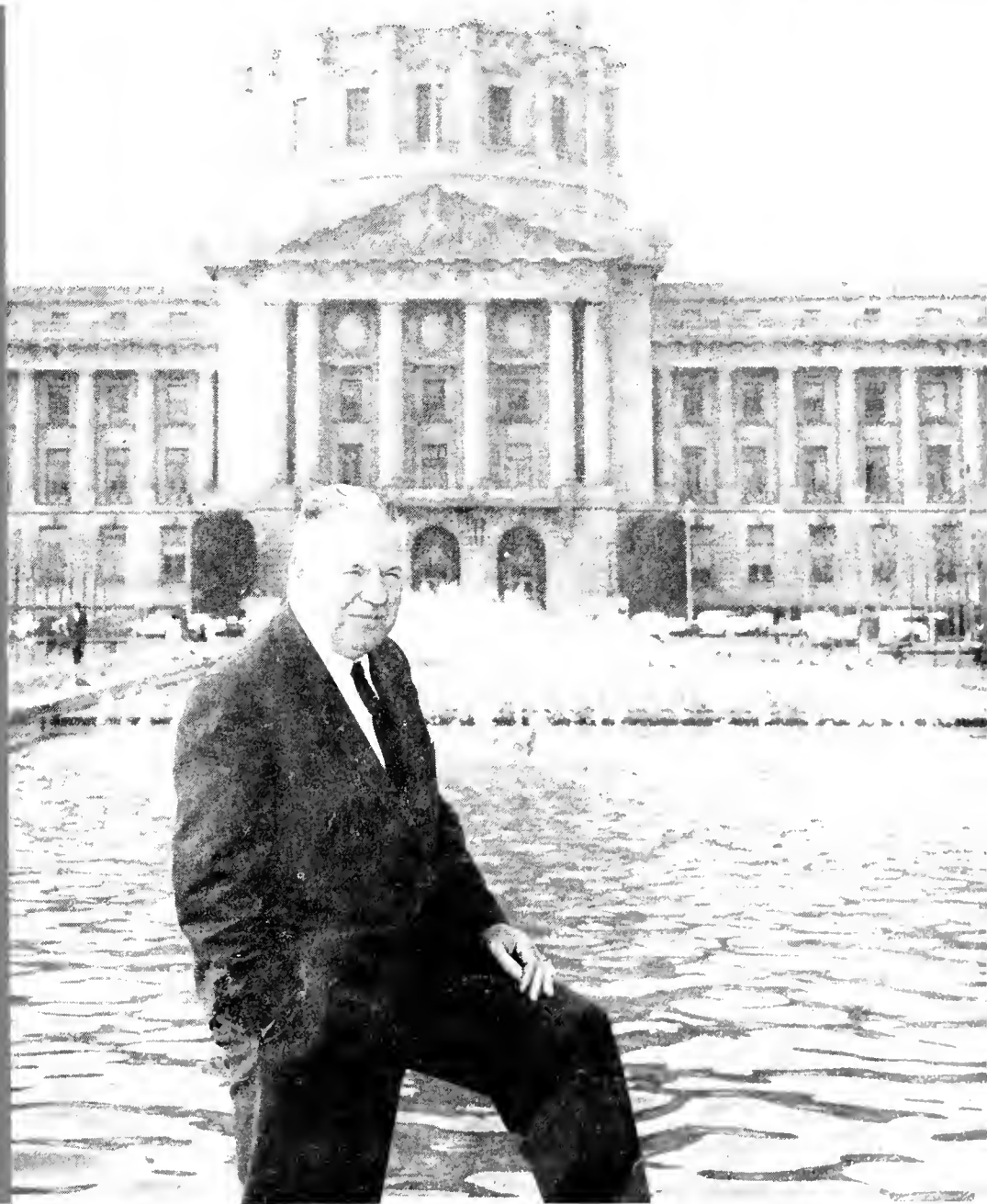
THOMAS P. "TED" WHITE

By BILL SIMONS

AROUND & ABOUT

By WHIT HENRY

BAY WINDOW



San Francisco's Thomas P. (Ted) White

See Page 4

Jesuit Russian Priest to Teach at Lincoln University

A special course in the history of Russia will be offered by Father Andrei Urusov, S.J. at Lincoln University this spring, it was announced today. The course will be entitled "Contemporary Russia."

Father Urusov, a former Russian prince and refugee, is director of the Russian Catholic Center in San Francisco. He is a graduate of the Gregorian University in Rome and took his doctorate at the University of Montreal.

A convert to Roman Catholicism from Orthodoxy, Father ministered to Russian refugee flocks in Harbin, China, and in the Philippines prior to coming to the United States to establish the Russian Catholic Center here at the suggestion of the late Holy Father Pius XII.

Dominican Brother Nicholas P. Kurguz, O.P. is also an instructor at Lincoln University. He is currently on-leave.

Other courses to be offered at Lincoln this spring include: Written Composition; A Survey of English Literature; Money and Banking; Foreign Trade; United States History; Humanities; Psychology; Mathematics; French; International Relations and Health Education. Various art courses will also be given under the direction of artist Frederic Hobbs.

For further information: WA 1-0422 or Phillip Hughes & Associates, DE 3-6922.

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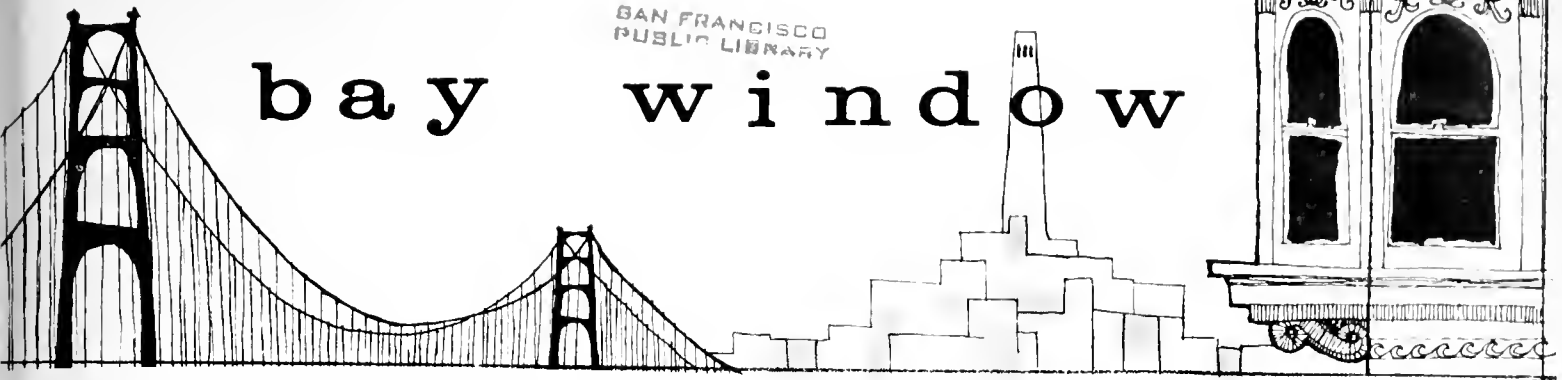
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PERIODICAL DEPT.

MAY 2 1964

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Perhaps it's partly a result of the increasing awareness of the sanity and eventual efficacy of the ecumenical movement that is paying side political dividends locally.

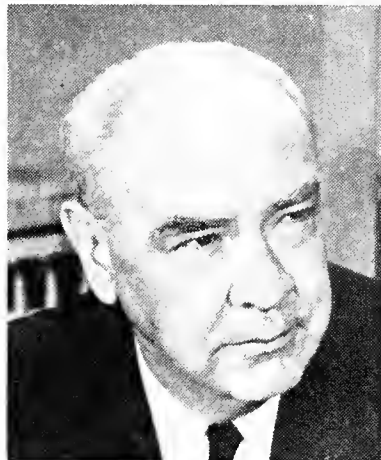
For there's little doubt but that the new administration of Mayor Jack Shelley is not about to regard San Francisco—the City and County of, that is—as a tight little island surrounded by jealous enemy states constantly on the attack.

He gave proof to a refreshingly non-provincial attitude during the mayoral campaign when he tried a unique maneuver which his opponents regarded as a meaningless gimmick but which, actually, cast in a most revealing manner the breadth of his political philosophy.

Shelley took a group of representative Bay Area leaders—heavily weighted with San Mateo County people—for an air lift. Although there wasn't a San Francisco voter among them, the point he made was clear and unmistakable: From the sky they could see no boundary lines; but quite apparent was the burgeoning metropolitan area with pressing growth-caused problems common to all.

"We must work together" was no empty statement. Even before San Francisco's new six-foot, two-inch mayor moved into Room 200, City Hall, he had gone down the Peninsula for a long and frank session with mayors of San Mateo County communities.

During January, Mayor Shelley guest-spoke to San Mateo Rotar-



MAYOR JACK SHELLEY
A Busy Week

ians. During the same month he received a proposal from a group representing David Rockefeller, Ideal Cement Company and Crocker Land Company for an industrial-commercial development oriented around San Francisco International Airport that might eventually result in a multi-million dollar strengthening of San Francisco's ties with San Mateo County.

One of his first acts on becoming mayor was to ask the Supervisors to approve San Francisco joining the seven other counties and 65 Bay Area cities in the Association of Bay Area Governments. That's ABAG—the organization Shelley's predecessor had astutely shunned.

Next month the new mayor is guest of the Peninsula Division of the League of California Cities. Representing the three counties—San Francisco, San Mateo, Santa Clara—the Peninsula Division's bi-monthly gatherings are usually

heavy with mayors, councilmen, city managers of the Peninsula but light with San Francisco representatives. No one remembers when a San Francisco mayor last attended.

Perhaps yet another sign of political ecumenism on the Peninsula might be seen in the decision of the Mission Street Merchants Association to hold their annual dinner—in the Thunderbird Hotel, Millbrae! Guest of honor: Mayor Jack Shelley, by now an old Peninsula hand . . .

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JAN. - FEB., 1964

Volume 30 Number 2

THOMAS P. "TED" WHITE, Pres.

PUBLIC UTILITIES COMMISSION OF SAN FRANCISCO

By BILL SIMONS

January, 1964, was a milestone month in the life of a man whose signature reads "Thomas P. White" but who has been known as "Ted White" ever since he knocked a guy out cold with the first blow—a right—in the first round of his first fight in the ring of Al Young's Association Club, 16th and Capp Streets, back in 1915 when he was just a little over the age of 16.

For at the end of January, Ted White retired as Secretary-Treasurer of Warehouse Union Local 860 and thus concluded 27 years of continuing activity as a Union official.

Towards the middle of January he was elected President of the august and powerful Public Utilities Commission of the City and County of San Francisco.

White brings to the top policy-making position in the City's operation of such multi-million dollar giants as the Hetch Hetchy Project, the Water Department, San Francisco International Airport and the Muni transit system the same qualities of determination, tenacity and curiosity that have characterized the first 65 years of a most unusual career.

Born February 21, 1899 in what was then the little town of Baden, just below Holy Cross Cemetery, Thomas Peter White was the oldest of five children, all of whom were endowed with a rich mixture of bloods: Their Mexican born mother was a combination of Castilian Spanish and German Jewish while their father's parents were Klommel and Waterford Irish.

When young White was 11 his parents moved from the vegetable gardens of Baden to the rolling sand dunes of the Sunset district in San Francisco; from behind their home at 21st Avenue and Irving there was nothing but sand right out to the ocean. It was there that he went into the newspaper business—delivering the Chronicle before school on a route that was so sprawling that he had to make his rounds on horseback.

Later the family moved to the Mission where the young man continued to sell papers—the Examiner at 16th and Guerrero before school, the Daily News at 16th and Mission after school. From Horace Mann he went on to Lick-Wilmerding High School, working from part to full time at a drug



THOMAS P. WHITE

Pres. Public Utilities Commission,
San Francisco

store in the Potrero. His full time work occurred on those occasions when the owner went roaming for days on end, leaving the store in the hands of 15-year-old White. When this happened he did every-

thing that was necessary—including filling prescriptions!

Then he started a personal weight control program by working out at the Association Club a couple of times a week with the man who had beaten Dempsey in a four-round fight—Fat Willie Meehan. "Fat Willie could really fight!" White recalls. "I learned a lot from him."

One night after he had been at it for six months or so, White was to demonstrate what he had learned. He was met at the Association Club by a summary order to take his clothes off and get ready for the ring.

"First thing I know I'm in the ring and this guy I've never seen before takes a poke at me. I step around and hit him with my right hand and knocks him out stiff."

That was the night he was introduced as "Ted White." From then he went on to win 17 straight fights.

In 1917 he enlisted in the Army by claiming more than the 18 years he had been able to acquire by then, and—because of his drug store background—was shipped in the 9th Motor Ambulance Corps to

Honolulu. He boxed so frequently and successfully on the transport going over that he won the Army's welterweight title of Hawaii before he arrived.

If the war had lasted long Ted might have ended up with anything from gold bars on up

(Continued on Page 10)

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Around and About

By WHIT HENRY

Whit Henry is on vacation. His popular and informative column will be resumed upon his return.

Editor

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Four and a half million travelers at San Francisco International Airport were served during 1963 by Interstate Hosts, Inc., which operates the food and beverage facilities at the huge terminal, a year-end report by Frank Brock, general manager, revealed today.

This represented an average of almost 11,000 persons daily, he said.

Not included in the total were 500,000 "in flight" meals prepared in Interstate's airport kitchens for passengers aboard the four commercial airlines the company serves out of San Francisco.

Company business during the year also returned to the City and County of San Francisco an income of "something over half a million dollars" in rentals, according to Brock.

The 1963 San Francisco airport business was the greatest in the company's 10-year history at the municipally-owned facility, Brock added, "but will undoubtedly be exceeded this year under our expansion program."

In the field of "in-flight" service alone, production is expected to be doubled, he said, as Interstate adds air carriers to its list of clients, which now includes Qantas, National, Delta, World and West Coast.

Brock's annual report pointed out that the company, which also

operates in a number of other major airports throughout the country, purchased more than \$1,000,000 in supplies locally; paid its San Francisco employees in excess of \$1,500,000 and to date has invested more than \$2,000,000 in plant development and improvements at the San Francisco terminal, including \$750,000 in the past 12 months. Interstate leases its space from the Public Utilities Commission of the city and county government.

Brock's summary of 1963 operations reflected a payroll of 450 full-time employees, a third of whom reside in San Francisco, and most of the balance in San Mateo County, with a small number in Santa Clara County and East Bay communities.

Sales volume of Interstate operations at the airport are expected to increase from 1963's \$4,500,000 to \$6,000,000 in 1964, Brock declared with a 25 percent growth in payroll. Interstate currently operates 15 different service units within the central and south terminal buildings.

"We feel that the future of our operations in San Francisco is not only very bright, but unlimited," Brock said. "As a world port, San Francisco will continue to occupy a top position among the great international airports, and we intend to grow with it. As good as 1963 was, 1964 is bound to be even better, and future years hold promise of tremendous development."

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1964 HOME SCHEDULE

APRIL

14 (Tues.)—Milwaukee
 15 (Wed.)—Milwaukee (N)
 16 (Thurs.)—St. Louis
 17 (Fri.)—St. Louis (N)
 18 (Sat.)—St. Louis
 19 (Sun.)—Cincinnati
 20 (Mon.)—Cincinnati

MAY

4 (Mon.)—Houston
 5 (Tues.)—Houston (N)
 6 (Wed.)—Chicago
 7 (Thurs.)—Chicago
 8 (Fri.)—Los Angeles (N)
 9 (Sat.)—Los Angeles
 10 (Sun.)—Los Angeles
 15 (Fri.)—New York (N)
 16 (Sat.)—New York
 17 (Sun.)—New York (Double)
 18 (Mon.)—New York
 19 (Tues.)—Philadelphia (N)
 20 (Wed.)—Philadelphia
 21 (Thurs.)—Philadelphia
 22 (Fri.)—Pittsburgh (N)
 23 (Sat.)—Pittsburgh
 24 (Sun.)—Pittsburgh (Double)

JUNE

8 (Mon.)—St. Louis
 9 (Tues.)—St. Louis (N)
 10 (Wed.)—St. Louis
 11 (Thurs.)—Milwaukee
 12 (Fri.)—Milwaukee (N)
 13 (Sat.)—Milwaukee
 14 (Sun.)—Cincinnati
 15 (Mon.)—Cincinnati
 16 (Tues.)—Cincinnati (N)
 17 (Wed.)—Cincinnati
 25 (Thurs.)—Los Angeles (N)
 26 (Fri.)—Los Angeles (N)
 27 (Sat.)—Los Angeles
 28 (Sun.)—Los Angeles
 29 (Mon.)—New York (N)
 30 (Tues.)—New York

JULY

1 (Wed.)—Pittsburgh
 2 (Thurs.)—Pittsburgh
 3 (Fri.)—Philadelphia (N)
 4 (Sat.)—Philadelphia (Hol.)
 5 (Sun.)—Philadelphia
 17 (Fri.)—Houston (N)
 18 (Sat.)—Houston
 19 (Sun.)—Houston (Double)
 20 (Mon.)—Chicago
 21 (Tues.)—Chicago (N)
 22 (Wed.)—Chicago
 23 (Thurs.)—Chicago

AUGUST

14 (Fri.)—Milwaukee (N)
 15 (Sat.)—Milwaukee
 16 (Sun.)—Milwaukee (Double)
 18 (Tues.)—Cincinnati (N)
 19 (Wed.)—Cincinnati
 20 (Thurs.)—Cincinnati
 21 (Fri.)—St. Louis (N)
 22 (Sat.)—St. Louis
 23 (Sun.)—St. Louis

SEPTEMBER

9 (Wed.)—Los Angeles
 10 (Thurs.)—Los Angeles (N)
 11 (Fri.)—Philadelphia (N)
 12 (Sat.)—Philadelphia
 13 (Sun.)—Philadelphia
 15 (Tues.)—New York (N)
 16 (Wed.)—New York
 18 (Fri.)—Pittsburgh (N)
 19 (Sat.)—Pittsburgh
 20 (Sun.)—Pittsburgh
 29 (Tues.)—Houston (N)
 30 (Wed.)—Houston

OCTOBER

1 (Thurs.)—Houston
 2 (Fri.)—Chicago (N)
 3 (Sat.)—Chicago
 4 (Sun.)—Chicago

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Plaque of Appreciation is presented to Fireman Robert Willett (center) by President of Fire Fighters Union Local No. 798, Martin Madden (left) as Chief of Department William F. Murray looks on.

Fireman Willett saved the life of an 11 months old baby who had stopped breathing. Willett administered mouth-to-mouth insufflation using a "Venti-Breather" resuscitator purchased by members of his company, Engine No. 22.

Photo by Chet Born, S.F.F.D.

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President, Public Library Commission
President, Recreation and Park Commission
Joseph H. Dyer, Jr., Executive Secretary

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Manager of Utilities
James R. McCarthy, Director of Planning
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TED WHITE

(Continued from Page 4)

he was headed for officer training school when the Armistice was signed. He was separated from the Army and returned, happily, to the mufti of civilian life.

There followed for the kid who was not yet 20 a couple of kaleidoscopic, peripatetic decades: He drove a truck. He rode the rails—saw the country. He sailed on a coal-burning freighter—saw the world. He drove a taxi. He managed and promoted fights—and fought a bit himself. He worked on a road construction crew.

Then came 1937—a banner year for White. First he convinced a winsome French-Canadian lassie she should share his name and future. Following their marriage he went on to confirm his future by getting elected secretary-treasurer of Warehouse Union Local 860, the position he retired from last month.

A daughter was born to the Whites two years later. As Sister Marie Jeanette, O.P., she now teaches in the fourth grade at St. John Vianney Parish in Sac-

ramento. Ted also has a son, Harold Thomas White, San Francisco port steward for the Far East Lines.

He has given active support twice to a mayoral candidate. In 1955 he backed George Christopher and subsequently was appointed to the City Planning Commission. In 1960 he was moved over to the Public Utilities Commission. Last year he was an active supporter of Jack Shelley. And last month he was appointed to another 4-year term and elected president of the Public Utilities Commission.

He has been a member for the past eight years—and an immediate past president—of the lay advisory board of Mount St. Joseph School for Girls. His two favorite drinks are tea and rye whiskey. He plays golf—"Every weekend, if I can,"—in the high 80's. He carries 200 pounds on a stocky five foot, nine and a half inch frame.

And—following a post-retirement Far East voyage of some 42 days for Ted and wife Bea—he intends to work "nearly full time" as president of the Public Utilities Commission. And to play a lot more golf.

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Applications for Maritime Academy Being Accepted

Applications for admission to the California Maritime Academy at Vallejo are now being accepted, it was announced today by State Senator "J" Eugene McAteer (Dem., S.F.)

The San Francisco legislator said all applicants must be between the ages of 17 and 22 years, and must pass the entrance examination before being considered for admission.

McAteer said entrance examinations will be held at the Academy in Vallejo on the first Sunday of each month through May.

The candidate receiving the highest passing score will become the nominee of Senator McAteer to the Academy. Others who qualify may be admitted to fill vacancies.

The Maritime Academy, which is operated by the California State Department of Education, trains students for a career at sea as licensed officers aboard United States flag merchant ships. The Academy operates the training ship, "Golden Bear."

Information concerning qualifications and examinations may be obtained by contacting Senator McAteer's office, Room 2045, State Building, San Francisco, or the Dean of the Academy, California Maritime Academy, Vallejo, Calif.

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Benjamin H. Swig to Head Jewish Welfare



Benjamin H. Swig, civic and philanthropic leader, has been elected president of the Jewish Welfare Federation of San Francisco, Marin County and the Peninsula.

Swig succeeds Sylvan J. Lisberger who has been named executive committee chairman.

Other officers elected at the recent Federation board of directors meeting were Daniel E. Koshland, Samuel A. Ladar and Frank H. Sloss, vice-president; Robert E. Stinton, treasurer; Jesse Feldman, secretary; and Bennett L. Raffin, assistant treasurer.

Swig, who was chairman of the Federation campaigns in 1950 and 1951, and has headed the fund-raising committee for several campaigns, is also this year's national chairman of the United Jewish Appeal's campaign. The UJA is the major overseas beneficiary of the Federation.

A partial list of his major organizational affiliations in which he holds ranking volunteer positions on local, regional and national levels, includes the American Association for Jewish Education, American Friends of Hebrew University, American Joint Distribution Committee, Albert Einstein College, Brandeis University, Jewish National Fund and Union of American Hebrew Congregations.

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1963 Record Year for U.S. Savings Bonds

"U.S. Savings Bonds set a peacetime record for sales in Northern California during 1963," State Director Newton McCarthy announced here today.

"During 1963 sales totaled \$140,-228,794," the director said. "This is the highest level since the end of world war II and is more than \$10 million above last year's sales of \$129,843,495.

"National success of the Bond program is attested by record holdings at an all-time high of more than \$47 billion. This is one and one-half billion greater than 1962.

"Increased Savings Bond buying is attributed in part to the fact that federal income tax on Series E Bonds' interest may be deferred until Bonds are redeemed. This is especially important to everyone who defers paying income tax on Series E Bonds until after retirement. Later, as owners sell their Bonds, tax liability on the interest accrued may be less because of lower income.

"Also, Savings Bonds are not subject to state income taxes," he continued.

In referring back to Northern California's sales figures, he reported that \$13,018,447 worth of Savings Bonds were sold during December to help make the 1963 record. Of this December total San Francisco County sales for the month added up to \$3,968,180.

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BAY WINDOW

(Continued from Page 3)

seems to be the case in a number of departments this year . . . New City Purchaser of Supplies **Frank Conway** is a veteran of three decades in that department, a real up-from-the-rankser whose appointment to succeed retired good Ben Benas received nothing but internal plaudits. He's the first insider to have gotten the top job, other predecessors having been Tom Brooks, Walter Jones and Ben Kline . . . Out in Golden Gate Park the third of the three top jobs in Recreation-Park Department has just been filled by Old Pro **Frank Foehr**, new Superintendent of Parks. He teams up comfortably with General Manager **Jim Lang** and Recreation Superintendent **Ed McDevitt**, both of whom are one-time playground directors and strictly up-from-the-ranks men . . .

Two of the busiest men in San Francisco have been the Water Department's **Tom Waters** and **Ken Boyd**, who share the awesome

responsibility of moving from the aged Corporation Yard on Bryant at 4th Street to a gleamingly new plant in the Islais Creek area . . . Involved in the move: More than a million bronze and iron valves and plumbing fittings, pipes ranging in diameter from two to 16 inches, all kinds of machinery. Their mission: Move out of the old yard and its collection of ramshackle buildings on February 14, a Friday—be set up for business the next Monday morning, February 17 . . .

George Christopher still very much in the news, one poll showing him outpointing the entire field of GOP hopefuls for the U.S. Senate, while the financial pages introduce him as chairman of the board of the city's newest bank—the Commonwealth National Bank of San Francisco . . . Among the directors of the soon-to-be-opened bank: Two of the former mayor's closest friends — Don Fazackerley and Joseph Martin, Jr., both former presidents of the Public Utilities Commission.

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RECORD

SAN FRANCISCO AND THE BAY AREA

DR. GEORGE E. LINDSAY,
Director, California Academy
of Science

AROUND & ABOUT
By WHIT HENRY

BAY WINDOW



DR. GEORGE E. LINDSAY

See Page 4

WILLIAM P. LINDECKER
New Deputy Chief S.F.F.D.

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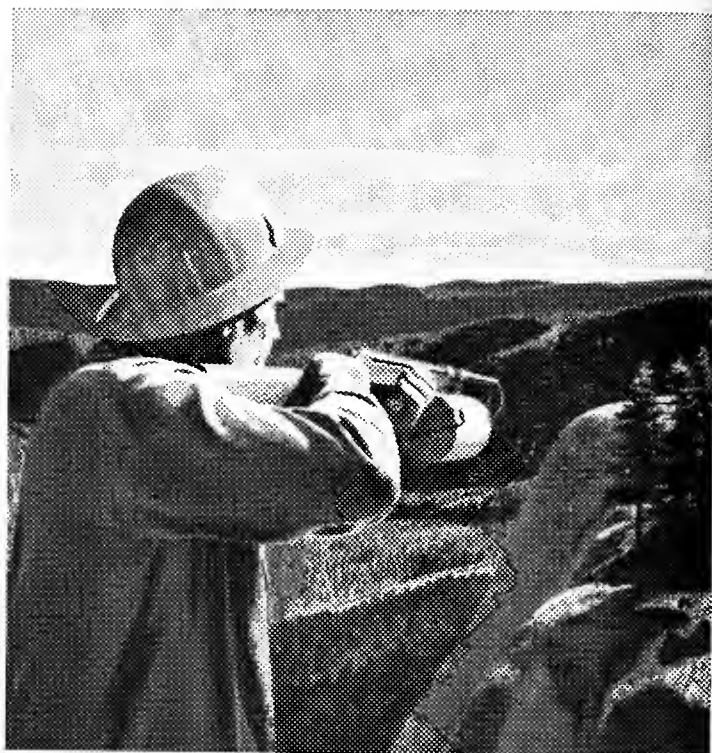
Chief of Dept. William F. Murray congratulates Deputy Chief William Lindecker as his brother Henry Lindecker looks on.

Chief of Department William F. Murray, San Francisco Fire Department, appointed Assistant Chief William P. Lindecker, Division of Administration, to be his Deputy Chief of Department, and second in command, effective March 4, 1964. Chief Lindecker replaces the beloved and respected Deputy Chief Carl F. Kruger who passed away February 1, 1964, suddenly from brief illness.

Deputy Chief Lindecker, a 31-year veteran, entered the San Francisco Fire Department October 18, 1932, rose to the rank of Lieutenant March 23, 1939, to Captain August 10, 1943, to Battalion Chief November 11, 1948, to Secretary to the Chief of Department May 1, 1957, and to Assistant Chief July 1, 1961.

During World War II he served as a reserve officer with the U.S. Navy from July 14, 1942, in the grade of Lieutenant (j.g.) until separated on April 13, 1946, as Lieutenant-Commander. He concluded his naval services as Fire Marshal, Naval Training and Distribution Center, Shoemaker, California, following tours of duty as a security officer and gunnery officer at sea.

Chief Lindecker's twin brother, Assistant Chief Henry A. Lindecker is the San Francisco Fire Department's Director of the Division of Training.



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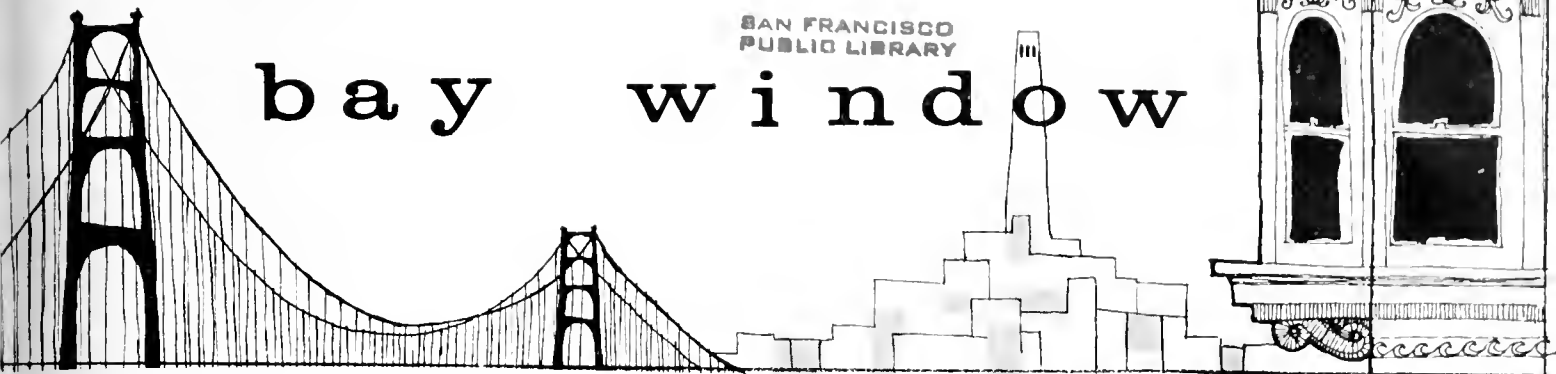
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Pierre may be portly and plucky but don't pity poor Pierre; he's wealthy beyond the wildest dreams of a would-be politician. We refer, of course, to the bombshell-dropping ex-presidential press secretary now riding at red heat down the trail to the Democratic nomination as United States Senator.

His wealth is the unmeasurable kind, composed of the millions of friends he has made among the ranks of working newsmen. This, of course, stems from his Chronicle days when he was known for his feats of rolling the ivories in that citadel of the Fourth Estate—Hanno's-in-the-Alley.

Pierre's comfortable with the media. The fact of his "in-ness" is pointed up regularly in the treatment he receives in the main news columns, in the political reportage, in the constant and affectionate column references that have enhanced his image as a guy with potential Senatorial stature.

Pierre's making substantial headway in the vote-heavy Southland, due not only to the Unrah-Mosk type of support but heavily because of his own block-busting personality when dealing with newsmen.

Actually, he's achieving a somewhat startling feat in out-pointing Cranston in favorable inches of newsprint during the short but

fantastically effective time he has been in the race. And the State Controller, mind, has been offered as the political Giant of California Democrats. Up to now, that is.

Pierre has more than his ivory-rolling prowess working for him. A San Franciscan, he has a background composed of public schools, University of San Francisco, copy boy on the Chronicle, extensive and competent reporting, plus—a big plus, this—the Big Picture as seen from his three White House years.

That Friday he flew into San Francisco to launch his campaign included his meeting a deadline to file his nomination papers with Registrar Charlie Rogers. Most of the signatures on his papers belonged to men and women who were working that day in the City's newspapers, recruited by Chronicle Photographer Barney Peterson.

How will Pierre win?

"I'm going to start out every day

at 5:30 a.m. and keep going until midnight, talking to the people wherever I find them."

If he keeps up the clip, plucky Pierre may end up on so portly.

NOTES FROM ALL OVER: Woe is in store for The Chronicle: Fearless Spectator Charles McCabe is rumored to be about to desert the Sporting Green for greener fields—in England, of all places!

... There's quaking going on at the SF Chamber of Commerce: new bossman Bill Dauer is making demands for new performance highs on his top staff people ... Sullen reflection: There's no one so discourteous as the driver of a small car. Stamp out small cars! ...

District Director of Internal Revenue—that means head taxer—Joseph M. Cullen started his career as a gold mining engineer. Make what you will of that kind of background ... Back to politics: Sacramento insiders contend that if Con-

troller Alan Cranston is elected U. S. Senator in November, Governor Brown will name State Finance Director Hale Champion as his successor. Champion, like Salinger, is a former Chronicle newsman ... Les Hood, former information officer for Bay Area Council, has moved upward to the top public relations post of the Bay Area Air Pollution Control Board ...

Cabot, Cabot & Forbes, developer of a 600-acre industrial park in South San Francisco has retained Publicist Henry Alexander. One of the smartest in the business, it was Alex who put over the vast Bay Area Rapid Transit bonds as well as the big San Francisco water bonds and the Airport gagage bonds; he's never had a loser! ... Did you know that Pulitzer prize-winning poet Robert L. Frost, who died last year, was a San Franciscan? He was taken to New England at age 11 when his father, a local newspaperman, died. This is the kind of dividend you get for reading this far! ...

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MARCH - APRIL, 1964

Volume 31 Number 2

DR. LINDSAY, Director California Academy of Sciences

By DEAN ST. DENNIS

The California Academy of Sciences is one of the biggest attractions in San Francisco. And there are indications that it will become even bigger in the next few years.

The key drawing card at the academy is the Steinhart Aquarium—which was recently enlarged, modernized, and refurbished. However, there are now under consideration some tentative proposals for projects which would rival the aquarium as a public lure.

An outline of some of these plans was given the City-County Record recently in an exclusive interview by Dr. George E. Lindsay, 46, the academy's director.

It is perhaps a measure of the energy of both Lindsay and the academy that these plans are being studied and refined only a few months after he became head of the renowned center.

Lindsay became academy director in October, following a distinguished seven-year tenure as head of the San Diego Natural History Museum.

He succeeded Dr. Robert C. Miller, in whose regime some remarkable changes occurred—among them the planetarium and the remodeled aquarium.

But some remarkable changes apparently are coming under Lindsay's regime, too.

For one thing, Lindsay said, there must be a refurbishing of some of the existing facilities at the academy's U-shaped plant in Golden Gate Park.

The North American Hall must be modernized, he said. But that is one of the least ambitious of the projects.

Among projects under consideration would be a tropical fish room addition to the aquarium. There also might be a Hall of Man—an anthropological and archaeological center.

"This is normal for most natural history museums," Lindsay said.

Sketches also have been drawn for a facade building—which would create an inner courtyard by being the fourth wall of the academy's current three-sided rectangle. This new facade—which might contain offices and other facilities—would be built on Front Drive.

In the western part of the current complex, a whale skeleton lies in a courtyard. This area might all be built into a big Fossil Hall.

the aquarium: big pools for porpoises and seals, a kind of oceanarium.

"This is all a tentative plan," Lindsay said. "We have to know what we're working toward."

If these projects are in the future, there is something else of a more immediate nature facing Lindsay and his staff. That something is money.

In the last six months of 1963, more than two million persons visited the academy following the re-opening of the aquarium.

For the complete 12-month period—projecting into the first six months of 1964—the attendance probably will exceed 3.5 million persons.

"Our budget wasn't built on the assumption we would be having that kind of attendance," Lindsay said.

The academy's budget presently totals \$1.5 million a year, with the city of San Francisco furnishing about one-third of that amount.

However, Lindsay said the academy has to have more funds to operate. He discussed these three possible alternatives for the academy and its finance problems:

1.—The city could supply more funds, perhaps apportioning to the academy some of the San Francisco Hotel Tax—as has been suggested by a number of sources.

2.—There is the possibility of charging some admission.

3.—(And Lindsay calls this a poor alternative). There is the possibility of cutting down on serv-

(Continued on Page 10)



DR. GEORGE E. LINDSAY
Director, California Academy
of Sciences

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Around and About

By WHIT HENRY

A favorite spot of San Francisco gourmets was 311 Washington Street which now is but a memory. In the name of Progress the old produce district made way for the Golden Gateway and that is a blessing, but Pietro, who was the master host at 311, was forced to close his doors. When last I heard of him he was touring in Europe, but his former associates, Joe Kaz, who supervised the mixed drink department, and Romeo Camozzi, who with his son held forth in the kitchen, are now owners and operators of the Ramor Oaks in Atherton. The menu is the same as it was on Washington Street and a visit to Ramor Oaks is a rewarding gustatory delight if you are on the peninsula.

* * *

Springtime is possibly the best time of year to see Yosemite National Park, that spectacular area of valleys, waterfalls, mountains, lakes, and streams.

Yosemite Valley proper, which might be considered the heart of the park, is about 4,000 feet above sea level is some seven miles long, and averages about one mile in width.

This great valley was formed by the ceaseless work of water and ice through many ages. First the rushing torrent that is now known as the Merced River raced down from the gradually rising mountains to cut a V-shaped canyon more than 2,000 feet deep. Smaller streams feeding into the rushing river couldn't cut so rapidly so their waters formed cascades of great height.

Then came a great ice age and the glaciers moved down through the valley, gouging out a U-shaped

trough. Now the soaring walls were almost vertical and the rushing cascades became spectacular waterfalls.

Yosemite Valley is surrounded by some impressive peaks, some soaring granite summits that seen from below almost seem to disappear into the sky. Known around the world are such as Cathedral Rocks, Half Dome, Sentinel Dome, Clouds Rest, and El Capitan.

Leaping from between such peaks come the surging and graceful waterfalls. Yosemite Falls, which has two sheer drops and some cascades in between, falls a total of 2,425 feet. Nevada Fall is 594 feet, the beautiful and celebrated Bridal Veil Fall is 620 feet, and Ribbon Fall, the highest of them all, has a sheer drop of 1,612 feet.

The park, however, spreads far beyond the limits of this valley and out beyond these peaks and falls are many mountains, crystal clear lakes, brightly running streams, woodlands, and meadows that in the spring and summer are often filled with flowers. Here the scenery is inspiring and the fishing fine.

(Continued on Page 11)

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PROPOSITIONS "A" and "B"

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Every citizen has a vital stake in San Francisco's future and should be concerned that we maintain our reputation as a modern, safe city as well as the most beautiful city in the world.

A YES vote on Propositions "A" and "B" on the June primary ballot is a vote for an investment in a brighter, healthier, more progressive San Francisco! If these propositions do not pass by the necessary two-thirds majorities, large parts of San Francisco's street lighting will remain inadequate and the sewage system will continue to pollute the water surrounding this beautiful city.

Proposition "A" is a \$7 million bond measure which will finance a major phase of a totally new and rehabilitated street lighting program. Another important phase, being carried out at this moment, requires the investment of \$3 million of its own capital funds by the Pacific Gas & Electric Co.

Much of San Francisco's street lighting system is admitted to be inadequate, obsolete and sub-standard by virtually every official and non-official citizen using our streets at night. In fact, studies by the Department of Public Works

show that 80% of our lights fall short of generally accepted engineering standards for minimum light. Most authorities feel that this partially accounts for our fatal auto accident rate at night, which is four times the daytime rate. Our rate of street crimes at night is two and one half times our daytime rate.

The lighting program recommended by the Department of Public Works calls for the conversion of all the City's street lights from obsolete incandescent lamps to new, modern, doubly-efficient, mercury vapor lamps and for readjustment of light spacing to appropriate engineering standards throughout the City. The bond measure also provides for complete replacement of all street lighting equipment more than a quarter of a century old.

The City's overall program contemplates continued PG&E ownership of lighting systems served by overhead wires, and City ownership of all lighting systems served by underground wires. Department of Public Works studies show this to be the most economical combination for the City. The estimated

(Continued on Page 7)

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PROPOSITIONS "A" and "B"

(Continued from Page 6)

time for the total rehabilitation of the street lighting system is five years.

For the immediate future, Proposition "A" will provide funds to replace approximately 7400 obsolete lights with 6700 new City-owned lamps. Due to improvements in equipment and technique it is possible to reduce the number of units in some areas. Thus, it is estimated that about 22,000 of the City's 29,000 lights will be replaced.

The proposed overall program of improvement will result in an operating saving of \$60,000 annually. Over the 30-year depreciation period, this amounts to \$1,800,000. Who will deny that it is a rare public improvement, indeed, which reduces the cost of operation?

The street lighting bonds themselves would add an approximate annual net of \$411,479 to the budget for the next 19 years, including principal, 3½% interest, and service charges. This is equal to 2.6 cents in the tax rate. The total increased cost of an adequate system over its 30-year lifetime, including investment costs, is \$7,564,000 or \$252,000 per year. This is an average of about 33 cents per year per person.

Although San Francisco Bay and beaches are renowned the world over, what is less well known is that water pollution will destroy this great natural asset unless action is taken quickly to rehabilitate our sewerage system. Proposition "B" is a \$15,623,000 bond measure to finance 25 priority sewerage system projects: three sewage treatment plants, 16 pumping stations, and extensions, enlargements and replacements all over the city.

San Franciscans have good reason to be proud of the service, convenience and health protection afforded by their sanitary and storm sewers and sewage treatment plants. Nevertheless, in order to keep pace with new housing and industrial growth, replace broken or worn out facilities and meet increasingly rigid requirements of the Water Pollution Control Board

and the State Health Department, we must act immediately.

In its report to the San Francisco Board of Supervisors of January 1964, the San Francisco Department of Public Works emphasized that there must be a continuing program of sewerage system improvement or the city will choke on pollution. For example, many of our sewers were built before 1900, and we now find that problems of sewer back flow, flooding and street damage created by inadequate sewers cause serious health hazards. In a word, bad sewers rats and rats carry infection.

The breakdown of expenditures for the sewerage system by the city engineers is as follows: replacements \$917,000; enlargements \$7,456,000; extensions \$2,550,000; collections systems \$1,100,000; treatment and pumping \$3,600,000.

Bond principal, interest and service charges are estimated at \$1,041,197 per year average over the next 19 years. This is only 6.59 cents in the tax rate.

The erection of new, large buildings, industrial expansion such as in the tidelands reclamation areas, additional new housing plus redevelopment projects—all of these factors impel us toward immediate action on the sewerage system. To delay merely postpones the reckoning; meanwhile costs are going up; filth is accumulating in the waters surrounding San Francisco; and our health is endangered by street flooding surrounding San Francisco; and our health is endangered by street flooding and back flow.

Let's keep San Francisco, its Bay and its streets, beautiful and clean by night and by day. Support Propositions "A" and "B". They must pass by a two-thirds majority.

Your mayor, your chief administrator, the San Francisco Municipal Conference, the San Francisco Labor Council, plus many business, civic, and fraternal groups have already endorsed these urgently needed measures as investments in a brighter, healthier San Francisco. Vote YES on Propositions "A" and "B". Urge your friends and neighbors to vote YES also.

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Robert J. Everson, Librarian

PUBLIC POUND
2500 - 16th St. MA 1-1700
Charles W. Friedrichs, Executive Secretary

Dr. Lindsay

(Continued on Page 10)

ices, with the academy or parts of it being closed some of the time.

"It's nice to be too popular for our own good," Lindsay said. "We have a big and popular attraction, and I know we have to have more money."

How much more—Lindsay said he doesn't know exactly, for he and his staff are now preparing the budget for the coming fiscal year.

But he added: "It's logical that we need an increase of at least 10 per cent in our total program."

There is also a need to expand the staff—Lindsay estimated it could use 15 more persons—and to enhance the less publicized scientific research and field work at the academy.

The bulk of the academy's budget now comes from income from its endowments—it owns, for instance, a building on Market Street—and from gifts from business firms and individuals.

In addition, the academy has 3000 members who each pay \$10 a year.

Where will the money for the larger budgets come from? Lindsay said he is neither for nor against admission charges. But it appeared that he would rather have the city's hotel tax.

In a recent editorial, The Chronicle commented: "... We believe

that the academy should be given a decent measure of support from the city's hotel tax that now produces approximately \$1 million a year. The academy well qualifies for such support, both as a cultural institution and as a major tourist attraction."

Everyone is now admitted free to the Steinhart Aquarium. If an admission charge were levied, it would appear that children would be the ones who would suffer the most. Those who had no money simply would never be able to see the aquarium's wonders.

There is another aspect of the academy's work that anyone with access to a television set can take part in. That is the program "Science In Action," now in its 14th year on the air in the Bay Area.

Lindsay said the academy is proud of putting the show together -- and proud that it consistently ranks among the top 10 TV programs in the Bay Area.

Scientists are interviewed on the program, and much of its information comes from scientific papers produced by academy staff members.

It's fitting that the new head of the West's oldest scientific academy (it was established in 1853) should also be doing some of this research.

In November, Lindsay published a 16-page article in the Cactus and Succulent Journal of America on research he did on cacti during an expedition into the deserts of Northwestern Mexico.

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Around and About

(Continued from Page 5)

Trails thread the area and hikers and horsemen can find their way into almost every corner.

At the southern end of the park is the Mariposa Grove of Big Trees, where many notable sequoias are to be seen. Biggest tree in the grove is the Grizzly Giant, 95 feet in circumference, 209 feet high, and an estimated 4,000 years old.

Accommodations in Yosemite National Park run all the way from free public grounds to the highest class of hotel service.

You might try Yosemite this spring or summer. It's really something to see.

* * *

If next summer you should happen to be driving along State Highway 1 between Monterey and San Simeon and should spot some seal-like mammals frolicking boisterously about in the kelp beds, the mammals you spot will probably be sea otters, members of a herd of some 700 that have recently returned to our Pacific Coast after having been considered extinct for more than 100 years.

Some centuries back, according to the National Automobile Club, the sea otters along this coast were almost thicker than the kelp. But Captain Vitun Bering and then Captain James Cook voyaged to the area and from their expeditions news went out to the world that the otters were here and that their rich pelts were bringing as much as \$2,000 apiece in the China market.

That was all that was needed to start a stampede. Rapacious hunters came from all over the world. Groups from Russia moved down from the Aleutians all the way to Fort Ross in California, slaughtering otters as they came. The Spaniards moved up from Mexico hoping to corner for themselves this great wealth in furs. But captains from many other lands still raided the coast, slew thousands of otters, and caried off thousands of furs. After decades of such wanton slaughter, the otters apparently had been exterminated.

The extermination, however, was only apparent. Thanks to high intelligence, incredible senses that enable the otter to get the scent of an enemy while he's still miles away, and an amazing ability to swim and dive, the otters survived, and now have returned to our coast.

Here, completely protected from hunters by the strictest of laws and protecting themselves against their only natural enemy, the killer whale, the otters are now on the gradual increase.

They are, indeed, quite incredible animals. Intelligent, affectionate, loving, endlessly playful, they are probably the only mammal other than man that uses tools to get and prepare food.

Otters live almost entirely on shellfish. To get these fish, the otter often takes a sharp rock in his paw, dives down to the bottom, and uses the rock to pry the shellfish loose. Then he brings it to the

surface, rolls over on his back, with one paw holds the shellfish on his chest, and with the rock in the other paw cracks the shellfish open.

Look for the otters this summer. You might even pick up a few tips on how to have fun in the sea.

* * *

Some facts about wine from the CALIFORNIA WINE INSTITUTE:

The fragrance of wines is an extremely complex blending of a great many compounds, none of which are present in large amounts.

The oil from grape seeds, a by-product of California wine growing, is important in the food processing industry.

The extent of wine growing in America is shown by the fact that grapes are grown in 44 of the nation's 50 states. Wine is produced commercially in more than 20 states and California produces more than 85 per cent of the U.S. wines.

Soften Cheddar cheeses spread with a little California white dinner wine, such as Sauterne or Chablis. Add some mustard and pickle relish. Serve grilled hot dogs on hot buttered rye bread toast and top with a generous spooning of the wine-flavored cheese.

French author Francois Rabelais (1483-1533) said: "Never did a great man hate good wine."

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A landscape architect has been retained for the Bay Area's rapid transit project.

He is Lawrence Halprin of San Francisco, 1964 winner of the American Institute of Architects' gold medal award for outstanding contributions to the field of architecture.

Halprin will work with two prominent Bay Area architects, Donn Emmons and Ernest Born, who were retained to help establish overall design concepts for the region's new 75-mile rail rapid transit system.

More than \$2 million will be spent during the next eight years to landscape the system and its facilities. Various project architects will be selected in the coming months to design individual portions of the network.

Halprin presently is engaged as landscape designer for three new colleges which will be constructed on the University of California's Santa Cruz Campus. He also is retained as master landscape architect for the new Sonoma State College at Cotati.

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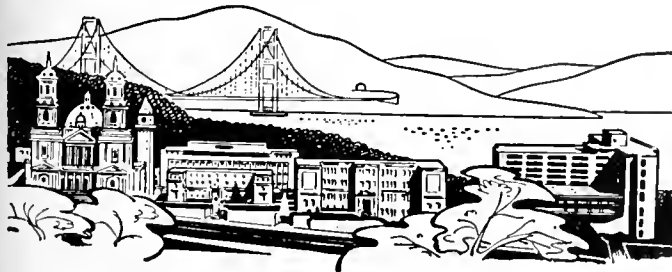
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Cow Palace Activities

Hit Record Peak

Activity at the Cow Palace reached a record peak between January 21 and March 7 this year, with the main arena dark on only three days during the entire 7-week stretch, Stephen A. Zolezzi, Jr., Chairman of the Cow Palace Rentals Committee, reported today.

The list of 33 show days was headed by the 10-day S. F. National Sports & Boat Show. Next came the International Automotive Parts Show, with 1360 exhibits, the largest trade show ever held west of Chicago, or in one place on the West Coast. In addition to these two giants, there was a variety of sports events including professional ice hockey, professional basketball, roller derby, wrestling and indoor track meet. On one memorable night the arena had the Liston-Clay fight on closed circuit TV on a 50-square foot screen used for the first time on the West Coast, and on another the Harlem Globetrotters put on their world-famous serio-comic brand of basketball. Altogether, what with move-in move-out time and such a variety of attractions, there were only three days when nothing was going on. In fact, the entire 320,000 square feet of exhibit space in the whole complex of buildings was completely taken up on 32 continuous days during this period.

More than half a million men, women and children poured through the Cow Palace turnstiles, for the nine varied events.

Construction and electronics crews are already starting preparations for the next giant event, the 1964 Republican National Convention which opens on Monday July 13, 1964.

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Giants Fans Bolster Economy

Northern California baseball fans—comprising 50 to 63 per cent of the Candlestick Park clientele—expanded about \$17 million to see the San Francisco Giants perform last year, according to the research department of the Greater San Francisco Chamber of Commerce.

During the 1963 baseball season 1,571,306 fans visited Candlestick Park to see 86 home games. Attendance in 1962—including the National League playoff game and four games of the World Series here—was 1,592,594. Home attendance in 1962 was 1,802,012, an increase of 411,333 over 1961.

Ticket sales revenue in 1963 amounted to about \$5 million—the same amount reached in 1962.

Out-of-towners — box-seat holders from as far south as Fresno and as far north as the Oregon border—comprised a surprising 50 to 63 per cent of the fans, according to the Giants publicity office. In all, fans expended some \$17 million for ticket purchases, transportation, entertainment, overnight stays and other categories.

"It is obvious that the healthy attendance at Candlestick Park is of great significance to the local economy," William E. Dauer, executive vice president of the Chamber, said.

"The San Francisco Chamber has done its part in fostering interest in the Giants since their arrival from New York in 1958.

"It also is significant that 50 to 63 per cent of the fans were out-of-towners last year, compared to 50 per cent in 1962 and 20 per cent in 1961. The Giants have entrenched themselves in the minds of all northern Californians as a great drawing card.

"The Greater San Francisco Chamber of Commerce, keenly aware of the intercounty and intercommunity cooperation which exists in the San Francisco Bay Area and between the city and all 48 northern California counties, is happy that the local economy—as well as the coffers of the Giants—has been enriched.

"What is good for the Giants is good for the Greater San Francisco Bay Area. What is good for the Area is good for the Giants."

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THE RECORD

Assemblyman Meyers Works for State Park At Fort Funston



Assemblyman Charles W. Meyers (D) of San Francisco moved closer to providing a nearby haven of relaxation for many local residents who cannot reach more distant parks or shorelines by introducing Assembly House Resolution 132 that would direct the Department of Parks and Recreation to undertake a study to determine the feasibility of establishing a State Park or recreational area on the site of historic Fort Funston.

Assemblyman Meyers stated that "failure to initiate project studies prior to the passage of Proposition Number 1 at the November 1964 general election would result in a delay of one year on the legislative approval of this project. The passage of Proposition Number 1 would turn Fort Funston over to the State Park Commission, which will repay all of the City's investment and it will also operate and maintain the park. House Resolution 132 will direct the Department to comply with the provisions of the Cameron-Unruh Park, Recreational, and Historical Facilities Bond Act 1964."

Assemblyman Meyers said that "if the City had not purchased this 116 acres, the land would have been auctioned to the highest bidder and would have been lost to public access forever." The City of San Francisco originally bought Fort Funston on March 1, 1962, at a cost of \$1,070,593.97 from the Federal Government when the General Services Administration ordered the 116.394 acres sold at public auction, unless the City reserved the land for park and recreational facilities. Assemblyman Meyers served as Chairman of the Fort Funston Committee and authored legislation for the acquisition and preservation of Fort Funston. This need for our youth is secondary only to education."

Assemblyman Meyers indicated that he "hopefully expects the Fort Funston Resolution to receive favorable treatment when it comes before the Ways and Means Committee."

He concluded saying, "I sincerely hope that during the general election of November 1964, that the citizens and registered voters of the State of California will support Proposition Number 1 at the polls." Proposition Number 1 provides the expenditures of \$150,000,000 for acquiring and developing state and regional beach, park, recreational and historical facilities throughout the State.

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RECORD

SAN FRANCISCO AND THE BAY AREA

JAMES P. LANG,
Recreation and Park Departments

AROUND & ABOUT
By WHIT HENRY

BAY WINDOW



JAMES P. LANG, General Manager, Recreation and Park Department
See Page 4

Virgil L. Elliott Elected to Head S.F. Municipal Executive Employees

Virgil L. Elliott, city Director of Finance and Records, has been installed as president of the San Francisco Municipal Executive Employees Association, succeeding James J. Finn, Administrative Secretary of the city Public Utilities Commission.



Leeds, Assistant Director, Public Welfare Department, as vice-president; Cyril Roche, Administrative Assistant, Mayor's Office, as secretary; William J. Dwyer, Chief Accountant, Water Department, as treasurer.

Also, H. Chris Medbery, Assistant General Manager and Chief Engineer, Water Department; Emery Mihaly, Assistant County Clerk, and Myron Tartarian, Director of Public Works, all as Executive Committee members.

The M.E.E.A. was founded 20 years ago by non-elective City and County executives to foster higher standards of professional ethics and efficiency. It has 150 members.

Elliott became a city official 11 years ago, after a dozen years spent in the newspaper and education fields. He is a graduate of Northwest Missouri State College, and in 1962 earned a Certificate in Public Administration at U.C. Extension.

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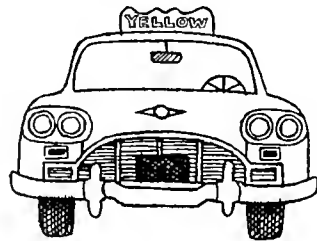
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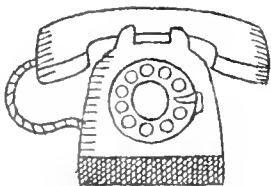
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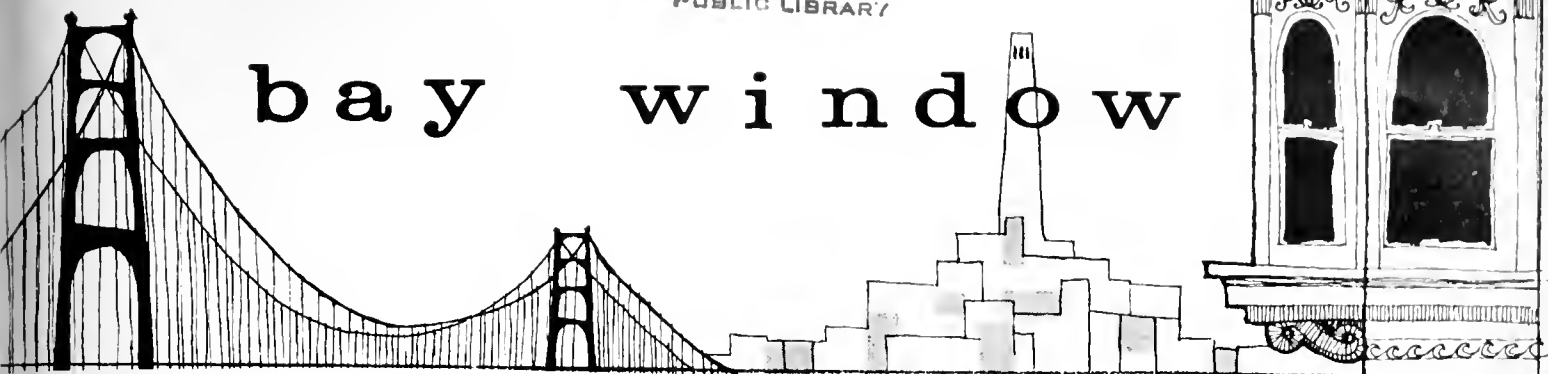
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THE LOSS, TO SAN FRANCISCO, was monumental, indeed. When Robert C. Kirkwood died in May at the unfulfilled age of 54 years, it was a loss not only to San Francisco, but to the entire Bay Area, as well as to thousands of Californians the length and breadth of our State, and to Americans everywhere who had known him and had come to accept him as a rarely wonderful citizen whose contributions were rare, potent, impeccable and marked by the kind of integrity that is left on the image of so very few.

He was a man, this Robert C. Kirkwood, who headed up the Public Utilities empire in San Francisco that consisted of the water and power system, the Municipal Railway, and the International Airport. He was a rare, extremely rare man.

And his death caused utilities staff members to weep. They wept not only because such a giant of a man had been lost to them, they wept, too, because they had lost a man who was a friend.

Loss? It depends. Perhaps the papers that editorialized him were not entirely in concert with God's will. Said the Woodland Daily Democrat — and Kirkwood had served as a Republican State Controller: "California lost an outstanding citizen and faithful public servant in the death of Robert C. Kirkwood. He was only 54, the sudden victim of a heart attack. He had an abundant life ahead of him."

Or the Bakersfield Californian:



ROBERT C. KIRKWOOD

"He left an example of selfless, enthusiastic, highly skilled, and uncompromisingly honest dedication to the service of his fellow citizens, an example that will bear emulation by all who enter public life . . . Such talents, such personal dedication are all too rare. To have death deprive us of them at such an early age is an especially poignant loss."

We have deliberately quoted from out-of-City papers. You have read what has been written here.

But loss? Again we ask the question. During his 54 years of lifetime Robert C. Kirkwood had given so much. Wasn't it, really, a gain, a wonderful gain, for San Francisco to have had the benefit of his last five years? We think so. We believe it is better to be thankful that this wonderful city had the advantage of a man such as he to head up one of the most vital and significant areas of City government during these years.

Loss? No! Here was a man who had had every possible benefit, every conceivable opportunity in life, and who had taken advantage of every opportunity he had been given to turn in a superior public performance.

One of the staffers who had worked closely with him at Public Utilities put it this way: "We loved him, we respected him. We'll feel the lack of him very much. He was one of the greatest men who had ever lived and served in this State or any other."

The appointment by Mayor Jack Shelley of an outstanding American with a national reputation for excellence—James K. Carr, Under-Secretary of the Department of the Interior—was, in its own way, a consummate tribute to Robert C. Kirkwood.

* * *
DON'T SAY we didn't tell you: That lucky, lucky, plucky, plucky Pierre would win. Was it the "style" of the incredible man he

(Continued on Page 14)

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Volume 31

No 3

JAMES P. LANG

General Manager, San Francisco Recreation and Park Department

By DEAN ST. DENNIS

JAMES P. LANG had a noteworthy year in 1963. Among other things, he scored a sports rarity—a hole-in-one—while playing golf, his favorite recreation.

And for another he was appointed to one of the top city government posts in San Francisco—general manager of the Recreation and Park Department. In this post, incidentally, he supervises all of the city-owned golf courses.

But Lang has heavier responsibilities than that—and 1964 may prove to be more arduous, if not more noteworthy, than 1963.

Some crucial problems are now facing Lang and his department. The biggest one appears to be the prospect of the State running a new freeway through the heart of Golden Gate Park — the facility which is Lang's biggest responsibility.

The Park Employees Union also has put a problem in Lang's lap. Union officials have charged that things are not right in the San Francisco Zoological Society's operation of concessions at Fleishacker Zoo.

Fleishacker also is Lang's responsibility, so he must try to adjudicate this dispute. On top of everything else, a reorganization of the Rec-Park Department is now under way.

"Single problems you can handle without difficulty," Lang said in a recent interview. "When you get a whole bunch occurring at one time you have to get buckling down. Most of the items we get take a long time. This makes people impatient, but some of the problems take an awful lot of time."

The responsibilities of Lang and the department are immense. The department has 975 employees—though in the summer the number is swelled to 1150—and is in charge of facilities throughout San Francisco.

There are the six golf courses, 54 parks, playgrounds and squares, 330 buildings, some 4 million square yards of play area, all the city owned tennis courts, nine swimming pools, Yacht harbor, and three beaches—Ocean beach, Pheasant beach, and Aquatic park.

Yacht harbor is currently being rehabilitated. Lang said, and the MacLaren Park is being created with some 400 acres now completed.

The single facility most cherished is, of course, Golden Gate Park.



JAMES P. LANG
General Manager
Park-Recreation Department

"It's the most beautiful park ever," Lang said of the 1000-acre belt of green that was reclaimed from sand dunes. "It's world renowned."

"People come from all over the country to see Golden Gate Park," Lang said. He added that delegates of foreign park and recreation officials frequently come to the United States and always make San Francisco their No. 1 stopping place—with Golden Gate Park the No. 1 attraction.

"San Francisco is always pointed up as outstanding," Lang said.

The freeway problem is not exactly new. For 10 years or more there has been talk of running a freeway through either the Panhandle or Golden Gate Park itself, or both.

But the State Highway Engineer has now recommended a route for a freeway that would be placed in a cut-and-cover tunnel beneath much of the park's main drive.

Lang said a few weeks ago that such a project would destroy hundreds of trees and be a disaster for the park. How does he feel now? We're on record," he said with a smile during an interview.

Golden Gate Park appears to be Lang's chief concern—though he came into city service as a recreation man rather than a park man.

Lang, 55, entered city service in

1928 as a part-time playground director. That was at the end of his sophomore year at St. Mary's College. The work helped finance the rest of his college studies, and in 1930 he graduated with a degree in business administration.

"My graduation coincided with the height of the depression," Lang said. But he was able to convert the part-time job to a full-time position as playground director.

(Continued on Page 10)

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Around and About

By WHIT HENRY

As this is a presidential election year it is interesting to dig up some facts about the Presidency; the late John F. Kennedy was the youngest man to be elected President, but the youngest to serve in that office was Theodore Roosevelt who was less than 43 when he succeeded to the Presidency on the death of William McKinley.

Three Presidents were wounded in battle while serving in the armed forces; Monroe was wounded in the Battle of Trenton in 1776; part of all cases of the condition Hayes was wounded four times in the Civil War, and Kennedy was wounded during naval action in World War II.

James Buchanan was the only bachelor President. Grover Cleveland was a bachelor when inaugurated but he was subsequently married in the White House.

Five Presidents attended Harvard University; the two Adams, the two Roosevelts and Kennedy. Nine did not go to college at all. They were Washington, Jackson, Van Buren, Taylor, Fillmore, Lincoln, Andrew Johnson, Cleveland and Truman.

Cleveland was elected President in 1884 and in 1892. As a result he was the 22nd and 24th President. Lyndon B. Johnson is the 36th President, but the 35th man to hold the exalted office.

* * *

Every year thousands of Californians are afflicted with "poison oak." Despite its name, the poison oak plant is unrelated to the oak, but rather to the poison ivy plant which is not found in California. Doctors report about 4,000 cases of occupational poison oak dermatitis annually and this is only a small

The most effective way to prevent a case of poison oak is to learn to recognize it and avoid all contact with the plant or with objects which have been contaminated with its oily secretion. The poison oak plant is recognizable by shiny leaves which grow in three-leaf clusters—hence the slogan: "Leaves of Three—Let Them Be." The leaves are shaped something like those of a real oak, are glossy and leathery-like in appearance and change color from green in the spring to green splotched with red and then mostly red from summer on. The erect plants are two to six feet tall, sometimes winding over trees, fences and rocks and can be found anywhere except in the mountains above 5,000 feet

(Continued on Page 11)

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Valley of the Moon Vintage Festival

Dates for the 18th annual Valley of the Moon Vintage Festival in the old wine town of Sonoma were announced as September 19-20.

The Festival will feature the picturesque opening ceremony of the Blessing of the Grapes in front of the Mission San Francisco de Solano. The annual Mission Pageant will be held each night.

It was in the Sonoma town plaza in 1846 that the Bear Flag Revolt overthrew Mexican rule in California.

Jack London State Park is located a few miles from Sonoma on the site of the author's Valley of the Moon home.

Also the home of the late Agoston Haraszthy, called the father of modern California wine growing, Sonoma is "twinning" each year during the Festival with the famous Burgundian wine center of Chambolle-Musigny.

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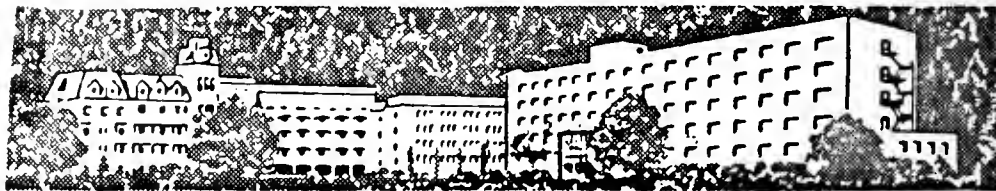
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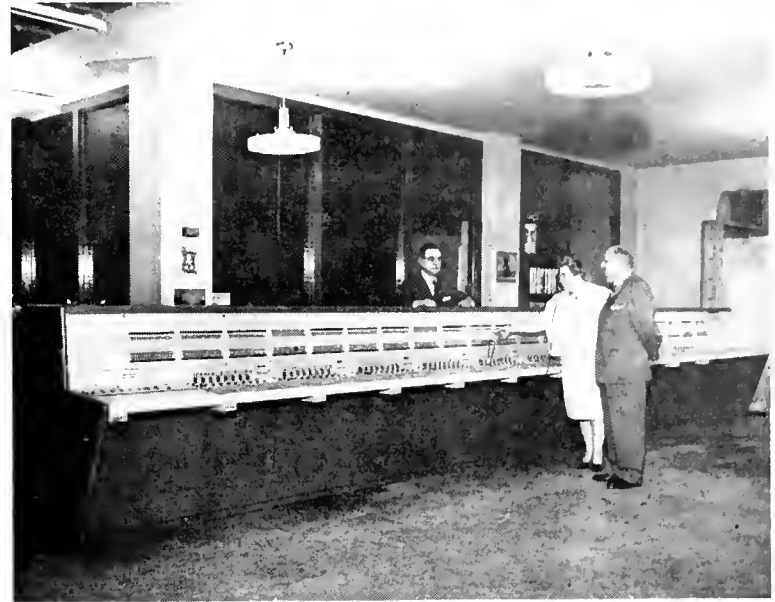
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Western Electric and Pacific Telephone crews are assembling and installing new complex equipment in the basement of the City Hall. Picture at left shows old switchboard. In the picture on the right, Mr. R. B. Larter, Assistant Director of Public Works, looks over the back of the new Centrex switchboard as Roy Sexton, Account Manager of Pacific Telephone explains new board to Chre Hunt, Assistant Chief Operator.

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Eleven departments and agencies consisting of twenty-seven positions of switchboard will be incorporated into ten positions of switchboard at City Hall.

Western Electric and Pacific Telephone crews are presently as-

sembling and installing this complex equipment in a specially designed room in the basement of City Hall.

This system is called CENTREX. (Centralized Telephone Exchange.) It will permit the citizens of San Francisco to dial directly to the department or agency they desire to reach. These direct dialed calls will by-pass the City Hall operator. To prevent calls to departments or agencies from going un-

answered, special key telephone arrangements are being provided for answering these calls if the party called is away from his desk.

This will be a much faster service for the citizen since he will reach the number he is calling directly. Speedier calling between the twelve departments and agencies will be accomplished by the elimination of placing these types of calls through the Telephone Company's Central Offices.

Calls go directly between departments or agencies by dialing a four digit number.

The Mayor, Assessor, City Attorney, City Hall, Municipal Court, Superior Courts, Recreation and Park, Public Health, Municipal Railway, Water Department and the City Clinic will be incorporated into the new telephone system.

July 13, 1964, is the big day for the changeover. The new telephone numbers will be made available prior to this date.

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287 City Hall HE 1-2121
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McLaren Lodge, Golden Gate Park SK 1-4866
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JAMES LANG

(Continued from Page 4)

and his city service has been unbroken since.

He held a variety of jobs for the next few years—including working with delinquents—and in 1937 took the first promotional examination ever given by the Recreation Department, and won the position of supervisor of athletics.

From then on, his climb was rapid. He became recreation superintendent in 1958, and last year was named acting general manager. In October, he was appointed general manager to succeed Raymond S. Kimbell when Kimbell retired as of January 2.

Lang and his wife, Catherine, have two daughters: Sister James Bernadette, a nun who teaches at Fresno, and Bernadette Anne, who will graduate in June from San Francisco College for Women.

When Lang was appointed general manager last year, the vote of the Park and Recreation Commission was unanimous. Walter A. Haas, the president of the commission, set the stage for the vote by praising Lang's work as acting general manager:

"I think he has a great feeling for the parks and that they are in as fine order as they have ever been."

Of his job, Lang said recently: "We want to increase the growth and development of the department. We want to maintain it at its top standards."

And even more important, he said of his job as chief watchdog for Golden Gate Park: "The park belongs to the people of San Francisco. We're its guardians. And we're going to see that it's maintained for the people."

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Around and About

(Continued from Page 5)

elevation.

Poison oak is spread by direct or indirect contact with the plant which secretes a chemical substance producing the skin rash, swelling and blisters. This substance can be carried in smoke of burning plants and can contaminate clothing, tools, animals, etc. Sensitivity to the poison varies greatly with individuals and immunity is unpredictable. The appearance of the allergic rash varies from a few hours after exposure in very sensitive people to three weeks or longer in others. Likewise, there is wide variation in the duration of the illness, but usually a person is well in two or three weeks.

If exposure to poison oak occurs, the contaminated clothing should be removed and the body thoroughly washed with lots of soap and water as soon as possible to prevent or minimize the allergic reaction. A doctor should be consulted for treatment and for advice regarding possible preventive measures.

Get up on a high hill in or around San Francisco on a clear day, peer out across the Pacific Ocean, and you're almost sure to see out there on the horizon the Farallon Islands rising from the sea.

Deriving their name from the Spanish word meaning "small, pointed island," the Farallones comprise a southern group of seven islands, and almost eight miles away, a less important northern group.

This little group of islands to the west of the Golden Gate, points out the National Automobile Club, has had many a strange and dramatic episode in its long history.

Under the supervision of the Lighthouse Service since 1855, the islands serve as the seat of one of the first and most important light stations on the Pacific Coast.

They are also the seat of a geodetic station, one that provides us with valuable data on the movements along the great San Andreas fault.

At an earlier period the islands came to the attention of the Russian colony at Bodega Bay and Russian fur sealers moved out to them to take more than 200,000 fur seals in three seasons. Such was the slaughter that the fur seals left the islands and have only returned in very small numbers since.

Back in 1849 and in the early 1850's, when the gold seekers flooded into San Francisco, the islands played an important part in supplying food to the city. At that time an egg brought anywhere from one to three dollars, and some enterprising poachers went to the islands to collect the large, tough-shelled, and fairly tasty eggs of the

murres. Armed with shovels and wearing large coats with many pockets to hold the eggs, poachers swept over the islands picking up every egg in sight. In 1853 one ship came back to San Francisco with 12,000 eggs collected in two days!

At another time, the rabbits passed by an English captain to the keeper of the light on the islands multiplied so rapidly that they ate all the feed the islands could grow, and then proceeded to die of starvation.

There has always been something of interest going on on the far Farallones.

* * *

One reason why San Francisco maintains a worldwide reputation for excellent hotels and restaurants may be the fact that its City College has for 28 years had a hotel and restaurant school.

Every qualified graduate since the school's establishment in 1936 has been offered employment, the school boasts, because it trains students in response to employers' needs, maintains close contact with the industry and has the cooperation of both management and labor in placing graduates.

The normal enrollment of students is about 180 per year, with men students predominating over women by about 16 to 1. The curriculum includes all aspects of hotel operation, purchasing, food preparation, accounting, layout, sanitation, and on-the-job experience at local hotel desks and preparing food for the college cafeteria.

Most of the students are enrolled from San Francisco but a limited number of qualified applicants are accepted each year from other areas and even from foreign countries.

* * *

Rough and Ready, that colorful little ghost town up in the Mother Lode country, was well named.

During the Gold Rush days most towns in the Mother Lode country were fairly boisterous and blazing but, somehow or other, Rough and Ready had its moments when it outshone them all.

There was the time when they decided to launch their social life by throwing their first dance. Six women and 250 men attended that dance. There might have been a shortage of women, but there was no shortage of fights. A new one

broke out about every two or three minutes. And at least half-a-dozen times during the evening some happy miner in the room below the dance hall would delight himself by playing the practical joke of pulling out his trusty forty-five and blasting up through the dance hall floor.

There was the time when the miners caught a crooked gambler cheating at cards in a local saloon. They shot him on the spot. That was routine procedure in Rough and Ready. On this particular occasion, however, they decided to have some more fun at the gambler's expense. They laid him out on the nearest pool table and began placing bets on the precise moment at which he would pass.

There was the time when one of the town notables met a violent end and most of the citizens went out to the graveyard to see the burial. During the service, someone in the crowd noticed that the earth turned out for the grave was rich in gold ore. That broke up the burial right there. They didn't even give the minister a chance to finish his prayers. In a frantic few minutes the miners had staked out their mining claims all around the corpse.

The really big moment for Rough and Ready came in 1850 when, with a hifaluting proclamation, they seceded from the United States of America, adopted their own constitution, and set themselves up as The Great Republic of Rough and Ready. This movement was soon ridiculed out of existence and Rough and Ready returned to the Union.

In a few short years, however, the gold was gone and Rough and Ready was gone, too. Today all that remains of the tough little town belies its belligerent past. There's just a few old shacks resting in the shade of some aging trees in the center of a green meadow in our own Sierra Nevada. Rough and Ready just isn't very rough and ready any more.

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Father and Sons Day at Fire College



On May 8th the San Francisco Fire Department graduated thirteen probationary firemen. Among these were five members whose fathers were or are members of the Fire Department.

Photo shows—left to right—Chief of Dept. William F. Murray, Lt. Raymond J. Nyan and son Thomas, Lt. Ovid Seyler and son Richard, Capt. Oscar Postel and son Fred, and Fireman John Barden and son Daniel. One member not shown is Harry Rice, whose father, Elmer Rice, is deceased.

—Chet Born

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Cow Palace Activities

California's Cow Palace is in splendid shape for its history-making role as site of the 1964 Republican National Convention thanks to highly successful operation during 1963, according to Edward Diran, Secretary-Manager of the State-owned facility.

Events of 29 different types drew just under two million patrons on the 161 show-days in 1963.

The Cow Palace, home of the San Francisco Warriors pro basketball team and the San Francisco Seals Ice Hockey Club, itself puts on two livestock shows a year, as well as hosting various stage shows, exhibits, sporting events and a circus.

The Cow Palace's largest single seating event was the Ray Stevens-Pepper Gomez wrestling match last February with attendance of 17,311—highest indoor paid attendance west of the Chicago Stadium. The biggest one-event show was the San Francisco Sports & Boat Show which last year drew 345,000 people during its ten-day run.

Revenues not required for maintenance of the Cow Palace are invested in capital improvements to the buildings and grounds, and in the two livestock expositions. The Grand National Livestock Exposition-Rodeo-Horse Show, one of the top shows of its kind in America, is held each fall. The Junior Grand National, biggest junior livestock show in the country, encourages good husbandry and provides marketing experience for the 1400 young 4-H and Future Farmers of America who exhibit animals they have raised, as well as giving city folk a welcome contact with life on the modern farm.

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BAY WINDOW

(Continued from Page 3)

served as press secretary up to the time on November 22 that a bullet thrust him into legend? A style that was unmistakable and that rubbed off on—and clear through—the rotund, cigar-chomping ex-San Francisco newsman? Was it the too-strong, State-wide emotional reaction that anyone who had been that close to the late President should be put to good use, no matter how tardy had been his entry into the California political arena, no matter how much his decidedly flamboyant candidacy had bucked the entirely normal political fences so carefully constructed by the astute, front-running and Pat Brown-backed Alan Cranston?

Yes, perhaps it was such considerations, plus the fascination of a whirlwind campaign the likes of which has not been seen in this burgeoning State for many a moon, a campaign dominated by the master technicians of Pierre himself, a wide-open, free-wheeling and comfortably financed performance that intrigued voters north and south into pitching him sky-high into the national picture.

So now we view with interest approaching the sadistic spectacle of Portly Pierre taking on ex-Hollywood song and dance man George Murphy, selection of the Grand Old Party. It promises to be a November debacle, an autumnal auto-da-fe. With Senator Sallinger—the undisputable darling of Mrs. Kennedy, Mrs. Engle, Mr. Unruh, Mr. Mosk and, as of now, upwards of 1,067,000 Just Plain California Voters—riding roughshod over Murphy en route back to Washington, D.C. Where he certainly deserves to be.

OTHERWISE, THE ELECTION provided any number of items of

interest to San Francisco: Such as Municipal Judge Clayton Horn's overwhelming victory over Muni Judge Ames for the Superior Court bench of George Schonfeld. There was real backstage drama in that one, Ames having violated the unspoken rule of the Bench not to take on a fellow jurist, especially one with the obvious seniority of former Deputy City Attorney Horn. The Judges Protective Association sprang into action, was aided by the S. F. Bar Assn., as well as—importantly—by an effective Horn campaign to bury Ames by a margin that approached the 2 to 1 stigma.

Then there was the fall from voter grace of veteran Ed Gaffney after 20 years in the Assembly before the onslaught of Willie Brown, Jr., who will be the first Negro to represent San Francisco in Sacramento when he beats nominal opposition in November.

Charlie Meyers did his usual blitzkrieg in overwhelming all primary opposition and thus assuring himself of another free November ride back to the Assembly.

Although backed by press, Mayor Shelley, Governor Brown and Senator McAttee as well as by an exceptionably fine performance background, John Delury lost the Democratic nomination in the 20th Assembly district to Congressman Phil's brother, John L. Burton. So to Republican Earl Sun Louie, Chinatown merchant and political leader, falls the task of trying to prevent Burton political nepotism in November.

OH, YES, BARRY BEAT Rocky. But it is to the credit of Northern California Chairman George Christopher that Rocky won in the north.

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SAN FRANCISCO AND THE BAY AREA

S. MYRON TATARIAN
Public Works Department

AROUND & ABOUT
By WHIT HENRY

BAY WINDOW



S. MYRON TATARIAN, Director of Public Works

See Page 4

James K. Carr Manages Public Utilities for City

It took a presidential clearance before the an Francisco Public Utilities Commission could name a new boss for the City's massive utilities empire.

That was because Mayor John F. Shelley and the Commission wanted James K. Carr, Under Secretary of the Interior since 1961 and a nationally recognized conservationist and water expert, for the job.

Following the announcement by President Lyndon B. Johnson that he had accepted the Under Secretary's resignation, Carr was appointed General Manager of Public Utilities for San Francisco. He was sworn into that office June 16.

In a "Dear Jim" letter the President thanked Carr for his "outstanding contribution toward the solution of the water, electric power and conservation problems faced by the whole country."

"I should like to add my own commendation for a job well done," the President added, "and I also wish you well in your challenging new assignment with Mayor Shelley at San Francisco."

His new responsibilities include the far-flung Hetch Hetchy Water and Power system, extending as far as Yosemite National Park; the City's water department; the San Francisco International Airport, fourth busiest in the nation; and the Municipal Railway system, including the famed cable cars of San Francisco.

Carr replaced the late Robert C. Kirkwood, former Controller of the State of California, who died in May at the age of 54 after direct-



JAMES K. CARR
General Manager of Public Utilities

ing San Francisco utilities for the past five years.

A graduate of the University of Santa Clara—and now a member of the University's Board of Regents—Carr is an engineer-administrator formerly closely associated with the U. S. Bureau of Reclamation, California's Central Valley Project, and the Sacramento Municipal Utilities District.

He is an authority on reclamation and was chairman of the California Water Commission prior to his appointment as Under Secretary of the Interior.

A member of a pioneer family in Shasta County, California, Carr is the son of the late Francis Carr, Redding attorney, and the late Mary Kennedy Carr, a native of San Francisco. He and Mrs. Carr, the former Katherine Kergan, have four daughters.

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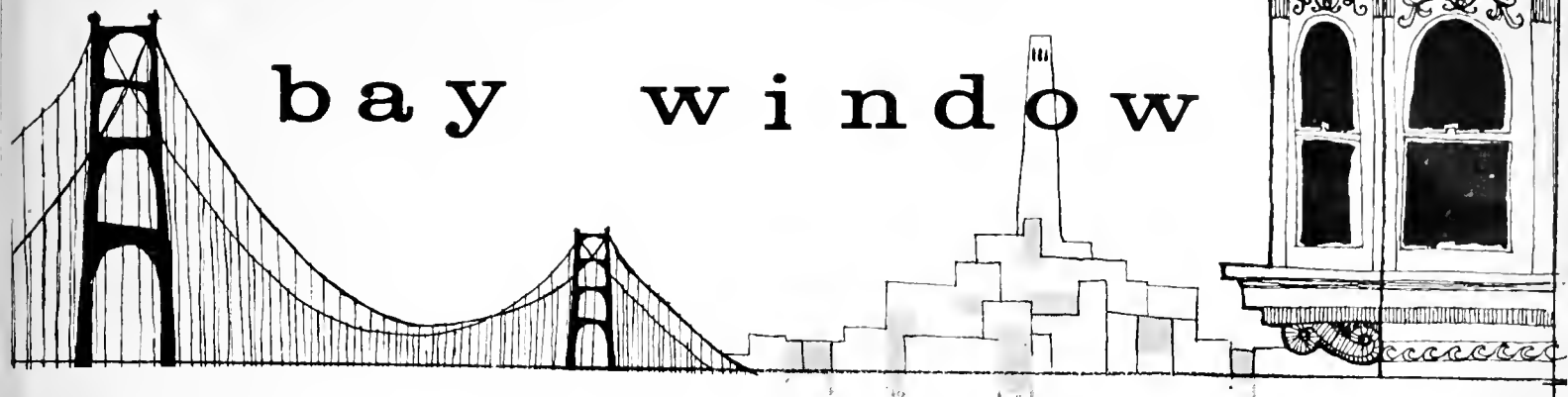
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These are days of changing names on some of the largest doors at City Hall. The doors in question are on the sacrosanct 2nd floor, Polk Street side where the Mayor is flanked on one side by City Attorney Tom O'Connor—no change there!—and on the other by the City's Chief Administrative Officer and the General aMnager of Public Utilities. And it is those two top appointive jobs that will be keeping the good civil service sign painters busy for a two-month period.

First they lettered the name "JAMES K. CARR" on the Utilities door, indicating with finality that the former Under Secretary of the Interior had left Washington, D. C., for "everyone's favorite City," as the whirlwind Irishman from the Nation's capitol — and from the State's capitol before that, where he was a prime mover in the affairs of the big Sacramento Municipal Utilities District—immediately referred to his new home. Carr was a homerun-type coup for Mayor Shelley, filling the giant gap in the Utilities organization caused by the death of its former Head Man Robert C. Kirkwood in May.

Now the civil service sign painters are poised—lettering brushes at the ready — until the Mayor gives The Word on the new Chief Administrative Officer. For Sherman P. Duckel's retirement at the end of August will bring to a planned end one of the most distinguished careers in City service.



SHERMAN P. DUCKEL

During his 37 years with San Francisco, "Duke" has earned respect and affection for both the quality and the quantity of his work.

His has been an Alger story of "through the ranks to the top!": junior engineer, senior engineer, street engineer, assistant city engineer, director of public works, and—in 1959—Chief Administrative Officer. The Mayor has another tough appointment to make. As Bay Window glides toward on-the-press time, it looks as though Shelley's long-time friend, James J. Rudden, will not take the job. Vice President of Ray Oil Burner Company and a member of the San Francisco Port Authority, Rudden would be another ten-strike appointment for the aMyor, still in his first Benedict year.

What an all-Irish lineup that would present on the second floor

at City Hall: O'Connor, Shelley, Carr (whose initial "K" is, naturally, for Kennedy)! . . .

Every year the Columbus Civic Club enlists the aid of a group of City Hall reporters in compiling a list of above-average city officials in three categories — appointive, elective and civil service—as nominees for a special "Columbus award" given with gusto at an annual dinner in North Beach. What makes this program a bit different is that officials in the three fields are asked to vote for their like nominees.

City Hall Reporters Jim Leonard (News-Call), Mel Wax (Chronicle) and Sam Blumenfeld (Examiner) have come up with City Attorney Tom O'Conor, Municipal Judge Gerald Levin and District Attorney Tom Lynch in the elective field; Board of Supervisors Clerk Bob

(Continued on Page 14)

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JULY - AUGUST, 1964

Volume 31

No. 4

S. MYRON TATARIAN

Director, Department of Public Works

By DEAN ST. DENNIS

S. Myron Tatarian, the city's director of public works, has a theory about how to refurbish some of the unsightly and blighted parts of San Francisco.

It hinges, he said in a recent interview, on making parts of the areas look so good that the other sections simply have to abide by the laws of economics and follow suit.

Tatarian made the comments in discussing his newest responsibility—chairman of the Market Street Coordinating Committee.

That committee has as its task the job of looking at all of the different studies of how to refurbish the street—and turn it into a thing of beauty. Among other things, the committee is looking at the impact of Rapid Transit on the famed street that runs from Twin Peaks to the Ferry Building.

It is, said Tatarian, "a very complicated job. We are setting up a small, full-time organization that will have separate offices somewhere near the Civic Center."

Working full time on the job will be city employees from a number of agencies—planning, redevelopment, public works, the Muni railroad.

"By next May," Tatarian said, "we hope to have the answer. We have to make a downtown traffic study and have that ready before we can know what to do."

"We will do the best we can, considering the problems. We will do the best we can to make it a truly beautiful thoroughfare."

Among the problems, Tatarian said, is this: "Many parts of Market Street are deplorable."

And among the major questions, he said, is this one: How can these deplorable sections be made attractive?

One lessons, he said, might be learned from the construction of the new San Francisco Hilton. This hotel, he said, was built near a section of the Tenderloin that is filled to overflowing with bars and strip joints.

But these honky-tonks, he said, are on their way out—for a simple reason. The Hilton Hotel is a lavish, multi-million-dollar facility—one that automatically enhances the area in which it was built.

"The honky-tonks near the Hilton will have to close down, because the property will be too valuable for honky-tonks," Tatarian said.



S. MYRON TATARIAN
Director,
Department of Public Works

The same kind of process might hold true for Market Street, Tatarian said.

"If you refurbish part of Market Street, I think the property owners will pitch in and clean up the rest," he said.

This kind of cooperation is something that Tatarian said he finds in his own department—and all the agencies of the city with which he works. And it is a key ingredient in the new Market Street committee.

"I plan to assign some person from city government as the team captain in charge of the full-time committee task force," he said.

"I will give a part of each day," he said, "and there will also be an advisory committee. The task force itself will not be large—probably about 10 persons."

The cooperative approach, he said, is a vital part of his own Department of Public Works. "We're involved with other departments in our problems. You never really tackle anything alone."

The scope of his department's work is immense—it embraces city engineering, architecture, building inspection, street repairs, sewer repairs, street cleaning, building repairs, landscape planting, and other work.

In all, Tatarian oversees 1600 city employees, and supervises a budget of more than \$22 million. The projects range from the tiny—repairing cracks in streets to

planting new trees along Van Ness Avenue—to the immense—like the \$7.7 million Civic Center Auditorium remodeling job.

His department designs and constructs all city streets and sewage (Continued on Page 10)

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Around and About

By WHIT HENRY

A few weeks ago my wife and I were enjoying luncheon in one of the various restaurants that are a part of the Nugget Casino operation in Sparks, Nevada. On the wall was the following: "Heresto Pands Pen Dasoci Alhou Rinhar M Les Smirt Funl Etfri Ends Hipre Ign Bejus Tand Kindan Devils Peak Of No NE."

I recommend the food and service at the Nugget; and if you go there I hope you come home winners.

* * *

One of San Francisco's outstanding civic-minded citizens is the Reverend Joseph Pough. For more than twenty five years he has led an active and constructive life to make San Francisco a better place in which to live. He is the minister of Mount Pilgrim Baptist Church and is also the Grand Master of the Grand Lodge of California of the Most Worshipful Sons of Light. The Reverend Mr. Pough is actively concerned with many branches of charitable work, particularly helping the young and the aging, and as corresponding secretary for the Gamma-Phi-Beta chapter of Phi Beta Sigma, he raises money for College scholarships. He is an alumnus of North Western University and is considered one of its outstanding graduates.

* * *

It was in 1863 that President Abraham Lincoln first called on the nation to observe Thanksgiving Day.

Many Americans believe that observance of Thanksgiving Day de-



REV. JOSEPH POUGH
Civic-minded Citizen

scends in an unbroken chain from 1621 when the Pilgrim fathers observed the first one at Plymouth. But this is not so.

The Pilgrims and their immediate descendants observed it only occasionally. Then there was a long gap until 1784 when the Continental Congress proclaimed a

(Continued on Page 11)

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SENATOR KUCHEL SEEKS TO RE-OPEN THE S.F. MINT

Because of heavy monetary demand due to population growth, U. S. Senator Thomas H. Kuchel of California proposed re-opening of the century-old San Francisco Mint which ceased coin production and has been an assay office since 1955.

After consultation with officials of the Treasury Department, the Senior California Senator and Assistant Republican Leader introduced in Congress a bill which would make possible early resumption of coin production to relieve the acute shortage in his and adjoining States.

In recent moves to increase the Nation's monetary supplies, Director of the Mint Eva Adams ordered the San Francisco plant to stamp out coin blanks which will be shipped for finishing to Denver or Philadelphia. Kuchel's bill will authorize the complete operation at San Francisco.

After functioning since early Gold Rush days, the San Francisco facility was ordered to stop making coins nine years ago for various economy reasons and because the Government had excess available production capacity in the three establishments then operating. Subsequently Congress enacted legislation specifying that the San Francisco Mint would serve only as an assay office.

While much of the California plant has been used for office purposes in recent years, Kuchel noted that equipment for coin production has been located in machinery stockpiles and can be installed in relatively short time. The General Services Administration, he revealed, already has made surveys about relocation of Federal activities now occupying the quarters which could be used for coin production.

"Since this mint, in a new structure opened in 1937, already is an



THOMAS H. KUCHEL
U.S. Senator

assay office, expansion of operations to supply desperately-needed coins would be the quickest, most economical, and efficient way of attacking the shortage which has plagued many businesses and individuals," Kuchel stated.

"There is great demand for coins in the Pacific States due to the rapid population growth and expansion of trade. Public interest warrants complete coin-producing facilities in the Far West. The logical place is San Francisco, whose mint is rich in history and which has both existing physical facilities and a core of trained workers ready for early use.

"The present unprecedented demand for coins undoubtedly will continue for an indefinite length of time. With the presently-available facilities operating around the clock, we surely do not now have over-capacity for production."

When opened in 1937, the existing San Francisco plant features huge storage vaults with triple-locked doors, the most modern security devices, and special equipment to reduce waste to a minimum. The \$1,000,000 granite building replaced a historic smoke-stained structure in the downtown area used for several generations.

A companion bill is being introduced in the House of Representatives by Representative William S. Mailliard.

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Congressman Mailliard Appointed To the Navy Survey Board

California Congressmen William S. Mailliard (Sixth District) and Jeffery Cohelan (Seventh District) have been appointed to the Secretary of the Navy's Survey Board on Graduate Education.

The two San Francisco Bay Area congressmen attended the first meeting of the newly-created Board, Monday, August 10 at the U. S. Naval Postgraduate School in Monterey, California.

The thirteen-member Board will inquire into the state of morale and discipline, curriculum, instruction, physical equipment, fiscal matters, academic methods, and other matters relating to the Navy Postgraduate Educational Program which the Board decides to consider.

Under Secretary of the Navy of the Nation's leaders in government Paul Fay, Jr., commenting on the ment will play a most important selection of Cohelan and Mailliard part in successfully completing stated that "the advice and counsel this task."



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William M. Brinton, 111 Sutter Street
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Ronald Pelosi, 404 Montgomery Street

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James R. McCarthy, Director of Planning
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151 City Hall
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Wm. Kilpatrick, 827 Hyde St.
Hubert J. Soher, 155 Montgomery St.
George J. Grubb, General Manager, Personnel

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2 City Hall UN 1-8000
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Prevention & Investigation
Raymond G. Connors, Jr., Secretary

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Donald J. McCook, 220 Montgomery St.
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John E. Gurich, 300 Montgomery St.
Rev. Hamilton Boswell, 1975 Post St.
T. Kong Lee, 715 Sacramento St.
Stephen Walter, 562 Mission St.
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David Thomson, 65 Berry Street
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Alfred J. Nelder, Deputy Chief of Police
Capt. Cornelius P. Murphy, Chief of Inspectors
I. Thomas Zaragoza, Director of Traffic
Capt. John T. Butler, Department Secretary
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George Negri, Director

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Personnel & Safety, 901 Presidio Ave. FI 6-5656

Public Service, 287 City Hall
William J. Simons, Director

Water Department, 425 Mason St. PR 5-7000

PUBLIC WELFARE COMMISSION EX 7-6000
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Meets 1st and 3rd Thursday each month
at 9:30 A.M.

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Martin Mongan, 317 City Hall
Public Administrator
Cornelius S. Shea, 375 City Hall
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PUBLIC POUND

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Charles W. Friedrichs, Executive Secretary

TATARIAN

(Continued from Page 4)

facilities, designs and constructs all public buildings, issues permits for private construction, and even operates an asphalt plant—located at Islais creek—which turns out 50,000 tons of asphalt a year for street repairs.

Building repairs fall under his jurisdiction—as do the planning and building of city schools.

"If I wanted to get corny," Tatarian said, "I could say that it's a very satisfying kind of work. I can't look around anywhere but that I see something we're responsible for. You make a safer city, a healthier city.

"There are direct benefits in what we do for every man, woman, and child in the city. You actually feel you're contributing to the welfare of the people. I think all of

the people in Public Works have a good feeling of accomplishment.

"These things compensate in some ways for all the hell we catch sometimes on things like free-ways," he said.

Tatarian, 47, joined the city government in 1941 as a junior engineer in the Water Department. Except for time out for military service in World War II—he was a lieutenant in the Seabees—he has been with the city ever since.

Working his way upward, he became assistant director of Public Works in 1962, and in March of 1963 was named to succeed Reuben H. Owens, who retired.

He and his wife, Mary Alice, live at 172 Merced Avenue. Their daughter, Marilyn, is a student at the University of California in Berkeley—the school that Tatarian graduated from in 1939.

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Around and About

(Continued from Page 5)

"day of Thanksgiving" for the return of peace after the Revolutionary War.

President Washington proclaimed two "days of Thanksgiving," one in 1789 for the adoption of the new American constitution, the other in 1795 for "general benefits." President Madison also proclaimed one in 1815 for the return of peace after the War of 1812.

Another long gap ensued until Oct. 3, 1863 when Lincoln issued a proclamation calling on the nation, then engaged in the Civil War, to observe a day of Thanksgiving on the last Thursday in November.

Every succeeding President has followed suit except for some tampering with it as to whether the observance should be on the third, fourth or last Thursday in November.

Americans have much to be thankful for on Thanksgiving Day 1964, especially for continued peace and prosperity. Any year in which the world staves off the threat of nuclear war for another 12 months is an occasion for global thanksgiving nowadays. Perhaps the time has come for the United Nations, let's say, to proclaim a world-wide

Thanksgiving Day, American-style.

* * *

May I hope that some time a motion picture theater owner will adopt a slogan and policy which will be: NEVER A DOUBLE FEATURE.

* * *

Automobile manufacturers are paying more and more attention to what the distaff side of the market has to say.

Some manufacturers have even gone so far as to form national panels of outstanding women to make suggestions as to what the coming models should contain.

All this comes about because about one-third of the automobile drivers in the United States today are women and women seem to be taking an ever greater interest in the buying of the family car.

This paying attention to the distaff side of the market, however, is really nothing too new. From the beginning, women have been having something of a say and the original glove compartment, assist straps, inside lighting, carpeting on the floor, and more ample luggage space all found their way into the automobile fairly much at the suggestion of women.

Women, moreover, have been insistent in their demand for an automobile that was easier to handle and of recent years this demand has led manufacturers to develop cars that are lighter, lower slung, and leaner looking, cars that have many power assists to make steering, braking, adjusting of seats and raising and lowering of windows easier for the driver. Automatic transmissions have been brought in to eliminate the shifting of gears and the working of the clutch pedal.

In many a way you will find the fine influence of women at work. It is largely they who have been responsible for the introduction of larger back-up lights, wider doorways for more graceful entry and exit, more adjustable sun visors and mirrors on the back of these visors, glove drawers, "picture windows" for better vision, the grouping of instruments on the dashboard for easier reach, and linen for the covering of seats.

To help mother with the children, the manufacturers have installed safety locks, padding on the dashboard, electrical outlets for bottle warmers and plastic materials from which the prints of small hands and feet can be more easily cleaned.

"Women's advice is of little value," says an old Spanish proverb, "but he who does not take it is a fool."

* * *

In the days of oxcarts, points out the National Automobile Club, birds were fairly fast travelers, but in the jet age they're strictly pikers.

The champion is probably the swift. It reaches speeds of 200 miles per hour, which is fairly fast for wings made of feathers.

Most birds stay well under the 60 mile per hour limit. Duck speeds usually range from 40 to 70, geese range up to 60, and the loon can hit around 50 miles per hour.

Mourning doves are fairly fast. They've been clocked at 55 miles. Starlings hit 45, pigeons 35, and most cardinals, meadowlarks, woodpeckers, and flickers about 25. The English sparrow is perfectly content with its 25-mile-an-hour flights.

* * *

And if you didn't translate the lines in the opening paragraph here is the translation:

Here stop and spend a social hour in harmless mirth and fun;

Let friendship reign, be just and kind, and evil speak of none.

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City's State Fair Exhibit Will Honor Thomas Starr King

Thomas Starr King, the San Francisco preacher and patriot who is credited with "saving California for the Union" in Civil War days, will be the subject of the 1964 City and County of San Francisco exhibit at the California State Fair in Sacramento, Sept. 2 to 13, Chief Administrative Officer Sherman P. Duckel announced.

King is one of the two Californians named by the Legislature to represent California in the national hall of fame in Washington, D.C. The other is Father Junipero Serra, founder of California's missions, who was the subject of the city's prize-winning State Fair exhibit last year.

King died in San Francisco just 100 years ago. His remains are enclosed in a sarcophagus on the lawn of the First Unitarian Church, Geary and Franklin Sts.

William Sanford, Inc., 657 Harrison St., exhibit designers and builders, have been employed to design and install this year's exhibit, Duckel said.

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A thorough health appraisal of the child by the family doctor or pediatrician before the opening of school can do much to forestall potential problems. Such a physical examination should take into account the child's overall health with particular attention to vision and hearing; inability to see or hear adequately is a real barrier to a child's ability to learn. The mouth should be checked by the family dentist. Parents are reminded that, by State law, immunization against poliomyelitis is required for school attendance. In addition, immunization against smallpox, diphtheria, tetanus and whooping cough should be brought up to date by the family doctor. Parents will want to have these preventive measures taken before school opens and it should be realized that visits to the doctor or dentist after school starts may mean lost classroom time.

Another factor bearing on the child's health is that the school attendance brings increased exposure to colds and respiratory ailments and to other contagious diseases, particularly if this is the child's first school experience. It is important that parents keep themselves informed on the health status of the child and cooperate by responding to health recommendations.

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BAY WINDOW

(Continued from Page 3)

Dolan, Assistant Public Health Director Francis Curry and Coroner Henry W. Turkel in the civil service field; and — in a decidedly unique honor to the memory of a highly respected man — the late Robert C. Kirkwood as the sole nominee in the appointive field . . .

Want to play a game of Political Doodle? It's the fun way of whiling away your time: Take a blank card, label it "District Attorney." Then write the name, "Gene McAteer," on it. On the "Attorney General" card write in clear, bold, black letters "Tom Lynch." For the State Supreme Court cards—as a bonus, you may fill two—write "Stanley Mosk" and "John B. Molinari." Actually, you can play this game interminably. But why? . . .

New faces: Bill Boyd, up from the Long Beach Chamber to No. 2 man at the San Francisco Chamber where, as administrative manager, he'll have charge of publicity, too . . . And the faces certainly continue to change at 333 Pine Street; about the only still-familiar ones left after the busy broom work of the Chamber's two Bills — President Bird and Executive Vice President Dauer — are Hal Starr and Charlie Miller.

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HUMBOLDT BAY NUCLEAR UNIT ONE YEAR OLD

Pacific Gas and Electric Company's nuclear-fueled electric generating unit at Humboldt Bay, near Eureka, has gone into its second year of commercial operation with a 12-month record of generating nearly 385 million kilowatt-hours of electricity — enough to serve 95,000 homes or the residential needs of a city larger than Stockton — the Company said today.

The nuclear unit adjoins two conventionally fueled units at Pacific Gas & Electric Co.'s power plant at Buhne Point, four miles south of Eureka. The unit originally was licensed by the Atomic Energy Commission to operate at 52,000 kilowatts.

Late last year, with AEC approval, PG & E conducted a test program which established the unit's capability of operating at 66,000 kilowatts. The Company has applied to the AEC for revision of its operating license to the higher figure. Ultimate power production of 70,000 kilowatts is expected to be reached next year.

The unit will be shut down briefly in mid-August to add 14 new fuel elements to the 172 presently in the reactor core. Each element contains about 200 pounds of uranium dioxide, the nuclear fuel which produces heat and boils water in the reactor, generating steam to spin the unit's turbine-generator and make electricity.

Physicists calculate that the useful energy released from each pound of uranium fissioned in the reactor will produce about three million kilowatt-hours of electricity, enough to serve the average needs of more than 750 California homes.

GIVE

GLADLY

CANCER SOCIETY CONCENTRATES ON TEEN-AGERS

Mrs. Herbert King, chairman of the American Cancer Society's Twin Peaks-Dolores unit, reported this week that the Society has come up with a new poster which it hopes will "filter" through to the city's teen-agers.

The poster says "Best Tip Yet—Don't Start," and is illustrated with the picture of a glowing cigarette.

"It is one of many devices used by the American Cancer Society

to remind people—and youngsters aren't a temperance organization," in particular—of the health hazards of smoking," Mrs. King explained.

In addition to posters and literature, the Society has a film, "Is Smoking Worth It?" which is available for free showing to any organized group in the Twin Peaks district.

"The Society not only provides projector and projectionist, but can usually arrange for a physician to attend the showing and answer questions from the audience," Mrs. King added.

The American Cancer Society merely points out known facts about the health hazards of smoking and leaves it up to the individual to decide for himself. "We

aren't a temperance organization," she said.

District groups can arrange for a film showing by calling the Society at ORdway 3-7979.

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SAN FRANCISCO AND THE BAY AREA

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HETCH HETCHY PROJECT

AROUND & ABOUT
By WHIT HENRY

BAY WINDOW

FARMERS MARKET



ORAL L. MOORE, Gen.-Manager, Hetch Hetchy Project
"Thirty Years of Hetch Hetchy Water"

(See Page 4)

In this day and age . . .

Should Garages Be Forced to Hire Blacksmiths?

No more than railroads should be forced to hire firemen on diesel freight locomotives where there are no fires to tend nor coal to shovel.

It would cost YOU money every time your car was in the garage if garages had to hire featherbedding blacksmiths.

And it costs YOU money every day in higher freight rates on the food and goods you buy because an old horse-and-buggy law requires California railroads to hire featherbedding firemen.

Proposition 17 repeals that costly, outmoded law. Proposition 17 makes it possible for California to put into effect the national transportation settlements—worked out by Congress and Presidents Eisenhower, Kennedy and Johnson—which eliminate wasteful featherbedding in the railroad industry under terms that insure maximum job protection, yet retain two men in the cab of all trains.



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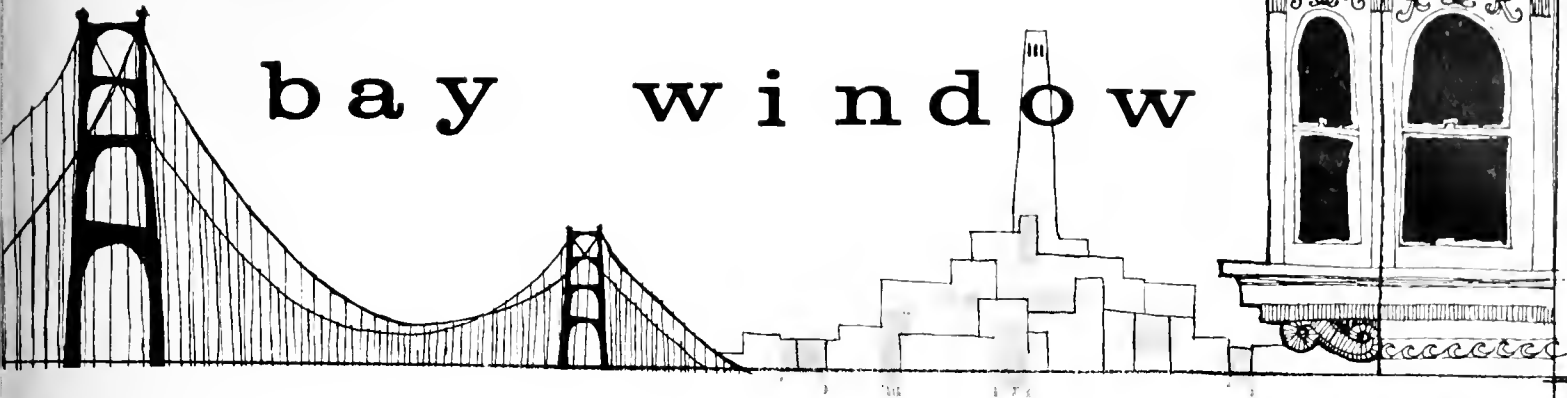
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MILES & MILES OF COLUMNS: In addition to having the highest per capita liquor consumption in, maybe, the entire World, this goofy, lovely, and always favorite City of ours also has an almost alarmingly big per capita column-reading habit.

Perhaps the two habits are related.

Over the years our daily newspapers may have shrunk, merged and/or died—but not the columns. No, Sir and/or Mam; the columns in San Francisco are smack in the high middle of their Golden Age. True, not all of them glitter, but many of the persons who write them—"column-jockeys" they are sometimes called, although there is another, less-descriptive name for them: "column-ist"—make important contributions to our community's economy by cashing their paychecks at their favorite neighborhood bars.

It is true today that hard news is something needed by the papers to hold the columns together. De-column a paper and you would have hardly enough newsprint left to wrap up a good redherring. Take The Chronicle as an example, horrible or exciting, depending on your own point of view. Strip it of columns and there'd be bloody little left. Or strip it of all but Caen and old Fifth & Mission would continue to carry the single biggest drawing card in the business.

For Herb Caen, one of the most consistently hep practitioners of

item-by-item structuring in the country, has proven the efficacy of his built-in following. We refer to the handful of post-war years when he moved lock, stock & Bundsen to The Examiner. Caen-nites followed by the thousands. Later, when The Chronicle wooed (offered more money) and won (upped the offer) him back, the faithful thousands returned right along with him.

Incidentally, Caen's talent was first sighted and applied in the mid-1930's by the Chronicle's then Editor Paul C. Smith who tells the story in his recently published "Personal File".

The only other two hardy perennials in the San Francisco fields of columning are The News Call's Jack Rosenbaum and Art Caylor. Caylor, most opinionated of the City's political critics, has moved many a mountain over the years as well as any number of molehills. Virtually peerless in his field, he



JACK ROSENBAUM
News Call-Bulletin



DICK NOLAN
S.F. Examiner

was threatened at one time as Numero Uno in City Hall matters when the Examiner took a reporter named Dick Nolan and set him writing under the column heading, "Under the City Hall Dome." He

(Continued on Page 14)

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SEPT. - OCT., 1964

Volume 31

No. 5



THIRTY YEARS OF HETCH HETCHY WATER

By ORAL L. MOORE, General Manager
Hetch Hetchy Water Supply and Power System

"I will give waters in the wilderness and rivers in the desert, to give drink to my people." Isaiah, Chapter 43, Verse 20.

Many of you will recognize this inscription from Pulgas Water Temple, the western terminus of the Hetch Hetchy aqueduct.

I want to talk to you about the thirty years of development since Hetch Hetchy water first poured into Crystal Springs lakes from this aqueduct; I want to tell you something of the years of planning and effort which preceded that event; and I want to speak briefly about San Francisco's plans for future development of this vital, arterial system, supplying life's blood to so many communities.

The City's preoccupation with the problems of water supply goes back more than a century. One of the essential requirements of the early citizens—when the gold rush of '49 transformed the sleepy village of Yerba Buena into a boom town overnight—was to find an adequate supply of water.

At that time water was obtained from local springs and well; some purchased it from street vendors who set up "water routes" similar to present-day milk routes. At one critical period water was sold by these vendors for one dollar IN GOLD per bucket!

A number of small competing companies were formed to distribute water from the local sources, but by 1860 the Spring Valley Water Works had absorbed its competitors and established one water supply system.

It soon became apparent that Spring Valley must go farther afield in order to develop additional water resources for the growing City.

In 1866 the company completed the construction of its first catchment reservoir at Pilarcitos in the San Mateo hills. Between 1867 and 1890 two more reservoirs—San Andreas and Crystal Springs—were built in San Mateo County. Development of additional resources commenced soon after in southern Alameda and northern Santa Clara Counties.

1900 San Francisco adopted a charter committing it to eventual ownership of its public utilities as required by the public interest. In the following year Mayor James Phelan sent engineers into the Sierra Nevada to find a source of supply that would guarantee not only San Francisco's future needs but those of its neighbors around the south end of the Bay and on the Peninsula for a century to come. The engineers found that source on

167 miles from the City, it had certain advantages that recommended it over other locations considered. Among these were the purity of water from the rainfall and melting snow in this remote and perpetually protected area; the quantity of water available; the potential for a complete gravity system, supplying water without pumping down to Crystal Springs; excellent reservoir sites; and, lastly, the power generation possibilities of the system.

In 1910, after obtaining a permit for lands and right of way in the Park and adjoining Stanislaus National Forest from the Secretary of the Interior, San Francisco voted the first \$45,000,000 bond issue for the construction of the Hetch Hetchy Project.

In 1913 the Raker Act was passed by Congress, granting in perpetuity the right to use the requisite Federal lands to construct and operate a domestic water supply and power system.

Then work began in earnest.

Roads were carved along the steep slopes of the mountain valleys to get workers and equipment to the jobs. A 65-mile, standard gauge railroad was built to haul

in cement, steel, valves, pipes and all the other items needed for construction from the nearest railroad.

A saw-mill was set up to cut the trees into usable lumber. Buildings were erected for the storage of materials.

(Continued on Page 6)



ORAL L. MOORE
Chief, Hetch Hetchy

the Tuolumne River watershed, and recommended as the major reservoir site the Hetch Hetchy Valley in Yosemite National Park.

Although the area selected was

- experience
- vision
- leadership



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Around and About

By WHIT HENRY

On a recent trip to the Middle West my wife and I spent a night in the Bel Air Inn in Rawlins, Wyoming. It is an outstanding hostelry and I recommend it highly if you travel in that area. Alex Semryck, one of the owners, is a wonderful host. He is an authority on Wyoming jade and he furnished me with the following data concerning the jewelry counter in the Bel Air Inn. The jewelry shown is made of the finest quality of Wyoming apple-green nephrite jade. All of this jade comes from one small world-famous deposit of nephrite jade in an area north of the city of Rawlins. Although the Rockies abound in inferior varieties of jade, this particular variety of high quality jade is extremely rare. Much of it has been exported in unpolished form to gem centers throughout the world. No new significant discoveries have been made in several decades.

Wyoming nephrite jade and nephrite jade from the Kunlun Mountains on the southern border of Turkestan (U.S.S.R.) rank as the finest in the world, along with jadeite from Burma and southern China.

Wyoming nephrite jade is extremely tough, is one of the denser gems, has a waxy luster, and ranges from transparent to translucent with small specks or inclusions. Jade has been used since prehistoric times for weapons and ornaments. In China jade is prized above all precious stones, and there it has been worked and carved into beautiful and elaborate forms. Only a handful of American lapidarists

have mastered the difficult and exacting art of polishing and carving jade. Throughout history various cultures have regarded jade as a talisman and bringer of good fortune. Curative powers have also been attributed to jade. In fact, the word "jade" derives from the Spanish "jada" which means side, as a medieval Spanish superstition held that an ache or pain in the side could be cured by carrying a piece of jade.

If you should select a piece of jade jewelry at the Bel Air Inn, you can be fully confident that you will enjoy the world's finest jade, polished to flawless perfection by the region's best lapiderist and mounted in exquisite settings. It is reasonably priced and comparison will show that it is an outstandingly good buy. Really fine jade is a lifetime possession and its beauty and luster improve with wear.

* * *

Near the town of Valentine, Nebraska, we visited the Fort Niobrara National Wildlife Refuge; it was established in 1912 on the edge

(Continued on Page 11)

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HETCH-HETCHY

(Continued from Page 4)

terials, for housing and feeding the workmen.

Thirty-five miles of tunnel was blasted through the granite Sierra Nevadas; a pipeline was laid some 48 miles across the San Joaquin Valley; a 28-mile tunnel was bored through the Coast Range mountains south of Livermore; and two pipelines were laid across the Bay at Dumbarton, providing the final connecting link to Crystal Springs.

The Coast Range tunnel was one of the most challenging engineer-

created by the completion of O'Shaughnessy Dam in 1923.

This dam was named after M. M. O'Shaughnessy, San Francisco's indomitable City Engineer and the project's chief "pusher" from 1912 to 1932. One of the journals of the day states that the initials "M. M." stood for "More Money." He was respectfully referred to by his staff as "The Chief."

Mr. O'Shaughnessy certainly earned both nicknames; he was the authoritative dominant figure who inspired San Francisco voters to approve bond issue after bond issue for the Hetch Hetchy Project.



The striking Pulgas Temple at Crystal Springs Lake, where Hetch-Hetchy water first flowed in 1934.

ing feats of its day. The most stringent safety measures were utilized and new, specially built equipment was used to combat such hazards as quicksand, explosive methane gas, swelling, running and heavy ground.

In 1918—five years after passage of the Raker Act—the Early Intake power house commenced operation. It generated only 4500 kw but it was important; its power was used in the construction of mountain tunnels and the system's principal reservoir, Hetch Hetchy,

Two years after the completion of O'Shaughnessy Dam a second and larger power house—on Mocasin Creek—was put into service.

While the Hetch Hetchy Project was abuilding, the people of San Francisco had purchased—in 1930—the privately-owned Spring Valley Water Company with its network of reservoirs in Alameda, Santa Clara and San Mateo Counties and its distributing system within the City. The purchase price was \$40,000,000.

(Continued on Page 7)

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HETCH-HETCHY

(Continued from Page 6)

Four years after the acquisition of Spring Valley—and after more than 20 years of construction—water from Hetch Hetchy flowed into Crystal Springs Reservoir. The date of that first delivery of Hetch Hetchy water was October 28, 1934, two weeks after the death of Mr. O'Shaughnessy.

When Hetch Hetchy water first spilled out at Pulgas Temple, San Francisco consumed an average of almost 40 million gallons daily, while the suburban area outside the City consumed a little more than 3 million gallons daily.

During the 30 years since then, the picture has changed:

We have seen the leveling off of San Francisco's population as the 45 square miles of our City have become more and more densely occupied. We have also seen the continuing march of new homes down the Peninsula and around the South Bay and the complementary development of industries throughout the area—tangible reflections of tremendous population influx, of an ever-growing economy.

Water—the provision of water in adequate, potable quantities—is the prime ingredient that has made this growth both inside and outside the City possible.

Some statistics: Last fiscal year — 1963-64 — San Francisco consumed an average of 82 million gallons daily. That was up slightly more than 100 percent from the 40 million gallons daily of 30 years ago.

But consumption in the suburban area had even exceeded the City during the last fiscal year. It was up to about 93 million gallons daily



One of the West's most inspiring sights is giant Hetch Hetchy Reservoir, located in the granite-faced watershed of the Tuolumne River in the High Sierras. It is the "business" end of the 167-mile-long water lifeline which quenches the thirst of San Francisco and its neighboring Peninsula and South Bay communities.

—an increase of 3,000 percent over the amount consumed 30 years ago.

As of October 28, 1934, San Francisco voters had authorized bonds totalling in excess of \$140,000,000 for the construction of the aqueduct and the acquisition of Spring Valley.

Since then an additional \$198,000,000 in bonds has been spent or

authorized — to build more dams and power plants and to increase the system's transmission capacity.

The total bond funds authorized from 1910 to date, then, amounts to some \$338,000,000.

This total includes the \$115,000,000 water bonds of 1961 for a program designed primarily to meet the increasing needs of the suburban area. The 1961 bond proposition — the largest single such one in the City's history — was approved by the largest majority in the City's history, 11 to 1.

Let's take a look ahead to the

next 30 years and more:

Projects currently under construction will increase the system's transmission and storage capacity in stages so as to guarantee our ability to meet all needs in the area served to the year 1985.

By then the system will deliver approximately 305 million gallons daily, almost two-thirds of which will be required by our suburban customers.

You will be interested and, I trust, reassured to hear that our plans for system expansion extend

(Continued on Page 13)

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John L. Mootz, Administrative Assistant
John D. Sullivan, Public Service Director
Irwin J. Mussen, Urban Renewal Coordinator
Cyril J. Roche, Principal Administrative Analyst
Margaret C. Smith, Personal Secretary

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235 City Hall KL 8-6161
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County, State and National Affairs—Boas, Blake, McCarthy

Education, Parks and Recreation—Moscone, Casey, Morrison

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Police—Casey, Ertola, McCarthy

Public Buildings, Lands and City Planning—Morrison, Boas, Tamaras

Public Health and Welfare—McCarthy, Blake, Tamaras

Public Utilities—McMahon, Casey, Tinney

Streets and Highways—Blake, McMahon, Moscone

Rules—Ferdon, Ertola, Tamaras

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101 City Hall KL 2-1910

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206 City Hall HE 1-1322

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DISTRICT ATTORNEY
880 Bryant St. KL 3-9111

John Jay Ferdon

PUBLIC DEFENDER
850 Bryant St. KL 3-1671

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331 City Hall

Matthew C. Carberry

TREASURER
110 City Hall KL 8-6161

John J. Goodwin

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457 City Hall UN 1-8552

Meets Monday at 8 P.M.

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Richard W. Heintz, Secretary

Ralph A. Sheehan, Statistician

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880 Bryant St. KL 3-9111

John D. Kavanaugh, Chief Adult Probation Officer

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Kendrick Vaughan, Chairman, 60 Sansome St.

Raymond Blosser, 681 Market St.

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Adolph L. Pierotti, 240 Upland Drive

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375 Woodside Ave. SE 1-5740

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Thomas F. Strycula, Chief Probation Officer.

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Meets 2nd Thursday of month; 1:00 P.M.

375 Woodside Avenue

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Andre de Baubigny, 111 Sutter Street

Mr. Paul Chow, 779 - 27th Avenue

Reverend John A. Collins, 225 - 32nd Ave.

Howard Freeman, 26 O'Farrell Street

Reverend James B. Flynn, 1825 Mission St.

Miss Myra R. Green, 1362 - 30th Ave.

Mrs. Horace A. Guittard, 3871 Jackson St.

Reverend Hamilton T. Boswell, 1975 Post St.

William M. Reedy, 55 Fillmore St.

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Thomas G. Miller, Acting Executive Assistant

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109 City Hall

Harry D. Ross

Wren Middlebrook, Chief Assistant Controller

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254 City Hall MA 1-0163

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251 City Hall

Meets 1st Monday of month at 3:45 P.M.

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Joseph Escherich, 120 Green Street

Jeremy M. Ets-Hokin, 551 Mission St.

Charles H. Kennedy, 230 Jones St.

Raymond H. Lapin, 141 Battery St.

Anita Martinez, 62 Madrone Ave.

Tito Patri, 440 Pacific Ave.

Dr. Albert Shumate, 490 Post St.

Burton L. Rockwell, 1019 Market Street

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President, de Young Museum

President, Public Library Commission

President, Recreation and Park Commission

Joseph H. Dyer, Jr., Executive Secretary

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100 Larkin St. HE 1-2121

Meets every Thursday at 2:30 P.M.

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William M. Brinton, 111 Sutter Street

James S. Kearney, 400 North Point

Ronald Pelosi, 404 Montgomery Street

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Manager of Utilities

James R. McCarthy, Director of Planning

Lynn E. Pio, Secretary

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151 City Hall

Meets every Thursday at 4 P.M.

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Wm. Kilpatrick, 827 Hyde St.

Hubert J. Soher, 155 Montgomery St.

George J. Grubb, General Manager, Personnel

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850 Bryant St. KL 3-1651

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135 Van Ness Avenue UN 3-4680

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Adolfo de Uriste, 512 Van Ness Ave.

Dr. Harold Spears, Supt. of Schools and Secty.

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2 City Hall UN 1-8000

Meets every Tuesday at 4 P.M.

Philip Dindia, President, 536 Bryant St.

Dr. Robert Grosso, 2362 Bay Street

Don C. Silverthorne, 260 California Street

William F. Murray, Chief of Department

Albert E. Hayes, Chief, Division of Fire

Prevention & Investigation

Raymond G. Connors, Jr., Secretary

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450 McAllister St.

Meets 2nd Tuesday of month at 4 P.M.

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George W. Cuniffe, 1627 - 25th Ave.

Donald J. McCook, 220 Montgomery St.

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Lyle J. O'Connell, Executive Director

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City Attorney

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John E. Gurich, 300 Montgomery St.

Rev. Hamilton Boswell, 1975 Post St.

T. Kong Lee, 715 Sacramento St.

Stephen Walter, 562 Mission St.

John W. Beard, Executive Director

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Donald McGinn, 77 O'Farrell St.

John E. Sullivan, 69 West Portal Ave.

David Thomson, 65 Berry Street

Vining T. Fisher, Director

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227 City Hall
Meets every Monday at 2:00 P.M., Room 2

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George B. Gillin, 295 Stratford Dr.
Alfred J. Lombardi, 3016 - 16th Street
J. Edwin Mattox, Executive Secretary

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850 Bryant Street KL 3-9111
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Samuel Ladar, 111 Sutter Street
John W. Mailliard III, 601 Montgomery Street
Thomas J. Cahill, Chief of Police
Alfred J. Nelder, Deputy Chief of Police
Capt. Cornelius P. Murphy, Chief of Inspectors
I. Thomas Zaragoza, Director of Traffic
Capt. John T. Butler, Department Secretary
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287 City Hall
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George Negri, Director

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Vernon W. Anderson, General Manager

Personnel & Safety, 901 Presidio Ave. FI 6-5656

Public Service, 287 City Hall KL 8-4987
William J. Simons, Director

Water Department, 425 Mason St. PR 5-7000

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585 Bush St. EX 7-6000
Meets 1st and 3rd Thursday each month
at 9:30 A.M.

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John Riordan, 1476 Willard Street
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Mrs. Eulala Smith, Secretary to Commission
577 - 10th Avenue

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at 3 P.M.

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Carmen Jimenez Dominguez, 3260 - 23rd Street

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Martin Mongan, 317 City Hall
Public Administrator
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Registrar of Voters
Charles A. Rogers, 155 City Hall
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Pierce Murphy, 144 Townsend Street

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Around and About

(Continued from Page 5)

of the famous Nebraska Sandhills. In pioneer days this area was heavily wooded and well-watered; it was an oasis to weary travelers in search of firewood and water while crossing the plains. These resources were rapidly depleted as greater and greater demands were placed on them by increasing numbers of settlers. By the turn of the century, the original wilderness paradise had faded leaving only time and diligent care to restore the wildlife, forests, and grasslands.

A most picturesque and historically interesting animal found on the refuge is the Texas longhorn steer which enjoys one of the most romantic reputations of any domestic livestock in the world. An estimated ten million longhorns were drained off the Texas ranges and driven up the northern trails during the period from 1866 to 1890. By 1920 these spirited critters had nearly vanished from the plains they had occupied for almost three centuries. A mixed herd of cows, steers, and bulls is maintained here through systematic selection to insure their continued survival. Deer, elk, American bison and antelope abound; among the small mammals native to the region, the beaver, muskrat, mink, striped skunk, weasel, raccoon, fox squirrel, coyote and bobcat are found on the refuge. Upland game birds present throughout the year include sharp-tailed grouse, prairie chickens and ring-necked pheasant. Many species of song birds nest, and both the golden and bald eagles are frequent visitors in the winter.

And last, but by no means least, are the friendly prairie dogs who seem to inspect and pass judgment on all who come to visit them in their native habitat.

Farther east is the Upper Mississippi Wildlife and Fish Refuge. This includes some 194,000 acres among the wooded islands, waters, and marshes extending 284 miles southward along the river bottoms from Wabasha, Minnesota, to Rock Island, Illinois. This great river refuge demonstrates man's ability to preserve scenic, recreational and wildlife resources amidst the needs of modern civilization and is a tribute to the Fish and Wildlife Service of the United States Department of the Interior.

The Upper Mississippi Refuge is unique among the wildlife conservation areas. Its boundaries are the longest of any inland Federal refuge. They extend hundreds of miles along the river in four States—

Minnesota, Wisconsin, Iowa and Illinois. They contain differing life zones and climatic conditions. Some 270 species of birds, 50 of mammals, and 113 species of fish occur here. Thirteen dams and locks within the refuge boundaries form a series of pools that vary from 10 to 30 miles in length. The dams have raised water levels, creating a maze of channels, sloughs, marshlands, and open lakes over bottomlands. Excellent stands of aquatic plants have developed, creating habitat for waterfowl and other wildlife. The river bottoms forming the refuge are from 2 to 5 miles in width.

The Upper Mississippi Valley is a major migratory route for birds. Among the more spectacular seasonal flights are those of the waterfowl. Thousands of whistling swans stop at favorite resting areas during the spring flight. The Mississippi bottoms are a favorite haunt of the wood duck. Thousands of these brilliantly marked birds feed in the protected sloughs and shallows, and nest in the hollow trees along the islands and bluffs.

The refuge bottomlands harbor myriads of marsh and water birds such as the herons, egrets, bitterns, and rails. Many large rookeries may be observed in the remote reaches where hundreds of great blue herons, common egrets, and

other species raise their young.

Major furbearers along the Mississippi include muskrat, mink, beaver, otter, raccoon, skunk, weasel, and fox. Other mammals include gray and fox squirrels, cottontails and jackrabbits, and white-tail deer which are abundant in the timbered area, plus some 40 smaller non-game animals.

The refuge is rich in historical lore. Traces of ancient moundbuilding tribes are found along the bluffs and bottomlands. Signs and markers point out the sites of old Indian battlegrounds, villages, forts, trading posts, and the routes of early explorers: Black Hawk, famous Sac and Fox chief fought here. Names like Marquette and Dubuque recall early French settlement and influence in the valley.

In closing I can only add: "Go see for yourself."

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FARMERS MARKET'S 21st ANNIVERSARY

The Farmers Market, Alemany at Crescent near Bayshore observed its 21st Birthday this summer.

Established by a Citizens Committee in 1943 in order to prevent wartime food from going to waste, and, at the same time, to provide an outlet to small "family-size" farmers, it has survived 21 years, from a humble unplanned beginning to an established civic enterprise that has found a permanent place in the life of the community.

The first farmer to enter the "windswept" first location at Market Street and Duboce Avenue, was Gus Sanchetti of Santa Rosa, who disposed of 180 lugs of pears in "40 minutes flat", to a fruit-starved San Francisco citizenry. Three more trucks drove into the open lot on that day and the Farmers Market was born. Two days later (Saturday), 136 trucks jammed the "Market" facilities in a wild hectic day that eventually proved the necessity of a Farmer-to-Consumer outlet.



JOHN BRUCATO

Accomplishing its wartime purpose of conserving food, the voters of San Francisco, in 1945, gave it a thumping 145,000 to 24,000 approval as a permanent Farmers Market.

The history of this civic enterprise has been one of long controversy and turbulence. Succeeding under the most difficult circumstances and thanks to an Advisory Board of civic-minded leaders, San Francisco can proudly look back to these accomplishments:

(1) Total sales since its beginning have now passed \$51,000,000.

(2) Over 290,000 tons of produce, brought in on 191,000 Farmers' trucks, have been sold directly from producers to consumer, originating in 40 California counties from the Date Gardens of Indio in

the South, to the potato fields of Tule Lake in Siskiyou County.

(3) Over 60 different commodities are sold, of which the 10 most popular include oranges, apples, potatoes, tomatoes, peaches, melons, berries, apricots, cauliflower and corn.

(4) Average Saturday crowds during the peak summer months have been about 40,000 people with a top of 48,000 reached during the third Saturday in August of 1960.

(5) Over 16 nationalities comprise the background of the Market, making this a veritable "League of Nations."

(6) Despite the fact that no effort has been made by San Francisco agencies to publicize this most colorful civic attraction, tourists by the thousands from all parts of the world have praised it for its unusual atmosphere.

(7) The "shopping area" extends as far north as Santa Rosa, San Jose to the south, and Walnut Creek to the East.

(8) Of great significance on March 12, 1962, was the "burning of the Farmers Market's mortgage. In this respect the Market paid off the City's investment of \$243,883 and is now operating on a profit to the City.

(9) Farm leaders and agricultural officials have termed the Farmers Market as "San Francisco's greatest contribution to the cause of better urban-rural relations."

The primary purpose of the Farmers Market is to assist the small family-size farmer in marketing his crops. In this day of large-scale mechanized corporation-type farming, the small grower looks to the Farmers Market as an "insurance" for him to remain on the land; therefore, the need for a Farmers Market today is greater than ever.

JOHN G. BRUCATO

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Farmers Market Advisory Board

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(Continued from Page 7)
far beyond the next 20 years.

Our children and grandchildren will be the beneficiaries of a system that is designed to meet water demand in the year 2015. By that time we predict that deliveries will exceed 400 million gallons daily with almost three-fourths consumed outside the City.

Preliminary planning to meet the estimated ultimate water needs of San Francisco and the Service Area, in excess of 500 million gallons daily, is being done now. Definite plans must be prepared well in advance of developing demand.

But now that we have had a look at our water system over the span of a century—looking both to the past as well as to the future—I'd like to touch on the all-important matter of water quality.

Hetch Hetchy water continues to be of the highest quality. Not only does it come from an area remarkably free from possible contamination, but we are guaranteeing this quality by constructing a 10-mile tunnel below O'Shaughnessy Dam in Tuolumne County through which the water will flow, by-passing its present 14-mile route down the Tuolumne River.

When Hetch Hetchy water arrives in the Bay Area it is joined in southern Alameda County by water from Calaveras Reservoir and will soon be joined by water which will be stored on San Antonio Creek behind the nearly-completed James H. Turner Dam.

Construction has commenced on a \$3,874,000 filtration plant in this area which will treat all local water before it flows into the Hetch Hetchy aqueduct.

As you know, our present pipelines cross the Bay at Dumbarton Bridge and traverse the south bay to Crystal Springs Reservoir from

where the water is piped to San Mateo County customers and from where the water is pumped up to San Andreas Reservoir in order to serve customers in the North County and in San Francisco.

Population pressure and proposed Freeway construction threaten water quality from peninsula sources. To guard against a lessening of water quality, the following measures will be taken:

1) Construction will start next year on a \$10,000,000 Crystal Springs by-pass tunnel which will permit the transmission of Hetch Hetchy water as well as treated Calaveras-San Antonio water directly to north Peninsula and San Francisco customers. It will be completed in 1968.

2) Construction will also start next year on a filtration plant that will treat water from San Andreas Reservoir. The first unit of this plant—estimated to cost more than \$5,000,000—is expected to be completed by 1967.

3) Preliminary studies are being undertaken for a filtration plant for Crystal Springs Reservoir.

When the three filtration plants are completed in southern Alameda County, at San Andreas and at Crystal Springs it will be possible to upgrade all water drawn from Bay Area sources to the high standard of Hetch Hetchy water...

Although we are proud of Hetch Hetchy's performance over the past 30 years and of its contribution to the economic well-being of the Bay Area, we certainly do not intend to rest on any laurels.

We haven't the time.

Rather we will continue to move progressively, positively forward to meet the needs in the foreseeable future of the expanding population in the area served by the water supply system of San Francisco.

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BAY WINDOW

(Continued from Page 3)

worked out so well that he was assigned a daily column about San Francisco generally which ran Caen-like on page one, second section. And Nolan responded so well there that he was moved to a sedate position on the inside feature page where he is, of course, much less read. A gentleman named Charles Denton was imported from Southern California to fill Nolan's former column spot.

Jack Rosenbaum is the ageless "good guy" of the local columns. He performs a somewhat fantastic job in covering "Our Town" with a daily assortment of from 15 to 25 items which he gathers by himself. A mammoth "plus" working for him, however, is the fact that he has friends galore who will go far out of their way to give him items because "Jack's a real good guy!" His column is always ami-

able, contains an average of two-thirds "little" names to one-third "big" names—a receipt of proven success.

Two of the most rewarding columns launched in recent years are by The News Call's Guy Wright and The Chronicle's Art Hoppe. Hoppe is peerless in the art of unleashing an attack of laughter at the political arena. For him nothing being done by our National Leaders is so sacred that it cannot be examined with hilarity. His wit is both extravagant and unrestrained. And very, very perceptive.

Wright has a Bob Considine-like ability to deal with myriad subjects, of great scope and variety, tackling one per day in complete, cogently-written form that results in a daily stint that sometimes approaches the class of newspaper masterpiece.

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War Memorial Survey Aims At Modernization



A detailed survey of the War Memorial Opera House and the Veterans Building in the Civic Center to determine exactly what they need in the way of rehabilitation and modernization and what the cost might be, has been authorized.

The survey was announced by Frederic Campagnoli, chairman of the War Memorial Board of Trustees' building committee.

The survey starting immediately, will be performed for the Trustees by the architectural firms of Skidmore, Owings and Merrill and Public Structures, Inc., who in 1955 together prepared the master plan being used to guide the development of the Civic Center area.

Announcing the survey, Campagnoli said:

"The two War Memorial buildings are now 32 years old and many facilities need replacement. A start has been made on some of the most urgent projects but the Trustees need to know the full extent of the buildings' deficiencies so that an orderly program of improvement may be planned.

"To that end, the architects have been asked to look into various possibilities for rehabilitating and modernizing the two buildings and to recommend a program to bring them up to modern-day standards as well as to estimate the cost of the various elements of such a program.

"Specifically, the architects have been asked to look into various proposals for modernizing stage facilities, stage lighting, draperies, acoustics and the Veterans Building auditorium; restoration of the seating and furnishings of the two buildings; possibilities of modernizing the heating, ventilating, electrical and lighting systems of both and the feasibility and cost of an air conditioning system and other conveniences for the public."

The Trustees instructed the architectural firms to consult, during the course of their survey, organizations which regularly occupy and

use the two buildings and the various city departments concerned.

These organizations include the San Francisco Opera Association, San Francisco Symphony Association, San Francisco Ballet, San Francisco Museum of Art, the American Legion War Memorial Commission and other groups.

"It is the hope of the War Memorial Board of Trustees," said Campagnoli, "that the report resulting from this survey will guide us in establishing a program of development to bring these two buildings up to functional standards which other cities with more recently constructed buildings now provide for their counterpart organizations contributing to these cultural aspects of community life.

"Only by bringing these buildings up to modern standards can San Francisco preserve its present position as a world-renowned cultural center."

Wilson Meyer is president of the War Memorial Board of Trustees. Sam K. Harrison is chairman of the Trustees public relations committee.

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AROUND & ABOUT
By WHIT HENRY

BAY WINDOW



Firemen Test New Fire Suit

(See Page 11)

De Young Museum Opens New Installations Of Permanent Collection

18th and 19th century American paintings, art of early California and historical collections of the M. H. de Young Memorial Museum have been newly installed in four galleries of the museum's central wing. The new installations of Californiana and other 18th and 19th century collections represent a temporary re-location of art works from the recently demolished west wing augmented by other examples of the period drawn from the museum's collections which have not been on display in recent years.

Works were selected for inclusion by Jack R. McGregor, the museum's popular historical section which has been demolished to make way for the new wing to house the Avery Brundage Collection of Oriental art.

In one of the galleries, paintings, complemented by furnishings, afford a cross section of the work of California pioneer artists working during the second half of the 19th century. Five works by Charles

Christian Nahl, foremost among the delineators of the early California scene, are included as well as a "Spring Landscape" by William Keith, and "Stockton, 1856" by Alburtis D. O. Browere and "Sacramento Railroad Station" by William Hahn, canvases noted for depicting landmarks of the time. A classic marble head by Hiram Powers entitled "California" is a fine example of the work of this leading 19th century American sculptor.

Two galleries are devoted to historical collections of the museum which itself grew out of the California International Midwinter Exposition of 1894. Ten of the works selected for display in this room are gifts of M. H. de Young, director-general of the Exposition through whose initiative the Fine Arts Building of the Fair, together with a considerable sum of money was allocated for the establishment of this museum. Next to Mr. de Young, the largest gift by a single donor was the Sarah Spooner Collection. Another large gift was the George H. Kahn Collection both of which are represented in this gallery.



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THAT WAS THE WEEK THAT WAS: Good, indifferent, poor—San Francisco's 1964 was deserving of all those adjectives at various times. Sad and happy, too. And challenging, constantly that.

Sad for two deaths that hurt the City. Men like Dr. Charles Ertola, the former President of the Board of Supes, and Robert C. Kirkwood, the Utilities head man, are not easily replaced.

Replacing them, and Chief Administrative Officer Sherman Duckel, represented a challenge of the highest order for Mayor Jack Shelley in his benedict year in City Hall's Room 200.

He rose to it by convincing a business executive of outstanding capabilities to succeed The Duke as CAO—white-maned Tom Mellon, rapidly becoming one of the most respected and popular executives in the municipal family.

He scored again in convincing Jim Carr to give up his post as Undersecretary of the Interior—and that involved the cooperation of the Mayor's old friend, President LBJ—to accept the Utilities position rendered vacant in May by the death of Mr. Kinkwood.

And he produced a son-following-father act—regarded dubiously by some as smacking of nepotism—by appointing young Attorney Jack Ertola to succeed to the Board post of his late father. What doubt was expressed has long since vanished in the continuing wake of positive Board action by the fledgling Supervisor.



JAMES K. CARR
General Manager of Public Utilities

IT WAS A YEAR marked by a rare bit of dialogue when, at a meeting of the Golden Gate Bridge directors, President Ben K. Lerer reacted to a disconcerting report by General Manager Jim Adam that the new Verrazano-Narrows Bridge in New York was—are you ready?—60 feet longer than our span over the Golden Gate!

"But our towers are taller, aren't they?" plaintively asked Lerer.

"Yes, they are," said Adam.

"And our cables are wider?" Lerer persisted.

Adam agreed this is true. "We have more wires in our cables," he said, "and in fact our cables stretch slightly longer than theirs."

And that saved the day for the morale of the bridge directors.

SPEAKING OF CABLES OF A DIFFERENT color, San Francisco's precious—and sometimes balky—cable cars came in for an almost



THOMAS J. MELLON
Chief Administrator

peculiar kind of distinction during the year.

The cable car system was solemnly declared a National Landmark by the National Park Service

(Continued on Page 14)

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SAN FRANCISCO INTERNATIONAL AIRPORT FIRE DEPARTMENT

The responsibility for fire protection, both structural and aircraft, at the San Francisco International Airport (SFIA) rests with Airport Division of the San Francisco Fire Department. Additionally the Airport Division is responsible for Fire Prevention and Investigation, training of firemen in aircraft fire and crash-rescue techniques, training of airport and air carrier personnel in fire safety, budget preparation and establishing standards and specifications for equipment.

To do this task Captain Jesse O. Parks, Airport Fire Marshal, has thirty-four men. To supervise training and for office assistance there is one fireman. For the manning of the three 'Crash Rescue Stations' and the operation of the seven emergency units there are six lieutenants and twenty-seven firemen. The Fire Marshal and the Training Instructor have a normal working day of eight to five Monday through Friday. All other personnel work twenty-four hours on duty and forty-eight hours off duty.

On call and under the supervision of the Airport Fire Marshal are trained auxiliaries from the US Coast Guard and United Air Lines.

Fire equipment in use at SFIA can be used for structural as well as aircraft fire fighting, but the



CAPTAIN JAMES O. PARKS
Fire Marshal, San Francisco
International Airport

equipment is designed for its primary purpose of crash rescue fire fighting.

Three conditions make aircraft

fire fighting a specialized field. They are: one, large amount of flammable liquid (up to 30,000 gallons) carried in airplane, thus creating extremes in temperature and necessitating the rapid rescue of; two, the great number of people (up to 163) carried in a confined space; and three, the unpredictable location of the accident dictates that extinguishing agents used in the initial attack must be carried on the fire units. For these reasons the three primary fire units are designed as fast, mobile trucks capable of the rapid discharge through turrets or handlines of the foam extinguishing agent. Due to the heat involved in these fires and to assist in the rescue of the passengers firemen wear protective clothing made of aluminumized cloth. The fire trucks other than the three already mentioned are tanker trucks for resupply of primary units, and light rescue vehicles with special entry tools, ladders, lights and auxiliary power units. One of these latter units is manned by the two 'rescue men'.

Two fire alarm systems are in use at SFIA. One, the 'Crash Alarm System' is operated by the

'control tower'. In this system the tower is in direct voice contact, by loudspeaker and intercom, with all fire stations and supporting agencies.

(Continued on Page 6)

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Around and About

By WHIT HENRY

Winter is a time when motorists, like the birds, seem to head south.

If you read south and pass through the little mining town of Quartzite in Arizona you will undoubtedly spy there a monument to an Arab camel driver who was born to the name of Hadji Ali but was known by the natives as Hi Jolly.

A simple pyramid of stone and mortar topped by the metal silhouette of a camel, the monument, erected by the State of Arizona in 1936, made what was probably the last official comment on one of the strangest episodes in the history of the United States Army.

It all started when Secretary of War Jefferson Davis suggested that camels, the great ungainly animals that could carry over 1500 pounds some 50 miles per day, might be the answer to the problems of communication and transportation in the deserts of the Southwest.

Easily convinced, Congress set aside \$39,000 for the project and commissioned Lieutenant David Porter of the United States Navy to sail his U.S.S. Supply to Smyrna, Constantinople, and other ports, purchase camels, and bring them back to the United States. Lieutenant Porter made two trips before the end of 1856, landed 74 camels and 15 cameleers at Indianola, Texas, whence they were moved to a permanent base at Camp Verde near San Antonio.

Camel trains then started moving across our deserts. Such trains caused some disastrous stampedes of cattle, incurred the wrath of many cattlemen, but did a real job

for the United States Army. Under the care and guidance of Hadji Ali and the other cameleers, the camels prospered.

With the Civil War, however, disaster came to both Jeff Davis and his camels. With the exception of Hadji Ali, then known throughout the Southwest as Hi Jolly, all the cameleers were mustered out of the army and sent home. Stubborn muleteers took over the stubborn camels and soon the great beasts were suffering from the harsh treatment of the new masters and the harsh, foot-cutting sands of our Southwestern deserts.

Soon the army sold the weakening camels or turned them loose in the desert. There they might have survived but the cattlemen set about settling an old grudge against the camels, and the Apaches found that camel meat was good to eat. In 1920 what was probably the last surviving camel was reported seen on Camelback Mountain near Phoenix.

Hi Jolly, mourning over the sad fate of the animals he loved so

(Continued on Page 11)

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Fire Department

(Continued from Page 4)

cies. The second system used for all other emergencies makes every telephone a fire alarm box. By dialing a specific number any person on the airport may transmit to the operator their request. The operator in turn notifies the 'Rescue Stations' by hot-line telephone. On all emergencies there is a back-up call on radio.

All mobile equipment on the airport must be radio equipped and in contact with the control tower.

The fire units are so equipped and additionally have another radio for intervehicle office communication and emergency alarm backup.

In addition to the normal training that might be expected of any emergency agency the Airport Fire Department regularly conducts hot-fire drills. These hot-fire drills are conducted in, on and around a Martin twin-engine transport given to the Fire Department by the Coast Guard. The drills are made as realistic as possible. Five hundred to a thousand

gallons of jet fuel is used in each drill, and natural and man-made obstacles are introduced to present problems to men and equipment.

An indication of the work done by the Airport Fire Department is the statistics for the fiscal year of 1963-1964: Telephone Alarms, 207; Crash Alarms and Runway Standbys, 351; Stills, 341; False, 220; Total, 1,119. The Airport Fire Department also responded to 406 emergency first aid responses. There has been an increase in alarms of ten percent a year for the past six years which roughly

parallels the growth in air movements for the same period. The level of ability and the professional pride of the Airport 'Fireman' is demonstrated in the fact that since 1956 passenger traffic, air express and freight traffic and aircraft movements have increased over one hundred (100) per cent, but no increase fireman manpower. This man's individual skill, job knowledge, personnel initiative and devotion has in the words of the Federal Aviation Agency made him 'one of the best aircraft crash-rescue crewmen in the U. S.'



WILLIAM F. MURRAY, Chief of Fire Department, and Captain Parks inspect new fire crash suit worn by firefighter.



Some of the Firefighters and equipment used at San Francisco International Airport. (All photographs by Chet Born, official photographer, S.F.F.D.)

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CANYON POWERHOUSE CONSTRUCTION TO BEGIN, TUOLUMNE RIVER CONTRACT LET

By BILL SIMONS

A \$4,293,439 contract for construction of the Canyon powerhouse on the Tuolumne River, 15 miles northwest of Groveland, Tuolumne County, was awarded Tuesday afternoon (OCT. 6) by the San Francisco Public Utilities Commission to Peter Kiewit Sons' Company of Omaha, Nebraska.

The largest unit of the \$22 million Canyon Power Project—exclusive of a power tunnel—the powerhouse will be under construction by December, with completion scheduled for mid-1966. An \$11,169,895 tunnel—holed through last June 24—will be completed by the end of this year.

The powerhouse will contain two generators, each with an installed capacity of 37,500 KVA. They will be capable of generating 590 million kilowatt hours a year—sufficient, as General Manager of Public Utilities James K. Carr pointed out, to supply twice the power requirements of the Municipal Railway, San Francisco's public buildings and street lighting, and the International Airport.

The value of power generated by the plant will be approximately \$250,000 a month at present purchase rates, he told the Commission, "adding up to additional revenue of some \$3 million annually.



THOMAS P. WHITE
Pres. Public Utilities Commission,
San Francisco

Completion of the Canyon plant will eliminate present, growing power purchases."

PUC President Thomas P. White

voiced the Commission's satisfaction that "this job is finally on the road. Today's action is certainly a significant milestone in the history of San Francisco's power developments."

Litigation relating to the electrical generating equipment has caused a two-year delay in construction of the powerhouse and its penstock.

When placed in operation in mid-1966, the power project will consist of the power tunnel, through which water will flow from Hetch Hetchy Reservoir 10 miles down the north side of the Tuolumne River canyon — from which the project received its name—and a 2,050-foot penstock down which the water will drop to the powerhouse.

The Canyon project is financed by power bonds in the amount of \$54 million authorized by San Francisco voters in 1955 for the construction of two power projects, Cherry and Canyon.

The 75,000 K.V.A. Cherry Project, completed in 1960, brings water from Lake Eleanor and Cherry Dam through a 5½-mile tunnel and

through a 6800-foot penstock to a powerhouse located on Cherry River near its confluence with the Tuolumne River. The plant is in the Stanislaus National Forest about 5 miles west of Yosemite National Park.

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Power House

(Continued from Page 7)

In another action relating to San Francisco's mountain hydroelectric plants, the Commission authorized a call for bids on the Eleanor-Cherry inlet channel.

This will involve lowering the channel 10 feet on the Lake Eleanor end of the tunnel connecting to Cherry River Reservoir. This will make it possible to divert an additional 8,000 acre-feet of water to the Cherry watershed to bolster the output of Cherry powerhouse, according to Oral L. Moore, General Manager of the Hetch Hetchy water supply and power system.

"Translated into money," Moore told the Commission, "this extra water will enable us to obtain an additional \$60,000 in power revenue per year."

To obtain the additional \$60,000 annually, he said, would cost an estimated \$50,000 for the channel-lowering job.

"And that," Utilities General Manager Carr declared, in recommending the Commission authorize the bid call, "is very good business!"



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Around and About

(Continued from Page 5)

much, was mustered out of the army in 1870, stayed in the Southwest as a prospector, and died almost penniless near Quartzite in 1902. Thirty-two years later the State of Arizona remembered him with that monument of mortar and stone.

* * *

Golden carp, over a foot long, colored brilliantly in shades of gold, yellow, orange with black and white, are a recent gift to Steinhart Aquarium from Mr. Ginzaburo Naoi, one of Japan's foremost fish breeders. They may be seen daily at the California Academy of Sciences in Golden Gate Park.

* * *

California's world wide reputation for fine wines has been building for over a hundred years, ever since Agoston Haraszthy brought back vine cuttings from Europe in 1862, and planted them in his vineyard near Sonoma.

For a weekend jaunt or just a Sunday drive, the National Automobile Club's Touring Department suggests a visit to one of California's wine districts. This tour is not only interesting from the standpoint of viticulture, but is also

most enjoyable from the standpoint of beauty.

A typical winery consists of buildings for crushing grapes and aging wines surrounded by acres and acres of lush, green vineyards. In these vineyards grow the quality grapes from which California wines are made. Such types as Riesling, Muscat, Zinfandel, Pinot Noir, Sauvignon Blanc and more thrive in California's rich soil and climate.

Wineries vary as widely as do the types of grapes used to make the wine. There are small family operations that are in the third or fourth generation with limited but choice production, and there are larger enterprises with nation-wide distribution.

Some wineries are reminiscent of Europe with their chateau-like structures covered with ivy, others are modern low-lying buildings scattered throughout the vineyards.

Aging of wine is done in oak and redwood casks stored in cool cellars, or in caves carved out of the limestone by Chinese hand labor almost a hundred years ago. The temperature in these caves varies less than 3 degrees throughout the year, according to the Wine Insti-

tute. For the making of good wine temperatures must be cool and closely watched. Some wines are in small casks, while others are kept in storage vats holding as much as 100,000 gallons.

California has many famous districts for wine production. In northern California there are two areas that stand out among the world's best. One of these districts is where Haraszthy started the heritage of good viticulture. It is the Sonoma-Mendocino district which closely follows the county boundaries of Sonoma and Mendocino.

Around Cloverdale in the north and south through Geyserville, Healdsburg, Santa Rosa and Glen Ellen are more wineries than in any other district in California.

Some of the famous labels coming from this area are Bandiera, Buena Vista, Italian Swiss Colony, Martini & Prati, Sebastiani, plus many more. Most wineries conduct daily tours. After seeing the very interesting wine making process, visitors are treated to the opportunity of tasting some of the product.

In the fall of the year after the harvest of grapes is in, and the wine is in the casks, some communities hold festivals. One of the

(Continued on Page 13)

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Yellow Cab Makes Airport Bid

Yellow Cab Company was the only bidder to submit a proposal for the operation of taxicab service at San Francisco International Airport. Its bid of 4.55¢ per deplaning passenger or \$90,000 per year, whichever is greater, was opened this afternoon (THURSDAY, OCT. 8).

General Manager of Public Utilities James K. Carr said the Commission staff would carefully review the bid and make a recommendation to the Public Utilities Commission as soon as possible.

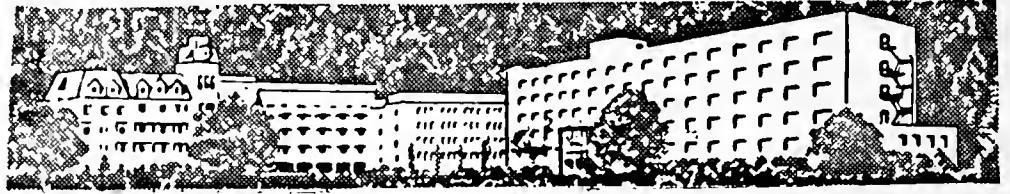
"The policy is set by the Commission," Carr said, noting that the PUC has "absolute discretion" in awarding the taxicab franchise.

The agreement provisions, on which the bid was based, have been described as unique in that the guiding consideration is the need of the traveling public.

The agreement sets out specific minimum requirements for cabs at different times of day and night. Any time the number of cabs on duty falls below the minimum, it would be a contract violation.

The taxi concessionaire will be required to have a minimum of 65 cabs available for Airport service at the time the contract is signed, and to increase the number to 80 by mid-February.

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Around and About

(Continued from Page 11)

more famous is the Valley of the Moon Vintage Festival held in Sonoma.

A trip at that time to Sonoma should be especially interesting, not only for the celebration, but also for the historical significance of Sonoma. It was in this small town that the Bear Flag Republic came into being. Many of the buildings surrounding the Plaza today are the same ones that were there when the country belonged to Spain and Mexico. The old adobes make a picturesque setting for the wine festival.

Just over the low lying Mayacamas Mountains to the east of the Sonoma-Mendocino district is the Napa-Solano district. This particularly fertile valley was named "Napa," meaning plenty, by the Indians living there. From the foothills northwest of Napa, rich, green vineyards stretch almost continuously north along the valley floor and the low hills all the way to Calistoga.

This beautiful valley and the picturesque wineries inspired Robert Louis Stevenson to write the book "Silverado Squatters" that extolled some of the virtues of the land and the local product.

St. Helena is the center of the Northern section of this district. In the town of St. Helena there are 14 wineries, and in a six mile circle around the town there are 28 more.

Some of the famous names from this district are Beaulieu, Beringer, Christian Brothers, Inglenook, Charles Krug and Souverain. Of course, there are many more. Again, winery tours and wine tasting are offered by most of the producers in the area.

A trip to these two districts may be planned as a brief Sunday visit, or a weekend "grand tour" that would include numerous wine-

ries and the historical monuments. As either a visit of an hour or two at just one of the wineries, or brief stops at several, National Automobile Club recommends this trip to the wine country as a delightful study of one of California's oldest and largest industries.

Good highways and roads lead to any area the tourist wishes to visit. There are plenty of restaurants, drive-ins or roadside cafes for lunch or dinner, and if this is to be an overnight trip, good motels and hotels are available.

* * *

Most people look back to the good old days of the horse and buggy as the days when travel was slow and safe.

It may have been slow, but that it was safe is not always borne out by the facts.

Take 1909, for instance, the peak year for horse travel in the United States. During that year we had some 26 million horses and mules jogging and trotting along our streets and roads and jogging and trotting with such earnest endeavor that they managed to run up a grand total of about 13 billion horse-travel miles. And during that year we had 3,850 persons killed in accidents involving horses and horse-drawn vehicles. All that means that for every 100 million horse-travel miles there were 30 persons killed.

During 1961, on the other hand, for every 100 million motor-travel miles there were only five persons killed.

The good old days in travel may have been good and slow, but they were not always good and safe.

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BAY WINDOW

(Continued from Page 3)

in ceremonies featuring a very warm and friendly talk by Chief Justice Earl Warren.

The ceremony, held at Victorian Park's foot-of-Hyde-Street turntable, was appropriately attended by Mexican dancers, girls from St. Mary's Chinese Mission, beatniks from Aquatic Park, bemused tourists, and the Buena Vista across the street sent over a bevy of customers who enjoyed it all thoroughly.

IT WAS A YEAR LOUDLY PUNCTUATED in the middle by the arrival of the Beatles, the brash-voiced, beedy-eyed quartet of long-hairs that may be England's contribution to world chaos . . . The Airport cleverly produced a "Beatleville"—an enclosure for the thousands of shrieking teen-age females who certainly deserved to be enclosed — where The Four appeared briefly after de-planing, thus saving the busy terminal buildings from what otherwise might have been total extinction . . . And the new, square-ish—a kind word, that, in line with the forgiving mood of the New Year

—Hilton Hotel became forever a shrine for the same hordes of teen-age females because The Four Slept There!

And a former San Franciscan and one-time Mission lad named John Houlihan announced that he would seek a second four-year term as Mayor—of Oakland! That makes it a solid hands-across-the-Bay situation for Mission men in mayoral posts, for Mayor Shelley, of course, came from the same district . . . But Oakland's City Hall didn't have to go through the horrendous experience that OUR City Hall did. We went through the throes of acquiring a new telephone system known as Centrex, a frequently incomprehensible substitution of a dozen or so well-established, well-remembered telephone numbers for a like number of city departments with a couple hundred assorted numbers that nobody will

ever remember—except in nightmares. . . . From City-County Record's point of view it was a fell blow indeed. For we have been happy for many years responding to HE 1-1212, knowing that it was a blood relative of City Hall's HE 1-2121. Now, alas, we are alone, City Hall's HE 1-2121 having been changed forever to KL 8-6161. . . . And all is Centrex and confusion in municipal government now; but if you're lonely and feel the pangs of nostalgia, just pick up the phone and give us a ring! . . . Which reminds us of the most important point of all: May the New Year be wonderful!

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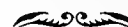
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SAN FRANCISCO AND THE BAY AREA

"WE ARE 33 YEARS OLD"

With this issue CITY-COUNTY RECORD enters its 33rd year of publication. During those years we have been privileged to play the role of recorder, commentator, occasional critic, and always, untrilled spectator as we have viewed this great and ever-changing through the Bay Window.

Angelo Rossi had just been selected Mayor by the Board of Supervisors to fill the void caused by the election of Sunny Jim Rolph as Governor of California. Thus during our lifetime we have seen the City's administration headed by Mayors Rossi, Lapham, Robinson, Christopher, and Shelley. Although there have been both high and low, ever reached in the conduct of San Francisco's affairs, generally the performance by the City's elected officials has been

(Continued on page 2)

JUDGE WILLIAM A. O'BRIEN
Superior Court

AROUND & ABOUT
By WHIT HENRY

BAY WINDOW



WILLIAM A. O'BRIEN
Judge, Superior Court

(See Page 2)

BIRTHDAY

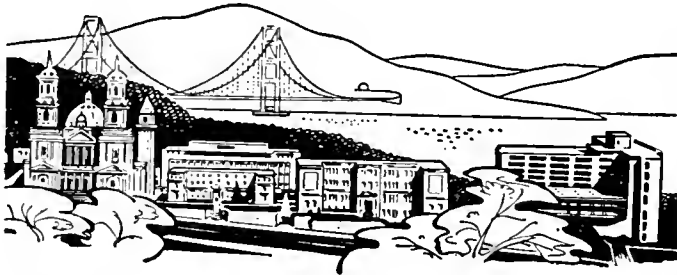
(Continued from Front Cover)

extremely good over the years that we have witnessed. . . .

The record really speaks for itself: During this period we saw the culmination of a half-century of massive effort when water finally came flowing down the 150-mile long Hetch Hetchy aqueduct to the Bay Area in 1934. . . . We saw a fledgling airport rise on mudflats to become a great international hub of air travel and commerce. . . . We saw a glistening fairyland created on Treasure Island during those gone-forever pre-World War II years. . . . We saw the impact of war, the upsurge of activity that brought endless thousands of newcomers to San Francisco and to the area around it. . . .

During these years of change and of growth we have always attempted to present a fair and impartial record in keeping with the editorial philosophy of the CITY-COUNTY RECORD's late founder and publisher, George H. Allen. . . .

As we now enter our 33rd year, our objective remain the same: To continue to be "The Magazine of Good Government."



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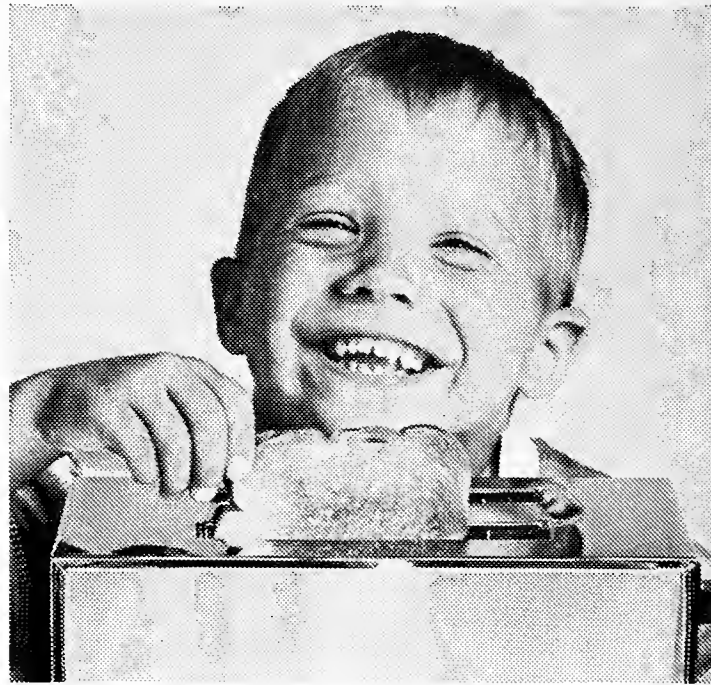
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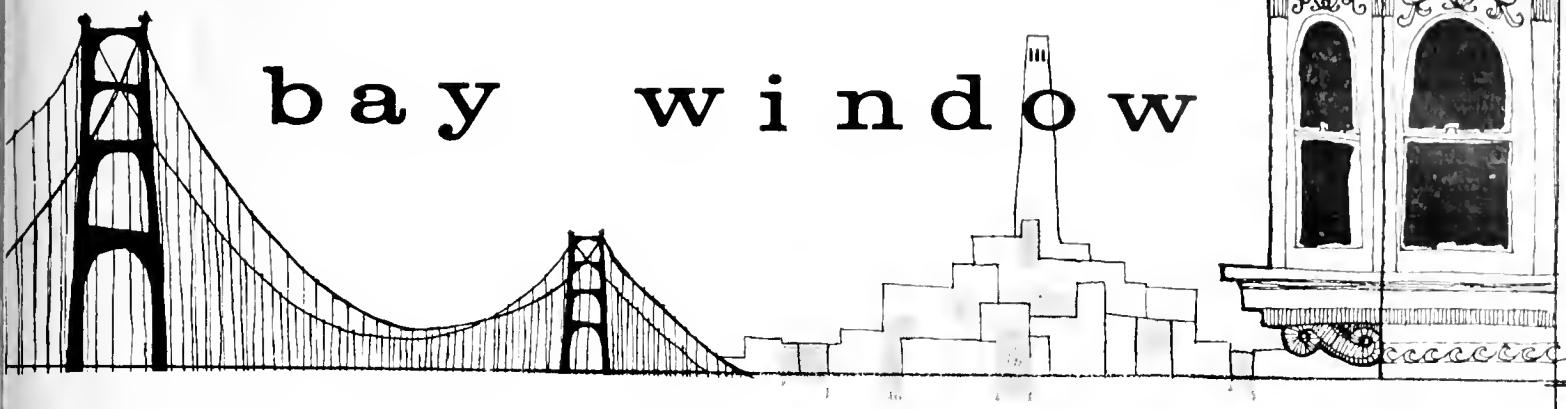


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CATCHING UP: In October's CITY-COUNTY RECORD we Bay Windowed this comment about the News Call's columnist Guy Wright: "Wright has a Bob Considine-like ability to deal with myriad subjects of great variety and scope, tackling one per day in complete, cogently-written form that results in a daily stint that sometimes approaches the class of newspaper masterpiece." . . . Last month he was awarded the 1964 McQuade Memorial Award—the Bay Area's own "Pulitzer Prize" by the Association of Catholic Newsmen. With the award went a tidy \$500. . . . Actually the award was for tidiness: Wright's columning needle had pricked away at the hides of U. S. consular officials in Hong Kong who were preventing a San Francisco resident's wife from joining him here to such an effective extent that orders came from Washington to allow Mrs. Wing Leung Hom to be returned with her husband here. . . . When last read, Columnist Wright was boiling over the plight of baby trapeze flyers who are mal-used by their performing parents. . . .

AH, THE PRECIOUS FOURTH ESTATE: Would that its City Hall reporters sometimes would pool their coverage through one—just

any one!—member of their three-man corps. Then we poor, bewildered readers would benefit from one report, for example, on the Board of Supervisors and the Market Street Muddle. . . . Super Flack Harry Lerner in Carmel "resting" and then, a bit later, in Palm Springs "resting." Resting for Pat Brown's 1966 Third Term? . . . Say, how about running Guy Wright for Governor, or Supervisor, or something? . . .

DID YOU KNOW that you can fly to Los Angeles—by jet, yet—for less than 4c per mile which is lower than riding the little cable cars on California Street? But who in his right mind would prefer a jet trip to L.A. to rig in to the stars on a little cable car? . . . No less a water expert than Carling Brewery has told San Francisco its Hetch Hetchy water is peerless for quality; Carling decided to build a plant in southern Alameda County when it was assured that it

could be supplied with peerless pure Hetchy . . .

IF YOU'RE A MULTIMILLIONAIRE you, too, might be able to fling open wide the City Hall portals on a Saturday morning. Just like Walter (Palace of Fine Arts) Johnson did when he was married there recently by Superior Judge Gerald Levin. Only he had to borrow two bucks for his marriage license which he then purchased from County Clerk Marty Mongan. . . . Say, maybe Johnson could figure out the Market Street tunnel-twoble. . . . Or maybe now that former S. F. Artist Charlie Surendorf has departed the State Park area in Columbia, he might be persuaded to depart the Mother Lode entirely and return to unravel Market Street. . . . Or if Examiner Reporter Dick Hyer feels that he has really lowered the top on the topless and taken the swim from the swimming and generally closed North Beach—including's Mike's



WALTER S. JOHNSON

Love Opens Doors

Pool Hall, a fine place and bah! on Hyer—maybe he, Reporter Dick (Continued on Page 14)

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The Magazine of Good Government

San Francisco and the Bay Area

KENNETH H. ALLEN
Editor and Publisher

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San Francisco 14, California
Telephone HEmlock 1-1212

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MARCH - APRIL, 1965

Volume 32

No. 2



S.F. PRODUCE MART IS BIG SUCCESS

San Francisco's new wholesale produce terminal has completed its first year and a half of operation and all concerned are happy with the results.

This is the conclusion of Raymond L. Bozzini, County Agricultural Commissioner here, who surveyed the market and reported his findings in an article in "California Magazine," published by the California State Chamber of Commerce.

Says Bozzini:

"The produce merchants are pleased because they are doing more business more efficiently and economically.

"Their customers are pleased because they can transact their business in the spacious market and get back to their stores in a fraction of the time it took at the old market.

"The growers who supply them are pleased because their produce is handled less and reaches consumers faster and in better condition.

"The truckers who haul the produce are happy because they can maneuver their huge trucks easily in the 300-foot-wide space in the center of the modern market."

The new market, constructed with city assistance, will care for the city's produce needs for the rest of the 20th century and probably beyond, according to Bozzini.

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Around and About

By Whit Henry

Have you ever been to Stockton?

Have you ever eaten buckwheat pancakes?

I refer to Stockton, Minnesota, and pure buckwheat cakes made in the old fashioned way.

Stockton, Minnesota, is a very small town east of Rochester and only a few miles from the west bank of the Mississippi river. In this small and picturesque community is an old time flour mill whose grindstones are activated by water from an adjoining pond. It is there that pure buckwheat flour is ground and shipped all over the country. Recipes for buckwheat cakes are easily obtainable, but in my opinion, the best is the one that calls for only pure buckwheat. If ever you are near Rochester, don't fail to stop by Stockton and visit the Stockton Flour Mill.

In San Jose is the justly well-known Winchester Mystery House. Probably the most picturesque — certainly the strangest — dwelling in the entire country, and one of the world's true wonders, is this 160 room mansion rambling over six acres. This was the home in which Sarah L. Winchester, widow of the famed manufacturer of the Winchester rifle, planned to perpetuate her life. Always a student of the occult, the generous and sensitive Sarah, crushed by the death of her husband and infant daughter, consulted a seeress who advised her that as long as she kept a building project going, she would never die. Striving for this promise of life eternal, she spent

millions and kept builders busy for 36 continuous years. But despite the prophecy, Death was not to be denied, and when, at the age of 85, Sarah died, the clamor of hammer and saw with finally stilled.

Although peculiar, the Winchester House was so durably built that it withstood, with only minor damage, the 1906 earthquake. It has its own heating, lighting, water, and sewer systems, and many features considered desirable in today's construction — window shutters which open and close with a crank; gas lights which operate by pressing a button; one-piece porcelain laundry tubs with molded-in washboards and soap trays.

The aura of mystery into which Sarah L. Winchester delved deeply is plainly evidenced in many elements in the Mystery House: chandeliers with 13 lights; ceilings with 13 panels; rooms with 13 windows; many stairways with 13 steps; 13 bathrooms; trap doors and secret passageways; blind chimneys; closets opening onto blank walls or into space.

In the 160 rooms there are: 3 elevators; 47 fireplaces; inside rooms with no outlets, yet with

(Continued from Page 13)

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WILLIAM A. O'BRIEN, JUDGE SUPERIOR COURT

By RECORD STAFF WRITER

The unvarnished biographical material concerning Superior Judge William A. (Augustine) O'Brien provides the first rough outline of the man's background and rich diversity of professional achievement.

It is the framework for a legend which continues to grow daily as this colorful San Franciscan brings to the trial court bench the modesty, wit and candor of 30 years as a successful trial lawyer and 8 years experience as Municipal Judge, including 4 pre-tem assignments to the Superior Court.

A look at the biography:

William A. O'Brien was born in San Francisco June 26, 1903, the son of the well known tenor and businessman William J. O'Brien, and "Ettie" Costello O'Brien.

He attended the St. Ignatius grade and high schools and St. Ignatius College, forerunner of the University of San Francisco, and received his Bachelor of Arts degree in 1924; his law degree in 1926. He was valedictorian of his law class. The following year William A. O'Brien, at the age of 23, became the youngest attorney in the United States to win appointment as an assistant United States Attorney. He was also appointed to the faculty of his law school.

He served under U. S. Attorney George J. Hatfield (later Lieutenant Governor and State Senator) until the end of 1932 and during that period was chief trial deputy in the United States District Courts of Judges Frank H. Kerrigan, A. F. St. Sure and Harold Louderback, prosecuting many of the celebrated cases of that period.

O'Brien entered private law practice in 1933, specializing in trial work before the State and Federal courts, often appearing as a lawyer's lawyer at the request of other counsel.

When the Housing Authority was established here in 1938, O'Brien was named general counsel, a position he held continuously until his appointment to the Municipal bench by former Governor Goodwin J. Knight on Aug. 29, 1956. He pioneered the works of low cost housing for the lower income groups in the State.

His involvement with the burgeoning Federal housing program, however, brought O'Brien to the attention of other government agencies, then just beginning to grope for the limits and authority of legislation designed to curb urban blight.

Retained as special counsel for

a milestone decision which opened the door to Federally assisted redevelopment projects throughout California.

He served on the California Code Commission, 1948-53. A member of the San Francisco Bar Association, he served on the Board of Governors in 1938 and again in 1946 and is a past member and chairman of the Judiciary and other committees.

He was appointed 1956 chairman of the Federal Court Attorneys' Advisory Committee, responsible for providing counsel for indigent defendants in this region.

He served as delegate to the conference of Ninth Circuit Court Federal Judges. A member of the California Bar Association, he served as member of the committee of rules on criminal procedure. And as a member of the American Bar Association, he serves in the section on international law.

His political credentials are equally impressive, beginning with membership on the county Republican Committee and the State Republican Central Committee in 1927. He was secretary of the Republican Central Committee in 1927. He was secretary of the Republican State Central Committee 1946-47 and northern California

treasurer of the committee, 1948-49.

He was chairman of the Earl Warren for Governor campaign here in 1946 when Warren first secured the nomination of both major parties under the old cross-filing system. O'Brien was also chairman of local campaign committees for former Senator William F. Knowland and Congressman William Mailliard.

He was a California delegate to the Republican National Conventions of 1944, 1948 and 1952 and lent his voice to the successful election campaigns of former President Dwight D. Eisenhower and ex-Governor Knight. He actively supported many of his Democratic friends independent of the party.

It was Governor Edmund G. Brown, a Democrat, an old friend

(Continued on Page 8)



WILLIAM A. O'BRIEN
Judge, Superior Court

the San Francisco Redevelopment Agency, O'Brien won the California Supreme Court decision upholding the constitutionality of the State redevelopment law. This was

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NATURE'S YOUNG ARE NOT FOR TAKING

California's well-intentioned but uninformed "outdoor Good Samaritans" received an annual admonition from the Department of Fish and Game today not to remove baby animals from their natural wild environments.

With the coming of spring, DFG officials each year issue the polite warning that nature's annual crop of babies is not fair game for adoption by human visitors to areas of wildlife habitat.

DFG field wardens again this year have reported early cases of outdoor enthusiasts, having "found" infant fawns apparently abandoned in the forest, attempting to take the tiny creatures home as family pets.

Careful studies of previous such cases by DFG experts have shown, however, that most often these "lost babies" in fact are not abandoned. Their mothers, naturally reluctant to expose themselves to human intruders, often stand helplessly nearby as their offspring are taken from them.

People who may be inclined to take a protective attitude toward newborn animals are reminded that the young of most California wildlife species are protected by Fish and Game laws, and that possession of a spotted fawn is unlawful at any time.

These delicate creatures require expert care and feeding, and usually will not survive if taken from their mothers and their natural environment.

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JUDGE O'BRIEN

(Continued from Page 6)

and professional colleague, who elevated Judge O'Brien to the Superior Court in July, 1963, in recognition of his performance in the lower court.

Judge O'Brien's wife, Robena King O'Brien, died in 1952, leaving him a son, William King O'Brien, who followed in his father's footsteps in 1956 when he was valedictorian of his class at the University of San Francisco, and a daughter, Sallyanne, now Mrs. Gerald Davalos. He remained unmarried for over seven years, when he married Miss Elinor Shaw, also a member of a pioneer San Francisco family, in September, 1959.

It's a relative handful of men who enunciate the issues of the day and who, more or less, keep the wheel of civilization grinding against life's injustices. O'Brien has been one of these, since the earliest days of his career when he was prosecuting rum runners, mail thieves and narcotics peddlers.

He was among those early advocates of medical facilities, instead of prisons, to handle narcotics addicts. He pleaded for the kind of special investigative funds which have since become common among law enforcement agencies at every level of government.

San Francisco was threatened with loss of \$48 million in Federal redevelopment funds for its first Western Addition and Diamond Heights projects when O'Brien was retained to defend the fabric of State law in which these projects had been planned.

It was a friendly, but earnest lawsuit, Dr. J. Joseph Hayes, chairman of the Redevelopment Agency versus the Agency. Dr. Hayes, under instruction, refused to sign contracts for the Federal assistance, claiming the State-Federal program which allowed the government to take property from one private owner and to re-sell to another private owner for the purpose of creating a government approved development was illegal.

The suit was complicated. The 28-block Western Addition redevelopment project appeared justified on the face of it as the efficient means of completely eradicating an obvious residential slum. But redevelopment of the 324-acre Diamond Heights tract, southeast of Twin Peaks, was founded in the unprecedented reasons that the hilly terrain made suitable development by other than a government agency impossible.

Development agencies of every major city in California watched the progress of this case which

resulted, finally, in the State Supreme Court order that Dr. Hayes sign the Federal contracts.

O'Brien's perception and his Gaelic gift of oratory found a new plateau of fulfillment on the bench. Once named to Municipal Court, of course, it was inevitable he would serve a stint in the traffic department.

Outspoken Judge O'Brien immediately began making headlines by handing stiff fines to little old ladies who go about fender-bending parked automobiles, and by reforming the system of handling traffic tickets.

Many defendants, O'Brien remarked at the time, "come to traffic court with other problems that are more serious than the traffic violation. I do not subscribe

to the principle of fining for revenue. The purpose of punishment is mainly to educate the public to its obligations in a fast moving age."

While he levied a great many small fines, Judge O'Brien sent a great many drivers to traffic safety school. An exception was disc jockey Don Sherwood, who drew a \$21 fine for violating a pedestrian right-of-way in 1957. O'Brien handled the case, loaded with publicity dynamite, with restraint and dispatch.

On another occasion a man charged with vagrancy stood before Judge O'Brien. "What is your name?" asked the Judge. "William A. O'Brien," answered the suspect. "Positive?" asked the Judge. "Positive," came the reply. "Dis-

(Continued on Page 16)

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DAN DIEZ IS REELECTED



Daniel A. Diez, member of the San Francisco Fire Department, being sworn in as a member of the Retirement Board by Superior Judge Melvyn I. Cronin. Diez was congratulated by acting Mayor Joseph E. Tinney (right) for receiving one of the largest votes ever recorded. Diez was reelected after serving for five years as a member of the Board.

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CITY AND COUNTY OF SAN FRANCISCO

FEBRUARY 23, 1965

JOHN F. SHELLEY, MAYOR

City Hall Information No. — KL 8-6161

ELECTIVE OFFICERS

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200 City Hall KL 8-3456
JOHN F. SHELLEY
Eneas J. Kane, Executive Secretary
William G. Thomas, Confidential Secretary
John L. Mootz, Administrative Assistant
John D. Sullivan, Public Service Director
Irwin J. Mussen, Urban Renewal Coordinator
Mrs. Margaret C. Smith, Personal Secretary

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William C. Blake, 90 Folsom St.
Roger Boas, 2323 Geary St.
Joseph M. Casey, 2528 Ocean Ave.
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Leo T. McCarthy, 311 California St.
Mrs. Clarissa Shortall McMahon, 333 Pine St.
Jack Morrison, 2590 Greenwich St.
George R. Moscone, 220 Bush St.
Peter Tamaras, 1020 Harrison St.
Robert J. Dolan, Clerk
Philip P. Engler, Chief Assistant Clerk

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Governmental Services—Tamaras, Moscone, Boas, Casey, Ertola
Health and Welfare—Casey, McCarthy, Blake, Boas, Francois
Planning and Development—Boas, Ertola, Francois, McMahon, Morrison
Transportation—Blake, Francois, Ertola, McCarthy, Moscone
Rules—Tinney (ex officio), Tamaras, Blake, Casey, McMahon, Morrison

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Russell L. Wolden

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206 City Hall KL 8-3292
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John J. Goodwin

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Ralph A. Sheehan, Statistician

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880 Bryant St. KL 3-9111
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Rev. John A. Collins, 225-32nd Avenue
Andre de Baubigny, 111 Sutter Street
Very Rev. James B. Flynn, 1825 Mission Street
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Thomas G. Miller, Acting Executive Assistant

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281 City Hall KL 8-3465
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Jeremy M. Ets-Hokin, 551 Mission St.
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Philip Dindia, 536 Bryant St.

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Civic Center KL 8-3364
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Bert Simon, 1350 Folsom St.
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Airport, San Francisco International, S. F. 28
George F. Hansen, Manager 761-0800
Hetch Hetchy, 425 Mason St. KL 8-3821
Oral L. Moore, Gen. Mgr. Hetch Hetchy Project
and Utilities Engineering Bureau
Municipal Railway, 949 Presidio Ave. KL 8-3214
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Personnel & Safety, 901 Presidio Ave. KL 8-4037
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Stephen Walter, 562 Mission St.
M. Justin Herman, Executive Director
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George D. Culler, Director

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Raymond L. Bozzini, Commissioner

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Frank J. O'Connell, Market Manager MI 7-9423

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Henry W. Turkel, M.D.

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D. O. Townsend, General Manager
Doyle L. Smith, Supt. of Electrical Maintenance & Construction UN 1-8000, Ext. 324

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Virgil Elliott, Director
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Public Administrator KL 8-4161
Con S. Shea, 375 City Hall
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Tax Collector KL 8-3164
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Records Center KL 8-3001
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Around and About

(Continued from Page 5)
screened doors and windows; bathrooms with glass or screen doors; stairs that go nowhere; all the turned posts installed upside down.

But in addition to the bizarre, there is the beautiful gold and silver chandeliers, art glass windows, and doors inlaid with German silver and bronze, front entrance doors valued at \$2,000, and many art windows valued at \$1,000 each; exquisite parquet floors. And in warehouses, awaiting Mrs. Winchester's planned continuation of her life-sustaining building program, there are untold treasures—light fixtures; art glass windows and doors; cedar, oak ash, walnut, mahogany, maple, cherry and rosewood finish of the finest; hardware; screens; tile; plumbing—everything bought, catalogued, and stored by the woman who believed that building would bring her never-ending life.

Winchester Mystery House is a house of "Why." Why did Sarah believe as she did?

It is located in the western part of San Jose and is well worth a visit. It is open daily with guides to escort sightseers through.

* * *

The winter floods have long receded, but not the memories of them. And at this time of year the memory of one of the greatest floods in California comes flashing back to some of our older citizens.

Sixty years ago, an enormous portion of southern California was threatened by vast floods. The

mighty Colorado River changed course, causing the Salton Sea to form, and sweeping away homes and farmlands, roads and railroads.

The trouble started with an ambitious real estate plan. Back in the 1890's, reports National Automobile Club, real estate developers decided to make the desert lands of the Imperial Valley bloom. Towns were laid out, settlers moved in, and a roughly constructed canal diverted water from the Colorado River. By 1904, 12,000 people had moved into the prospering new area.

Suddenly, without warning, the irrigation canal became blocked by tons of sand and silt. The valley was without water. A new canal had to be dug out immediately, and irrigation restored to the valley. Permanent gates were planned to close the gap well in advance of early summer when rising waters were expected, and in the meantime a temporary dam of piles, brush, and sandbags was constructed.

But the temporary dam was the undoing of Imperial Valley. An early unexpected flood came rushing down the Colorado River and swept away the dam. A second dam was washed away. The original 60-foot wide canal widened to 160 feet. Water began to overflow everywhere.

By midsummer, 1905, the powerful Colorado River had completely changed course. Instead of flowing south into the Gulf of California, it was now pouring northward into

(Continued on Page 15)

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BAY WINDOW

(Continued from Page 3)

Hyer, is the man for Market Street . . . Naaah, turn it over to Guy Wright! . . .

ALTHOUGH BIRTH CONTROL is being proposed in Sacramento by an Assemblyman named Soto for stray cats and dogs, we still feel the local interests would be best served by zinging in on the Market Street Problem. . . A Man is needed to grasp The Helm. Let's see, now, who's available? . . . How about The Chronicle's Allen Temko? . . . Or UC's Martin Meyerson? Perhaps he could sum the entire matter up in a succinct, knowledgeable word, something with no more than four letters. . . Really Reporter Hyer should not be put on the Market Street job; not with Vice Still Rampant in North Beach.

. . . We note with glee that 3rd & Market's No-Do-Gooder Nolan is solidly with us in our feelings that Mike's Pool Hall is a place for healthful exercise, and no Den of Iniquity at all. . . You know, in really thinking this Market Street thing out, and in the light of what has been described as a "rebellious" Board of Supervisors — should we change the Charter and reduce the 11 to five Supervisors just like all the other counties have; think how much easier this would make Bob Dolan's work — perhaps what we need is an experienced executive with plenty of time on his hands. . . Guy Wright is far too busy, really. . . What's that? Hmmm: Don Silverthorne? . . .

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Around and About

(Continued From Page 13)

Imperial Valley, filling the Salton Sink. Houses, trees, roads, crops, all were engulfed in the swirling waters of the frenzied Colorado as the irrigation canal ever widened.

Again a dam was built, but by the end of November the 600-foot high, \$60,000 dam, had been washed away. The waters raged through the gap, now 600 feet wide, increasing the flow of water from 12,000 to 115,000 cubic feet per second. The Salton Sea already covered 150 square miles.

Another dam was completed in April, 1906, on the day of the devastating San Francisco earthquake, and the following day the wildest flood of all came raging down the Colorado, ripping away the newly-constructed dam, and pouring through the gap at a rate of four million cubic feet per day. By June, another flood had widened the gap to over half a mile, with water pouring through at the rate of six billion cubic feet per day. The Salton Sea now occupied 800 square miles.

After \$1 million was spent by the Southern Pacific Railroad in futile attempts to stop the flood, the government stepped in with financial aid. Railroad trestles were built over the gap, with 1,000 flatcars of rock ready to pour into the torrent to dam the waters. Three times the trestles were torn out like matchsticks. But, finally, in February, 1907, the first signs of success came. The thousands of tons of rock dumped into the water began to hold firm. With painstaking effort the torrent was diverted and the Colorado River cut another bed in a different direction.

Today, the Colorado River flows serenely towards the sea, the Salton Sea is a calm lake, ten miles wide and 34 miles long, and the Imperial Valley is one of the most fertile regions in the land.

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JUDGE O'BRIEN

(Continued from Page 8)
missed," ordered the Judge. "Positive?" asked the defendant. "Positive," answered the Judge.

He launched a pretrial system of checking the records of persons accused of drunk driving. This eliminated a situation which had caused embarrassment to the court on occasion and which had permitted some chronic violators to get off with light fines.

Serving as presiding judge in 1959, O'Brien instituted a number of changes designed to expedite handling of trial work, which had been growing at an astonishing rate.

He joined his colleagues in support of State legislation to require the wearing of judicial robes on the bench. "Dignity and decorum," remarked Judge O'Brien, "are expected in our courts . . . As far as wigs are concerned I don't think any one has ever suggested them seriously. It would be foreign to our American tradition and regarded as ridiculous—not to mention the discomfort on a hot day."

That same year he reorganized the court approach to small debtor suits, after finding that some debtors had been victimized by credit agencies. It was typical of O'Brien's direct approach. He found that agencies and some lawyers were pursuing debtors in such a way that a person who owed \$33.73 would wind up paying \$82.38, with court costs and attorney's fee sandwiched into his problem.

Although generally displaying a no nonsense attitude toward law-breakers, Judge O'Brien's humor and love of people has managed to pierce the official armour many times. When a young man was cited for parking a motorscooter on the sidewalk, O'Brien remarked "it gives cars more places to park on the streets. Case dismissed."

Judge O'Brien, a veteran spear carrier in Bohemian Club productions, battled in the front ranks when Municipal Judges fought for State legislation to blanket them into the Superior Court against resistance by Superior Judges. He once fined a juror \$200 for oversleeping, commenting "if you were a soldier, you'd be shot."

In the 1961 election Judge O'Brien polled the most votes of any unopposed candidate. He was appointed to the Superior bench in July, 1963, to fill the vacancy created by the death of the late Timothy I. Fitzpatrick, his father's classmate and an old friend.

Governor Brown commented "I have every confidence that Judge O'Brien will distinguish himself on the Superior Court bench as he has done in his seven years of service in the Municipal Court."

His first assignment was domestic relations court and O'Brien at once showed his style. The headline read: "His Jail Cure Works On Delinquent Dads."

He is now assigned to general civil court matters.

An involved \$250,000 malpractice suit was interrupted recently when one juror complained that police

calls and music were seeping out of a dormant courtroom loud-speaker and another juror was unceremoniously jabbed by the spring from a wornout chair. Judge O'Brien, as though comforted by the thought, smiled and said "Tim's ghost is back haunting this place. Maybe someday soon he'll get his courthouse."

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Reed O. Hunt Succeeds Black On PG&E Board

The Board of Directors of Pacific Gas and Electric Company has elected Reed O. Hunt to the Board, filling a vacancy created by the death March 20 of James B. Black. The announcement was made by Robert H. Gerdes, chairman of the board.

Mr. Hunt is chairman of the board and chief executive officer, and a director of Crown Zellerbach Corporation, 1 Bush Street, San Francisco. He also is president and director of St. Francisville Paper Co., of Louisiana, and a director of Crocker-ITizens National Bank, Pacific National Bank of Seattle, Zellerbach Paper Co., General Reinsurance Corp., New York, San Fernando Laboratories, Union Oil Company of California, Woodland Savings & Loan Association, and Canadian Imperial Bank of Commerce, Toronto.

Mr. Hunt is a Regent of the University of San Francisco and trustee of Pacific University in Oregon.

A native of Wollochot Bay, Washington, he resides at 2518 Pacific Avenue, San Francisco. He joined Crown Zellerbach in 1927 and was president of that company from 1959 to 1963.

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JAMES J. FINN APPOINTED TO NEW POST

James J. Finn, 45-year-old careerist in San Francisco's municipal government, assumed a newly-created position February 1 as Assistant General Manager of the Public Utilities Commission. His appointment was made by the Commission on the recommendation of General Manager of Public Utilities **James K. Carr**, whose chief aide Finn now becomes in managing the varied and far-flung utilities operations which include the San Francisco International Airport, the Hetch Hetchy Water and Power Supply Project, the San Francisco Water Department and the Municipal Railway.

A native San Franciscan, Finn began his City Hall career at 16 as a library page making 30 cents an hour. He has been the PUC's Administrative Secretary, and served as Acting General Manager last year following the death in May of Robert C. Kirkwood until the appointment of Mr. Carr, former Under Secretary of the Interior, in mid-July.

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JULY - AUGUST, 1965

Home Furnishings Conference Market Forum

An Import/Export forum, designed to analyze future European market potential for U.S. produced furniture, was one of the most interesting and informative sessions of the first All-Industry Conferences held in San Francisco, August 1-4.

Scheduled for 3:30 p.m. Tuesday, August 3, in the Western Merchandise Mart, the session presented a round-table discussion dealing with the vast opportunities awaiting American furniture manufacturers abroad. The subjects covered included international transportation and shipping; the government's interest and support of international trade, and its plans to expand the overseas market and proper exposure of American-made home furnishings.

Chairman of the event was William E. Stevens, Jr., vice president of sales for Broyhill Furniture Factories and chairman of the 1964

U.S.A. Furniture Trade Mission to Europe. Also participating was Harold L. Graham, vice president of cargo sales for Pan-Western Merchandise Mart.

American Airways, and Daniel L. Goldy, national expansion coordinator of the U. S. Department of Commerce. Industry and government representatives from more than 20 foreign countries are expected to participate in this session.

Lending an international flavor will be delegates from Japan, Hong Kong, India, Pakistan, Taiwan, England, France, West Germany, Italy, Israel, Canada, Mexico and the Scandinavian countries.

Sponsored by the National Retail Furniture Association, the Conference will be coordinated by Henry A. Adams, general manager of the Western Merchandise Mart, who first conceived the idea of a top-level all-industry conference.



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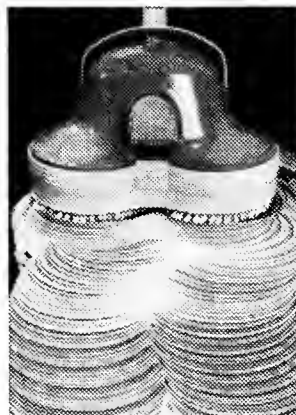
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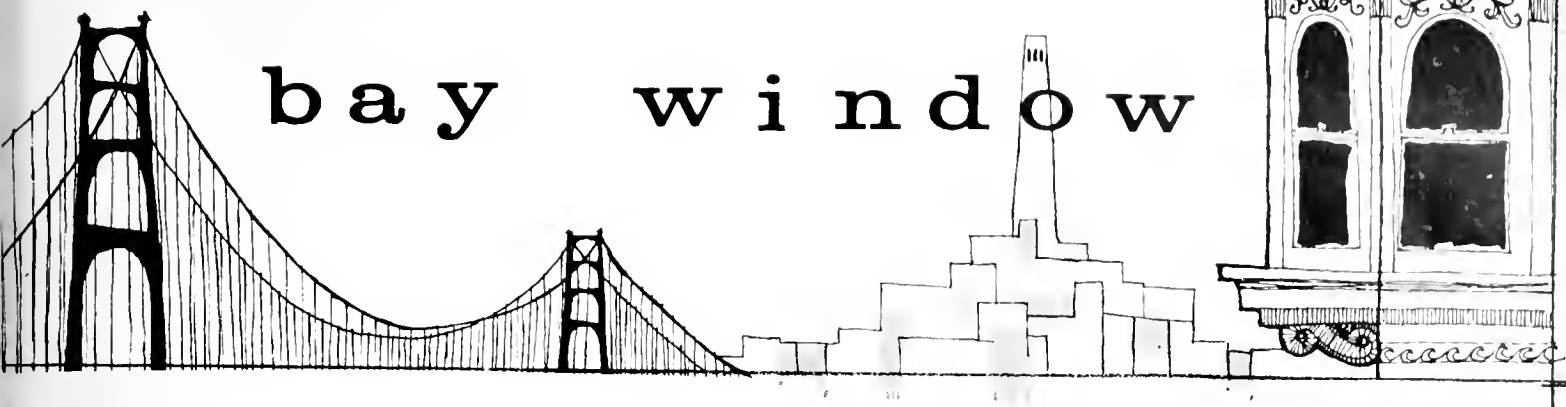
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THROUGH THE BAY WINDOW: It's scatter-time for the Hearst papers, giving their all-out against the burgeoning Chronicle. Examiner Newsgal Lisa Hobbs returned from deep Inside Red China and her paper whooped up a lavish promotional hand as befitting its major "exclu." . . . And the News Call's intrepid Guy Wright, reporting a la Ernie Pyle from Vietnam, has been producing the kind of solid, perceptive, down-to-earth material that has won him a rare stature in the newspaper kingdom of San Francisco.

The Chronicle won back Bill Thomas after his sabbatical year as Mayor Shelley's press secretary; The Examiner's Pete Trimble replaced Thomas, thus assuring a sort of contentment on the part of at least two papers with City Hall's Room 200. . . . In the meanwhile—this from distant Washington — Bob Smalley, who had been Mayor Christopher's press secretary, realized he had left his heart in San Francisco and resigned as Republican National Committee P R Director to return home as a partner in the Whitaker and Baxter image-making enterprises.

There were changes in the City Family, one sad, some good: Under-sheriff Johnny Figone went to his eternal reward, leaving behind countless mourning friends, as he was just 11 days from retirement at age 65. His was a full and productive life marked by a constant



THOMAS J. MELLON
Chief Administrator

effort to help others. The City will miss his friendliness, his ready smile, his outstretched hand . . . Cliff Meagher left his Civil Service Commission post of Director of Classification and Pay to go way out West (to 7th Avenue, that is) as Administrator of the Laguna Honda Hospital . . . Tom Miller had waived his No. 1 position on the Civil Service list for Laguna Honda Administrator in order to stay on as Tom Mellon's Chief Executive Officer and to take his chances at holding that job via the examination route. We're betting that Tom will make it and will stay on with Tom; the Tom & Tom team in the Chief Administrative Office is just too good to be parted!

Utilities Chief Jim Carr performed an inside-outside job on two appointments that seemed to please almost everyone: He put the Muni's Bill McRobbie in as head of the PUC's Bureau of Personnel and Safety, and then he reached



JAMES K. CARR
General Manager of Public Utilities

into the Army Engineers to obtain the services of retired General

(Continued on Page 14)

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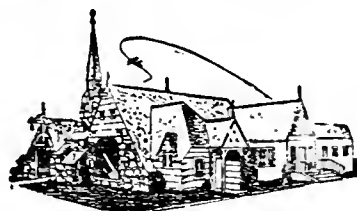
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Around and About

(Whit Henry has been ill. Although he is better and will return soon, we have asked his good friend Winsor Josselyn to do Whit's column this month.)

By WIN JOSSELYN

San Franciscans have known Carmel since the village began shortly after the turn of the century. The first comments about the place were either, "Oh, that nut colony," or "You mean that beach place down by Monterey?"

Devendorf and Powers, the pioneer developers, stamped a mile square gridiron of streets on the oak-and-pine forested hillside that sloped to the white beach with its foaming surf and invited any and all to come, buy and live. Growth was slow; there wasn't much business life, but there was a lot of living to be done by the kind of people attracted to it. Nature gave scenery, seafood and seclusion and the few residents found it satisfying, each in his and her own way.

A horse-drawn stage went four miles over the hill to Monterey for supplies until the bakery, hotel, meat market, grocery and post office-stationery store came along; added, too, were a meeting hall-church, livery stable, telegraph office and storage warehouse, notion store and other facilities for supplying the wants of a leisurely people.

More residents came after the

quake in 1906. A sprinkling of artists, writers, sculptors, dancers, poets, nature lovers and get-away-from-it-all retired folks who had heard of Carmel-by-the-Sea and found it to be a lot more than just a joker's chuckle. Motorists braved its rutty streets, and one whose car broke down in a gully on Ocean Avenue—fondly called Grand Canyon—waited so long for parts that he just stayed on.

Yes, there were famous names among the early villagers. Jack London, Sinclair "Red" Lewis, Jimmy Hopper and Fred Bechdolt, writers; George Sterling and Bert Heron, poets; Arnold Genthe and Louis Slevin, photographers; Perry Newberry, newspaperman and play write; DeNeale Morgan, Frank Townsley and Arthur Vachell, artists . . .

Professors from Stanford and their families built homes near the beach along "Professors' Row." A restaurant and candy store came; a pair of "fixit men who could mend anything but a broken heart;" of course the Carmel Development Company office of Devendorf and Powers; a doctor and a drug store.

(Continued from Page 13)

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JOHN WINTER BEARD, *Executive Director* SAN FRANCISCO HOUSING AUTHORITY

By Record Staff Writer

The motto of the San Francisco Housing Authority is a quotation from Charles Dickens' "Old Curiosity Shop," which asserts simply that "In love of home, love of country has its rise."

The motto was chosen more than 25 years ago by John Winter Beard who has been the Authority's executive director since 1943.

More than most government agencies, the Housing Authority has had a viable, functioning role in the human crisis upon human crisis brought about by World War II, the post war re-adjustment period and, most recently, by the Negro rights movement.

The Housing Authority's record of providing decent housing for tens of thousands of persons in this most tumultuous generation of San Francisco history testifies to the sustaining qualities of its executive director and the goal he set for his administration.

Beard joined the Housing Authority as business manager in 1939 when it was established as the first such agency in the West to meet a national economic problem.

The first permanent housing project developed by the authority, Holly Court, containing 118 units, was completed in 1940, and in the next few years, driven by the war emergency, the authority produced 8,500 temporary housing units, 1,500 trailer units and 2,500 dormitory accommodations to meet the living space demands of war workers and transient military personnel.

Beard took the reins as executive director in time to become the biggest residential development operator in California history, with more than 12,000 fully furnished units, five nursery schools, cafeterias and shopping centers scattered around the war industries in the south half of the city.

Housing Authority offices were open 24 hours a day, seven days a week, as the agency was called upon to find quarters on short notice for such diverse groups as the widows and children of men killed at Pearl Harbor, contingents of military personnel moving to and from the Pacific war zone and repatriated prisoners of war.

During the first months of the war the aircraft carrier Saratoga was the only flattop afloat in the American Navy. It steamed into San Francisco at night and Beard was called upon to billet the entire crew while the warship underwent emergency outfitting.

Refugees from the Santa Tomas and Bilibid Prisons, re-taken from

provided quarters for more than 1,500 families who had been returned from wartime relocation centers to pick up the traces of shattered civilian life as Americans of Japanese descent.

"I've never had better tenants," Beard remarked recently. "Within one year they had all disappeared back into the civilian community."

The man responsible for administering this awesome housing program with its explosive growth and diverse population was born July 16, 1906 at Cotabato, Mindanao, the Philippines.

As the son of Stephen R. Beard, treasurer of the Moro Provinces under then-Governor Charles Taft, he was the first white child born in that area.

Stephen Beard had gone to the Philippines as a volunteer in the Spanish-American War expedition. After a stint with the territorial government, he rejoined the Army and retired as a colonel after 35 years' service.

John Beard's youth was spent in the manner familiar to offspring of military personnel, moving from one Army base to another. For a time the family lived in Palo Alto and young Beard sold newspapers to soldiers stationed at Camp Fremont, Menlo Park.

He graduated from Santa Monica

High School and enrolled at Stanford University where he spent two years before trying his luck in the business world. He returned to Stanford after two years in the bond department of the American Trust Company and received a degree in economics and history.

During the hiatus Beard said he learned some valuable lessons. From his parents' home in San Pedro he had hitch-hiked to San Francisco, a brash youth looking for a job with an advertising firm. Beard recalls with a chuckle, "I learned you don't put your hat on the boss's desk and I found that you don't get the job by telling the boss 'this is the racket I want to get into'."

A subdued young Beard applied for work at the bank, however, and after patiently sitting all day to be interviewed, he secured the

(Continued on Page 8)



JOHN W. BEARD, Director
San Francisco Housing Authority

the Japanese in the Philippines invasion, were housed by the authority. And at war's end Beard

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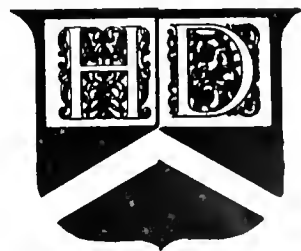
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JOHN BEARD

(Continued from Page 6)

job. During his final years at Stanford Beard worked to support himself with such jobs as fireman, bookkeeper, laborer, hasher and lumber buck. He also took a hand at reporting for the Stanford Daily.

He became closely acquainted with the Herbert Hoover family during Stanford days and when Hoover won the Republican presidential nomination in 1928 Beard celebrated with a display of fireworks which brought campus police to his fraternity house.

Beard first entered public service with the Civilian Conservation Corps at Fort Mason, moving from that social work with the State relief administration where he dealt with a special case load of skid row psychotics. In the first city civil service examination for social worker, Beard topped the list and became the first male social worker in the department in 1935.

His work later took him into the Juvenile Court and into the agencies dealing with particular problems of the elderly, neglected children and the blind.

He was among the first directors of the Hunters Point Boys Club, the San Francisco program for Aging and the San Francisco Committee on Youth. He is a former

vice president and member of the board of governors of the National Housing Associations and his prominence is recognized by a listing in "Who's Who in America."

The United States Navy commended Beard for "devotion to the nation's best interests, loyalty, courage in the face of opposition, capacity for direct action and forehandedness" in tribute to the way the Authority managed to provide war housing for upwards of 30,000 workers at San Francisco Naval Shipyards, 1942-45.

Beard is proud of being a direct descendent of John Morton, one of the signers of the Declaration of Independence, and he recently dis-

covered that the old Morton homestead, near Chester, Pa., is maintained by the State as one of the oldest buildings in Pennsylvania.

The nature of the Housing Authority's work changed markedly after World War II as the need to house war workers gave way before the need to house war veterans, struggling to resume their education and to become assimilated into the civilian economy.

"There are literally hundreds of professional men in California who couldn't have completed their education, save for the public housing available to them. And among these you might count about half of the Negro leadership in San

Francisco," Beard is gratified to report.

Holly Court is still a favorite of college students and so many continue to utilize the facilities that Beard has turned over the offices in the buildings for use as study halls.

In post-war years the authority faced the task of replacing temporary housing units with permanent structures, capable of supplying the needs of low income families in a peacetime economy.

It was required, also, to coordinate its operations with new programs aimed at restoration of decaying urban centers and the absorption into the urban community of large populations of people with rural backgrounds and few urban skills.

Legislation at the Federal, State and local levels invested the authority, the Redevelopment Agency and departments of health and welfare with broad new responsibilities for the care and guidance of the underprivileged.

The authority now operates 5,406 units of permanent, low-rent housing, the largest being the 772-unit Sunnydale project. It still operates 2,250 temporary housing units because of the demand for the space by low income groups. But State law calls for most of the latter to be demolished by 1970.

Voters last year authorized the authority to construct an additional 2,500 units, with 1,500 units earmarked especially for elderly persons who account for a growing percentage of the San Francisco housing market.

The first development exclusively for the elderly, the 90-unit John F. Kennedy Towers, will be completed next year in the vicinity of Webster and Sacramento Streets. A contract has just been awarded for a second development near Mission Dolores. Planning of two other projects is well along.

The authority now provides dwellings for 1,800 single elderly persons, yet 1,000 more are on the waiting list.

Beard's staff of 385 employees includes a special 22-man police force and work crew with functions ranging far beyond the maintenance of housing. The authority owns and maintains 3½ miles of city streets. It owns gymnasiums, playgrounds, health centers and street lights.

The Housing Authority was created by State and Federal statutes and is financed by the Federal government. But it is admin-

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JOHN BEARD

(Continued from Page 8)

istered by local government in that the Mayor appoints the five-man governing board. Beard serves at the pleasure of these commissioners.

To name a few of the 32 commissioners Beard has served with: Alice Griffith, Marshall Dill, E. N. Ayer, L. M. Giannini, Timothy Reardon, William McKinley Thomas, Alexander Watchman and Lloyd Wilson.

Present members of the authority are Stephen Walter, T. Kong Lee, John Gurich, Rev. Hamilton T. Boswell and Harry L. Bigarani.

Beard, who has served in the administrations of six Mayors, is also proud of some former authority employees. These alumni include Russell Westover, president of Ray Oil Burner Company; Architect John Bolles, who designed Candlestick Stadium, and James Lash, executive director of ACTION, a national planning organization.

Beard recalls "I was attracted to the Housing Authority after my experience as a social worker because after being in hundreds of impoverished homes I was convinced that a good home is the basis for a good life. It's literally the springboard from which thousands have been able to break the bonds of poverty."

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Tribute to Adlai Stevenson Proposed by Tamaras

Supervisor Peter Tamaras suggested today that some portion of Nations memorial statue project on Alcatraz Island be named in honor of the late Ambassador Adlai Stevenson.

"It is only fitting and proper that San Francisco consider honoring Adlai Stevenson in some manner," said Supervisor Tamaras.

"Stevenson had always remarked that he held San Francisco to be one of his favorite cities. The proposed United Nations memorial would be ideal to name in his memory because of his long association with the international organization."

Supervisor Tamaras pointed out that Stevenson was one of the advisers to the original United Nations Conference in San Francisco in 1945. He also pointed out that Stevenson's last major address was in San Francisco at the recent 20th anniversary meeting of the United Nations at the Opera House.

The proposed United Nations memorial project on Alcatraz Island is provided for in a bill introduced in Congress by U. S. Senator Edward Long (Dem.-Mo.).

Supervisor Tamaras said the bill, which now rests in a Senate committee, would provide for the tearing down of the present buildings on the island and then for an inter-



PETER TAMARAS
Supervisor

national competition to design a proper United Nations memorial.

The San Francisco chapter of the United Nations Association would help raise funds for the vast project.

Supervisor Tamaras said he has presented his proposal to name some phase of the UN memorial on Alcatraz Island to the Board of Supervisors for whatever action can be taken.

Tamaras said he also plans to send his suggestion to others in the State and Federal government.

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Around and About

(Continued from Page 5)

The Arts and Crafts Theater and the Forest Theater were early developments with Shakespeare, self-written plays and pageants that lured or dragooned residents into costume, makeup and speaking parts. A plumber, baker, stableman, painter and retiree would be cast and recast during summer open air plays or winter indoor ones. Those who didn't appear before the footlights helped build scenery and work lights. The fact that there were two factions of the drama and that they argued loud and long during annual meetings only enlivened a vigorous culture that grew spontaneously.

It wasn't a matter in those days of how much could be earned per front foot of business property, but it was a matter of enjoying simple living from day to day where clothes were year-rounders, and living costs and rents were low. A portable four-room cottage and lot might be bought for \$500, and the developers said "that if you don't like your neighbors, we'll trade you another lot and move your house."

A retired druggist in San Francisco once knocked a flower pot off his second story veranda and

nearly hit a passerby. So, he and his wife moved to Carmel and, to get away from people, located three whole blocks from the crossroads of Ocean Avenue and San Carlos Street, center of town.

Progress came to Carmel in the mid-teens and there was talk of incorporating into a city of the sixth class. By 1916 there were 599 residents and they needed 600 to incorporate. The Chinese laundryman and wife had another baby and that was it! And, with the status of a city, came inevitable pangs, pressures and politics.

The big growth came after World War I. By the late 1920s Carmel had become one of the fastest growing communities in the state, having all of 2300 people, if memory serves rightly. Some pioneers tried to discourage the influx of strangers, of commercialism and of gaudy store fronts. A planning commission fought to control the growth, aided by zoning laws and protests to the city council. And so Carmel today retains a good deal of its one-time "quaint" look of earlier years.

A first-time tourist recently spoke of the deluxe motels, high fashion shops and general moneyed

atmosphere, a feeling that held even in Carmel Valley communities a dozen miles away. Progress has pushed the area a long way regardless of sulky nostalgists among the few old-timers still around.

But here's a tip for anybody who wants a momentary glimpse of what these same old-timers saw during the first days down there. To see it, get up at dawn and go down to the beach. It will be all but deserted. Listen to the swish of the surf, smell the sea salt air, get the feel of the early breeze and look out over the darkened blue bay to the far sea beyond. That's the same as it ever was.

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COMPLIMENTS

OF

A FRIEND

BAY WINDOW

(Continued from Page 3)

Arthur R. Frye, Jr. as General Manager of the Water Department . . . The appointment that finally filled the Water Dept. gap caused by James H. Turner's retirement almost two years ago resulted in instant de-militarization for the General; he's been plain "Art" Frye ever since moving down to 425 Mason Street, and a very regular guy he is, according to his fellow workers . . . McRobbie's boost to the top bureau job brought great internal gladness; his is strictly an Horatio Alger story, having started city service in 1929 as a bus operator.

A resignation of note occurred: Quiet, hard-working, effective 33-year-old Irwin Mussen resigned as the City's Urban Renewal Co-ordinator to take on a challenging assignment with the United Nations and the Ministry of Israel; he had served with both Christopher and Shelley administrations and at one time had delivered a body-blow to the Parkinson Group by recommending that his job be abolished!



ADRIEN J. FALK

As the fiscal year drew to an end, the late great Utilities Manager Robert C. Kirkwood's memory was honored when the first annual Kirkwood Award "for outstanding community service to Northern California" was presented to BART President Adrien J. Falk by the San Francisco Foundation . . . The award, consisting of \$1000 and a handsome gold and teakwood plaque, was delivered by



DON FAZACKERLEY

former PUC President Don Fazackerly who had teamed with another former PUC President, Joseph Martin, Jr., to raise \$30,000 to put the Kirkwood memorial program on a self-perpetuating basis. Another award of significance also came from the San Francisco Foundation: To Sister Rose Maureen Kelly, the widely known inter-group relations expert — among other items, she marched in Sel-



JOSEPH MARTIN, JR.

ma!—for "exceptionally courageous or effective work in improving human relations." It was established in honor of philanthropist Daniel E. Koshland . . . Sister Rose Maureen's acceptance speech was a brief but very bright light in the still murky realm of racial relations: "In the past we've talked about respecting people regardless of race, color or creed," the diminutive nun said, "but now we should do this with an appreciation of the enrichment that differences in race or religion can bring to our sense of who we are."

Reflecting back again on the 4th Estate scene, there were a couple of changes—one good, one very sad . . . The good: E. Cahill Maloney was appointed editor of the S. F. Progress, Henry Budde's family of 12 neighborhood papers, and she—yes, SHE; the "E." stands for Eileen!—has been doing an outstanding job both in content and Page 1 makeup . . . The sad change, however, deserves the last paragraph of Bay Window:

A great San Francisco bystander-participant died. He was a sometimes bystander when he cast a quizzical glance at some of the City's odder characteristics—and just reported. He was a participant when he plunged into the civic fray and moved, as the case might be, either molehills or mountains. But whichever approach he took, he never sinned; He was never boring. And what he wrote—in a well-remembered title page column — caused never-ending repercussions throughout the City, and particularly in that realm of the metropolis known as City Hall. God bless that great San Franciscan, Art Caylor of the News Call.

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Although this was not one of the thrift maxims of Benjamin Franklin, its wisdom is as penetrating as any of the early American's famous epigrams, according to O. Cort Majors, president of the San Francisco Branch of the American Cancer Society.

Majors pointed out that cancer is the second leading cause of death. Yet one cancer fatality in every six is regarded as needless because many cancers can be cured if detected in time.

"Annual checkups are an obvious way of helping to prolong life, by making the earlier detection of cancer possible," Majors declared.

"Cancer also can be averted by avoiding contact with known cancer-causing agents. For example, certain industrial vapors and cigarette smoking are closely associated with cancer of the lung, and over-exposure to the sun can cause cancer of the skin."

Majors said that anyone wishing information about the early warning signs of cancer can obtain it without charge from the Society's headquarters at 1550 Pacific. He added that literature and films on various cancer subjects are available all year around.

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Rescue work entails long climbs down the steep cliffs with ropes, life belts, and when necessary, a

basket stretcher to place the victim in if serious injury prevents him from being hauled up by rope. A helmet is also placed on the victim's head to protect him from falling rocks. On many occasions a body, the victim of an accidental drowning or suicide off the Golden Gate Bridge, washes ashore at the bottom of the cliffs and must be carried to the top.

On a few occasions a U.S. Coast Guard helicopter is called when it becomes impossible to carry the victim to the top. Although firemen have suffered many injuries



Captain Harry Ogden, a veteran of 31 years in the S. F. Fire Dept. In his 27 years as a member of Truck Co. 14, he has been responsible for the saving of many lives.

while performing rescues, fortunately none have been serious. On one occasion a young girl was trapped in a cave below the Cliff House. Fireman Paul Gaspar was sent down to rescue her. Rising tides had filled the cave with water to the girl's shoulders. Fireman Gaspar had secured a life belt with

rope attached around her waist when a huge wave swept them both out of the cave. She clung to Fireman Gaspar and with the aid of the men on top of the cliff, they were pulled to safety. Fireman Gaspar received a meritorious citation for his action.



Firemen Edward Mercer (l) and William Azich with some of the equipment used in cliff rescue.



Photo from air shows rugged terrain firefighters must overcome in order to reach victims of falls. (All photos on Pages 16 and 17 by Chet Born, S.F.F.D.)



Training pays off: Chet Born photo of a boy being rescued from cliff side opposite Cliff House.

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Otto E. Meyer of San Francisco and Saratoga (Calif.) has been elected (June 8, 1965) Chairman of the Board of Directors of the Wine Institute. The action was taken in San Francisco at the 31st Annual Meeting of the Institute, trade association for the \$700 million California wine industry. Mr. Meyer, who was advanced from First Vice President, succeeds the late B. W. Goldthwaite of Fresno.

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WILSON MEYER
President, War Memorial Board of Trustees

JOHN GOODWIN For City Treasurer

John J. Goodwin, who saved San Francisco tax payers 5 million dollars last year, is seeking re-election as City Treasurer.

One of the ablest men in city government, Goodwin's shrewd investment of city funds earned \$5,035,990.37 in interest last year, which equaled 32 cents in the tax rate. Since Goodwin operates his department on a budget of \$211,000.00, he was able to pass along 4,824,990.37 in profit to the city. This money was used to underwrite other city obligations and keep the rate proportionately lower.



With Albert E. Schlesinger as his volunteer campaign chairman, Goodwin has the following as members of his campaign committee: Paul A. Bissinger, Ross Buell, Dr. Arthur Coleman, Daniel Del Carlo, Armand De Martini, Mrs. Carmen Dominguez, Grace Duhagan, Bessie Flaherty, Mortimer Fleishacker, Jr., Ethel M. Goodwin, Robert Halsing, Jackson Hu, Elizabeth Kelley, George Killion, Rufus Klawans, Ben K. Lerer, Marshall P. Madison, Cyril Magnin, J. W. Mailliard III, Thomas A. Maloney, Garret McEnerny, Dwight L. Merriman, Wilson Meyer, Joseph A. Moore, Jr., Eugene O'Donnell, Richard G. Raffetto, Michael Riordan, John N. Rosekrans, J. F. Sullivan, Jr., Ben Swig, Burl Toler, Carl Wentz, Thomas P. White, William H. Woodfield, Jr., Harold Zellerbach.

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DFG Dir. Shannon Heads Natl. Waterfowl Council

California Department of Fish and Game Director Walter T. Shannon has been elected chairman of the National Waterfowl Council for 1966.

The National Waterfowl Council, a nine-member panel comprised of a chairman and two representatives from each of the United States' four migratory waterfowl flyways, serves as a key advisor to Secretary of the Interior Stewart Udall in establishing waterfowl hunting seasons, bag limits and other regulations.

The Council convenes twice each year, representing the Pacific, Central, Mississippi and Eastern Flyways at the North American Waterfowl Conference and at the Secretary of the Interior's Advisory Committee on Waterfowl and Game annual session. It is from recommendations made by the Council, the various individual flyways, state wildlife agencies, public and private wildlife conservation groups and interested agencies in Canada and Mexico, that the Secretary of the Interior sets the "federal framework" upon which state waterfowl hunting seasons and regulations are adopted.

The two Pacific Flyway representatives serving with Shannon on the Council are state game officials Frank Groves of Nevada and Phil Schneider of Oregon. Shannon succeeds James Webb of South Carolina as Council Chairman.



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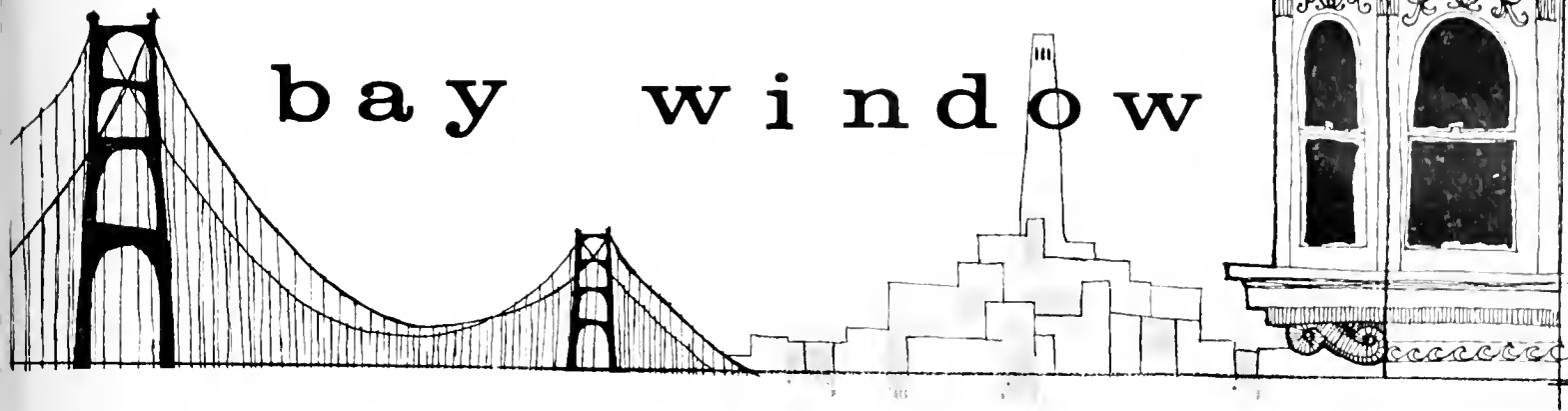


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The San Francisco merry-go-round is whirling at such an accelerated pace these days that there seems no opportunity whatsoever to catch any brass rings; indeed, all that's catching is confusion, consummate . . . Normally, the election looming for November 2 would be worthy of words, but even it is mired in too many other things going on. Things like The Assessor Affair, which reaches both far into the past and may extend well into the future; talk is that perhaps the Grand Jury may be retained to carry on, with a new 1966 Grand Jury formed to perform in those areas around the Assessor peninsula. . . . Things like the newspaper merger that resulted in The Chronicle virtually unchanged—you decide whether that's good or bad—and The Examiner moving to the afternoon field. In the case of The Ex, the new PM operation is showing tremendous depth potential, but both papers are being systematically bugged by the most fantastic array of pied type lines seen anywhere, anytime . . .

It may be the state of mechanical confusion with which the papers are permeated that is exercising a restrictive brake on the normally wide-open campaigns of the Running Supervisors—Messrs. Tinney, Blake, Boas, Morrison and Tamaras. But nothing is restricting Big Bill Tunnel Blake who has just come out firmly against the Airport's new \$9½ million garage, three years abuilding . . . Big Bill



WILLIAM BLAKE
Supervisor

says he's dead-set agin' the garage, which is the largest in the world with some 2700 stalls and which Airport Manager George Hansen maintains will be the most convenient garage in the world. Nonsense, sez Big Bill. . . .

In the field of Other Important Matters and Issues we are being treated to the spectacle of one-time newsie Louie Lurie's running declamation against the Proposition B culture bonds, he being joined in his harangue by that mad-cap member of the Art Commission, Jeremy M. Ets-Hokin . . . This sniping has Henry Alexander worried about the fate of his Proposition A hospital bonds, his concern being the inevitable bracketing of Props. A and B. Alexander, one of the cleverest campaign managers to hang a shingle and open shop in this area, doesn't fancy any threat against his hospital bonds; this would menace a long chain of "A" victories includ-



JACK ROSENBAUM

ing such spectacular jobs as the big water bonds of 1961, the airport garage bonds (see above), the

(Continued on Page 14)

CITY-COUNTY RECORD

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San Francisco and the Bay Area

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Volume 32 No. 4



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Around and About

By Whit Henry

A revered institution in San Francisco is the Mechanic's Institute, and to this memorable organization I am indebted for the following information anent the Civic Auditorium which this year is celebrating its fiftieth birthday.

"As an historical footnote to mark the 'Fiftieth Anniversary' reopening of San Francisco's Civic Auditorium after a million dollar renovation program, it is of interest to recall the important part that the Mechanic's Institute had in transferring this block-square site in the Civic Center to the people of this city.

"It was on this block, bordered by Grove, Larkin, Polk and Hayes streets, that the Mechanics' Fair Pavilion was located after the purchase of the land in 1881.

"In that year, under the leadership of President Andrew S. Hallidie, the Institute owned the original Post Street building and \$5,000 in cash. Astute officers mortgaged the building and the newly acquired block to carry out the purchase.

"The 'Gay Nineties' were lively years and the Pavilion events in 1896 featured a reception for the men of the Union Iron Works in honor of their construction of the U.S.S. Oregon and the successful trial trip of that historic battleship.

"Another memorable event was

the Golden Jubilee Mining Fair in 1898, which was also the year of the Klondike Gold Rush and the Spanish-American War. The Institute-sponsored Jubilee featured mining equipment produced in San Francisco which, with other exhibits, spearheaded the Bay Area's oncoming '20th Century' drive as the West's financial and industrial center.

"The earthquake and fire of 1906 destroyed the Mechanic's Pavilion and the Post Street building and library which then had one of the finest book and document collections in the West. But, undaunted, the officers and staff rallied to build a temporary headquarters adjoining their Pavilion and to launch a nationwide quest for books to restore the library. In July 1910 the new Mechanics' Institute Building opened its doors at 57 Post Street. Meanwhile, in that same year, the people of San Francisco cast a popular vote to build a Civic Center and the Pavilion site was selected to become the location of one of America's greatest municipal auditoriums.

"The Institute's policy of action in the Public interest was the basis for the bargain-price of \$700,000 which was negotiated with the City of San Francisco.

"This year, 1965, marks the 'Fiftieth Anniversary' of the Civic

(Continued on Page 11)

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Supervisor Joseph E. Tinney

(Incumbent) PRESIDENT, BOARD OF SUPERVISORS

Joseph E. Tinney is a well known San Francisco attorney who, during the past four years has served as a member of the San Francisco Board of Supervisors.



The Supervisor, 55, is a native San Franciscan, a distinguished graduate and of San Francisco. He is married to Helen Frahm and has two children, Joseph and Marcella.

Admitted to the California State Bar in 1933, he served as an Assistant District Attorney from 1943 to 1944. His outstanding public career began in 1957 when he was appointed to the San Francisco Planning Commission. He served as President of that agency during 1960 and 1961. Following his elevation to the Board of Supervisors in 1961, Supervisor Tinney was elected by the voters to a full four-year term. His fellow Supervisors unanimously chose him as President of the Board in 1964.

Supervisor Tinney's platform for the future is economy in local government, preservation of the natural beauty of San Francisco, development of business and industry to provide more jobs and a broader tax base to relieve the home owner, a reasonable approach to transportation problems, strong support of our police and fire departments with due regard for the health, welfare and safety of all our citizens, and the highest quality education for all children.

Active in community affairs, Supervisor Tinney is a member of the Board of Directors of Mission Merchants Association, St. Ignatius Fathers Club, University of San Francisco Alumni Association, Law Society of the University of San Francisco, Greater Mission Citizens Council, San Francisco Health Council, Children's Day Home and the Booker T. Washington Community Center.

His fraternal associations include: Grand Trustee, Native Sons of the Golden West 1940-42, first President of the San Francisco Council of Catholic Men, member of the San Francisco Elks, Ancient Order of Hibernians, Woodmen of the World, St. Thomas More Society, Mission Exchange Club.

Supervisor Tinney's Campaign Headquarters are located at No. 8 Leavenworth Street, corner of Market Street.

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WILSON MEYER, *President*

WAR MEMORIAL BOARD OF TRUSTEES

By Record Staff Writer

San Franciscans will decide at the November 2 election whether the city will maintain its position as the operatic, musical and artistic center of the West.

Recently, Los Angeles has made a strong move to wrest the title from the city, opening the first units of a \$33 million performing arts center and a \$10 million art museum with other units already under construction. San Diego, Seattle and Phoenix have similar ambitions.

Even the East Bay and the Peninsula are invading this field which used to be uniquely San Francisco's own, with huge new theatres and auditoriums for music and theatre performances, seasons, festivals and even opera.

San Francisco's answer to these moves is a \$29,000,000 bond issue on November 2 ballot. If approved, the issue will provide funds to rehabilitate and supplement the city's 32-year-old War Memorial Opera House, home of the San Francisco Opera, San Francisco Symphony Orchestra and San Francisco Ballet, and its twin structure, the Veterans Building, which houses not only Veterans' Organizations but the San Francisco Museum of Art.

It will, according to those who know, "give San Francisco a center for the performing and visual arts comparable to any in the country and at reasonable cost."

As is frequently the case in such situations, the fact that San Francisco has moved so rapidly to meet the growing competition is due to the alertness, vigor and persistence of a dedicated citizen, Wilson Meyer, a native San Franciscan, business executive, long active in civic affairs, currently president of the War Memorial Board of Trustees.

Meyer would disclaim modestly the role of leadership, sharing credit with his colleagues on the War Memorial board. But the fact is that it was he, first as chairman of the board's building committee and later as board president, who measured the deficiencies of the city's artistic facilities, saw in them the growing threat to the city's pre-eminence and did something about them.

Take the word of Kurt Herbert Adler, general director of the San Francisco Opera, who says:

"Mr. Meyer, in consultation with all other interested parties, recognized the urgent necessity of constructing a new building to supple-

with the success it so richly deserves."

Appointed to a six-year term on the board of trustees in 1961 by former Mayor George Christopher, Meyer was assigned by the board chairman to head the building committee. The assignment carried with it responsibility for knowing the physical condition of the War Memorial's twin buildings and what could and should be done about them.

The new building committee chairman had both the time and the experience for the task. Head of a 115-year-old company engaged in distributing agricultural and industrial chemicals in the Western States, Wilson & Geo. Meyer & Co., he had only recently moved from president to board chairman. Only a short time previously, he had ended 12 years of service as a member of the Cow Palace board of directors both as building committee chairman and president. A captain of infantry in World War I, with two sons in the fighting infantry in World War II, he views the War Memorial and its purposes from the viewpoint of a veteran.

With this background, Meyer started out to see what could be done to make the Opera House, romantic and glittering as it was,

more convenient and comfortable for its patrons. The lower foyer, a favorite gathering spot for Opera House patrons, was overdue for a face-lifting and redecoration.

The chairman of the building secured the services of a decorator with style and flair which transformed the lower foyer into a colorful, attractive area with comfortable seating and historical adornment. For afternoon symphony patrons, many of whom arrived from out-of-town without lunch, he arranged with caterers to have sandwich lunches available.

The younger generation, who are a growing segment of the Opera House audiences, were not getting the services to which Meyer believed their numbers and interests in the arts entitled them. He feels strongly that the educational aspect of the opera, symphony and

(Continued on Page 8)



WILSON MEYER, President
War Memorial Trustees

ment existing facilities of the San Francisco Opera. Such a building, in addition to modernization of the present plant, would do much to bring working conditions in line with the present-day requirements of a great opera company.

"The magnificent effort in which Mr. Meyer is engaged should meet

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(Continued from Page 6)

ballet is one of their strongest points, equal if not more important than their entertainment mission.

Always he stresses this education aspect and to make it more enjoyable for the younger generation of all ages and walks of life, he saw to it that they were provided with special services tailored to their needs, including special service bars featuring soft drinks and sandwiches.

While these improvements were in progress, Meyer was advanced after two years from building committee chairman to president of the Board of Trustees. From this vantage point, he embarked on a broader survey of what might be necessary to restore the buildings to satisfactory condition, with the full backing of Mayor John F. Shelley and his administration.

He worked with the technical staff of the Opera House, the people responsible for putting on the opera, symphony concerts and ballets. They told him of accumulated deficiencies which hampered their work, sometimes to the point of discouragement.

Any Opera House visitor could see for himself some of the diffi-

culties under which they worked. Offices of some of the top personnel were only made-over dressing rooms. Some filing cabinets were installed over bathtubs once destined for stars. Office machinery filled the halls, conference rooms were nonexistent.

These offices were served by a freight elevator badly in need of repair if not replacement. The flooring of the main stage was splintered by years of moving heavy sets across them. The main proscenium curtain was torn, needed relining and cleaning.

But these were only urgent items of repair and restoration crying for immediate attention.

Meyer's talks with the staff disclosed the fact that both War Memorial buildings suffered from 32 years of combined undermaintenance and obsolescence, the extent of which only a complete engineering survey would uncover.

City Hall officials wanted to know what the total cost of all this rehabilitation would be. Only a careful survey by architects and engineers could answer this question with any precision. Meyer asked for funds to make such a survey and was allowed \$10,000.

With this sum, the War Memorial Board of Trustees entered into a contract with two of the nation's outstanding architectural firms

with headquarters in San Francisco—Skidmore, Owings & Merrill and Wurster, Bernardi and Emmons—to make the survey.

It had long been apparent that any such survey should take into account not only the physical needs of the War Memorial buildings but also the needs of its best customers, the opera, symphony orchestra and ballet.

The expanded seasons of all three, plus rehearsals, plus occasional concerts arranged by local impresarios were overlapping, causing headaches in programming and loss of revenue to the city.

Then, too, these major users were badly cramped for rehearsal space, at times renting halls in distant parts of the city in which to hold rehearsals. There also was need for a musical arts hall intermediate in size between the 3,250-seat Opera House and other available halls in the city.

The technicians asked for more modern, efficient quarters in which to do their work, claiming, rightfully, that they could not do their best work, the kind of work that first-class productions require, unless modern facilities were available.

These needs clamored for attention along with the desires of the directors and their staffs for more congenial and efficient working conditions and quarters.

The survey team of architects, engineers and estimators applied themselves with a thoroughness described by some as far beyond any compensation they received, animated by a spirit of public service. They not only consulted the users of the Opera House, they took apart sections of the buildings, piece by piece, to check on their condition. They visited other cities and studied their plans for musical and artistic centers, viewed new equipment and techniques, learned lessons which they incorporated in their final report.

The upshot of their work was a \$29,000,000 proposal for complete rehabilitation of the Opera House and War Memorial, the construction of a new Musical Arts Center on a portion of the block behind the War Memorial, bounded by Franklin, Fulton and Gough Streets, already earmarked for such expansion by the Redevelopment Authority, and a 500-car underground garage serving the new center.

The \$29 million, if voted, will restore the War Memorial buildings and supplement them with a 2200-2700-seat concert hall in the new Musical Arts Center building di-

(Continued on Page 9)

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Wilson Meyer

(Continued from Page 8)

rectly across Franklin Street, completely with a mockup stage the full size of the Opera House stage for opera rehearsals, rehearsal rooms for symphony and ballet, workshops for technicians, offices for directors and artists, dressing rooms for performers, a cafeteria for workers and a 500-car garage for patrons.

By providing space for rehearsals, the Musical Arts Center will make the Opera House available for rental to more revenue-producing performances instead of being taken up with profitless rehearsals.

With this report, Meyer could now go back to the City Hall across the street and answer their questions about cost. Now began another phase of the work.

Long ago, a bond screening committee of prominent citizens was set up to advise the municipal government on the merit of proposed bond issues. Meyer and his team appeared before the committee and speedily won its approval of the \$29 million bond issue.

Next came the Finance and Health and Welfare Committees of the Board of Supervisors, meeting together, and then the Board of Supervisors itself. After thorough investigation and questioning, the Board approved the bond issue for submission to the voters on November 2.

The president of the War Memorial Board of Trustees had accomplished what he had set out to do—provide the people of San Francisco with a concrete proposal and an estimate of the cost of maintaining the city's 115-year-old reputation as the operatic, musical and artistic center of the West.

The final decision is, of course, up to the voters on November 2, but the vigorous, gray-haired, smiling president of the Board of Trustees has pointed the way toward what he believes is in the best interests of San Francisco's future and even more important, what has to be done right now.

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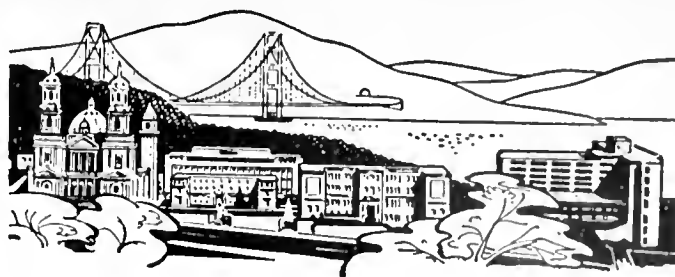
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S. F. Symphony Association

Since 1911, The San Francisco Symphony Association has been responsible for the management, maintenance and presentation of the Orchestra. Its 78-member Board of Governors, elected from the membership of the Association, represents a cross-section of Bay Area civic, industrial and musical leaders. Philip S. Boone, the Symphony Foundation's first president, currently is president of the Symphony Association. Regular voting membership in the Association is predicated on an annual tax-deductible contribution of \$100.00 or more to the Association. Functions of the Association include providing policy direction for the Orchestra's management and staff, and raising funds necessary to insure the Orchestra's continued operation, growth and well-being.

Cost of the Orchestra's activities results in an annual budget of well over \$1 million. Even though the Orchestra's percentage of earned income to expenses is relatively high, the Association conducts an annual fund drive to offset the operating deficit, which for the 1965-66 season is estimated at \$392,943.00.

The Association also is responsible for long-range financial planning. In this connection it maintains a permanent, growing endowment fund. This fund now is close to \$2 million. It is hoped through bequests and major grants to build this fund to where income from it will greatly offset the yearly deficit. Another of the Association's financial responsibilities is the maintenance of the musicians' retirement plan. Its funding consists of not only present obligations, which are included in the annual budget, but also its past service obligations which must be secured by income from Pension Fund Concerts and tax-deductible donations.

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(Continued from Page 5)

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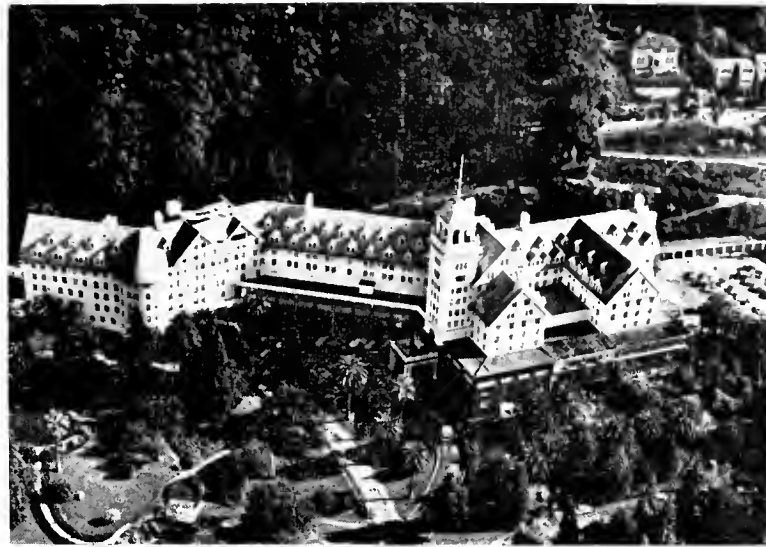
There emerges, from this brief look into the past, a better idea of the vision and enterprise of those pioneers who fostered the concept of knowledge through books; who provided the training for an industrial age, and who, by turning dreams into deeds, served the city and state we know today."

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Murray Lehr's complete resort hotel, nestled snugly among the hills of Berkeley in a 22-acre landscaped garden.

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Another outstanding dining room is the Prime Rib Room. There one enjoys extra-choice, extra-juicy, and tender prime ribs of beef, along with fresh, crisp salad with choice of dressing; the hearty cut of prime rib carved at the table from the cart; a large Idaho baked potato and choice of French pastry selected from the pastry cart with its myriad of goodies cooked fresh in the Claremont's own ovens! This wonderful prime rib dinner is only \$3.95, complete!

Among other things that keep the visitor at the Claremont happy and having fun are the Olympic-size heated swimming pool, tennis,

shuffle board, deck games, table tennis and golfing privileges. Available for the ladies is a pool-side hairdresser and a masseuse; also a masseur for the men. There are Sauna baths, too.

Tasty breakfasts and delicious lunches are served at the Claremont in addition to the superb dinners mentioned.

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BAY WINDOW

(Continued from Page 3)

whopping rapid transit bonds. . . .

Referring back to them Running Supervisors, we are compelled to tip the ol' hat to Kevin O'Shea who, running for the board for the first time, has put together a campaign the likes of which ain't been seen for some time; particularly startling is his virtually saturation coverage of display materials. . . . And now getting back to the newspaper situation—this is a real free-wheeling Bay Window, great big back and forth swings, hmm?—it is a pleasure to note The Chronicle's Mel Wax has started a weekly television program of city issues, "City Beat" on KQED Monday nights at 9:30; not only is Wax a top flight City Hall reporter, but he probably has more time now that he's covering for the sole AM paper and no longer has to worry about competition from The Examiner's Russ Cone. . . . Mighty good it is to observe that rare columnist Jack — "Everybody's Friend" — Rosenbaum in a title page position on The Examiner; that's where he belongs, Mr. Dooley. . . .



MAYOR JACK SHELLEY
A Busy Mayor



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HAROLD DOBBS

Incidentally, the merger of the dailies has paid dividends to Henry Budde's S. F. Progress neighborhood papers; they've picked up a healthy 15 percent or so of advertising to judge from their plumpness. . . . The first female editor in Progress history, E. Cahill Maloney, continues to perform most interestingly from both contents and make-up points of view; the

"E." stands for Eileen. . . . And now, in another big swing back to the Supervisors, it is interesting to note the attack by Morrison on the other four incumbents for rate breaks he claims they received from the billboard people. Interesting from the point of view of one of the "ins" taking off on the other "ins"—is this cricket, Jack?—but hardly worth the amount of front-page space the papers are

donating to such a wee tempest. . . . Much more interesting is the public opinion poll conducted by Hal Dunleavy that revealed State Senator Gene McAteer a two-to-one favorite if a mayoralty election were to be held now—with Mayor Jack Shelley coming in second and former Supervisor Harold Dobbs, whom Shelley defeated in 1963, in third place. . . . Trailing in fourth and fifth spots were former Undersecretary of the Navy Paul Fay, Jr. and Roger Lapham, Jr., son of the former mayor. This could prove that being a Junior's a political liability. . . .

The voter's pamphlet issued by Registrar of Voters Charlie Rogers is replete with some fascinating information concerning the sponsors listed by the various candidates. Like: Dan Del Carlo, the Building & Construction Trades Council official, is winner this year of Top Sponsor Award, having sponsored a total of EIGHT candidates. . . . No. 2 in the Sponsor Sweepstakes is Dr. Arthur Coleman with five. Tied for No. 3 honors are Cyril Magnin and William Moskovitz with four each, while Mrs. Thomas C. Lynch, wife of the State Attorney General, and Armond DeMartini, principal of Marina Junior High, came in next with three each. . . . Although the lists are replete with names listed twice, it is a bit nostalgic to note Supervisor John A. Ertola as a two-time sponsor and his mother, Mrs. Charles A. Ertola, listed once, as well as John P. Figone, Jr. listed twice. Nostalgic because of the numerous times their late fathers, Supervisors Charles A. Ertola and Undersheriff John P. Figone, were carried as sponsors. . . . One other name that is also missing from its usual numerous listing as a sponsor is that of the late San Francisco clubwoman and onetime Recreation-Park commissioner, Anne Dipple.

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The Austrian Government has announced it will award Maestro Josef Krips, Conductor and Musical Director of the San Francisco Symphony Orchestra, the coveted "Mozart Ring" on November 5, 1965, directly following Krips' performance of Fidelio at the Vienna State Opera House.

The historic occasion will mark the tenth anniversary of the opening of the new Opera House at which Maestro Krips also conducted the Beethoven opera. Krips was the guiding force in rebuilding the artistic excellence of the Vienna Opera after World War II.

The award, presented by the Minister of Culture of the Austrian Government, has been given to only four other conductors: Bruno Walter, Arturo Toscanini, Herbert Von Karajan and Karl Boehm.

Maestro Krips has been conducting with notable success in Vienna, Switzerland, Paris and London during the summer and fall months. He will return to San Francisco late in November to prepare for the opening concerts of the season beginning December 1.

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Dale Carithers of Mission San Jose Ranch has been named a judge for the Breeding Hereford Show at the 1965 Grand National Livestock Exposition, October 29 through November 7, according to E. D. O'Brien, chairman of the Livestock Committee and a director of the No. 1-A District Agricultural Association, which operates the Cow Palace.

"Mr. Carithers' selection is an ideal one," said O'Brien, "as he is not only a prominent Hereford judge and breeder but is also a former director of the American Hereford Association."

The Hereford Breeding Cattle will be judged at 8:00 a.m. on Friday, November 5, and will be followed by registered pens of two and three bulls and pens of three heifers at the stockyards.

Livestock entries close September 24. The Livestock Auction for market animals will be held on Saturday, November 6.

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Redwood in the News

Over a quarter of a million acres of privately owned forest land in California's famed Redwood Region were opened for public recreation on September 18, 1965, the start of the Redwood Industry Recreation Areas Program. Sponsored by California Redwood Association, the program was made possible through the cooperation of all eight association member companies and Masonite Corporation, each of which has pledged parts of their lands.

When the program is fully under way, the public will enjoy free picnicking, hiking, camping, hunting, swimming and beach-combing on 260,000 acres along a 190-mile stretch of land in three counties of northern California.

Twenty-two different areas within comparatively easy reach of access roads will be open year round, except when extreme fire hazards may cause temporary closures. Maps and information pamphlets are available from participating companies and California Redwood Association.

The Redwood Industry Recreation Areas phase of the Redwood Park & Recreation Plan opens more land and water to the public than any other current redwood area proposals. It makes possible public enjoyment of accessible, mapped and signed areas of one of the world's most majestic timberlands.

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Veterans Political Council Endorses Proposition "G"

The Veterans Political Council of San Francisco, Joseph I. McNamara, President, has officially endorsed Proposition C, Action by the Veterans Political Council was taken at its September meeting.

The Veterans Political Council is a powerful organization representing veterans of all categories in San Francisco.

The Campaign Committee for YES on Proposition C extends its deep appreciation to the Council for their endorsement of Proposition C.

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More Leg Room On Qantas Flights

Mr. Cedric Turner, Chief Executive of Qantas Airlines has stated that increased leg room on long air journeys is more important for passengers than in-flight movies.

As a result of Pan American's introduction of movies, Qantas plans to provide more leg room on all its international services immediately.

Mr. Turner said: "Qantas is disappointed that Pan American, having agreed with all international airlines earlier this year to ban in-flight movies, should now see fit to introduce them world wide unilaterally. We have no alternative but to meet the competitive position caused by Pan American. We therefore intend to introduce more leg room, both for Economy and First Class passengers, which we believe is in the best interests of our passengers."

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EX 2-9096

A bill introduced last week to create an independent "Federal Maritime Administration" has gained bi-partisan support, Congressman William S. Mailliard (R.-Calif.), the plan's author said today.

Mailliard's proposal, which he called the first step in revitalizing the nation's floundering merchant marine, also has been introduced by the ranking majority member of the House Merchant Marine Committee, Rep. Edward A. Gar-matz (D.-Md.), and Rep. Thomas N. Downing (D.-Va.), another senior Democrat on the Committee.

On the Republican side of the Merchant Marine Committee, Congressmen Thomas M. Pelly (R.-Wash.) and Ed Reinecke (R.-Calif.) also have introduced the Mailliard bill.

Mailliard, ranking minority member of the Committee, said his plan would give the nation's merchant marine a "new lease on life" by giving the Maritime Administration, now buried on a third echelon level in the Department of Commerce, independent statutory responsibility similar to the aviation industry's Federal Aviation Agency.

"I am pleased that colleagues of mine on the Merchant Marine Committee—both Republicans and Democrats—realize how imperative it is to reorganize the Maritime Administration, if we are to keep our merchant marine from drifting helplessly toward utter stagnation," Mailliard said.

The seven-term Congressman also noted that San Francisco attorney Clarence Morse, a former Maritime Administrator, has expressed his enthusiastic support for the independent agency.

Mailliard quoted Morse as saying that "the proposal has real merit . . . I heartily endorse your efforts."

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NEARLY 800 MEN AT WORK ON BIG POWER SYSTEM

Nearly 800 men are now at work on Pacific Gas and Electric Company's 500,000-volt transmission line system in Northern and Central California.

At the peak of construction in mid-1966 more than 1,200 PG&E men will be on the job, according to Charles H. Sedam, PG&E vice president-general construction.

The extra high voltage "super-system" network will transmit large amounts of electric energy from PG&E plants to meet the growing power requirements of Northern and Central California. These lines also will provide for interchange of power between members of the California Power Pool and will serve as a link in the Pacific Northwest-Southwest Intertie. The lines to be constructed by the company are estimated to cost approximately \$185 million.

One circuit at 500,000 volts can transmit as much power as six circuits transmitting power at 230,000 volts, the highest voltage on the PG&E system until now. Most of the construction at present is on two 500,000-volt circuits linking Round Mountain Substation in Shasta County with a substation being constructed at Table Mountain, near Oroville in Butte County. Stringing of conductor has begun on this section.

During the height of construction PG&E will install conductor with two stringing crews spread out over 18 miles. Each spread will

move forward at a rate of four to five miles a week.

PG&E is using advanced construction techniques and equipment on the project. More than 65 different kinds of vehicles are being used. In rugged terrain north of Table Mountain a large twin rotor helicopter has been used to airlift men and structural steel to the tower sites. The helicopter also can haul a 150-foot gin pole weighing 3,500 pounds fully rigged to tower sites that are difficult to reach by motor vehicles. The pole is used in raising towers that are assembled on the ground.

After the conductor cables have been strung, crewmen will travel along them in mid-air in small self-propelled cars suspended from the cables, installing dampers to minimize vibration of the cables and spacers to hold them apart.

PG&E construction crews and equipment also are working on sections of line between Tesla Substation in Alameda County and Los Banos Substation site and Midway Substation in Kern County; and between PG&E's Moss Landing Power Plant in Monterey County and Los Banos Substation site.

In addition, site preparation work has started at Table Mountain and Los Banos substations.

The Round Mountain-Table Mountain circuits and a section of line from Indian Spring in Siskiyou County to Round Mountain are scheduled for operation late this year, initially at 230,000 volts.

By the end of 1967 PG&E expects to have installed more than 1,000 miles of line in the 500,000-volt system. That represents 2,000 truckloads of conductor weighing two pounds a foot or 70,000,000 pounds, and 100 box cars of suspension insulators.

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JAMES BARRY LIBRARY GIFT TO U.S.F.

A journalistic cross-section of San Francisco history has been given to the University of San Francisco's Gleeson Library, USF announced today.

The gift, made by printing executives James H. Barry and William H. Barry Jr., consists of bound volumes of *The Star*, a San Francisco weekly newspaper founded by their grandfather, James H. Barry. The issues cover the years 1882-1921.

Rev. John B. McGloin, S. J., historian and archivist of the university, accepted the gift and termed it a treasure. "The Star," he said, "represented a very vigorous, forthright kind of journalism. Editor Barry did not hesitate to call his shots and therefore provided an excellent portrayal of turbulent times—a period when some other newspapers were being accused of belonging to the 'kept' press."

James Barry came west from Utica, N. Y., in 1859 and founded the James H. Barry Co. printing and publishing firm, now operated by his grandsons. As a publisher he was one of the strongest voices heard in behalf of the workingman during organized labor's early struggle for recognition.

Editor Barry helped Andrew Furuseth found the Sailors Union of the Pacific, was the first Californian to advocate the Australian ballot, and campaigned long and loud for equal rights for women, for public ownership of public services, and for the electorate's right to the initiative, referendum, and recall.

The "Barry Law" in the state statutes, depriving judges of the power to punish critics without trial and conviction by jury, attested to the gritty editor's refusal to apologize to a jurist at the cost of a jail sentence and a \$500 fine.

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Franklin Hospital Building Fund Short of Goal

Contributions of more than 75,000 have shaved the amount Franklin Hospital must raise for a modern new medical plant to \$325,000—which Franklin needs by November 1.

One big gift of \$50,000 from a donor who preferred not to be named made up most of the contributions to the hospital's building fund since a final drive began in September.

Franklin plans a \$10,062,000 complex, integrating long-term care with an acute general hospital on its present site at 14th and Noe Streets.

The 250-bed acute care facility and a 132-bed unit for long term patients are to replace Franklin's nearly 60 year old building.

Last spring Franklin succeeded in matching Federal-State grants toward the hospital project. Bids were opened in June and were found to be more than \$1,000,000 over available funds.

Franklin rejected then called for new bids. Substitutions of less expensive materials and building methods and deferment of all deferrable expenditures brought the low bid to approximately \$400,000 above the fund by September, when Franklin launched its clean-up fund campaign.

The current campaign, President Richard Y. Dakin of the Franklin board of trustees said, seeks help primarily from industry, foundations and individuals able to make substantial gifts. Contributions are tax deductible.

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Tickets are now available without charge from the San Francisco Heart Association for a program which features Doctor Paul Dudley White on Nov. 10 in San Francisco Civic Auditorium.

Doctor White, the noted Boston heart specialist who consulted during President Eisenhower's 1955 heart attack, will appear at a "Hearts and Husband's" Day meeting.

The purpose of the program is to inform women of ways in which they can protect their husbands' hearts.

Persons holding tickets will be assured of seating in a reserved section of the Auditorium which holds 8,000 persons.

A similar program in Portland, Ore., last year featuring Doctor White attracted more than 10,000 women.

"Reserved section tickets will be honored until 12:45 p. m. and then admission will be open to everyone," according to Mrs. Tony Patch general co-chairman of the event.

The Auditorium will open at 11 a. m. on Nov. 10 so scientific exhibits can be seen. The program itself begins at 1 p. m. and lasts until about 3:30.

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San Francisco Police Department

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SAMUEL A. LADAR
San Francisco Police Commission

NOVEMBER - DECEMBER, 1965

Cow Palace Directors Reappointed to Office



Directors **Robert McCarthy** and **John G. Brucato**, who have been reappointed to four-year terms on the Board of Directors of the No. 1-A District Agricultural Association (Cow Palace), were sworn in by Judge Raymond J. Arata in his chambers at City Hall.

McCarthy is chairman, and Brucato a member, of the Cow Palace Building Committee which has a major building program now before State engineers and the State legislature for final approval.

"The program will revamp the main arena to meet requirements of the National Hockey League," said McCarthy.

Brucato, a member of the Rental Committee, said that 53% of the Cow Palace gross income comes from rentals. The money is used to support the two annual livestock shows and Cow Palace

building improvements.

Other projects will modernize the Cow Palace for year-round events by replacement of existing seats with modern theater seats, installation of a press box, improved ventilation, new electrical system, correction of safety and health infractions, additional restrooms, more parking facilities and a new entrance to the main buildings to speed up traffic flow.

The newly opened Sky Room overlooking the main arena is a big success. The club has a dining room and cocktail lounge for the exclusive use of season ticket holders. Only two other arenas in the United States have a similar amenity—the Houston Dome and Chavez Ravine.

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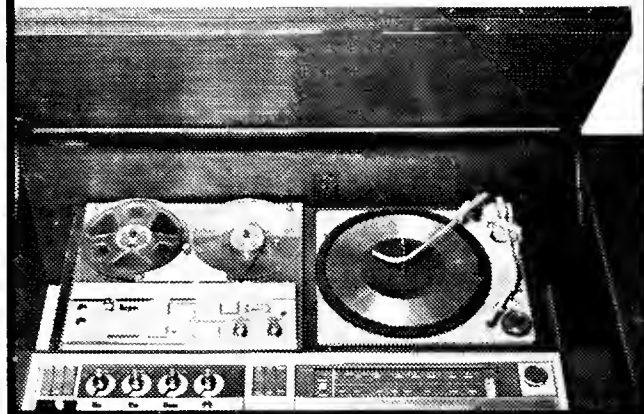
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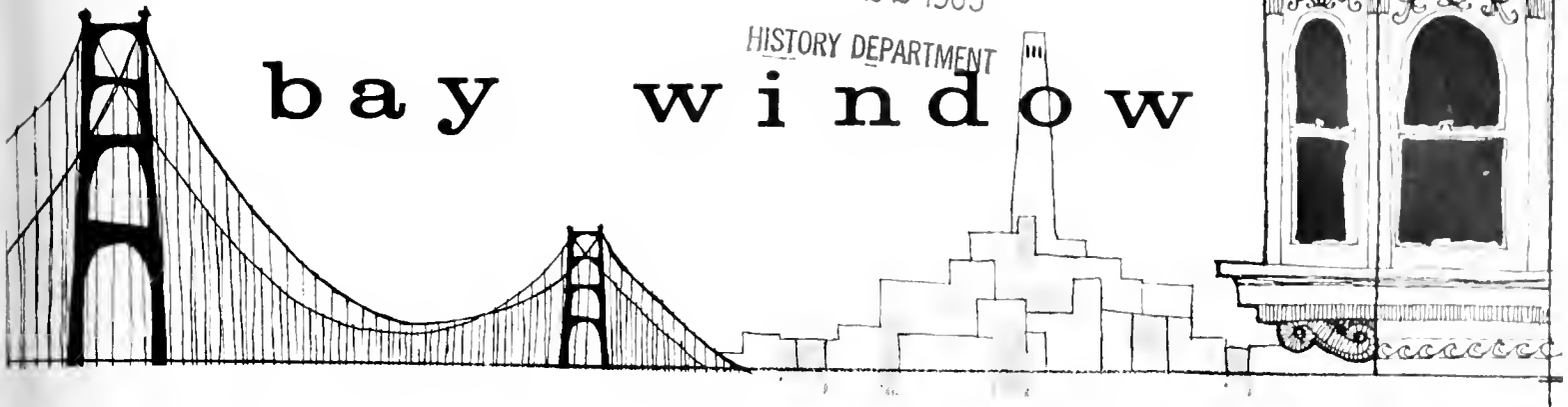
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HAPPY, HAPPY 1966 TO ALL: To Eneas Kane, now successfully transplanted from Room 200, City Hall, to the Housing Authority . . . And to his successor as the Mayor's executive secretary, hard-working Pete Trimble, the one-time Chronicle and Examiner reporter who made the jump to one of The City's top and most sensitive posts in less than a year . . . To their Boss, too, Mayor Jack Shelley who's in line for a real auspicious 1966 as he dips into the second half of what he has recently announced will be the first of two terms in that office . . .

To Herb Caen, the one sure, ever-sparkling jewel in The Chronicle crown . . . And to Jack Rosenbaum, better than ever—if that's possible—in his newly-won Examiner title page position . . . While we're Happy-wishing to the Fourth Estate, we must never forget the hardy perennials of the City Hall's Second Floor Press Room—The Chronicle's good Mel Wax, newly launched as KQED's "city beat" commentator; Jim Leonard, who not only managed the switch from News Call to Examiner with flying colors but who continues to combine personal popularity with professional effectiveness in his job; and Russ Cone, an all-purpose man who can switch to The Examiner's city desk and back to City Hall where he helps provide coverage depth as one-half of the Leonard-Cone team . . .

To those ex-City Hall family

members who have gone into The City's newer banking enterprises: Board Chairman George Christopher, Senior Vice President Don Fazackerley and Director Joseph Martin, Jr., of the Commonwealth National Bank; and Board Chairman Joe Alioto of the burgeoning First San Francisco Bank . . .

To two of San Francisco's newest and best officials, a hard-working, hard-driving pair of City Hall neighbors — Manager of Public Utilities James K. Carr and Chief Administrative Officer Thomas J. Mellon . . . And to Mr. City Hall, Himself, Controller Harry Ross . . . And while we're at it, the same



DON FAZACKERLEY



JACK ROSENBAUM

wishes go to quietly competent Bob Dolan, popular Clerk of the Board of Supervisors, who's being mentioned as a possible replacement come the day when Ross re-

tires . . . And to Al Derre, Crocker-Citizens vice president, who's being mentioned, too . . .

To George Hansen who made the (Continued on Page 14)

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"FOR HIS COURAGEOUS AND EFFICIENT ACTION in protecting the life of pharmacist Brannagan" during an attempted holdup December 1st, San Francisco police officer Larry Pedrodalasol (left) was presented a plaque at the Hall of Justice by the Northern California Pharmaceutical Association. With Police Chief Thomas Cahill (center) looking on, the plaque was presented by Alvin Pezner, second vice president of the Northern California Pharmaceutical Association and president of the San Francisco Pharmaceutical Association. Brannagan's Pharmacy, 900 Valencia St., had been held up three times in two weeks prior to the attempt thwarted by Officer Pedrodalasol. In all cases, the holdup men were after narcotics and money. Following the repeated holdups by armed men, the police stationed an officer in the pharmacy in the afternoon. "The increased protection provided pharmacists by the police these days is greatly appreciated by the entire pharmacy profession as the danger and incidence of pharmacy holdups for narcotics has increased greatly," Pezner said. "Pharmacists are constantly threatened by possible holdups as they must maintain stores of narcotics for service to the public," he added.

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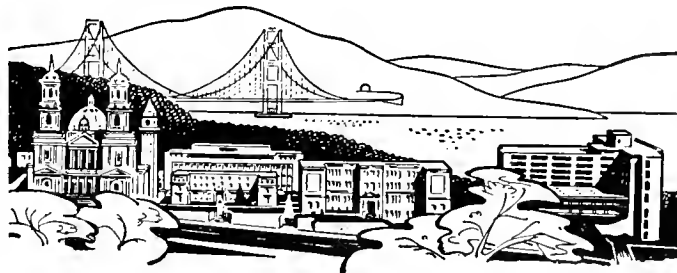
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SAMUEL A. LADAR, *Commissioner* SAN FRANCISCO POLICE DEPARTMENT

By BILL SIMONS

"We are here to do a job for the Police."

In the simple, direct words of its president, Samuel A. Ladar, that's the attitude of the San Francisco Police Commission.

And, midway in the administration of Mayor John F. Shelley, who appointed them, the three members of the Commission have been doing just that for the 1786 uniformed men and 252 civilians of the Police Department.

Their job these past two years has been an unusually difficult one, fraught not only with the perennial problems of law enforcement in a teaming and congested metropolis but also with the new perplexities raised by various court rulings and by the civil rights movement.

Crime has increased in San Francisco—as it has elsewhere—since World War II upended the comfortable set of prejudices and mores that had existed and at the same time created an explosive wanderlust that sent population masses westward.

The increase of people meant increased police activity. But law enforcement with its indicated techniques poses no particular mystery to the police.

What has posed problems has been no less an august body than the United States Supreme Court. In its famous Gideon decision of 1963 the Supreme Court quite effectively pulled the rug from under some traditional police procedures when it ruled with respect to the right of a defendant—no matter how poor—to counsel. Later that same year it ruled that counsel must be provided for a poor person at the preliminary examination if that is or may be a critical stage of the prosecution.

In 1964—in *Escobedo v. Illinois*—the Supreme Court ruled inadmissible as evidence a confession obtained by the Chicago police from a murder suspect who had asked to see his privately retained lawyer.

Then, in 1965, the Supreme Court of California ruled in *People v. Dorado* that even if the suspect does not request counsel, the police have a duty to tell him that he has a right to counsel and a right to remain silent.

As a garnish to the dictums of the judiciary — all of which are germane to policing in San Francisco—add the impact of the civil rights demonstrations of 1964 replete with an entirely new kind of

reputable news reporter when asked by his teen-age daughter if she could join the Cadillac picket line: "Go right ahead, dear.")

This, then, is the difficult situation with which the Police Commissioners — Sam Ladar, William P. Clecak and John W. Mailliard III — have coped for the past two years, a situation which has caused President Ladar to say, with feelings: "We are here to do a job for the cops."

A significant measure of the job done is in the lack of headlines and news stories made by the Commission. Its three members have worked quietly and effectively, bolstering Chief Tom Cahill and his force in every way possible.

One of the department's most fruitful programs that has received constant Commission support is carried on by the Community Relations Bureau under Lieutenant Dante Andreotti. Aimed primarily at the tender area of race relations, it has become an important part of police work in San Francisco.

"Civil rights people are not criminals and are not treated as criminals," Ladar points out in

proudly discussing the department's race relations efforts.

Even though the program has met its greatest tests in the past two years, he is quick to credit its genesis to former Police Commissioners Paul Bissinger, Tom Mellon, Don Fazackerley and Harold McKinnon.

As for the various judicial decisions that have virtually forced the police into a brave new world of refinements and sophistication requiring an ever-increasing amount of professional knowledge, Ladar observes: "I guess I have the point of view of the ordinary citizen. If he's arrested he should have legal assistance. I have no quarrel with the recent court decisions; my feeling is that the courts are doing a good job where it is needed to be done."

Sam Ladar, however, is anything but an ordinary citizen. A
(Continued on Page 10)



SAMUEL A. LADAR
Commissioner of Police

sit-ins and picketing which posed more and exceedingly delicate problems for the Police Department.

(The complexity of the initial civil rights movement might be underlined by the comment of a

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Farmers Market is 22 Years Old

The Farmers Market, Alemany at Crescent near Bayshore, observed its 22nd Birthday during, 1965.

Established by a Citizens' Committee in 1943 in order to prevent wartime food from going to waste, and, at the same time, to provide an outlet to small "family-size" farmers, it has survived 22 years, from a humble unplanned beginning to an established civic enterprise that has found a permanent place in the life of the community.

The first farmer to enter the "windswept" first location at Market Street and Duboce Avenue, was Gus Sanchetti of Santa Rosa, who disposed of 180 lugs of pears in "40 minutes flat," to a fruit-starved San Francisco citizenry. Three more trucks drove into the open lot on that day and the Farmers Market was born. Two days later (Saturday), 136 trucks jammed the "Market" facilities in a wild hectic day that eventually proved the necessity of a Farmer-to-Consumer outlet.

Accomplishing its wartime purpose of conserving food, the voters of San Francisco, in 1945, gave it a thumping 145,000 to 24,000 approval as a permanent Farmers Market.

The history of this civic enterprise has been one of long controversy and turbulence. Succeeding under the most difficult circumstances and thanks to an Advisory Board of civic-minded leaders, San Francisco can proudly look back to these accomplishments -

- (1) Total sales since its beginning have now passed \$52,000,000.
- (2) Over 300,000 tons of produce, brought in on 205,000 Farmers' trucks, have been sold directly from producer to consumer, originating in 40 California counties from the Date Gardens of Indio in the South, to the potato fields of Tule Lake in Siskiyou County.
- (3) Over 60 different commodities are sold, of which the 10 most popular include oranges, apples, potatoes, tomatoes, peaches, melons, berries, apricots, cauliflower and corn.
- (4) Average Saturday crowds during the peak summer months have been about 40,000 people with a top of 48,000 reached during the third Saturday in August of 1960.
- (5) Over 16 nationalities comprise



JOHN BRUCATO

the background of the Market, making this a veritable "League of Nations."

- (6) Despite the fact that no effort has been made by San Francisco agencies to publicize this most colorful civic attraction, tourists by the thousands from all parts of the world have praised it for its unusual atmosphere.
- (7) The "shopping area" extends as far north as Santa Rosa, San Jose to the south, and Walnut Creek to the East.
- (8) Of great significance on March 12, 1962, was the "burning of the Farmers Market's mortgage. In this respect, the Market paid off the City's investment of \$243,883 and is now operating on a profit to the City.
- (9) Farm leaders and agricultural officials have termed the Farmers Market as "San Francisco's greatest contribution to the cause of better urban-rural relations."

The primary purpose of the Farmers Market is to assist the small family-size farmer in marketing his crops. In this day of large-scale mechanized corporation-type farming, the small grower looks to the Farmers Market as an "insurance" for him to remain on the land; therefore, the need for a Farmers Market today is greater than ever.

John G. Brucato
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SAMUEL A. LADAR

(Continued from Page 6)

practicing attorney since he was graduated from the University of California Law School in 1928, he came to the Police Commission well endowed with both imagination and experience.

He's a dedicated, almost-native San Franciscan, having lived 60 of his 62 years here. His first two years were spent in the Mother Lode town of Jackson, in Amador County.

He went to Laguna Honda Grammar School, Commerce High (now, of course, non-existent), then to U.C. where he was a three-year varsity basketball man and captain of the 1925 team; that was the year when "we didn't win the conference—but we did beat Stanford!" He played forward on the Olympic Club five for ten years, including the championship 1931 team. Now his sports include golf and swimming.

His real joy, however, is playing to the hilt the role of grandparent-playmate with the two apples of his eye, Jeffrey, almost 4, and Jonathan, 5, whose father, Jerrold Ladar, is an Assistant U.S. Attorney. It's a role in which Sam is frequently joined by his wife, Sylvia.

Trim, greying Ladar is quick and decisive; he is also a thoughtful man who has been endowed with an innate courtesy. His community-mindedness is reflected by numerous offices, directorships and memberships he holds in a varied assortment of organizations. Cur-

rently, among other activities, he is president of the Jewish Welfare Federation of San Francisco, Marin County and Peninsula, and first vice president of Mount Zion Hospital and Medical Center.

A life-long and active Democrat, Ladar was appreciatively surprised by an appointment of the Board of Education during the mayoral administration of Republican George Christopher. He served with distinction in that post, was president of the board in 1962, and left it to accept appointment to the Police Commission in January, 1964.

His admiration is boundless for Jack Shelley, a friend whom he has supported in political campaigns for more than a quarter-century. "Shelley's understanding of people is a great asset for San Francisco," Ladar says reflectively. "The Police Department has come through many of its most difficult periods due to his understanding and his cool-headed insistence on one central theme—that the police must not be considered the enemy. He's a great man and an excellent mayor."

As for Tom Cahill — the perceptive Chief of Police who came from the ranks to lead the Police Department to national recognition — Ladar has a terse but complete accolade: "San Francisco is blessed with Tom Cahill."

The thoughtful concern of President Ladar and his two fellow commissioners for the men of the force has been shown in such meaningful ways as the provision by the department of gun, star and handcuffs for new officers — an inducement since the monthly entrance salary is \$685. Another appreciated concession to the men is permission for outside employment

up to 20 hours a week. (The latter is subject to certain reasonable limitations—not allowed, for example, is extra curricular bartending.)

"Our main purpose is to help the wonderful and good people who comprise the San Francisco police force," says Ladar. "They are entitled to the respect and the support of the entire community. In short," he repeats and with relish: "We are here to do a job for the cops."

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"Meyers Law" Now Prohibits Delay Of Pension Checks

Assemblyman Charles W. Meyers (D-S.F.) today disclosed plans to stiffen the legislation he passed during the recent special session of the Legislature requiring county welfare departments to make prompt payment of Old Age Security benefits.

Assemblyman Meyers, author of the recently-enacted AB 16, which senior citizens refer to as the "Meyers' Law", said disclosures that invalid pensioners often receive their benefit checks months late prompted his decision to amend the law. The act now prohibits welfare departments from delaying pension checks pending new state or federal legislation.

However, Assemblyman Meyers said he now believes the law should be broadened to discourage clerical or administrative procedures that cause unnecessary delays in welfare payments.

"It is a grave situation to see computers rob our needy senior citizens of their dignity, as much as it is to observe their not getting a fair shake along with their fellow citizens," Meyers said.

Recent news reports indicated that hundreds of bed-ridden San Francisco pensioners were forced to wait months for their benefits, creating hardships for oldsters, as well as the paid attendants required for their care.

San Francisco Social Services Director Ronald E. Born blamed the delay on the fact that the Department of Social Services prepares the checks, but the actual checks are made out and mailed by the City Controller's office.

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New Office Hours For Social Security

The Social Security Office has new office hours, Everett M. Eaton, District Manager of the office announced.

During January, February and March, Eaton said, the office will be open to the public on Saturday mornings from 8:30 a.m. until 12:30 p.m. These new hours are in addition to the usual 8:30 a.m. to 4:30 p.m. weekday schedule.

"We must extend our office hours," Eaton explained, "so we can take care of all the 65 year olds who must get in touch with Social Security by March 31, 1966 to qualify for Medicare." Eaton further explained that practically everyone who is over 65 can qualify for Medicare come July 1st. This includes those who are still working full time and also those who have never worked under Social Security long enough to qualify for checks, Eaton said. But, he stressed, they must file an application.

The Social Security office serving this area is at 761 South Van Ness Avenue in San Francisco. For further information write, or call 556-4880.

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San Francisco Post Office Alien Address Report Program During January

Postmaster John F. Fixa announced today that the San Francisco Post Office will participate in the Alien Address Report Program of the Immigration and Naturalization Service for registration of aliens during the month of January 1966.

The Immigration and Nationality Act of 1952 requires that every non-citizen who is in the United States on January 1, 1966 shall report their address within the period January 1 through January 31, 1966.

The Alien Address Report Cards will be available at post office windows beginning January 1, and will be handed to the alien on request. The completed cards are to be turned in to employees at post office windows.

The Alien Report Cards are also available at the Immigration and Naturalization Office, 630 Sansome St., San Francisco, Postmaster Fixa said.

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San Francisco Chinese New Year Parade

The route of San Francisco's annual Chinese New Year parade has been set for the forthcoming Year of the Horse celebration, it was announced today by the San Francisco Convention and Visitors Bureau.

The Oriental pageantry will commence at 7 p.m. Saturday, January 29, at First and Market Sts.

Floats, Chinese parade pieces, prancing lion dancers, marching units and the block-long Golden Dragon will move up Market Street to Grant Avenue, north on Grant Avenue to Bush Street, east on Bush to Kearny Street and north on Kearny to Washington Street. The official grandstand will be situated opposite the Old Hall of Justice on Kearny, according to Jackson Hu, parade chairman.

The Chinese extravaganza annually attracts entries from organizations throughout the West.

Prizes totalling more than \$3,200 will be awarded to the winning units, Hu said.

Top money of \$500 each will be offered for the best overall float and the best float entered by a Chinese organization. Second prize in each of these categories will be \$250 in cash. Float entries are required to be Chinese in motif.

In view of the fact that this will be Chinese lunar calendar year 4664, "Mah Nien" (Year of the Horse), the event is expected to attract spectacular equine entries.

Applications will be accepted from invited participants until midnight, January 10, Charles P. Teevin, parade director, said.

First prize for the best parade band and first prize for the best high school band will be \$300 each in cash. Best non-military drum and bugle corps will receive \$150. Other cash prizes will be in the amount of \$150, \$100, \$75, \$50 and \$25.

In addition to cash prizes, more than 40 trophies and medals will be presented. There will be second place awards in every category.

Judging will be by the All American Association of Contest Judges and Chinese Chamber of Commerce Judges.

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BAY WINDOW

(Continued from Page 3)

Big Switch during the year, from policy level as Vice President of the Public Utilities Commission to the firing line as boss of that ever-growing San Francisco International Airport . . . To the two top victors in the November supervisorial election—Peter Tamaras, who came in No. 1 and into the 1966 Board presidency, and Joe Tinney, who came in No. 2 and into the excellent position of ex-President of the Board . . .

To Police Chief Tom Cahill (see the story elsewhere in the City-County Record in which Police Commission Sam Lader says, "San Francisco is blessed with Tom Cahill," to which we append wholehearted agreement!) . . . And to that great old man of San Francisco, the foreman of the out-going Grand Jury, Robert McCarthy, who has turned many a political feat during his active years, but none so intriguing as the period a decade ago when he had two boys in the State Senate—Republican Jack McCarthy of Marin County and Democratic Robert I. McCarthy of San Francisco . . .



PETER TAMARAS
Supervisor



J. EUGENE "Gene" McATEER



TOM O'CONNOR
City Attorney

To Assemblyman Charlie Meyers who, it seems, has been always with us (in the Assembly since 1948!) and who is now eyeing the upcoming second Senator's post for San Francisco . . . And to two others who are giving out with great signs of interest in the same job — Benedict Supervisors Leo McCarthy and George Moscone . . .

To Cyril Magnin for a superior performance as President in two

areas—of the San Francisco Port Authority during one of its most challenging years, and of Joseph Magnin during a period of great expansion . . . To Joyce Jansen, the former pretty, imaginative and popular flick (female for flack) of the Municipal Railway, who has moved up Nob Hill as public relations director of the Mark Hopkins Hotel . . . And to Angelo Siracusa, new vice presi-

dent of the important Bay Area Council where he'll backstop for President Stanley McCaffrey; Angelo came from the manager-ship of the Fremont Chamber of Commerce which he had developed into one of the liveliest in the State . . .

To J. Eugene McAteer for having established a fanatastic success record during the last session of the Legislature in Sacramento as San Francisco's State Senator . . . To a quartet of conscientious laborers in The City's vineyard with best wishes for continued recognition by The City's voters: City Attorney Tom O'Connor, District Attorney Jack Fardon, Sheriff Mat Carberry and Treasurer John Goodwin . . .

To Jim Lang, boss of the Recreation-Park Department, and his staff for continuing San Francisco's excellent park and playground services in an eminently superior manner—also for the vast lighted Christmas tree in front of McLaren Lodge and the Shepherd's Scene at Speedway Meadow without which it just wouldn't have been Christmas in San Francisco! . . . To two of our favorite engineers — both young enough and good enough to be big assets in San Francisco's executive bank account — Myron Tatarian, boss of the sprawling Public Works Department, and Oral Moore, head of The City's giant Hetch Hetchy "water lifeline" aqueduct . . .

And, finally—and here you can plainly see how very permeated are we with the Season's spirit—to the Port of Oakland for the magnificent Christmas tree at Jack London Square . . .

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Franklin Hospital Tests New Paper Surgical Drapes

Franklin Hospital since November 30 has been guarding surgical patients from infection with sheets of special, fabric-like green paper to become the first San Francisco hospital to test the new paper surgical drapes.

Surgical drapes have traditionally been made of cotton cloth. They are placed over the patient's body on the operating table to form a barrier against bacteria.

The built-in disadvantage of cloth surgical drapes is that when they are wet they become porous and bacteria can pass through them, Dr. Edmond D. Butler, chairman of the Franklin department of surgery, said.

Additionally, they must be laundered and sterilized after every use, using expensive man- and-woman-hours of work and thus adding to hospital costs. Paper drapes are burned after being used.

Franklin started a four-month test of the new paper drapes on November 30. Developed by an eastern manufacturer, they are water-resistant and almost as soft as cloth, Dr. Butler said.

The hospital will determine if the new material is as easy for surgeons and nurses to use as cloth and whether it is more or less economical, Administrator George D. Monardo said.

So far, surgeons and nurses seem to find them acceptable. They have proved their water-resistant quality, since liquids will form pools on the new paper fabric rather than soaking through.

The new material, which comes in compact packs from the manufacturer, has saved storage space which much bulkier cloth drapes require, hospital aides reported.

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HISTORY DEPARTMENT

RECORD

SAN FRANCISCO AND THE BAY AREA

SAN FRANCISCO ACQUIRES
A NEW, LIVELY POSTMASTER

(See LIM P. LEE, Page 6)

A POLITICAL BREW IS
BUBBLING IN BAGDAG

(See BAY WINDOW, Page 3)

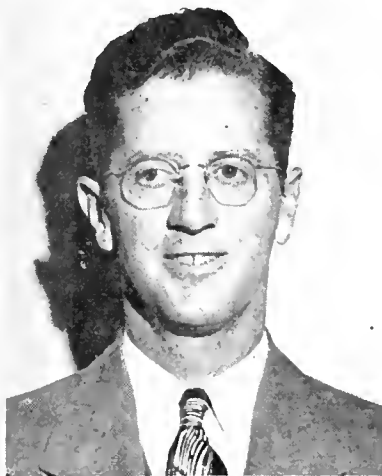
AROUND AND ABOUT

(With WHIT HENRY, Page 5)



LIM P. LEE
San Francisco Postmaster

Municipal Recreation Opportunities For Spring Announced



JAMES P. LANG
Gen. Mgr., Park-Recreation Dept.

The San Francisco Recreation and Park Department announces opportunities for spring recreation activities are now opening at San Francisco Playgrounds and Recreation Centers.

General programs include athletics, aquatics, field sports, arts and crafts; music and dance activities. Special programs include embroidery, textile printing, slim and trim classes, ceramics, programs for the handicapped, and senior citizens' activities. Programs are available for all age groups: boys and girls, men and women.

All City playgrounds and recreation centers are now accepting registrations for spring recreation groups. For further information, see the Recreation Director at your nearest playground or recreation center, or call the San Francisco Recreation and Park Department, KLondike 8-3706.

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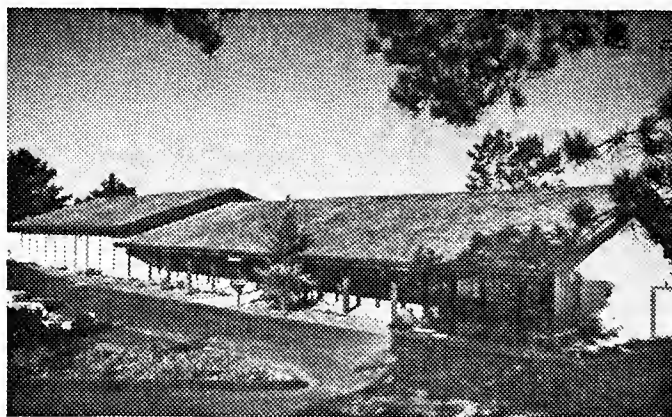
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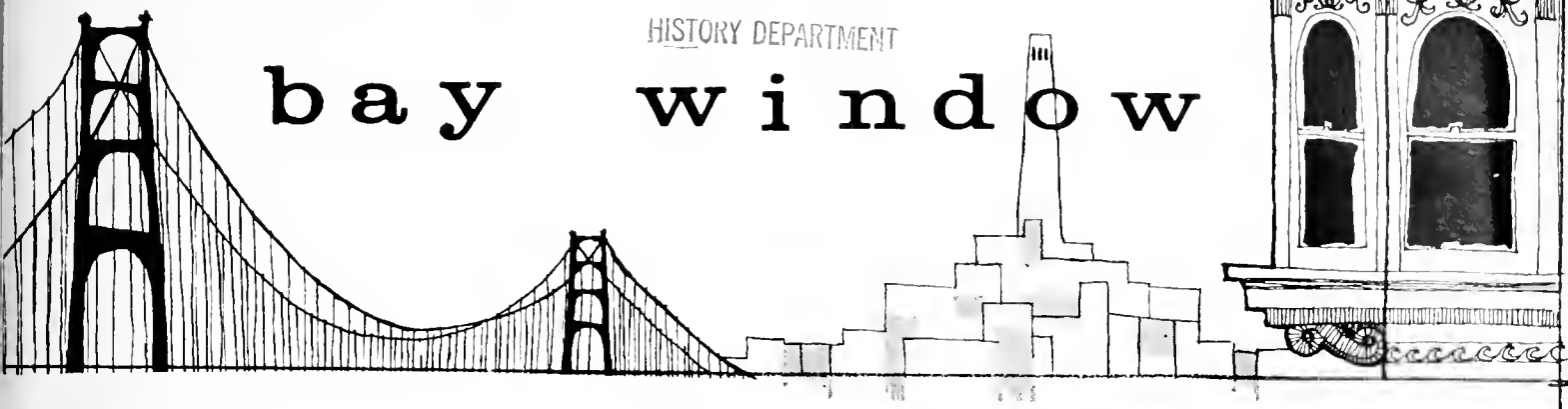
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HISTORY DEPARTMENT

bay window



Politically, Mr. Caen's "Bagdad" showed tendencies of becoming a "Mad-dad" during the waning days of January, particularly in the City's traditionally bombastic Democratic circles.

As predicted, two supervisors—each serving his Benedict term on the Board—jumped into the fray for the new State senatorial position given San Francisco through reapportionment.

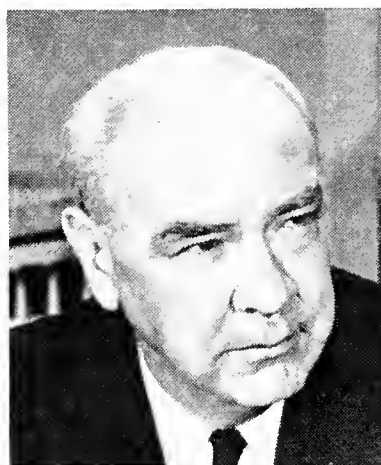
The first jumper, George Moscone, announced his candidacy with a solid phalanx of Burton support; in his corner were Congressman Phil Burton, Assemblyman John Burton and Burton-oriented Assemblyman Willie Brown.

This caused the second jumper, Leo McCarthy, to point out that he was not only opposed by the "Burton machine" but that he was also opposed to the same. And, in turn, Congressman Phil demanded that McCarthy supporter Don King resign as chairman of the County Democratic Committee; and King responded that he had a perfect right to back McCarthy in the primary campaign, that he would mobilize committee support for the victor after the June election had resulted in a Democratic nominee.

Both Mayor Shelley and State Senator Gene McAteer maintained a hands-off attitude towards the battle shaping up between the two freshman supervisors, Shelley because of increasing concern for his own looming re-election battle,

McAteer not only because he faces what is considered to be an easy and unopposed ride to re-election as State Senator this year but, more importantly, because he continues to gather impressive strength for The Big Fight with Shelley in the 1967 mayoralty.

The dimensions of McAteer's support were clearly shown on the evening of January 27 when several thousand avid friends filled out every last square inch of space in the Fairmont Hotel's Grand Ballroom and Gold Room at a dinner honoring "The Man of Action." The dinner tab of \$35 and



MAYOR JACK SHELLEY
Hands Off

a printed program containing some 47 pages of advertising probably resulted in a kitty for campaign purposes in the neighborhood of \$40,000.

The dinner committee was composed of nearly 400 evenly balanced San Franciscans, the spectrum reflecting a composite run of the City's life—almost. Labor, the professions, Big Business, little business, downtown and the districts, the Negro community, all were carefully woven into the committee's fabric. The "almost" was caused by a virtually complete blank when it came to representatives of the Mayor's official family; not complete, mind you, but "virtually." And the Burton group, while not listed, was present.

Joseph C. Alioto, the former President of the Board of Education, for whom a giant trial balloon had been raised two and a half years ago which burst when he announced disinterest in running for Mayor, was master of ceremony.

(Continued on Page 14)

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FEB. - MARCH, 1966

Volume 33 No. 1

33





CHARLES D. MILLER

SENIOR CITIZENS: The death last month of Charles D. Miller brought a nostalgic glint to the eyes of the thousands of transit people—workers and buffs, alike—who had known the former boss of the Muni system. Charlie retired in 1960 at the age of 70 and thus completed more than half-a-century of transit service to San Francisco. He began as a cable car repairman in 1908 at age 18, and lived a ripe life devoted to the City's transit during the ensuing years. When he retired, Charlie was named "Muni Man of the Decade" by the then Mayor Christopher. A spade-calling, plain-speaking, hard-hitting executive, he saw the Muni through some of its roughest years, including the cable car crisis of the mid-50's.

A year after Charlie Miller retired, the Public Utilities had lost another top member of its family when Harry E. Lloyd retired as head of the Hetch Hetchy Project. Whereas for Miller retirement had come at age 70, it was mandatory for Lloyd at age 65. Far from being ready for inactivity, however, the hulking chief engineer of the City's High Sierra water and power plant went to work for Le Leuw Cather Company, one of the largest firms of consulting engineers in the world. Last month Lloyd was appointed vice president of the firm, in charge of all its western operations.

Before leaving San Francisco's senior citizens, Bay Window wants to tip its hat in a grand flourish to a grand old man, Bill Coffman, for 30 years a member of the Recreation and Park Commission. Last month he resigned his post—at age 82.

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Around and About

By Whit Henry

With the water problem receiving worldwide attention it is interesting to take a look at some facts and figures about the mighty Mississippi River. Not too long ago, in geologic time, it was much larger than at present, filling the gorge between the bluffs and draining huge glacial lakes forming its headwaters. Sand and gravel transported by glacial waters were deposited on the stone floor of the gorge, elevating the river and tending to widen it and its gorge. As the volume of water flow diminished the remaining stream cut into the deposits, carving channels which meandered through the gorge. In many places shelves or terraces of the deposits remained, and on these the more important river communities were built.

The present river is over 2500 miles long from its source in northern Minnesota to the Gulf of Mexico. Lake Itasca, from whence the river starts, is 1475 feet above sea level. The Mississippi-Missouri system is about 4000 miles in length, a distance comparable to the Amazon and Nile Rivers for world honors. The Mississippi River system drains almost 1¼ million square miles, or about 41% of the area of the United States, excluding Alaska and Hawaii.

From prehistoric times to the present, this mighty stream has contributed to the welfare of the people living along its course. The early people also used the waterways of the Mississippi and its tributaries to move from place to place, just as many people do today. Old Man River has been given many names, but Mississippi, derived from the Ojibway name

"Misi sipi," has remained. This designation means Great River—a fitting name for one of the great rivers of the world.

The Mississippi was discovered by white men in 1541 when the Spanish explorer De Soto first set eyes on it. The early history of white man's activities along the lower river concerns the Spanish. In 1665 the influence of the French began, especially along the upper river. Finally, following the activities of Frenchmen like Allouez, Radisson, Marquette and La Salle, France claimed the vast territory known as Louisiana. The influence of the French is strong along the Mississippi as evidenced today, among many ways, by the names of cities and towns nestled on its banks. Later came the military as the western movement progressed, the lumbering and the musel fishing, the colorful days of Mark Twain and the early river steamboats. Through the years the Mississippi River has played a very important role in the history and development of the United States and it still is tremendously important in many phases of the national economy and its welfare.

(Continued on Page 15)

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LIN POON LEE, POSTMASTER SAN FRANCISCO

By BILL SIMONS

The granite Italian Renaissance building that houses the San Francisco Post Office Department and the United States Court of Appeals was completed late in the year 1905. Less than half a year later it successfully withstood the devastations of the earthquake and fire that leveled all around its Seventh and Mission location.

Now, nearly 60 years later, the massive structure is experiencing one is named Lim Poon Lee, a kinetic, peripatetic, avid-minded polyglot, clear-spoken native of Canton, China, who last month was appointed Postmaster of San Francisco.

The appointment that catapulted this first Chinese-American to the highest Government post on the mainland — only Senator Hiram Fong of Hawaii outranks him — was effected by two friends, Postmaster General Larry O'Brien and Congressman Phil Burton.

They recognized in the 55-year-old Lee the qualities that would be desirable in the boss of a vast operation that includes 8200 employees, 45 postal facilities in San Francisco, and 164 Army and Fleet post offices in the Pacific Area.

Quite properly, these qualities included political astuteness, years of active participation in Democratic politics, as well as the fact of being a Chinese-American.

But in the case of Lim P. Lee it was much more than a politically efficacious appointment that brought him across the threshold and into the high-ceilinged, baroque chandeliered and huge — 630 square feet—Postmaster's office.

For Lee is both an intent and an intensely active person who has directed his seemingly endless energies all his life into channels that have been productive.

Brought to San Francisco by his parents at the age of eight months, he was educated in public schools, was graduated from the University of the Pacific in 1934 with a Bachelor of Arts degree (to which, years later, he added a Bachelor of Laws degree, received in 1954 from San Francisco's Lincoln University School of Law). The next several years he did graduate work at University of Southern California.

Lim Lee's urge for education had both local and international motivations. For all practical purposes a first generation Chinese-

American, he was keenly aware of the partially self-imposed restrictions that had built an invisible but impregnable "Chinese wall" around the 20 blocks of so of Chinatown. For all its glittering, tourist-attracting facade, the little district contained a shameful amount of unhealthy, congested, tenement dwellings.

He realized that Americanization was the one sure way for the captives of Chinatown to break out. And Lim's definition of Americanization included—in addition to education—large dosages of civic and political activity.

Meanwhile, across the Pacific Ocean China was poised on one of its most unpacific periods and a new cause, "China War Relief", became of paramount concern to the people of Chinatown.

It was entirely consistent that Lee should enter the City's Public Welfare Department as a social worker and at the same time accelerate his active participation in the projects which were of growing concern to Chinatown.

Indicative of those times was the virtual supplanting of the august Chinese Six Companies by the new

Chinese War Relief Association which mobilized the district's efforts in a program that received complete—and powerful—support. The program was high-lighted by a series of "Rice Bowl" fund-raising celebrations chairmanned by the then Chronicle Editor Paul C. Smith which involved the entire City in aiding the refugees of war-torn China.

Lim P. Lee was the young man selected to do the major contact job between the American communities of San Francisco and Chinatown, and he accomplished his assignment with significant completeness. In so doing, he acquired a large number of friends throughout the City; this was particularly so with his many newspaper friends who appreciated his forthright and direct approach.

It was his Fourth Estate friends who watched with interest when Lee told of Chinatown plans to throw a one-hour picket line across Pier 47 in December of 1938 as a

(Continued on Page 10)



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Aware of the valuable curriculum developed for the two-year course in Criminology at City College, San Francisco, Fire Chief William F. Murray requested that the College investigate the possibility of introducing a two-year pre-employment curriculum in Fire Science.

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The state of California receives more benefits, per dollar of government funds expended, from world trade than from any other single element in the state's entire economy.

This statement was given in testimony recently before the Assembly Interim Committee on Ways and Means at a public hearing in Oakland by Chairman Adolph P. Schuman of the California World Trade Authorities Coordinating Council.

Schuman, appearing as a primary witness in the first of two days of hearings being held at the Metropolitan Oakland International Airport, revealed:

(1) The current annual total of imports and exports through California ports has now reached the aggregate of \$4 billion, with California now indisputably the number one exporting state in the nation.

(2) The current annual operating total budget of the Coordinating Council and its two World Trade Center Authorities, in San Francisco and Los Angeles—comprising the sole state agency charged with promoting California's international commerce—is a quarter of one million dollars.

Schuman emphasized that California products sold on the international market have a vastly more beneficial economic "ripple effect" upon diverse strata of the state's economy than goods sold to other domestic markets. Such foreign sales involve, he said, banking, packaging, shipping and insuring interests to far greater degree.

He urged that the legislature support by every means the expansion of state government programs having as their purpose the overall stimulation of California's trade abroad, in the midst of stiffening competition, both by other states and other nations.

Schuman reported that California's world trade has grown by 60 per cent, from \$2.6 billion to \$4 billion in the five years since 1960. This compares with a 25 per cent increase in population during the same five-year period, a 34 per cent increase in personal income, and a



ADOLPH P. SCHUMAN

39 per cent increase in retail sales.

Schuman urged a state policy of continued active support for a world-wide liberalization of trade by reciprocal measures, and he foresaw promise of increased California exports as a product of successful termination of the Kennedy round of tariff negotiations. "In any case," said the Chairman, "the fight for markets is on. We can not only meet, but we can beat the competition . . . the free, private businessman is best prepared to shoulder the burden of this fight. But our state government . . . must play its role."

Schuman then traced the expanding role of the authorities in advancing the state's markets overseas.

He announced formal establishment, as of December 20, of an office of California Trade Representative in the Far East, located in Tokyo. It will cover a Far Eastern area which accounts for 60 per cent of all California exports.

Other elements of his report:

The Coordinating Council is programming at present an industry-organized United States government trade mission to open up new markets for California's agricultural products.

The Authorities plan, with legislative concurrence, to establish a third Trade Representative office on the continent of Europe in the coming fiscal year. The first such office was established in Mexico City and is currently participating in a trade mission to five Central American republics, a member of which is San Francisco World Trade Center Authority Chairman Dr. Joseph A. Barkett.

The Southern California Authority, less than one year in being, is embarking on a multi-million dollar World Trade Center building program in Los Angeles, at no cost to the state's taxpayers.

The first comprehensive California Export-Import Directory, a project three years in the making, soon will leave the press for world-wide distribution.

Specific vigorous projects are now underway to lift foreign restrictions on particular California products, and to obtain lower air freight rates on other perishable California farm products destined for Europe's markets.

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LIM P. LEE

(Continued from Page 6)

protest to the moored Greek boat Spyros which was shipping scrap iron to Japan.

What was to have been a relatively quick demonstration developed into a protest of such substance—24-hour picketing for a solid week—that not only was the Syros frustrated from its purpose but the incident attracted world-wide attention.

An important—to Lim—ancillary outcome of the picketing was his filling of a need for a secretary to handle his press releases by meeting a young lady, Catherine Joe Lee. Two and a half years later they were married and are now the parents of four children: Rosalind (whose husband, Pfc. Calvin Chooey, is now assigned to overseas duty in Thailand), Dorinda, Chesley and Lynette.

Lim Lee was one of the early supporters of the Ping Yuen housing project on Pacific—which, although planned in 1937, wasn't constructed until after World War II—and he was actively involved in the YMCA, the Chinese Christian Youth Conference, Chinese Presbyterian Church, Chinese-American Democratic Club, to name a few, before he enlisted in the Army in 1943.

His career in uniform included graduation from the Military Intelligence Service Language School at Fort Snelling, Minnesota, and service with the Counter Intelligence Corps in the Philippine Islands and Hokkaido, Japan. Sergeant Lee received his honorable discharge in 1946.

When Lim Lee returned home he found many changes occurring in San Francisco, the most heartening being the total destruction of the "Chinese Wall": Chinatown had burst far out of its 20-block area, and the Chinese-Americans were now settling in large numbers in adjacent North Beach and were moving to other parts of the City.

His work with the Public Welfare Department was now more important than ever, and he moved up in his profession to assistant probation officer, then to probation officer with the Juvenile Court.

Over the post-war years he had become intrigued by and a friend and supporter of a newcomer to the San Francisco political scene, Phillip Burton. As Lim Lee puts it, "I consider Phil Burton a statesman for the next generation. Ten years ago what were considered wild concepts have today been justified as Phil has built minorities of diverse cultures into a majority force working for American democratic progress . . ."

Lim's maverick friend proved his approach by toppling that hardy, perennial of the Assembly, Tommy Maloney, in a political upset that was a harbinger of much more to come: Willie Brown, supported and advised by Burton, became the first Negro to represent San Francisco in the Assembly, defeating another veteran, Ed Gaffney. Then Burton moved easily—in the face of nominal opposition and the disapproving cluck-clucking of the press—into the Congressional post vacated by San Francisco's new Mayor Shelley. Completing the cycle, John Burton succeeded to Brother Phil's

Assembly seat.

In 1963 Lim Lee left the Social Welfare Department to join Congressman Burton as field representative and manager of his San Francisco office. January 22, 1966, he was appointed Postmaster.

Meanwhile, Lim's activities had continued to match his boundless energy. They read like an almost never-ending litany: Member of the California Veterans Board; Chinatown Post 4618, V.F.W., and Vice Chairman of the National Legislative Committee; Commander of Cathay Post 384, American Legion, and Legislative Liaison Committee-man of the California American Legion; Legislative Director of Golden Gate Post 34, Amvets; member of the 307th Regimental Association and 77th Division Association, New York; board member of the Telegraph Hill Neighborhood Center, the Chinese Branch of YMCA, Night Ministry Committee of the San Francisco Council of Churches, Citizens Alert, Greater Chinatown Community Service Association, the Chinese Cultural Foundation (which is planning the development of the former Hall of Justice complex)—to name some of the efforts to which he has devoted extra-curricular time. Also he's a former lay member of the California-Methodist Annual Conference and a former lay leader of the California-Oriental Provisional Annual Conference.

Thus, it was without trepidation that the dynamic Chinese-American followed the former Postmaster John Fixa—who retired after 18 years—into the imposing Seventh and Mission Federal building.

The job is a big one. For a man of Lim Lee's racial background, it includes an additional challenge. For all his churning energies and for his frequent tendency to slash rather than to unravel Gordian knots, Lim well knows the value of the perceptive approach, too.

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Charles W. Friedrichs, Executive Secretary

BAY WINDOW

(Continued from Page 3)

monies. Governor Pat Brown was introduced by Francis V. Keesling, Jr., President of West Coast Life Insurance Company, and a presentation to the guest of honor was made by Cyril Magnin, who is president of most everything (Joseph Magnin Co., S. F. Port Authority, S. F. Chamber of Commerce).

The evening's considerable logistics involved a mass of major and minor details such as: closed circuit television connection to Gold Room; a gracious visit to each and every table by the State Senator and his charming Frances, flanked by a cordon of well-informed committee members; excellent seating arrangements in spite of the masses of dinner guests; adroit press hospitality including a cordial welcome to the new Time-Life Bureau chief, Jud Gooding, less than a month here from Paris; an excellent menu prepared with an appreciated concern for effective service, which included both white (Chenin Blanc) and red (Cabernet Sauvignon) wines; decorations by Mrs. Walter S. Newman, the very

creative and very attractive daughter of Cyril Magnin; the singing of "America the Beautiful" by Melvin E. Jones, listed as "Leading Tenor, National Baptist Convention", invocation by McAteer's pastor, Monsignor Harold E. Collins of St. Cecilia's Church, and benediction by Rabbi Alvin I. Fine.

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Around and About

(Continued from Page 5)

Back around 1780, just about everything west of "the wide Missouri" was wilderness, wilderness that was unknown, uncharted, and often fiercely hostile.

Just about the same time, the dandies in Europe were finding beaver stovepipe hats very attractive and were spending freely on this showy item.

At first flush, these two situations might not seem to have too much in common, but it was in a way the demand for beaver hats that opened up the West. The West was full of beavers and the trappers went out to get them.

The average trapper was really something to see. Usually big and rugged, he wore his hair down to his shoulders, sported fringed buckskin as coat, shirt, and pants, wore moccasins that he had made himself, carried a pistol and a knife at his belt, a powder horn under one arm, and a bullet pouch slung from his neck.

The trappers probably had their share of "drunken brutes" but they also had their share, and a very considerable share, of men who were both cultured and religious, carried with them such books as Shakespeare and the Bible, but liked to have the excitement of action along with their learning.

Above all, the trappers were ex-

pert woodsmen. They had to be to survive. They lived on the meat of the beavers they trapped, of the deer and bear that they shot, but mostly on the meat of the wild buffalo. From the buffalo they would make everything from blood-marrow soup to sausages. If forced into the desert for some reason or other, they could live for weeks on snakes, frogs, lizards, and the like.

Getting something to eat was one problem. Defending themselves against hostile Indians and grizzly bears was another. Out of the West came endless tales of massacres, torturing, cannibalism, and wild encounters with the big grizzlies that seemed to be everywhere and were as yet unafraid of the white man and his rifle.

Once a year the trapper took a short holiday from his life in the wilderness when he rendezvoused with the traders at the trading post. Here he might spend his entire year's take on whiskey, food, and gambling, would participate in, and gamble on, wrestling matches, shooting matches, and horse races. The festival over, he would return again to his lonely way through the wilderness.

Many of the paths such men laid down became our highways. Many of the trading posts they built became our towns. The rugged trap-

per, searching for beaver for the beaver hat of the Paris dandy, worked unwearyingly to open up STRANGE NAMES IN ARIZONA the West. * * *

Some decades back a small group of prospectors were poking around a cliff in Arizona in search of gold when they unfortunately poked right into a hive of bees.

The bees, as bees will, buzzed out and stung the prospectors. Duly impressed by the incident, the prospectors promptly named the town that was just starting to sprout in the area, Bumble Bee.

For reasons that were quite probably every bit as bizarre, other towns and places in the state have been given names that are at least out of the ordinary. Scattered here and there across the map are such names as Two Guns, Christmas, Horse Thief Basin, Bagdad, Cactus, Inspiration, Tombstone, Skunk Creek, Honeymoon, Skull Valley, Sunset, Surprise, Octave, Skeleton Canyon, and Tortilla Flats.

In fact, when it comes to towns and places, the citizens of Arizona can very nearly say, "You name it, we have it."

* * *

WHITE SANDS NATIONAL MONUMENT . . .

Down in the southern part of New Mexico, along the bottom of the Tularosa Valley, is one of our most unusual playgrounds: the White Sands National Monument.

The monument, according to the National Automobile Club, is composed of some 140,000 acres set aside in some 500 square miles of rolling white dunes that Nature has been piling up in that area through the long ages.

Headquarters for the monument is located on the north side of U.S. Highway 70, just 15 miles from Alamogordo and 54 miles from Las Cruces.

The Park Service has built nine miles of road that takes you from the headquarters right into the heart of the dunes. Once you get there you see great rolling dunes, some 30 to 60 feet high, glistening white like pure sugar or sale and stretching out as far as the eye can see.

Driven by the wind, the dunes are moving slowly towards Alamogordo. This, however, worries neither the Park Service nor the residents of Alamogordo for at the present rate of eight inches per

year the dunes should reach that town in about 120,000 years.

The dunes are formed of tiny particles of pure gypsum, the material manufacturers use to make such items as fireproof walls and plaster of Paris. Nature supplied all this by having her rains and her melting snows wash gypsum down from the surrounding hills and her ground waters carry gypsum below the surface of the valley by capillary action. This process has been going on for countless centuries and is still going on today.

As you might guess, the vegetation in White Sands National Monument isn't exactly tropical. Within the confines of the monument, however, they do have more than 60 species of plants. None of these grow atop the highest dunes, but some of them have "ridden" the smaller dunes by sending down roots that are about 40 feet long. The dunes have passed by many of these plants and left them oddly isolated with their long, long roots.

Animals live here too. While walking over the firm surface of the dunes, you can from time to time catch glimpses of jack rabbits, foxes, white lizards, coyotes, white mice, and badgers.

For those who want to visit that most unusual national monument, accommodations are available both at Alamogordo and Las Cruces. It's a sight you'll long remember, this sea of dunes gleaming white in the bright sun of New Mexico.

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MAILLIARD DECRIES LACK OF SUPPORT FOR MARITIME



WILLIAM S. MAILLIARD
Congressman 4th District

Congressman William S. Mailliard (R-Calif.) said that President Johnson's proposed Department of Transportation gives him the "distinct impression that we are simply establishing a ghetto of transportation agencies under a new department . . . simply old wine in a new bottle."

Mailliard, ranking minority member of the House Merchant Marine Committee and a long-time advocate of a strong American Merchant Marine, said he was "genuinely disturbed" by the President's transportation plan, from which Mailliard concludes that the maritime industry is relegated to the "position of a step-child, not a rightful heir, in the 'Great Society'."

"This Administration knows little and apparently cares less about ocean-borne commerce," the San Francisco Congressman said.

"While specific mention (in the message) is made concerning proposed federal expenditures for the development of other modes of transport . . . no specific mention is made concerning support for the American Merchant Marine, which is presently laboring under the hardship of severe budgetary privation."

"Time is fast running out," reminded Mailliard, "if we are to avoid a tragic 'ship-gap' in the early and mid-1970's."

"What we need now more than ever is constructive, dedicated federal leadership, if we are to rehabilitate the ailing American Merchant Marine," he said. "We have not had it in the recent past. I cannot be overly optimistic that we will get it under the President's proposal."

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SOCIAL SECURITY OFFICES OPEN EXTRA HOURS

Everett M. Eaton, Manager of the Social Security Mission District Office at 761 South Van Ness Avenue in San Francisco, announced today that all Bay Area Social Security Offices will be open for extended hours from March 26 through the 31st. This is to give the public the opportunity to sign up for Medical Insurance Benefits before the March 31st deadline. Mr. Eaton stated that the offices will be open all day, 8:30 a.m. to 4:30 p.m., on Saturday, March 26th, and from 8:30 a.m. to 9:00 p.m. every day, Monday, March 28th, through Thursday, March 31st.

If eligible persons, over age 65 and this includes just about everyone who is 65 or older, do not sign up by March 31st for the Medical Insurance benefit they will be unable to sign up again until October 1967. At that time a higher rate will be charged for late signers. Persons unable to come to the office should call 556-5000 for information on how to make application.

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MOSCONE OPENS CAMPAIGN FOR STATE SENATE

Campaign headquarters launching Supervisor George Moscone's drive for the Democratic nomination for San Francisco's new and second State Senate seat, opened today in gala ceremonies at Geary Boulevard and Masonic.

Moscone, a member of the Board of Supervisors since 1963, announced his candidacy for State Senator in January, pledging in his campaign program to continue his fight to:

- Initiate programs to reach the unskilled workers and the technologically unemployed.
- Save our neighborhoods from a badly-planned maze of freeways.
- Achieve regional solutions to problems of transportation, Bay fill, pollution of air and water.
- Provide tax relief for the over-burdened home owner—particularly for our elderly.
- Solve the problem of private housing for low and middle income families.
- Provide more facilities for mentally retarded children and assist private agencies in the field of mental health.

Co-chairmen on the Moscone campaign committee include: Melvin Swig, James F. Thacher, Robert Haynie, Rev. F. D. Haynes, George Hardy and John P. Figone.

LIBRARY BOOK SALE APRIL 21

Announcement of the dates of the second Annual Used Book Sale conducted by the Friends of the San Francisco Public Library was made by Mrs. Carl Stern, president of the Friends, and Mrs. Harry Weinstein, Book Sale Chairman. The sale will be held April 22nd through 24th at the Main Library in Civic Center.

A library of over six thousand volumes has recently been donated to the Sale, and further gifts are sought. Books, records and prints, either old or new, are wanted for the sale. Red, white and blue collection boxes have been placed in every branch library in the city, and in the Main Library. To arrange for pickup of heavy loads call the office of the Friends, 558-3770.

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STATE POLICE NEED RECRUITS

The California Highway Patrol is seeking qualified young men who are interested in a professional career in a highly respected law enforcement organization.

Commissioner Bradford M. Crittenden of the CHP announced that applications for the position of State Traffic Officer are being accepted through April 15, 1966.

"Application blanks for the examination to be given on May 14 are available at any Highway Patrol office," Crittenden said. "They must be filed no later than midnight of April 15."

Interested men must be 21 to 31, high school graduates or the equivalent, in good health with no disabling physical defects, have normal hearing and vision, be 5 feet 9 to 6 feet 6, and have been California residents at least one year.

"Advantages of serving with the Patrol include generous salary and other benefits, the opportunity for steady advancement based on individual merit, and the satisfaction of performing a responsibility that is of extreme importance to the well-being of every California citizen," Crittenden said.

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GREEKS CELEBRATE INDEPENDENCE DAY

The United Hellenic American Society of San Francisco has announced plans for Greek Independence Day, March 25th.

Chairman, Nick Kontis; co-chairman, Ted Kaplanis.

Calendar of Events:

March 20, 1966 — Concourse, Golden Gate Park, Special Greek Independence Program.

March 25, 1966 — Meeting with Hon. John F. Shelley, Mayor, San Francisco; raising of Greek flag; ceremonies at City Hall.

March 26, 1966 — Saturday — Greek Independence Hall, Veterans Auditorium, 8:00 p.m. (general admission \$1.50).

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FORAN CHAIRMANS TRANSPORTATION COMMITTEE

Assemblyman John F. Foran (D), San Francisco, was named chairman of a Transportation and Commerce Subcommittee today to seek full state cooperation in establishing a coordinated transportation center in San Francisco.

The appointment was made by Assemblyman Tom Carrell (D), San Fernando.

The subcommittee will make a recommendation to the full Assembly Transportation and Commerce Committee relative to the facility, as proposed by San Francisco Utilities Manager James K. Carr. Ultimately the terminal would integrate rapid transit lines, airport limousines, helicopters and city buses.

"Our taxpayers have provided large sums over the years for development of aircraft, highway, boat and transit facilities," Foran said. "Now we must see that these facilities tie together to supplement and compliment each other so the traveler can get the full benefit of each with the least amount of inconvenience to him."

Foran's subcommittee will recommend appropriate legislation to permit the state to participate with San Francisco in unifying the transportation system.

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MEYERS TO RUN FOR RE-ELECTION TO ASSEMBLY

Charles W. Meyers, a veteran of 18 years in the Assembly, representing San Francisco's 19th District, announced he will run for re-election in the June primary.

Meyers, who has been urged by many supporters to run for the new seat in the Senate, feels that he has a job to finish in the Assembly, and has decided to put aside any personal advantage of higher office for the time being in order to continue his work in the Assembly. Many of the key Democratic leaders have urged him to remain in the Assembly due to his seniority.

Co-chairmen of his campaign will be Maurice Uglow and John F. Henning.

Meyers has served on almost every Assembly committee during his legislative career. Currently, he is serving his fourth term as Chairman of the Civil Service and State Personnel Committee, and is also on the Ways and Means, Water, Natural Resources, Planning and Public Works, and Joint

Legislative Budget Committees.

Meyers represents the Legislature on the State Disaster Council, appointed to that post by Assembly Speaker Jesse Unruh.

As Chairman of the Civil Service and State Personnel Committee, Meyers authored the Meyers-Geddes Act, providing health insurance for state employees, in addition to other employee welfare legislation.

As Chairman of the Water Pollution Subcommittee, Meyers was one of the prime movers in safeguarding San Francisco Bay against the filling of the tidelands and pollution in the Bay.

He was also responsible for a \$1 million study of the pollution of San Francisco Bay and has spearheaded the movement to authorize establishment of a Federal Water Pollution Control Research Facility in California.

Other legislation which Meyers has authored or actively supported dealt with correction of auto tow-away malpractices, better law enforcement, tighter obscenity laws, enlarging of county and city control of location of State freeways, discouraging discrimination against aged workers, consumer protection laws, further development of educational facilities and improved fire laws.

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TIME WANES FOR VETERANS LOANS

World War II veterans have just a year and a half left to obtain GI guaranteed or insured loans, William J. Driver, Administrator of Veterans Affairs, pointed out.

Deadline for World War II eligibility is July 25, 1967, he said.

Eligibility has been expiring for World War II veterans according to a formula that adds ten years to the date of their last discharge from active wartime service plus one year for each 90 days of that service. The date reached by this formula is the individual deadline date for each veteran.

Thus eligibility has already expired for many World War II veterans but the July 25, 1967, deadline terminates the program for all of them, even though the formula would give a longer period of eligibility.

Veterans who were discharged for a service-connected disability will be eligible until the final termination date of July 25, 1967; this also applies to widows of veterans who died of service-connected disabilities.

Veterans who sell their GI homes and permit the buyer to assume their GI loan remain liable in case of subsequent foreclosure unless they obtain a release of liability.

This can be obtained upon request to VA, if VA approves the buyer as a good credit risk, Glenn Corbitt, manager of the Veterans Administration Regional Office in San Francisco, said.

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"The parcel post service faces a major crisis and possibly ultimate destruction if legislation is not passed to reform the present laws governing this service," Assistant Postmaster General Ralph W. Nicholson said here recently.

In addressing the Direct Mail Advertising Forum meeting at the Fairmont Hotel, Nicholson said: "The present parcel post laws have not only placed this vital service over \$100 million in debt but they deprive 140 million Americans living in large and medium-sized cities from receiving good service."

"For example," he said, "a resident of San Francisco wishing to send a 21-pound package to a friend in Los Angeles is refused this service because it is more than 150 miles away; however, a person living in Stinson Beach, 20 miles away, can send a package weighing up to 70 pounds, to any point in the United States."

He noted that this also applies to any individuals living in large cities served by a first-class post office. "Patrons," he emphasized, "simply can not under existing laws mail parcels of more than 20 pounds or 72 inches in length and girth combined to any other first-class post office more than 150 miles away, nor may they mail a parcel of more than 40 pounds or more than 72 inches to a first-class post office that is less than 150 miles distant."

Mr. Nicholson, who directs the Post Office Department's large Bureau of Finance, said that legislation now pending before the Congress would not only eliminate these inequities but would yield about \$40 million in additional revenue.

"Also," he continued, "the bill (H.R. 12367) now under consideration will not only liberalize size and weight limits but will simplify rate schedules for the mailer and the post office clerk. For example, the proposed 8¢ increase in rate would be rounded off to the nearest nickel or dime. At present the minimum rate for a parcel is 29¢ and with 8¢ added, the figure would be 37¢; rounded off to the nearest nickel, the rate would be 35¢.

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Simultaneously, hearing, seeing and being in San Francisco Bay is an effective way of understanding its importance, according to the League of Women Voters. A Bay Cruise, sponsored by the League, will feature members of the San Francisco Bay Conservation and Development Commission and will focus on Bay problems and possible solutions.

The Commissioners will speak briefly on their special activities and then meet informally for questioning.

This "Know Your Bay Cruise" will embark Wednesday, March 30, promptly at noon from Pier 43½ with public parking nearby) and return at 2:30. Anyone interested in this special Bay briefing is invited to make reservations through the League office, 465 Post Street or call YU 6-0480. The \$5.50 charge includes box lunch and coffee.

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SAN FRANCISCO AND THE BAY AREA

THE CITY JOINS AREA-WIDE
SOCIAL PLANNING PROGRAM

(See BASPC, Page 6)

3 McCARTHYS IN SENATE,
MARIN TO SAN MATEO?

(See BAY WINDOW, Page 3)

AROUND AND ABOUT

(With WHIT HENRY, Page 5)



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Governor Brown Appoints S.F. Man to Consumer Council



EDMUND G. BROWN
Governor of California

"The protection of the interests of consumers and of legitimate businessmen alike is of great importance to the continued economic prosperity of California," the Governor said. "I am delighted that Mr. Belardi has consented to serve on this important committee. His knowledge and experience will be of great assistance to the state Consumer Counsel."

Belardi is executive secretary of the Local Joint Executive Board of Culinary Workers, Bartenders, Hotel, Motel and Club Service Workers in San Francisco. He has been affiliated with the union since 1939.

Belardi also is president of the Pastry Cooks Local No. 44 in San Francisco.

He is a member of the executive board of the California Association of Consumers and is a director of the San Francisco Convention Bureau.

A native of Mississippi, Belardi is married and has two children. A Democrat, he resides at 89 Woodhaven Court in San Francisco.

Belardi will receive compensation for necessary expenses in connection with his official duties.

Governor Edmund G. Brown has appointed Joseph L. Belardi, president of the San Francisco Labor Council (AFL-CIO), of San Francisco, as a member of the Program Advisory Committee to the Consumer Counsel, the Governor's office announced today.

Belardi, 53, succeeds Dr. Norvel L. Smith of Oakland who has resigned.



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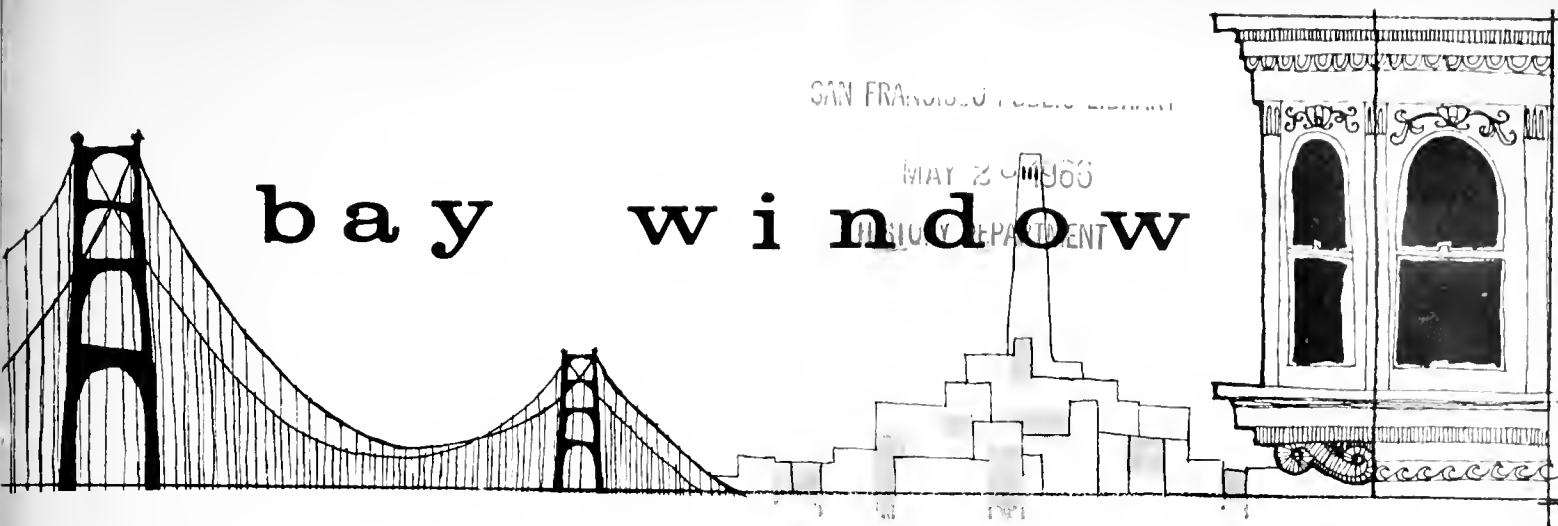
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At this point, we are completely convinced that City Hall is here to stay. Why? that grand old building has had more than sufficient opportunities to prove its stability over the years, while any lesser structure would have crumbled under the capers of the heavy, medium and light-weight practitioners of politics who have attempted to sell their wares in its hallowed halls.

And it's still standing. Despite the Freeway Follies. Despite the Supervisorial Chorus (in which each member sings not only a different song, but also off key). Despite the Tax Overture (strictly bravura, this, and to Heck with Burgandy!). Despite the Ground-floor Rumble (with, so far, only one really Academy Award-winning performance by L. Lurie as a defense witness for R. Wolden) . . . Second Floor Press continues to be powerful staging area: From it went The Chronicle's Ray Leavitt to the Chief-of-Staff post in R. Wolden's office. And from it went The Call-Bulletin's (are you old enough to remember?) Virgil Elliott to become Director of Finance. And now The Examiner's Jim Leonard has joined the big happy PUC family as Public Relations Director.

Leonard, one of the most popular newsmen City Hall has ever known, takes the post vacated by Bill Simons, one-time Chronicle man and a veteran PR, who resigned to become Public Relations



GEORGE CHRISTOPHER

Director for the new Bay Area Social Planning Council. And, you ask, what is the Bay Area Social Planning Council? Read Bill's cover story, this issue of City-County Record, for the answer . . .

Has it occurred to you that those who would move and shake Judge Ray O'Connor from his Juvenile Court post have demonstrated the classic method of how NOT to achieve an objective? Their unorganized and pell-mell barge into Page One charges quickly and predictably resulted in well organized support of the judge, the latest of which was the pean of praise from the Grand Jury . . .

Speaking of the Grand Jury reminds us of last year's foreman, crusty, venerable, cagey and smart-as-a-whip Robert McCarthy, whose name could be carried by three Bay Area State Senators after this

year's elections. One son, Jack, is up for re-election in Marin County. Another son, Bob, is in the vortex of a campaign for the post in San Mateo County. And Leo McCarthy—no relative, he—is clanging blades with fellow Supervisor Fred Moscone for the San Francisco No. 2 State Senatorial spot; No. 1, of course, belongs to Gene McAteer.

The Political-Go-Round spins merrily on, the main feature being a contest to see that San Francisco continues to have One of Its Own in the Governor's Mansion. It's a battle of Pat and George against Ronnie. And Madison Ave. has never been so much in evidence: the "Guts" billboards of Tom Braden bear the hallmark of agency engineering. . . One of the most astounding committees ever listed is the San Francisco group

(Continued on Page 14)

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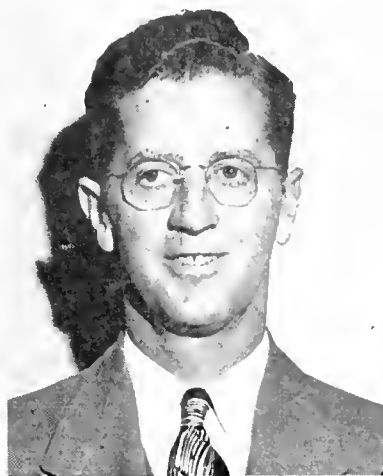
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APRIL - MAY, 1966

Volume 23 No. 2

33

STERN GROVE FESTIVAL OPENS ON JUNE 12



JAMES P. LANG
Gen. Mgr., Park-Recreation Dept.

The 28th season of Stern Grove Festival Association free programs of music and entertainment will open on June 12 in Stern Grove's beautiful outdoor amphitheater at 19th Avenue and Sloat Boulevard in San Francisco. This year's series includes a Jazz Festival for the first time.

The season's eleven Sunday afternoon programs, presented in co-operation with the San Francisco Recreation and Park Department, are scheduled at 2:00 p.m. from June 12 through August 21. The public is welcome.

"Sundays-at-the-Grove" will begin with the traditional "Carnival", presented by the Recreation and Park Department on June 12. "Carnival" is a special performance by participants in the City's neighborhood recreation programs.

Well-known San Francisco radio personalities have volunteered as Festival hosts of the following ten Sunday concerts.

The gala opening concert, dedicated to Mrs. Sigmund Stern, who gave the Grove to the City and founded the summer series, will feature Kurt Herbert Adler, General Director of the San Francisco Opera, as conductor; members of the San Francisco Symphony Orchestra; and Mary Costa, celebrated opera star, as soloists, on June 19. Dave McElhatton of KCBS will be concert host.

The renowned California Youth Symphony, Aaron Sten, conductor, will perform on June 26 with Ken Ackerman, KCBS, as host; Lola Montes Spanish Dance Group on July 3, Jack Wagner, KNBR, as host; the charming Kurt Weill production, "Lost in the Stars", by the San Francisco Opera Ring Association, Irma Kay, director, on

July 10, Jack Carney, KSFO, as host; an Orchestral Concert, Kurt Herbert Adler conducting members of the San Francisco Symphony Orchestra and presenting winners of the 1966 San Francisco Opera Debut Auditions as soloists on July 17, Frank Dill, KNBR, as host; the humorous "Pirates of Penzance" by Gilbert and Sullivan, performed by The Lamplighters, Ann Pool, director, on July 24, Bill Agee, KKKH, as host; the annual full-length Opera Presentation (to be announced) with members of the 1966 Merola Opera Program on August 7, Dan Sorkin, KSFO, as host.

The first Jazz Festival in Stern Grove history will be heard on August 7 in a program presented by four of the most noted groups of jazz musicians in the Bay Area. The leaders are Turk Murphy, representative Dixieland; Vince Guaraldi, sensational stylist; John Handy, whose group is one of the "hottest" in the country; and Rudy Salvini, with a 17-piece band offering original arrangements "tremendous in sound." Al Collins, KSFO, will host this program.

The ever-popular "Oklahoma" by Rodgers and Hammerstein will be performed by the Oakland Light Opera Association, John M. Falls, producer-director, on August 14, with Dave Niles, KNBR, as host; and finally, a Pops Concert by members of the San Francisco Symphony Orchestra, Arthur Fiedler, conductor, on August 21, with Carter Smith, KSFO, as host.

The public is cordially invited to attend the Festival. Picnics are welcome. Bring children, relatives, friends! A limited number of tables may be reserved by calling Mr. Bill McNulty, Recreation and Park Department, 558-4728 at 9:00 a.m. on the Monday preceding the concert. Stern Grove may be reached by street car "K", or Busses No. 28, No. 18 and "M".

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Around and About

By Whit Henry

(Whit Henry is off again to far away places. In his absence, WINSOR JOSSELYN will backstop for him. (Ed).)

LONG AGO AND STILL FAR AWAY

Grand ideas for reconstruction are presented to every city after it is struck by such a disaster as the San Francisco earthquake and fire of 60 years ago. A classic reconstruction was already being planned for The City when the April 18, 1906 calamity struck. It was known as the Burnham Civic Plan, according to a feature story in Collier's Weekly for May 12 that year.

It posed this challenge, according to Samuel E. Moffett, who wrote: "A month ago the execution of the Burnham Plan (which had been in preparation for some months) in the business district would have meant the condemnation and destruction of miles of buildings. Now it means nothing but the purchase of some bare land, and that land is cheaper than it ever will be again. Opportunity, which seldom asks admittance twice, is knocking loudly at the door of California's metropolis. If San Francisco lets this chance slip, how can she ever expect to find one as favorable?"

Today's San Franciscans have only to look around for the answer given six decades ago. Cities seldom act after such stunning blows, but they boldly rebuild and are applauded for their dogged courage. (It may be recalled that Little Brother City Berkeley, when it's residential hillside lost 60 - odd

blocks of homes in a gale-swept fire in the early 1920s; grand ideas were suggested, such as one by Poet Keeler, to remove the grid-iron street design from the residential hills and vales that had been laid waste. So what happened? They grimly rebuilt on the same lot, block and street plan as before.)

It seemed that Daniel H. Burnham, whose designing fame included buildings at the Chicago World's Fair and plans for Washington, Cleveland and Manila, was asked for advice on San Francisco's problems in 1904 by the "Association for Improvement and Adornment."

"When the great scheme is completed," the optimistic writer continues, "there will be three concentric circles of boulevards, the outer embracing the entire city; the inner surrounding the civic center; and the intermediate one connecting the parks, the Presidio,

(Continued on Page 15)



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BASPC: THE START OF REGIONAL SOCIAL PLANNING FOR 3,000,000 PEOPLE

By BILL SIMONS

The process of physical planning—throughout the Bay Area and particularly in San Francisco—is regularly covered by the press as one of the continuing stories of major importance.

Increasingly The City is aware of massive shifts occurring in its physiognomy. Already dramatic changes have taken place in the Western Addition, Diamond Heights, Golden Gateway. Others are in store for South of Market and the Hunters Point - Bay View section.

A virtual redevelopment is being seen in the Fisherman's Wharf area from the Fontana's questionable towers through the thoroughly delightful Ghirardelli tourist and shopping complex to the residential development in the old Simmons Mattress area.

Horizontal arms of steel, glass and aluminum continue to break the downtown sky. In the offing is the often thought of Ferry Park and Embarcadero development. And rapid transit, arriving through The Tube and running out under Market Street, may be augmented by a Brave New Muni, if voters approve the multi-million dollar bond proposition on November's ballot.

These are but some of the many changes involved in the process of physical planning.

But equally important to San Francisco and to the entire Bay Area is another change occurring in the apparatus for area-wide social planning. To over-simplify, where physical planning is concerned with plant, social planning is concerned with people. Where physical planning must be concerned with financial resources, social planning's concern is with human resources.

In the five Bay Area counties—in addition to San Francisco, Marin, Contra Costa, Alameda and San Mateo—more than 500 public and private agencies dispensed an estimated \$405,000,000 last year for social services in the health, welfare, recreation and youth fields.

This was one of the findings that emerged from an extensive study of the Bay Area's human resources made last year by the Citizens Survey Committee, under the leadership of Emmett Solomon, president of the Crocker Citizens National Bank.

The survey revealed that there were so many social planning efforts being made in the five-county area—each virtually independent of the others—that coordination

was impossible and loss in terms of program effectiveness was inevitable. And the total community was the loser.

Such fragmented, county-only social planning was proceeding

diametrically away from the growing trend of regional cooperation, seen in such areas as rapid transit, bay conservation and transportation studies, water and air pollution control.

The Citizens Survey Committee, deeply concerned with the inadequacies it found, recommended that all social planning efforts be merged to provide a program for the entire Bay Area with emphasis on focused targets and effective implementation.

Pointing out that area-wide planning is not inconsistent with meeting local needs, the Committee suggested that while many issues appear purely local on first examination, the ultimate impact of the changes in the structures of social services and their methods of delivery go far beyond local boundaries.

The Committee pointed out that the creation of one strong Bay Area organization would provide a quality of professional staff service that could not be duplicated in each county.

And the Committee emphasized that the success of the new organization would be in the attraction of the highest type of non-partisan citizen leadership — leadership which could grasp the importance and scope of planning for the human welfare needs of 3,000,000 people and for the estimated doubling of that number within the next generation.

Out of the Committee's recommendation
(Continued on Page 7)



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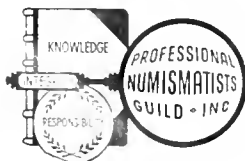
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(Continued from Page 6)

mendations came the Bay Area Social Planning Council, an amalgamation of the independent volunteer social planning councils of the five counties.

It went into business April 1 with a succinctly-worded primary purpose: "To provide a vehicle by which the people of the Bay Area can determine their health, welfare, recreation and youth service needs and plan the orderly development of resources to meet those needs."

"The job—and the challenge—of the Bay Area Social Planning Council is to provide on a regional basis the kind of coordinated planning that is needed and deserved by a community effort of this scope and magnitude," is how it was put by Mortimer Fleishhacker, Jr., the first President of BASPC and a San Franciscan whose numerous and dedicated activities have identified him as one of the small group of those recognized as true First Citizens of the entire Bay Area.

Indeed, the new Council was deliberately structured to assure the involvement of representative regional citizen leadership. This is all-important to its success because, although it will have no administrative authority over existing volunteer and governmental agencies, its coordinating duties will be carried out by "recommendation and influence." Its membership of 250 persons is composed of 30 from each county and 100 citizens elected at large. These members elect a 45-member Board of Directors.

Among those San Franciscans serving as officers are such representative civic leaders as: Henry



EMMETT G. SOLOMON
Pres. Crocker Citizens National Bank

K. Evers, partner, Stephenson & Evers, Investment Managers, Vice-President; Mrs. Benson B. Roe, Secretary; and Don Fazackerly, Senior Vice President, Commonwealth National Bank of San Francisco, Treasurer.

Also serving as Vice Presidents of BASPC, representing their respective counties, are: Arthur R. Hellender, Supervisor of Member Relations, Kaiser Foundation Health Plan (Alameda); Craig Z. Randall, attorney (Contra Costa); Frederic D. Kerr, Cooper & Kerr, Chartered Accountants (Marin); and Dr. Charles Guttas (San Mateo).

Other representative San Franciscans who are members of the Board of Directors are Mrs. John M. Douglas, Supervisor Terry A. Francois, Richard L. Frank, Mrs. William F. Lutgens, John R. May, Father Timothy E. O'Brien, Frank H. Sloss and Dr. Malcolm S. Watts.

Heading a professional staff of



DON FAZACKERLY
Treasurer of Council

27 as Executive Director is Paul Akana, formerly Associate Executive Director of the Pittsburgh (Pa.) Planning Council and a man with vast experience and professional stature.

Included in the concern of the Council are the problems of juvenile delinquency, alcoholism, the needs of the aged, provision of social services to the fast-growing suburbs, and the relationship between on-going services and the new anti-poverty programs.

By conducting research in fields such as these, the Council intends to focus governmental and citizen attention and recommend action on pressing social problems of the Bay Area.

Of importance, also, will be its role as advisor to the United Bay Area Crusade on budgeting, agency admissions, standards of service, community needs. BASPC is supported mainly by United Crusade funds.

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Pictured at left is the first garbage wagon built in San Francisco after the fire and earthquake of 1906. From then on to 1920 this wagon and others like it were used to pick up trash in San Francisco. Believe it or not, this wagon carried as much as five and one-half tons of garbage. Of course, in

those days the garbage was practically all ashes. Hence the name "The Ash Men."

The man driving the team is Emilio Rattaro, who, with the help of others, started a company in 1920 which is still the Sunset Scavenger Company.

At right is the new diesel packer-

type truck which is now being used in some sections of the city. This creates a much faster and more efficient collection service and President Leonard Stefanelli of Sunset Scavenger Company plans to put more of these trucks into use in the near future.



Leonard Stefanelli (left), president of Sunset Scavenger Company, and John Moscone (right), president of Golden Gate Disposal Company, inspect composting process of garbage disposal on the East Coast. The final analysis was that composting is not the answer in San Francisco as the land needed to erect a plant to handle the 1,400 tons of refuse created daily in the City was not available.

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Over 15,000 tulips are now in bloom in the Queen Wilhelmina Tulip Garden and Conservatory Valley, both in Golden Gate Park, and at Civic Center Plaza, it was announced by Superintendent of Parks Frank Foehr of the San Francisco Recreation and Park Department.

A wide range of tulip varieties in all popular colors can now be enjoyed, including the unusual "lily flowered" type, at the Wilhelmina Garden which is adjacent to the North Windmill on Main Drive at 48th Avenue, and at Conservatory Valley, Main Drive at Arguello Boulevard.

The tulips are an annual display in Golden Gate Park. The Recreation and Park Department makes an annual purchase of tulip bulbs from Holland to insure a colorful spring show at the two locations. The blossoms can be expected to continue to produce a fine show for another ten days to two weeks.

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 April 29 (N) 30, May 1 (Sun) St. Louis

May 3 (N) 4 (N) 5 Los Angeles
 May 20 (N) 21, 22 (Sun D.H.) New York
 May 24 (N) 25 Pittsburgh
 May 26, 27 (N) 28, 29 (Sun) Philadelphia

June 10 (N) 11, 12 (Sun) Los Angeles
 June 13, 14 Chicago
 June 15, 16 Houston
 June 30, July 1 (N) 2, 3 (Sun) Atlanta

July 4 (D.H.) 5, 6 St. Louis
 July 7, 8 (N) 9, 10 (Sun) Cincinnati
 July 20, 21 New York
 July 22 (N) 23, 24 (Sun) Philadelphia
 July 25, 26, 27 Pittsburgh

August 12 (N) 13, 14 (Sun D.H.) Houston
 August 16 (N) 17 St. Louis
 August 19 (N) 20, 21 (Sun) Atlanta
 August 22, 23 (N) 24 Cincinnati
 August 26 (N) 27, 28 (Sun) Los Angeles

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Over 600 disadvantaged young men and women in San Francisco have found worthwhile and interesting public service jobs through the San Francisco Public Utilities Commission's participation in the Neighborhood Youth Corps, James K. Carr, General Manager of Public Utilities announced today.

Carr said that the Neighborhood Youth Corps, which is administered by the U. S. Department of Labor, is part of the Economic Opportunity Act, the "war on poverty." Initially, funds in the amount of \$726,140 were obtained for the youth of San Francisco by Mayor John F. Shelley and the S.F. Board of Supervisors with \$97,561 being contributed by the city of San Francisco.

"Operation Summertime," an 11-week, 32-hour per week, in-school program and "Operation Wintertime," a 26-week, 32-hour per week, out-of-school project, is sponsored by the S.F. Public Utilities Commission with the majority of jobs involving the S.F. Water Department and the S.F. International Airport.

John E. O'Marie, Peninsula Division Manager, S.F. Water Department, is Project Director and Joseph A. Rock, Project Coordinator.

Local NYC members are primarily engaged in preventive maintenance and beautification projects at the International Airport and on Water Department lands such as widening equestrian and hiking trails, cutting overgrown brush, clearing out road gutters, opening culverts, constructing check dams and planting several thousand trees, shrubs and seeds. This work would not otherwise be accomplished during the normal work year.

General Manager Carr's progress report coincided with an announcement on the first year of Neighborhood Youth Corps' operation by the U.S. Secretary of Labor, W. Willard Wirtz.

Secretary Wirtz said that in 1965 NYC provided more than 500,000 jobs for disadvantaged youths in 1,446 hometown projects. In California alone, more than 42,000 young men and women between the ages of 18 and 21 have found jobs in 65 different projects.

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BAY WINDOW

(Continued from Page 3)

of practically every known Big Name in The City as being committed to the Christopher cause. Actually, the support of former Mayor George has reached saturation point here and seems to have reached new highs Down South. If Christopher beats Reagan in June, Pat Brown can then approach November with a lighter heart, knowing that San Francisco will then be absolutely certain of a San Franciscan as Governor . . .

The death of Chronicle Photographer Ken McLaughlin at the age of 54 of heart disease brought a shadow of sorrow over the entire Bay Area's Fourth Estate. For Ken, who had been with The Chronicle since the mid-30's, was not only one of the best in the business; he was one of the most generous and most liked human beings in the business, too. A highly skilled newsman who reported with a camera in such a perceptive manner that one award after another came to him from all parts of the country, he leaves a gap that will be keenly felt for a long time. It's a gap that will be particularly felt by his fellow workers—Clem Albers, Joe Rosenthal, Bob Campbell, Barney Peterson, among them, who have worked and lived with Ken McLaughlin for many, many years.

And it's a gap that will be felt, too, by numerous big and little San Franciscans whose lives have been touched over the years by Ken and his camera.

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Around and About

(Continued from Page 5)

and the Twin Peaks, and joining with the outer to complete the circuit. In order to make it clear how much has been added to the old plan of San Francisco, it may be said that practically all the diagonal streets, except Market and part of Montgomery Avenue in the northeast corner, are new. Also new is the park treatment of the Presidio, the adjoining ocean front and the Twin Peaks and Lake Merced regions and the encircling boulevards and many minor features."

Modern Reader, you may think that the dreams of freeways are becoming stark realities before your eyes, but what of the impact of plans for wholesale changes sixty years ago?

In defense, or explanation, of the early proposals, another writer in *Colliers*, Charles F. Gould, said . . . "the rectangular block system had been imposed on San Francisco by the American habit. In this case the system was particularly out of place because San Francisco is a city of hills, and the gridiron streets plumped down on heights and valleys as if they had been a level plain, turned what should have been the chief attraction of the town into a disfigurement."

So what about traffic, civic beauty and sweeping vistas? Easy mention is made of what great thinkers had done in other metropolises

(is that plural for metropolis?) such as Sir Christopher Wren in London, L'Efant for Washington, D.C., and Baron Haussman for Paris, and so Burnham was touted as the man to do it for The City.

"It is possible by utilizing existing features to provide for three great thoroughfares crossing the city at different angles, and all intersecting at a point at which the currents of civic life already tend to converge. By widening existing streets and cutting a few short diagonals, Mr. Burnham has succeeded in providing for a magnificent civic hub, around whose rim, adorned with public buildings, the streams of travel may flow; thus distributing themselves easily and naturally among the avenues radiating like the spokes of a giant wheel. One of these thoroughfares, the extended Panhandle, is to be a superb parkway a block wide, laid out like the Paris Avenue du Bois de Boulogne, with bridle paths, grass, and trees, and protected against cross currents of traffic, which are to be confined to an attractive bridge."

You modern commute motorists—your pavements clogging with long, fat, low, fast cars—well may you put hand to brow and try to think how the ancient "currents

of traffic" with their White Steamers, two-cylinder Maxwells, racy Pope Toledos, American Under-slugs and one-lung Oldsmobiles with curved dash would navigate currents confined to an attractive bridge. Could such wispy ideas have ballooned genie-like into the present elevated freeways and even the monstrous Embarcadero traffic gutter? Well, to get on with the grand scheme . . .

"The Southern Pacific Railroad, the only land approach to San Francisco, runs right past this focus of converging streets to a remote and squalid station. They propose to turn it at this point into an imposing terminal depot, standing, like that in Washington, as a noble vestibule to the city, with a system of avenues radiating from it as if created to match it. And as the visitor standing at the front door of the Washington depot looks along a broad avenue to the Capitol, so the visitor to San Francisco will have as his first glimpse of the city the vista of the city nucleus, with the Parisian centre-piece of the Grand Opera beyond."

That would enliven the eager eyes of commuters dashing off the friendly Southern Pacific double-deck coaches at Third and Townsend and striding gayly up Third Street to their daily marts of trade. But relax, San Francisco didn't adopt the Burnham Civic Plan in the days of cooling ashes in 1906. Our beloved complex of No Left Turns, Wrong Way Onramps, One Way Streets, Tow Away Zones, rolly coaster joys on Jones and Mason streets, the Zig-zag Switchbacks and crammed parking lots . . . they can't replace them with any modern Burnham foisted on us. No, sir!

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Plans calling for a luxurious \$1,- 500,000 total investment. 500,000 "Mediterranean style" Club The Club House will be built on House 36-hole championship golf an elevated knoll to give a pano- course facility in Sunol, Alameda course view of the entire golf course County, were presented to the San and Sunol Valley hills. Bar and Francisco Public Utilities Commis- restaurant in the Club House will sion March 29, and approved. have a seating capacity for 175 persons and the banquet room will accommodate 816.

Lease of the 280 acre parcel of The land was formerly leased San Francisco Water Department for grazing and the growing of hay land on Mission San Jose Freeway, with an agricultural income of \$3,- one-half mile south from Scott's 200 per year.

Corner in Sunol, was ratified by Easy accessibility to the golf the San Francisco Public Utilities course from the entire Bay Area Commission in August of 1965 and is provided by virtue of its central calls for a minimum rental of location. Estimates of automobile \$1,000 per month or 10 percent driving time from surrounding from gross revenues, including the areas include:

fees, dues, admissions and 8¼ percent from all other sources of revenue, whichever is greater. San Francisco-Sunol area via When the two regulation 18-hole San Mateo bridge—45 minutes. golf courses are completed and in San Jose and Santa Clara to full operation, the City of San Sunol—25 minutes. Francisco is expected to receive San Leandro-East Oakland to between \$30,000 to \$40,000 revenue Sunol via Highway 50—30 minutes. per year. Fremont-Newark-Centerville area to Sunol—17 minutes.

Although a minimum investment Course 2 (the inside course) will of 500,000 was originally stipu- be lighted for night play and will lated, Mr. Frank Ivaldi, prominent probably be the only 18-hole cham- Eastbay contractor and President pionship park in the country avail- of Sunol Valley Golf and Recre- able for after dark recreation. Both ation Company, lessee, will present courses will maintain a par 72. plans calling for an extensive \$1,-

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**QUARANTINE ON TOXIC
MUSSELS NOW IN EFFECT**

The State Department of Public Health issued a reminder this week that the annual mussel quarantine in California's ocean waters, bays, and inlets went into effect Sunday.

Quarantine conditions will remain in effect from May 31 through October 31.

During the five-month restricted season, mussels taken in California are not fit for human consumption and may be used only for fish bait.

Health officials explain that, during the May 1 - October 31 period each year, mussels concentrate within their bodies certain chemical substances which are highly toxic to humans.

The Department warned that clams taken during this period may also contain this unique toxic material. Therefore, only the "white meat" of clams should be prepared for human consumption.

Clams should be cleaned and washed thoroughly, and all "dark meat" portions containing the poison cut away and discarded.

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PIONEER FIRM CHANGES NAME

One of San Francisco's pioneer public service companies, the Scavengers Protective Association, has changed its corporate name to become the Golden Gate Disposal Company.

The name change was voted by company stockholders as more in keeping with the firm's continuing program of providing San Francisco with the most modern and efficient garbage and refuse collection service possible, according to President John P. Moscone.

The company's management, policies and headquarters at 2550 Mason Street remain unchanged.

One of two licensed companies collecting and disposing of refuse in San Francisco, Golden Gate Disposal Company serves the Pacific Heights, Cow Hollow, Marina, Polk, Russian Hill, Nob Hill, Chinatown, North Beach and Telegraph Hill areas plus the downtown financial, shopping and hotel districts.

Serving more than 30,000 customers, including most of the City's larger commercial buildings and apartments, the company operates a fleet of white and yellow trucks through the night and morning hours to collect and dispose of more than 560 tons of refuse a day.

Originally formed in 1921 when the City's host of individual garbage collectors merged their efforts to create the company which today has become a nationally recognized leader in the refuse industry, Golden Gate Disposal Company now employs some 260 persons.

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The thirtieth annual San Francisco Bach Festival will be presented June 5 to 12 by the San Francisco Bach Choir and many assisting artists. Varied programs of vocal and instrumental chamber music, motets, cantatas and concertos will be given June 5, 6 and 10 at 8 p.m. at St. Paulus Lutheran Church, Eddy and Gough Streets. An organ recital will take place June 8 at 8 p.m. at Trinity Episcopal Church, Bush and Gough Streets. The Festival will close on June 12 at 7 p.m. at St. Paulus Church with the complete B Minor Mass. Waldemar Jacobsen is conductor and Musical Director.

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PRIMARY ABSENTEE VOTING DEADLINE MAY 31 AT CITY HALL

Absentee voting for the June 7th Primary election is now in progress at the City Hall. Voters who expect to be away on election day may vote on the voting machines set up in Room 158, City Hall. Voting in this manner is the most convenient way for absentee voters to cast an absentee ballot.

Paper ballots will be mailed to persons physically unable to go to their polling places, or to persons who are leaving the City and are unable to vote at the City Hall. Request must be signed by the voter, giving registered address, as well as address to which ballot is to be mailed.

All absentee voting will close Tuesday, May 31st, and applications must be received by 5:00 p.m. that date. Ballots sent by mail must be voted and returned to the Registrar no later than June 6th, the day before election.

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PROPOSITION "A" HEADQUARTERS OPENED

Campaign Headquarters for PROPOSITION "A" have been opened at 1429 Market Street.

Proposition "A" is comparable to retirement conditions in other locales.

If adopted, it would require 3/4ths votee . . . (9 of the 11 members) . . . of the Board of Supervisors.

Proposition "A" will eliminate "Piece-Meal" charter amendments.

Ted Dolan is chairman, and Frank Moitoza, Jr., secretary of the campaign.

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CAL-VET OVER 65 LIFE INSURANCE NOW AVAILABLE

California veterans who are age 65 or older will become eligible for life insurance coverage under the Home Protection Plan of the Department of Veterans Affairs, Joseph M. Farber, Director of Veterans Affairs, announced today.

"There will be no physical examination required and the older veterans will pay no higher premiums," says Farber.

In announcing the extension of the insurance protection to 65-and-older veterans who are purchasing their homes under the Cal-Vet Program, Farber stated that about 2,000 veterans will become eligible for this insurance coverage on June 1, 1966.

"This unique coverage of persons who would otherwise be uninsurable is possible because of the solvency and the huge reserve of the Cal-Vet Farm and Home program," Farber said.

"This liberalization of the Home Protection Plan will provide a substantial new measure of security to the families of older veterans who until now were not eligible for mortgage protection with their Cal-Vet loans."

Farber added that the insurance protection feature will also be made available to veterans aged 65 or older who apply for Cal-Vet loans in the future.

Since its inception in 1938, families of deceased veterans have received insurance payments of more than \$52,000,000 under the Home Protection Plan. The plan is underwritten by California - Western States Life Insurance Company and Occidental Life Insurance Company of California.

Farber explained that when an applicant is approved for a Cal-Vet loan, his life is insured for the amount of the loan balance plus 20%. In the event of death, the mortgage is paid off and the veteran's wife or beneficiary receives a cash payment of 20% of the loan balance at the time of death.

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whelmily endorsed by the Columbus Civic Club, among the oldest Italian - American indorsing groups in San Francisco will be honored at a testimonial dinner at the San Francisco Athletic Club, on May 19.

Frederic Campagnoli, campaign co-chairman declared, "McCarthy endorsement by the Columbus Civic Club clearly demonstrates the strong support of his candidacy for State Senator by the Italian-American community."

Ronald Pelosi, testimonial chairman, staeted, "The dinner honoring Supervisor McCarthy on May 19, is sponsored by a committee of prominent San Francisco civic, professional and business, and labor leaders.

Tickets are \$30 per person and reservations may be had by calling 661-7500.

Supervisor Leo McCarthy over-Those sponsoring the dinner paying tribute to Supervisor McCarthy for his outstanding leadership and a record of legislative excellence since a supervisor are: Edward Bacioecco, Leo M. Bianco, Eventino Bagnasco, Morris Weisberger, Z. L. Goosby, DDS, Nicholas Barbarotto, Yori Wada, Arthur B. Chinn and Tim Richardson.

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JOHN BURTON ENDORSES PROP. 'A'

Assemblyman John L. Burton (D.-S.F.) today announced his wholehearted support for Proposition A.

Burton stated, "The passage of Proposition A would provide a simple and direct method of setting retirement benefits for city and county employees. This measure would finally place San Francisco's city employees on a par with city and county employees throughout the state. At the present time, San Francisco is the only public entity that requires a vote of the electorate in order to adjust city employee pension benefits."

Burton urged that the passage of Proposition A will end the nightmare of politics and retirement. It will end confusing and complicated ballot propositions and endless political campaigns. Most of all, it will end an unnecessary and wasteful expense to taxpayers, city employees, and the city itself.

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NEW WING FOR ASIAN ART TO OPEN JUNE 11

The new Wing at the M. H. de Young Memorial Museum built to house the Avery Brundage Collection of Oriental Art, scheduled to go on public display June 11, will double the present size of the Museum.

Yet despite its impressive size, the 100,000 square feet, three story steel and concrete Wing for Asian Art can display less than one-fourth of the near-legendary collection for which it was designed. The rest of the nearly 6,000 pieces — priceless jades, classic bronzes, ceramic ware, paintings, statuary, and religious relics — must wait their turn in a rotating scheme which will present the collection in a series of carefully chosen displays.

Now virtually completed, the new Wing was created through the combined talents of an internationally renowned architectural firm, Gardner Dailey Associates; a prize-winning design specialist, John Yeon; an outstanding oriental art expert, Rene-Yvon d'Argence; and a vigorous museum administrator, Jack R. McGregor.

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By Russell G. Allen

**THE POLLS AND THOSE
MID-TERM DOLDRUMS**

(See BAY WINDOW Page 3)

AROUND AND ABOUT

(See WHIT HENRY Page 5)



DOWNTOWN ASSOCIATION PRESIDENT DON FAZACKERLEY
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Governor Brown Appoints S.F. Men to Port Authority

Governor Edmund G. Brown has announced the reappointment of Cyril Magnin and Dr. Henry A. Tagliaferri, both of San Francisco, as members of the board of San Francisco Port Authority.

The reappointments, which are for four year terms, require Senate confirmation. The appointments carry annual compensation of \$1,500.

"The continuing development and increasing importance of California's foreign trade requires that we continue to enlist support and counsel from Cyril Magnin and Dr. Tagliaferri," the governor said in making the announcement. "I am grateful that they have accepted reappointment, and I am certain that they will proceed with vigor in the vital work of this important board."

Magnin is president of the Joseph Magnin stores. His office is in San Francisco, and he resides at the Fairmont Hotel.

Dr. Tagliaferri is chief oral sur-



CYRIL MAGNIN

geon at St. Luke's Hospital in San Francisco.

He did his pre-medical work at Santa Clara and Stanford Universities, and received his medical degree at San Francisco's College of Physicians and Surgeons.

Dr. Tagliaferri is married and resides at 282 Silver Avenue in San Francisco.

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Veteran political pollster Hal Dunleavy had best look to his laurels; a 20-year-old senior in political science at S.F. State College, name of Pat Bell, has launched a new polling organization that's so much on target that it's downright eerie. Example: Bell picked George Moscone over Leo McCarthy, 58 percent to 39; actual outcome of the voting in the Democratic primary race for the new State Senate position favored Moscone 56 percent to 39.

With that as background, let us now look at the latest Bell poll in which the question was asked, "Who would you vote for Mayor in 1967?" State Senator Eugene McAteer received 21 percent, Harold Dobbbs, who ran unsuccessfully against Shelley in 1963, received 19 percent — and Mayor Jack received 17 percent!

However, the poll presented a fat 41 percent of "Don't Knows", thus suggesting where the Mayor's support could come from as he attempts to come out of mid-term doldrums — a state of political listlessness to which more than one office-holder has fallen victim.

The job is to for Mayor Jack and his supporters to buff up the image. So he's done a bit of exploding in that direction. He's



J. EUGENE "Gene" McAteer

ripped into his Economic Opportunity Council — that's the anti-poverty program — telling them that if they don't stop fueling and

fussing "I'm going to be the toughest guy you ever saw!"

And he's rapped School Superintendent Harold Spears on his absenteeism. He got Governor Brown to order the State Highway Commission to re-examine the routing of the Junipero Serra freeway near The City's watershed property in San Mateo County. But where his political muscle really hulged was when the Board of Supervisors voted 7-3 to go ahead with the controversial Diamond Heights high school project, Supervisors Francois, Morrison and Moscone being the "no" boys.

During the chaotic prelude to the final Diamond Heights voting, Shelley's newest appointee Dorothy von Beroldingen voted against the school appropriation, causing the Examiner to caustically comment that "it is not clear whether she

cast her vote out of conviction or confusion." In her final "yes" vote she joined by two surprise Shelley supporters — Roger Boas and Leo McCarthy.

Incidentally, Terry Francois, a Shelley appointee and the only Negro Board member, has never been chosen Acting Mayor, a fact which has caused the Baptist Ministers' Union to register a complaint.

And speaking of political muscle, Gene McAteer continues to crumble political logs with his bare hands, marshaling support galore. And there's no flab to Harold Dobbbs' efforts as he continues to quietly and effectively put together a campaign structure.

We will wait with panting interest for Pat Bell and his pollsters to come up with the next

(Continued on Page 14)

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Volume 33

No. 3



Joe Allen: 25 Years Of Public Service



JOE ALLEN (right), recently appointed Managing Director of the War Memorial, is congratulated by E. Lawrence George, Executive Secretary.

(Editor's Note: This is the first in a series of articles on career officials in our San Francisco City and County government.)

By VIRGIL L. ELLIOTT

If he were starting his career all over again, Joe Allen wouldn't change a thing. And he actively encourages young persons, including his own son, to choose public service for their livelihood.

Joe, who is successor to Edward Sharkey as managing director of the War Memorial, put it this way:

"I certainly encourage the young men and women of today to seriously consider public life as a career. The work is varied and interesting, the challenge is great, the rewards are even greater!"

"In retrospect, my quarter-century of public employment covering the Library Department, Fire Department, Mayor's Office, and Housing Authority, has been most rewarding. Each assignment has been most interesting."

Pointing to the many attractive monetary and related benefits in government, Joe stressed that it was of equal if not more importance to "enjoy the satisfaction that comes from serving the public, of helping my fellow citizens to resolve some of their problems."

"In addition, my association with my fellow colleagues with similar interests is very rewarding. My close personal relationship with four Mayors, numerous members of the Board of Supervisors, as well as department heads, has made my many years in the public service one of great satisfaction."

"I have urged my son to enter government service. He is now an operating engineer with the Laguna Honda Home, having passed No. 1 on two promotive lists. He is very pleased with the opportunities offered in public employment and the chance by competitive examination, to advance through the ranks."

Joe Allen (that's one word to Joe's many friends) is more properly known as Joseph John Allen, age 55, a native of San Francisco, and active in so many organizations it makes your head swim.

He is a past president of the University of San Francisco Alumni Association, past president of Dons Club of U.S.F., past president U.S.F. Council Y.M.I., past president Holy Name Society of St. Gabriel's Church, Director of Hibernian-Newman Club, member of Admissions and Special Events Committees Press Club, past president of Municipal

Executives Association, chairman of the Board of Directors of the Leggs Ice Center Inc., and the first general manager and presently a director of the S.F. Seals Professional Ice Hockey Club.

His World War II Navy career embraced 3 years of sea duty as Gunnery and Communications Officers, in the Aleutians, Central and South Pacific, as well as the invasion of the Philippines. During the close of the war, was assigned "Officer-in-Charge, Public Relations, Treasure Island Naval Station. He holds the rank of Lieutenant Commander U.S.N.R. (Ret).

Allen's City service includes serving for eight years as secretary of the San Francisco Library Commission, one year as secretary of the San Francisco Fire Commission, one year as deputy director of the S.F. Housing Authority, and seven years as executive secretary to former Mayor George Christopher.

It was during his term (1954-55) as president of the Municipal Executives' Association, that legislation was initiated lifting the salary ceiling on retirement benefits, which had been \$900 monthly. He also inaugurated "in-service" training meetings and helped to bring about closer cooperation between executives in the School Department and other city departments.

Besides serving as president of the Association, Joe has headed a number of M.E.A. committees, including program, special events, public relations and membership.

The M.E.A. is comprised of some 150 top City executives, banded together to foster and promote higher standards of professional ethics and efficiency.

Joe and his wife, Vera, reside at 2186-36th Avenue with their two sons, Joseph Jr. and Robert, two daughters, Carolyn and Patricia.

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Around and About

By Whit Henry

The column this time is devoted to an address delivered at Elu's Basque Restaurant by my long time friend Hobart Lovett who recently retired from the University of California. The occasion was a graduation banquet for the students in Philip C. Watkins' seminar in California history. Please bear in mind that Elu's Restaurant is located at 781 Broadway, and at various times Mr. Lovett alludes to its geographical location.

The Romans were the first to say that the Basque language was impossible, with the result that this false nation has persisted through the last two millennia. On the other hand, it must occur to you that if the Basque sheep herders can learn English, why then an American high school student can learn to speak at least a little Basque. And right here is a good place to get rid of a popular misconception, namely that the Basque language is a mixture of Spanish and French. It definitely is not. Antonio Tovar, a professor at the University of Buenos Aires, says "the survival of the Basque language is one of the most extraordinary phenomena of history. It is the only example in Europe of the survival of an indigenous language which has resisted out-

side influence, the introduction of foreign elements, and has maintained its original individuality."

If you would like to know how a Basque phrase sounds, here, in Basque, is the expression of a hope which the local folk use by way of a toast. Instead of "salud" or "a la santé", they are likely to say ANITZ URTES ALKAREKIN. In English that means "Many years together."

Basquetry in California

The Basques are a self-contained group which has existed in or near the Pyrenees Mountains for at least 2,000 years, and probably for a lot longer than that. Caesar's legions passed through the Basque country (on the Bay of Biscay coastal strip) on their way to Gaul, — the France of today, — and they reported hearing a language that it was impossible to understand. It is a language that even today is difficult for an outsider to learn.

A large portion of the Basque country is unproductive, — rocks and snow with sheep raising and dairying in the small mountain valleys. (Note the paintings on the back-bar.) There have been two results. First, — the country has not been an attraction to conquer-

(Continued on Page 15)

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BANKER DON FAZACKERLEY SETS STANDARD FOR PERCEPTIVELY DEDICATED CIVIC SERVICE

By RUSSELL G. ALLEN

Alternately brash and sophisticated, nail-head pounding or circling around — and deliberately to — a point, a master of knowing when to apply the soft sell or to zero in, bolstered by a set of personal principles that provides a constant focus for his activities, back-stopped by the kind of wildly variegated experiences few have been able to cram into three decades, so sensitive to the obvious that his approach to problems and projects is lucidly clinical, a still-young man — at age 49 — whose considerable contributions and accomplishments have resulted in his becoming one of The City's well-established members of The Establishment . . .

That is by way of introduction to the man who is this year's President of the Down Town Association of San Francisco, Don Fazackerley, whose work-a-day job is Senior Vice President and Director of the Commonwealth National Bank of San Francisco.

Heading up the organization that has represented the prime interests of down town San Francisco for the past 59 years is both time-consuming and thought demanding. Organized after the 1906 fire to get the restoration job moving, its current efforts are directed toward seeing that San Francisco moves ahead in what's left of the Twentieth Century. Its concern with the need for improvements required for the movement of people and goods is underlined in this year's program priorities:

1. Adoption by the City of free-way routes which will give the local service for vehicles which is essential if the City is to avoid strangulation.
2. Expediting the construction of the three-county Bay Area Rapid Transit system, and encouraging its expansion throughout the entire Bay Area. (This is a reflection of growing concern for regional cooperation evidenced by Down Town, perhaps partly due to the number of major stores and businesses that have spawned satellites throughout the Bay Area.)
3. Modernizing the Municipal Railway and coordinating it with Rapid Transit. (This is scheduled to be presented to the voters on the November ballot.)
4. Continuing the enlargement and modernization of San Francisco International Airport, along with the early establishment of a heliport in down town San Francisco. (Airport expansion is also scheduled for the November ballot, but the heliport — ah, that is a horse of another color!)

As the former Chairman of the Heliport Committee of the Great-

er San Francisco Chamber of Commerce and now as President of the Down Town Association, Fazackerley has been a frequent, caustic and telling critic of the public officials for failure to establish facilities for heliport service in San Francisco proper.

Noting the soaring growth of the heliport network set up throughout the Bay Area by the increasingly successful SFO (San Francisco - Oakland) Helicopter Airlines, he recently told the PUC: "It is singularly ironic that the Oakland International Airport is better served from San Francisco than our own airport and by the same company that your honorable commission helped establish in 1961."

Fazackerley's reference was to the hovercraft service with which SFO Helicopter presently waterskins passengers from San Francisco's Pier 50 to and only to the Oakland Airport.

Fazackerley's other reference to the establishment of the helicopter company in 1961 had playful over-

tones: That was one of several years he served as President of the Public Utilities Commission.

When he speaks of civic and political affairs, it is from a vast reservoir of personal information and experience. In 1948 he was elected (at 31) the youngest member of the Board of Supervisors in San Francisco's history. Following his one term in office — during which he set a standard for perceptively dedicated service — he decided that he needed to concentrate more on his job as Assistant Advertising Manager of the (then) San Francisco News, in deference to his career and in deference to his growing family.

But politics continued to hold a fascination as he advanced to the position of General Manager of the San Francisco, Oakland and San Jose Shopping News.

While on the Board of Supervisors he had become a close friend and admirer of fellow Supervisor George Christopher, helped in his successful bid for the Mayoralty in 1955, and joined his official family as a Public Utilities Commissioner in 1957. During his four years on the PUC — several of which he served as President — he sparked campaigns that put over a \$115,000,000 water system expansion program, a \$10,000,000 Airport Garage, and acquired the late, great Robert C. Kirkwood as the City's aMnager of Utilities. In

(Continued on Page 7)



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(Continued from Page 6)

1962 at the request of his friend, the Mayor, he moved to the Police Commission and served there for two years.

An estimation of the worth of his constant civic and political contributions might be found in a number of honors that have come to Don Fazackerley over the years: San Francisco "Outstanding Young Man" Award, 1949; Time Magazine "Newsmakers" Award, 1951; Press Award for "Wisdom in Government", 1952; "Archbishop's Youth Service Award", 1958.

In 1964 he moved 12 blocks to a new career — from the Shopping News on Howard Street to the brand new Commonwealth National Bank on Montgomery at Sacramento, as Senior Vice President and Director. Among his fellow Directors are Joseph Martin, Jr., with whom he had served on the Public Utilities Commission, Selah Chamberlain, Jr., whom he had succeeded years ago as Chairman of the San Francisco Social Planning Committee, and his old friend, George Christopher, Chairman of the Board.

Involved though he has been in establishing the image of San Francisco's "uncommonly friendly" bank during the past two years, Fazackerley's systematic allocation of time — his day starts at 9:00 a.m., ends anywhere from 6:00 to 10:00 p.m. — has allowed for a constant continuation of civic activities.

Among them—in addition to the Down Town Association presidency — are: Treasurer (and organizer)

of the Bay Area Social Planning Council; County Vice President of the San Francisco Bay Area Council; Board Chairman, San Francisco Trustees, of the United Bay Area Crusade; Chairman of the Northern California Chapter, National Conference of Christians and Jews; Member of the Corporate Board, Catholic Youth Organization; Treasurer, Board of Trustees, Presbyterian Medical Center; Banking Industry Co-chairman, Better Business Bureau.

His memberships include the Pacific Union Club, Athens Club (of Oakland), the Serra Club, Press Club, Commonwealth Club, Greater San Francisco Chamber of Commerce, the Chamber of Commerce of the United States.

This, then, is briefly the story of a third generation San Franciscan, born August 27, 1916, who graduated from St. James High School at 23rd and Fair Oaks Streets in the Mission in 1934 (the school doesn't exist any more), and who went to work as a printing salesman during those end-of-the-Depression days. (His first boss handed him a City telephone directory and said: "Here's your territory!") He married a pint-sized charmer whose name was Julie Lane and they have four daughters Gail, Donna Clare and Jane.

San Francisco has always been enriched by the likes of Don Fazackerley. It will be further enriched if he is successful in tweaking the nose of City Hall in such a manner that, finally, and in self defense, it produces a heliport in Down Town San Francisco.

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Fire Department Has Rescue Team



Instructor Robert Moore (left) of the S.F.F.D., explains Scuba Gear to Fireman Peter Killpack (center) and Battalion Chief Ray Landi (right) of the Department's under-water rescue team.

What started out as a group of men in quest of the "wiley abalone", has mushroomed into an elite firefighting and water rescue unit. Battalion Chief Raymond Landi, Sr., along with his son Ray, Jr., and ten sport divers decided to combine their hobby with their profession and fight fires for the San Francisco Fire Department from the surface of the bay along the numerous miles of waterfront.

The men outfitted themselves with wetsuits, compressed air tanks and regulators. With mask and flippers in place, the men began to drill in the murky waters of the bay. The first big step toward progress came when the Landi's designed and manufactured a firefighting float with its own propellant. The float, when launched by the fireboat and operated by three trained divers, proved ideal for fighting fires under the piers.

The Chief then saw need to have even more trained divers divided among the three working shifts. He requested and was granted permission to train more divers and enlisted the help of Bob Moore, who was not only one of the origi-

nal divers, but also a certified instructor for the National Association of Underwater Instructors. Using the original team members as safety-men, Chief Landi and Bob Moore combined firefighting techniques with oceanography, first-aid, physics, rescue and recovery and all of the skills pertaining to skin and scuba diving.

The course was 42 hours long and the men attended on a voluntary basis. To date there are 40 trained divers on standby, diving and drilling when weather permits and waiting for a chance to show the people of San Francisco that their Fire Department is in step with modern methods.

The equipment for the diving team is purchased, maintained, repaired, and, if necessary, replaced by the individual diver at his own expense. All drills are conducted during the men's off-duty hours. The Fire Department furnishes compressed air for our tanks and pays \$1.00 a man for N.A.U.I. certification cards for its members.

In addition to firefighting, the unit performs rescue and body recovery work at waterfront, lake and reservoir areas in San Francisco.

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Prevention & Investigation
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FARMERS MARKET 23rd BIRTHDAY



JOHN BRUCATO

The Farmers Market, Alemany at Crescent near Bayshore, will observe its 23rd Birthday on Friday, August 12, 1966.

Established by a Citizen's Committee in 1943 in order to prevent wartime food from going to waste, and, at the same time, to provide an outlet to small "family-size" farmers, it has survived 23 years, from a humble unplanned beginning to an established civic enterprise that has found a permanent place in the life of the community.

The first farmer to enter the "windswept" first location at Market Street and Duboce Avenue, was Gus Sanchetti of Santa Rosa, who disposed of 180 lugs of pears in "40 minutes flat", to a fruit-starved San Francisco citizenry. Three more trucks drove into the open lot on that day and the Farmers Market was born. Two days later (Saturday), 136 trucks jammed the "Market" facilities in a wild hectic day that eventually proved the necessity of a Farmer-to-Consumer outlet.

Accomplishing its wartime purpose of conserving food, the voters of San Francisco, in 1945, gave it a thumping 145,000 to 24,000 approval as a permanent Farmers Market.

The history of this civic enterprise has been one of long controversy and turbulence. Succeeding under the most difficult circumstances and thanks to an Advisory Board of civic-minded leaders, San Francisco can proudly

look back to these accomplishments over the years—

(1) Total sales since its beginning have now passed \$54,000,000.

(2) Over 315,000 tons of produce, brought in on 214,000 Farmers' trucks, have been sold directly from producer to consumer, originating in 40 California counties from the Date Gardens of India in the South, to the potato fields of Tule Lake in Siskiyou County.

(3) Over 60 different commodities are sold, of which the 10 most popular include oranges, apples, potatoes, tomatoes, peaches, melons, berries, apricots, cauliflower and corn.

(4) Average Saturday crowds during the peak summer months have been about 40,000 people with a top of 48,000 reached during the third Saturday in August of 1960.

(5) Over 16 nationalities comprise the background of the Market, making this a veritable "League of Nations".

(6) Despite the fact that no effort has been made by San Francisco agencies to publicize this most colorful civic attraction, tourists by the thousands from all parts of the world have praised it for its unusual atmosphere.

(7) The "shopping area" extends as far north as Santa Rosa, San Jose to the south, and Walnut Creek to the East.

(8) Of great significance on March 12, 1962, was the "burning" of the Farmers Market's mortgage. In this respect, the Market paid off the City's investment of \$243,883 and is now operating on a profit to the City.

(9) Farm leaders and agricultural officials have termed the Farmers Market as "San Francisco's greatest contribution to the cause of better urban-rural relations."

The primary purpose of the Farmers Market is to assist the small family-size farmer in marketing his crops. In this day of large-scale mechanized corporation-type farming, the small grower looks to the Farmers Market as an "insurance" for him to remain on the land; therefore, the need for a Farmers Market today is greater than ever.

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FIREFIGHTER HURT AVOIDING CRASH

This photo shows the result of an accident on June 18th involving one of the San Francisco Fire Department



truck companies that was responding to a box alarm pulled for a minor grass fire. While enroute to the alarm they were "challenged" at an intersection by an auto full of juveniles (who escaped). While swerving to avoid a collision the trailer of the "hook and ladder" struck a light standard and traffic island in the middle of the intersection. Fireman Herman Barber, age 39, and a veteran of 17 years in the department, had his leg crushed between the light pole and the fender of truck company, the injury being so severe that one half of the leg was amputated. The fire department has been plagued by a high rate of false alarms, grass and other fires set by juveniles and this accident occurred in such an area. (Photo credit, Chet Born, S.F.F.D.)

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San Francisco, California

BAY WINDOW

(Continued from Page 3)

chapter titled "Jack, Gene and Hal" or, again, "Gene, Hal and Jack" or, even, "Hal, Gene and Jack!"

BAY WINDOW CREDITS: A resoundingly popular appointment was that of Bill Dwyer to the important Bureau of Accounts boss job for the PUC, succeeding George Negri who retired after 33 years of City service. Credit Utilities Manager Jim Carr with recognizing Dwyer's hard-working worth. That makes the fifth top appointment for Carr in the Utilities family: George Hanson, Airport; Art Frye, Water Department; Bill McRobbie, Personnel Bureau; Jim Leonard, Public Relations. . . Credit Attorney Joseph P. Alioto, the former Board of Education President, with another whopping victory — the out-of-court settlement he won for movie producer Sam Goldwyn in the amount of \$1,242,500 . . . Credit Henry Alexander, the Super Publicist, with the fetching new design of the S. F. Shopping News, now retitled "Shopping" . . .

Credit Financier William Matson Roth with expanding Ghiradelli Square, certainly one of The City's greatest delights, almost in the cable car category . . . Credit Police Chief Tom Cahill and his good men for the painstaking arrangements made to insure hospitable handling of the 90,000-plus Shriners who massively visited last month . . . Credit Rec-Park Commission Chairman Elvin Stendell with reversing an action that had been either construed or misconstrued as a "press gag" with the somewhat plaintive statement: "There's been a misunderstanding; I don't want to be a reporter for the Recreation and Park Commission." . . .

Credit the Supervisors for saying "Nothing doing" to the proposal for a cafe atop the horrible bayview - erasing Fontana East



JAMES K. CARR
General Manager of Public Utilities

skyscraper . . . Credit the Zoological Society, the private organization that has pumped fetching new life into the Zoo and Storyland, for its plan to create a \$250,000 Children's Zoo . . . Credit Fire Chief William Murray for successfully commanding an army of 200 firemen fighting a 3½-hour battle to make sure that the blaze that consumer old Sutro Baths did not spread . . . Credit Health Director Ellis Sox for his courageous declaration that pigeons are a public nuisance, this being a fact of San Francisco life known to the public for lo these many decades — dirty birds! . . .

Credit Planning Director Jim McCarthy for telling his Commission why the 12-month-long search to hire a chief planner has been unsuccessful: "It is because of the depression-written and ridden rules, regulations, outlook and perspective of the civil service procedures of this City and the cobwebbed mentalities which keep this City straightjacketed in antediluvian personnel practices." . . . And, finally, credit his amazingly sturdy City of ours to have withstood fires, pigeons and "cobwebbed mentalities" and to have successfully survived its first 190 years on June 26. Happy birthday, San Francisco!

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WALTER F. BRODIE, Manager

Around and About

(Continued from Page 5)

ing armies, the people have not been molested, and language and customs have not suffered as much change as in Spain and France. Second, — because the country is not very productive, and because land may not be divided amongst legatees, — excess population has from the earliest times had to seek a home elsewhere. There is a large Basque population in Italy, there are some 250,000 Basques in Argentina, and it was reported in 1897 in a San Francisco newspaper that there were even then 50,000 Basques in western United States.

How many Basques there were in California before the Gold Rush it is hard to say. Certainly we are justified in guessing that the coastal explorer of 1602, Sebastian Vincaino, had an ancestor who came from Vizcaya, one of the Basque provinces. We know all about Jose Antonio Aguirre who was engaged in the California trade in 1833, who owned several vessels, married a daughter of Jose Antonio Estudillo, was granted Rancho El Tejon, and, through his wife, Rancho San Jacinto Viejo y Nuevo.

One of the Franciscan missionaries was Father Francisco Uria, who came to California in 1797 and served in several of the missions until the mission system ceased to exist. He, too, was a Basque.

It's certain that a good many

Basques arrived during the Gold Rush. For instance, there was one by the name of Juan Miguel Aguirre, who left his home in 1845, emigrated to Argentina, and made money in the hide and tallow business. When he heard about the gold excitement he and his wife boarded a sailing vessel, and after a six-month voyage around Cape Horn, arrived in San Francisco in September 1849. Being a Basque and a smart business man, he stayed away from the gold mines. He realized that one of the things that was in very short supply in the new city was water. So he bought a burro, two barrels, and a bucket and went into business. He would fill the barrels at a spring on Washington Street near Montgomery, and peddle the water at a dollar a bucket around town, in fact, right in this neighborhood. He is reported to have made thirty dollars a day. Now, — a gold miner was lucky to make an ounce a day by back-breaking work with a gold washing pan. An ounce was worth sixteen dollars, — so you can see that Mr. Aguirre did all right in the water business. In a

book published in 1949 called APRON FULL OF GOLD, there is a letter from Mary Jane Megquier in San Francisco to her daughter on the east coast. It is dated April 1850, and the mother reports the many improvements that have occurred in the town since she arrived. "We even have soft water carried through the streets every day, for which you only have to pay a dollar and a half a barrel." Obviously, the price of water had gone down, but in the meantime Aguirre had sold his business (according to the record) to an Irishman.

Aguirre went on to other activities, such as real estate, and acting as banker and financial advisor for his countrymen. He lived on Powell Street next to the site of the present firehouse, about where the Normandy Restaurant is today. Aguirre also bought the center of the block where the White House later stood and established San Francisco's first handball court there. Even today handball is

an important sport for the local Basques. Later he sold the property to Charles Crocker for \$45,000. Aguirre was very much a part of this neighborhood. One of his sons established a boarding house down at Stockton and Broadway where Ritchie's is today. He, himself, contributed to and promoted donations for the fund that built the original Spanish Church (Nuestra Señora de Guadalupe) up the hill from here on the other side of Broadway. This block where we now are was the center of San Francisco Basque history. This very neighborhood is, and has been, full of Basque families, — just listen to these surnames: Astiz, Arburea, Goldaracena, Averillaga, Olcomendi, Iturrigaray, Yparaguirre, Bastanchurri. And then there was Bernardo Altubi who lent money to the Lugea brothers so that they could rebuild Hotel de España on this very spot in 1907. And then later on the Lugea brothers sold out to Henry Yrigoyen, — after many years and several partners Henry retired from active business and sold out to John Bordalampé and Fermin Huarte. Fermin and his wife, Maria, eventually went back to their old home in Vizcaya and John bought Des Alpes restaurant across the street and is still running it. By now you should have guessed that the people who bought Hotel de España and changed its name are your gracious hosts, Luis and Marie Ehu. And if you wonder how Luis had the temerity to go into business, I will tell you that he was formerly a chef at the Palace Hotel and does much of the cooking in this place even now.

The Basques are friendly, hard working, hospitable. They are scattered all over the West and there are duplicates of Ehu's Basque Restaurant (though not all quite so good) in Bakersfield, Elko, Ely, Fresno, Los Banos, Gardnerville, Reno, Sacramento, Salt Lake, Stockton, Winnemucca and a dozen other places. They're great on conversation and gossip. If you have dinner at the place in Bakersfield and let them know that you are from San Francisco and know Luis and Marie Ehu, probably within a week the Fresno hotel keeper will have heard about your visit too. The chances are also that within two weeks the restaurant in Reno will have heard about Mr. Watkins' bringing his seminar to Ehu's in San Francisco. You would do well to cultivate the Basques where ever you go, — they are good people to know.

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Port Authority Invites Bid For New Cargo Transit Shed

Some of the largest concrete pilings ever to be used in the construction of a marine terminal — up to 155 feet in length and weighing more than 21 tons — are being driven to form the substructure for the Port of San Francisco's new Pier 27 Terminal.

Two hundred of the giant size pilings, octangular in shape and 18 inches in diameter, are being used on the \$7 million ocean terminal. In all, 2500 prestressed concrete piles will support a concrete deck covering an area of 450,000 square feet.

Now more than 70 percent completed, the deck will have a load capacity of 1,000 pounds per square foot.

Early this month, the San Fran-

co bids for the construction of the cargo transit shed. The huge build- cisco Port Authority will invite ing will contain 210,000 square feet of cargo storage space and will be built adjacent to the 1,340-foot long berthing wharf that will accommodate two ships.

The new Pier 27 Terminal is triangular shaped and covers the site of Pier 25 and the original Pier 27, extending from the offshore end of Pier 29 to a few feet from Pier 23.

The terminal will be used by Pacific Far East Line in addition to its present Pier 29-31-33 complex. The trans-Pacific steamship company expects to be able to handle 100,000 tons more of cargo when the new pier is opened early next summer.

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(See BAY WINDOW Page 3)

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(See 31 RAIL F. HANSEN Page 6)

AROUND AND ABOUT

(See WHITE HENRY Page 5)

RONALD T. REUTHER NAMED ASSISTANT S.F. ZOO DIRECTOR

San Francisco Recreation and Park Commission President Elvin C. Stendell announced Ronald T. Reuther as the new Assistant Director of the San Francisco Zoo.

Mr. Stendell made the announcement at a special luncheon in Mr. Reuther's honor, hosted at the San Francisco Zoo by the San Francisco Zoological Society.

Mr. Reuther was raised and educated in San Francisco, graduating from Lowell High School and the University of California at Berkeley. He did graduate work in Zoology and Wildlife Management at both Berkeley and the University of Arizona, while teaching at these institutions of higher learning.

After serving three years as a pilot with the U.S. Air Force, he gained valuable experience as a zoo executive at the San Joaquin County Zoological Park, Cleveland and



RONALD T. REUTHER
Assistant Zoo Director

and Indianapolis Zoos, serving as Manager, General Curator, Assistant Director and Director of the various zoos.

Reuther's appointment returns him to his family home on Collingwood Street in San Francisco. He is married to the former Mary Bernadette Howard. They have four children.

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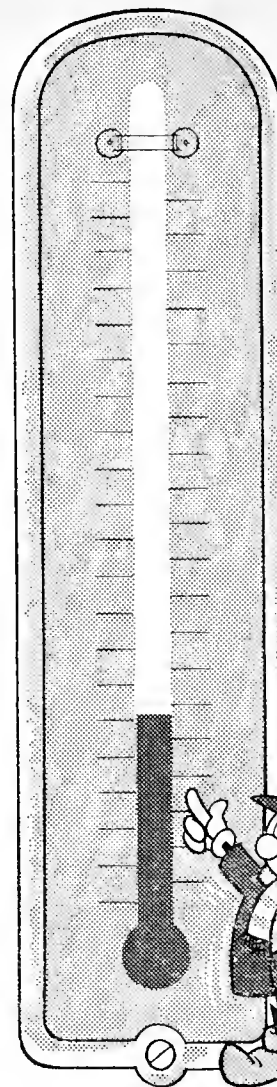
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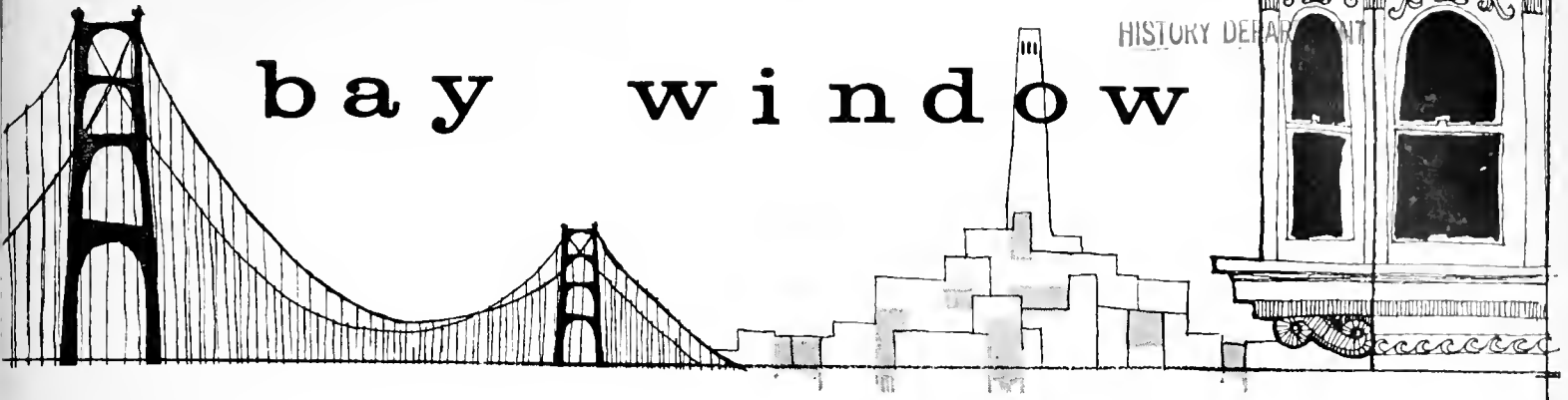
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"I LEFT MY HEART . . ." San Francisco, a state-of-mind City, known throughout the known world for its charm, cosmopolitanism, and clean, fog-edged air, is now known for its problems, too. Hunters Point problems, that is — and the unpalatable equation of "Hunters Point" to "Watts" has been made far and wide now . . . And you have to doff the hat again to Mayor Jack Shelley for the strength he has started to show in a regime that has been marked by some of the roughest periods in the City's post-Fire history. . . . His leadership — a quality many had thought was either slipping badly or totally inapparent — was never so marked as when he took charge during the befuddling, angering riots at the Point and during the aftermath. . . . And a hat goes off, too, to Cyril Magnin, a total San Franciscan who moved quickly to organize top business in coping with the problem of finding jobs for poor Negro youngsters. . . . Criticism that the early steam of the Big Business "Job Action" program was dying out may — and we say this hopefully — have been made too soon; with the likes of Shelley and Magnin doing the triggering, there's still hope left in tolerant, sophisticated polyglot San Francisco.

"WHERE THE LITTLE CABLE CARS . . ." Well, we'll soon see if the voters will pass Proposition B and thus provide the millions of



CYRIL I. MAGNIN

bucks indicated as necessary to renew the poor old Muni system of street cars, buses and cable cars. . . . Muni Union President Ed Coleman said that more than 1800 drivers are for the measure, and if this really is so they can do one heck of a vote-getting job for "B" . . . They can accomplish this mainly through smiles, helping hands and little courtesies to the thousands of riders they transport daily on the Muni; this might take a large effort, but if they're really sold on the Muni bonds, they have the most effective machinery for putting them over. . . . All right now, Muni men, let's see the New Image!

WELCOME TO RON: And we hasten to add the last name — Reuther, he being the Cleveland Zoo's assistant director selected to replace retiring Cary Baldwin

at our own zoo; his selection was made by Rec-Park General Manager Jim Lang after interviewing 15 potential successors to Baldwin. . . . Baldwin, who leaves in a couple of months, was notable for the zoo-building job done with the dedicated aid of the S.F. Zoological Society and for his inevitable "busman holiday" vacations in Africa, Australia, etc. There was something also notable about the perennial zoo director who served in his appointive position through the terms of four mayors and seven department bosses.

DATELINE S.F. STUFF: It's good to have Airport PR Ben Gaines back on the job after too many months of incapacitation at home. . . . And it is reassuring during these times of change and strife to note that the Great Navi-

(Continued on Page 14)

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Among City Execs. . . .

Charles Skinner Enthusiastic About Government As Career



CHARLES SKINNER (left), San Francisco's congenial Sealer of Weights and Measures, compares sizes of English and U.S. quarts on TV show with "Science in Action" moderator, Dr. Earl S. Herald.

As a boy Onias C. Skinner, Jr. enjoyed a variety of outdoor activities in the mile-high Uncompahgre River town of Montrose in Colorado's Rockies and followed with great interest the community pursuits of his father and grandfather, both newspaper editors. Today, as San Francisco's Sealer of Weights and Measures, Charley Skinner still maintains a youthful enthusiasm for an active physical and intellectual life. It seems to help him to keep a fresh outlook on his chosen way of life — public service.

He believes that government offers better career opportunities than does private enterprise. "There is a greater variety of job selection," he observes. "And every public employee has an equal and fair chance to advance through his own efforts. Furthermore, he knows what he must do to prepare himself for specific advancements."

Charley knows from experience what it is to rise through the civil service ranks to the title of department head. There are comparatively few such officials who have come up through the civil service ranks.

Had he remained in the Uncompahgre Valley (named for an Indian tribe), Charley might have struck it rich. His native stamping ground was one of the nation's largest early producers of uranium ore. But he came West, attended college in San Francisco, served a hitch with the Coast Guard, and worked for two oil firms before becoming a city employee.

His experience in civil service has brought one frustration — the lag between job application and placement. But, as is typical of him, he has a solution. His comment:

"No attempt, as far as I know, has been made to encourage potential employees to take examinations in advance of their availability for employment. I suggest that schools be requested to post notice of examinations on their bulletin boards and that suggestions by advertising be made to presently employed workers to take any examination for which they qualify. Like the first olive, once interest is aroused, familiarity with the system is gained. More desirable employees should result.

"Increasing restrictions for promotional opportunities deters potentially good employees. The screening should be by the examination in itself."

Skinner is actively engaged in several organizations, including the Municipal Executives' Association, for which he has become the perennial ticket sales chairman. Other affiliations are with fraternal, religious and professional groups. He and Olga have been married 35 years and have two children and six grandchildren.

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Around and About

By Whit Henry

This column should be entitled "Calories and When Not to Count Them."

I will devote part of it to gastronomic experiences that I have recently experienced. Not too long ago my wife and I were in Honolulu and we had the pleasure of meeting Jaime Daniel Dos Remedios, Sr. Senior Dos Remedios is a master of an art that is appreciated by too few people. Why? Because too few people see him, and hear him in action. In short—he shows those who are with him how to cut 'a pineapple. Please note that I said see him and hear him. His conversational abilities are wonderful to hear. With all due consideration of those who admire his many abilities he starts in to peel a luscious pineapple; not only does he peel it, but he makes it a work of art and, in so doing, points out to his interested listeners that if they do the same thing, they will preserve, for good eating purposes, another third of the pineapple.

When you go to Honolulu, and I am sure that some of you will (if you have been there you will return) be sure you meet Jaime Daniel Dos Remedios, Sr.; he will be presiding at the Breakers, 250 Beach Walk, Waikiki.

Aloha.

* * *

After the Hawaiian Islands my wife and I went to British Columbia. The rhododendrons were in bloom and we went up the west coast of Vancouver Island to Point-No-Point. Any attempt to describe that most engaging and beautiful coast would brand me as a nature faker.

We arrived at Point-No-Point. We were welcomed by Miss Packham.

We were made welcome.

And those words only begin to describe Point-No-Point. Miss Packham makes you feel at home and will tell you why Point-No-Point might rightfully be referred to as Glacier Point. Then she will inform you—if you have made reservations—when dinner will be served.

Be prepared for a gastronomic delight. The salad had a most delicious dressing; I mentioned it to Miss Packham and she only said it was a specialty of hers and the many kinds of vinegar she used in the dressing. My wife asked about the soup; Miss Packham told her it was Point-No-No-Point soup. (It was most delicious.) We were served baked ham, among other

(Continued on Page 15)

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GEORGE F. HANSEN, General Manager . . . SAN FRANCISCO INTERNATIONAL AIRPORT

To be general manager of the Free World's fifth busiest airport is a fitting climax to a career in transportation which began 40 years ago as a purser's assistant on passenger ships plying the Pacific Ocean between San Francisco and Hawaii.

George F. Hansen, General Manager of San Francisco International Airport, began his transportation career in 1926 with the Matson Navigation Company. His ability brought rapid promotions and in 1931—just five years later—he was appointed manager of Matson's New York Office, a position he held until 1945 when he was brought back to headquarters in San Francisco as vice president of traffic. Later he also was given the additional duties as company secretary. He served in these dual capacities until 1963.

A native of San Francisco and a graduate of Lowell High School which even in the mid-1920's enjoyed the well-deserved reputation of attracting students in the upper scholastic brackets, Hansen was appointed to the San Francisco Public Utilities Commission in January of 1961. He resigned from the Commission in January 1965 to accept his present position as Airport Manager, succeeding Belford Brown who resigned to become a vice president of United Air Lines.

Hansen was, by no means, a stranger to the air transportation industry. In his position as Matson's vice president of traffic, he worked in very close cooperation with the air carriers serving the Pacific areas, both in the execution of traffic agreements and in joint air travel promotional efforts. Also, for nearly two years just before World War II, Matson operated a non-scheduled air service between the West Coast and Hawaii with which Hansen was closely identified.

During his term on the Public Utilities Commission, he had considerable exposure to Airport Department operational procedures, expansion and construction programs, contractual relationships and budget and related financial problems.

All of this extensive background and experience proved to be exceedingly valuable to the new General Manager of San Francisco International Airport. Hansen took up his new duties at a time when the Airport was experiencing rapid growth in all facets of commercial aviation and the resulting prob-



GEORGE F. HANSEN
Gen. Mgr. S.F. Airport

lems were many and complex.

He now has completed almost

two years in office during which air passenger traffic has increased by about a third, from just under 8,000,000 in 1964—the year before his appointment—to some 10,500,000 estimated for 1966. And the current year's figure was cut by more than 500,000 due to a 43-day strike of three airlines serving San Francisco during parts of July and August. The volume of U.S. Mail shipped by air has more than doubled since 1964, and air cargo in 1966 also is expected to show an increase of more than 100 per cent over 1964.

The traffic growth at San Francisco International Airport has been about double the forecasts made in 1959 when a Federal Aviation study estimated the passenger volume would reach 8,400,000 in 1972—that figure was exceeded in the 1964-65 Fiscal Year, nearly eight years earlier! Similar increases over forecasts of a few years ago have been registered in mail and air cargo volumes.

Commercial Aviation's rapid expansion over the last decade which

has seen the explosive success of the commercial jet aircraft, has been a real challenge to airports to keep pace with air traffic growth. At SFIA, that challenge has been met. But still greater challenges lie ahead with the advent of subsonic jets which will transport up to 900 passengers, and the expected arrival of supersonic jetliners in less than 10 years, which will travel at three times the speed of sound.

San Francisco International Airport, under the leadership of George Hansen, is making big plans to meet these new and great challenges.

A bond issue in the amount of \$95,500,000 has been proposed for Airport development and expansion through 1975. Major projects in the program include construction of a North Terminal Building so as to increase the Airport's capacity for handling air passengers from the present 12,000,000 a year to 18,000,000; expansion of the Airport Parking Garage to 8,000-car capacity with possible provisions for a heliport on the roof; quadrupling of warehouse area for handling of air cargo to at least 600,000 square feet in a permanent Air Cargo Center of some 200 to 250 acres in the general area of the old Pan Am base in the northwest sector of the Airport; extensive renovations and improve-

(Continued on Page 7)

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A VIEW OF THE SAN FRANCISCO INTERNATIONAL AIRPORT



(Continued from Page 6)

ments to runways and taxiways, and improvements to entrance and exit roadways and the internal roadway system of the Airport.

These projects are outlined in detail in an Airport Master Plan prepared in a crash program by Quinton Engineers, Ltd. of Los Angeles, and Dreyfuss and Blackford, a Sacramento architectural firm. They also made studies and recommendations for possible Airport expansion extending into the 1980's, but these, of necessity, must be general in nature because of the ever-changing state of the commercial aviation industry.

It must be pointed out that the Airport Bond proposal of \$95,500,000 would be paid for in its entirety, both principal and interest, out of Airport revenues. The Airport has been financially self-supporting for the last nine years with revenues which met all operation and debt service costs, and annual surpluses which have been expended for Airport improvements.

It all can be summed up in a remark made recently by Hansen, half in jest and half serious: "We never have little problems at San Francisco International Airport, only major ones."

During the years, Hansen has been active in civic affairs. He is a former director and vice president of the San Francisco Chamber of Commerce; has served as a director of the Downtown Association; was a vice president and director of the United Community Fund, and has served as a director of Junior Achievement. He is presently a trustee of the World Affairs Council of Northern California and a director of the Golden Gate Chapter of the American National Red Cross.

Hansen has traveled extensively with trips to Europe, Mexico, South America, the Caribbean, Far East, South Pacific and to Australia and New Zealand. He and Mrs. Hansen, the former Virginia Shumate McLaughlin, reside at 2660 Pacific Avenue and are the parents of six children.

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Approximately three thousand head of the nation's finest cattle, sheep and swine are entered for the Grand National Livestock Exposition, Horse Show and Rodeo, opening Friday, October 28, at the Cow Palace, San Francisco, and closing November 6. Entries are from 500 leading breeders representing 11 western states and Canada.

Grand National Livestock premiums totaling \$73,935 will be offered.

These will be distributed among the following shows: Western Regional Jersey Show, Saturday, October 29, Western Breeding Swine Show, all breeds competing, Friday, November 4, as well as exhibits of other breeds of beef cattle, dairy cattle, sheep and swine.

Untold thousands of dollars will exchange hands in the following livestock auctions:

All West—Jersey Sale, Saturday, October 29, 7:00 P.M.

Hampshire Sheep Sale, Sunday, October 30, 2:00 P.M.

Market Animals, Saturday, November 5, 1:00 P.M.

Western Breeding Swine Sale, November 5, 2:00 P.M.

Feeder Cattle Sale, Sunday, November 6, 11:00 A.M.

"Doc" and "Festus" co-stars of TV's Gunsmoke series who will be featured at all weekend performances, will also act as auctioneers at the sale of champion market animals, beef, lambs and hogs, Saturday, November 5, at 1:00 p.m.

Bates T. Bowers, Livestock Representative, released the following breakdown of animal entries in the Livestock Exposition, Beef Cattle 824, Dairy Cattle 578, Swine 405, Sheep 1,096.

The Grand National Rodeo, with the nation's top riders and ropers, and the famous Grand National Horse Show also are part of the triple events.

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The latest addition to the San Francisco Post Office's chain of new modern postal facilities, Station A, located at 1528 Steiner Street, between Geary and O'Farrell Streets, was dedicated on Wednesday, October 12, 1966, at 2 p.m.

Prominent public, civil and departmental officials participated in the dedication ceremony.

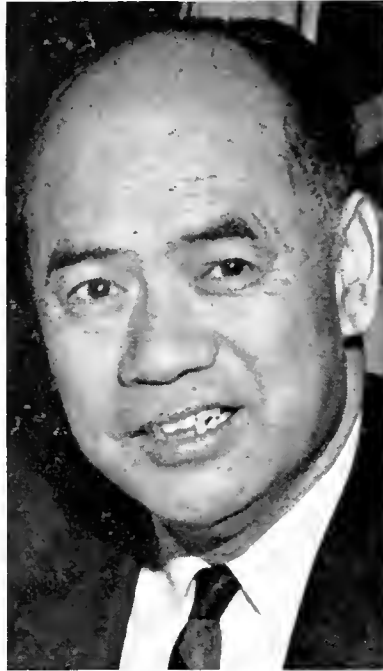
The facility replaces the old one located at 1949 Post Street which was constructed in September 1922.

Under the Lease Construction Program the new building was constructed according to departmental specifications and leased to the Post Office Department for a basic period of 10 years with four 5-year options.

The new post office is equipped with modern lock boxes which will be available for rental to business firms and private individuals in the area. The net interior floor space measures 5,750 square feet, an increase of 1,700 square feet over the old facility.

Station A will provide postal service to an estimated 1800 business firms and 20,000 residential patrons.

Postmaster Lee said the increased space will not only provide improved working conditions for postal employees, but will result in more efficient postal service for one of San Francisco's fastest growing communities.



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B.B.B. Warns Businessmen

Watch out San Francisco businessmen!

Sharpies are in town pushing a scheme to wring money from business and professional people, according to the Better Business Bureau.

These promoters have given their proposition a high-sounding name and are soliciting sales for what they claim is an elaborate book to be published for and about Negroes. But Leonard H. Carter, regional director of NAACP, has never heard of the book, nor have any of those canvassed. Furthermore, no one has been able to run down the hustlers, because they are using fictitious addresses.

Telephone calls to BBB reveal several variations in the salesmen's pitch. One company executive was told that two nationally famous

Negroes — Jackie Robinson and Rev. Martin Luther King — are connected with the project and he gave a promoter \$10 to buy a book "for some Negro child."

In another method of operation a salesman came in with a handful of checks, supposedly payments by other purchasers. He then went into a routine about educating Negroes and portraying their backgrounds, their heroes and their martyrs.

A well known San Francisco Negro clergyman reported that two men came to his church, evidently seeking an endorsement. He didn't give them one, stating that he believed the book was just a gimmick for exploitation. BBB cautions businessmen to investigate before paying for a book presented in this fashion.

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436 City Hall
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2500 - 16th St.
Charles W. Friedrichs, Executive Secretary

BAY WINDOW

(Continued from Page 3)

gator's role was played again this year, as it has for many past years, by Joe Cervetto. Don't be funny: Erickson was NOT the Great Navigator! . . . A marvelous line from the New York Times' editorial endorsement of Pat Brown: "On November 8, California will, we trust, understand where reality ends and fantasy begins." . . . Did you pipe that unique ADA action in endorsing Congressman Phil Burton but not endorsing State Senator Gene McAteer?



MAYOR JACK SHELLEY
Stronger . . .

THE STRONGER SHELLEY: The Mayor continues to show his strength. An example of the stronger Shelley — than before — was in his veto of the garage under Washington Square, a project that had all concerned City departments lined up pretty solidly against, as well as two of the City's three daily English-language newspapers. (The Daily Commercial News is a daily, too.) . . . In the garage hassle, however, it must be added that Mayor Jack was unable to switch the votes of three Supervisors he had appointed — Jack Ertola, Terry Francois and Kevin O'Shea.

Oakland Airports—doing a brother-sister act, sort of — have applied to the Bay Conservation and Development Commission for permission to fill the bay for expansion purposes. This prompted the following dandy response from a lady speaking for the Save San Francisco Bay Association: "Airports are ugly, noisy, visible and use large quantities of land. It is not sufficient to substitute land for water just because other land isn't handy." Leaving the Airport spokesman speechless.

SAVE THE BAY? The S.F. and

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Around and About

(Continued from Page 5)
goodies, and Miss Packham carved and served it to us, and asked us to come back for more.

We did.

Miss Packham does not divulge her culinary secrets but she epitomizes the way of a gracious hostess.

To you, Miss Packham, three cheers and a tiger.

To my friends in San Francisco—if you go to Victoria in British Columbia, by all means call Miss Packham at Point-No-Point and ascertain if she can give you accommodations for a night or two.

* * *

Some time stop in Truckee.

Stop there at dinner time—that's after 5 o'clock in the afternoon—go to the Alpine Riverside Hotel, from the bartender order the kind of steak you like, wait for him to give it to you, and then take it to the broiler and cook it to your heart's delight. If you need help the management will see to it that all of your needs are taken care of. But around the barbecue pit (if it can be referred to as such?) will be many amateur chefs willing to offer their opinions anent the perfect way to broil a fine piece of beef.

Remember the name, Alpine Riverside Hotel.

Ask the bartender.

Broil it yourself.

That is the story of the Alpine Riverside in Truckee.

* * *

All San Franciscans and their neighbors should have a basic knowledge of San Francisco Bay and how its tides affect their daily lives. I am indebted to the Citizens for Regional Recreation and Parks for the following information.

Twice a day the powerful Pacific tides surge through the Golden Gate to spread out over 400 square miles of Bay surface. The tides and currents provide an enormous circulation system almost as important to life in and around the Bay as the blood stream is to a human being.

The topography of the Bay floor—in some places a shallow shelf, in others a deep ravine—and the variations in the Bay shoreline, cause the tides to flow faster to some points than to others. The power of the rushing water is greatest at the Golden Gate.

The tidal crest in the North Bay moves with speeds quite different from those in the South Bay. As a result, toward the end of the flood tide in the North Bay, the tide will already have begun to ebb in the South Bay. Water from the South Bay will thus flow directly into the North Bay, a tidal flow that is important to circulation of the South Bay waters.

Similarly, toward the end of the ebb tide in the North Bay, the tide will have started to rise in the South Bay and North Bay waters

will flow directly into the South Bay. Fresh waters from the Sacramento and the San Joaquin Rivers flow into the South Bay at this time in the tidal cycle, helping to dilute the relatively stagnant water of the South Bay.

Tidal currents in the Bay form a complex pattern of swirls, eddies, whirlpools, boils—and placid backwaters. For example, directly west of Angel Island, a clockwise rotation of the surface currents occur. And a slowly swirling current off the Albany shoreline results in an accumulation of debris.

At times in the tidal cycle, the currents may be flowing both upstream and downstream at the same time. Fresh water from the Sacramento and San Joaquin may be flowing out toward the Golden Gate while a heavier layer of salt water from the ocean flows upstream beneath the fresh water!

The movement of the tides and the flow of fresh water from the Sacramento and San Joaquin Rivers are of critical importance for the survival of fish and wildlife, and for the breakdown and flushing of sewage, industrial wastes and other pollutants in the Bay.

The needs of fish and wildlife pollution control are met by (1) the oxygen dissolved in the water, (2) the flushing action of the tides, (3) the variation of the amount of salt in the water.

Water carries dissolved oxygen and fresh water carries more oxygen than salt water. Fish and other marine life need oxygen in the water to breathe. The oxygen in the water is also essential to decompose the millions of gallons of sewage and other wastes that are dumped into the Bay every day.

It is in the South Bay that the situation is most serious, one reason being that there are no major rivers flowing into it to provide flushing action. A result of this is a demand for increasingly expensive sewage treatment facilities so that less oxygen in the Bay waters will be needed to decompose wastes.

The Bay gets some of its oxygen from the fresh waters of the Sacramento and San Joaquin Rivers that flow into the North Bay. But the primary sources of oxygen are these: (1) Churning waves trap oxygen from the air; (2) the water surface absorbs oxygen from the air; (3) the exposed mud flats absorb oxygen while the tide is out and transfer it to the water when the tide comes in; (4) aquatic vegetation produces oxygen and exhales it into the Bay waters.

The importance of salt must not be overlooked; the waters of the Bay provide a gradual change from the salt of the ocean to the fresh flow of the Sacramento and San Joaquin Rivers. This gradual change is necessary for the survival of fish such as salmon and bass; an abrupt change would probably result in a high death rate. In addition, the shrimp, anchovies and herring upon which the bigger fish feed, also adapt to different amounts of salt in the water—so the salmon have the right diet at the right time as they progress upstream to their spawning grounds. Finally, the fingerlings going to the ocean need a gradual change to salinity from the fresh water in which they are born to the salt water in which they will spend their adult lives.

In 1850 the total area of San Francisco, San Pablo and Suisun Bays was almost 700 square miles. By 1958 it was reduced to 435 square miles at mean sea level—probably 400 today.

With 40% of the surface of the original Bay eliminated, the ability of the Bay to absorb oxygen from the air has been reduced by 40%. The amount of water that flows in and out of the Bay with the tides has also been reduced about 14%.

With the facts and figures I have cited I hope that you are better informed about the serious situation confronting all of us when

(Continued on Page 16)

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Around and About

(Continued from Page 5)
certain interests argue that bigger and better fills should be encouraged. San Francisco Bay belongs not only to the present generation, but also to those who will make their homes here in the years and generations to follow.

* * *

The following letter was received by the editor which he referred to me.

"Dear Mr. Allen:

"I appreciate so much receiving the July-August copy of the 'Record' and have greatly enjoyed reading Around and About, the article by Whit Henry.

"October 3rd I am leaving for a trip to South America and expect to be away for about three months. Last year I visited the South Seas—New Zealand, Australia, Bora Bora, Tahiti, Pago Pago, and several other islands. I am gradually getting acquainted with our neighbors!

"Thanks to San Francisco, I always feel at home in every country I visit, and it is a great pleasure to keep in touch, through the



JOSEPHINE D. RANDALL
Retired Director
S.F. Recreation Department

City-County Record, with San Francisco affairs. Thanking you most sincerely,

"Josephine D. Randall."

Thank you, Miss Randall, for your kind words of appreciation. I do hope you are enjoying your retirement and your journeys, but please don't stay away too long.

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Each year the Health Department's volunteers give their time, talents, understanding and actual physical effort to aid in the operation of our health centers, institutions and clinics. They serve as shoppers, visitors, messengers, and chauffeurs; they assist in our administrative and clerical offices and clinics; they help in the supply and record rooms, act as receptionists, wheel patients to and from wards, do sewing, and in scores of other ways continually supplement the staff in their role of providing their officially defined duties.

These volunteers, men and women, young and old, come from many walks of life and represent a fair cross-section of the community. They include housewives, employed persons, independent professional people, students, teenagers, and retired people. They serve because they feel an obligation to help others, to belong, or through a desire to do what they can to further a worthy cause. They feel a need to use their talents and time profitably, or to make a return to society for the good fortune they themselves experienced in life. However varied the motives which inspire them, our volunteers constitute an integral part of the Health Department. The collaboration of their services enables us to fulfill our obligation toward meeting the many human needs in the community.

The volunteer partners are much more than an auxiliary labor force. They also serve as our connecting link with the community. As members of other groups and associations, they are able to bring the community's point of view to the professional health worker. In turn, as their awareness of the Health Department's role in the community grows, they are able to interpret our policies and functions to their friends and neighbors.

Day after day, week after week, volunteers report faithfully. To acknowledge our debt and our gratitude for their efforts on behalf of the less fortunate, and to say that they deserve the support and cooperation of the entire community.

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URGES "YES" VOTE

LeRue Grim, democratic candidate for Congress in the 6th Cd., sent his opponent, Wm. Mailliard, a wire urging an affirmative vote on the "Demonstration Cities" Plan.

Grim said, "this bill is vital to San Francisco. It is unfortunate that only \$900,000,000 is allocated for two years. We need at least ten times that much."

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SENATOR McATEER SPEAKS UP ON BART RESIGNATIONS

Senator J Eugene McAteer (Dem.-S.F.) recently made the following statement: "As someone who has long been vitally interested in the problems of the Bay Area Rapid Transit District, and as the senator responsible for the March 7, 1966 study of BART's financial structure done by the Legislative Analyst of the State of California, I am impelled to comment upon the recent action by Donn Emmons, of the architectural firm of Wurster, Bernardi & Emmons, in resigning as Consulting Architect to BART."

McAteer continued, "As I understand it. Mr. Emmons and Mr. Laurence Halprin, who is the Consulting Landscape Architect to BART, feel very strongly that design and architectural considerations have been shunted aside in favor of decisions made purely on engineering bases. Mr. Emmons says that 'engineers are making decisions that should be made by people with knowledge and interest in urban design.' For this reason these two men, eminently qualified in their fields, are resigning unless they are employed to consult directly with the BART Board of Directors, thus being assured of an open line to the policy making level."

"In my opinion," McAteer said, "the request for a direct channel to the Board of Directors is a reasonable one, and should be given extremely careful consideration by the Board".

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The California Highway Patrol is continuing its efforts to eliminate the hazards caused by slow drivers who dawdle along in the fast lanes of multilane highways. California law states that anyone driving on the highway at a speed less than the normal flow of traffic must drive in the righthand lane or as close as possible to the righthand edge of the road.

"Slow drivers must realize that if they do not move with the flow of traffic they create a driving hazard," Patrol Commissioner Bradford M. Crittenden said recently. "And, the slow driver leaves his own safety in the hands of the driver approaching from the rear at a higher speed. That driver must make an accurate judgment of the speed of the slow driver and decide whether to slow down or pass. The slow driver also causes irritation in the driver moving faster and may cause that driver to make a hasty move that could lead to an accident."

The Patrol has increased its arrests for violations of this law by 82 per cent this year. This percentage is based on a comparison of the five months from April through August 1966 with the same period in 1965. In 1965, 5626 citations were issued and in 1966 there were 10,257 issued.

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WINTER SPORTS SHOW AT MASONIC IN NOVEMBER

A device to bring skiing into the living room will be among the revolutionary developments in ski gear to be unveiled to the public for the first time at the 1966 California Ski and Winter Sports Show scheduled in Masonic Auditorium, Nov. 17-20.

The new "Ski-Mate," a machine no bigger than a coffee table, driven by an electric motor, will be premiered to give the home-skier "an experience amazingly similar to skiing on a mountain slope," according to the Show's producer Harry A. Leonard.

Audiences will be able to ski right at the show on a battery of Ski-Mates on display.

The Show will introduce a number of "firsts" this year. A program of "Round Tables with the Experts" will be conducted with authorities on racing, travel equipment, fashion and ski instruction. Among the lecturers will be Gordon Lipe, design engineer and foremost expert on ski bindings, who will talk on the safety factor in these components of every skier's equipment.

Another debut will be the showing of Dick Barrymore's newest ski film comedy, "The Cold Rush," premiering in the Ski Movie Theatre.

Included in the 125 ski displays and exhibits on view will be a new, plastic space-age ski boot which will be revealed along with a collection of next year's fashions to be seen on the world's slopes.

Swiss fondue will be served continuously to audiences entertained by demonstrations of Olympic ski champions and performance of the Alpine Brass Band and California Ski Ballet.

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MAILLIARD DECRIES STATE OF OUR MERCHANT MARINE

Public apathy and bureaucratic ineptness are to blame for the plight of the American Merchant Marine, Congressman William S. Mailliard told top businessmen of the nation recently.

"More than 80 per cent of America's failing merchant vessels date from World War II, Mailliard warned directors of the National Association of Manufacturers at the Fairmont Hotel.

"And this aging fleet is being short-changed, both in Federal assistance and in patronage, by American shippers," the Congressman declared.

The San Francisco Republican, ranking Minority member of the House Merchant Marine Committee, said that American-flag ships today carry only eight per cent of the Nation's ocean commerce—two per cent less than in 1914.

Mailliard told the businessmen that estimates of projected growth in America's ocean commerce are encouraging, but added:

"It is disturbing, however, to observe the extent to which we have allowed ourselves to become so heavily dependent upon foreign-flag shipping to transport this growing trade."

Neglect of the American Merchant Marine, Mailliard said, has hindered correction of this nation's unfavorable balance of payments.

"When you ship on a foreign-



WILLIAM S. MAILLIARD
Congressman 4th District

flag vessel, about 73 cents of every dollar goes outside the United States; when you ship on American-flag vessels, about 77 cents of your freight dollar is retained in the American economy."

Mailliard's appeal to businessmen to utilize American-flag vessels was a reiteration of a formal resolution to the same effect that he introduced in the Congress last year. Similar appeals have been made by members of the President's Cabinet.

The San Francisco Congressman also warned the NAM officials that Russia's shipping superiority by 1971 will exceed our own by a ratio of two-to-one.

"This puts Russia into position as a world maritime power capable of wielding considerable influence over ocean freight rates — and raises possibilities of economic blackmail that are incalculable," Mailliard declared.

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PG&E LEASES ATOMIC POWER PLANT SITE

A coastal location in San Luis Obispo County has been selected by Pacific Gas and Electric Company as the site for its next atomic-fueled power plant.

Robert H. Gerdes, PG&E board chairman, announced recently in San Francisco that the utility has signed a long-term lease on about 600 acres near Diablo Canyon. The site is seven miles northwest of Avila and twelve miles southwest of San Luis Obispo.

"Extensive study has shown that this should be an excellent site from all points of view for a large atomic plant," Gerdes said. "It is located on privately-owned land in a remote coastal area, near the large quantities of cooling water needed for plant operation. The site is in the southerly portion of the PG&E system where we must add a large block of electric power in the early 1970's."

Gerdes stated that initial geological surveys indicate the site provides a suitable foundation for a large-scale atomic power plant. "We will proceed immediately with extensive geological exploration of the site," he said, "to provide further evidence as to its suitability. This evidence will be submitted to the Atomic Energy Commission as the basis for issuance of a construction permit. The geological exploration is expected to take about two months."

Gerdes said, "We will make applications in the near future to the AEC and the California Public Utilities Commission for the necessary approvals to build the initial unit which we expect will have a capacity of at least 800,000 kilowatts."

"It is our hope," he added, "that

public hearings on the applications will be held at an early date so we may begin construction by the middle of next year and complete the plant in the fall of 1971."

Gerdes said the Diablo Canyon site has been reviewed and approved by The Resources Agency of California, which includes the Department of Parks and Recreation and the Department of Fish and Game.

Leading conservation groups also have reviewed the Company's plans for use of the site. The directors of the Sierra Club adopted a resolution calling Diablo Canyon "a satisfactory alternative" to another PG&E-owned site on the Nipomo Dunes, which the Sierra Club hopes will become part of a State park. Conservation Associates, headquartered in San Francisco, also has endorsed the site.

Gerdes announced that bids on the nuclear reactor and equipment for the atomic plant have been received from General Electric Company and Westinghouse Electric Corporation.

Diablo Canyon is at the northern boundary of the 10,000-acre Luigi Marre Land and Cattle Company ranch which has been owned and operated for many years by the Marre family, pioneers in San Luis Obispo County. The ranch, originally a Spanish land grant, has been used for farming and cattle grazing.

PG&E presently operates two atomic-fueled plants—one at Vallecitos in Alameda County, the second at Eureka in Humboldt County — which are among 17 atomic plants operating in the U.S. today. The utility company has indicated that it must rely on atomic fuel for most of the major power plants it builds after 1970 to quadruple its present 8-million kilowatt system during the next 20 years to keep pace with California's growth.

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(See BAY WINDOW Page 3)

\$60,000,000 A YEAR

(See THOMAS J. MELLON Page 6)

AROUND AND ABOUT

(See WHIT HENRY Page 4)



THOMAS J. MELLON, CHIEF ADMINISTRATIVE OFFICER

(SEE PAGE 6)

Heart Disease In San Francisco

Diseases of the heart and blood vessels continue to take the lives of more San Franciscans than all other diseases combined. Comparatively, in 1966, these diseases were responsible for twice as many deaths in this city as cancer, ten times as many as accidents, almost twenty times as many as pneumonia or suicide and a hundred times more than tuberculosis.

Startling as these figures may be, the picture is not entirely dark. In recent years medical science has made phenomenal strides in expanding the knowledge and treatment of heart diseases. Today, much can be done to reduce the risks. Thousands of people who receive proper medical care now survive heart and blood vessel disorders that were considered hopeless twenty years ago. The encouraging picture today is that:

1. Most people who have heart attacks recover and can go back to work.
2. High blood pressure can usu-

ally be controlled.

3. Invalidism from "strokes" can often be reduced or prevented.
4. Heart defects can often be repaired.
5. Many patients with circulatory disorders can be helped by medical or surgical treatment.

The best insurance against many aspects of heart disease is to practice moderation in daily living, maintain normal weight and have a periodic physical examination. In some people there are no symptoms, while in others symptoms commonly accepted as indicating "heart trouble" may mean something else, or nothing at all. If you have such symptoms, don't try to diagnose yourself. A physician is the best judge, and a thorough examination will enable him to evaluate the condition.

If something is wrong, the earlier it is detected the better. Don't worry about those symptoms, do something about them"

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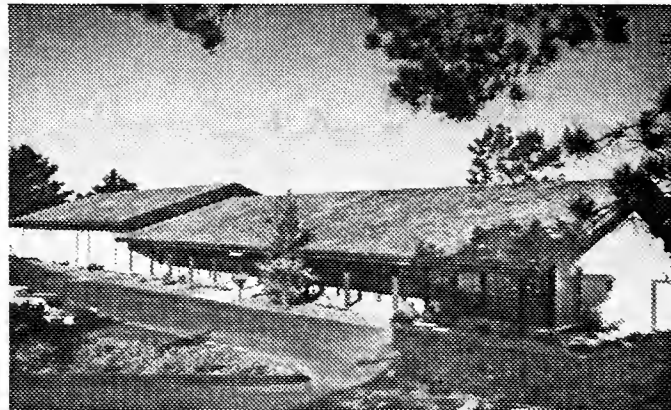
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May the evil spirits take flight, may all prospects turn out right, may this year be bright. . . . That, friends, is Bay Window's feebly poetic but warmly intentioned greeting to all of you as we San Franciscans enter The Year of the Ram!

And if we were to name a Man for a Year, he'd have to be none other than Municipal Judge Joseph Kennedy, the intrepid and clear-thinking Negro jurist who has to the muddlement that had characterized the City's poverty brought a kind of hopeful clarity gram. . . . As the still-new chairman of the Economic Opportunity Council—nerve-center of the poverty activities—Judge Kennedy has scored a powerful victory over the apathy and discension that had splintered the EOC by involving elements previously considered poles away. This he accomplished by achieving a meeting-of-minds by the S. F. Medical Society and its counterpart Dental Society in joining forces with the poverty program in a joint sponsorship of a new health-care center for the City's poor. . . . Since the resignation of the hard-working but frustrated Dr. Coleman from the EOC laymen leader post, Judge Kennedy has taken hold firmly, has welded both board members and staff into a new image of unison that is refreshingly healthful indeed.

Tom Feeney was one of the most effective Assistant District Attorneys as well as one of the most astute campaigners that Pat

Brown had when he ran for another term as District Attorney in 1946. After that victory, Feeney went into private practice in a highly successful manner, continuing to support his friend as Pat went on to become Attorney General, then Governor, then a candidate to succeed himself for a third time. And you know what happened last year when Brown took what amounted to a technical knock-out from the Prince of the Late Late Movies. . . . However, in a "death-bed" appointment, the exit-ing Governor elevated his old friend to the Superior Court. That was in December. The "elevation"

didn't take. Judge Thomas E. Feeney decided in February that he missed the rewards of attorney-client relationship and the frenetic activity of trial work—and resigned his \$25,000-a-year judicial position to go back to his former position on the other side of the bar. . . . It was a stunner to the local judiciary, and opened to four Republican Municipal Judges the possibility that the Prince might wave his Magic Wand over the head of one of them. The four: Milton Marks, Lawrence S. Mana, Albert A. Axelrod and James J. Welsh.

Well, George Christopher, that veteran of many a campaign, of many victories and of some defeats, may now relax with his Tula and enjoy San Francisco Mayoralty Campaign '67. His quote was, well, quotable: "I want to clarify my position permanently

and unequivocally. I served as faithfully and diligently as I possibly could for eight years, and have now retired permanently to my private interests." But we are quite sure George's "private interests" will leave room for vicarious interest in the month-by-month progress of Gene, Jack and Harold as they storm the battlements to reach Room 200, City Hall. . . . Not so fast, though, Gene, Jack and Harold! What specter looms on yon marble steps? Why, 'tis Big Bill Blake, armed with 100—yes, sir, 10 times 10—reserved billboards! And what, pray tell, is Big Bill a candidate for? Will he be a candidate to succeed himself on the Board? Or will be—is it possible?—he a Dark Horse candidate for Room 200, too?

(Continued on Page 14)

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Among City Execs. . . .

BASIL HEALEY PRAISES CITY CAREER PROMOTIONAL CHANCES

When Basil Healy, San Francisco Tax Collector, entered municipal service in 1934 as a general clerk, his \$150.00 a month starting salary was three times what he was getting in private employment.

"Anybody would have taken advantage of such an opportunity," Basil now comments, but also adds:

"One might wonder whether getting into government work under such conditions would lead to long-term career satisfaction. I can vouch for this fact—regardless of how I got into government, it has been a rewarding experience for me."

Basil, who terms himself as one of the "depression babies" who went on the city payroll in similar fashion, believes that government work has this decided advantage over a private job:

"In government, chiefly because of civil service, the path ahead is both wide and structured, that is promotional line opportunities are quite evident and one can evaluate his chances for advancement in his chosen field.

both wide and structured, that is promotional line opportunities are quite evident and one can evaluate his chances for advancement in his chosen field.

"Also," and this he emphasizes, "if a person has desire and ability, he can advance himself through the ranks to a position of prestige and good pay in government."

Basil is a living example of his philosophy on government as a career. In less than 30 years he rose from the entrance class of general clerk to one of the city's highest civil service positions.

Actually, that starting job was in the office which he now heads. His other assignments have been in the offices of Assessor, Registrar of Voters, County Clerk, Recorder and Treasurer.

As Tax Collector he has charge of collecting real and personal property taxes, delinquent accounts, the hotel tax and parking meter receipts. His office also issues municipal licenses and receives purchase and use tax receipts.

Last fiscal year (1965-1966) collections totaled \$186,692,009.82.

He succeeded the late Louis J. Conti as Tax Collector in 1961. Jobs he held before that included Chief Assistant Treasurer, Supervisor of Inheritance Tax Bureau, and Chief Clerk in the Recorder's Office.

Basil, now 55, was born in Sparks, Nevada, and came to San Francisco at the age of 10. He graduated from Sacred Heart High School, attended St. Mary's College and graduated from the University of San Francisco.

He resides at 1482 Thirty-second Avenue with his wife, Catherine, and two sons, Richard, a sophomore at the University of California, and Kevin, a sophomore at Lowell High School.




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Around and About

By Whit Henry

From time to time I am asked if I am familiar with a poem entitled "The Ballad of Steam Beer," part of which appeared recently in a local paper. The answer is "Yes," and at the request of several people I give it to you in its entirety.



It was written in 1902 by the then district attorney of San Francisco, William Barnes, for members of the San Francisco Press Club.

THE BALLAD OF STEAM BEER

You may talk of your Moet and Chandon,

And all the Cuvees of Champagne.

Of Burgundy, ruby and royal

From Romanee's storied demesne.

Of Lafitte and of Lachramae Christi

Or the warm blushing vintage that grows

Where Yquem and the premier cru Grand Vins

Gush forth from the Hills of Bordeaux,

Of crusty old Port and Madeira
And all of the sherries of Spain,
All the liqueurs of castle and convent

That ever came over the main.
But I chant out a hymn to Gambrianus,

The God of Small Change and Good Cheer

For I sing you the Song of the Nickel

That buys the big glass of Steam Beer.

A fig for straw-covered chianti

Or brandy a century old,

For foaming and splashing spumante

That sparkles and glitters like gold.

Benedictine and opaline absinthe
That gourmets and viveurs adore,

And the life-blood of amorous grape-vines

That cluster along the Cote d'Or.

Not for me burn the molten sun-kisses

Upon the warm vineyards of France,

Not for me weave the chaplets of Bacchus,

Nor call satyrs and nymphs to the dance.

(Continued on Page 15)

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THOMAS J. MELLON

CHIEF ADMINISTRATIVE OFFICER

CITY & COUNTY OF SAN FRANCISCO

When Thomas J. Mellon was appointed Chief Administrative Officer in 1964 by Mayor John F. Shelley, he was described by one newspaper writer as "an early riser and a lunch hour wheeler-dealer." The accolade was correct, as far as it went. He's also a late-hour worker and to such an extent that his associates chide him: "When do you ever sleep?"

But when you look at the ever expanding duties of the C.A.O., it's not difficult to understand why the job calls for a human dynamo. The responsibilities seem to grow year by year. Just consider the extra work recently added which require the C.A.O. to serve on the Bay Conservation Development Commission and as a delegate to the Association of Bay Area Governments.

Such assignments are over and beyond his regular administrative tasks. "But San Francisco cannot function in a vacuum; it must cooperate and coordinate with its neighbors," Mellon contends, "even though we must devote an increasing amount of time to such matters."

Mellon, just turned 60, is the fifth to serve in the C.A.O. position set up in the 1931 Charter. He's white-haired, stands nearly six feet and has a strong handsome face that befits a man of forceful stature and rugged stamina.

As C.A.O., he is responsible to the Mayor and the Board of Supervisors for nine operating departments, which employ some 6,200 persons and have combined budgets totalling \$60,000,000. He is ex-officio member of the Board of Supervisors and the City Planning Commission. He serves as chairman of the city's Safety Committee, the Capital Improvement Advisory Committee and the Scavengers' Rate Board. He's a member of the city's State Legislative Committee, and serves as County Road Commissioner.

In these and other roles his influence, both great and widespread, extends into the lives of all citizens. Employees under his jurisdiction protect the public health; provide hospital care; build and maintain the public streets, public buildings and the sewer system; inspect foodstuffs brought into the city; keep the records of the Superior Courts; issue marriage licenses; record property deeds; transact all real property sales and purchases for the city-county; inspect weighing and testing devices; maintain the traffic lights and parking meters; investigate un-



THOMAS J. MELLON
Chief Administrator

usual circumstances surrounding deaths; probate the estates of certain deceased citizens, and serve as guardian for certain incompetent persons.

Public Works and Public Health are his two largest departments. He appoints their directors, as well as the Assistant Director of Public Health for Hospital Services, the Purchaser of Supplies and the Director of Finance and Records. Heads of his remaining five departments are promoted through Civil Service ranks.

The Department of Public Works is responsible for the design, construction and maintenance of public buildings, streets and thoroughfares, sewers and sewage treatment plants. The department includes the bureaus of engineering and architecture. Except for Public Utilities, the Department of Public Works serves all other departments, including the Unified School District.

The Director of Public Health is responsible not only for the protective public health services such as sanitary inspection and communicable disease control, but also for an emergency hospital and ambulance service, a big county hospital, and a home and hospital for the aged and chronic ill.

The Purchaser orders materials and supplies, contractual services

and equipment for all departments and for the school district. The only exceptions are petty purchases, which he allows departments to make under procedures prescribed by him, and the procurement of such unusual things as objects of art which he may authorize museums or departments to buy. In addition, the Purchaser has under his direction central shops for the servicing and repair of motor vehicles, a central tabulating and reproduction bureau serving the various departments, and the inventorying and warehousing of supplies and equipment.

Duties of the Director of Finance and Records include supervision of the functions and personnel of the offices of County Clerk-Recorder, Public Administrator, Public Guardian, Registrar of Voters, Tax Collector and Records Center. The latter office was set up in recent years to provide a systematic storage system for old, yet important records.

The Real Estate Department handles purchases and sales of real property for the city and the School District, rentals and leases by or for the city, and manages the City Auditorium.

The Department of Electricity is responsible for the installation and maintenance of the fire and police communications system; for radio installations and maintenance in various departments; and for

(Continued on Page 7)

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THOMAS J. MELLON

(Continued from Page 6)

traffic signal and parking meter maintenance.

The Coroner, Sealer and Agricultural Commissioner (the latter being an inspector of nursery stock, fresh fruits and vegetables and some other farm products under state standardization and insect control laws) all are smaller departments but perform essential municipal services.

Other duties of the Chief Administrative Officer include budgeting and controlling the city's publicity and advertising fund; heading the city's Regional Service Committee, and administering funds appropriated for other than departmental uses—such as money for museums and the public pound.

The 1931 Charter placed the Welfare Department under the C.A.O., but by later amendment it was put under a commission. The Treasurer would have been made a C.A.O. appointed position except for the wish of the then incumbent, a retired police officer, who wanted to run for re-election.

Mellon's interest in governmental activities began long before Mayor Shelley asked him to be C.A.O. While advancing to the top of the only private firm he ever worked for, he found the time to serve responsibly in various City and State appointive posts and to manage Gubernatorial and Senatorial campaigns.

Born here on February 15, 1907, he was graduated from the University of San Francisco and its law school. He joined the Wesix Electric Heater Co. as an accountant in 1925 and six years later became

manager of the Pacific Northwest branch in Seattle, returning to San Francisco in 1942 as general sales manager, then vice-president and treasurer, and eventually taking over as president of the company.

His first real involvement in politics came in 1947 when he was named co-chairman of the John E. Byrnes for Supervisor campaign committee. His fellow chairman? John F. Shelley, then president of the State AFL.

Mellon served on the Police Commission and as its president, and served two terms on the State Board of Education.

He also was a president of the Chamber of Commerce and of the USF Alumni; a director of the San Francisco Employers Council and a director of the National Conference of Christians and Jews.

He was vice chairman of the California delegation to the 1952 Republican convention and served as Northern California manager in campaigns of Earl Warren for Governor and Thomas H. Kuchel for Senator.

His wife, the former Cula Baker, also is a civic leader — the first woman to hold the posts of general campaign chairman of the Marin United Crusade (1956) and of the Archbishop's Committee for Catholic Charities (1960).

The Mellons moved from Kentfield to San Francisco in 1964. They reside in an apartment not far from the Olympic Club's golf course where Tom plays on week ends, often shooting in the low 80's. The couple have three children, Thomas Jr., Michael, and Mrs. John H. Shea; and four grandchildren, Mary Jo, Kathleen Ann, John and Michael.

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Many top attractions, events and shows have been scheduled for the Cow Palace for 1967, according to John G. Brucato, President. "A great number of our attractions are already set," said Brucato, "and others are in the negotiating stage; we look forward to a banner year for the Cow Palace, only seven Saturday dates open at this time until November 25th.

Construction work will be in progress during 1967, phased over an extended period of time, so that no Cow Palace events will be handicapped. During the Spring-Summer of 1967, new luxury theater seats will be installed.

Construction on the parking lot, entrance relocation and a new pedestrian overpass will necessitate use of side entrances to the Cow Palace for a period of four to six weeks after the work schedule begins in March. Interior improvements which will not effect arena activity will be completed prior to the February 1967 San Francisco National Sports and Boat Show, and the new U. S. World Travel Show.

Scheduled for March in the Cow Palace are: Wrestling, March 11; the Junior Grand National Livestock Show, March 17-21; Indoor Motorcycle Races, March 24, and a Stage Show with the name star yet to be announced, on March 25.

April highlights include: Wrestling, April 8, and the Roller Derby, April 22. In May there will be Wrestling, May 6; Roller Derby, May 13, and Sokagakkai of America (Japanese semi-religious gathering), May 14. Yet to be sched-

uled in May is the Northern California Mobil Home and Travel Trailer Show which will run for ten days.

On the June calendar are: Wrestling, June 3 and 24, and the Roller Derby, June 17. There is also a Roller Derby, July 8, and Wrestling, July 15. August events include: Roller Derby, August 5; Wrestling, August 12, and the Western Electronics Show and Convention, August 22-25. "Wescon" is the largest trade show west of Chicago. It utilizes the entire facilities of the Cow Palace complex of 320,000 square feet, with over 1500 exhibits of electronic gear. Over 150,000 engineers, space experts, etc., are expected to attend the four day event, which takes over two weeks to set up. The Ringling Bros. and Barnum and Bailey Circus will be held August 30 through September 3.

September events include: the Roller Derby, September 9; Wrestling, September 16, and the 1968 Buick Premiere Showing, date to be announced later. Roller Derby and Pro Basketball dates will also be announced later.

The California Ski and Winter Sports Show will fill the Cow Palace at a date yet to be announced, in October. A Roller Derby is October 13, and Wrestling, October 14. The annual Grand National Livestock Exposition Horse Show and Rodeo is scheduled October 27 through November 5.

Negotiations are now under way for a 10-day event for November. The calendar for the remainder of 1967 as yet incomplete, includes Wrestling, November 11, December 2 and 30.

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UNderhill 1-3484

Police Chief Cahill Receives Radio Station KABL Award



San Francisco Police Chief Thomas Cahill (left) was presented with KABL Radio's "Outstanding Citizen" award last January 17th by Jack Cohen, President of Gray Line Tours. The award was presented at KABL Radio's first Bay Area Citizen of the Year Award Banquet at Sabella's Restaurant (Fisherman's Wharf) for outstanding community service during 1966. Robert Nahas of Oakland was named KABL's Citizen of the Year by station president Gordon McLendon. Outstanding Citizen awards were presented to nine other Bay Area residents by leading civic, cultural and business leaders. All had previously been KABL Radio's Citizen of the Day, during 1966. The banquet was attended by more than 250 of the Bay Area's leading civic and business leaders.

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San Francisco

1-A District Agricultural Association Elects John G. Brucato President

John G. Brucato, manager of the San Francisco Water Department's Agricultural and Land Division, was elected president of the No. 1-A District Agricultural Association which operates the Cow Palace. He took office January 1, 1967.

Brucato, who is also the founder and chairman of the Farmers Market, received commendation from Mayor John F. Shelley and other civic leaders on his election.

Elected vice president was Stephen Zolezzi, president of O'Brien, Spotorno, and Mitchell, Inc.

Other directors of the Cow Palace are: L. C. Smith, retiring president; Fred Parr Cox, Robert McCarthy, L. W. Lane, Sr., Edith C. McDonald, Howard N. Gilmore, and E. D. O'Brien.

Mayor Shelley commented on Brucato's election: "I am pleased to acknowledge Mr. John Brucato as the newly-elected president of the No. 1-A District Agricultural Association and I wish him every success in the future."

He said of the new Cow Palace construction program, "The thorough modernization of San Francisco's Cow Palace is most heartening, and will aid this city considerably to compete with other cities on a facility basis. This modernization program is expected to bring San Francisco an additional 15 million dollars a year in revenue."



JOHN G. BRUCATO
Pres., 1-A District Agriculture Assn.

Peter Tamaras, chairman of the San Francisco Board of Supervisors, stated: "I was glad to see John Brucato's abilities were completely recognized. He is well-qualified for such an important position in the city and state."

James K. Carr, General Manager of Public Utilities, said of Mr. Brucato's long association with public enterprises and his many friendships in this area have made him a valuable asset to the city of San Francisco. His work at the Cow Palace on the Agricultural Association is a good example. He will serve the Association well as its president."

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SAN FRANCISCO

DIRECTORY OF CITY AND COUNTY OFFICERS

CITY AND COUNTY OF SAN FRANCISCO

JOHN F. SHELLEY, MAYOR

City Hall Information No. — KL 8-6161

ELECTIVE OFFICERS

MAYOR
200 City Hall KL 8-3456
JOHN F. SHELLEY

Peter Trimble, Executive Secretary
Vernin Williams, Confidential Secretary
John L. Mootz, Administrative Assistant
John D. Sullivan, Public Service Director
Irwin J. Mussen, Urban Renewal Coordinator
Mrs. Margaret C. Smith, Personal Secretary

SUPERVISORS, BOARD OF
235 City Hall KL 8-3184
Meets Monday at 2 P.M.

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William C. Blake, 90 Folsom St.
Roger Boas, 2323 Geary St.
Joseph M. Casey, 2528 Ocean Ave.
John A. Ertola, 300 Montgomery St.
Leo T. McCarthy, 311 California St.
Kevin O'Shea, 2828 Mission St.
Jack Morrison, 2590 Greenwich St.
George R. Moscone, 343 Sansome St.
Dorothy von Beroldingen, 683 McAllister

Robert J. Dolan, Clerk
Philip P. Engler, Chief Assistant Clerk

Standing Committees (Chairman named first)

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Governmental Services—Tamaras, Moscone, Boas, Casey, Ertola
Health and Welfare—Casey, McCarthy, Blake, Boas, Francois
Planning and Development—Boas, Ertola, Francois, McMahon, Morrison
Transportation—Blake, Francois, Ertola, McCarthy, Moscone
Rules—Tinney (ex officio), Tamaras, Blake, Casey, McMahon, Morrison

ASSESSOR
101 City Hall KL 8-3132
Joseph E. Tinney

CITY ATTORNEY
206 City Hall KL 8-3292
Thomas M. O'Connor

DISTRICT ATTORNEY
880 Bryant St. KL 3-9111
John J. Ferdon

PUBLIC DEFENDER
850 Bryant St. KL 3-1671
Edward T. Mancuso

SHERIFF
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Matthew C. Carberry

TREASURER
110 City Hall KL 8-4575
John J. Goodwin

COURTS

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C. Harold Caulfield
Melvyn I. Cronin
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Edward F. O'Day
Charles S. Peery
Alvin E. Weinberger
H. A. van der Zee
Joseph M. Cummins, Secretary
480 City Hall KL 8-3261

GRAND JURY
457 City Hall KL 8-5010
Meets Monday at 8 P.M.

Robert McCarthy, Foreman, 1050 Kirkham St.
Arthur A. Petri, Secretary, 1965-15th Avenue
Ralph A. Sheehan, Statistician

MUNICIPAL, JUDGES OF
Third Floor, City Hall KL 8-4041

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Fitz-Gerald Ames, Sr.
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Harold C. Brown
Donald B. Constine
Emmet Daly
Leo R. Friedman
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Lawrence S. Mana
Milton Marks
Gerald O'Gara
S. Lee Vavuris
James J. Welsh

James M. Cannon, Secretary
301 City Hall KL 8-4571
William A. Lowry, Jury Commissioner

TRAFFIC FINES BUREAU
850 Bryant St. KL 8-4746

James Leddy, Chief Division Clerk
ADULT PROBATION DEPARTMENT
880 Bryant St. KL 3-9111

John D. Kavanaugh, Chief Adult Probation Officer
ADULT PROBATION COMMITTEE
Meets at call of Chairman

Kendrick Vaughan, Chairman, 60 Sansome St.
Raymond Blosser, 681 Market St.
Rt. Rev. Matthew F. Connolly, 399 Fremont St.
Adolph L. Pierotti, 240 Upland Drive
Frank Ratto, 405 California St.

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YOUTH GUIDANCE CENTER
375 Woodside Ave. 731-5740

Hon. Raymond J. O'Connor, Presiding Judge
Elmer Gaetzon, Chief Probation Officer

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Meets 2nd Thursday at 1:00 P.M.
375 Woodside Avenue

Michael Salarno, Chairman, 2204 Irving St.
Mr. Paul Chow, 779-27th Avenue
Rev. John A. Collins, 225-32nd Avenue
John P. Crowley, 2940-16th St.
Frank Curreri, 2230 Leavenworth St.
Andre de Bauhigny, 111 Sutter Street
Very Rev. James B. Flynn, 1825 Mission Street
Howard Freeman, 26 O'Farrell Street
Miss Myra R. Green, 1362-30th Avenue
Mrs. Frances Green, 3340 Jackson St.
Dr. Carl T. Hirota, 187-15th Ave.
Thomas J. Lenehan, 501 Haight St.
Louis Maldonado, 1958 Donner Ave.
Rev. Donald Mayberry, 420-29th Ave.
Burl Toler, 581 Orizaba Ave.

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289 City Hall KL 8-4851

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Thomas G. Miller, Acting Executive Assistant

CONTROLLER
109 City Hall KL 8-4117

Nat Cooper
Wren Middlebrook, Chief Assistant Controller

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251 City Hall KL 8-3465

Meets 1st Monday at 3:45 P.M.
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T. H. Delap, Jr., 3410 California St.
Joseph Esherick, 120 Green Street
Charles H. Kennedy, 230 Jones St.
Mrs. Anita Martinez, 62 Madrone Ave.
Tito Patri, 916 Kearny St.
Albert Shumate, M.D., 490 Post St.
Burton L. Rockwell, 50 Green St.

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Mayor
President, California Palace, Legion of Honor
President, City Planning Commission
President, de Young Museum
President, Public Library Commission
President, Recreation and Park Commission
Martin Snipper, Executive Secretary

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100 Larkin St. KL 8-4656

Meets every Thursday at 2:30 P.M.
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William M. Brinton, Vice President, 111 Sutter St.
James S. Kearney, 1871-35th Ave.
Ronald Pelosi, 404 Montgomery Street
Orris Wilson Willard, 40 San Andreas Way
Mrs. Charles B. Porter, 142-27th Ave.

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Chief Administrative Officer
Manager of Utilities
Edward Murphy, Director of Planning
Lynn E. Pio, Secretary

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151 City Hall KL 8-4922

Meets every Thursday at 4 P.M.
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Richard C. Ham, 601 California St.
Yori Wada, 1530 Buchanan St.
George J. Grubb, General Manager, Personnel

DISASTER CORPS
850 Bryant St. KL 3-1651
J. William Conroy, Director

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507 Polk St., Rm. 201 KL 8-5011
Everett P. Brandon, Director
Miss Ann Reeder, Secretary

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135 Van Ness Avenue UN 3-4680
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170 Fell St.

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Edward Kemmitt, 601 Polk St.
Mrs. Ernest Lilienthal, 3555 Washington St.
Joseph A. Moore, Jr., 351 California St.
James E. Stratten, 800 Presidio Ave.
Adolfo de Urioste, 512 Van Ness Ave.
Dr. Harold Spears, Supt. of Schools and Secty.

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2 City Hall UN 1-8000
Meets every Tuesday at 4 P.M.

Dr. Robert Grosso, Chairman, 2362 Bay St.
Morris Bernstein, 11 Lakeshore Plaza
Philip Dindia, 536 Bryant St.

William F. Murray, Chief of Department
Albert E. Hayes, Chief, Division of Fire
Prevention & Investigation
Raymond G. Connors, Jr., Secretary

HEALTH SERVICE SYSTEM
450 McAllister St. KL 8-3707
Meets 2nd Tuesday at 4 P.M.

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George W. Cuniffe, 1627-25th Ave.
Donald J. McCook, 220 Montgomery St.
Thomas W. McGrath, 2940-16th St.
Lyle J. O'Connell, Executive Director

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Chairman, Finance Committee, Board of Supervisors
City Attorney

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440 Turk St. OR 3-5800
Meets 1st and 3rd Thursdays at 10 A.M.

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Rev. Hamilton T. Boswell, 1975 Post St.
William Jack Chow, 550 Montgomery
Stephen Walter, 562 Mission St.
Eneas J. Kane, Executive Director

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1254 Market Street, Rm. 305 KL 8-4907
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450 McAllister St.	KL 8-3651	
Meets every Thursday, 4 P.M.		
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Francis Louie, 807 Grant Ave.		
John E. Sullivan, 69 West Portal Ave.		
David Thomson, 65 Berry Street		
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Vining T. Fisher, Vice Director		
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227 City Hall	KL 8-4421	
Meets every Monday at 2:00 P.M., Room 2		
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Peter G. Boudoures, 841 - 25th Ave.		
George B. Gillin, 295 Stratford Drive		
J. Edwin Mattox, Executive Secretary		
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850 Bryant Street	KL 3-9111	
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Samuel Ladar, 111 Sutter Street		
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Alfred J. Nelder, Deputy Chief of Police		
Capt. John Engler, Chief of Inspectors		
I. Thomas Zaragoza, Director of Traffic		
Capt. Daniel Shelley, Department Secretary		
Lt. William J. O'Brien, Commission Secretary		
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Civic Center	KL 8-3364	
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Edward F. Callanan, Jr., 1661 Dolores St.		
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Garland D. Graves, 285 Dalewood Way		
Mrs. Wesley Johnson, 45 Villa Terrace		
Mrs. Elsie Lisle, 3012 16th Street		
William M. Malone, 220 Bush St.		
William R. Holman, Librarian		
Frank A. Clarvoe, Jr., Secretary		
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287 City Hall	KL 8-4987	
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Thomas P. White, Vice Pres., 411 Panorama Dr.		
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Thomas F. Stack, 703 Market St.		
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Hetch Hetchy, 425 Mason St.	KL 8-3821	
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Personnel & Safety, 901 Presidio Ave.	KL 8-4037	
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Public Service, 287 City Hall	KL 8-4987	
James H. Leonard, Director		
Water Department, 425 Mason St.		
Call KL 8-6161 for Division Number.		
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Ben Blumenthal, 682 Mission St.		
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Mrs. Eulala Smith, Secretary to Commission		
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John F. Conway, Vice President, 3600 Third St.		
Peter Bercut, 1399 Battery St.		
John F. Conway, 3600 Third St.		
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Mrs. Helen G. Haldeman, 47 Santa Paula Ave.		
Walter A. Haas, Sr., 98 Battery St.		
James P. Lang, Gen. Mgr.		
Mary B. Connolly, Secretary to Commission		
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525 Golden Gate Ave.	UN 3-7750	
Meets every Tuesday at 3:30 P.M.		
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James A. Folger, III, 101 Howard St.		
Walter F. Kaplan, 835 Market St.		
Lawrence R. Palacios, 355 Hayes St.		
Dr. C. Joseph Wellington, 2299 Sutter St.		
M. Justin Herman, Executive Director		
Robert L. Rumsey, Secretary		

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Philip Kearney, 450 McAllister St.		
John D. O'Meara, 1 Jones Street		
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City Attorney		
Daniel Mattroce, Secretary		
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Veterans Building	621-6600	
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Gregory A. Harrison, Vice President, 111 Sutter St.		
Philip S. Boone, 343 Sansome St.		
Frederic Campagnoli, 300 Montgomery St.		
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1700 Jerrold Avenue, Room 201	KL 8-3284
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CORONER	
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901 Rankin Street	KL 8-4485
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Doyle L. Smith, Supt. of Electrical Maintenance & Construction	UN 1-8000, Ext. 324
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170 City Hall	KL 8-4823
Virgil Elliott, Director	
County Clerk-Recorder	KL 8-4082
Martin Mongan, 317 City Hall	
Public Administrator	KL 8-4161
Con S. Shea, 375 City Hall	
Registrar of Voters	KL 8-3417
Charles A. Rogers, 155 City Hall	
Tax Collector	KL 8-3164
Basil Healey, 107 City Hall	
Records Center	KL 8-3001
Pierce Murphy, 144 Townsend Street	
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450 McAllister St.	KL 8-3042
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Francis J. Curry, M.D., Asst. Director, Public Health	
Joseph Mignola, Jr., Asst. Director, Public Health, for Hospital Services	
Hassler Health Home, Redwood City	EM 6-4633
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Laguna Honda Hospital, 7th Ave. & Dewey Blvd.	MO 4-1580
Arthur O. Stone, M.D., Act. Supt.	
San Francisco General Hospital, 22nd & Potrero	MI 8-8200
T. E. Albers, M.D., Superintendent	
Emergency Hospital Service	KL 3-1574
Earl Blake, Superintendent	
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260 City Hall	KL 8-3671
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R. Brooks Larter,	
Assistant Director, Administrative	
A. H. Ekenberg,	
Asst. Director, Maintenance and Operations	
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Jun Iwamoto, Supervisor	
Architecture, 265 City Hall	KL 8-4601
Charles W. Griffith, City Architect	
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Robert C. Levy, Superintendent	
Building Repair, 2323 Army	KL 8-4741
J. S. Rutherford, Superintendent	
Central Permit Bureau, 450 McAllister St.	KL 8-3294
G. H. Boreman, Supervisor	
Engineering, 359 City Hall	KL 8-3608
Clifford J. Geertz, City Engineer	

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Walter H. Jones, Superintendent		KL 8-3271
Street Cleaning, 2323 Army St.		
Bernard M. Crotty, Superintendent		KL 8-4057
Street Repair, 2323 Army St.		
Charles McFadden, Superintendent		KL 8-3916
Urban Renewal, 450 McAllister St.		
Bernard A. Cummings, Analyst		KL 8-5071
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270 City Hall	KL 8-4281	
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Joseph Gavin, Chief Assistant (Acting)		
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Thomas J. Ryan, Blue Print and Repro. Mgr.		KL 8-3156
Central Tabulation Bureau, 158A City Hall		
Helen Eglit, Supervisor		KL 8-4964
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Philip L. Rezos, Director of Property		
James T. Graham, Convention Facilities Manager		KL 8-5065
SEALER OF WEIGHTS & MEASURES		
6 City Hall	KL 8-4912	
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3:30 P.M.	
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President, Recreation & Park Commission	
Thomas Carr Howe, Director	
Mrs. Robert J. Jensen, Executive Secretary	
M. H. de YOUNG MEMORIAL MUSEUM	
Golden Gate Park	BA 1-2067
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Box 506, Burlingame	
Richard S. Rheem, President, 235 Montgomery St.	
Miss Louise A. Boyd, 210 Post Street	
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R. Gwin Pollis, 225 Bush Street	
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Garret McEnerny II, 255 California Street	
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BAY WINDOW

(Continued from Page 3)

Our congratulations to the Council for Civic Unity for electing as president a man who is gaining steadily in regional stature — The Chronicle's City Hall Reporter Mel Wax, whose "City Beat" has become a fascinating and effective feature of KQED during the past year and who—in addition to all those hats—wears still another as Mayor of Sausalito. . . . Welcome to Allan B. Jacobs who left the Halls of Ivy—he had been associate professor of city and regional planning at University of Pennsylvania—for the City Hall Maze as San Francisco's new Director of Planning. He succeeds Jim McCarthy, resigned due to ill health, who worked so quietly, calmly and tenaciously that it will probably be some time before his considerable contribution can be adequately measured. . . . Welcome, too, to Wells Fargo Banker Ransom M. Cook, new president of the DeYoung Museum's embattled Board of Trustees. . . . And to the two new Public Utilities Commissioners—insurance broker Richard N. Goldman who follows an illustrious father-in-law, former Recreation-Park Commissioner Walter Haas, into City service, and Attorney

Joseph I. Kelly who also follows an illustrious father-in-law into public service. Let's see, Joe's father-in-law is a former Governor, name of Brown.

Add congratulation: To Thomas John Kent—"Jack" to one and all—for completing his first and sailing into his second year as Mayor Shelley's \$27,000 deputy for development, one of the more complex jobs in the City. . . . To Alan Fleishacker and the S. F. Zoological Society for making possible the start of an intriguing \$170,000 "Africa scene" addition to the Zoo.

And farewell: To that grand lassie of City Hall, Marion Fett, who retired on the last day of January after 35 years of rarely good service to the City. Most of those years Marion was confidential secretary to every Chief Administrative Officer in San Francisco's history—Al Cleary, Tom Brooks, Chester MacPhee, Sherman Duckel, Tom Mellon. . . . I've enjoyed it all," she said reflectively on that last day. "We've had some breadlines, some hard times, and exciting times, too. But there's real satisfaction in serving the people, you know, having some part in getting things done. It's been wonderful!"

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Around and About

(Continued from Page 5)

I care not for these classical pleasures;
They are, for my income, too dear,
But still I can compass the nickel
That buys me my Schooner of Beer.

No flagons or wassail cups fill me,
Of vintages priceless and rare,
Away with a stoup or a beaker
And I scorn an effete petit verre;
My chalice is glittering crystal
Full bosomed, deep chested, di-
vine,
With the glorious crown of the hop
lands
That mocks at the glory of wine.

Come! Drink of the soft flowing
amber.

Come! Live in its somnolent
streams!

Come! Taste of the foam-flecked
Nepenthe

That flows from the Kingdom of
Dreams!

And sing, as afloat on its tideway
We gently and drowsily steer:

"Here's a health to the Nickel of
Commerce

That buys me my Schooner of
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It is sad to contemplate that
beer is no longer a nickel, but it
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Wilson Meyer is Re-elected Head of War Memorial

Wilson Meyer, San Francisco businessman, has been re-elected president of the War Memorial Board of Trustees for a fourth consecutive one-year term, starting January 2, 1967.

Gregory Harrison, local attorney and partner in the law firm of Brobeck, Phleger & Harrison, was re-elected first vice president. Frederick Campagnoli, also an attorney and active in veterans affairs, was re-elected second vice president.

The board administers the Opera House and Veterans Building in the Civic Center.

Meyer was appointed to the 11-man board in 1961 and served as chairman of the building committee prior to becoming president in 1963.

A native San Franciscan, educated in local schools and at the University of California, a World War I veteran, he is chairman of the board of Wilson & Geo. Meyer & Co., a 116-year-old firm engaged in the distribution of chemicals and plastics throughout the West.

Long active in civic affairs, he served 12 years on the Cow Palace board of directors, two years as president. He is a trustee of the California Academy of Sciences and of the Society of California Pioneers.

In a statement following his re-election, Meyer pledged his best efforts to restore and maintain the War Memorial buildings in the best possible condition, as funds become available.



**WILSON MEYER, President
War Memorial Trustees**

"My colleagues have honored me again with re-election as president of the board of trustees," said Meyer. "With their support and the continuing cooperation of many city departments, we shall do everything possible to meet the needs of the organizations which use the buildings and to plan for the future."

Meyer lives at 22 - 22nd Avenue, San Francisco with his wife, Mabel. Two sons served with combat infantry troops in World War II.

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The San Francisco Recreation and Park Department has announced that motor vehicle traffic will be prohibited from Golden Gate Park's Main Drive, between Kezar and Transverse Drives, on Sundays from 6:30 a.m. to 5 p.m., effective April 2, 1967.

The closure is the second phase of the department's plan to close all park roads to Sunday motor traffic in the east end of the park, from Stanyan Street to Cross Over Drive, between Fulton Street and Lincoln Way, and return the park to Sunday pedestrian use.

The first phase of the plan prohibited Sunday traffic from the Music Concourse. Public response to barring motor vehicles from the Concourse has been favorable and all facilities in the Concourse Area have reported increased pedestrian use and patronage since the initial closure was undertaken.

Entrance to Main Drive will be barricaded by the San Francisco Police Department and park employees starting at 6:30 a.m. at:

Transverse Drive (at Main Drive), 10th Avenue, 8th Avenue, 6th Avenue, Arguello Boulevard, Kezar Drive (at Main Drive), Middle Drive East (at Bowling Green Drive), Stow Lake Drive (at Stow Lake Drive East), South Drive entrances to the Music Concourse at Concourse Drive and Tea Garden Drive will remain closed as is the existing Sunday pattern.

Roads remaining open to North-South traffic will be Stanyan St. and Cross Over Drive in the east end of the park. West of Cross Over Drive, all park roads will remain open to Sunday traffic.

West bound Fell Street traffic to the Richmond District should skirt the park by using Fulton Street. Traffic moving toward the Sunset and Parkside Districts will be routed through Kezar Drive to Lincoln Way.

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Public transportation will be provided along the closed portion of Main Drive and the Music Concourse by Elephant Trains provided by San Francisco Zoo Tours, Inc., with a 15¢ fare. According to Zoo Tours President James E. Kenny, the train will be approximately ten minutes apart, stopping at all pedestrian entrances to Main Drive as well as the various facilities in the Music Concourse.

Superintendent of Parks Frank Foehr pointed out that limited parking facilities will be available in the Park Panhandle, Kezar parking lot and along Stow Lake, South, Middle, Bowling Green and Kezar Drives, as well as the west end of the park. Visitors to the east end of Golden Gate Park should be encouraged to use the public transportation to the park to reduce the pressure of motor vehicles searching for parking spaces in the park.

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Rosemary Clooney and Postmaster Lim P. Lee officially kicked off the Bay Area Easter Seal fund campaign at a press conference, but the real star of the show was three year old Elizabeth Dunlap of 607A Arkansas Street. Here they are meeting the press at the Fairmont Hotel. Little Elizabeth is the San Francisco Easter Seal campaign Theme Child. Easter Seal therapists found her barely able to crawl when the Society first took her case. Therapy has produced a great improvement and she now stands and is learning to walk on crutches. The San Francisco Easter Seal goal to aid children like Elizabeth is \$80,000. The campaign continues until Easter Sunday, March 26, 1967.

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WOMENS COMMITTEE BEING FORMED FOR McATEER FOR MAYOR

Joseph L. Aioto and Francis V. Keesling, Co-chairmen of McAteer's campaign for Mayor, today announced the formation of a non-partisan Women's Executive Committee. Keesling said, "It is important to note that women from both parties and from all districts of San Francisco have joined to convince the women of San Francisco that McAteer's vigorous leadership is needed in City Hall. This Executive Committee will coordinate and direct all functions designed to bring Senator McAteer and his wife Frances to the attention of San Francisco's women voters."

Named as Co-chairmen are Mrs. Edward F. (Adele) Dullea (R) and Mrs. Lionel M. (Ann) Alanson, Jr. (D). The Vice-chairman is Mrs. Thomas C. (Pat) Lynch (D), and the coordinator of all activities is Mrs. Bertram (Dianne) Feinstein (D).

McAteer observed, "This is the finest community-wide group of ladies ever assembled in a major campaign in this City. I am honored to have such a wonderful group of ladies indicate their enthusiastic support of my candidacy."

The balance of the committee is as follows: Mrs. Henry V. (Guilia)



J. EUGENE "Gene" McATEER

Besozzi (R); Mrs. John Parr (Janice) Cox (R); Mrs. Margaret Cruz (D); Mrs. Ward (Dorothy) Duffy (D); Mrs. Eugene L. (Elly) Friend (R); Mrs. Bernard B. (Bernice) Glickfeld (D); Mrs. Ruth Church Gupta (D); Mrs. Raymond (Clare) Hackett (R); Mrs. Rufus A. (Gloria) Hicks (D); Mrs. David (Yo) Hironaka (R); Mrs. Francis V. (Mary) Keesling, Jr. (R); Mrs. Jules (Dorothy) Leonardini (D); Mrs. Harry W. (May-Ling) Low (D); Mrs. Gene (Lorraine) Marchi (D); Miss Phyllis Mitchell (D); Mrs. John B. (Helen) Molinari (R); Mrs. Walter S. (Ellen) Newman (D); Mrs. A. Boyd (Liola) Puccinelli (R); Mrs. Hugh (Mary) Rose, Jr. (R); Mrs. John A. (Lita) Vietor (R); Mrs. Osceola Washington (D); Mrs. Mary Salazar (D); Mrs. Tom (Pauline) Tasiopulos (D); Mrs. Nicoletta Arnest (R).

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S.F. City Employees Retire; Honored by Fellow Workers

Two men, regarded by fellow employees as virtual founding fathers of the San Francisco Water Department, are winding up careers in the City service.

They are Fred "Ted" Fawcett, 69, whose 37 years of municipal service began March 1, 1930, when San Francisco purchased the privately owned Spring Valley Water Company—and August "Gus" Bordenave, 65, who also "came over" to the City with the Spring Valley purchase.

Both men were honored by friends and colleagues at a retirement party Tuesday evening (February 21) at the Lazy V Restaurant in San Bruno.

Fawcett, a watershed keeper supervisor, will retire March 31, Bordenave's retirement actually became effective last December 31.

"These fellows have earned a happy and healthful retirement," said Arthur H. Frye, Jr., Water Department General Manager.

"But words cannot express how we hate to lose them.

"For all practical reasons they have a proprietary interest in the Department; and their personal dedication has eased the task of fighting watershed encroachment pressures that are sometimes almost overpowering."

Bordenave was in charge of the shops and automotive equipment for the Spring Valley Water Company from February 21, 1923, until 1930 when the City acquired control—and has performed the same function ever since for the San

Francisco Water Department's Peninsula Division.

At the outset, his vehicle fleet consisted of 10 automobiles — a Stanley Steamer, an Overland, seven Model "T" Fords, and one Cadillac.

Now the responsibility involves 270 vehicles, a collection that includes special equipment, road machinery, 53 autos, 29 trucks, and highly sophisticated lawnmowers.

Fawcett has been called "the luckiest man on the Peninsula".

His "preserve", which includes a cottage near Pilarcitos Lake, has been the 30 square mile Peninsula watershed. And the vital need to maintain and protect water quality has turned this area into a forbidden paradise.

Within minutes of San Francisco and suburban cities, Fawcett and his wife, Vera, have lived among lakes abundant with large trout and woods filled with deer, raccoon, foxes, big cats, and other wild animals.

The Fawcett children—Mrs. Robert Roper of San Mateo and Fred W. Fawcett of San Jose—were reared at Pilarcitos and attended school in Millbrae. There are now seven grandchildren.

Bordenave and his wife, Alice, reside at No. 31 Grand Avenue, Redwood City. They have three children — Donald, Santa Clara; Thomas, Lake Tahoe; and Mrs. Harry Gould, of San Jose — and they have ten grandchildren.

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Under the sponsorship of the San Francisco Recreation and Park Department and the cooperation of Local No. 6 of the American Federation of Musicians, AFL-CIO, through a grant from the Recording Industries Trust Funds, members and visitors to the Senior Citizen Program at Joseph Lee Recreation Center, Oakdale Avenue and Mendell Street, will enjoy a free professional musical entertainment performance on Wednesday, April 26, 1967, from 1:30 to 3:30 p.m.

The Recording Industries Trust Funds which provide free musical performances for the San Francisco Municipal Senior Citizen Program are an extension of a program of public service originated by the Recording and Transcription Fund of the American Federation of Musicians, A.F.L.-C.I.O.

All San Francisco Seniors are invited to attend these free musical programs and enjoy an afternoon of entertainment and social companionship. For further information call the Recreation and Park Department Supervisor of Senior Citizen Programs at 558-4952.

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 Friday, April 21 — ATLANTA N
 Saturday, April 22 — ATLANTA D
 Sunday, April 23 — ATLANTA (2)
 Tuesday, April 25 — CINCINNATI N
 Wednesday, April 26 — CINCINNATI D
 Thursday, April 27 — CINCINNATI D
 Friday, May 12 — HOUSTON N
 Saturday, May 13 — HOUSTON D
 Sunday, May 14 — HOUSTON (2)
 Monday, May 15 — CHICAGO D
 Tuesday, May 16 — CHICAGO N
 Wednesday, May 17 — CHICAGO D
 Friday, May 26 — LOS ANGELES N
 Saturday, May 27 — LOS ANGELES D
 Sunday, May 28 — LOS ANGELES D
 Monday, May 29 — PHILADELPHIA D
 Tuesday, May 30 — PHILADELPHIA (Holiday) D
 Wednesday, May 31 — PITTSBURGH D
 Thursday, June 1 — PITTSBURGH D
 Friday, June 2 — NEW YORK N
 Saturday, June 3 — NEW YORK D
 Sunday, June 4 — NEW YORK (2)
 Friday, June 16 — ST. LOUIS N
 Saturday, June 17 — ST. LOUIS D
 Sunday, June 18 — ST. LOUIS D
 Monday, June 19 — CINCINNATI D
 Tuesday, June 20 — CINCINNATI N
 Wednesday, June 21 — ATLANTA D
 Thursday, June 22 — ATLANTA D
 Friday, July 7 — LOS ANGELES N
 Saturday, July 8 — LOS ANGELES D
 Sunday, July 9 — LOS ANGELES D
 Thursday, July 13 — HOUSTON D
 Friday, July 14 — HOUSTON N
 Saturday, July 15 — HOUSTON D

Sunday, July 16 — CHICAGO (2) D
 Monday, July 17 — CHICAGO D
 Tuesday, July 25 — NEW YORK N
 Wednesday, July 26 — NEW YORK D
 Thursday, July 27 — PHILADELPHIA D
 Friday, July 28 — PHILADELPHIA N
 Saturday, July 29 — PHILADELPHIA D
 Sunday, July 30 — PITTSBURGH D
 Monday, July 31 — PITTSBURGH D
 Tuesday, August 1 — PITTSBURGH N
 Wednesday, August 2 — PITTSBURGH D
 Friday, August 18 — CINCINNATI N
 Saturday, August 19 — CINCINNATI D
 Sunday, August 20 — CINCINNATI D
 Monday, August 21 — CINCINNATI D
 Tuesday, August 22 — ST. LOUIS N
 Wednesday, August 23 — ST. LOUIS D
 Thursday, August 24 — ST. LOUIS D
 Friday, August 25 — ATLANTA N
 Saturday, August 26 — ATLANTA D
 Sunday, August 27 — ATLANTA D
 Monday, August 28 — LOS ANGELES N
 Tuesday, August 29 — LOS ANGELES N
 Wednesday, August 30 — LOS ANGELES D
 Wednesday, September 6 — HOUSTON D
 Thursday, September 7 — HOUSTON D
 Friday, September 8 — CHICAGO N
 Saturday, September 9 — CHICAGO D
 Sunday, September 10 — CHICAGO D
 Friday, September 22 — PITTSBURGH N
 Saturday, September 23 — PITTSBURGH D
 Sunday, September 24 — PITTSBURGH D
 Monday, September 25 — NEW YORK D
 Tuesday, September 26 — NEW YORK N
 Wednesday, September 27 — NEW YORK D
 Thursday, September 28 — PHILADELPHIA D
 Friday, September 29 — PHILADELPHIA N
 Saturday, September 30 — PHILADELPHIA D
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CITY-COUNTY RECORD

35

1967

NEW RECREATIONAL LAND
FOR BAY AREA
(See Page 6)

CYRIL ROCHE, PRES. M.E.E.A.
(See Page 3)

AROUND AND ABOUT
(See WHIT HENRY Page 5)



A Gun Safety Milestone

To educate and train citizens of good repute in the safe and efficient handling of firearms is a major activity of the National Rifle Association of America.

Contrary to some reports, the death rate for firearms accidents in the United States has decreased in the last 15 years, notwithstanding more guns and more people using them. A significant factor in this decrease in gun accidents is the program of safety education of the National Rifle Association that is conducted by local shooting organizations and youth groups in cooperation with state agencies involved in hunting wild game.

The NRA Hunter Safety Course is designed to teach proper gun handling in circumstances relating to hunting. Basic information about ammunition and guns, especially as applied to their safe use, is included. Sportsmanship is stressed, too, because sportsmanship and safe hunting go hand in hand. The sole aim of this course is to give the new hunter fundamental information to enable him to avoid hunting accidents.

A total of 37 states and 4 Canadian provinces now operate firearms safety training programs. Actual instruction is performed in most communities by NRA Certified Hunter Safety Instructors on a voluntary basis without monetary

compensation. On April 23, 1966, in Eugene, Oregon, a young man 13 years of age received his NRA Hunter Safety Certificate from the Oregon State Game Commission.

At that moment, the number of students to have successfully completed the course reached 3 million.

The records show that firearms accidents while hunting are due primarily to carelessness and ignorance of proper gun handling. Firearms safety education is an effective method of reducing the number of such accidents. It has been tried and proven in some states as a legislative requirement, in other states as part of the public school curriculum, and in many states on a voluntary basis. Whenever a well-organized hunter safety program has been conducted, it has produced favorable results.

Hunting is a wholesome form of recreation enjoyed by many Americans. Some 14 million sportsmen will purchase hunting licenses this year. With more leisure time, improved game management and better means of transportation, even more people can be expected to avail themselves of this form of relaxation in the out-of-doors. The need for hunter safety education will continue and the fact that 3 million individuals have completed the NRA Hunter Safety Course is a GUN SAFETY MILESTONE.

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Among City Execs. . . .

CYRIL ROCHE BECOMES 25th PRESIDENT OF S.F.'s MUNICIPAL EXECUTIVES' GROUP

When Cyril Roche was a college student, his goal was clear to him and he studied administration which prepared him for his municipal government career now in its 21st year.



There was a slight detour while he served in the Army Transportation Corps in World War II, emerging a first lieutenant in 1946 and then going to work for the City and County.

He worked in the City Hall offices of Tax Collector, Controller and Civil Service before, in 1958, becoming Principal Administrative Analyst in the Mayor's office.

Cy is held in high esteem by his colleagues, as evidenced by his recent elevation to the presidency of the 150-member Municipal Executives' Association, an organization of non-elective officials.

He was administered the oath of office as the 25th M.E.A. top leader at ceremonies climaxing a

dinner meeting at M. H. de Young Memorial Museum.

As Cy sees his job, it is stimulating and rewarding to be in the center of progress in the making. In a key role in the Mayor's Budget Bureau, he has close contact with every phase of the city's operations.

But the city government is big and widespread. Cy recognizes that it is through the monthly M.E.A. get-togethers that many members really go to know each other on an informal basis.

Roche, a native San Franciscan, attended Sacred Heart before U.S.F. where he majored in business administration. He has served on the executive committee of the U.S.F. Alumni Association.

He succeeds Emmery Mihaly, Assistant County Clerk, as M.E.A. president. Other new officers: Alfred Felder, Municipal Railway, vice president; Daniel Mattroce, Retirement System, secretary, and Charles Skinner, Weights and Measures, treasurer. Also named to the Executive Committee were: Francis Mayer, District Attorney's Office; Oral Moore, Hetch Hetchy, and Thomas Toomey, City Attorney's Office.

Toomey's father, the late Thomas A. Toomey, was one of the founders of the M.E.A. a quarter-century ago, along with Superior Judge Herman van der Zee, former Controller Harry Ross, and former War Memorial Manager Ed Sharkey.

The M.E.A. fosters and promotes higher standards of professional ethics and efficiency in public service. In addition, each year it awards a \$600 scholarship to a San Francisco high school senior to assist him in getting a college education.

HEART ASSN. ELECTS GOVERNOR



DAN E. LONDON

The election of four new members to the San Francisco Heart Association's Board of Governors was announced today by Gardiner Johnson, board chairman. The new members are:

Mrs. Robert C. Kirkwood of 3098 Pacific Avenue; Dan E. London, managing director of the St. Francis and the Sir Francis Drake Hotels; Milton Nichaman, M.D., chief of the Laboratory Unit, Heart Disease Control Program at the U.S. Public Health Service; and Miss Doris Wellenkamp, R.N., head nurse at the Intensive Care Unit at U.C. Hospital.

Returning for new three-year terms are: Erwin H. Braff, M.D., director of the Bureau of Disease Control at the Department of Public Health; Rene Bine, Jr., M.D., associate chief of medicine at Mt. Zion Medical Center; Mrs. Emil Brisacher of 1770 Green Street; Mrs. Meyer Schindler, 30 Constanco Way; Josua Eppinger, Jr., assistant managing editor of the San Francisco Examiner; and Robert T. Kimberlin, vice president, secretary treasurer of Crown Zellerbach Corporation.

Also returning are: Eric Owyang, chief pharmacist at the University of California Medical Center (U.C.M.C.); William H. Thomas, M.D., associate clinical professor of medicine at U.C.M.C.; Herman Uhley, M.D., assistant clinical professor of medicine at U.C.M.C.; and John L. Wilks, head of the John L. Wilks and Associates public relations firm in San Francisco.

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JUNE - JULY, 1967

Volume 34

No. 2



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Grand National Livestock Exposition and Horse Show

An array of the entertainment world's greatest stars will bring a fresh new concept to the 1967 Grand National, scheduled to open in the newly-modernized Cow Palace, October 27, according to John G. Brucato, president of the Cow Palace board of directors.

"Our scheduling of several great stars to appear on different days during the exposition offers a complete new format for the Grand National," said Brucato, "and it seems appropriate that the new scheduling coincide with the completion of our \$1,800,000 Cow Palace improvement program."

Eva Gabor, the beautiful blonde comedienne of television's "Green Acres," will headline opening night, October 27, to be followed by television's wacky Marine, Gomer Pyle (Jim Nabors), on Saturday and Sunday, October 28-29.

Eddie Albert, Miss Gabor's farming co-star on "Green Acres," will be the major attraction on Monday and Tuesday, October 30-31, and the sensational Wayne Newton will perform Wednesday and Thursday, November 1-2.

The Young Americans, one of the nation's most highly-acclaimed young singing groups, will entertain with folk and popular ballads the final three days, November 3-4-5.

A third great comedy star from "Green Acres," comic Pat Buttram,



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will be on hand to entertain at all the all-star performances.

Featured every night in the arena performances will be America's top cowboys in the West's greatest rodeo, and a full classification horse show, which includes the World's Championship Jumper Sweepstakes.

Augmenting the new format for the arena performances will be the "new Look" of the Cow Palace — a completely new interior decor, 9,500 plush theatre-type seats in the 1400 capacity arena, new entrances and new and enlarged parking facilities, according to Brucato.

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Around and About

By Whit Henry

If you happen to be driving up through the Mother Lode Country this summer, you may very well get a look at Gold Hill, a hill that has a most interesting history.

On a mild October day in the year 1850, a man by the name of George McKnight was chasing a cow across a hillside up in Nevada County when his foot accidentally struck an outcropping of rock and a large piece broke off. Since the piece of rock that broke off had a peculiar sparkle, McKnight stopped to examine it and found that it was shot through with gold.

News of this discovery traveled fast through the hills and valleys and soon hundreds of miners were on their way to the spot, which had promptly been named Gold Hill.

Gold Hill turned out to be unusually rich. From the very spot where McKnight had stumbled, miners were to dig \$1,500,000 worth of gold. From a spot just 50 yards farther over they were to take another \$4,000,000 worth of gold. And almost every few weeks a new

ledge of the precious metal would come to light and a new wave of excitement would run through the countryside. Here, in this little area of Nevada County, the great gold quartz mining industry was in process of being born.

In feverish haste to get the gold from the ground, the miners soon fell to inventing new gadgets. One of them invented the under sluice, another the waltzing pan. A man called French invented a successful hard rock drilling machine and the partners Walsh and Collins put together the first gold quartz mill in the world.

They weren't, however, content to invent a few mechanical gadgets. They went on to invent a whole new system of laws, and the laws for quartz mining that they drew up in their own crude way were so sensible and so practical that they later became, almost word for word, the quartz mining laws for the entire United States.

Even today the Gold Hill area is threaded through with more than 350 miles of mining tunnels and new gold keeps coming in. And on the base of the old Gold Hill Mill a granite column topped with a great chunk of gold quartz rises to

(Continued on Page 15)

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San Francisco Public Utilities Commission Announces Plan For Recreational Development

An interim report on a study of additional recreational uses for Water Department lands on the Peninsula that would be consistent with the primary domestic water supply function was submitted to the San Francisco Public Utilities Commission recently.

James K. Carr, General Manager of Public Utilities, said the presentation was made on an interim basis because the Public Utilities Commission (PUC) "does not want to see a completed analysis until there has been some public discussion of the matter".

The report, Carr said, proposes a "three-shaded" development of the lands, with the vast majority of the Water Department's 23,000 acres in San Mateo County "remaining in trust as a semi-wilderness area open to groups by permit only".

Entitled "Interim Preservation and Recreation Concepts of Peninsula Watershed Lands", the report was submitted jointly by two engineering firms — Wilsey and Ham and Metcalf and Eddy.

The continuing \$80,000 study by the team of consultants includes San Francisco Water Department lands near the Alameda-Santa Clara County border.

The Department owns about 63,000 acres of land in four bay area counties — San Francisco, San Mateo, Alameda, and Santa Clara.

Carr said he anticipates a favorable reaction to the study from the people of San Francisco and their suburban neighbors.

I think they will be pleased with the City's determination to prepare a good land use study that will recognize the increased recreation needs of a growing population.

"The extent to which the Public Utilities Commission, one of the bay area's biggest land owners, can go in providing this recreation will be developed by the study."

The cost of the program and its priorities will have to wait until the details of a sensible procedure can be worked out, Carr stated.

"We do not intend to get ensnared in needless futile discussion about costs, rapidity of development, and jurisdiction at this stage of the game."



JAMES K. CARR
General Manager of Public Utilities

The concept and location of the City's recommended 4.5-mile Ridge Route for the disputed section of the Junipero Serra Freeway is an integral part of the study, Arthur H. Frye, Jr., General Manager and Chief Engineer of the Water Department, explained.

"The Ridge Route's goals are in harmony with the directions of the study; and the study's objectives are dependent upon the Ridge Route location," Frye stated.

He added that the Ridge Route would:



Watershed land (similar to this stretch of coast) would be open for use by the public for recreational purposes.

- Because of its location up to a mile east of Upper Crystal Springs Lake, protect the quality of water furnished to 2,500,000 users from the 100-year-old Peninsula lake supply system.
- Provide a scenic highway, complete with vista turn-out points, offering matchless views of the bay to the east and the unspoiled wilderness of the watershed to the west.
- Permit full use of these lands at the south end of the watershed, because access from two sides would be possible.
- Retain the lands adjacent to

(Continued on Page 7)

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PUBLIC UTILITIES

(Continued from Page 6)

Upper Crystal Springs Lake as valuable open space by becoming a barrier to encroachment.

In recommending that the PUC adopt a resolution approving the interim concepts presented in this preliminary report", Frye observed that the consultants have "apparently thought of something for everyone in the way of recreational uses that may be permitted without endangering water production and water quality".

The interim report by Wilsey and Ham and Metcalf and Eddy listened as study goals:

- To maintain the quality of the San Francisco water supply.
- To preserve the natural state of the Peninsula watershed.
- To retain the integrity of the State Wildlife and Fish Reserve.
- To assist in meeting the needs of the residents of San Francisco and the Peninsula for increased recreational activities.

The consultants' plan recognized four principal land use categories:

- **RESOURCE MANAGEMENT** — includes four major storage lakes — San Andreas, Pilarcitos, Lower Crystal Springs, and Upper Crystal Springs — as well as lands needed for water runoff and storage.

It also includes a scenic corridor (the area visible from a scenic road system generally including the perimeter of the lakes, a roadside strip along the parkway, and scenic roads) and . . .

An ecological reserve in the steep, wooded, hilly terrain west of the lakes, which provides a habitat for wildlife.

- **SPECIAL USES** — include areas of educational, historical, and scientific interest.

- **PUBLIC SERVICE** — these areas include sites needed for Water Department operations, a college site, and an existing Neighborhood Youth Corps dispatching center.

Only 3,300 acres of the 23,000 Peninsula watershed acreage are suitable for development, the consultants stated.

"The remaining 19,700 acres are either in water surface or land of more than 10 per cent slope. Opening these steep lands to recreation would be hazardous to water quality control, and would create increased fire hazard problems.

The plan would provide:

PASSIVE RECREATION:

- Twenty miles of one-way scenic drives on existing roadways, with the motorist returning to his point of origin on major routes, such as Junipero Serra Freeway and the 19th Avenue Freeway.

- Picnic sites with tables, fresh water, sanitary facilities, and fire pits.

- Open spots where groups interested in nature and natural landscapes could "leisurely pursue their interests".

- A retreat area in the southern portion of the watershed adjacent to "Kirkwood Memorial Grove" (a setting of trees General Manager Carr has recommended be dedicated to the memory of his predecessor in office, the late Robert C. Kirkwood).

- A relatively isolated picnic area for active groups such as teenagers.

ACTIVE RECREATION:

- Multiple-use recreation sec-

tion in the southern area where climate is warm and there is little rainfall — pool swimming, picnicking, tennis, and field sports.

- Adjacent would be one or two short golf courses and a championship 18-hole golf course.

- Areas for equestrian groups (including parking for horse trailers, horse tie-up areas, and groups for family picnics), rental horse operation, and "miles of riding trails accessible from a number of points".

- Hiking on service roads and trails — with limited access for horseback riding and hiking in resource management area, and non-limit access to ecological parks.

SPECIAL USE AREAS:

- Continuation of numerous special uses, such as an existing 4-H Club, historical sites, roadside parks, that would be developed further.

PUBLIC SERVICE AREAS:

- Educational uses—location of proposed college site in southern portion of watershed.

- Utilities facilities — majority of sites for San Francisco Water Department, including a new Peninsula headquarters facility, filtration plants, water quality control areas, and pump sites.

The consultants separated the development plan into two portions — the San Andreas (northern) area with about 50 acres for picnicking, artificial pond fishing, and nature walks; and the Canada (southerly) area that would service about 2,000 people with a multi-purpose family recreation area of swimming pools, picnicking and ball fields, as well as two golf courses, a large equestrian area, and a retreat area.

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SUPERVISOR KEVIN O'SHEA SEEKS RE-ELECTION



KEVIN O'SHEA
San Francisco Supervisor

Supervisor Kevin O'Shea, a native born San Franciscan, a prominent sports figure, and a former president of the Board of Permit Appeals, announces that he will be a candidate for re-election in the November 7 election.

"I now have the experience at the Board of Supervisors to begin putting into effect the many ideas I have about improving city government," said O'Shea.

"My work on the Board of Permit Appeals and the Board of Supervisors has shown me there is no substitute for experience in government. I believe I can serve the people of San Francisco most effectively in the next four years."

O'Shea also pointed out that he now has "an intimate knowledge of how City Hall operates, as well as how it should operate." He was appointed to the Board on February 10, 1966.

Supervisor O'Shea was most recently in the news in the dignified manner in which he conducted the hearing into the problems concerning the Avery Brundage Oriental Art collection. O'Shea is chairman of the Cultural Activities Committee which heard testimony concerning the threat by Avery Brundage to give his multi-million dollar collection to another city because of lack of care.

O'Shea, who was raised in the heart of the Mission District, is a graduate of St. Agnes Grammar School and St. Ignatius High. He attended the University of Notre Dame where he won "All American" honors in basketball. Later he played professional basketball and was a member of the world championship Minneapolis Lakers team.

O'Shea is married to the former Jeanne Lourdeaux. They have five children, three boys and two girls.

O'Shea is a partner in the insurance firm of Durnal & O'Shea.

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P.R. & G. Club's 1967 National Smallbore Rifle Champions

The Pacific Rod & Gun Club rifle team of Jack Hoyer, Fergus Ward, Allan Bates and Lloyd Fischer (left to right) have been acclaimed 1967 National Smallbore Gallery Rifle Champions by NRA. Their score of 1588x1600 tied the existing national record. Hoyer is the present State Smallbore Gallery Champion and Fergus Ward has held this title six times in the past ten years.

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Registrar Releases November Voting Regulations



BASIL HEALY

San Francisco's Registrar of Voters, Basil Healey, outlines the qualifications for eligibility to register to vote at the Nov. 7, 1967 San Francisco General Municipal and subsequent elections.

That registrant, prior to Election Day (Nov. 7, 1967) has resided in California for at least one year, in San Francisco County for ninety days, in the election precinct fifty-four days, is a citizen of the United States of America, or has become a naturalized citizen on or before August 9, 1967, and will be 21 years of age by Nov. 7, 1967.

Dates to Remember

August 9, 1967: Last day to be naturalized to be eligible to register as a voter. The voter must be 21 years of age on or before Nov. 7, 1967.

August 9, 1967: Last day to take up residence in San Francisco for one who has been a resident of

California since Nov. 7, 1966, to be eligible to register for the November 7, 1967 election.

September 14, 1967: Last day to change residence from one precinct to another in this City to be eligible to register from new address and then qualified to vote in the Nov. 7th election.

Those who should register now, are:

1. Those voters whose registration has been cancelled for failure to vote at the last General Election of Nov. 8, 1966.

2. Those voters in San Francisco who have or will have moved from one precinct to another prior to September 14, 1967.

3. New resident citizens who have resided in California since Nov. 7, 1966, and who have taken up residence in San Francisco on or prior to August 9, 1967.

4. Young citizens who reach 21 years of age by Nov. 7, 1967 and have lived in California a year and in San Francisco ninety days prior to November 7, 1967.

5. Naturalized citizens who became naturalized on or before August 9, 1967, have lived in California one year and in San Francisco ninety days prior to November 7, 1967, and who will be 21 years of age by Nov. 7, 1967.

Those previously registered voters who moved from one precinct to another within San Francisco will have until Sept. 14, 1967 to re-register in order to vote at the new precinct on Nov. 7, 1967. If they move after September 14, 1967 they may return to their old precinct and cast their ballots at their old precinct for the November 7, 1967 General Municipal Election.

An added staff of registration deputies are available now at Room 158, City Hall, San Francisco, every business day, from 8 a.m. to 5 p.m. for the registration and re-registration of voters.

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JOHN RIORDAN TO RUN FOR SUPERVISOR

John Riordan, attorney and S.F. Social Services Commissioner will run for the Board of Supervisors in November.

Co-chairmen of his campaign committee are Eugene Block, F. Everett Cahill and Mrs. Nancy Knickerbocker.

Formerly Riordan served as Executive Director of the San Francisco fair employment practices commission and as Administrative Assistant to then Congressman John Shelley in Washington, D.C.

He is a member of the board of directors of the S.F. Youth Association, Recreation Center for the Handicapped, UN Association Catholic Interracial Council and Council for Civic Unity.

Riordan pledged to work for the following program, if elected:

1. Ways to ease the burden of local property taxes. Recent legislation will push property taxes sky high. Renters as well as homeowners will feel the impact. The Board of Supervisors must push hard for relief and for alternative sources of income to continue needed City services.

2. San Francisco needs more blue collar jobs. The industrial park in Butchertown is one answer. We need more such answers. We need more effective coordination,

more realistic planning, of job training and work experience programs especially for younger people.

3. Our City must insist on people type residential redevelopment programs. San Francisco should encourage private improvements and governmental incentives to encourage them. Future redevelopment programs. San Francisco should encourage private improvements and governmental incentives to encourage them. Future redevelopment should be on a spot or neighborhood basis with the approval of the people who are affected.

4. San Francisco must move to implement the recommendations of the President's Crime Commission. A broadly based citizen's committee should be set up to study the causes of crime and to recommend ways of improving law enforcement along the guidelines set by the President's Crime Commission. We need the help of every section of our city's people in this task.

5. We need to move ahead more rapidly in expanding our community facilities for caring for the mentally ill. The state's retreat in this area makes adequate community programs even more urgent.

6. Energetic work must be expended for a better San Francisco including expanded pre-school centers for San Francisco youngsters, opposition to freeway proposals that would destroy existing homes or parks; and a cleaning up and streamlining of the cumbersome

City Charter.

An efficient and adequate feeder service to supplement the BART subway must be brought about and San Francisco senior citizens should be given the same fare as students during the hours of 9:30 a.m. and 3:30 p.m.

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STATEMENT OF SUPERVISOR JOHN A. ERTOLA

Around you is an ugly junkyard. But use a little imagination and you see an area rich in potential. That is why I have chosen India Basin as the launching pad for a drive to succeed myself on the Board of Supervisors, where I have served since 1964.

This spot may win no beauty contests but I see what it can -- and will -- become. I spent long months urging that the Southern Bay Bridge Crossing be built here. This effort was rewarded when the state chose India Basin for a seven-mile span to Alameda County.

The new bridge will cost \$300 million, open by 1975 and ease the traffic burden of the present Bay Bridge. A \$10 million project to plan and design it is already in full swing.

Here is a matchless opportunity to transform an automobile graveyard into a vital crossroads for industry and commerce. Attracted by a new bridge, the port and connecting freeways, new business will come to broaden San Francisco's tax base and provide new jobs for her residents.

India Basin shows a supervisor must know how to see things not just as they are but the better way

they should be. So long as I am on the board I will stress vision and imagination . . . seek an original way to solve every problem . . . not just rely on tradition. And I will not let ideas fade away but follow them through with action.

The two biggest issues facing our city are taxes and safety on our streets. Along with other San Franciscans I am a victim of the higher state assessments -- to the tune of 167 per cent -- and you can be sure I will seek all solutions that provide tax relief.

One way to lighten our tax burden is by keeping the cost of government down. My record is to support and work for all measures that accomplish this, and I will continue to do so.

As for safety on our streets, we must give our police all the tools they need to wage an effective war against crime.

One of our city's greatest assets is her beauty. I worked to protect by authoring the first comprehensive sign ordinance, which protects residential sections from billboards and preserves scenic areas. At the same time it guards the legal rights of the sign industry, which provides jobs for San Franciscans.

As supervisor I am tackling the serious problem of garbage disposal. Legal action has just made Brisbane off-limits to San Francisco dumping, and we'll be faced with 1,500 tons of garbage a day. I made a thorough study and found

the solution is a combination of composting, power-incineration and fill.

These methods must be put into practice to avoid a garbage crisis.

I am a native San Franciscan, educated in city schools, married and the father of two teenagers who attend George Washington High School. The idea of public service came early because my father, Dr. Charles Ertola, was active in civic affairs and a supervisor for many years. My goal has always been--and will continue to be--to represent San Franciscans in all districts.

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Around and About

(Continued from Page 5)

mark the spot where a man chasing a cow stumbled across an immense fortune in gold and established a whole new industry.

* * *

Oroville Dam and Reservoir are being built as the key features of California's precedent-setting State Water Project. After the earth movers complete the dam embankment to its record-breaking dimensions, the dam will harness Feather River water for varied and vital purposes. The facilities will provide a vast supply of water for Californians from north to south, plus electric power, flood control and recreational opportunities. The dam, a mile wide, is under construction in the Feather River Canyon in Butte County, about 5½ miles upstream from Oroville. Seventy-seven million cubic yards of earth and rock—enough bulk to fill 1½ million standard railroad cars—are being hauled about 11 miles for use in the embankment.

It will be nearly 3½ times larger than the classical example of a big earth structure, Gatun Dam in Panama, which held the record for 30 years after its construction; also, it will be the highest embankment dam in the world. Work is scheduled for completion in 1968.

Two big power plants—one underground beneath the dam and the other downstream at Thermaito—will have a capacity of 710,000 kilowatts, roughly equivalent to the power requirements of a city of a million people. There will

be 3.48 million acre-feet of water in the Oroville Reservoir—enough to supply the household needs of California's current population for one year. Recreational opportunities will be provided on the reservoir's 167-mile shoreline. It is well worth a visit over a week-end.

* * *

Now is an excellent time to have fan, fan belt, radiator, water pump, and hose connections inspected and serviced.

The hottest season of the year, points out the National Automobile Club, lies before the automobile driver, and unless the entire cooling system of the car is operating efficiently serious damage may be done.

Motorists should have the whole system checked over by a capable maintenance department. A weak fan belt should be replaced immediately. The fan itself should be inspected to see that it is blowing a full volume of air over the motor, and that it is properly adjusted.

The radiator should be flushed out at frequent intervals, and if there is a suspicion of stoppage this unit should be "boiled out". The water pump should be tested to see that it is operating efficiently. If there is the slightest doubt that the hose connections are weak and worn they also should be replaced.

* * *

In the early part of the nineteenth century, adventurers and voyagers from all over the world

were sailing up and down the Pacific Coast of North America and eyeing the rich land with the thought of settlement and possible colonization in mind.

Among these adventurers and voyagers was a group from far-away Russia. Under the leadership of Lieutenant Koskoff they landed at Bodega Bay early in 1812 and, after hunting and fishing around this area for a while, moved northward to a point thirteen miles above the mouth of what is now the Russian River where they found a plateau by the side of the sea that struck them as being the perfect site for a settlement. Here they founded Fort Ross.

The settlement was skillfully laid out. It had as its center a stockade of twelve-foot poles that formed an enclosure of 300 square feet. An octagonal blockhouse was built into each of two diagonally opposite corners of this stockade and both the blockhouses and the stockade had embrasures through

which mounted cannons could be fired. Inside this enclosure were a commandant's house, a chapel, officers' quarters, barracks, and storehouses. Outside the enclosure were a windmill, a tannery, granaries, and living quarters for Indians who had come with the Russians from Alaska or had gathered from the surrounding countryside.

Life at Fort Ross was leisurely but productive. Crops and cattle were raised to supply food to the Russian camps and ships in the far north. Many types of goods were manufactured for sale in nearby San Francisco and other towns.

The Spanish government, however, and later the Mexican government, looked with displeasure upon the new settlement and saw the Russians as troublesome intruders. As time went by the pressures these governments brought to bear, together with other factors, led the Russians to decide to withdraw and in 1841

(Continued on Page 16)

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Around and About

Continued from Page 15)

they sold their settlement to General John A. Sutter for \$30,000 and left for Alaska.

Today Fort Ross stands partly restored by the California State Park Commission and motorists driving north of San Francisco on State Route 1 can see the old chapel, part of the stockade, and other fragments that stand on what was a thriving outpost of an empire over 100 years ago.

* * *

Faced with the problem of giving the motorist some sort of device to warn other motorists and passing pedestrians, engineers have come up with some fancy ideas during the past few decades.

When the first horseless carriages began to appear on the road, drivers and manufacturers alike took bells from the family bicycle, mounted these bells on the new carriages, and the new carriages then proceeded to chug-chug, ding-dong, and clang-clang down the dusty roads.

These bells began to go out around 1900 when the bulb horn came in, and shortly after that the more daring drivers were using exhaust whistles and sirens to

Frustrated on the siren end, the flaming youth of the Roaring Twenties soon came out with the long, silvered horns known as "Gabriel Trumpets". On these the drivers could play snatches of such melodies as "O' You Beautiful Doll" and "How Dry I Am".

About this time, too, came along the chimes and hand-operated and electrically operated Klaxon. The former sounded fairly much like a frightened rooster.

Such noise! Officials in many communities have passed laws against the uninhibited use of horns and engineers have been working to make horns less offensive to the ear.

Busy streets having the noises they have and some motorists being "a trifle deaf," engineers find that they have to use a high-frequency, high-pitched horn to do the job. But such a horn can make the hair crawl, so the engineers compromise, bring it down the scale a little, make it more pleasant if less effective.

The engineers, of course, would find much of their problem solved if the average motorist would practice some wise restraint in the use of his horn.

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Construction Completed On S.F. Port's First Transit Shed

Construction has been completed on the first cargo transit shed at the Port of San Francisco's new Army Street Terminal, Port Director Rae F. Watts announced today.

The mammoth building, covering 225,000 square feet, is the first of four to be built at the 68-acre ocean terminal. Three others — one even larger than the first — are to be completed before the terminal opens to world trade on September 1.

Together, the four buildings will provide a total of 820,000 square feet of freight storage space. They range in length from 763 feet to 1100 feet, and each is 225 feet wide.

The interiors of the buildings are completely clear-span, eliminating posts that would hamper the storage and movement of cargo. Steel trusses, spanning the 225-foot width, are considered to be among the largest ever used on a cargo shed.

More than 5600 tons of steel were used on the construction of the frames for the metal-clad and concrete buildings.

Aluminum siding is used extensively in the construction of the walls and roofs. One of the features of the roof is sections made from transparent material to

achieve natural lighting. Mercury lamps provide well-balanced lighting for night work.

A 50-foot wide concrete wharf stretches around the mile-long perimeter of the Army Street Terminal where nine large ocean freighters will be able to berth and work adjacent to the sheds. A container crane will serve five berths on one side of the wharf.

Truck and rail cars have access to both the wharf and terminal side of the buildings, and one level loading docks, driveways and marshalling areas are provided.

Electrically powered steel-rolling doors are placed at frequent intervals to provide maximum passage into and out of the sheds. Some of the doors are 30 feet wide and 24 feet high to accommodate the largest container and cargo load.

Other features of Army Street's cargo transit sheds are loud speaker and pneumatic tube messenger systems telephone and water connections conveniently located at ship berths, and freight offices that serve both inside and outside the shed.

The buildings were designed by the Engineering Department of the San Francisco Port Authority, and constructed under a \$5.4 million contract to the M & K Construction Co.

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Veterans Hospital Treatment Improved

Through improved modern treatment techniques for the care of psychiatric patients, the Veterans Administration will care for 11,000 more veterans a year without more hospital beds, according to Administrator of Veterans Affairs William J. Driver.

Twenty per cent more patients can now be treated each year over the capacity of VA hospitals five years ago.

The increased patient turnover, Driver said, will allow VA to treat 149,000 psychiatric patients in 1967 an increase of 11,000 over 1966 and about 25,000 more than in 1963.

New drug therapy, psychic energizers, special programs, and improved treatment techniques, permit VA patients to be returned to the community in a much shorter time, thus making VA Hospital beds available for new patients.

With the goal of returning each patient to his community as an independent, self-supporting citizen, VA outpatient care is extended to many patients who live near VA hospitals and still others work in the community and return to the hospital at night.

Groups of psychiatric patients begin their return to community life in "halfway houses" where they can still receive medical care that might be needed. Discharged patients are frequently placed in "foster homes" where they receive helpful family attention.

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Fireman William Azich, Public Relations Director Jack O'Brien (Military Order Purple Heart), Police Officer James Horton. Fireman Azich and Officer Horton were honored at a banquet on February 22 at the Montclair Restaurant by the Military Order of the Purple Heart for bravery in the performance of their duties. Fireman Azich was commended for his rescue of a boy caught under a rock at Lands End and Officer Horton for his part in the capture of a holdup suspect. About 150 members of the Purple Heart organization attended the banquet with their ladies along with Chief of the Fire Department William F. Murray and his wife and Police Captain Frank Harrington. — Photo by Chet Born, Photographer, S.F. Fire Dept.

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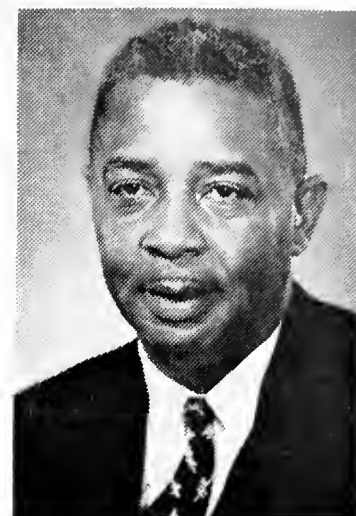
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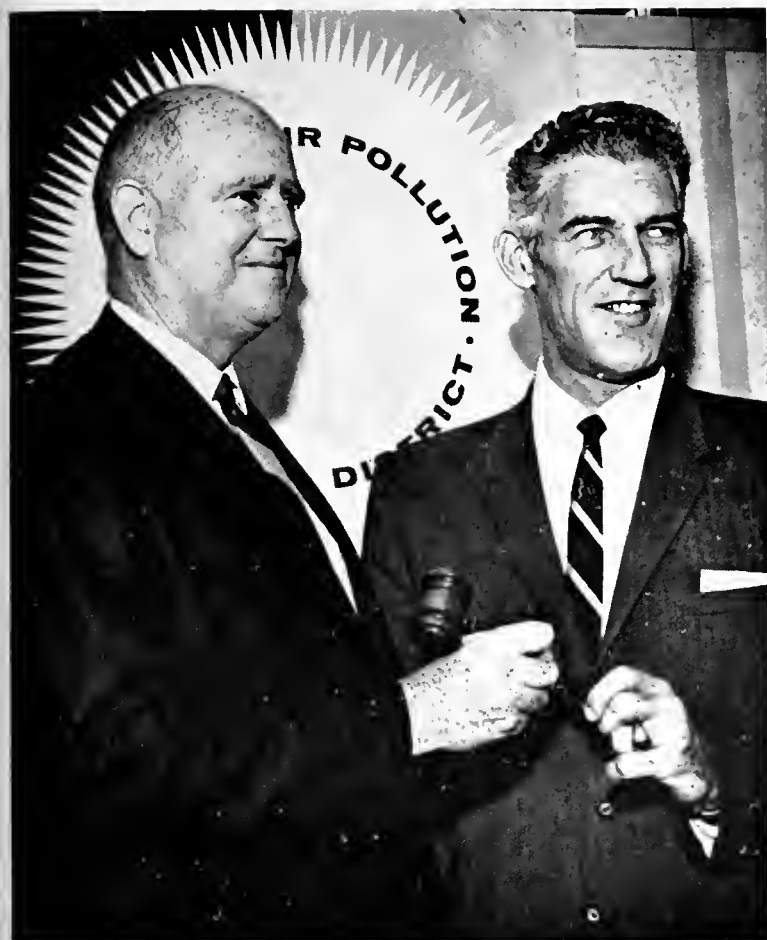
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IN THE STRETCH: It looks like Alioto, Dobbs, Morrison, in that order.

Earlier it was all Dobbs. Following the tragic death of State Senator Gene McAteer, the one-time supervisor had picked up strength steadily and non-flamboyantly. Many of McAteer's supporters joined the Dobbs camp. His campaign organization was well-financed and carefully put together. In some ways he sounded almost like a "senior statesman" and not at all like the young Harold who had been elected to the Board of Supervisors a decade and a half ago with the support of the San Francisco Volunteers. Brashness and cock-sureness had been replaced with measured reason and a political maturity, and the candidate for the City's highest office appeared to be head and shoulders in front of the ailing Jack Shelley.

Then came the dramatic switch in the political fortunes of war—Mayor Shelley withdrew from the campaign, Joe Alioto jumped in, then Jack Morrison joined the fray, convinced that he should save San Francisco from the two "downtown" candidates.

The Alioto move, although sudden, bore all the earmarks of having been carefully thought out and

meticulously planned. And his support from the beginning has been impressive. A first-timer in the political arena, he has consistently displayed an ability for tireless campaigning as well as an impressive image of growing leadership.



HAROLD DOBBS

Supervisor Morrison entered the ring from the advantageous post of chairman of the Board's Finance Committee. He entered with considerable energy and fervor and his campaign to "non-downtown" and to "non-Montgomery Street," favoring, rather, the "great masses of the people" and "the economically deprived," and carried with him the benediction of Congressman Phil Burton.

As the three-way campaign progressed it has been interesting to note the general lack of vitriol expended. True, Joe Alioto has

been taking careful rifle-aim at front-running Harold Dobbs—as well as vice versa—until, finally, it seems to be front-running Joe Alioto. And Jack Morrison has been shooting away at both of his competitors. But at times there has been almost a friendly rapport demonstrated between Alioto and Morrison, as though Joe is looking forward to assuming the Mayor's mantle partly because he would enjoy working with such an excellent supervisor as Jack.

Each of the trio is more than passingly competent. This was shown in the remarkable confrontation arranged by SPUR which brought the three candidates to a mid-October luncheon at the Hilton Hotel.

No one could have left that session without recognizing the spark of idealism that has been igniting the Alioto effort. "No one in the Mayor's office should be without dreams and visions of the future," declared the man from North

(Continued on Page 14)

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For brightening the lives and enlivening the hours of convalescing servicemen at the Army's Letterman General Hospital in San Francisco, Roger Von and Koko Luersen of Canlis' Restaurant are presented with Certificates of Honor voted them by the San Francisco Board of Supervisors. Von, who recently celebrated his first year at the Canlis' keyboard, plays piano and sings in the Letterman wards weekly. Koko, who's married to an ex-G.I., sings songs from her native Japan. From left to right are Roger Von, Koko Luersen, San Francisco Supervisor Joe Beeman, and Major General Charles H. Gingles, Letterman's Commanding General. The Certificate of Honor is among the highest awards bestowed by the City and is voted by the Board of Supervisors . . . "in appreciative public recognition of distinction and merit . . ."

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Around and About

By Whit Henry

A short while ago I was visiting my friend James Abajian, librarian of the California Historical Society. He showed me a copy of an old verse and it is with his permission that I now present it to my readers.

SOUTH OF THE SLOT

By John J. Burke

'Twas an old rustic hut 'way down South of the Slot,
'Twas a broken down hovel, they say,
But I'd love to go back to that "Tumble Down Shack,"
And live there forever and aye.
'Twas a hole in the wall, yet 'twas battered and small,
Just a room and an old cozy cot,
But my mem'ry recalls, that old scene that enthalls,
My dear Mother—down South of the Slot.

Oh! how thrilling it seems, as I revel in dreams
Of the good old days South of the Slot,
In that valley so fair, how I'd love to be there
On that marvelous, heavenly spot.
And the lassies and lads, and their mothers and dads,
What a faithful, unwavering lot,
For they each had a heart, and they all knew their part,
My old gang 'way down South of the Slot.

They were stalwart and true, bluest blood of the blue,
And you can "Believe it or not,"
I still dream of the ball, at old Exora Hall,
In the good old days South of the Slot.
You may bluster and boast, you may all give a toast
To your palaces up on the heights,
You may vaunt and acclaim of their beauty and fame
And their wonderful, glorious sights.

But to me there's a plain, down at Mission and Main,
In that Paradise Never Forgot,
Where the upheaving sand built a mansion so grand,
In the days of old South of the Slot.
Yes, I'll take off my hat, to the boys of Tar Flat,
And to each little chattering tot;
To my neighborhood pals, to those beautiful gals
I once loved, 'way down South of the Slot.

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"Repeatedly, I have heard San Franciscans say they no longer understand their city Government, and that they are no longer partners in its actions. I believe that as a San Francisco Supervisor, I can help remedy this situation. For I learned one thing above all else from Senator McAttee: by working together - and only by working together - citizens and City Hall can achieve the greatness that San Francisco deserves!

"We must change San Francisco from 'The City That Knows How' into The City That Knows How - and Does."

— Bob Mendelsohn



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Records and Finance Director Virgil L. Elliott

His Job Includes Protecting Valuable City Records

The storage, accessibility and preservation of more than 100 million City and County official documents is one of the main duties of Records and Finance Director Virgil L. Elliott. And the number of such records that must be kept is ever on the increase—by at least 3 million a year.

Most of San Francisco's important records, including birth certificates and property deeds, were lost in the 1906 earthquake and fire. You'd expect San Franciscans to make certain this never happened again, but there are some records that still aren't protected.

Steps have been taken, however, to safeguard birth, marriage and death records. Property transfer documents are being microfilmed as filed, and a duplicate microfilm security copy is deposited in an underground vault. A "backlog" project to microfilm the old property documents is well along. Ordinances and resolutions passed by the Board of Supervisors have been microfilmed, as have Superior Court judgments and decrees and numerous other records and engineering drawings.

"But," said Elliott, "if the City Hall should burn down tonight, we would lose many important fiscal, legal and personnel records which would be difficult or impossible to reconstruct."

In an effort to minimize such risks, Elliott several years ago proposed an ordinance which, when passed, resulted in his being designated as Records Preservation Officer. The responsibility is purely advisory, but it serves to focus attention on the need for protecting essential records.

The ordinance, now incorporated into the Administrative Code as Sections 8.9 through 8.11, declares that the "public interest demands that various City and County records which would be essential to the continuity of government and the protection of rights and interest of individuals in event of a major disaster be preserved against possible destruction by fire, earthquake, flood, enemy attack or other cause."

Under provisions of this ordinance, Elliott annually submits to the Mayor and the Board of Supervisors a report on which records should be designated as essential and preserved against a major disaster. It is up to the various department heads to request funds where necessary to preserve such records.

Elliott's most recent report on this subject classified more than 21 million pages of City and

County records as essential. Of this total, 8.5 million pages had been safeguarded by a preservation copy.



VIRGIL L. ELLIOTT, Director

County records as essential. Of this total, 8.5 million pages had been safeguarded by a preservation copy.

The report suggested the best possible preservation method for each records category—whether by microfilm (the original is micro-

filmed and retained for office use with a duplicate microfilm copy stored in an underground vault), by dispersal (a duplicate paper copy is stored in a remote location), or by fireproof office vault.

"Many records that do not come under the heading of 'essential' should likewise be microfilmed," Elliott recommended. "Any paper document that must be kept indefinitely, or more than 40 years, should be microfilmed. Forty years is the economic break-even point."

More than half of the 38,000 cubic feet of old paper records stored in the Records Center, also under Elliott's jurisdiction, must be kept indefinitely. In some cases the State Legislature may be persuaded to approve discarding the oldest, unimportant records. For example, a bill introduced this year at the request of Elliott and County Clerk Martin Mongau permitting the destruction of certain Superior Court civil case files more than 30 years old.

"Microfilming," Elliott explained, "enables keeping in the department official copies of all of that department's old records, rather than having them stored at the Records Center or some other re-

mote location. In addition, the space saving is 60 to 1."

At Elliott's request, the Supervisors last year adopted a policy resolution recommending that any sizable quantities of records that must be kept indefinitely should be microfilmed. The idea is for one microfilm copy to be retained in the department for daily reference and a duplicate copy to be stored in the Records Center's underground vault as a preservation copy in event the original film is lost or destroyed.

The cost to produce a 16-mm. microfilm image ranges from 1.1¢ to 1.5¢ for letter size paper records and from 1.6¢ to 2¢ for legal size documents. The cost varies somewhat, depending on whether the work is done by city personnel or by a outside contractor.

"It's difficult to get funds for records storage and preservation," Elliott noted. "So many other services have higher priority. It's only in recent years, as more and more records have accumulated, that this has become a problem, and it will grow more acute in the years ahead."

Through the city's capital improvement program, Elliott has

(Continued on Page 7)

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ELLIOTT

(Continued from Page 6)

asked for a preliminary study for a records storage building, which also would be used for storage and maintenance of voting machines.

"An important element in records management," he added, "is disposal of useless records." Last year he compiled a records destruction code from existing city, county and state laws governing records disposition, and supplied each department head with a copy.

"We must first discard all records that are not worth keeping," he concluded. "Then we can give proper attention to the method and form best suited to preserving the important City and County records."

Elliott's duties, besides those in the record keeping field, include overseeing the operations of the County Clerk, Recorder, Registrar of Voters, Tax Collector, Public Administrator, Agricultural Commissioner, Farmer's Market

and Sealer of Weights and Measures.

His function as Records Preservation Officer and as head of the Records Center was assigned to him by his superior, Chief Administrative Officer Thomas J. Mellon.

A former newspaperman and school principal, Elliott has been a city official since 1953, having also served as confidential secretary to the mayor and as director of the Public Utilities Commission's bureau of public relations.

He is a graduate of Northwest Missouri State College. He completed a certificate program in public administration with University of California Extension in 1962.

Elliott resides at 3134 Jackson Street with his wife, Helen, and their children, Susan, 10, and Edgar, 7. He is a native Missourian.

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PHOTOS OF DEDICATION OF NEW FIRE DEPARTMENT HEADQUARTERS, 260 GOLDEN GATE AVE., AUGUST 18



One photo shows Mayor Shelley cutting ribbon to entrance of building. With him are President of Fire Commission Morris Bernstein and Chief of Department William F. Murray. Group photo lists, left to right, Ray Connors, Secretary, Fire Commission; Chief Administrative Officer Mellon; Dr. Grosso, Fire Commissioner; Rudy Tham, Fire Commissioner; Morris Bernstein, Fire Commissioner; Mayor Shelley, Chief Murray, Deputy Chief William Lindecker, Right Reverend Harold Collins, Rabbi Goldstein, and Chief of the Los Angeles County Fire Department, Keith Klinger.

—Photos by Chet Born, S.F.F.D.



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The big, bold and bright San Francisco Symphony posters, proclaiming the beginning of the 56th season on November 29, are now on sale at only \$1.00 each from Tro Harper Books on Powell Street and at the Ghirardelli Book Store in Ghirardelli Square.

They also are on sale at the Opera-Symphony Box Offices at Serman Clay and at the Opera House, as well as by mail from "Posters," San Francisco Symphony, Opera House, San Francisco, California 94102. When ordered by mail, the posters cost \$1.30, which includes first-class postage.

Symphony posters also are on sale throughout the United States in key locations through Peter Celler Distributors.

San Francisco artist Steve Hall designed the poster, which is printed by Pisani Press.

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JOE

Alioto

FOR MAYOR

Earl R. Rouda, Treasurer, Alioto for Mayor Committee

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SEPTEMBER - OCTOBER, 1967

9

PROPOSITION "A"



The San Francisco Municipal Conference announced its endorsement of Proposition A, the Airport bond issue, which comes up for voter approval in November.

In giving support to the bond issue The Conference cited the measure as a positive effort to keep the tax rate down. "It is imperative," Conference Chairman Lloyd E. Graybiel said, "that San Francisco attract new businesses which broaden the tax base as a method of keeping taxes within reason. Proposition A will enable San Francisco International Airport to continue to make money and remain free of tax subsidy, benefiting taxpayers as well as the renters who are also affected by the tax rate."

The member organizations of The Municipal Conference are: San Francisco Real Estate Board, San Francisco Chamber of Commerce, the Retail Dry Goods Association, Apartment House Association, San Francisco Junior Chamber of Commerce, the Building Owners & Managers Association, Down Town Association, and the California Northern Hotel Association.

"The Airport generates prosperity," Graybiel stated, "and it is

essential that this bond issue win acceptance if San Francisco is to continue its commercial and industrial spiral. The phenomenal boom in passenger and cargo volume has meant revenue to the commerce of this city. We are affluent now because we can handle the air industry's growth but the Airport's present inability to handle the new super jets could make San Francisco a jet age ghost city."

The Airport is one city operation that more than pays its way. For the past decade the Airport has been entirely self-supporting.

"The Airport expansion program is urgently needed not just to maintain our Airport-based prosperity but it is necessary to save it. Without the improvements provided by Proposition A, many tax-paying businesses now located in San Francisco employing thousands of workers will move to Los Angeles and Seattle," Graybiel asserted.

The Municipal Conference concluded its statement by saying, "A yes vote on Proposition A is necessary to keep San Francisco abreast of the times . . . to protect and expand its Airport-based prosperity."

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SEVEN POINTS ON REDEVELOPMENT

Supervisor Jack Morrison held a streetside news conference recently at 1231 Webster, outside the home of Mrs. Mary Bogers in the heart of the Western Addition where, he said, redevelopment is causing tragic dislocations of families.

Jack Morrison said:

The hour has come for a new approach to renewal in San Francisco. The purpose of renewal is to provide decent, safe and sanitary housing for every American family. That's what the Housing Act of 1949 says. We have strayed from that goal, and we've got to return to it.

We must create the means — federal, state and local — to meet the housing needs of San Francisco. What has been lacking is a just, humane program to assure decent housing for all San Franciscans.

Let me give an example. The Redevelopment Agency tells us that we do not have relocation resources enough to take care of all the people who will be moved to make way for redevelopment in the Western Addition area A-2. There is rising suspicion among the residents there that the Agency will bulldoze ahead with A-2 — with or without adequate relocation.

This suspicion constitutes a threat to our civil harmony.

This will not do.

Today, I propose a seven-point program toward a more liveable San Francisco for all our residents.

First — We will make certain that renewal DOES NOT reduce our supply of low-cost and moderate-priced housing.

Second — As to any possible renewal proposals, we will demand in-the-neighborhood relocation. No one will be banished to a neighborhood miles from his home.

Third — We will see whether code enforcement, with liberal credit, can do the job, before we even consider other renewal measures. The most important thing is to preserve our existing housing supply.

Fourth — We will listen to the needs of the people. In this spirit, I have asked the Board of Supervisors to sit in special session to hear the views of the people concerning plans for relocation in Western Addition A-2. And I have called for the Redevelopment Agency to cease all activity in A-2 until a positive relocation plan is achieved.

Fifth — We will rehabilitate homes wherever and whenever possible, not destroy them. This is especially crucial to the small home owner, whose money, whose life, whose dreams are tied to his home.

Sixth — We will try to use the renewal process to help provide work for the unemployed. We will give them work that matters to them — work that concerns their own lives. A whole realm of possibilities lies open to us: funding for bootstrap home-improvement, do-it-yourself centers, professional guidance crews, and so on. I am talking about nothing less than providing training and work experience for the unemployed and the disaffected, at the same time they are making their own homes — and lives — more liveable.

Seventh — Neighborhoods affected by renewal must be allowed full participation in the decision-making process from start to finish. We must achieve neighborhood development — not redevelopment.

Renewal is for people, not for contractors, not for financiers.

We've got to provide decent housing for every San Francisco family.

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Ralph A. Sheehan, Statistician

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880 Bryant St. KL 3-9111
John D. Kavanaugh, Chief Adult Probation Officer

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Rt. Rev. Matthew F. Connolly, 399 Fremont St.
Adolph L. Pierotti, 240 Upland Drive
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Charles H. Kennedy, 230 Jones St.
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Tito Patri, 916 Kearny St.
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Martin Snipper, Executive Secretary

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Yori Wada, 1530 Buchanan St.
George J. Grubb, General Manager, Personnel

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Morris Bernstein, 11 Lakeshore Plaza
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Albert E. Hayes, Chief, Division of Fire
Prevention & Investigation
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BAY WINDOW

(Continued from Page 3)

Beach in response to Dobbs' statement that San Francisco needs a Mayor with qualifications "based on experience and know-how—not dreams."

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Asked "Why should you be elected?" the three candidates responded as follows:

ALIOTO: "Your choice is which of us can ignite this City to real action on its problems and mobilize the entire community to meet the frustrations and hopelessness of part of the community."

MORRISON: "We must elect a Mayor with the intellectual and moral capacity to recognize and deal with San Francisco's problems. I have no simple answers. I do not promise to reduce taxes and at the same time do those things that must be done."

DOBBS: "I stand on my record of achievement, experience and know-how. If you want a real change in City Hall—with someone with that experience and know-how dealing with your tax dollars, furnishing maximum protection for the citizens and who will move among the people finding problems and providing answers—you will vote for me."

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Around and About

(Continued from Page 5)

Visiting the neighboring State of Nevada is, to me, always a pleasure, especially if I return with my pockets jingling. But aside from what might be considered wishful thinking, is a visit to the Overland Hotel which is across the street from the Southern Pacific depot. Over the bar at the north end is a picture of the finish of the Kentucky Derby of 1933 showing Don Meade on Broker's Tip fighting with Herb Fisher astride Head Play. The Derby, incidentally, was won by Broker's Tip. Over the center of the bar is a portrait of Julia Bulette, a onetime well-known "madam" in Virginia City before the turn of the century. Around the walls of the casino are portraits of many of the old gun-fighters of the west of an earlier era. If you are in a curious frame of mind, look up Nick Pizorno. He started in to work at the Overland Hotel in 1910 and is still employed there. That must be some kind of a record. One of his best reminiscences is of the time that he

crashed the gate at the Johnson-Jeffries fight in 1910. And also, when in the old Overland, let your eyes gaze on the old tin ceiling. So again I say, don't overlook a visit to the Overland Hotel when next in Reno.

* * *

"What's in a name?" is a quotation from Shakespeare's Romeo and Juliet.

The same question might well be raised anent the naming of ships that enter and leave San Francisco Bay. For instance, under French registry we recently saw the Maryland and the Mississippi. Sweden has sent us the Los Angeles and the Buenos Aires. From Norway have come the Granville and the Kingsville, while the Norway Maru and France Maru have arrived from, and departed for the Orient under Japanese registry. And one of America's entries is the Japan Bear. And so it goes.

* * *

When it comes to low cost and economy of upkeep, few cars have

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The "fly in the ointment," however, was a definite lack of power and speed. The engine of the Success could generate only two horsepower and you had to have a strong wind behind your back to get the little buggy up to 20 miles an hour.

* * *

In the way of oil, probably the greatest gusher ever known was the one that came roaring through at eight in the evening of March 14, 1910, just a little over a mile north of Maricopa in Kern County, California.

They called it Lakeview Gusher Number One, and within the first 24 hours it had gushed forth 18,000 barrels to break all existing records and drive a nearby camp of oil workers from their homes.

For months the oil men tried in vain to control the violent flow. By September of that year, five million barrels of oil had gushed forth to be stored in hastily built reservoirs around the area. And during

this period the well had averaged 48,000 barrels a day and had hit a daily peak of 68,000 barrels.

At the end of 18 months it had sent up nine million barrels of oil. But then the sand had started to come up with the oil, had rapidly worn the casing through, and the hole had caved in.

Numerous attempts were made to reopen the fabulous well but they all failed. Lakeview Gusher Number One had made her oily mark in the events of the day, hung up all her records, and then gone back to rest.

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PG&E TO BUILD 34-STORY S. F. HEADQUARTERS

Pacific Gas and Electric Company today disclosed plans for San Francisco's newest skyscraper, a 34-story tower and low rise building connected to its present general office complex at 245 Market Street.

The new buildings, which have been designed with particular emphasis on esthetics, will have a landscaped plaza. They will have more than one million square feet of floor space and will cost an estimated \$45 million, according to Robert H. Gerdes, PG&E board chairman.

Fronting on Mission, Beale and Main streets, the new building will have three times the space of the company's existing headquarters at Market and Beale streets. The added space will permit consolidation of PG&E's San Francisco Division, currently housed at Mission and Fremont streets, and several general office departments which now are located in rented quarters in the lower Market Street area because of insufficient space in the existing headquarters buildings.

The skyscraper will be set back 35 to 70 feet from curb lines. Trees will be planted on all sides.

The connecting building will house the company's energy control center, for the first time bringing under one roof PG&E's electric and gas system dispatch facilities. A 550-seat auditorium and home economics demonstration centers will be located in the connecting three-story building.

Night illumination will bathe the taller building for its entire height, adding a bright new feature to the San Francisco skyline.

Both buildings are being designed by Hertzka & Knowles, San Francisco architects. PG&E has also engaged the services of Pietro Belluschi, former dean of the school of architecture at Massachusetts Institute of Technology, as its consultant.

"In designing this project," Gerdes said, "we encouraged the architects to place strong emphasis on beauty and to blend its modern lines as gracefully as possible with the traditional lines of our existing building. With this in mind, we will use a granite facing to relate it to the older Market Street building and its Beale Street annex," Gerdes explained.

Twenty-two elevators and an escalator will transport passengers and freight. Three sub-basements will house the company's vast electronic data computer system and provide garage space for 300 vehicles. There will be a 725-seat cafeteria for employees.

Site preparation has been under way for several weeks and separate contracts will be let soon for the new buildings. The low rise building will be completed late next year and the tower by early 1971.

Long considered one of the city's more attractive and imposing office buildings, PG&E's Market Street building was completed in 1925 and the connecting Beale Street annex in 1948.

The largest energy utility in the United States, PG&E serves almost nine million people in 47 counties of Northern and Central California.

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The group meets at 10 a.m. each Saturday, in the North Beach Playground, Lombard and Mason Streets, San Francisco, for a half hour swim. Later they have lessons in dramatics and creative dance, breaking into section the elementary students and teenagers.

After a break for a picnic-lunch, eaten outdoors when possible, the youngsters either roller or ice skate, bowl or ride tandem bikes until 2:30 when the meeting ends.

The project is designed to introduce the children to activities their sighted contemporaries take for granted, to give them an outlet for pent-up energy and make them, through dramatics and dance, more self-confident. There are also special day long trips to places of historic or artistic interest and evenings at the theatre or ballet.

Drivers who will take part in a car pool, and make themselves available to drive either to or from each program, are badly needed.

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New Franklin Hosp. Medical Center

Plans for the dedication of the first unit of the new \$12,000,000 Franklin Hospital and Medical Center are being drawn up by a committee headed by James F. Coonan, president and board chairman of the Pacific National Life Assurance Company.

The unit, a 250-bed acute general hospital under construction since November, 1965, is expected to be complete late in December. The dedication ceremonies will be held in January at a date to be set, shortly after the first patients are admitted to the modern structure.

Coonan, a Franklin trustee, said the hospital plans to involve the community and the health professions in the ceremonies. The dedication will highlight Franklin's 115 years of service plus the medical advances the new facility represents.

The dedication committee was appointed by Ralph K. Davies, president of the Franklin board of trustees.

Other committee members are Palmer Wheaton, a Franklin trustee and president of the Society of California Pioneers; G. W. Douglas Carver, first vice president of the Franklin trustees; Dr. Francis L. Chamberlain, former president of the American Heart Association and former Franklin chief of staff; Franklin Executive Vice President George D. Monardo and Vice President for Administration Jack Hauser.

The present 59-year old Franklin Hospital at Fourteenth and Noe Streets, San Francisco, will be razed next spring to make way for a 132-bed extended care facility, construction of which is to be complete in July, 1969.

Also under construction is a physicians' office building to be completed in two stages and ultimately accommodating more than 60 medical suites.

The acute general hospital and extended care unit were made possible by Federal-State grants plus gifts of the public, foundations and corporations. Franklin's medical office building is being privately financed.

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Navy Asked To Name Vessel After City of San Francisco

San Francisco Congressman William S. Mailliard called recently upon the Secretary of the Navy to exercise his statutory authority and name a naval vessel after the City of San Francisco. "It is an anomaly," declared Mailliard, "that the Navy, in view of San Francisco's historical status as a seaport, has not seen fit to commission a vessel named after our city."

San Francisco, according to Mailliard, has not had a vessel carrying its name in the active Naval Service since World War II, when the cruiser SAN FRANCISCO was decommissioned and thereafter scrapped in 1961. This omission was brought to the attention of the veteran Congressman by the Marine Committee of the San Francisco Junior Chamber of Commerce. Mailliard, in turn, requested the Navy to rectify this oversight.

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HISTORY DEPARTMENT

SAN FRANCISCO AND THE BAY AREA

26 YEARS OF SERVICE

[See Page 6]

AROUND AND ABOUT

[See Whit Henry, Page 5]

THE LONG AND SHORT OF IT

[See Bay Window, Page 3]



CYRIL ROCHE

President, Municipal Executives' Association

SAN FRANCISCO AIRPORT NOW FOURTH LARGEST IN U.S.

The City's Public Utilities Commission announced that San Francisco International Airport is now the world's fourth largest in terms of passenger volume.

Averaging over a million passengers a month during 1967, San Francisco International now surpasses the volume of London's Heathrow Airport, James K. Carr, General Manager of Public Utilities, reported.

San Francisco International's 1967 total was 12,723,811, slightly more than Heathrow's 12,635,996. The big London airport has held fourth position for several years.

Chicago's O'Hare terminal, with 27,552,816 passengers, is still the world's busiest; John F. Kennedy (New York), second, with 20,445,856; and Los Angeles International Airport third, with 18,125,152 passengers.

Figures submitted by George F. Hansen, Airport General Manager, showed that San Francisco International's passenger percentage gain in 1967 over 1966 was the world's greatest—20.6 per cent. O'Hare's increase was 16.8 per cent; John F. Kennedy, 16.6 per cent; 18.8 per cent, Los Angeles; and Heathrow, 5.7 per cent.

Hansen said the growth percentages are "somewhat inflated" because of the 43-day strike against several major airlines in 1966 which seriously curtailed air travel for a time. And he pointed out that military activity in Southeast Asia



JAMES K. CARR
General Manager of Public Utilities

contributed to the passenger volume.

Air shipments also reached record highs, Hansen reported.

Mail shipments totaled 217,719,582 pounds during the calendar year, a gain of 23.9 per cent over 1966; air express, up 5.4 per cent to 17,125,293 pounds; and the air freight total of 481,168,609 pounds was up by 15.4 per cent.

Total aircraft movements during the year totaled 323,429, up 1.1 per cent—but while scheduled air carriers were showing a gain of 18.4 per cent, military and general aviation flights were declining (5.9 per cent, and 16.7 per cent, respectively).

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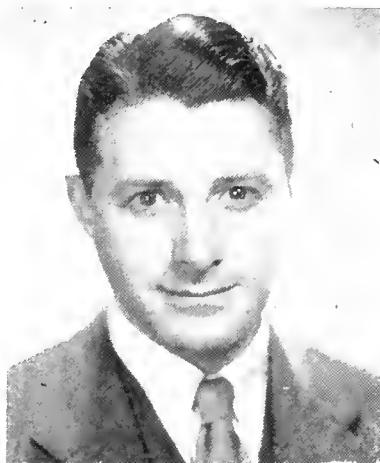
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Inauguration of Mayor Joseph L. Alioto was both one of the most colorful and least chronicled (no daily newspapers) in San Francisco's history. The Inaugural Day controversy over whether Alioto was the City's 33rd or 35th mayor could have been settled by referring to back issues of The City-County Record which document that S.F. has had 33 mayors plus 6 alcaldes under American Rule and 9 alcaldes under Mexican rule. What mayor was in office the longest? Jimmy Rolph of course. The mayor with shortest tenure? It was Charles Boxton who, in 1907, served for only 7 days.

The strike revealed how dependent City Hall is upon daily newspapers for inter-departmental communication. How about an in-house publication, or is that too old fashioned? . . . Prospects of obtaining that grand old liner Queen Elizabeth as a San Francisco waterfront attraction might be helped along by asking Long Beach how they financed the acquisition of the fabled Queen Mary. . . . A tip o' the hat to the two Toms in Room 287 — C.A.O. Mellon and his Exec. Asst. Miller, for engineering a long overdue coffee snack room in City Hall. . . . How sad to learn that never again at Yosemite will "Let the fire fall!" echo across the valley, but one can take some consolation in the news that Holiday Airlines has introduced topless



CAP WEINBERGER

hostesses on its SFO-Tahoe flights.

S.F. Intl. Airport, in order to fill 179 acres of tidelands needed for air cargo operations, first must do some tall convincein' with the Bay Conservation and Development Commission, whose august members have recommended that Richmond's (that's right) old shipyards become the main port on the West Coast. . . . Promotion wise, Mayor Alioto has revived the Film Festival with Claude Jarman, Jr., in charge; has lined up a \$29 million American Air Lines jet engine overhaul base for S.F.I.A., and has named a 7-man task force to modernize the city government's antiquated budgeting system. He's moving f-a-s-t.

Cap Weinberger's appointment as State Finance Director is a definite plus for Gov. Reagan. . . . Other promotions: Jack Woods,



BOB MENDELSON
S.F. Supervisor

new Municipal Railway general manager; Carl Brune, named director of industrial development for PG&E's 48-county service area; Seiji Ozawa, pronounced See-Gee O-za-wa, chosen to succeed Symphony Maestro Josef Krips upon

(Continued on Page 14)

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No. 1



New Fire Commissioner Receives Badge of Office

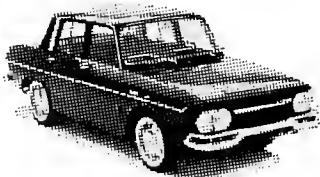


The new Vice President of the SAN FRANCISCO FIRE COMMISSION, Frank Alioto, receives his badge from Chief of Fire Department William F. Murray, as President of the Fire Commission, Morris Bernstein, looks on.

—Photo by Chet Born, S.F.F.D.

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Around and About

By Whit Henry

A number of years ago I heard a man recite "The Girl With the Blue Velvet Band". Since then I have been trying to get a copy of it with no success until recently I heard it again and this time I was given the present version. The man who gave it to me does not know who wrote it, or when, but here it is:

THE GIRL WITH THE BLUE VELVET BAND

*In that city of wit, wealth and fashion,
Dear old Frisco where I rst saw the light,
Anw many the frolics I had there
Are still fresh in my memory tonight.*

*One evening while out for a ramble,
Here and there without thought or design,
I chanced on a girl tall and slender,
On the corner of Kearny and Pine.*

*On her face was the rst flush of nature,
Her lovely eyes seemed to expand,
Her hair, which in rich, brillian masses
Was entwined in a blue velvet band.*

*To a house of gentle ruination
She invited me with a sweet smile;
She seemed so rened, gay and charming
That I thought I would tarry awhile.*

*She then shared with me a collection
Of wines of an excellent brand,
And conversed in politest language,
The girl with the blue velvet band.*

*After lunch, to a well kept apartment,
We repaired to the third floor above,
And I though myself truly in heaven.
Where reigneth the Goddess of Love.*

*Her lady's taste was resplendent,
From the graceful arrangement of things;
From the pictures that stood on the bureau,
To a little bronze Cupid with wings.*

(Continued on Page 15)



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MUNICIPAL EXECUTIVES' ASSOCIATION 26 YEARS OF SERVICE TO SAN FRANCISCO

By RECORD STAFF WRITER

This year marks the Silver Anniversary of the founding of the Municipal Executives' Association, a group of about 150 of San Francisco City and County government's top executive men who belong to the only organization of its kind in the Nation.

Starting with but half a dozen members, the M.E.A. has grown to include all top-level, non-elective personnel in municipal government. Currently it is headed by Cyril Roche, a dedicated career official of 21 years' service, who is Principal Administrative Analyst in the Mayor's Office.

Initial meetings of the charter members were held in 1942, and the following year the embryo organizers drew up a statement of principles which still are revered today by M.E.A. members as their purposes of organization. These are:

"To foster and promote higher standards of professional ethics and efficiency among executives of the City and County government by encouraging studies and discussions of government and administrative procedures and methods;

"To promote social and friendly relations among the members of the Association; and

"To foster mutual helpfulness in all of the relationships, individual and collective, between the members of the Association and the legislative and personnel agencies of the City and County."

Are these just high sounding phrases, or do M.E.A. members make a serious attempt to translate these principles into action?

Five previous mayors — Angelo Rossi, Roger Lapham, Elmer Robinson, George Christopher and John Shelley, all have voiced tributes to the M.E.A. and on numerous occasions have publicly expressed their appreciation of the organization's value both to city government and as an instrument of improving relations between department heads.

Mayor Joseph L. Alioto, no stranger to most M.E.A. members, offered this comment:

"The Municipal Executives' Association has contributed significantly to the effectiveness and efficiency of city government. It has provided opportunities for the top executives to get together and cut through red tape and solve mutual problems.

It's membership is dedicated to improving the quality of life in this City, and its constructive influence is felt throughout City Hall."

The M.E.A. has one dinner-meet-

At another dinner-meeting annually the M.E.A. members host the members of the Board of Supervisors. And at others, department heads have a chance to explain their operations. Dinner meetings usually are held at the Press Club, although the annual installation of officers meeting is held at M. H. de Young Memorial Museum.

Wives get a chance to meet other city officials' wives through an annual ladies affair. Last year it was

a dinner-dance boat trip on the Bay. This April it will be a Saturday outing at an East Bay golf and country club situated on Water Department land.

Why is the M.E.A. unique in the United States? Because most professional organizations are specialized, for example a society of engineers or a group of finance officers. The M.E.A. is across-the-board, taking in all top executives in a vast array of municipal government activities.

Over the years the M.E.A. has been in the forefront promoting improved personnel and management policies. In its early years personnel matters got priority attention.

One of the early presidents was the late Thomas A. Toomey, former Recorder - Registrar of Voters, whose son, Thomas A. Toomey, Jr., Assistant Chief Deputy City Attorney, is currently a member of the M.E.A.'s Executive Committee.

Besides Toomey, former city officials who organized the M.E.A. included: Coroner J.J. Kingston, Controller Harry D. Ross, Tax Collector Walter Allen, Assistant Public Works Director Sid Hester, (Continued on Page 7)



CYRIL ROCHE
President M.E.A.



THOS. A. TOOMEY
Past President of M.E.A.

ing a year when the Mayor is the guest speaker, and he has a chance to relax and talk informally with his line officers. Actually it's a rare opportunity for His Honor. How else could he get all the top brass together in one room?

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M.E.A. STORY

(Continued from Page 6)



CAMERON H. KING
In 1934

Clerk of the Board David Barry, Registrar of Voters Cameron King, Chief Adult Probation Officer George McNulty, Superior Judge Herman van der Zee, Purchaser of Supplies Ben Kline, Chief Assistant Controller Wren Middlebrook, and War Memorial Manager Ed Sharkey.

Judge van der Zee became the new organization's first president

some two years after initial meetings were held at the Elks Club. Sharkey became the first secretary, but perhaps the best known M.E.A. secretary and the one with the greatest tenure in that office was former PUC Secretary Bob MacDonald.

Twelve years ago the M.E.A. began a scholarship program which has enabled as many youths to attend college. The latest \$600 scholarship award winner in June, 1967,



JUDGE HERMAN van der ZEE
1st President M.E.A. 1934
(Picture taken in 1936)

was Robert E. Lewis, 17, a senior at Polytechnic High School.

"We place no restrictions on scholarship candidates," Roche explained. "They may specialize in any field, not necessarily in government, and they may attend the college of their choice."

Roche, a native San Franciscan, began his city career after serving as an Army lieutenant in World War II. He worked for the Department of Finance and Records, the Controller, and the Civil Service Commission before assuming his Mayor's Office job in 1958.

He is a graduate of U.S.F. and has served on the executive committee of that university alumni association.

Other current M.E.A. officers include Alfred Felder, Supervisor of Materials and Supplies, Municipal Railway, vice president; Daniel Mattroce, General Manager, Retirement System, secretary, and O. Charles Skinner, Sealer of Weights and Measures, treasurer.

Besides Toomey Jr., other members of the Executive Committee are Francis Mayer, Chief Attorney, District Attorney's Office, and Oral Moore, General Manager, Hetch Hetchy and Utilities Engineering Bureau, PUC.



EDWARD SHARKEY

The Association has a giant-sized gavel which was acquired during the presidency of the late J. Edwin Mattox. Each year it is passed on to the next president. The names of all past presidents and the years they served are attached to the gavel on bronze plates. The gavel was hand-made by Arvid Ekenberg, Assistant Director of Public Works. After Mattox's death last January 20, the gavel has been re-titled "The Ed Mattox Memorial Gavel".

(Continued on Page 9)

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Twin Peaks Celebration

Mayor Joseph L. Alioto recreated an historic event Saturday, February 3, which originally took place 50 years ago in San Francisco—the long-awaited opening of the Twin Peaks Tunnel on February 3, 1918.

It was on that date that Mayor James Rolph, Jr., personally manned the controls of the first streetcar through the Tunnel that opened up 4,000 acres of desirable home sites otherwise practically isolated from the downtown business section of the City by the Twin Peaks range of hills.

Fifty years later, in a Golden Anniversary observance, Mayor Alioto, assisted by members of the San Francisco Board of Supervisors, the Public Utilities Commission and staff, and other City officials, piloted the Municipal Railway's venerable streetcar, No. 1, one of 43 originally built by the Muni in 1912, from 11th and Market Streets on a 45-minute round trip, outbound through the Tunnel to St. Francis Circle where it switched back and returned to 11th and Market.

In addition to Mayor Alioto and other City officials, representatives of downtown civic organizations, the Chamber of Commerce of Greater San Francisco, neighboring improvement clubs and some of the old-timers who were originally involved in the construction of the Tunnel, were aboard.

Preliminary proceedings before the San Francisco Board of Supervisors to build the Tunnel, caused much discussion and feeling between the contending elements involved.

The Tunnel, 12,000 feet in length, had been contracted for in November of 1914 with the expectation of having it completed during the latter part of 1917. Money for the project, involving the expenditure of 4½ million dollars, was provided by an assessment on the property benefited, 85% from the district west of Twin Peaks and the remainder along those areas of Market Street, east of the East Portal.

Because of the war conditions, numerous delays were experienced and it was not until the first part of 1918 that Mayor Rolph, assisted by



JOSEPH L. ALIOTO
Mayor, City and County of
San Francisco

by other government officials and prominent citizens of the City, was able to officially declare the Tunnel open and ready for service.

The April 16, 1971 meeting of the Board of Supervisors shows that Supervisor Gallagher presented to the Board, Resolution 14243, titled:

"CELEBRATION OF OPENING OF TWIN PEAKS TUNNEL.

"WHEREAS, The completion of the Twin Peaks Tunnel is an event of more than ordinary importance, making, as it does, a long forward step in the development of the city by the opening of a large area heretofore isolated, for the location of beautiful home sites for the rapidly increasing population; therefore

"RESOLVED, That June 9, 1917, (later changed) be set as the date when the event herein stated will be fittingly observed; that his Honor the Mayor be authorized to appoint a committee of such number as he may deem expedient to make suitable arrangements for a celebration appropriate to the occasion.

"ADOPTED under suspension of the rules by the following vote:

"Ayes—Supervisor Brandon, Deasy, Gallagher, Hilmer, Hocks, Hynes, Kortick, Lahaney, McLeran, Mulvihill, Nelson, Nolan, Power, Suhr, Walsh, Welsh, Wolfe—17.
"Absent Supervisor Hayden—

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M.E.A. STORY

(Continued from Page 7)

While M.E.A. membership excludes elected City and County officials, former members who are elected to offices may stay on as honorary members, as for example, Sheriff Matthew C. Carberry, City Attorney Thomas M. O'Connor, Judge van der Zee, and Municipal Judge Lawrence S. Manna.

M.E.A. PRESIDENTS

Herman van der Zee.....	1934-44
*Robert P. Scott.....	1944-45
*William Hollingbery	1945-46
*Walter Allen	1946-47
Laurence J. Clarke.....	1947-48
*Thomas A. Toomey.....	1948-49
Matthew A. Carberry.....	1949-50
*Louis A. McAtee	1950-51
William T. Reed	1951-52
B. A. Devine	1952-53
Martin Mongan	1953-54
Joseph J. Allen	1954-55
George J. Grubb	1955-56
John G. Brucato	1956-57
R. Brooks Larter	1957-58
*George P. Negri	1958-59
John L. Mootz	1959-60
*Victor C. Peterson	1960-61
Joseph Mignola, Jr.	1961-62
*J. Edwin Mattox	1962-63
James J. Finn	1963-64
Virgil L. Elliott	1964-65
Wilber Leeds	1965-66
Emmery Mihaly	1966-67
Cyril Roche	1967-68
*Deceased	



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Shown with M.E.A. Gavel

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Port Director, San Francisco

Attracted by water depths of 40 feet and plans for the construction of an additional elevator, some of the world's largest bulk carriers are calling at the Port of San Francisco's Islais Creek Grain Terminal, Port Director Rae F. Watts announced.

The new, 37,000 ton ship EASTERN FREEDOM was the latest bulk-carrier to load at the facility, taking aboard tons of milo for the burgeoning livestock and poultry feed industry in Japan.

The EASTERN FREEDOM was the seventh ship with large grain capacity to load at the facility in the past several weeks, Watts said.

"Our increased water depth and plans to redesign and double the storage and loading capacity at the Grain Terminal has led to the development of Islais Creek as a major shipping point for grains from the United States to the Far East," Watts said.

San Francisco is the only Northern California port that can assure a depth of 40 feet of water for the large grain carriers that are entering the trade between the United States and Japan.

The Islais Creek Grain Terminal is operated by the Pacific Vegetable Oil group. Plans call for the facility to be modernized and reconstructed to double its capacities, making it among the most efficient grain terminals on the West Coast

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HON. JOSEPH L. ALIOTO, MAYOR

City Hall Information No. — KL 8-6161

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200 City Hall KL 8-3456
JOSEPH L. ALIOTO

Peter Trimble, Executive Secretary
Vernin Williams, Confidential Secretary
T. J. Kent, Jr., Deputy for Development
A. John Latona, Deputy for Social Programs
William C. Duddy, Public Service Director
Dolores J. Izett, Appointment Secretary

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Peter Tamaras, 1020 Harrison St.
Terry A. Francois, 2085 Sutter St.
William C. Blake, 90 Folsom St.
Roger Boas, 2323 Geary St.
Leo T. McCarthy, 311 California St.
Jack Morrison, 2590 Greenwich St.
Dorothy von Beroldingen, 683 McAllister
Ronald Pelosi, 404 Montgomery St.
James Mailliard, 601 Montgomery St.
Robert Mendelsohn, 11 Santa Monica Way
Robert J. Dolan, Clerk
Philip P. Engler, Chief Assistant Clerk

Standing Committees (Chairman named first)
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Governmental Services—Boas, Francois, Pelosi
Health—Mendelsohn, Morrison, von Beroldingen
Legislative and Personnel—Tamaras, Boas, Morrison
Planning and Development—Pelosi, Mailliard, von Beroldingen
Rules—Ertola, Blake, Tamaras
Social Services—Morrison, Mendelsohn, Pelosi
State and National Affairs—McCarthy, Blake, Mendelsohn
Streets and Transportation—Blake, Mailliard, Morrison

ASSESSOR
101 City Hall 558-4011
Joseph E. Tinney

CITY ATTORNEY
206 City Hall 558-3315
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DISTRICT ATTORNEY
880 Bryant St. 553-1741
John J. Ferdon

PUBLIC DEFENDER
850 Bryant St. 553-1671
Edward T. Mancuso

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331 City Hall 558-3780
Matthew C. Carberry

TREASURER
110 City Hall 558-4575
John J. Goodwin

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Byron Arnold
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Walter Carpeneti
C. Harold Caulfield
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480 City Hall KL 8-3261

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Ralph A. Sheehan, Statistician

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James M. Cannon, Secretary
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William A. Lowry, Jury Commissioner

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850 Bryant St. KL 8-4746

James Leddy, Chief Division Clerk

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880 Bryant St. KL 3-9111

John D. Kavanaugh, Chief Adult Probation Officer

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Adolph L. Pierotti, 240 Upland Drive
Frank Ratto, 405 California St.

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John F. Crowley, 2940-16th St.
Frank Currier, 2230 Leavenworth St.
Andre de Bauhinny, 111 Sutter Street
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Howard Freeman, 26 O'Farrell Street
Miss Myra R. Green, 1362-30th Avenue
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Louis Maldonado, 1958 Donner Ave.
Rev. Donald Mayberry, 420-29th Ave.
Burt Toler, 581 Orizaba Ave.

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Thomas G. Miller, Acting Executive Assistant

CONTROLLER
109 City Hall KL 8-4117

Nat Cooper
Wren Middlebrook, Chief Assistant Controller

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Ernest Born, 730 Montgomery St.
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T. H. Delap, Jr., 3410 California St.
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Tito Patri, 916 Kearny St.
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President, de Young Museum
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President, Recreation and Park Commission
Martin Snipper, Executive Secretary

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100 Larkin St. 558-4656

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James S. Kearney, 1871-35th Ave.
Orris Wilson Willard, 40 San Andreas Way
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Manager of Utilities
Edward Murphy, Director of Planning
Lynn E. Pio, Secretary

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151 City Hall 558-4995

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Richard C. Ham, 601 California St.
Yori Wada, 1530 Buchanan St.

George J. Grubb, General Manager, Personnel

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J. William Conroy, Director

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2 City Hall 861-8000

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Morris Bernstein, 11 Lakeshore Plaza
Rudy Tham

William F. Murray, Chief of Department
Albert E. Hayes, Chief, Division of Fire
Prevention and Investigation
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450 McAllister St. 558-3701

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George W. Cuniffe, 1627-25th Ave.
Donald J. McCook, 220 Montgomery St.
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440 Turk St. 673-5800

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William Jack Chow, 550 Montgomery
Stephen Walter, 562 Mission St.
Eneas J. Kane, Executive Director

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Earl Raab, 40 First St.
Cornelius Wall, 660 Howard St.
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Francis Louie, 807 Grant Ave.
Harry J. Aleo, 4072 - 24th Street
David Thomson, 65 Berry Street
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227 City Hall 558-4421
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Peter G. Boudoures, 841 - 25th Ave.
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850 Bryant Street 553-1667
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Dr. Washington E. Garner, 2409 Sacramento St.
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Alfred J. Nelder, Deputy Chief of Police
Capt. John Engler, Chief of Inspectors
I. Thomas Zaragoza, Director of Traffic
Capt. Daniel Shelley, Department Secretary
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Mrs. Bernice Garner, 101 Urbano Dr.
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287 City Hall 558-4987
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Oliver M. Rousseau, 582 Market St.
Richard N. Goldman, 351 California St.
Joseph I. Kelly, 1255 Post Street
James K. Carr, Gen. Mgr.
James J. Finn, Secty. & Asst. Gen. Mgr., Admin.

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Airport, San Francisco International, S. F. 28
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Hetch Hetchy, 425 Mason St. KL 8-3821
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and Utilities Engineering Bureau
Municipal Railway, 949 Presidio Ave. KL 8-3214
Vernon W. Anderson, General Manager
Personnel & Safety, 901 Presidio Ave. KL 8-4037
William McRobbie, Director
Public Service, 287 City Hall KL 8-4987
James H. Leonard, Director
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Arthur H. Frye, Gen. Mgr. & Chief Eng.

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Ben Blumenthal, 682 Mission St.
Mrs. Joseph S. Smith, Jr., 557-10th Ave.
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Ronald H. Born, Director of Public Welfare
Mrs. Eulala Smith, Secretary to Commission

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Peter Bercut, 1399 Battery St.
John F. Conway, 3600 Third St.
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Walter A. Haas, Sr., 98 Battery St.
James P. Lang, Gen. Mgr.
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M. Justin Herman, Executive Director
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Philip Kearney, 450 WcAllister St.
John D. O'Meara, 1 Jones Street

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President, Board of Supervisors
City Attorney
Daniel Mattroce, Secretary

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Veterans Building 621-6600
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Gregory A. Harrison, Vice President, 111 Sutter St.
Philip S. Boone, 343 Sansome St.
Frederic Campagnoli, 300 Montgomery St.
Richard P. Cooley, 464 California Street
George T. Davis, 111 Sutter St.
Prentis C. Hale, International Bldg.
Sam K. Harrison, 1122 Harrison St.
Harold E. Hubbard, 6100 Geary Blvd.
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Ralph J. A. Stern, 434 Brannan St.
Joseph J. Allen, Managing Director
E. Lawrence George, Executive Secretary

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CHIEF ADMINISTRATIVE OFFICER**

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1700 Jerrold Avenue, Room 201 KL 8-3284
Raymond L. Bozzini, Commissioner

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Frank J. O'Connell, Market Manager MI 7-9423

CORONER

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Henry W. Turkel, M.D.

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901 Rankin Street KL 8-4485
D. O. Townsend, General Manager
Doyle L. Smith, Supt. of Electrical Maintenance &
Construction UN 1-8000, Ext. 324

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170 City Hall KL 8-4823
Virgil Elliott, Director
County Clerk-Recorder KL 8-4082
Martin Mongan, 317 City Hall
Public Administrator KL 8-4161
Con S. Shea, 375 City Hall
Registrar of Voters KL 8-3417
Basil Healey, 155 City Hall
Tax Collector KL 8-3164
Records Center KL 8-3001
Pierce Murphy, 144 Townsend Street

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450 McAllister St. KL 8-3042
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Francis J. Curry, M.D., Asst. Director, Public Health
Joseph Mignola, Jr., Asst. Director, Public Health,
for Hospital Services
Hassler Health Home, Redwood City EM 6-4633
Szu T. Tsou, M.D., Superintendent
Laguna Honda Hospital, 7th Ave. & Dewey Blvd.
Arthur O. Stone, M.D., Act. Supt. MO 4-1580
San Francisco General Hospital, 22nd & Potrero
T. E. Albers, M.D., Superintendent MI 8-8200
Emergency Hospital Service KL 3-1574
Earl Blake, Superintendent

PUBLIC WORKS, DEPARTMENT OF

260 City Hall KL 8-3671
S. Myron Tatariar, Director
R. Brooks Larter,
Assistant Director, Administrative
A. H. Ekenberg,
Asst. Director, Maintenance and Operations

Bureaus

Accounts, 260 City Hall KL 8-4476
Jun Iwamoto, Supervisor
Architecture, 265 City Hall KL 8-4601
Charles W. Griffith, City Architect
Building Inspection, 450 McAllister St. KL 8-3015
Robert C. Levy, Superintendent
Building Repair, 2323 Army KL 8-4741
J. S. Rutherford, Superintendent
Central Permit Bureau, 450 McAllister St. KL 8-3294
G. H. Boreman, Supervisor
Engineering, 359 City Hall KL 8-3608
Clifford J. Geertz, City Engineer

Sewer Repair & Sewage Treatment, 2323 Army St.
Walter B. Jones, Superintendent KL 8-3271

Street Cleaning, 2323 Army St. KL 8-4057
Bernard M. Crotty, Superintendent

Street Repair, 2323 Army St. KL 8-3916
Charles McFadden, Superintendent

Urban Renewal, 450 McAllister St. KL 8-5071
Bernard A. Cummings, Analyst

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270 City Hall KL 8-4281
T. F. Conway, Purchaser of Supplies
Joseph Gavin, Chief Assistant (Acting)
Central Shops, 800 Quint KL 8-3420
A. M. Flaherty, General Superintendent

Equipment and Supplies, 15th and Harrison Sts. KL 8-3501
Joseph C. Beck, Stores & Equipment Supervisor

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BAY WINDOW

(Continued from Page 3)

his 1970 retirement. . . . New faces in the Mayor's Office include John DeLuca as executive secretary, Hadley Roff as confidential secretary, John Tolan as deputy for development, Revels Cayton as deputy for social programs, and Michael McCone as appointment secty. . . . On the other side of City Hall's 2nd floor, three bright young men — freshly elected Supervisors Jim Mailliard, Ron Pelosi and Bob Mendelsohn. . . . The passing scene: Hail and farewell to two city government veterans, Ed Mattox and Lou McAtee. . . . Those excellent illustrations in books published by Dr. Walter Heil, retired director of de Young Museum, were done by unassuming Ray Suen, talented photo-lithographer in Tom Ryan's Reproduction Bureau, City Hall basement.

Barometers of a rising economy in the Bay Area: Residential building permits up 18 per cent in 1967, or \$514 million above 1966; retail sales, up 3.4 per cent; real estate loans, up 5.5 per cent; employment, on the rise. Likewise in S.F.: real estate loans, plus 9.5 per cent, 1967 vs. 1966; \$100 million In '1 Mart project planned for base of Telegraph Hill; new Embarcadero Heliport opens. . . . Only

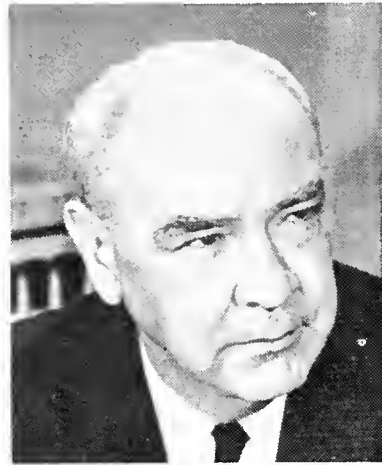
slump reported was in the crime business for the early part of 1968, and was Chief Tom Cahill pleased! He credits his new tactical squad of 40 hand-picked men who roam the City after nightfall.



CHIEF THOMAS CAHILL
San Francisco Police Dept.
A Happy Man

Yes, we'll miss Yosemite fire-fall, but we also hate to see Leslie Salt have to give up title to 1,600 acres of Bay salt ponds. . . . That bomb in the Supervisors' ornate chambers shook up the Board (and why not?), but our hat's off to Police Officer Henry Stokes who walked the long marble staircase, the long City Hall corridor, all the way to the reflecting pool in the Civic Center Plaza, a live ticking bomb inside the briefcase he carried in his "hot" hand. . . . The minimum wage is up to \$1.60 an

hour, and the first case for investigation should be the pay received by the City's election precinct officials.



EX-MAYOR JACK SHELLEY

Ex-Mayor Jack Shelley, besides being honored at a non-partisan testimonial banquet, has had a fire-house named for him, and in his home neighborhood of Diamond Heights yet. . . . Men whose boys are model railway buffs, and men who are still boys, shouldn't fail to see the exhibit at Josephine D. Randall Junior Museum. . . . The 50th anniversary of Twin Peaks Tunnel's opening reminds us it cost only \$4.5 million. What would it cost today?

Demotion of BART'S ex-President Adrien Falk to chairman of the district's visual aids committee should not be allowed to blur the

tremendous public service Falk has given to us and future generations. . . . Like Mayor Alioto's inaugural, the new Charter Revision Committee starts its work with little fanfare, but don't think it won't be heard from during its three-year term, because it will. . . . Phil Siggins, new Exec. Secty. to the Board of Permit Appeals, is a former property appraiser in the Assessor's Office. . . . One by-product of the newspaper strike we'd like to see become a permanent fixture — KQED's "Newspaper of the Air." But how could they afford such high priced talent?

Closing quote: From a letter received by a San Francisco judge: "I would like an appointment to talk about my divorce, which you granted several years ago. My mother was staying with me at the time, and she was nonplussed and so was I, as I was going through the metaphor."

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Around and About

(Continued from Page 5)

*But what struck me most was an o'ject
Designed by an artistic hand;
'Twas the costly "lay-out" of a hop fiend,
And that fiend was my Blue Velvet Band.*

*On a pile of soft robes and pillows,
She reclined, I declare, on the floor,
Then we both hit the pipes and I slumbered,
I ponder it still o'er and o'er.*

*'Tis months since the craven arm grasped me,
And in bliss did my life glide away;
From opium to "dipping" and thieving,
She artfully led day by day.*

*One night, coming home wet and weary,
With the swag from a jewelry store,
I heard the sofe voice of my loved one,
As gently I opened the door.*

*"If you'll give me a clue to convict him,"
Said a stranger, in tones soft and bland,
"You'll then prove to me that you love me."
"It's a go," said my Blue Velvet Band.*

*Alas — how my heart filed with anger,
At woman, so fair, false and vile
And to think that I once true adored her
Brought forth a contemptible smile.*

*All ill-gotten gains we had squandered,
And my life was hers to command;
Betrayed and deserted for another,
Could this be my Blue Velvet Band?*

*Just moments before I was hunted
By the cops, who had wounded me, too,
And my temper was none the sweeter,
As I swung myself into their view.*

*And the copper, not liking the glitter
Of the "44" Coll in my hand,
Hurriedly left through the window,
Leaving me with my Blue Velvet Band.*

*What happened to me I will tell you;
I was "ditched" for a desperate crime;
There was hell in a bank about midnight,
And my pal was shot down in his prime.*

*As a convict of hard reputation,
Ten years of hard grind did I land,
And I often thought of the pleasures
I had with my Blue Velvet Band.*

*One evening as bedtime was ringing,
I was standing close to the bars,
I fancied I heard a girl singing
Far out in the ocean of stars.*

*Her voice had the same touch of sadness
I knew that but one could command,
It had the same thrill of gladness
As that of my Blue Velvet Band.*

*Long months have now passed since this happened,
And the story belongs to the past;
I forgave her, but just retribution
Claimed this fair, but false one at last.*

*She slowly sank lower and lower,
On downward through life's drifting sands,
And finally she died in a hop joint,
This girl with the Blue Velvet Band.*

*If she had been true when I met her,
A bright future for us was in store;
For I was an able mechanic,
And honest and square to the core.*

*But as sages of old have contended,
What's decreed to us mortals must stand;
So a grave in the potter's field ended
My romance with the Blue Velvet Band.*

(Continued on Page 17)

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Around and About

(Continued from Page 15)

*Now, when I get out I will hasten
Right back to my home town again,
Where my chances are good for some dollars,
All the way from a thousand to ten.*

*And if I'm in luck I'll endeavor
To live honest in some other land
And bid fond farewell to dear Frisco,
And the grave of my Blue Velvet Band.*

From seemingly out of nowhere suddenly comes a trumpeting, clangorous voice to stir some excitement in you. It's the call of the Canadian honker.

Look up in the sky. It's not a plane. It's a bird, to be sure. Indeed, fly rapidly through the air it does with measured, regular wingbeats.

And it's not surprising to see this big fellow in the wintertime, especially if it's a Great Basin Canada Goose.

For this bird with the white cheek patches, according to the National Automobile Club, has the distinction of being the only Canada goose to breed as well as live in northeastern California, while normally spending the winters in the valleys of central California.

All of the Canada subspecies flock in California. But the other three migrate here from their Canadian and Alaskan breeding places. Still, the Cackling Goose or cackler

is the only member that winters exclusively in California.

All of the Canada subspecies look alike with their black heads, necks, bills, and beaks. What makes the difference is their size.

Within these numerous subspecies are found the largest and smallest members of the entire goose family. Our Great Basin Canada belongs to one of the two biggest species.

Yes, he's quite a large bird, weighing from eight to 18 pounds, his wingspread measuring five to six feet.

Now consider the cackler. Compared to his relative, he's a midget, weighing from 2½ to 3½ pounds. What a difference in calls too.

This little one doesn't sound off loudly, as do the two biggest species, often called Canadian honkers because of their clarion cry, but rather cackles away quite rapidly in a high-pitched voice.

Our honker friends, however, show him up with their clear voices

delivering a resonant "ah-honk," allowing for a break between syllables.

Yes, they all have their "goose talk." Ever listen in on a session? Then you'll remember a variety of conversational notes, no matter where the birds grouped, whether on land or in the air.

So, the next time you hear that trumpeting, clangorous voice, let it send you, not startle you. It's only the call of the Canadian honker.

A few days ago my wife and I were over in Marin County and in the Strawberry Shopping Center

we were intrigued with the name of a restaurant, "The Inn Marin." Of course we had to try it. The food and drinks were excellent and the service was the best; the host and manager of this establishment is Allen Johnstone, a boniface of wide experience in many of the finest restaurants in America, and he is ably assisted by his lovely wife Margaret. A partner in this going concern is Chef Davidson who master minds the preparation and cooking of all the food served. Don't overlook "The Inn Marin" when you wish to enjoy a gourmet meal in Marin County.

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NEW PRESIDENT ELECTED TO HEAD REC. & PARK DEPT.

The San Francisco Recreation and Park Commission during its regular meeting elected Walter H. Shorenstein as President, and re-elected George P. Thomas as Vice-president.

Shorenstein, who succeeds Elvin C. Stendell, is President and owner of Milton Meyer & Co. (real estate) and was appointed to the Recreation and Park Commission in July 1966 by former Mayor Shelley, following the resignation of Walter Haas.

The new President is a member of the Board of Directors of Mount Zion Hospital, the San Francisco Chamber of Commerce, and serves as a member of a Special Task Force that meets monthly in Washington, D.C. in an advisory capacity to President Johnson. Mr. Shorenstein is affiliated with the Stock Exchange Club, Concordia-Argonaut Club, World Trade Club, Commercial Club and also serves as a Committee Member on various other Boards and Commissions.

A native of New York, he came to the real estate firm in San Francisco following discharge from the Army in 1946 and has been with them ever since.

Since his appointment to this Commission, he has served on committees for budget and finance, land acquisition and sales, bequests and special funds.

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S.F. Farmers' Market Prepares for a Birthday

The San Francisco municipally operated Farmers' Market (Almany at Crescent, near Bayshore Boulevard) enters into the New Year looking forward to its 25th Anniversary on August 12, 1968.

It is planned to hold a huge week-long civic celebration in mid-August, commemorating one of the most successful Farmers' Markets in the nation.

Established by a Citizens' Committee in 1943 in order to prevent wartime food from going to waste, and, at the same time, to provide an outlet to small "family-size" farmers, it has survived 25 years from a humble beginning, to an established civic enterprise that has found a permanent place in the life of the community.

The first farmer to enter the "windswept" first location at Market Street and Duboce Avenue, was Gus Sanchetti of Santa Rosa, who disposed of 180 hags of pears in "40 minutes flat", to a fruit-starved San Francisco citizenry. Three more trucks drove into the open lot on that day and the Farmers' Market was born. Two days later (Saturday), 136 trucks had jammed the "Market" facilities in a wild hectic day that eventually proved the necessity of a Farmer-to-Consumer outlet.

Accomplishing its wartime purpose of conserving food, the voters of San Francisco, in 1945, gave it a thumping 145,000 to 24,000 approval as a permanent Farmers' Market.

The history of this civic enterprise has been one of long controversy and turbulence. Succeeding under the most difficult circumstances, and thanks to an Advisory Board of civic-minded leaders, San Francisco can proudly look back



JOHN G. BRUCATO
First President, Farmers' Market

to these accomplishments:

Total sales since its beginning have now passed \$57,000,000, representing over 340,000 tons of produce, brought in on over 230,000 Farmers' trucks, selling directly from producer to consumer, and originating in 40 California counties from the Date Gardens of Indio in the South, to the potato fields of Tule Lake in Siskiyou County.

Farm leaders and agricultural officials have termed the Farmers' Market as "San Francisco's greatest contribution to the cause of better urban-rural relations."

The primary purpose of the Farmers' Market is to assist the small family-size farmer in marketing his crops. In this day of large-scale mechanized corporation type farming, the small grower looks to the Farmers' Market as an "insurance" for his remaining on the land; therefore, the need for a Farmers' Market today is greater than ever.

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MAILLIARD SHOCKED OVER CUTS MADE IN MARITIME PROGRAM



WILLIAM S. MAILLIARD
Congressman 4th District

California Congressman William S. Mailliard in a statement prepared for delivery to the House on Monday said that he was both "shocked and dismayed" over the \$163 million cut by the Johnson Administration in the maritime program.

Mailliard, ranking Republican member of the Merchant Marine Committee, said that he found it incredible that such a low level budget proposal could be submitted to Congress at a time when the merchant vessel replacement program is almost 100 ships behind schedule.

Mailliard said that he was astonished and alarmed to read in the February 1 issue of the Baltimore Sun a report by the maritime editor, Helen Delich Bentley, that the Secretary of Transportation had hinted on January 31 that sharp cutbacks for the maritime program could be the result of the industry's fight to keep the Maritime Administration out of the Department of Transportation.

"That article," Mailliard continued, "quoted the Secretary as saying that although the steamship industry has claimed in the past 'things could be worse, now maybe they'll think better about coming into DOT'."

"It is one thing," he will tell the House, "to have an Administration which is unsympathetic and unresponsive to the maintenance of our national sea power, but it is something else again when the same Administration, in a reported fit of pique, has become outright hostile with a total disregard for the national interest."

Mailliard, in reference to certain reported statements by John Harlee, Chairman of the Federal Maritime Commission, as to the President's staunch support of the Maritime program, said, "If the President's budget request for the maritime program in fiscal year 1969, and the press reports of the attitude of some of his cabinet officers toward the industry are barometers measuring this staunch support, then God help the American Merchant Marine."

"With friends like this, who needs enemies," he said.

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SHOW MARCH 29-31 SPRING FLOWER

The 8th annual Ikebana Spring Flower Show "East Meets West", sponsored by the San Francisco Bay Area Chapter of Ikebana International, will be held at the Hall of Flowers in Golden Gate Park (9th Avenue & Lincoln Way, San Francisco) on March 29, 30, 31, 1968. President Mrs. Takeo Okamoto of San Francisco has appointed Mrs. Charles Edwin Edwards of San Francisco to head this event.

The theme for the 1968 show "History Through Flowers" will feature pictorial and objets d'art as background following the development of ikebana along with the cultural progress of Japan. Ikebana, the art of Japanese flower arrangement, has flourished as an art form the past 50 years, and its development has closely followed the country's progress in cultural history. Thus historical emphasis will be placed during this period.

Besides the spectacular ikebana

exhibits representing 14 different schools, there will be a special display of old specimen bonsai. Art-in-action programs will be presented throughout the day featuring ikebana demonstrations, dancing, tea ceremony, films on varied aspects of Japanese life and culture, etc.

Proceeds from the show will benefit towards the building of the oriental horticultural stacks for the new Helen Crocker Russell Memorial Library of the Strybing Arboretum Society of Golden Gate Park.

Shuko Kobayashi, well-known local artist and designer, has once again been asked to be the designer for the show, with Frank Shinoda of Berkeley acting as Landscape consultant.

Pre-sale tickets at reduced price of 75¢ are available through the Hall of Flowers and ticket chairman Miss Amy S. Abe of Berkeley. Also available through Mrs. Frederick R. Braunworth of San Francisco.

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(See Page 6)

AROUND AND ABOUT
(See Whit Henry, Page 5)

ORO EN PAZ
(See Bay Window, Page 3)



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Columbus Day, Oct. 12, Saturday	Closed	Closed	Open	Closed
General Election, Tuesday, Nov. 5	Closed	Open	Open	Open
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It was Henry Van Dyke who penned: "Oh, London is a man's town, there's power in the air; and Paris is a woman's town, with flowers in her hair." What special charms are associated with San Francisco? In a nationwide poll, she ranked first among American cities in the category of "Most Beautiful Setting," third for "Most Like to Live In," and fourth in both "Best Year-'Round Climate" and "Best Food," but only honorable mention for "Most Historical Interest."

Speaking of historical interest, how many readers know that the inscription "Oro en Paz-Fierro en Guerra" on our City's flag means "Gold in Peace, Fire in War"? . . . Or that it was former Mayor James Van Ness who, in 1856, authorized the ordinance confirming the Western Addition; yes, he's the one for whom "Auto Row" was named. . . . Also, did you know that the earliest known photograph of San Francisco was taken in 1851, and it was a view from atop an hotel facing Portsmouth Square showing 774 (someone counted 'em—perhaps the Assessor?) ships, most of which had been abandoned by gold seekers.

Significant moves: Phil Rezos, City Property Director these past dozen years, to State Inheritance Appraiser for San Francisco; his City service goes back to 1934. . . . Gardiner Johnson, prominent at-

torney, to president of the California Historical Society. . . . Bernie Ward, longtime Deputy City Attorney, to Secretary-Jury Commissioner, Superior Court; he succeeds Joe Cummins, who retired. . . . Ed Redford, to retirement, after four years as president of Oakland's Merritt College; he was formerly an asst. supt. in S.F.'s public schools. . . . Dr. Kenneth E. Duffy, to the new State Automobile Accident Study Commission.

San Francisco's "newest" newspaper is more than just The Shopping News with another name—The Argonaut has a new manage-



ANGELO J. ROSSI
Mayor for 12 Years

ment and really attempts to cap-
sulate the news twice weekly. It
was named for those hardy Gold

Rush pioneers who stayed on and helped develop California. Many will recall another Argonaut, which was published in San Francisco from 1877 to 1958. The Shopping News, incidentally, was no newcomer, having published for 47 years. . . . We're happy to see that "The Newspaper of the Air," a newspaper strike "baby," is getting a chance to prove itself, even though not yet on a daily basis.

Did you know: That Uncle Sam owns 3,829 acres, or 13 per cent, of all the land in San Francisco, and that statewide it's a whopping 44 per cent? . . . Or that seven flags have flown over California—the flags of Spain, England, Russia, Buenos Aires, Mexico, California Republic, and the United States? . . . That it's been 55 years (how time flies) since ground was broken for City Hall's construction, without lawn sprinklers, an engineering oversight just being rectified this spring? . . . That there

(Continued on Page 14)

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By Whit Henry

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By Whit Henry

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more authentic nor fascinating exposition than in The Christian Brothers Historical Collection of rare books, objects, and art. Spanning 500 years, this unique collection includes over 400 drawings, prints, rare books, and pieces of sculpture, silver, glass, pewter, porcelain and pottery depicting vineyard scenes, harvest time, the vintner at work, and the enjoyment of wine. Artists represented in this Collection include: Daudier, Diderot, Erni, and Picasso.

Many of the books and objects in The Christian Brothers Collection date prior to 1600. Some of the early prints were published between 1473 and 1476. Of special

interest is a German Choir Stall Rest dating earlier than 1500.

The Christian Brothers Winery is located in the beautiful Napa Valley which is less than 100 miles from San Francisco. Visitors are always welcome.

Only a narrow margin exists between genius and absurdity. To wit, the people of Henry Ford's time ridiculed the horseless carriage, flatly refused to accept it.

Progress marched on, with closed minds having no part. Yes, the remarkable horseless carriage finally had proved itself, points out the National Automobile Club, opening the door for thousands upon thousands of zany automotive gadgets to receive patents.

Zany like the rest, one such device, the "Automotive Device for Horseless Vehicles for the Protection of Pedestrians and the Vehicle Itself," hit the patent office and won approval.

(Continued on Page 15)

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**SAN FRANCISCO'S
DYNAMIC
33rd MAYOR**

By RECORD STAFF WRITER

During his brief and determined bid for Mayor, Joseph L. Alioto became known to all San Franciscans as a dynamic personality. Since his inauguration, citizens have watched attentively his emergence as a Chief Executive of eloquence, brains, administrative skill and an uncanny ability for getting opposing factions together.

And what had become a rather staid city, with Alioto's inspiration, suddenly was reborn in a spirit of pomp and ceremony reminiscent of the Jimmy Rolph days. This new flare ranges the gamut from pageantry such as characterized his inaugural to neighborhood activities such as street dancing.

Just after being administered the oath of office, the City's 33rd Mayor called upon all citizens to involve themselves with him "in a spirit of adventure that soars beyond the ordinary, beyond the complacent, beyond the mediocre, into the heights of the excellent, the daring and the imaginative."

His charisma is infectious and the S.S. San Francisco has begun to move again with Alioto, a North Beach fisherman's son, at the helm.

In his few months in office, the Mayor has met with President Johnson and other top Federal officials; industrial leaders in New York; business and labor leaders in San Francisco, and with various and diverse other groups throughout the City.

He paved the way for settlements of the symphony, newspaper and teachers' strikes, and of a conflict between City employee groups and the Chamber of Commerce over employee pay raises. He broke up a log-jam that released vital housing funds. He went after and got commitments for 2500 new permanent jobs at San Francisco International Airport, for Federal grants to provide 2-way radios on Muni buses and more neighborhood parks.

He talked old-line craft unions into expanding their apprenticeship programs; he got solid promises to cooperate from militant youth groups; he lined up programs to create jobs for minorities. And this is but a partial list.

From his actions thus far emerges the Mayor's philosophy that the problems of the City must be attacked from a variety of fronts by involving businesses, organizations and the people themselves in the decision-making and by mobilizing the resources of both the private and public sectors.

And he has demonstrated a re-



JOSEPH L. ALIOTO
Mayor, City and County of
San Francisco

markable ability to keep his sights on the real target, without getting bogged down in detail. A glimpse into his life before becoming Mayor substantiates this characteristic is not new. At 52, his career has been an outstanding success story,



Wherever he goes, San Francisco's new Mayor attracts attention. Here he greets a well-wisher on the steps of City Hall. Among those looking on is William C. Roddy, (center, facing camera) who is the Mayor's Public Service Director.

a parade of victorious achievements.

When in high school, he fired the winning basket for Sacred Heart in a big game with St. Ignatius. At St. Mary's College, he was a top-notch debater and president of the student body.

It was while studying for his law degree that he visited Dallas and met Angelina Genaro. They

were married in 1941, after Alioto had become a Justice Department "trust buster." He specialized in international cartels and, during World War II, helped the Allied Air Forces by pinpointing German, Italian and Japanese industrial targets.

In 1945, after breaking up a British-German borax cartel, he (Continued on Page 7)

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ALIOTO

(Continued from Page 6)

went into private practice. He engaged in civic affairs too, including serving on the Redevelopment Agency and Board of Education.

His wife, Angelina, a gracious First Lady, is both an astute business woman (she runs a real estate office) and a capable mother of the couple's six children. Their elegant residence in Presidio Heights, like its mistress, is formal yet warm.

Their oldest son, Lawrence, and his wife, Ann, have two small children. Lawrence is following in his father's footsteps and is a practicing attorney. Two other sons, Joseph and John, are studying law

at USF, and another, Tom, is an undergraduate there. Angela is a freshman at San Francisco College for Women, and Michael is a sophomore at St. Ignatius.

The Aliotos are related to scores of other namesakes from Eureka to Santa Cruz, including nine in San Francisco named Joe. At a recent Alioto reunion, however, only 67 attended as it was restricted to immediate family members over 24 years of age.

To Alioto, the Mayor's job is viewed as a challenge and as a rewarding responsibility. He believes deeply in San Francisco's tradition; he likewise believes that his City has a rendezvous with greatness under an umbrella of equal opportunity for all—"it cannot be ... a summer of affluence for some, a winter of despair for others; a vision of beauty for some, a nightmare of ugliness for others." Here is how he summed it up in his Inaugural Message:

"San Francisco became great because she had the vision and the confidence to overcome vast challenges — the bringing of California's purest waters from distant Hetch Hetchy in the Sierra, the converting of dreary sand dunes into the glorious greenery of Gold-

en Gate Park, the spanning of the turbulent Golden Gate with a majestic bridge.

"Daring men settled this City pioneers in business, in industry and finance, in music and art—and daring men never have lost sight of the City's greatness.

"Throughout her history, from

the earliest days of Mission Dolores and the Presidio, through the Gold Rush and the rebirth from the 1906 earthquake and fire, San Francisco has displayed a dynamic spirit of unity and purpose. This same zeal must be asserted anew today in building an even greater City."



Mayor Alioto, center, inspects Crystal Springs watershed development work. From left: Jerome Cohen, Deputy City Attorney; William E. McDonnell, President, S.F. Public Utilities Commission; Alioto; John A. DeLuca, Executive Secretary to the Mayor; Arthur H. Frye, Jr., General Manager, S.F. Water Department, and James K. Carr, General Manager, P.U.C.

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MAYOR JOSEPH L. ALIOTO PAYS TRIBUTE TO FIREMAN RADFORD AND DOUGLAS



Mayor Joseph L. Alioto paid tribute today to Firemen Charles J. Radford and William E. Douglas in ceremonies at his office. The Mayor praised the two recipients of the Carnegie Hero Fund Awards for the selfless acts of courage, skill and heroism that characterized their rescues.

The Carnegie Hero Fund Commission awarded a bronze medal and cash award for outstanding heroism to Fireman Charles J. Radford and Fireman William E. Douglas. Each fireman made his heroic rescue while off duty, and each rescue averted certain death.

Photo by Ins. Chet Born, S.F.F.D. Photographer

Among City Execs . . .

Ray Bozzini's "Crop" Reports Lists 2 Farms in San Francisco

Not too many people know that San Francisco has an Agricultural Commissioner—Raymond L. Bozzini. Even fewer are aware that there are any farms within our urban boundaries. But there are—two of them.

Granted, they're small, totaling only about 4 acres, and both are located in the southeast portion of the city.

One is located near the Lucky Lager brewery; the other along the S.P. right-of-way. Their "crops" consist of vegetables, chiefly Swiss chard, radishes and spinach.

Though insignificant compared to agricultural production throughout the State, nevertheless Bozzini must report San Francisco's farm yield in an annual crop report to Sacramento.

He valued San Francisco's most recent farm crop at \$6,500. This is in addition to the more productive cut flower yield estimated at \$520,272, and potted plant production worth \$343,000.

Actually, keeping tab on San Francisco's agricultural crop takes only a small portion of Bozzini's time. He and his men are concerned chiefly with inspecting fruits, vegetables, eggs, nuts, honey, and poultry and rabbit meats in wholesale and retail markets; plant quarantine and insect pest matters, and operation of the Farmers' Market.

This all sounds pretty farm-like, however, for a city-born, city-educated lad. But Ray's entire career, after getting out of the Army in 1946, has been in agricultural work, both in San Francisco and at Mont La Salle Vineyards, Napa.

He also has found the time to participate actively in such organizations as the California Association of County Agricultural Commissioners, the Municipal Executives Association, the Federation of Public Employees, the Northern California Entomology Club, and the Serra Club.

Ray resides with his wife, Bernice, at 439 Brussels Street, not far from his office at 1700 Jerrold Avenue and the Farmers' Market at Bayshore and Alemany. They have two sons, Michael and Robert.

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A. P. Giannini is proud to announce the opening of a **CHESS CLUB** for students. It is all made possible with the help of Miss Margaret O'Donahue, one of the leading teachers, who has so gratefully donated her Friday after-school hours to help supervise the meeting. A. P. G. is now among other leading Jr. High schools with such a program. On it's third meeting, the membership grew to twenty. The members will compete against each other and at times will be entered in city wide competition. We are all hoping this club to be a big success.

—Ray Ludwig

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Volunteer GOP Leaders Join To Support Kuchel

A group of 18 past presidents of three of California's active Republican Volunteer groups joined together this week to endorse Senator Thomas H. Kuchel.

Included as members of a Volunteer Office Holders for Kuchel Committee are a dozen past presidents of the California Republican Assembly (CRA), six past presidents of California Young Republicans (YR) and one past president, Northern Division of the California Federation of Republican Women.

Several are active in other capacities in the campaign to re-elect Senator Kuchel: A. Ronald Button, a past president of the CRA, is on the Southern California Finance Committee. Harry Keaton, a past president of the Young Republicans, is vice chairman of the Los Angeles County Committee for the re-election of Kuchel. And Mrs. Virginia Savell, also a past YR president, is the Senator's Southern California field representative.

Others on the committee, and the organizations they represent, are:

Peter Ashen, YR; Robert S. Barkell, CRA; Worth Brown,



THOMAS H. KUCHEL
U. S. Senator

CRA; John Busterud, YR; Arthur C. Carmichael, CRA; Clyde Charlton, YR; Robert Fenton Craig, CRA; Assemblyman George Milius, CRA; Harvey Mydland, CRA; William Nelligan, CRA; Allan Nichols, YR; Robert H. Power, CRA; Gordon X. Richmond, CRA; Arthur F. Strehlow, CRA; and Mrs. Henriette W. Steinegger, Northern Division, California Federation of Republican Women.

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SAN FRANCISCO COUNTY DAY AT CALIF. EXPOSITION

August 7, 1968, has been named San Francisco County Day at The California Exposition which opens in Sacramento July 1 as the successor to the traditional State Fair.

Each of the 58 operating days of Cal Expo's inaugural summer-long season will be dedicated to a California county, in keeping with its role as "Showcase of the Golden State."

Each county has been invited to present exhibits and entertainment activities to represent them. The overwhelming response being received by Cal Expo officials indicates each county is trying to outdo the others in a spirit of friendly competition.

Fancy displays, marching bands and exhibitry of all kinds are being arranged between county officials and The Exposition.

The Chairman of the Board of Supervisors of each county has been invited to appear at the bandstands and other entertainment areas to greet Cal Expo visitors on his county's day.

The opening season of The Exposition, expected to attract more than two-million visitors, offers California counties an unusual opportunity to extol the virtues of their area.

Twenty-six counties, including San Francisco County, will have exhibits on display throughout the July 1 - Sept. 10 initial season of The Exposition. The rest of the counties will move their exhibits into place for the Cal Expo State Fair to be held Aug. 26 - Sept. 10.

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BAY WINDOW

(Continued from Page 3)

have been only seven S.F. Mayors since 1912, an average of eight years' per—exactly matching the two-term limit, yet Lapham and Shelley each served only four years and Alioto still is in his first. So, how come? Well, Rolph held the office for 19 years and Rossi for 12 years; this was before the two-term limit was imposed.

One man's opinion: Whether we build a new sports stadium or just remodel Candlestick, the stadium should have a covered top that can be partially opened in good weather; we think the extra cost would be justified in the long run. . . . If the proposed International Market Center with its 15 acres of rooftop gardens were completed, and there was a plan to "restore" the site to the rundown way it looks today, we think Telegraph Hill residents would be the first to object. . . .

Fee paid auto registrations in the City jumped from 292,364 in 1966 to 331,713 in 1967, or almost 14 per cent—is it time again to dust off the intra-city freeway plans? . . . We're glad the Palace of Fine Arts finally is getting its redwood trees, originally called for by the Palace's architect, the late Bernard Maybeck. . . . Also, isn't it about time to redo the Civic Center Plaza as an authentic formal French garden in keeping with the style of the City Hall, itself one of the finest examples of French Renaissance architecture in America.

Closing quote: There's this story told of former Mayor Angelo Rossi who was stopped in the City Hall corridor one day by an acquaintance and warned: "Mr. Mayor, there's a political Renaissance coming!" Rossi, without hesitation, replied, "I don't care who's coming, unless he's got an appointment I won't see him."

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Around and About

(Continued from Page 5)

Despite quite a nomenclature, it's simply a device, dreamed up by one inventor from New Jersey, that spreads a blanket in front of the car to soften the fall of a struck pedestrian, to prevent the soiling of his clothes.

Speaking of dirty clothes, an ingenious chap from Chicago nursed to completion his idea of carrying a washing machine filled with clothes and soap on the car. Washing the contents as long as the vehicle stays on the move, this machine was patented in the hopes it would solve a motorist's "wash-day blues."

Modern drivers have "blues" of their own, wish they could silence those backseat naggers. Ever consider an organ's merit in this respect? Over 25 years ago, a musically-minded man in Arkansas did, using car seats to cleverly hide the parts of his patented "Organ for Automobiles." Just think of the satisfaction a driver could have in requesting absolute quiet while his son practices.

Other things disturb a driver too. Worried that bugs, bullets, or stones might hit someone behind

the wheel, an inventor from Utah combated this, deflected such objects by mounting a pair of metal fans on both ends of the car, each fan running about half the width of the car. He was granted a patent on the grounds that this was to do away with bulky goggles and glass windshields.

Time running out again on making that important appointment, as you try to squeeze into the only available parking space? Apparently a citizen of Iowa saw parking as an acute problem way back in the "Roaring Twenties," for he invented a car with a top that could be folded to the interior floor, allowing the car to be tilted up on its end and gently rolled on small casters into a tight space. Great that he received a patent on this, but where should a passenger sit while waiting for the driver to finish his errand?

Along the same order, another patented car could be folded into becoming its own packing case or garage. To fight the problem of sleepy drivers who want to remain on schedule and, therefore, reject that needed break, a Brooklyn boy

thought this one up, realizing how nice it would be to simply fold up the car, ship it home, and take public transportation for the remainder of the trip.

Not all gadgets that receive patents can be classified as zany. Countless have made ingenious contributions in turning the United States into that Nation on wheels envied by the rest of the world.

From time to time, all Americans get that irresistible urge to travel. They cherish their ability to go places at will and to arrive there quickly.

To this desire for getting away from it all, California owes its third largest basic industry: tourism.

In 1966, California drew a record of \$2.9 billion from tourists, the majority being spent by out-of-state visitors.

Staying an average of eight days, out-of-state visitors spent an average of \$250 per party.

Having made more than 6 million overnight trips and 21.5 million one-day excursions within the state, California residents spent some \$900 million in 1966.

For 40 percent of the one-day trips, Californians chose Los Angeles and Orange counties. And the San Francisco Bay Area won

its rating as the second most popular destination, attracting 25 percent of the one-day trips.

Choices for the 6.1 million overnight trips made by California residents ranked much closer in popularity, with the San Francisco Bay Area entertaining 15.2 percent, the Los Angeles-Orange area 11.9 percent.

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O. CHARLES SKINNER PRESIDENT, CCMEA

O. Charles Skinner, Sealer of Weights and Measures, will be installed President of the City and County Municipal Executives Association on Wednesday evening, May 22, at the organization's annual dinner-meeting to be held in the M. H. de Young Memorial Museum.

Skinner, who will become the M.E.A.'s twenty-sixth president, will succeed Cyril Roche, principal administrative analyst on Mayor Joseph L. Alioto's staff. He and other officers will be installed by Thomas J. Mellon, Chief Administrative Officer.

Other new officers to be installed are Alfred Felder, Supervisor of Materials and Supplies, Municipal Railway, vice-president; Daniel Mattroce, General Manager, Retirement System, secretary, and Lyle J. O'Connell, Executive Director, Health Service System, treasurer.

Also to be installed as members of the Executive Committee are Raymond L. Bozzini, Agricultural Commissioner; Oral L. Moore, General Manager, Hetch Hetchy Water Supply, Power and Utilities Engineering Bureau; Thomas A. Toomey, Jr., Assistant Chief Deputy City Attorney, and Roche, who, as immediate past president, serves in an ex-officio capacity.

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TREE PLANTING ON HYDE STREET

One of the City's fascinating cable car routes will become more beautiful during the summer with the completion of a new street tree planting project by the Department of Public Works.

Eight blocks of Hyde Street, between Greenwich and Washington Streets, will be lined with European olive trees under a contract to be let next month, according to Robert C. Levy, City Engineer.

The project and maintenance of the trees will be under the direction of Brian Fewer, head of the department's Street Tree Planting Division.

"We expect that the cable car system will be handling about a million San Franciscans and visitors a month during the summer," states William E. McDonnell, President of the City's Public Utilities Commission, which operates the Municipal Railway and its Cable Car Division.

"This section of Hyde Street is one of the most photographed streets in America; and tree planting will enhance it greatly. I'm sure everyone will appreciate this effort by the Department of Public Works."

The project also drew praise from Mrs. Hans Klussman, President of San Francisco Beautiful, who called the decision to plant olive trees "an excellent choice."

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AFRICAN SCENE OPENS AT ZOO



RONALD T. REUTHER
Director S.F. Zoo

In cooperation with the San Francisco Zoological Society, the San Francisco Recreation and Park Commission announces the opening of its newly constructed African Scene in the Zoological Gardens.

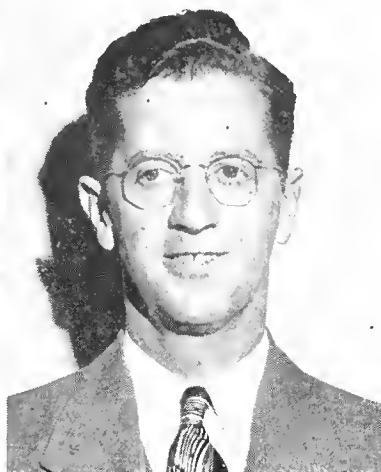
Stretching over a three-acre site immediately inside the South entrance off Zoo Road, this scene provides an artistic panorama of large African animals in a simulated natural habitat of African Veldt. Already ensconced are rhinos, pygmy hippopotomuses, ostrich, gnus, giraffs and a recent pair of arrivals, an elephant and laughing hyena.

These animals have ample space to roam and the desire of their facility lends an appearance of a broad open area. Actually each type of animal has his own paddock and space separated by moats.

Harry Pryor, Park Section gar-

dener in charge of the Zoo as well as Fleishhacker Pool and grounds, working under supervision of Roy L. Hudson, Assistant Superintendent of Parks, designed the landscaping which contributes immensely to the serenity and beauty of this new attraction.

Working with a variety of plants and shrubbery, Pryor used vivid imagination in framing this site with Cordyline Australis, New Zea-



JAMES P. LANG
Gen. Mgr., Park-Recreation Dept.

land Flax, Cortaderia Selloana (pampas grass), Ajuga Reptans or "jungle green", rosemary, blue lily of the Nile and the veronica hebe hybrid. The back-drop of eucalyptus was already there. When full-grown, this masterful job of landscaping will further enhance viewing of the already fascinating selection of African animals.

The major species of African animals are represented in this new African Scene and, additionally, the African lions are located directly opposite. The entire area is designed to enlighten visitors to the fact that certain animals do share geographic areas compatibly.

The African Scene project, constructed at a cost of \$185,000, provided by the San Francisco Zoological Society, has been in the planning and construction stage for two years. Particular attention was given to design of the buildings so that large and powerful animals could be housed there without fear of early collapse. Reinforced doors were provided for each type of animal.

Since completion, the Zoo staff, under the guidance of Director Ronald Reuther, has been gradually moving these animals to their new home and more than one has demonstrated reluctance to be moved.

Although funded by the Zoological Society, the construction has been a project of the San Francisco Recreation and Park Department, James P. Lang, General Manager, and through the Department of Public Works.

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Good dietary habits are extremely important to children. In planning meals, mothers should go beyond the simple and obvious requirement of providing enough food to sustain growth and energy requirements.

Equally important is the need to encourage maintenance of normal weight, and to establish dietary habits which tend to lower cholesterol levels in the bloodstream. According to informed medical opinion, lower cholesterol levels retard the onset of atherosclerosis, or hardening of the arteries, a disorder which helps to set the stage for heart attack and stroke.

Anything the homemaker can do to get children started in the proper dietary habits can be of great advantage in the adult years when they become increasingly vulnerable to heart attack. But the degree of vulnerability can be changed by minimizing the risk factors. The sooner good dietary habits are begun, the better the youngster's chances of avoiding or delaying a heart attack in his or her adult years.

What mothers should remember in planning meals are these three simple rules:

1. Replace saturated fats in your diet with polyunsaturated fats as much as possible.

Polyunsaturated fats are largely liquid vegetable oils such as corn, cottonseed, soybean and safflower oils. Fish and poultry also contain polyunsaturates. This type of fat tends to lower blood cholesterol.

The goal in regulating fat in the diet is to raise the proportion of polyunsaturates to saturated fats. For example, one can eat more fish and poultry in place of meat. Use of skimmed milk in place of whole milk and cream is advisable as a valuable source of nutrients. In cooking, the vegetable oils instead of butter and lard.

2. Eat less food that is high in cholesterol.

Cholesterol is a substance which the human body manufactures and which is also present in natural foods. It is found in large quantities in egg yolks. Shellfish and organ meats (such as liver and kidney) contain high amounts of cholesterol. When more cholesterol is taken in than the body needs, the excess may be deposited in the arteries and may add to the build-up of atherosclerosis.

3. Count calories, remembering that obesity often begins early.

Regulate the quality and quantity of the food eaten by children so that they will neither be overweight nor underweight. Diet changes should never be drastic. A balanced diet is necessary for good health, and harm can result in cutting out essential foods. The family doctor can help with diet planning.

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An illustrated pamphlet — Mail For Servicemen — outlining the expanded program for airlifting letters, packages and other military mail overseas at low postal rates is now available through San Francisco Post Office window clerks, Postmaster Lim P. Lee announces.

Postmaster Lee said that "as a result of new legislation and action by President Johnson we are now airlifting more than 75 per cent of all mail going to the military men and women stationed abroad. We hope this guide will help more American families be familiar with these services and use them."

The eight-page pamphlet illustrates three services for airlifting parcels at rates the average family can afford, the speedy service now available for newspapers and news magazines to most overseas bases, the special rates for books and similar educational materials, and how to mail sound-recorded personal messages. The guide also provides parcel wrapping instructions, information on the time it takes parcels to reach Vietnam and other overseas bases from major U.S. cities, and pointers on the correct way to address military mail.



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Three outstanding high school seniors from San Francisco today are finalists in competition for a \$1,000 college scholarship to be awarded by Pacific Gas and Electric Company.

They are Richardo Munoz, St. Ignatius High School, of 712 Waller Street; Ellen Cleek, Notre Dame des Victoires High, of 52 Manor Drive and Hanlon Fong, Lowell High, 433 Lincoln Way. They are in competition for the scholarship the company has allotted its San Francisco Division.

The three were selected from among 10 gifted esmi-finalists by a panel of distinguished judges which included Dean of Men James Lemmon, of the University of California, Berkeley; Dr. Edward Smith, a San Francisco pediatrician, and Peter Avenali, investment manager. The finalists were chosen on the basis of scholarship and school and community activities.

In final judging which will take place in San Francisco on Monday, April 22, one of the three will be declared the winner of one of 15 four-year college scholarships in the \$60,000 annual PG&E program.

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(See Page 6)

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(See Bay Window Page 3)

AMONG CITY EXECS...

(See Page 5)



JOHN A. ERTOLA, PRESIDENT
Board of Supervisors, San Francisco

Chief Murray Selects Keith P. Calden As Top Aide

Keith P. Calden was appointed Deputy Chief of the San Francisco Fire Department on Tuesday, July 30th at 4:00 p.m. in the Fire Commission meeting room, 260 Golden Gate Avenue.

Deputy Chief Calden, 49, began his rapid rise to the Department's number two position when he became a member of the fire department in 1942. After three years in the South Pacific with the United States Navy, Keith returned to the fire department in 1946 and began to rise through the various promotional ranks. He was promoted to a Lieutenant in 1950; Captain, 1956; Battalion Chief, 1962 and Assistant Chief in 1966.

Deputy Chief Calden and his wife, the former Agnes Callas, live at 714 Duncan Street with two of their three children—Keith D. Calden, 25, a member of the San Francisco Fire Department and Kathleen, 13, a student at Immaculate Conception Academy. Their daughter Connie, 22, is married to Raymond Buckley of San Francisco.



WILLIAM F. MURRAY
Chief
San Francisco Fire Department

A native of San Francisco, Deputy Chief Calden was born on November 30, 1918 in company with twin brother, James J. Calden who is now an Inspector in the Bureau of Fire Investigation of the San Francisco Fire Department.

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Hurrah for the City's effort to preserve and make more accessible the Broderick-Terry duel site and the Rivera Moncada camp site, both in the Lake Merced area. On one site U.S. Senator David C. Broderick was mortally wounded in 1859 in a duel with Davis S. Terry, Chief Justice of the State Supreme Court. The Moncada camp site, headquarters of the third Spanish party dispatched in 1774 to explore San Francisco Bay, is located on the edge of Lake Merced, which the Spanish Captain named Laguna de Nuestra Senora de la Merced. So our lake's a lady! . . . Coming to the rescue of the old Opera House at Third and Newcomb are 10 long-shoremen who are converting the structure into a community cultural center. . . . Another historical site, old Fort Point, underneath the GG Bridge, has had 24,000 visitors since being opened to the public earlier this year on the first three Sunday afternoons each month (1 to 4 p.m.).

Memo to city planners: When you want to know the current status of the housing market in San Francisco, don't go to the ex-

pense of hiring a consulting firm—just ask P.G. & E. They will simply have their computer add up the "disconnects". For example, a recent computer printout showed there were 4,138 housing vacancies, which represented 1.6 per cent of the 258,920 housing units in the City. What's more, the housing market here has been tightening up for some time, P.G. & E. says. . . . The quiet that has followed the storm of criticism earlier this year over the black stone mermaid sculptured by Ruth Asawa for Ghirardelli Square's central newspapers, quickly grow stale.

Men on the move: George Strathearn, Madera County cattleman, has taken over his new duties as secretary-manager of the Cow Palace. . . . Moving up to the City's newly created position of Assistant General Manager for Finance is



HARRY LLOYD

Manager San Francisco Office
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Bill Dwyer, who's something of a fiscal wizard. . . . The Municipal

Court's new Jury Commissioner is Bruno B. Fardin. . . . Bill Conroy has had to leave his command of the City's Disaster Corps, where he's done a superb job, in order to accept a civil service promotion to Police Captain. . . . Typical of some of the City Administration's young brain trust type appointees is Robert Figone, 31, now secretary to the Library Commission. . . . Chris Medbery, veteran among the Water Department's top brass, has been named president of the American Water Works Association. Also, at the Water Department, Bob Rosen has taken over as manager of the Peninsula Division, after serving as S.F. Int'l. Airport's superintendent of operations since 1955. . . . Among new City Commissioners appointed by Mayor Alioto are Mrs. Marjorie Stern to the Library Commission and Mrs. Alexander Albert to the Art Commission. . . . Freshly arrived from Chicago is Dean Macris who, as the Planning Department's

(Continued on Page 14)

CITY-COUNTY RECORD

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San Francisco and the Bay Area

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Among City Execs. . . .



'Bernie' Ward
Assumes Duties
As Sec'y
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As the new Secretary-Jury Commissioner of the Superior Court, Bernard J. "Bernie" Ward, at age 57, draws upon a rich and varied experience background, which includes practicing lawyer, deputy City Attorney, and legislative representative.

In March "Bernie" succeeded Joseph M. Cummins, who retired from the post after more than two score years of city service.

A native San Franciscan, Ward received a B.S. degree at U.C., Berkeley, and an LL.B. degree from U.S.F. Law School in 1938. He was admitted to practice in 1939.

In 1939 he joined the U.S. Marshal's staff, remaining until the outbreak of World War II, when he entered the Navy. He was discharged in 1945 with the rank of lieutenant commander.

"Bernie" has served under three city attorneys. Originally appointed by the late John J. O'Toole in 1945, he continued on during the administration of the late Dion R. Holm, and when "Tom" O'Connor was elected successor to Holm, Ward remained to handle Superior Court civil trials and appeals, of the latter extraordinary writs.

His duties as deputy city attorney included official advisor to the Civil Service Commission for 20 years; attendance at meetings of the Board of Supervisors, full board and committees; participation in the drafting of ordinances and Charter amendments.

In 1949 Ward was designated State legislative advocate for the City and County.

He is past grand director of Young Men's Institute, in addition to: director, Worship for Holy Name Parish; past chairman, Archdiocese Catholic Social Service Board, representing San Francisco, Marin, Santa Clara and San Mateo counties; director, Catholic Social Services, San Francisco; director, Archdiocesan Press, Radio and Television Board and member of the Archbishop's board of consultants.

He is married to the former Nora Colloty. They have six children.

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JOHN A. ERTOLA

PRESIDENT BOARD OF SUPERVISORS

By RECORD STAFF WRITER

Like his father before him, Jack Ertola follows a middle road course in municipal politics, and to this he attributes his success in leading the supervisory ticket in last fall's election, thereby earning for him the Presidency of the Board of Supervisors.

His father, the late Dr. Charles Ertola, a North Beach dentist, also had served as Board President. Both father and son adopted the middle road policy on the belief that this is what San Franciscans want from their public officials.

When Dr. Ertola died four years ago, Mayor John F. Shelley was afforded his first opportunity to make a Board appointment. With no hesitation he named native born John A. Ertola, a Montgomery Street lawyer with the firm of Scampini, Mortara and Ertola.

When it came his time to run for re-election in 1967, it was a bad year for incumbents. Of the six supervisors running, only three made it.

Yet young Jack received 51 per cent of the vote, some 18,000 votes ahead of second place Supervisor Terry Francois. Even more significant, he got 20,000 more votes than Mayor Joseph Alioto. Ertola was the only Supervisor who gained a majority of votes cast.

The Presidency of the Board traditionally goes to the ticket leader, although the Board members themselves chose their own presiding officer for a two-year term.

One of the City's youngest to hold this distinction, Ertola began at once to streamline and strengthen the Board's operations. He wisely consulted retiring Board President Peter Tamaras.

One important change he made was to reduce the Finance Committee from five to three members. He named Supervisor Dorothy von Beroldingen as the Chairman, and Tamaras and Francois as the other members. Tamaras also was appointed chairman of the Legislative and Personnel Committee, which acts on employee pay raise proposals.

Ertola's strongest support in last November's election victory came from the West of Twin Peaks area, which is thickly populated by City employees, and from two other more conservative sections as well as North Beach and the Marina.

"The middle of the road course is what San Franciscans want," he comments. "This is the approach I took to the voters, and it is the tac-



JACK ERTOLA
President
Board of Supervisors

tics I intend to follow in my public life."

His election support gained momentum throughout the campaign, which was climaxed just a week before the voters went to the polls by a major fund raising dinner.

When the votes had been counted, Ertola studied the results and concluded that the dumping of the three incumbents meant that the citizens were fed up with taxes, crime and redevelopment.

As Board President, he let it be known that he wanted a tight rein on City spending. "The public simply won't stand still for any glamorous new programs," he stated.

At the same time, Ertola acknowledged that citizens today look to government for more and more services. "Public officials have to look at both sides of every proposal, and always should be willing to sit down and reason."

Jack Ertola spent his boyhood in North Beach. He graduated from Galileo High School in 1943, and went on to Stanford University where he received a Bachelor of Arts degree with a major in Political Science in 1951.

Three years later he received his law degree from the University of San Francisco, and that same year—1954, he was admitted to law practice.

Before he began his college studies, he served a hitch in the Army Infantry and Military Police.

One of his first jobs was working on the water boat that served Alcatraz Island.

His civic activities have included serving as president of the California State Federation of Neighborhood Centers and Settlements, and on the Board of Governors of the San Francisco Lawyers' Club. Also, he is a former member of the Executive Committee of the Law Society of USF.

In 1961 he was the recipient of the Jane Adams Award for outstanding community service on the 50th Anniversary celebration of the National Federation of Settlements and Neighborhood Centers.

He is a past commander of the Seventh District, American Legion, and the Galileo Post, American Legion.

Jack Ertola is married to the former Shirley Clark and they have two children, a son, Chad, and a daughter, Jill. They live at 219 Thirty-second Avenue.



John A. Ertola, center, sits in Board of Supervisors' President's chair, surrounded by his colleagues and Robert Dolan, bottom center, Clerk of the Board. From left to right, Roger Boas, Ronald Pelosi, William Blake, Peter Tamaras, Dorothy von Beroldingen, Terry Francois, Leo McCarthy, Robert Mendelsohn, Jack Morrison and James Milliard. (Photo by Ray Suen)

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Fire Chief William F. Murray is presented with Honorary Deputy Sheriff's badge by Sheriff Matt Carberry.

(Photo by Chet Born, official photographer S.F.F.D.)

Labor Leader Joins Group To Defeat Property Tax Bill

One of California's best known labor leaders, **Joseph Diviny**, vice president of the **International Brotherhood of Teamsters**, today joined leading educators and businessmen in the fight to defeat the highly controversial Watson property tax initiative which will be voted upon in November.

Diviny will serve with Jack Rees, state executive secretary of the California Teachers Association, and Robert Brown, executive vice president of the California Taxpayers' Association, as co-chairman of "Californians Against the Tax Trap Initiative," the statewide organization campaigning for defeat of the ballot proposal.

The campaign leaders contend voter approval of the measure would bring chaos to school and welfare programs and inevitably force a sharp escalation in state income and sales tax rates to make up for decreased property tax revenues.

Accepting the committee co-chairmanship Diviny declared:

"From the standpoint of the working man and the small home owner this is an extremely dangerous proposal. To arbitrarily cut off property tax revenues from school and welfare programs without providing a substitute source of revenue means the sales tax and the income tax will have to be looked



JOSEPH DIVINY
Vice President

International Brotherhood Teamsters

to for finance relief. It would require a 12 per cent sales tax to make up for the difference and we all know who gets hit the hardest when the sales tax is boosted—it's the working man, the renter and the small home owner."

To replace property tax revenues lost if the measure passes, "Californians Against the Tax Trap Initiative" has estimated that sales taxes could be boosted from five to 12 cents on the dollar, or income taxes hiked by as much as 300 per cent.



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Peter Gottheiner Awarded City Contract

Peter Gottheiner, a physical therapist, registered by the Board of Medical Examiners, State of California, was a graduate of a State Institute For Orthopedics and Physical Education in Stuttgart, Germany.

Immediately upon his arrival in the United States in 1949, he became associated with the Kabat-Kaiser Institute For Neuro-muscular Re-education and Rehabilitation at Vallejo, California.

Following this, Mr. Gottheiner is presently practicing as a registered physical therapist specializing in rehabilitative services by medical prescriptions exclusively.

Peter Gottheiner, R.P.T., maintains large and modernly equipped facilities at the Four Fifty Sutter Medical Building in San Francisco, California rendering physical therapy and restorative care at his offices or at the patient's home to the various categories of patients such as: private, industrial injury, personal injury, veterans, medical and medi-care cases.

Since 1951 he treated employees of the San Francisco City and County Employees' Retirement System who sustained industrial injuries in their line of duty.



PETER GOTTHEINER
Physical Therapist

From January 1960 until June 1964, Mr. Gottheiner rendered approximately fifty thousand physical therapeutic and rehabilitative services to City patients under an exclusive contractual agreement.

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San Francisco Port Authority Receives Bids For Grain Terminal

The San Francisco Port Authority received bids on Thursday (July 25) for the construction of new grain handling facilities at the Port's Islais Creek Grain Terminal, it was announced today by Port Director Rae F. Watts.

Bids must be opened and studied, Watts said, before the contract is awarded by the Port Commissioners, expected at a later date.

The new construction will involve building a 1,000,000 bushel grain elevator, to double the terminal's present storage capacity, and modern loading and handling facilities to increase its loading capacity to more than 1,200 tons per hour. Existing facilities also will be modernized.

Operated by the Pacific Vegetable Oil group, the Islais Creek Grain Terminal is the only Northern California facility capable of handling the large grain carriers with a draft up to 40 feet, leading to its development as a major shipping point for bulk cargoes from the United States to the Far East.

The loading of ships will be facilitated by modern equipment, including three conveyor belts that will feed shipping legs at the rate of 20,000 bushels per hour. Six mechanized loading spouts will be arranged to load the largest bulk carriers in the world without shifting the vessel.



RAE WATTS
S. F. Port Director

The new elevator, with bins approximately 120 feet high and 25 feet in diameter, will be built north of the present facility. A new headhouse and modernization of unloading facilities will also be included.

Both hopper cars and boxcars will be accommodated at maximum efficiency. It will be possible to handle as many as 100 rail cars each day.

A conveyor belt will be constructed to carry the grain from the car dumper and distribute it throughout the elevator at the rate of 25,000 bushels an hour.

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VA's G.I. Loan Program Is 25 Years Old

The VA's GI loan program is beginning its 25th year of assisting veterans in home ownership, according to Gordon R. Elliott, Manager of the VA San Francisco Regional Office.

During this period, dating from June 1944, Elliott noted that 372,000 home loans amounting to \$4.5 billion have been guaranteed in the Northern California area. As evidence of veterans' credit worthiness, Elliott cited the fact that 48% of these loans have been completely repaid in full and that only 2.6% were foreclosed.

Interest on GI home loans was limited to 4% at the beginning of the program and has been periodically increased over the years to keep pace with the mortgage market—the present rate authorized on May 7, 1968 is 6¾%. The guaranty offered by the VA has likewise risen over the years in keeping with the increase in the average amount of loan. Originally the guaranty was \$2,000 or 50%, then \$4,000 or 50%—this was later raised to \$7,500 or 60% and the maximum guaranty today is \$12,500 or 60% of the loan, whichever is less.

The original GI loan program was, of course, exclusively for WW II veterans, Elliott said—this also has been expanded and now includes veterans of the Korean Conflict as well as veterans subsequent to that time, including today's Vietnam veterans. Servicemen who have served on active duty for a continuous two-year period also may obtain VA loans.

All veterans' eligibility for loan benefits is based on their individual length of service. Although many WW II veterans' entitlement to the benefit has expired, some WW II veterans will have eligibility until July 25, 1970.

Because of the very favorable experience with veteran homebuyers, mortgage lenders in Northern California are most receptive to granting GI loans. Despite the prevailing tight money situation, the local VA Regional Office continues to process 1,200 to 1,500 new GI loan applications each month, Elliott said.

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Studying The Transcribing Of Braille

A class, studying the transcribing of Braille, has been in existence in San Francisco since 1959. The three classes are under the sponsorship of the Adult Education Division, San Francisco Unified School District and are known as the "Golden Gate Braille Transcribers, Inc." These transcribers work many long hours without pay, to make not only life more pleasant for the blind, but also making it possible for the students to have all textbooks available for them in Braille.

The 70 women and two men who donate their time, are registered with the Public Schools for the three classes. There are three one-half day sessions, Monday morning, Monday afternoon and Wednesday morning. At present, they meet at the Francis Scott Key School which is located at 1530 43rd Avenue at Kirkham Street. Many of these ladies have been Certified as "Volunteer Braille Transcribers" by the Library of Congress in Washington, D.C. Several are qualified to transcribe French, Spanish, Mathematics and Music into Braille.

When a request is received to have a book transcribed, the book is assigned to a transcriber. All the work is done at home and as the pages are finished, they are brought to class to be proofread. The Instructor, Hilda Isles, who is blind, reads the type with her fingers. All of the Voluntary Transcribers read Braille visually. After the corrections are made, the pages are shellacked, punched and spiral bound. Since the blind students are with the sighted students, all volumes contain a typed title page and a Brailled title page. On the

outside of the Volume the title and volume number are Brailled on dymo-tape along with the printed dymo-tape.

A Literary book, consisting of 400 print pages, usually consists of about six volumes when transcribed, and the textbooks, average as many as 15 volumes or more.

Besides Brailleing these books, many requests are received for duplicate copies or more, and these volumes are duplicated by Thermoforming. This is accomplished by placing a plastic type page over the original page and applying heat. By this method, it is possible for all the students to be working from the same book by having their own copy.

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BAY WINDOW

(Continued from Page 3)

assistant director for plans and programs, has been given the arduous sounding assignment of "comprehensive, district and neighborhood planning." . . . Peter Mitchell's replacement as president of the State PUC is William Symons Jr., a Moraga rancher and former State Senator.

Chalk up another distinction for San Francisco, which makes it a virtual hayfever haven—it ranks near the bottom in the ragweed pollen count, and tree and grass pollen count too, according to a national survey. So, go west, young sneezer. . . . If the anti-barefoot measure is approved by the Board of Supervisors, will it spell a general exodus from hippieville? . . . City officials are writing off \$41,270 in tax refunds which have gone unclaimed for 10 years or more. After all, it's only money! . . . Sign of the times: A few years



CHIEF LINDECKER
San Francisco Fire Department

ago there was a great agitation that all city-owned vehicles should display the official City seal so they could be readily identified by the public. Now that rule is being relaxed to "preserve the safe coming

and going" of our elected officials.

Stepping down: The Fire Department's Lindecker twins, William, the Deputy Chief, and Henry, the Assistant Chief in charge of training, are retiring together, having reached the age of 60. . . . Another who'll be missed: Judge Melvyn I. Cronin, of the Superior Court. . . . And in the Municipal Court, just retired is Bill Lowry, Jury Commissioner.

The S.P.C.A. is celebrating its Centennial year amid recollections that its founding here grew out of an ill-used pig incident, of earlyday bullfights, cockfights and dogfights, of the baiting of bulls and bears, and of abuses to vehicle-drawing horses, especially on S.F.'s steep hills. . . . Most unique addition to our skyline in years is the 100-foot-high Japanese Peace Pagoda at Post and Laguna. It's a gift from the people of Japan. . . . Plans to convert Fort Funston (just south of Fleishhacker Zoo) into a seashore park are being revived. The State will pay the City to develop it. . . . Measure of interest in boating: There are 7,596 privately owned pleasure boats in San Francisco, which figures out to one for every 100 persons.

Where are they now? Former Mayor Elmer E. Robinson finds

plenty to keep him busy in his law practice, with offices in the Flood Building, when he and his wife, Ora, aren't on a 'round-the-world cruise. He still heads up the California Jockey Club Foundation, which distributes charity funds derived from horse racing. . . . Re-



RAYMOND S. KIMBELL

member Paul Opperman, planning boss here a decade or so ago? He's now in charge of a multi-county planning agency in the Chicago area. . . . And there's Ray Kimbell, retired general manager of the Rec-Park Department. He commutes back and forth to both Marysville, Calif., and Altus, Okla., to look after property interests. He's just back from a fishing excursion off the coast of Mexico. . . . Harry Lloyd, longtime retired as the City's Hetch Hetchy Project, manages the S.F. office of the DeLeuw Cather consulting firm. . . . Chet Macphee, one time City CAO, is engaged in a multiplicity of investment activities, but will take time out soon to become top officer of the Masons in California. . . . John Alcorn, you remember him as that peppery courtroom clerk, keeps active doing oil paintings at his St. Helena home. His favorite subjects: old churches.

Paging engineers of BART, the Muni, the SP, and all other rail passenger systems: Take note of the crack 100-mph-plus Tokyo-Osaka line which has as many as 12 complete trains running in each direction simultaneously, yet not one as much as 60 seconds off schedule. . . . Closing quote: It still produces a chuckle around City Hall to recall the strange lesson in natural history to which the loquacious Adolph Uhl treated his fellow supervisors when he told them that their delay in settling the Rapid Transit question reminded him of "watching the water run off a duck's back—it goes in one ear and comes out the other."

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S. F. WOMAN WINS APPOINTMENT

Governor Ronald Reagan has named Friedel Klussmann of San Francisco and Eleanor B. Boushey of Portola Valley to four-year terms on the State Advisory Committee on a Master Plan for Scenic Highways.

The posts pay necessary expenses.

Mrs. Klussmann, a Republican, replaces Dee W. McKenzie of Sacramento. Mrs. Boushey succeeds Harold M. Hayes of Montclair. Both outgoing members' terms expired. Mrs. Klussmann is president of the San Francisco Beautiful Committee and The Citizens To Save the Cable Cars, and is a former chairman of the Redwood Road Committee. She is a former president of the Visiting Nurse Association, Community Music Center, San Francisco Federation of Art, the San Francisco Woman Artist and

the Morrison Center for Rehabilitation.

She was named as one of San Francisco's ten distinguished women in 1966 by the San Francisco Chronicle.

She lives at 260 Green Street, San Francisco.

Mrs. Boushey is a 1933 graduate of Stanford University and has served on the Portola City Council since 1964. A Republican, she is a member of the San Mateo County Scenic Road and Parkway Committee and is a former member of the Redwood Road Committee.

She is also a member of the Sierra Club and serves as a board member of the California Roadside Council and the Committee for Green Foothills.

She resides at 235 Golden Oak Drive, Portola Valley.

COLVILLE C. JACKSON, JR. TO JUDGE 1968 GRAND NATIONAL ENTRIES

Colville C. Jackson, Jr., owner-manager of Kintyre Farm in Gloster, Miss., director of the Mississippi Livestock Council and a member of the advisory committee to the Dixie National Livestock Council, will judge the Angus entries in the 1968 Grand National, Oct. 25 through Nov. 3, at the Cow Palace.

Edith C. McDonald, chairman of the Livestock Committee and a member of the Cow Palace Board of Directors, made the announcement of Jackson's appointment.

"Kintyre Farm, founded by Jackson's parents in 1940, had one of the first herds of purebred Angus cattle in the south," said Mrs. McDonald, "and the Kintyre animals have competed successfully in most of the major shows during the past ten years, scoring an admirable

record of wins and championships."

Kintyre breeding stock has had nationwide distribution.

Jackson is an experienced judge and will judge the American Royal show in addition to the Grand National this fall.

Angus animals will be judged at the Cow Palace, Thursday, Oct. 31. The auction sale for market animals—beef, lambs and hogs—will be held Saturday, Nov. 2.

Featured attraction in this year's all-western Grand National Arena Show will be Dick Griffith's famous trick riders, in addition to a thrill-packed rodeo and the full-classification horse show with its World Championship Jumper Sweepstakes.

Livestock entries close Friday, Sept. 20.

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Congressman, 6th District

Congressman William S. Maillard, Republican, who is running for re-election in the Sixth District, California, announced today the addition of two Democrats to the Executive Committee of his campaign. They are:

Thomas A. Rotell, Executive Secretary Treasurer of the Pacific

Coast Metal Trades Council, who lives at No. 5 Sonora Way in Corte Madera.

Samuel A. Ladar, prominent San Francisco Democrat and partner in the law firm of Steinhart, Goldberg, Feigenbaum and Ladar, who

resides at 1918 Vallejo Street, San Francisco.

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CHAMPLAIN OPENS HEADQUARTERS



ROBERT A. CHAMPLAIN

Robert A. Champlain, Republican candidate for State Assemblyman in the 19th District, San Francisco, formally opened his campaign headquarters with a reception from 1 p.m. to 5 p.m., Saturday, August 10, at 1043 Taraval Street (near 20th Avenue).

Champlain, a San Francisco attorney and life-time resident of the 19th District, won the nomination in the recent primaries with a substantial majority vote over the other Republican contender. He will be opposed by Democrat Leo McCarthy in the November General Election. Champlain is endorsed by the Californi Republican Assembly and United Republicans of California. On July 4, 1968, he was chosen "Citizen of the Day" by a San Francisco radio station.

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DISABLED VETS SHOULD FILE THEIR CLAIMS

Veterans retired from the Armed Forces for disability who have not filed a claim for compensation from the Veterans Administration were reminded by the VA today that they may be losing money, according to Gordon R. Elliott, Manager of VA's Northern California Regional Office.

Many retired disabled veterans do not file claims for VA disability compensation because they mistakenly believe that they will lose all military retirement benefits if they do.

This is not the case, according to the Veterans Administration.

Even though retirement pay and compensation cannot be paid at the same time, the veteran has the right to elect whichever benefit is greater and may switch from one benefit to the other whenever it is to his advantage to do so. If he waives his retirement pay and elects to receive VA disability compensation, he is still eligible for all basic retirement benefits such as commissary privileges and dependent medical care.

Severely disabled enlisted men generally will receive greater financial benefit by electing VA compensation rather than retirement pay, and there are other benefits which retired disabled veterans who have not filed for VA compensation should consider, Elliott pointed out.

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Being overweight is a common problem in today's twentieth century society. In fact, figures based on several studies show that one-half of all American males 30 years of age and up are at least ten per cent over their weight requirements.

You may think, with staggering statistics like these, that a lot of people are in the same boat, but that doesn't make it right or good. It's important to dispel the fable that gaining weight in middle age is inevitable. It is abnormal for anyone to be ten per cent or more over their desirable weight . . . at any age!

Determining "desirable" or "best" weight isn't an easy task, and to be accurate, your physician's opinion is required. Generally, your "normal" weight can be said to be that at which a person looks and feels best, with considerations of height, bone structure and muscle development.

While "overweight" is an unflattering term, "obese" is downright derogatory. "Obesity" seems, in many minds, to be reserved for the person whose physique would qualify him for a circus side show. That's not the case at all. There are two working definitions of obesity, and excess of twenty pounds above the ideal weight, and, the presence of an excessive amount of fat in the body. They're both quite revealing.

Medical science has proven that being overweight or obese can have serious consequences on a person's physical well-being, not to mention the emotional hazards. Excess poundage contributes greatly to certain chronic diseases — diabetes, high blood pressure,

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gall bladder problems, and most important, heart and circulatory disorders.

Added fat surrounding the heart interferes with its mechanical efficiency. Your heart must pump blood through 60,000 miles of blood vessels present in the average adult and for each extra pound it has to nourish two-thirds of a mile more of blood vessels.

Basically, overweight results when there is an imbalance in energy expenditure and caloric intake. That is, an overweight individual is taking in more calories than his body can use. Obesity is usually due to the daily consumption of a little more food than is needed, over a number of years.

The reason that so many people gain considerable amounts of weight after age 30 is that they are not aware of a change in energy requirements usually accompanying middle age. Metabolism slows down and fewer calories are needed for energy and proper weight maintenance. But eating habits are established, and continue to be the same, even though

more calories are consumed than are necessary. Hence, we find weight gain.

There is much concern about the high incidence of obesity in children, since it has been proven that overweight children tend to become overweight adults. Here again, it seems we find eating patterns a major contributor to being overweight later in life.

We're aware of the problem, and now the question is, what can we do about it? Prevention of overeating must be started with your children—prevention for them, correction for ourselves.

Let's begin by taking a long hard look at our daily menu. Is it high in calories with too much starch and animal fats and not enough leafy vegetables and fruits? If prevention is to begin now, this is the place to start—in everyday eating habits.

If dieting is necessary on a larger and more concentrated scale, only your physician can suggest proper methods. Fad diets and the indiscriminate use of shots and pills that take off many pounds quickly or constitute near starvation are not suggested since they may do more harm than good both physically and mentally.

Only diets with a long-range plan of keeping pounds off and correlated with a specific exercise program to tone muscles will result in permanent loss of weight.

It is important to remember the effect of being overweight. Don't overwork your heart.

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UCR Girl, 23, Makes Botanical History

Twenty-three-year-old Roberta Hawkins has made a unique contribution in the field of biological sciences.

The University of California graduate student has grown a seven-foot tobacco plant from a microscopic bit of tissue.

Her feat is important both as a science "first" and for its practical possibilities, said UC—River-side plant physiologist Dr. Toshio Murashige, a leader in the potent new field of tissue culture as a better means of reproducing plants.

"All previous botanical reports," flowering plants cannot reproduce from such a tiny segment of tissue. This is the first time anyone has removed the true meristem of a flowering plant and grown a whole one. Until now the method has only been successful on non-flowering plants such as ferns."

Several crops could be grown better if plants were reproduced from tissue instead of seed, he said. Citrus, avocados, and ornamentals are likely crops for use of the technique.

The method has two advantages: All offspring of the mother plant are free of disease, and all are identical to the mother plant. Plants grow faster and bigger when unhampered by disease. Growers know in advance what the adult plant will look like.

Dr. Murashige said it takes great skill to identify and cut away the right portion of plant tissue. Miss Hawkins observes through a microscope as she digs into a plant segment a fraction of an inch long. Her tool is a flattened

needle honed sharper than a razor blade. The point of the needle is smaller than a single plant cell. The segment she lifts out is about 1/10 of a cubic millimeter. It contains some 50 cells.

Lifting out the tissue segment is done with hospital-strict attention to cleanliness. Miss Hawkins performs the cutting operation in a glass enclosure. Ultra-violet light kills any germs that might float in. Microscope and tools are antiseptically clean.

After the tissue is removed, she places it in an agar solution in a test tube. She adds her own formula of nutrients, containing B vitamins, hormones, sugar and mineral salts. Each test tube is covered to prevent entry of bacteria and viruses.

Four or five weeks later the plants are removed from the test tubes, potted and taken to a greenhouse.

Was the seven-foot tobacco plant a fluke, perhaps?

"No, because she has grown nine other tobacco plants almost as big," Murashige said. "They all grew about twice as fast as tobacco plants grown from seed—probably because they were free of disease. Now she is trying the same thing with citrus, avocados, carrots, wood ornamentals, and plants related to tobacco."

Miss Hawkins is a UCR graduate in biology. This year she earned her master of science degree in plant science. She is working on her Ph.D. degree and plans to be a college biology teacher. Her studies are supported by a National Science Foundation grant.

Her parents are Col. and Mrs. William B. Hawkins, 3582 Prospect, Riverside.

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SAN FRANCISCO AND THE BAY AREA

ALLAN B. JACOBS

(See Page 6)

AROUND AND ABOUT

(See WHIT HENRY Page 5)

"STAIRWAY TO NOWHERE"

(See BAY WINDOW Page 3)



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Lincoln's Birthday, Feb. 12, 1969, Wednesday	Closed	Open	Open	Open
Washington's Birthday, Feb. 22, 1969, Saturday	Closed	Closed	Closed	Closed
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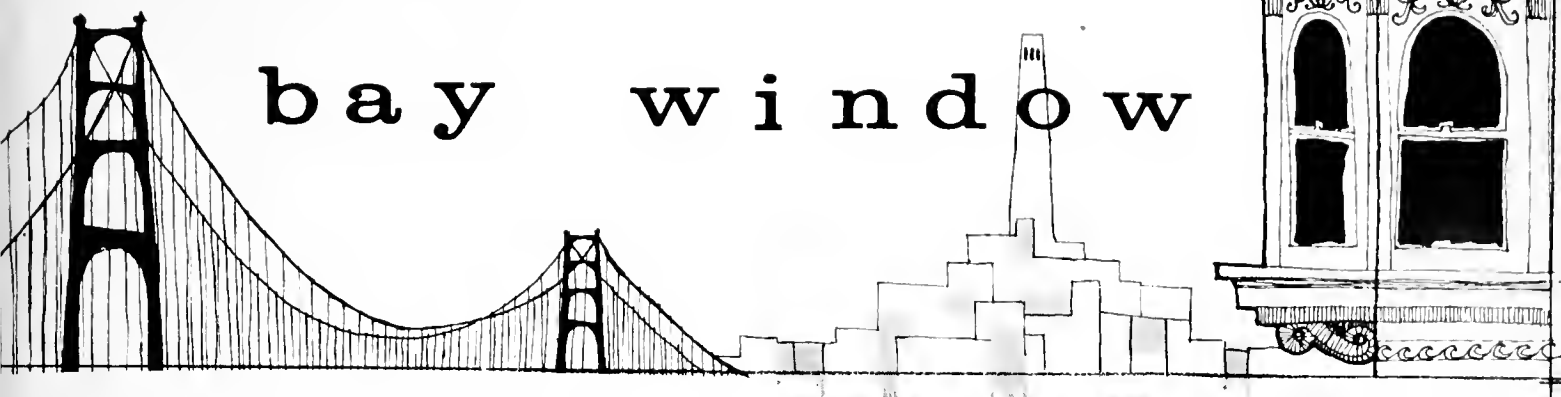
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Workmen have removed the City Hall's concrete "stairway to nowhere," which led directly into a solid concrete ceiling just below the Civil Services employment application window off the rotunda. Building Supt. Bill Cody (a descendant of Buffalo Bill?), starting to enlarge a basement office, discovered the stairway behind a wall where apparently it had remained hidden since the City Hall's completion 55 years ago . . . Meanwhile, in another Civic Center building, same vintage, newly appointed City Librarian John F. Anderson described the Main Library as the "worst metropolitan library building in the country" and as "completely unsuited for a modern concept of library service." Maybe he's right.

Administrative-secretarial assistants have made their appearance at City Hall, four in number to start and each to serve as aide to two Supervisors. The initial four are Mrs. Joan Rawls (serving Mendelsohn and Morrison), Mrs. Geraldine Lange (Francois and Pelosi), Mrs. Peggy Knapp (Mailiard and von Beroldingen, and Bernard Averbuch (Tamaras and McCarthy); a fifth will be chosen by Blake and Boas; Ertola, Board chairman, will rely on Chief Clerk Bob Dolan . . . The potent Citizens Charter Revision Committee is quietly going about its business with weekly meetings, concentra-

ting on how the City-County government should be organized, amid indications it may favor strengthening the Mayor's powers . . . The Art Commission-sponsored Art Festival in Civic Center outdoes itself every Fall, but we doff our hat to a newcomer, an exhibit of art by handicapped persons — for instance a blind sculptor and a polio victim who paints with his left foot, holding the brush with his toes, and another holds the brush with his teeth — sponsored by the Mayor's Employ the Handicapped Committee.

John Hirten, highly respected



**MAYOR JOSEPH ALIOTO
MORE POWER?**

executive director of S.P.U.R. for the past decade, resigns effective Jan. 1 to head up San Diegans,

Inc., and will be succeeded by S.P.U.R.'s associate director, John H. Jacobs (no relation to Allan Jacobs, S.F.'s Director of Planning) . . . Friends have said reluctant farewells to S.F. General Hospital's Chief Admitting Officer "Pat" Brown (once he was chided by Ex-Mayor Christopher who understandably misinterpreted his name badge to be a campaign button) who's retiring at age 65 after more than a third of a century working with arrivals who were burned, knifed, shot, poisoned, or otherwise in serious straits — "Somebody has to do this work," he opines, "but you never get used to it. The funny ones, and there are so many of them, compensate and make it all worth while."

New General Manager for the Golden Gate and Highway District is Dale W. Luehring, retired Air Force Colonel, who is working on a Master's in Transportation Management . . . Another retired mili-

(Continued on Page 14)



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City Is Urged To Control Port

San Francisco's planned development depends on the city regaining control of its Port, William M. Brinton, president of the City Planning Commission, and planning director Allan B. Jacobs, declared today in a joint statement supporting Propositions B and C.

Home rule of the Port, which a 'Yes' vote on B and C will give, is a crucial missing link required to sustain the business and commercial activity of this trading city, the statement said.

Jacobs said that the planning department is deeply concerned also with the expansion of commercial, recreational and residential uses of portions of Port land. The creation of new terminals will release some Port land for non-maritime uses, he said.

"It is essential that the development and management of these areas be properly integrated into the development of the city as a whole," he said.

"Given city control of the Port, funds for this sort of redevelopment might be forthcoming through the federal department of housing and urban development.

"The non-maritime uses of Port land are already of great economic importance not only to the Port but to San Francisco as a whole.

"Home ownership of the Port can ensure that this development can proceed in the best interests of San Francisco and of our visitors, who provide an important source of revenue."

Approval of both Propositions B and C is necessary to give San Francisco home rule of the Port, B to effect the agreement made with the State for the return of the Port, C to set up the city authority to run the Port.

Brinton added that the Port is a major factor in San Francisco's economy, directly or indirectly

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Around and About

By Whit Henry

NATIONAL FORESTS

As you reach that road sign depicting the figure of a tree in a shield, a world of calm spreads out before you, with the fragrant smell of pines and the echo of wildlife already teasing your senses.

That special sign, designates one of the 160 national forests rooted in 40 of our states, where there is no closed season on vacationing.

So, whether you're planning on a pleasure trip now or in the months to come, give careful thought to the possibility of a national forest adventure.

If your curiosity has gotten the best of you and you just hate to put off seeing a national forest, then, by all means, don't let the cold months discourage you.

Winter in this land of towering trees proves just as exciting as do the other seasons. Ski buffs find abundant space much to their liking. As a matter of fact, the great snow trails of our nation rest in, or very near, the national forests.

Take, for example, Sun Valley in Idaho, Mount Hood in Oregon, or Bighorn in Wyoming, among countless others. All snow trails in such areas have been cleared to further the cause of good sport and safety. Don't forget, either, that tropical winter resorts often lie only a few hours away, assuming of course that you plan to drive there.

Getting back to the other seasons, national forests offer diverse



entertainment, ranging from hunting and camping to swimming and boating, or whatever your heart desires.

Sight-seeing in a national forest naturally can't be equaled anywhere, for its miles and miles of wilderness attractions remain untouched by the hand of man.

There are sparkling waters to be fished — 70,000 miles of clear-running streams, slow rivers, and thousands of pools and lakes. At the right time of year, fishermen go mad on realizing the availability of prized catches for those who prove their skill.

There are mountains to be climbed — big ones, small ones,

(Continued on Page 17)

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Ten reasons why San Franciscans should vote "NO" on Proposition B and C, the \$100,000,000 Port Bonds.

1. As taxpayers, we are assuming UNKNOWN LEGAL OBLIGATIONS presently held by the Port in the form of outstanding leases, contracts and franchises. We are also being asked to obligate ourselves for \$100,000,000 in bonds, plus interest and other UNKNOWN CHARGES!!!!!!
2. City officials DON'T EVEN KNOW IN TERMS OF VALUE, THE WORTH OF PORT PROPERTIES!!! The last formal appraisal of the Port of San Francisco was conducted in 1929!!!!!! AND THERE HASN'T BEEN ONE SINCE!!!!!!
3. Cost of this \$100,000,000 bond issue (Proposition B) and its interest charges on future city tax rates is UNKNOWN!!!!!! City Hall officials have declined to estimate how much these bonds will cost you, the taxpayer . . .
4. San Francisco TAXPAYERS HAVE NO VOICE on how or where this bond money will be spent!!!!!! Proposition B and C DO NOT ALLOW YOUR BOARD OF SUPERVISORS ANY DIRECT CONTROL OVER PORT ACTIVITIES . . . THEY CANNOT SET SHIPPING RATES, REVIEW PORT LICENSES, LEASES, OR AGREEMENTS, nor do they have the authority to tell the Port Commissioners where or on what to spend your money!!!!!!
5. Supporters of the \$100,000,000 Port Bonds claim that the Bonds will be retired out of Port revenues, at no cost to the taxpayers. **THEIR CLAIM IS RIDICULOUS!!!!!!** THE PORT OF SAN FRANCISCO HAS NEVER BEEN A BIG MONEY MAKER IN ITS ENTIRE 105 YEAR HISTORY and periodically it has operated at a loss. FUTURE EARNING PROSPECTS OF THE PORT ARE DIM!!!!!! IF THERE ARE NO PROFITS THEN THE TAXPAYERS OF SAN FRANCISCO WILL HAVE TO PAY THE BILL!!!!!!
6. Under the terms of the Port Transfer Act, 85% of excess revenues (profits) earned by the Port in any one year must be turned over to the State, with the City receiving only 15%. HOWEVER, NOTHING IS SAID ABOUT THE STATE PAYING 85% OF THE LOSSES!!!!!! YOU, THE TAXPAYER, RECEIVE THAT BILL!!!!!! And to make matters even worse, this deal is of indefinite duration . . .
7. The State can back out or change the terms but the Port Transfer Deal at any time . . . BUT YOU, THE TAXPAYERS OR THE CITY CANNOT!!!!!!
8. THE CITY TAX RATE IS NOW \$10.23 PER ONE HUNDRED DOLLARS ASSESSED VALUATION. THE HIGHEST IN OUR HISTORY!!!!!! UNDER THE PORT TRANSFER ACT, the City of San Francisco gains hundreds of new civil services employees who were formerly employed by the State Port Authority . . . AS TAXPAYERS, WE NOW BECOME RESPONSIBLE FOR THEIR SALARIES AND PENSION PLANS!!!!!!
9. By State Law these new employees will have preference over all other employees of the City and County of San Francisco, as to seniority and their respective positions . . .
10. SAN FRANCISCO VOTERS HAVE UNTIL DECEMBER 31, 1970 TO MAKE A DECISION ON THIS MATTER. YOUR "NO" VOTE ON B AND C WILL LET YOUR PUBLIC OFFICIALS KNOW THAT THEY MUST MAKE A BETTER DEAL FOR YOU AND THE CITY IN ACQUIRING THE PORT OF SAN FRANCISCO . . .

DON'T SIGN A BLANK CHECK FOR PORT BONDS !!! KEEP YOUR TAX RATE FROM CLIMBING ANY HIGHER !!! VOTE "NO" ON CITY PROPOSITIONS B AND C.

Paid Advertisement — The Citizens Committee Against the Port Bonds . . .

ALLAN B. JACOBS

SAN FRANCISCO'S
DIRECTOR OF
PLANNING.

By RECORD STAFF WRITER

To Director of Planning Allan B. "Jake" Jacobs, city planning consists simply of the right that a city and its people have to say what they want their community to be, and how to go out and achieve it.

"It's actually more than just a right," Jake observes. "It is also a duty, and this involves deciding on and implementing goals that affect the physical, social, economic and cultural needs of the community."

The 40-year-old former University of Pennsylvania associate professor has an uncanny knack for slashing through red tape. He knows what he wants for the City Planning Department and he goes after it — directly, forcefully and immediately.

He came to San Francisco early in 1967 with the idea that this city was serious about planning and wanted a strong Director of Planning. It just so happened that at the same time a Director of Development position was set up in the Mayor's Office.

There existed a potential for jurisdictional dispute, but no serious problem has developed, due undoubtedly to the close working relationship that Jacobs established with the Mayor's Office, the Redevelopment Agency, other city departments, and civic organizations such as S.P.U.R.

S.P.U.R., which stands for San Francisco Planning and Urban Renewal Association, had long been a thorn in City Planning's side. But Jacobs took S.P.U.R. and its chief prodger, Executive Director John E. Hirten, into his confidence, and has made S.P.U.R. more of an ally than foe.

He inherited an unsettled condition with regard to rehabilitation of Market Street after completion of B.A.R.T.D.'s subway stations. In the preliminary thinking, City Planning had been delegated a secondary role. Jacobs quickly, and correctly, saw this job as primarily one for City Planning, and he assumed the appropriate leadership in that regard.

Chain-smoking, balding Jacobs, sees planning, if it's to be meaningful, as necessarily responsive to all issues of the community — housing, transportation, slums, urban design, poverty, industry and employment, increasing leisure activity, and community services. He adds:

"Planning, to be truly operative, has got to develop action-oriented policies and programs, not only to deal with and solve issues or problems as they exist, but also to anti-

Sometimes they are of area or neighborhood concern, for example the Northern Waterfront; or they may be of ad hoc nature, such as Sutro Baths.

"Plans and programs," he emphasizes, "must reflect geographic considerations as well as being both immediate and long-range in nature. These programs involve an imaginative searching out, at whatever level of detail, of opportunities and potentials — physical, economic, social, human — that can be brought to bear on an issue or problem and putting them together in an effective way. If we don't have existing potentials — let's call them tools — then we have to invent them."

To Jake, city planning chiefly is people oriented — planning with and for people in their environment. "The issues or problems are largely those of people, inherited, created or perceived.

"Planning in a vacuum, without people, won't do; you can't identify the problems, you can't find out what is needed and desired, it's difficult to respond to real needs. Besides any plan or program the planner comes up with is likely

to get murdered today, unless there is substantial support for it.

"This is especially relevant at the neighborhood level. The key phrase today is 'community participation.' Call it what you will, planning and action-oriented programs are not likely to get far unless there is a meaningful dialogue, at an appropriate level for any given subject, between people and the planner. The term 'appropriate level' is important here; I'm not trying to imply that all decisions be made with all people on any given issues. That's why we have elected officials."

To illustrate Jake's simplified yet comprehensive approach to planning matters, here's the way he defines urban design: "What our community ought to look like, and how we go out and make it that way." He obtained \$270,000 in Federal-local matching funds for a San Francisco urban design study.

When Jacobs came here less than two years ago, he endeavored to strengthen his staff with more direct appointees at top level positions. He met with stubborn resistance from Civil Service, em-

(Continued on Page 7)



ALLAN B. JACOBS
S.F. Director of Planning

cipate them and to advocate actions that will carry out the community's wishes."

He explains that the issues are sometimes citywide in nature, perhaps even overlapping adjoining jurisdictions, as is transportation.

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JACOBS

(Continued from Page 6)

employee unions and finally from the voters when he sought a Charter change.

He has succeeded to the extent that he induced Specer Steele to come here from Syracuse, N.Y., to become Zoning Administrator and Dean Macris of Chicago to become Assistant Director for Plans and Programs. Both men have brilliant minds and boundless energy.

Jacobs has endeavored to make the department's work program a living tool for internal operations. But he guards it jealously. If the Mayor or the Board of Supervisors asks him to take on a new project, he points to the work program and asks which current acti-

vity they think should be side-tracked.

"All expenditures in the annual budget are justified on the basis of the work program. With x dollars and x manpower, we can't add much to our program without an additional appropriation."

He gets 100 per cent backing in this regard from his Commission, which is headed by practical minded William M. Brinton, an attorney. Other Commission members appointed by the Mayor are Mortimer Fleishhacker, James S. Kearney, Walter Newman, and Mrs. Charles B. Porter.

The Commission also has two ex-officio members, each with full voting rights as provided under the Charter. They are Chief Administrative Officer Thomas J. Mellon who has designated Virgil L. Elliott to represent him, and Utilities General Manager James K. Carr, whose representative is Walter W. Wight.

Here are the major headings of City Planning's current work program: Transportation policy plan, housing studies and policy, urban design plan, industrial space and employment, City Hall data bank, downtown zoning study, Northern Waterfront development plan,



City Planning Director Allan Jacobs, center (lighting a cigarette), meets with his top lieutenants in Jacobs' office at 100 Larkin Street. Shown at left is Lynn Pio, Administrative Secretary and at upper right is Bruce Anderson, Jacobs' Administrative Assistant. At lower right, back to camera, is Ed Murphy, Assistant Director of Planning.

South Bayshire study, Chinatown projects inserted into the work reconnaissance study, neighborhood improvement planning, Ocean Beach special heights districts, Alcatraz Island and Forts Mason, B.A.R.T.D. station areas, single family districts, capital improvement program, and landmarks preservation.

Some examples of "emergency" program are mini-parks, the incinerator study, and what to do with Miley and Funston.

Allan B. Jacobs, born Dec. 29, 1928, earned a Bachelor of Architecture cum laude in 1952 from

(Continued on Page 9)

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5th Annual Awards Banquet by San Francisco Council Lions Clubs held at Sons of Italy Hall on October 9th. Mayor Joseph Alioto was main speaker and presented awards to Fire Lt. McCulloch who while off duty saved a woman who was being assaulted and to Police Officer Cornelius J. Crowley who disarmed a gunman. Also presenting the awards was Robert Beechinor, Present, San Francisco Council of Lions Clubs. The dinner was attended by about 150 people.
Photo by Insp. CHET BORN, S.F.P.D.

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Lyle J. O'Connell waded into troubled waters when he became administrative head of the City Employees Health Service System seven years ago. He must have realized he was risking an unblemished record of municipal service. But looking at it another way, perhaps it was because of his excellent background that he was able to get the department back into high gear again.

Lyle's formal training, besides attending the University of California, includes a degree in business administration from the University of San Francisco, plus graduate work in accounting at Golden Gate College.

His five-year Army Medical Corps stint as a Chief Warrant Officer might be interpreted as a forecast that eventually he would wind up in health plan work. But before that happened, Lyle served 10 years as Senior Auditor for the Assessor and three years as Senior Accountant-Auditor for the Controller.

Small wonder that the Health Service System's Board couldn't go wrong in picking a man with this kind of background. Lyle runs his department with efficiency and with emphasis on courteous service — you can get a good idea just by the helpful attention afforded by his employees when you walk into his office at 450 McAllister Street.

Outside his city work, Lyle is public school teacher, now is serving active in the work of his church, in the Armed Services.



LYLE J. O'CONNELL
Holds City Health Service System

fraternal organizations and youth groups. He is treasurer of the Municipal Executives' Association. His pastimes include dancing with his wife, Thelma, and playing poker.

The O'Connells have two daughters and one son. The latter, a

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Miami University, Oxford, Ohio; studied at Harvard's Graduate School of Design for the next year; received a Master of City Planning at the University of Pennsylvania in 1954, and spent the following year as a Fulbright Scholar in City Planning at the University of London.

His professional work experiences have taken to Cleveland, Pittsburgh, St. Paul, Boston and Calcutta. He was with the Pittsburgh Regional Planning Association for eight years prior to 1963 when he went to Calcutta with a Ford Foundation Advisory Team as advisor to the Calcutta Metropolitan Planning Organization.

In 1965 he returned to the U.S. to become an associate professor, Department of City and Regional Planning, University of Pennsyl-

vania; from there he received the bid to come to San Francisco. Believe it or not, and those who see the long hours he puts in at 100 Larkin Street would be inclined not to, he does lecture on city and regional planning at the University of California, Berkeley, on an occasional basis.

Jake and his wife, Jane, live in Diamond Heights. They have three children — Amy, age 12; Matthew, 9, and Janet, 7.

Now, for some random thoughts to further express his planning philosophy:

"We have an ability and duty to do better in the future than in the past; change, in any case, is inevitable. While I respect the past, I go cautiously when it comes to enshrining it.

"Planning won't be very mean-

ingful unless it can be communicated to citizens and public officials alike in terms they can understand.

"The ability of planners to project with certainty into the future is a lot less than we would desire, or would often like to believe. This implies a great deal about adaptability and flexibility and about being precise about only those things that are crucial or about which we are sure, such as open space systems, circulation systems and major focal points or concentrations in our urban environment.

"There is a tendency to look to city planners, especially those primarily concerned with the physical environment, to solve all urban problems. This is simply not possible, and we have to keep reminding ourselves that we can play a small part at best."

And in summary, as to what planning largely is, as Jacobs sees it, it is "finding answers to the questions: what goes where, why, when and how do we get it there in the urban physical environment to serve people."

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Although bank officials assume that most of the Club members will be Japanese-Americans going "back home to Japan for EXPO '70," it is anticipated that many Caucasian Americans will take advantage of EXPO '70 to visit the Orient.

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Today the Red Cross is gathering gifts to fill the bags that have been sewn by volunteers. Golden Gate Chapter American Red Cross is sending over 7,000 of these bags to Vietnam. Since the deadline for sending the gifts is Oct. 15, the Red Cross now needs small items to fill the gift bags—items that have proven useful to the servicemen. These include pocket sized games, such as checkers or cards; small vacuum packed tins of nuts or candies; plastic holders for soap and toothbrushes; combs; small packages of writing paper with self-seal envelopes, and ballpoint pens.

Another comment on the importance of this Red Cross program was made recently by John W. Gordon. After a year's duty in Vietnam, supervising nearly 400 Red Cross staff members stationed at more than 70 military locations, Gordon has just returned to the states, to direct Red Cross services to military personnel in 12 western states.

While in Vietnam, Gordon was impressed by the gratitude of the men who received the Christmas gift bags. "The fact that the people at home cared enough to ship these gifts to men they had never met made the drab holiday a little better for the servicemen," Gordon says. The flood of letters which reached both individual and group donors, as well as the Red Cross office, after last year's shipment of gift bags, shows how much these gifts are appreciated.

Everyone who wants to be Santa to a serviceman is invited to contribute gift items, or a contribution to purchase them. Groups, clubs or individuals are invited to join in this project, and may add a gift card, so that the men whose holidays they have cheered may write to thank them.

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BAY WINDOW

(Continued from Page 3)

tary officer, Army Brigadier General Edward F. Penat, who also is a Police Inspector, has been named director of the S.F. Disaster Corps . . . A.B.A.G.'s new executive director, replacing Warren Schmid, resigned, is J. Julien Baget, born in S.F.'s Mission District of French emigrant parents and City Manager of Novato since 1960 . . . Mayor Alioto has reached into the Mexican-American community for two Key appointments — Abel Gonzales, a labor leader, as his assistant deputy for social programs, and David J. Sanchez, Jr., as a member of the Board of Education . . . And here's two more significant court appointments — Attorney Robert H. Schnacke to the Superior bench, replacing Judge Melvin I. Cronin, retired, and Mrs. Shirley M. Hufstедler, to the Ninth U.S. Circuit Court of Appeals; she has been on the State

Court of Appeals for the past two years.

The Fourth Estate, which brings you the news, sometimes makes news: "Newspaper of the Air," spawned during last winter's newspaper strike, is back on KQED, but somehow doesn't have the same appeal . . . Howard Hayden, one-time Call-Bulletin rewriter, has retired at age 65 from writing KPIX editorials . . . City Hall's Second Floor Pressroom has been reduced in size to make more room for Supervisors' offices, but the murals were saved . . . Have you noticed how the Mayor's press conferences have grown? (A rehearsal for bigger things ahead Mayor Alioto? . . . It should be remembered, as Sacramento Lobbyist Don Cleary gets ready to retire, that he too "was once a newspaper man himself."

Moving up: Keith P. Calden, to Deputy Fire Chief, from Assistant Chief — at age 49 he has 26 years' service in the department



BEN LINSKY

. . . P.U.C.'s Wes Getts, to Principal Civil Engineer, from Senior Engineer . . . The Muni Railway's Al Felder, to Principal Accountant, from Senior Materials and Supplies Supervisor.

Where are they now? — Bern Grethel, recently retired Assistant Hetch Hetchy Chief, has moved on to more sunny climes — San Diego . . . Ben Linsky, first executive



MARK LEWIS GERSTLE III

officer for the Bay Area SMOG District, teaches at the University of West Virginia and commutes to Washington, D.C., on air pollution consultant matters . . . Mark L. Gerstle III, formerly S.F. International Airport public relations man and then Confidential Secretary to Ex-Mayor Christopher, is Director of Information Services for the Episcopal Diocese of Washington . . . Ben Linsky, first executive

(Continued on Page 15)

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BAY WINDOW

(Continued on Page 14)



RONALD T. REUTHER
Director S.F. Zoo

(D.C.) . . . Now and then we see Ben Benas, former City Purchaser; he's now with B.A.R.T.D. . . . Another former City Purchaser, Ben Kline, still enjoys bass fishing on the Bay.

Per capita income for Californians, ever on the increase as you might guess, ranks third however behind New York and Illinois. The latest figure is \$3,660 per in California . . . Do you know who was



MARTIN MONGAN
S. F. County Clerk

the first president of S.F.'s Board of Supervisors? We do. We just looked it up. It was F. W. Burr, and he served in that position for three years after July 1856 . . . Another "Did You Know?": That the three-day wait after obtaining a marriage license hasn't applied since World War II, yet many still get their license three days ahead, according to County Clerk Martin Mongan.

In the spotlight: Ronald T. Reuther, S.F. Zoo Director, named

president-elect of the American Association of Zoological Parks and Aquariums . . . Also at Rec-Park, Roy L. Hudson has been made director of Strybing Arboretum, Golden Gate Park, following the retirement of P. H. "Jock" Brydon . . . Superior Court Judge Gerald S. Levin is the new vice-president of the Conference of California Judges . . . Before leaving the Bar (what'll you have?), S.F. will be represented on the new Board of Governors, State Bar of California, by Louis L. Phelps and Vincent Cullinan.

Closing quote: There are still a few City Hall oldtimers around who can remember the profusion of mixed metaphors that once flowed forth in the ornate chambers of the Board of Supervisors; for example, this classic prose from the late Supervisor Adolph Uhl: "We are slapping him on the wrist with a compliment in an effort to nail him to the mast."



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Around and About

(Continued from Page 5)

just about any kind to suit the wide range of enthusiasts. Growing fast in popularity, mountain climbing provides the experienced and unexperienced alike with valuable training in keeping physically fit. Over 500 peaks in Colorado, the "Switzerland of America," rise above 10,000 feet to challenge the most expert.

There are wilderness areas to be explored, more than 70 such areas being accessible only by horse or foot. Do those who prefer hardier recreation take to them? You bet they do. They seem to love the way nature has arranged her wonders in forbidding as well as breathtaking panoramas.

Some go so far as to head for such undeveloped areas all on their own, really go for "roughing it." But the newcomer, points out NAC, should take along a guide or participate in organized pack trips.

It's quite an adventure to travel in a land so free from all artificial influences, so different from the civilized world, so much at peace.

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Your big escape takes you to the ocean, where patterns of life change every eight hours. There you'll go beachcombing, one of the great weekend hobbies. On our California beaches, according to the National Automobile Club, adventure comes with each turn of the tide.

What endless bounty will the next tide toss upon the shore? Finding out should bring you much delight, especially if you should happen across a tide pool at low tide, which opens a whole new world to you, a vast underwater world of sea anemone, starfish, sea urchin, and many more.

Arising from the popular interest in collecting things, be it stamps or bottle caps, the current trend of inspecting nature's handiwork at the beach draws hundreds to that invigorating combination

of smells coming from sea-foaming sands and fresh currents.

Whatever you collect in the way of sea treasures, you'll agree with your comrades that time really does fly. Among elite beachcombers, the conchologists concentrate on seashells and perhaps you plan to do likewise. Recognizing these shells, over 90 percent of which measure only a half-inch or less in size, takes lots of practice. Sink knee-deep in mud and you might even bring out a shell up to eight inches long, a cork-screw-shaped periwinkle shell. Better still, you might locate a rare shell that differs from others of its kind, being perhaps twisted in reverse.

In case you want to use a bit of the old imagination and seashells don't stir it, try hunting for worthwhile pieces of driftwood among the helter-skelter scatterings of all sizes and shapes on wide, wind-swept beaches. Ingenious souls weights, or hat racks. Do with it mold driftwood into lamps, paper-what you will.

There's no need for hunger pangs on your search, as magnificent beds of pismo clams lie on various beaches too. But wait for a low tide before trying your hand. Without that willingness to get wet, you can't expect to meet with success. And don't forget that you need a clamming fork to dig up those delectables.

Interested in a more unusual delicacy? In southern California, gourmets uncover small octopuses by turning over exposed rocks at low tide. Rocky beaches also allow for a novel way of fishing without reeling, called pokepole fishing. Catch your fancy? Then use a long heavy pole with a short heavy line tied to the end and you'll probably lift out some eel, sea trout, cabezon, or perch.

Where there's good pokepole fishing, there are probably also pebble beaches containing jade, agate, jasper, and other fine beach-polished stones. If you're careful in the attempt, you'll have a good chance of discovering some pretty gemstones too.

It's high time for your big escape from monotonous city life. On your next available weekend, try collecting nature's handiwork at a nearby beach.

* * *

HUNTING ACCIDENTS

Too many people still don't know how to take care of themselves while out hunting.

To prove this point, one has just to look at accounts of where most hunting accidents take place. Most of them take place at close range, in open terrain, in clear visibility.

Of all the hunting accidents in 1967, 28 percent were self-inflicted, (Continued on Page 18)

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Around and About

(Continued from Page 18)

with 11 hunters having shot themselves in the leg or foot with a pistol while stalking game.

Something strange, too, happened, during the 1967 season. Although archers seldom cause accidents, two of them did just that last year.

One bowman recklessly dropped a sharp-pointed arrow into his foot. Another just as recklessly shot an arrow into his companion's leg.

Before this, California had only one bow-hunting accident on record in 14 seasons.

Now here's a glance at the whole picture. During the 1967 season, Californians found themselves involved in 119 hunting accidents. Of these, 19 were fatal.

Sad to say, the total number of casualties rose above the 12-year average of 100 accidents a year. With 107 report accidents, the 1966 season had the same number of fatalities as last year.

What type of hunting resulted in more casualties than the rest? Guess deer hunting and you're 100

percent right. Not only numbering more casualties, 28 to be exact, deer hunting also numbered eight fatalities out of the total 19 for the season.

Small guns carried as extra weapons, according to NAC, accounted for six of the deer-hunting accidents. As a matter of fact, these accounted for 20 out of all the mishaps.

Next we come to the pheasant hunters, the second highest group in the accident count. Rabbit hunters ran third, with dove and pigeon hunters tying for fourth.

Which day of the season turned out to be the most dangerous? Go with those who believe it was opening day and you're absolutely correct, no matter the type of hunting. That day of the pheasant season produced 17 accidents, a total of 14 percent of all the accidents for the year. Indeed, the opening weekends accounted for 32 percent of the total hunting accidents.

Although the law strictly forbids the carrying of loaded firearms in vehicles, 1,687 arrests were made in 1967 for this offense. On top of that, seven hunting accidents involved firearms in vehicles, two of them fatal.

While participating in good sport, know how to take care of yourself with the help of the safety rules. Heed them to avoid a serious hunting accident.

* * *

SAFETY AND SKIING

High hills mantled in white, snow-blanketed meadows, trees bending under wintry conditions, all these provide the trimmings for an unforgettable skiing experience.

While swooshing down slippery slopes, too many skiers, though make costly mistakes and find themselves carried home on their skis. Their enjoyable experience takes another twist, one of pain.

Yes, skiing can mean fractures just as easily as it can mean fun. Everything depends on your know-how.

Good skiers are fit skiers. So get plenty of exercise before you even try your hand at skiing this sea-

son. Exercise for fun, for strength, and for safety. Don't underestimate the value of such conditioning, for it makes quite a difference when it comes to having a sound body or a broken one.

If you're a beginner, do take skiing lessons. Nip those poor habits in the bud or it will take a long time to correct them. Many accidents result from the dangerous way of skiing, the wrong way. Turn to a professional for guidance on proper technique. Learn to ski the right way.

Never ski alone. Here's a rule that athletes find so important in other sports as well, especially swimming. If you're out alone and suddenly break an ankle, chances are you're in quite some fix, a stranded fix. But take a skiing buddy along with you and he can always go for help.

Don't hurry things either. Speed proves dangerous for the beginner at any sport. Attempt to take the easy slopes first. As soon as you handle your body weight efficiently, aim for more challenging heights. Not before.

(Continued on Page 19)

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Around & About

(Continued from Page 18)

Watch that recklessness! Never let the crisp air go to your head. Some beginners do, performing difficult tricks unsuccessfully, landing in the hospital. Avoid doing the advanced until your confidence and skills reach the point where such stunts won't do you harm.

Needless to say, you must always look where you and others are going, be it skier or automobile traffic. And stop going if you get tired. Fatigue causes more skiing accidents than you can imagine. Tired skiers become reckless, pay little attention to safety.

But be careful about where you stop. It's well worth it. Do differently and you might end up the victim of a collision. Pass up any location that obstructs trails or impedes the normal progress of other skiers. Stop only where you can be seen from above.

Now that you've found your ideal resting place, what next? Put your ski poles in the snow area above you as a warning, as a traffic signal, to let others know what's up.

During your next trip around on skis, follow these suggestions for a safe as well as an unforgettable experience in the snow.

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PG&E REPORTS

RESIDENTIAL BUILDING STRONG

Building is one of the strongest forces contributing to the high level of economic activity in Northern and Central California, Pacific Gas and Electric Company reported today in a periodic business review of its service territory.

Construction of 58,500 new dwelling units will be completed in the 48-county area during 1968, a 22 per cent increase over 1967, according to PG&E's Marketing Research & Services Department. Of the total number of new housing units, 42,300 will be single family homes and 16,200 apartment units.

The current construction estimate for 1968 leaves unchanged the projection made nine months ago in PG&E's annual economic publication, "Market Outlook."

PG&E said the demand for housing will continue to remain strong throughout the year because of population gains, high employment and rising incomes.

Population estimates developed by the California Department of Finance and reported in the Mid-Year Review that the greatest percentage population gains by mid-year have been in areas outside of the San Francisco-Oakland metropolitan area.

Monterey County had the largest increase with 4.8 per cent. Santa Cruz County was second with 4.5 per cent, and Calaveras County was next with 4.2 per cent.

In metropolitan counties, Santa Clara was first with 3.7 per cent increase, followed by Marin, which has grown by 3.6 per cent.

The total population in the 48-counties served by PG&E was estimated at 9,144,100 persons on July 1, an increase of 139,300 persons over the prior fiscal year.

Other highlights of PG&E's Mid-Year Review were:

—Housing vacancies are down to a low level of 2 per cent vs. 2.4 per cent a year ago.

—Building permits are up 36 per cent over 1967. Because of this surge, 33,900 dwelling units are expected to be completed during the second half of this year as contrasted with 24,600 units during the first six months.

—Taxable retail sales again are expected to record a new high in the area with the estimated annual level of \$16.7 billion being up 5.6 per cent.

—Manufacturing employment in metropolitan areas gained by 3,000 men and women during the first half, up 0.8 per cent.

—Personal income throughout California is expected to reach \$75.7 billion in 1968, a gain of \$5.6 billion or 8 per cent.

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Garbage Power San Francisco's Hidden Treasurer

San Francisco's garbage is a valuable fuel, just waiting to be put to work.

This is the conviction of three San Francisco engineers who today addressed the American Society of Mechanical Engineers Joint Power Generation Conference at the Jack Tar Hotel.

"San Francisco's refuse is worth a million dollars a year as fuel, but we must overcome the old belief that burning is a dirty business before we can take advantage of the world's only proven modern method for refuse disposal," said Frank P. Sebastian, president of the BSP Corporation of San Francisco.

Concurring with Sebastian in this opinion were A. F. Arley, supervising engineer, Mechanical Engineering Dept. of Pacific Gas and Electric Co., and B. B. Garretson, general manager of Garretson-Elmendorf-Klein-Reibin of San Francisco.

On a survey trip of Europe's newest disposal plants last year, Sebastian found handsome, well-landscaped installations side by side with new housing units. When he asked how this had been achieved, he learned that every city had to convince its people that such plants can be "good neighbors."

Frankfurt is typical, he said. After two years people have seen that the plant makes no smoke and has no smell; now many new apartments are being built around the plant.

Householders would pay only 25¢ per month more than at present if the system were inaugurated. This amount would not go up for a long time, Sebastian said, because there is built-in protection from inflation in the steadily increasing fuel value of the type of refuse American generates.

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Highway Patrol Stresses Safety Precautions

"Whether you are a driver or a walker, there are parts of the California Vehicle Code which apply to you," Captain G. Tobin, commander of San Francisco area of the California Highway Patrol, said recently.

"Pedestrians should know the law," Captain Tobin said, "because they have rights and responsibilities under it, just as drivers do."

He said that 910 pedestrians were killed in traffic accidents in 1967 and 15,285 pedestrians were injured. Of those killed, 178 were nine years of age or younger, 91 were 10 to 19 years of age, 372 were from 20 to 64 years old, and 269 were over 65.

"The driver of a vehicle must yield the right-of-way to a pedestrian crossing the roadway within any marked crosswalk or within any unmarked crosswalk at an intersection; however, no pedestrian has a legal right to suddenly leave a curb or other place of safety and walk or run into the path of a vehicle which is so close as to be an immediate hazard, in a crosswalk or anywhere else," the Captain said.

Pedestrians also have the right-of-way on sidewalks, and drivers who are crossing sidewalks on driveways must yield to approaching pedestrians.

"A pedestrian on a roadway outside a business or residential district must walk facing traffic, close to the left-hand edge of the road," Captain Tobin said. He also must yield the right-of-way to vehicles when crossing or walking on the roadway at places other than intersections or marked crosswalks. Finally, when adjacent intersections are controlled by traffic control devices or by police officers, pedestrians may not legally cross the roadway at any place except in a crosswalk.

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All classes will be held in the Photography Center's main meeting room on Monday evenings, Oct. 21 to Dec. 9 from 8 to 10 p.m.

The Photography Center is located in the Recreational Arts Building of the Recreation and Park Department, 50 Scott St. (Scott & Duboce), San Francisco, across from Franklin Hospital.

Fee for the course is \$10.00.

Registrations will be accepted commencing Oct. 7, 1968. They may be made in person or by mail. If made by mail an enclosed stamped and self-addressed envelope must accompany a check for \$10.00 for each registration. Do NOT send cash. Make check out to SPECIAL ACTIVITIES COMMITTEE, and send it to said committee, Photography Center, 50 Scott St., San Francisco, Cal. 94117.

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HISTORY

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RECORD

SAN FRANCISCO AND THE BAY AREA

CYRIL MAGNIN

(See Page 6)

AROUND AND ABOUT

(See WHIT HENRY, Page 5)

EMPTY CLASSROOMS

(See BAY WINDOW, Page 3)



CYRIL MAGNIN

President San Francisco Port Authority

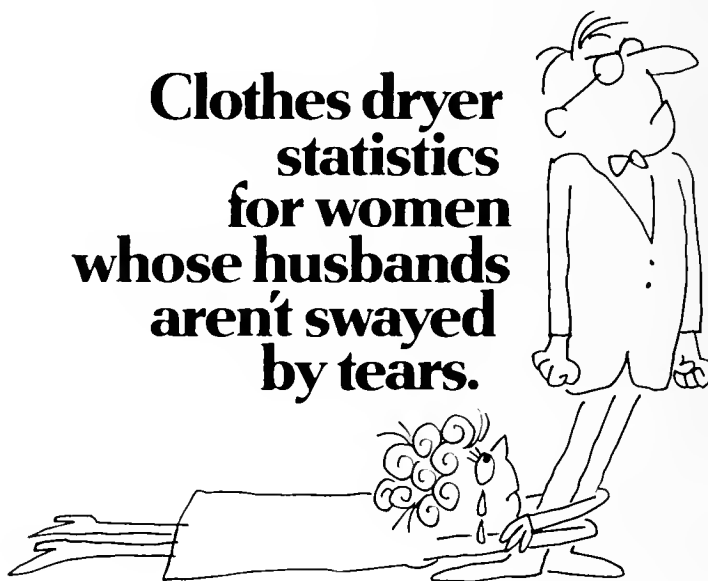
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HOLIDAY CLOSINGS FOR PUBLIC OFFICES, COURTS AND BANKS

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HOLIDAY	City, State Offices, Courts	Federal Offices, Courts	Post- office	S. F. Banks
Christmas, Dec. 25, Wednesday	Closed	Closed	Closed	Closed
New Year's Day, Jan. 1, 1969, Wednesday	Closed	Closed	Closed	Closed
Lincoln's Birthday, Feb. 12, 1969, Wednesday	Closed	Open	Open	Open
Washington's Birthday, Feb. 22, 1969, Saturday	Closed	Closed	Closed	Closed
Memorial Day, May 30, 1969, Friday	Closed	Closed	Closed	Closed
Independence Day, July 1, 1969, Monday	Closed	Closed	Closed	Closed
Labor Day, Sept. 2, Monday	Closed	Closed	Closed	Closed
Admission Day, Sept. 9, 1969, Tuesday	Closed	Open	Open	Closed
Columbus Day, Oct. 12, 1969, Sunday	Closed	Closed	Closed	Closed
Municipal Election, Tuesday, Nov. 4	Open	Open	Open	Open
Veterans' Day, Nov. 11, Tuesday	Closed	Closed	Closed	Open
Thanksgiving, Nov. 27, Thursday	Closed	Closed	Closed	Closed

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With births to San Francisco residents down to only 11,319 last year, how can we hope to keep up our city's population. How does this relate to future educational needs? Are school officials aware that California's birthrate has dropped 30 per cent in the past five years? Or that nationwide, a drop of 25 per cent is anticipated over the next 15 years. There may be a few empty classrooms around. Maybe some can be used for "separate but equal" facilities for revolutionary students.

Now it can be told: One of the brain trusters behind Mayor Alioto's tax program, especially with regard to constitutional law, has been USF Associate Professor Peter Donnici . . . When retired City Purchaser Ben Kline suffered his recent fatal heart attack, he was in a boat on the Bay reeling in a bass, and somehow, knowing of Ben's great love of fishing, we think he might have chosen this way to go . . . Fireman Herman Barber, who lost his right leg in an accident en route to a fire, could accept a desk job, but he'd rather work as a lieutenant — he's on the eligible list. . . . Another way to conduct a housing vacancy survey, besides hiring a consultant, is to ask the Post Office, which recently reported a 1.7 per cent vacancy factor in the San Francisco-Oakland area.

It seems only yesterday that

work was started on BART's \$90,000,000 transbay tube, and now it's two-thirds completed. Next April work crews from the west and east will meet just south of Yerba Buena Island . . . The ambitious plan for converting the Palace of Fine Arts into a science museum was conceived by University of Colorado Physics Professor Frank Oppenheimer, brother of the late atomic scientist Robert Oppenheimer . . . The grand fountain for the Embarcadero Plaza is being designed to pump 1,000,000 gallons of water per hour. Wow!

Men on the move: The city's new Office of Aging director, Bernard



BILL BRINTON

F. Schussel, is only 45 himself . . .

Speaking of youth, Terry O'Sullivan, 38-year-old local labor leader,

has been chosen general secretary-treasurer of the AFL-CIO Laborer's International Union and thereby becomes the youngest man in the nation to hold a top level post in a major union . . . A trio of civic leaders — Dick Baneroff, Bill Brinton and Joe Martin, all have been elected to Mt. Zion Hospital's board of directors . . . Another youngster (by whose standards?). John F. Henning Jr., age 28, has been appointed to the Board of Permit Appeals, where once sat his father who is now U.S. Ambassador to New Zealand . . . The Board of Education's first Sacramento lobbyist, James T. Healy, will have a salary range of \$17,000-\$21,000, and at age 35 that ain't half bad . . . Final youth note: New supervisor-appointee Bob Gonzales is just 31 . . . Oh hell, just one more: David Sanchez Jr., just confirmed by the voters for the Board of Education, is, at age 29, the youngest ever to serve on that board.

Saddening thought: Motorists on O'Farrell will miss an exciting

(Continued on Page 14)

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POLICE AND FIREMAN RECEIVE AWARDS



Meritorious Award Banquet—Regular Veterans Association of America held November 11, 1968 at the San Remo Restaurant. Medals and Award Certificates were presented to Firemen John Pender and Jack Webb of Truck Company 14 for rescuing a lady from an apartment house fire and to Sgt. William Byrne for disarming a gunman. A crowd of 206 people attended including members of both State and City government. Chiefs Murray and Cahill were also presented with honorary membership cards to the Regular Veterans Assoc. by Jack O'Brien National Chief of Staff of the Association. National Commander John Shannon is in photo with Policeman and Firemen. Left to Right: Fireman John Pender, National Commander John Shannon, Sgt. William Byrne and Fireman Jack Webb.

Photo by Inspector Chet Born, S.F.F.D.

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Around and About

By Whit Henry

As the 1968 National Wine Festival promoted by California vintners fades away, it will be followed on the stage next year by the 200th anniversary of the arrival of the Spanish mission padres who first brought the wine grape to California.

They brought only a "bundle of cuttings", according to the historians, but that bundle laid the foundation of the multimillion dollar industry which the California wine industry is today. Father Junipero Serra and his good colleagues would be surprised to see the vast number of grape varieties which have been added to the single variety, known ever since as the Mission grape, which they brought with them.

What a difference there might have been if the native California grape which hangs in great festoons from trees lining the rivers of Central California had been good for anything, especially wine-making.

For nearly a century after its arrival, the Mission grape had things pretty much its own way. But the great gold rush of 1849 and succeeding years brought to California many men knowledgeable in the arts of viticulture and sending back for cuttings of many wine making. They lost no time in of the varieties which have since become household words in our state.

Among these cuttings were some of a grape known as Zinfandel, today the grape variety most widely planted in California. Strangely, no one knew where it came from (it does not exist in Europe) and no one knows today. This does not detract from its popularity.



The debt we owe the Mission fathers can not be repaid but we can be thankful that they had the sense and foresight to launch the wine grape in our fair land.

It was not easy for Adolph Sutro, an engineer trained in Germany, to earn his title as King of the Comstock during the late 1800's. Some thirteen long years of bitter struggle went into his daring plan to mine the Comstock Lode by building a tunnel through Sun Mountain.

At the age of twenty-eight, according to the National Automobile Club, Sutro had the brilliant idea that a tunnel could drain the mines of water, make the ore accessible to the miners an dirrigate Carson Valley with drained underground streams.

Now that his plan was formed, Sutro surveyed the route for four miles and estimated that three mil-

(Continued on Page 17)

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CYRIL MAGNIN

**SAN FRANCISCO'S
PORT AUTHORITY
PRESIDENT**

By RECORD STAFF WRITER

Some of his close associates recall that when Cyril Magnin, President of the San Francisco Port Authority, was asked by former Governor Goodwin J. Knight to accept the post in 1955, he hesitated and said: "I don't know a thing about shipping." Governor Knight replied: "You'll learn." Magnin was elected president of the Authority 10 days later.

Since that time the energetic San Franciscan has dedicated himself to the problems, progress, and globe-circling ramifications of the state-owned Port of San Francisco—to the point where his community identifies him today almost as closely with shipping as with the highly successful fashion business which he built into 28 store outlets in Northern California and Nevada.

Now the Port is passing into San Francisco ownership and operation as decreed by the voters last November 5. This long-sought development prompted Magnin to comment:

"This is a great, great thing for both the Port and the City and County of San Francisco. Now the Port's operations and expansion programs can be determined by local citizens—those most vitally concerned, rather than being decided on a statewide basis.

"Historically the Port of San Francisco has always paid its own way, and there is no reason to think it will ever be otherwise. Under City and County operation, I am sure the Port will continue to grow and contribute increasingly to the city's economic life."

Many do not realize that at present the Port provides directly 23,000 jobs and \$200,000,000 in 23,000 jobs and \$200,000,000 in payrolls every year. Indirectly it affects an estimated 65,000 workers, representing 14 percent of the city's employment.

The transfer terms provide that the city-owned Port will be governed by a five-member Port Commission appointed by the Mayor subject to confirmation by the Board of Supervisors.

In addition, two State officials the Director of Finance and Secretary of Agriculture and Services, will be ex-officio members.

The Port's present civil service employees will be blanketed in city civil service and their rights in the State and Railroad retirement system will be protected.

Terms of the appointive Port

Magnin was one of those hard-to-find-anywhere persons: He is a native-born San Franciscan. He was educated in local schools and at the University of California. He began his long career of public service with the 1940 County Grand Jury.

During World War II he was one of the city's most active business men in war bond drives and served on a local Selective Service Board. He became chairman of the city's American Committee for Yugoslav Relief.

He is currently President of the Greater San Francisco Chamber of Commerce, a director of the British American Chamber of Commerce, a member of the World Trade Center Authority and the World Trade Co-ordinating Authority and a Western Regional member of the President's Committee, Equal Opportunity for Housing.

Other civic service included two terms as chairman of the Bay Area Chapter, National Conference of Christians and Jews, and with the San Francisco Rapid Transit Commission. He was appointed by Mayor Robinson to the San Francisco Redevelopment Agency in

1954, a post he resigned on joining the Port Authority.

He is a resident of San Francisco and a member of the World Trade, Concordia, Villa Taverna and San Francisco Press Clubs.

Magnin has helped fashion the Port's current redevelopment program. He led a statewide citizens' campaign in 1958 to win approval of a \$50,000,000 bond issue to replace and modernize much of the Port's aging facilities.

Some of the improvements underway are keyed to rapidly changing methods of cargo handling; others revolve around new uses for Port property to keep it self-sustaining and unsubsidized as it has been over its 105-year history.

The Port is a \$350,000,000 shipping complex that stretches more than eight miles and includes 42 active deepwater piers and a number of specialty terminals. Total cargo handling area is over 650 acres to accommodate the loading and discharge of more than 200 ships calling at the port each month.

The Port's berthing piers range

(Continued on Page 7)



CYRIL MAGNIN
Pres. San Francisco Port Authority

Commission members will be four years, staggered so that at least one expires each year. Incumbent members shall carry over to the city commission with their original terms of office. Magnin's present term expires on May 1, 1970.

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MAGNIN

(Continued from Page 6)

from 500 to 1,400 feet in length and from 150 to 350 feet in width with up to 40 feet of water alongside at low tide. The Army Street Terminal has one wharf that extends more than 2,650 feet to accommodate five ships.

Enclosed transit shed space is available at all piers. Rail spur tracks are on the pier aprons and designed for fast and efficient loading and discharge. The Port's State Belt Railroad performs the switching services of rail cars.

Trucks have ample space for maneuvering and docking, and a number of the piers have large valley areas between sheds. Each pier is within a few blocks of on-off ramps to major freeway systems.

The Port's piers are used on both a preferential basis (exclusive use by tenant lines or terminal companies) and on a non-assigned basis (for casual or non-schedule vessels). Stevedoring and terminal work is done by private firms under contract with the ships or lines being serviced. Each pier has round-the-clock fire and police protection.

Net earnings for the Port in the 1967-68 fiscal year, which ended

June 30, were \$2,282,432 on total revenue of \$11,096,882 — both higher than any previous year in the harbor's 105-year history.

It was the first time that revenue from Port operations surpassed the \$11 million mark, and it was \$668,790 above last year's figure. The net income topped by more than \$444,000 the previous high of \$1,835,846 set in the 1965-66 fiscal year.

Increased steamship activity — the number of calls by cargo ships and the tonnage moved across the piers — and rental receipts accounted for the gain in total revenue. The gain in net income was through cuts in administrative expenditures and other operating economies while continuing a stepped-up program of services to tenants and improvements to facilities.

The surplus is being used to improve harbor facilities, including helping to pay for construction of new grain handling facilities and the India Basin container and LASH terminal development.

Outstanding debt as of June 30, 1968, included \$48,857,000 general obligation bonds, of which \$5,232,000 are term issues due 1985 and 1989 and are retired by annual calls. The remaining \$43,625,000



Port Authority President Cyril Magnin, center, is shown with other dignitaries at ribbon cutting ceremonies opening the entrance to the Port's new \$26,000,000 Army Street Terminal, a 68-acre facility that will accommodate nine deep-draft ocean freighters carrying both break-bulk and containerized cargoes. Shown left to right at the ceremony are Port Commissioners James James Rudden and Daniel London; Port Director Rae F. Watts; Mr. Magnin; Gordon Paul Smith, former State Director of Finance; San Francisco Supervisor Jack Morrison, representing the Mayor; and Port Commissioner Trevor C. Roberts.

are serial bonds due through 1997. The Port Authority's financial Principal and interest requirements on all harbor bonds rent assets, \$8,963,415; operating amounted to \$3,248,375 in the cash, \$858,364; invested operating 1967-68 fiscal year, and will be approximately \$3,475,106 in 1968-69. cash, \$5,450,000; and current li-

(Continued on Page 9)

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Among City Executives . . .

JOHN ANDERSON HAS BOLD IDEAS FOR EXPANDING LIBRARY SYSTEM



JOHN F. ANDERSON
San Francisco's City Librarian

John F. Anderson, San Francisco's new City Librarian, brought with him a pack of new ideas from Tucson, Ariz., where in five fabulous years he earned national recognition as one of the country's most progressive librarians.

At Tucson, John won two national awards, one of them for a regional branch library. He developed a master plan for library expansion. He expanded Tucson's book collection by 60 percent, and added large book trailers and bookmobiles to its service.

Chosen after a nationwide search that lasted seven months, John believes the Public Library "can play an active and vital role in the changing city."

Examples:

"We must become more flexible in our patterns of service, striving wherever possible to best serve the educational and informational needs of the neighborhoods.

"We must provide high quality reference service to the increasingly sophisticated needs of business, government and the citizens themselves. This will involve not only a vast buildup of traditional materials such as books, but use of new computer equipment and audio and visual devices."

This is going to cost money, he said, and explained:

"While we can promise efficient management of the library program, we cannot promise a good program without much more financing. Good library service is not cheap and the essential ingredients are escalating rapidly in cost.

"The important factor in this is that good library service pays — it pays in two very important ways — it provides the key information needed by business, industry and science to make important decisions.

"The second important pay-out is the library's involvement in the social and educational rehabilitation of the deprived part of our city."

John, just turned 40, was born in Saginaw, Mich. He is married and is the father of two children.

Besides attending numerous library management courses, John's formal education included a Masters in Library Science from the University of Illinois in 1950. He does teaching in his special field.

He is a member of the San Francisco Municipal Executives' Association, and numerous library organizations.

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MAGNIN

(Continued from Page 7)

bilities, \$1,582,731. Construction funds, as of the same date: cash \$233,502, investments \$2,450,000.

Old harbor bonds authorized but unsold amount to \$697,000. Of the \$50 million authorized by the voters in November, 1958, \$7,500,000 were sold in 1959-60, \$15,000,000 in 1960-61, \$10 million in 1964-65, and \$10,000,000 in 1966-67. Only \$7,500,000 remain to be sold.

After a hectic period of wharfing activities, the San Francisco Port was placed under State control in 1863 to avoid turning the waterfront resources over to private interests. One of the State's first and most significant accomplishments was construction of a seawall to stabilize the line of the waterfront.

The new seawall, begun in 1878, parallels the general sweep of the strong bay currents and corresponds to San Francisco's waterfront perimeter today.

Some 12,00 feet of seawall had been completed by 1908. More than 800 acres of land in what is now the heart of San Francisco's financial district were filled in behind the massive wall as it progressed.

That was the general status of the Port of San Francisco after 60 years of gradual development, from 1850 to 1910. It set the stage for what was, by comparison, a feverish period of port construction.

Starting with an initial \$600,000 bond fund, which in effect touched off the port's pay-as-you-go expansion, some \$72,000,000 in self-liquidating securities have been issued in the past 90 years to finance Port projects. More than \$19,000,000 in Harbor Improvement Bonds were issued in the four-year period from 1911 to 1915.

Additional millions in operating revenues were reinvested in pier and terminal construction, under the fiscal plan laid down by the 1863 legislation.

The advent of World War II

brought deferment to a portfolio full of plans for new harbor facilities.

As it worked out, this intermission gave the Port a natural point of departure for new designs in the latest piers and terminals that have brought so many changes to the port's waterfront profile in recent years.

Simultaneously with a return to peacetime trade in 1946, the Port went into a \$20,000,000 modernization program to include:

The \$6,000,000 Mission Rock Terminal, opened in 1950, a 29-acre quay type facility which ranks as one of the Pacific Coast's largest overwater piers.

New grain, copra, and foreign car terminals in Islais Creek basin, one of the bay's busiest centers of import and export shipping.

A \$2,500,000 World Trade Center, opened in the Ferry Building in 1955 as the West Coast's only major mart dedicated exclusively to import-export commerce.

Modernization and integration of Piers 30-32, 15-17, 19-23, and 29-31-33, to produce highly efficient ship-rail-truck terminals on San Francisco's waterfront.

The Port's "new look" is now being energized by the \$50,000,000 bond issue authorized in 1958.

Its major feature is the nine-berth Army Street Terminal at the Islais Creek area — a 68-acre cargo center with full facilities for container, bulk, and general cargo.

At the northern end of the waterfront is the new Pier 27 terminal, a \$7,000,000 470,000 square foot two-berth facility.

These plans and projects strongly reflect the Port's shift from a onetime emphasis on inter-

coastal and coastwise commerce to a modern-day rank as the Pacific Coast's major gateway for import and export trade.

The Port Authority's master plan, which Magnin has helped to develop, is based on the conclusion that world trade through the Golden Gate will continue to grow along with California's phenomenal advance in population and industry — a growth that today overshadows even the gold rush era which first gave the Port of San Francisco its place among the world's great harbors.

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PLAN TO TRIPLE S.F. POWER OUTPUT

SAN FRANCISCO — A \$210 million expansion program which would triple the electrical output of the city-owned Hetch Hetchy water and power project is under consideration here following its disclosure by Mayor Joseph L. Alioto.

The program would be carried out in two phases. In the first phase, estimated to cost \$140 million, two new powerhouses would be built in the Sierra, increasing power output from 300,000 kilowatts to 1,037,000 kilowatts.

The added power, it is estimated, would increase the city's power revenues \$10 million a year or \$1 more than the cost of servicing new construction bonds.

Another new dam and enlargement of an existing dam would be built in the second phase of the program at a cost of \$70 million, including replacement of Eleanor Dam on Cherry Creek in the Hetch Hetchy watershed.

The plan must be approved by the Public Utilities Commission and by the Board of Supervisors.

In this connection, the supervisors have given their initial approval to the creation of three new administrative jobs in the public utilities department, directors of operations, property and transportation, at salaries ranging upward from \$31,000 a year. Efficiency resulting from better administration is expected to cover the added costs.

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PG&E ANNOUNCES ELECTION OF TWO OFFICERS

C. Elliot Ginochio has been elected a senior vice president of Pacific Gas and Electric Company to succeed Vern C. Redman upon the latter's retirement January 1, 1969.

Joseph Y. DeYoung, now Stockton Division manager of the company, was elected to succeed Ginochio as vice president-commercial operations. The successions were announced today by PG&E president Shermer L. Sibley.

As senior vice president Ginochio will have reporting to him the three vice presidents of electric, gas and commercial operations and the managers of the company's 13 geographical operating divisions in Northern and Central California.

An electrical engineer and graduate of the University of California, he joined the company in 1929 in its Bureau of Tests.

Transferring to the sales department in 1932, he rose through sales and commercial positions in PG&E divisions headquartered in San Jose, Stockton, Sacramento, San Francisco, Red Bluff and Marysville, and in 1966 became division manager of the San Jose Division. In 1967 he was elected vice president to head all sales and commercial activities in the company's 48 county service area.

Ginochio is well known through many civic activities in all the communities where he has served in the past. He and Mrs. Ginochio, residents of San Jose and San Francisco, have one daughter, Mrs. Jack Capon of Alameda.

DeYoung was a long time resident of Fresno before being appointed manager of the Stockton Division in 1966. The division embraces San Joaquin, Stanislaus, Tuolumne, Calaveras and Amador counties and includes large hydro-electric operations.

DeYoung earned a degree in electrical engineering from Fresno State College while working in clerical capacities for PG&E beginning in 1941 and resuming after Army Air Force service in World War II.

After graduation he progressed rapidly in the electric department. In 1963 he became superintendent of electric operations in the San Joaquin Division and in 1964 was made manager of the division's Fresno District.

In both Fresno and Stockton DeYoung has been active in many civic organizations, taking a particular interest in the Boy Scouts and community welfare. He and Mrs. DeYoung, the former Margaret Kennedy of Fresno, are the parents of nine children.

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CITY AND COUNTY OF SAN FRANCISCO

HON. JOSEPH L. ALIOTO, MAYOR

City Hall Information No. — KL 8-6161

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200 City Hall 558-3456
JOSEPH L. ALIOTO

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Hadley R. Roff, Confidential Secretary
John H. Tolon, Deputy for Development
Revels Cayton, Deputy for Social Programs
William C. Roddy, Public Service Director
Michael McTone, Appointment Secretary

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235 City Hall 558-3184
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William C. Blake, 90 Folsom St.
Roger Boas, 2323 Geary St.
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Jack Morrison, 44 Woodland Ave.
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Ronald Pelosi, 404 Montgomery St.
James Mailliard, 601 Montgomery St.
Robert Mendelsohn, 11 Santa Monica Way
Robert J. Dolan, Clerk
Philip P. Engler, Chief Assistant Clerk

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Governmental Services—Boas, Francois, Pelosi
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Mrs. Ruth Asawa, 1116 Castro St.
Ernest Born, 730 Montgomery St.
Mrs. William K. Coblenz, 10-5th Ave.
Joseph Escherick, 120 Green Street
Eric Hoffer, 1547 Clay St.
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 Francis J. Curry, M.D., Asst. Director, Public Health
 Joseph Mignola, Jr., Asst. Director, Public Health,
 for Hospital Services

Hassler Health Home, Redwood City EM 6-4633
 Szu T. Tsou, M.D., Superintendent

Laguna Honda Hospital, 7th Ave. & Dewey Blvd.
 Clifford C. Mcagher, Superintendent MO 4-1580

San Francisco General Hospital, 22nd & Potrero
 Vacancy, Superintendent MI 8-8200

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 R. Brooks Larter,
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 Jun Iwamoto, Supervisor
 Architecture, 265 City Hall KL 8-4601
 Charles W. Griffith, City Architect
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 Alfred M. Goldberg, Superintendent
 Building Repair, 2323 Army KL 8-4741
 J. S. Rutherford, Superintendent
 Central Permit Bureau, 450 McAllister St. KL 8-3294
 Clyde Volans, Supervisor
 Engineering, 359 City Hall KL 8-3608
 Robert C. Levy, City Engineer

Property Conservation, 450 McAllister St.
 H. A. Cummings, Chief, Property Cons. Div.
 Sewer Repair & Sewage Treatment, 2323 Army St.
 Keeno Frascina, Superintendent KL 8-3271
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BAY WINDOW . . .

(Continued from Page 3)
vista of the new Roman Catholic Cathedral. Why? Simply because O'Farrell is one-way the wrong way—inbound. This could never have happened in Paris, where every important boulevard has a characteristic focal point. Is it too late to think about reversing the traffic flow on O'Farrell? . . . The two-hour slide unveiling of the city's new Northern Waterfront Plan suggests why not make sound movies of such presentations, which could be shown a thousand places, including TV . . . Add saddening thoughts: John Brucato, of Farmers' Market fame, is stepping down from the ow Palace's board.

In the spotlight: It had to come — the first American Indian to hold a City and County office is Earl Livermore, named by Mayor Alioto to the Human Rights Commission . . . City Attorney Tom O'Connor's newest hat is that of president of the National Institute of Municipal Law Officers.

Because a serviceman cannot be subpoenaed, Deputy City Attorney Jerry Cohen stood beside the sergeant who handed a private his discharge papers. One-half second later the ex-private was subpoenaed . . . A new kind of typo has been unearthed(?) by a deputy recorder, and you can see for yourself on page 49 of Map Book R in the Recorder's Office just what a portion of Esmeralda Avenue has been dedicated to.

Where are they now? George



DICK CHASE

Ososke, remember when he was the Chief Juvenile Probation Officer? Well, now working out of a San Francisco office he's chief lobbyist for the State's beer industry, the job once held by Artie Samish . . . Thor Smith, former assistant publisher of the defunct S.F. Call-Bulletin, just elevated to vice-president and secretary of Mill's College's board of trustees . . . Jim Turner, onetime Manager of Utilities, meets for coffee each morning in a West Portal cafe with a group of other retirees, including George Pracy, Dick Chase and George Burr.

You should know: If you're a homeowner, you can count on that check for \$70 before the end of the fiscal year, a direct result of the passage of State Proposition 1-A . . . Contrary to what you may have heard, you can date checks



JAMES H. TURNER

on a Saturday, Sunday or holiday and they'll go through just the same . . . Pause long enough sometime to read the plaque at Hyde and Fulton (main public library building) which marks the site of Yerba Buena Cemetery where more than 5,000 persons (since removed) were laid to rest . . . If you didn't vote in the 1968 Presidential election, you'll have to register before balloting next Nov. 4.

What's in a name. Potatopatch Shoal on the northern rim of the San Francisco Bar is so named because scooners of the old days often lost their deckloads of potatoes in the rough crossing . . . Haight Street, half of that Haight-Ashbury label for Hippyland, was named for the late Henry Haight, a banker and philanthropist, so contemplate that with your next



GEORGE W. PRACY

pipeful . . . The University of California was converted from the old Oakland Academy which, in turn, started out as the Fandango Dance House . . . Speaking of Oakland (why not?), sometime drive by those attractively restored Victorian houses on Bret Harte Boardwalk in the 500 block of Fifth Street . . . And on another occasion, see the little red school house in Nicasio, Marin County . . . Of course you know that Marin County actually became the first New England in the New World when Drake sailed into Drake's Bay in 1579.

Closing quote: During a stormy yesteryear budget hearing the Board of Supervisors was debating a request to purchase six gondolas for Stow Lake in Golden Gate Park, when the late Supervisor Con Deasy, never short of ideas, came up with this compromise: "Let's approve buying only a pair, then let nature take its course."

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Vets Eligible For Police and Firemen Training

Honorably discharged veterans can now enroll in an on-the-job training program for policeman or fireman trainee under the GI Bill, it was revealed today by Gordon R. Elliott, Manager of VA's Northern California Regional Office.

Elliott said that under the program, veteran-trainees are provided with a period of academic instruction followed by on-the-job training and related instructions in a police station or a fire house. Forty hours of training is provided weekly, of which about 30 to 35 hours is spent in job tasks and the remainder to related instructions.

According to Elliott, the wage schedule for the trainee would provide a beginning wage of at least 50% of the journeyman wage, progressive increases during the training period and a training wage during the last month of training which would be at least 85% of the journeyman wage. The VA, in addition, would pay a married veteran with two dependents, for instance, a training allowance ranging from \$100 a month for the first six months down to \$40 a month for the last six months. Those with less or no dependents would be paid slightly less, Elliott concluded.

Full details regarding the fireman and policeman trainee programs are available at the VA Regional Office, 49 Fourth Street, San Francisco, Elliott said.

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Around and About

(Continued from Page 5)

lion dollars had to be raised before he could begin the digging. This started a series of financial battles, but Sutro was relentless in his pursuit of patrons.

Sutro's first major struggle brought him face-to-face with William Ralston, the man who pulled the financial strings in the Comstock Lode. Ralston denied his request for Western capital, but he did provide Sutro with letters of endorsements to Eastern backers. Vanderbilt, Morgan and other backers in the East were interested in the project. They demanded solid financial commitments from Sutro's home area first, and then they would agree to raise the rest.

Trouble struck Sutro at home, however. Since the underground water was receding, Ralston, no longer seeing the need for a tunnel, did not relish the idea of encouraging competition which threatened his mines, mills and drayage companies.

Sutro was still determined to build his tunnel. In 1865, he received an endorsement and title from the Nevada Legislature. As usual, he failed in getting any local money. Sutro, next, tried to raise funds in Europe, but war threatened and his attempts were futile.

The tables turned for him as disaster struck the mines. During the morning of April 7, 1869, fire raged through Yellow Jacket Mine and for two months there was no stopping it.

Sutro bellowed that his proposed tunnel, as a means of escape, could have saved the forty-five miners who tragically died in the blaze. Mine owners met at Maguire's Opera House in Virginia City, and one week later granted Sutro a fifty thousand dollar guarantee to finance his start on "Crazy Sutro's Coyote Hole."

On October 19, 1869, Sutro, side-by-side with his men, began digging into the mountain. The final

charge, in 1878, broke into the Savage Mine and the thirteen-year struggle ended.

Sutro's daring plan finally became reality when approximately two billion gallons of water, drained from the mines, flowed through his 20,490 foot tunnel in 1880, making it easier to transport the ore out of the mine and irrigating Carson Valley.

No matter where one drives in the Golden State, the tourist has almost no chance of spotting a California condor.

For this bird, having a wingspread that often exceeds nine feet, is reported to be a rare and endangered species.

To make accurate their most recent survey taken last October, 130 people at 65 stations in eight California counties kept on their toes lest they should overlook even one bird. But all they came up with were 52 condors, including 40 adults and four young ones. The age of the remaining eight couldn't be determined.

All of these condors presently live in the south central part of the state.

"Gold!" was the cry that sent thousands upon thousands of hardy Americans to their death.

"Go West!" came the command. And all the world, seemed to be doing just that in 1849.

Not only eager citizens from all corners of the United States, but also citizens from Norway, Germany, and Australia gave in to their lust for gold, started on their

long journey of pitfalls to California. France even sent overlottery winners struck by the get-rich-quick fever.

Some traveled by boat around the Cape. Some portaged across Panama. But most rode, and very uncomfortably, in wagon trains.

Over hill, over dale, heavily laden wagon trains kept rolling along. That is, except for the ones making up the tragic side of the California Gold Rush.

Calamity, for instance, hit some 50,000 eager, red-blooded Americans who started their journey in the spring of 1849. So full of hope for the life of the rich were they that they danced on the prairie green every night.

But they soon dwindled in number. Indians, thirst, and disease all took their frightening toll.

And the coyotes howled. Just one 15-mile stretch near Humboldt Desert became the final resting-place of 350 horses and 280 oxen, all thirst-stricken. Then, too, nothing more than a mound of stones marked the graves of about 5,000 people who died of cholera and scurvy alone.

True, quite a few did make it to the Sierra Nevada. At the start of the California Gold Rush, only 10,000 hopefuls shoveled around the territory. A year later, 80,000 more survived the harsh elements to arrive here and begin their role as miners.

But very few of those who tried their luck did make it. Very few actually struck it rich.

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Independent Stores Becoming Successful

Although unable to compete with giant retailers in prices, many small independent stores are becoming successful by "creating an image that shopping in their store is almost a form of entertainment."

That's one of the modern retailing trends cited by Bank of America in its latest Small Business Reporter.

The report contains a number of practical guidelines for the successful operation of a retail store, including financing and choice of location.

It also includes a chart showing how cash flows through a retail business and another chart indicating how much a salesperson should sell, based on salary.

The Bank of America periodical points out that retailing is a relatively easy field to enter, but not an easy business to operate.

"The retail store failure lists testifies to the number of inexperienced, under-financed and psychologically-unprepared amateurs who have blundered into this complex business," the report states.

"However, many retailers have responded to the consumer's increased affluence and sophistication by offering imaginative merchandise in pleasant surroundings. The small independents have been so successful with their new 'boutique' concept that many large retailers are imitating it.

"Small independent merchants who can couple retail merchandising flair with sound business management will continue to innovate, to set trends, to play a creative part in the retailing scene — and to prosper."

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HOLIDAY SEASON MOST DANGEROUS TRAFFIC TIME

Chief of Police Thomas J. Cahill issued the following statement today covering traffic during the holiday season.

"The month of December will be the most dangerous of the year as far as traffic accidents are concerned. Christmas, with its deep spiritual significance, ironically is the deadliest holiday of all.

"Last year in San Francisco during December 1,981 traffic accidents were investigated by the police — 13 persons died and 663 were injured in these collisions.

"During this holiday shopping season, there is always a great expansion in both vehicular and pedestrian traffic. To deal with this and to increase safety while minimizing congestion and delays, additional officers have been assigned to traffic duty during this period.

The Chief added, "However, the police cannot do it all. Our citizens must help and do their part by obeying all traffic regulations, staying alert, and walk and drive with consideration for your own safety and that of all others."

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RECORD

SAN FRANCISCO AND THE BAY AREA

PETER TAMARAS

(See Page 4)

AROUND AND ABOUT

(See WHIT HENRY Page 5)

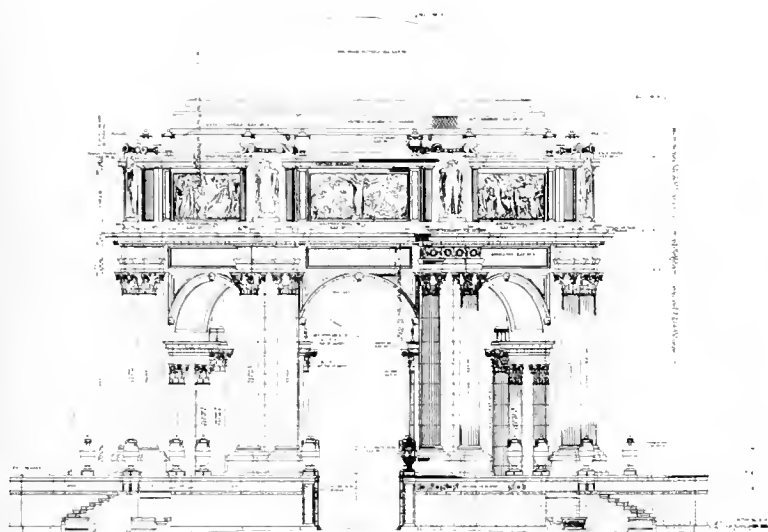
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(See BAY WINDOW Page 3)



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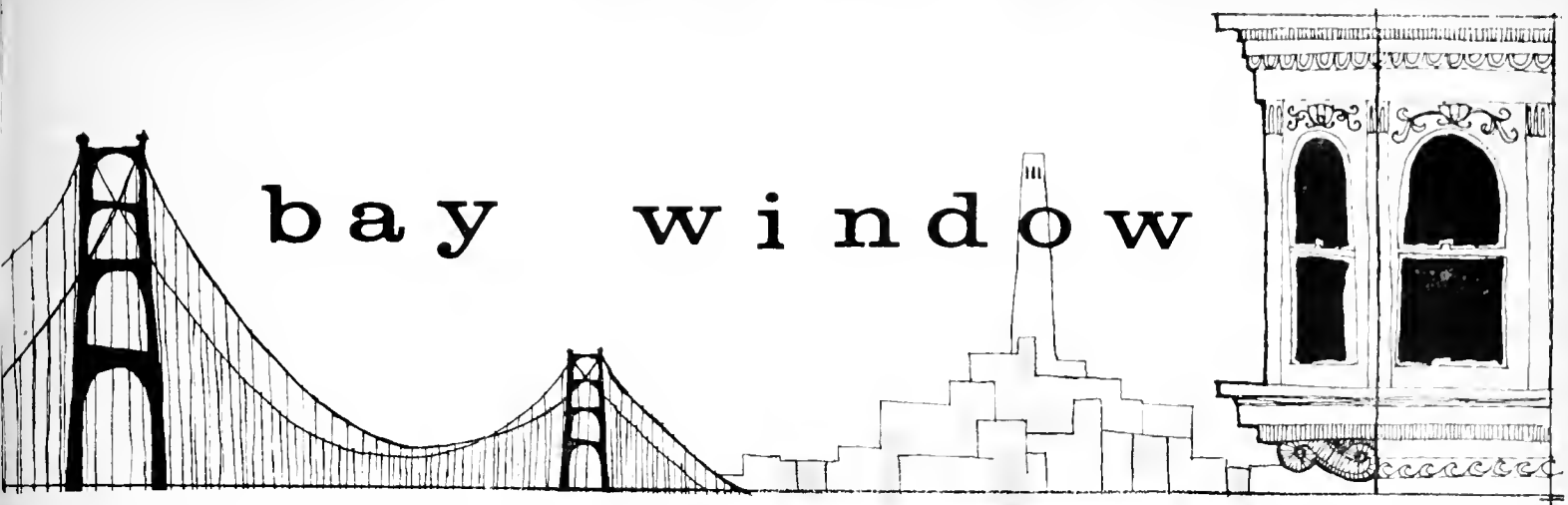
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At last we can call the "Bay Window" our own—that is, the San Francisco port which has passed into City ownership quietly but significantly. Seems like the changeover should have been cause for more of a celebration . . . Q. How many ocean going ships come into the Bay in a year's time? A. 5,000 . . . Not that this has anything to do with harbor management, but houseboats are on the increase in our Bay. One good reason—no real property tax!

Most oft heard question asked by visitors to the Civic Center area — Where's the entrance to Brooks Hall? . . . Discovery in Philadelphia of a rare, first-edition printing of the Declaration of Independence (the sixth known such copy and worth \$30,000) reminds us that historic Mission Dolores was dedicated on June 29, 1776, just five days before the D. of I. signing . . . Who can explain how Artist-Architect Chi-Kwan Chen, who is helping to design the pedestrian bridge over Kearny connecting Portsmouth Square and the Chinese Cultural and Trade Center, can simultaneously hold both Chinese and U.S. citizenship.

In the spotlight: Lady Lawyer Joanne Garvey is the first woman ever elected president of the Barristers Club . . . Also from the legal front comes word that Newsman Ernest Lenn has won the Bar Association's Harrah Award

for his series of articles on Juvenile Hall problems . . . Ed Joyce has departed the State Disaster Office to head up the S.F. Disaster Corps . . . You too may be surprised to know that Bank of America Executive Sam Stewart, the new Greater Chamber of Commerce president, has been a registered Democrat all his life . . . Jim Healy, former assistant principal at Sheridan Elementary School, has been hired as the Board of Education's first lobbyist at Sacramento . . . New Rec-Park general manager Joseph M. Caverly comes all the way from Rochester, N.Y.

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"medicine" made up of orange juice and cognac. The personnel director reports, "We have very little absenteeism."

Private investments in buildings around the six subway stations in San Francisco, Oakland and Berkeley will soon match the entire cost of BART construction . . . State auto registrations gained 6.3 per cent in 1968, and now exceed 12.7 million . . . Another '68 statistic: 1.5 million persons quit smoking . . . Still another? Well, telephones in S.F. now number 671,801, and the day when phones will outnumber people is getting closer . . . Remember the SS Sacramento of the S.F.-Oakland ferry run? It sank amid storm waves at Redondo Beach, where singer Gordon MacRae had it moored and equipped as a floating platform for sport fishermen . . . We were worried at first about the sale of Joseph Magnin's to a chain outfit, but apparently there will be little outward change—Source: Cyril M. himself.

(Continued on Page 14)

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San Francisco and the Bay Area

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Editor and Publisher

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Volume 35

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Recipients of the awards were Fireman Albert Waight and Police Officer Gary Lemos.

Waight received his award for his part in a rescue of two women from a burning apartment building and Officer Lemos for his part in the capture of two bandits and he was wounded in the process.

A crowd of about 90 people attended the affair. Also honored was S. L. Hayakawa, President of San Francisco State College.

Left to right: Theodore Greubel, Chapter Commander; Fireman Albert Waight; S. L. Hayakawa; Officer Gary Lemos and Jack O'Brien, Chapter Public Relations.

—Photo by Chet Born, Insp. S.F.F.D.

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Around and About

By Whit Henry

DESERT VACATIONS

Desert vacations can be fun.

Not always a blazing inferno, the desert satisfies anyone's desire to drive away from the cares of daily routine.

In the colorful desert a traveler finds rest and relaxation as well as, if he wants it, recreation in many forms.

Poking around ancient cemeteries can be interesting.

In and around the desert lie numerous old ghost towns inviting your exploration. For reliving the wild days of the Old West, nothing beats a visit to these deserted but truly historic sites.

Then there are those who like to wander around desert canyons..

Each is pretty much of a rock hound. Carved in all colors of the rainbow, these canyons prove an exciting source of semiprecious stones. Experts, if you will, discover samples of onyx, hyacinth, agate, and amethyst too.

Some also take advantage of all that gold free for the panning.

Others thrill at climbing nearby high pine-clad mountains.

Countless visitors love to take desert pictures, those pictures worth more than a thousand words.

With one click of the camera, a photography buff adds still another shot of the spectacular new vista that is the desert. Natural wonders that flourish in the desert aren't to be found anywhere else.

Resembling a festive bridal procession that moves with dignity,

WHIT
HENRY



those creamy-white yuccas sway gently in the wind. Captured on camera, the plants stay with you as a picture that brings bright memories for the rest of your life.

Why not make your plans for visiting a desert in the very near future? Upon your return, you'll have a number of exciting experiences to tell your friends, experiences gathered on your unforgettable trip to the desert.

* * *

RED ROCK CANYON

On your first visit to Red Rock Canyon, you get the strange feeling you've seen it before. Dozens of times.

Chances are you have, but not because of "ESP" or something.

(Continued on Page 15)

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HOLIDAY CLOSINGS FOR PUBLIC OFFICES, COURTS AND BANKS

Compiled as a public service by the City-County Record

HOLIDAY	City, State Offices, Courts	Federal Offices, Courts	Post- office	S. F. Banks
Memorial Day, May 30, 1969, Friday	Closed	Closed	Closed	Closed
Independence Day, July 1, 1969, Friday	Closed	Closed	Closed	Closed
Labor Day, Sept. 1, 1969, Monday	Closed	Closed	Closed	Closed
Admission Day, Sept. 9, 1969, Tuesday	Closed	Open	Open	Closed
Columbus Day, Oct. 12, 1969, Sunday	Closed	Closed	Closed	Closed
Municipal Election, Nov. 4, 1969, Tuesday	Open	Open	Open	Open
Veterans' Day, Nov. 11, 1969, Tuesday	Closed	Closed	Closed	Open
Thanksgiving, Nov. 27, 1969, Thursday	Closed	Closed	Closed	Closed
Christmas, Dec. 25, 1969, Thursday	Closed	Closed	Closed	Closed
New Year's Day, Jan. 1, 1970, Thursday	Closed	Closed	Closed	Closed
Lincoln's Birthday, Feb. 12, 1970, Thursday	Closed	Open	Open	Open
Washington's Birthday, Feb. 22, 1970, Sunday	Closed	Closed	Closed	Closed

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PETER TAMARAS SAN FRANCISCO SUPERVISOR

By RECORD STAFF WRITER

Peter Tamaras, born in Birmingham, Ala., of immigrant parents, is a living testimonial of how a member of a minority race can acquire business and political prominence, and at the same time earn overwhelming civic and popular acceptance and support.

With the aid of a college education—he worked his way through—Peter has built from scratch the Tamaras Supply Company and has led the ticket both times he ran for Supervisor, which gave him the privilege according to tradition to serve two two-year terms as Board President.

As a political moderate, Tamaras appeals to a heavy majority of San Francisco voters who obviously approve of the way he thinks and acts since in both his campaigns his voting record was up for evaluation.

He is a Democrat, appointed to the Board in 1961 by a Republican Mayor after serving for six years on the Board of Permit Appeals.

As a businessman, he runs a janitorial, paper and hotel supply house at 1020 Harrison Street, where 30 San Francisco workers are employed.

Peter was born "11-11-11" (he isn't sure about the significance of the triple 11's), the son of William and Melba Tamaras who had come to the United States from the Greek Island of Marmara.

The family moved to San Francisco when Peter was three years of age. His father worked as a tailor and, according to "Pete", was a strict disciplinarian and "ruled the family as a patriarch." He added:

"Father never had much of an education but he believed his children should be educated — his idea was that if he left us children money we could squander that, but if he encouraged us a good education nobody could take that away from us."

Pete attended Lincoln and Argonne Elementary Schools and Lowell High School. He graduated from the University of California with a degree in business administration in 1933.

As a logical result of his World War II service as an Army Captain, Pete has always been interested in veterans' problems which he pursues through being active in the American Legion, Veterans of Foreign Wars, and Regular Veterans Association.

Pete is married to a charming brunette, the former Euthemia Favis of Vallejo. "Effie" accom-

panies him on a great many of his public appearances, and is regarded by Pete not only as a political asset but also as one of his most reliable advisers.



PETER TAMARAS
San Francisco Supervisor

panies him on a great many of his public appearances, and is regarded by Pete not only as a political asset but also as one of his most reliable advisers.

His entry into public life began with his appointment in 1956 by former Mayor George Christopher to the Permit Appeals Board, on

which he served a term as president.

In April of 1961 he was appointed to a Board of Supervisors vacancy which expired in January, 1962. This meant he had very little time to get a campaign organized for the November, 1961 municipal election.

Yet, with widespread support, including both the Chronicle and Examiner, and running as a team with Joseph Tinney, also appointed earlier that year by Christopher, Tamaras made it No. 1 with only a few hundred votes to spare over his closest opponent. Also elected, besides Tinney, were Jack Morrison, Roger Boas and William Blake.

In the next four years Pete plunged headlong into a multiplicity of city problems, serving as Board President for half that time, and on several Board Committees.

His public acceptance continued on the increase. In the November, 1965 election he polled an impressive 126,504 votes, which was a plurality of 6,500.

The other incumbents — Blake, Morrison, Tinney and Boas, also were re-elected.

Pete's tenure as Board President carried with it the duty of serving on the Retirement System Board

where he was instrumental in bringing about a number of constructive changes.

One innovation alone, that of providing for pre - employment spinal x-rays for Policeman and Fireman hopefuls, has saved the taxpayers hundreds of thousands of dollars.

He has been in the thick of the employee salary standardization go-round time and time again as chairman of the Supervisors' Legislative and Personnel Committee.

His other committees have included Finance, Rules, Streets and Transportation, Governmental Services, and Planning and Development.

He now approaches the end of his second full four-year term amid evidence that his political strength is greater than ever before, despite his deep involvement in many controversial matters including expansion of Candlestick Park, purchase of Midtown Terrace and the new downtown zoning ordinance.

To what does he attribute his widespread backing? Pete puts it thus:

"As Supervisor I have been greatly interested in the security and problems of all the people. I try to discuss problems with them,

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TAMARAS

(Continued from Page 6)
try to help them.

"I myself have had a broad background that helps me to understand the needs of the people and of our City.

"I believe that our City should have a good healthy economic base in order to attract new construction and new industry.

"We should work toward making our City more attractive to tourists and conventions; should enhance San Francisco's natural geographic assets to make it a more enjoyable place to visit, work and play."

Pete has translated his words into actions by initiating legislation such as the Office for the Aging in the Mayor's Office. He has devoted long hours to improving job training facilities at trade schools in San Francisco.

He has supported more senior citizens centers, the 5¢ off-peak Muni fare for those over 65, fair employment legislation, Hunters Point recreational facilities, and minority trade developments such as the Japanese Trade and Cultural Center — to name only a few.

Not limiting such efforts to the Board of Supervisors, he also has worked for many projects through



In the extra-curricular role of Acting Mayor which he has fulfilled on numerous occasions, Supervisor Peter Tamaras, center, signs proclamation for "Fire Prevention Week," while Fire Chief William F. Murray, left, and Civic Leader Phil Dindia look on. Dindia is a former Fire Commissioner.

his active association with the Better Business Bureau, Executives Association of San Francisco, League of California Cities, Spanish Speaking Foundation, Senior Citizens Board and Salvation Army Harbor Light Center.

His memberships also have in-

cluded the Rotary Club, Golden Gate Breakfast Club, Press Club, Don's Club, Church of the Annunciation, Order of Ahepa, and South of Market Boys' Club.

Major concerns of his include crime — "safety of our people on the streets today," high taxes,

public transportation, racism and youth.

"To solve today's problems requires an enlightened attitude," he observes, adding that "justice must be preserved for all.

"A strong, healthy and economically sound community depends on a citizenry that can earn its own way. We have relied on the welfare approach much too long."

In wrapping up his philosophy on government, Pete believes "government should represent all the people, and that all governmental agencies, boards, commissions and all public officials have a duty to be responsive to the needs of the people.

"It should not be difficult for people to communicate their needs to government. Their suggestions should receive consideration.

"Government should be as uncomplicated as we can make it, and yet be able to serve as effectively and efficiently as possible."

Tamaras recognizes the need for changes in San Francisco's charter which, as he puts it, "was drafted to meet the needs of our people 40 years ago.

"Problems change, people change, and we must adapt our governmental framework to meet the changing demands of our time."

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S. F. FIREMAN: MAN TRAPPED IN AUTO



Truck-Auto accident on Battery and Broadway, 9:11 a.m., March 10, 1969. One man trapped in auto. Took firemen 1 hour to extricate him using blocks and jacks. Man was conscious throughout rescue operation. Photos show firemen working on man in auto.

—Photo by Chet Born, Insp. S.F.F.D.

Among City Execs . . .

AL FELDER, MUNI RY CAREERIST HEADS CITY EXECUTIVE GROUP



**ALFRED P.
FELDER**
President, M. E. A.

The San Francisco Municipal Executives Association is comprised of 160 career officials who, true to form, have chosen a career man — Alfred P. Felder, to head their 27 year old organization.

Felder became a City and County employee in 1937, first working in the Water Department, the Sheriff's office and for the Controller. Then 23 years ago he became a chief clerk in the Municipal Railway, and gradually advanced to his present position of Supervising Accountant.

Felder takes over the reins of the M.E.A. from another careerist, O. C. "Charlie" Skinner Jr., who later this year will retire from municipal service after having served for two decades as Sealer of Weights and Measures.

Like Skinner, Felder has found municipal service rewarding in job satisfactions as well as opportunities for advancement.

"Government service today branches out into every known work field, and offers chances for young men and women to build a solid future for themselves," in his opinion, adding:

"If I were starting out again, I would go into government. You are performing a service, not for any selfish profit motive, but simply for the sake of serving the public."

As M.E.A. President, Felder's co-officers are Daniel Mattroce, General Manager, Retirement System, vice-president; Oral L. Moore, General Manager, Hetch Hetchy Water Supply, Power and Utilities Engineering Bureau, treasurer; and Thomas A. Toomey Jr., Assistant Chief Deputy City Attorney, secretary.

Also serving with him as Executive Board Members are Raymond L. Bozzini, Agricultural Commissioner; Francis J. Byrne, Chief Assistant Controller; S. Myron Tatarian, Director of Public Works, and Skinner who, as immediate past president, serves in ex-officio capacity.

A native Californian, Felder was born in Oakland on Jan. 18, 1913. He attended Alameda and Mission High Schools and the University of San Francisco.

The M.E.A. is the only organization of its type in the Nation. It offers a chance or non-elective city officials to get better acquainted at informal monthly dinner meetings and outings, and it provides a forum for discussion of municipal problems.

Also, M.E.A. members are helping four deserving youngsters at all times to get a college education, and then foster and promote higher standards of ethics and efficiency in the public service.

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SUMMER SESSION REGISTRATION AT USF

Registration is under way at the University of San Francisco for a six-week summer session opening June 19, it was announced today.

Besides standard courses in all departments, the curriculum includes American musical theater, oil painting, "images of business (for the non-business man or woman), and surveys of black literature and politics.

The Negro in American Politics, a course covering the rise of black power, will be taught by Dr. Robert E. Martin, Howard University, Washington, D. C.

In mathematics USF will hold its eighth annual summer institute for secondary school teachers, under a grant from the National Science Foundation. Dr. Carel Schaffer of Utrecht University, Amsterdam, The Netherlands; Dr. Bent Christiansen of the Royal Danish College of Education, Copenhagen, Denmark, and Dr. Newman Fisher of San Francisco State College will be visiting lecturers.

Teachers, counselors, and school administrators can pick from a range of education-oriented courses. One will deal with state and national laws relating to schools and children. Another will be on instructional TV.

Social and ethical problems in business administration will view "the moral obligations of the market."

Under "English", the catalogue lists a course in Chinese literature. Or, the movie buff can sign up to watch 14 feature-length films — and learn how to analyze their artistic worth.

USF will bring a distinguished faculty of 30 visiting theologians to the campus, from Oxford, Paris, Rome, Amsterdam, Louvain, and Maynooth (that's in Ireland.)

The summer graduate program in theology is the largest in the United States and regularly attracts scholars of several faiths for studies in scripture, liturgy, church history, and moral theory. A sample seminar will consider world population problems in terms of theology, politics, and economics. Registration is limited for a course on the thought of controverted cleric-scientist Teilhard de Chardin.

Among the theologians on hand will be Jesuits John Bligh from Oxford, Michel de Certeau from Paris, Mariasusai Dhavamony from India and Rome, John Nota and Piet Smulders of Amsterdam, and David Stanley of Ontario.


The famed Gregorian University of Rome will have eight of its professors at USF, with others from the Pontifical Biblical and Oriental Institutes. Harvard's Father Joseph Nolan will lead a liturgy workshop July 8-22.

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VETS HOSPITAL PAYS TRIBUTE TO NOE VALLEY VOLUNTEERS

The Veterans Administration (Fort Miley) Hospital paid special tribute to its volunteers at a special recognition ceremony held recently at the hospital, 42nd and Clement.

Dr. Daniel R. Robinson, Fort Miley's new Hospital Director, assisted by Dr. Charles T. Carman, Chief of Staff, and other staff members awarded special pins to volunteers who have served more than 1,000 hours.

Mrs. Marcella Mathers, 1485 Church St., was singled out for special recognition for her 9,000 hours of volunteer service. Other Noe Valley residents receiving awards were Mr. and Mrs. Henry L. Sinclair. Residents of the Ingleside area who were honored include Mr. and Mrs. E. Carlyle Uhrig, Mr. and Mrs. Fred Coulman, Messrs. Loren King and Peter Lefert; also Mmes. Rose Wentworth and Juliette Musso.

More than 350 volunteers, under the direction of Mrs. Peggy Lucas, Director of Voluntary Service, serve on a regularly scheduled basis at the hospital. Their assignments take them into practically every department, maximizing the time of skilled staff.

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JOSEPH L. ALIOTO

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Hadley R. Roff, Confidential Secretary
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Revels Clayton, Deputy for Social Programs
William C. Roddy, Public Service Director
Michael McCone, Appointment Secretary
John L. Mootz, Administrative Assistant

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235 City Hall 558-3184
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Robert J. Dolan, Clerk
Philip P. Engler, Chief Assistant Clerk

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Finance — von Beroldingen, Francois, Tamaras

Fire, Safety and Police — Francois, Boas, Gonzales

Governmental Services — Boas, Francois, Pelosi

Health — Mendelsohn, Gonzales, Morrison

Legislative and Personnel — Tamaras, Boas, Morrison

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Rules — Ertola, Blake, Tamaras

Social Services — Morrison, Mendelsohn, Pelosi

State and National Affairs — Mailliard, Blake, Mendelsohn

Streets and Transportation — Blake, Mailliard, Morrison

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101 City Hall 558-4011
Joseph E. Tinney

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206 City Hall 558-3315
Thomas M. O'Connor

DISTRICT ATTORNEY

880 Bryant St. 558-1741
John J. Perdon

PUBLIC DEFENDER

850 Bryant St. 558-1671
Edward T. Mancuso

SHERIFF

331 City Hall 558-3780
Matthew C. Carberry

TREASURER

119 City Hall 558-4575
John J. Goodwin

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C. Harold Canham

Malvin L. Cronin

Robert S. Drewes

Andrew J. Eymann

Bernard B. Glickfeld

Clayton W. Horn

Joseph Karesch

Bernard J. Ward, Secretary

480 City Hall KL 8-3261

GRAND JURY

307 Hall of Justice, 850 Bryant St. KL 8-5010

Meets Monday at 7:30 P.M.

Melvin M. Swig, Foreman, 1050 N. Point St.

Mrs. Annette R. Hobbs, Secretary, 1601 Monterey Blvd.

Ralph A. Sheehan, Statistician

12

MUNICIPAL, JUDGES OF

Third Floor, City Hall KL 8-4041

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Janet Aitken

Fitz-Gerald Ames, Sr.

Albert A. Axelrod

Walter F. Calzagno

Donald B. Constine

Enmet Daly

Leo R. Friedman

Elton C. Lawless

James M. Cannon, Secretary

301 City Hall

Bruno B. Fardin, Jury Commissioner 558-3171

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850 Bryant St. KL 8-4746

James Leddy, Chief Division Clerk

ADULT PROBATION DEPARTMENT

880 Bryant St. KL 3-9111

John D. Kavanaugh, Chief Adult Probation Officer

ADULT PROBATION COMMITTEE

Meets at call of Chairman

Kendrick Vaughan, Chairman, 60 Sansome St.

Raymond Blosser, 681 Market St.

Rt. Rev. Matthew F. Connolly, 399 Fremont St.

A.olph L. Pierotti, 240 Upland Drive

Vincent J. Callen, 4038 - 19th St.

JUVENILE COURT

YOUTH GUIDANCE CENTER

375 Woodside Ave. 731-5740

Hon. Raymond J. O'Connor, Presiding Judge

Elmer Gaetzen, Chief Probation Officer

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Meets 2nd Thursday at 1:00 P.M.

375 Woodside Avenue

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Mr. Paul Chow, 779-21th Avenue

Rev. John A. Collins, 225-32nd Avenue

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Frank Curreri, 2230 Leavenworth St.

Howard Freeman, 26 O'Farrell Street

Mrs. Frances Green, 3340 Jackson St.

Charles R. Greenstone Sr., 1170 Sacramento St.

Dr. Carl T. Hirota, 187 - 15th Ave.

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Louis Maldonado, 1958 Donner Ave.

Rev. Donald Mayberry, 420 - 29th Ave.

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289 City Hall KL 8-4851

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Thomas G. Miller, Executive Assistant

CONTROLLER

109 City Hall KL 8-4117

Nat Cooper

Francis Byrne, Chief Assistant Controller

W. H. Millard, Director, Systems

and Data Processing

LEGISLATIVE REPRESENTATIVE, STATE

254 City Hall KL 8-4146

John F. Shelley

Senator Hotel, Sacramento, during Sessions

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ART COMMISSION

105 Grove St. KL 8-3465

Meets 1st Monday at 3:45 P.M.

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Mrs. Ruth Asawa, 1116 Castro St.

Ernest Born, 730 Montgomery St.

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Eric Hoffer, 1547 Clay St.

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President, de Young Museum

President, Public Library Commission

President, Recreation and Park Commission

Martin Snipper, Executive Secretary

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100 Larkin St. 558-4656

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Bldg.

Wm. M. Brinton, 1400 Alcoa Bldg.

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Walter Newman, 59 Harrison St.

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James K. Carr (Walter Wight, Alternate)

Allan B. Jacobs, Director of Planning

Lynn E. Pio, Secretary

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151 City Hall 558-4495

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William Kilpatrick, 827 Hyde St.

John L. Molinari, 450 Sansome St.

George J. Grubb, General Manager, Personnel

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850 Bryant St. 558-1651

Edward F. Penaat, Director

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John Lukes, Director

Nona M. Lewis, Executive Secretary

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135 Van Ness Avenue 863-4680

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Dr. Zuretti L. Goosby, 2409 Sacramento St.

Mrs. Ernest Lilienthal, 3555 Washington St.

Adolfo de Urioste, 512 Van Ness Ave.

Dr. Robert E. Jenkins, Supt. of Schools and

Secty.

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260 Golden Gate Ave. 861-8000

Meets every Tuesday at 10 A.M.

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Frank N. Alioto, 8 Fishermans Wharf

Rudy Tham, 25 Taylor St.

William F. Murray, Chief of Department

Keith P. Calden, Deputy Chief

Albert E. Hayes, Chief, Division of Fire Admin.

Raymond G. Connors, Jr., Secretary

HEALTH SERVICE SYSTEM

101 Grove St. 558-4343

Meets 2nd Tuesday at 4 P.M.

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Abraham Bernstein, M.D., 2266 Geary Street

Patrick M. Breen, 1926-48th Ave.

Donald J. McCook, 220 Montgomery St.

Thomas W. McGrath, 2940 - 16th St.

Lyle J. O'Connell, Executive Director

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Chairman, Finance Committee, Board of

Supervisors

City Attorney

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440 Turk St. 673-5800

Meets 1st and 3rd Thursdays at 10 A.M.

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Rev. Hamilton T. Boswell, 1975 Post St.

Clemens R. Johnson, 95 Capp St.

William Jack Chow, 550 Montgomery

Stephen Walter, 562 Mission St.

Eneas J. Kane, Executive Director

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1095 Market Street, Rm. 501 558-4901

Meets at 9:30 every 2nd & 4th Thursday.

(Commission Room, Public Library)

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450 McAllister St. 558-3651
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Frank J. Gallagher, 3271 Mission St.
Francis Louie, 807 Grant Ave.
James A. Silva
Arthur S. Becker, Director

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227 City Hall 558-4421
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John F. Crowley, 2940-16th St.
Eugene L. Friend, 969 Market St.
James W. Harvey, 315 Montgomery St.
Roy J. Scola, 1735 Beach St.
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850 Bryant Street 553-1667
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Richard K. Miller, 245 Market St.
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Alfred J. Nelder, Deputy Chief of Police
Capt. Martin M. Lee, Chief of Inspectors
I. Thomas Zaragoza, Director of Traffic
Capt. Daniel Shelley, Department Secretary
Sgt. William McCarthy, Commission Secretary

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Civic Center KL 8-3364
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John M. Bransten, 260 Kearny St.
Edward F. Callanan, Jr., 1661 Dolores St.
Mrs. Elsie Lisle, 3012 16th Street
William M. Malone, 220 Bush St.
Mrs. Carl W. Stern, 55 Raycliff Terr.
John F. Anderson, Librarian
Robert Figone, Secretary

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287 City Hall 558-4987
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Joseph J. Diviny, 25 Taylor St.
Oliver M. Rousseau, 582 Market St.
Richard N. Goldman, 351 California St.
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Wm. J. Dwyer, Asst. Gen. Mgr., Finance
James J. Finn, Secty. & Asst. Gen. Mgr., Admin.
James H. Leonard, Asst. Gen. Mgr., Pub. Rel.
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George F. Hansen, Manager 761-0800
Hetch Hetchy, 425 Mason St. KL 8-3821
Oral L. Moore, Gen. Mgr. Hetch Hetchy Project
and Utilities Engineering Bureau
Municipal Railway, 949 Presidio Ave. KL 8-3214
John M. Woods, General Manager
Personnel & Safety, 901 Presidio Ave. KL 8-4037
William McRobbie, Director
Water Department, 425 Mason St.
Call KL 8-6161 for Division Number.
Arthur H. Frye, Gen. Mgr. & Chief Eng.

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585 Bush St. EX 7-6000
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Wilmer Jones
Louis V. Vasquez, 995 Market St.
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Elvin C. Stendell, 115 Santa Ana Ave.
F. Everett Cahill, 140 New Montgomery St.
George T. Choppelas, 548 Flood Bldg.
George P. Thomas, 589 Mission St.
Mrs. Carmen Dominguez, 3262 23rd St.
Mrs. J. Eugene McAteer, 130 Santa Ana
Joseph M. Caverly, Gen. Mgr.
Mary B. Connolly, Secretary to Commission

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525 Golden Gate Ave. UN 3-7750
Meets every Tuesday at 3:30 P.M.
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Stanley E. Jensen, 3151 Mission St.
Walter F. Kaplan, 835 Market St.
Francis J. Solvin, 211 Sutter St.
Wilbur Hamilton, Pier 50
M. Justin Herman, Executive Director
Robert L. Rumsey, Secretary

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Martin Mongan, 317 City Hall
Public Administrator KL 8-4161
Con S. Shea, 375 City Hall
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Basil Healey, 155 City Hall
Acting Tax Collector
Londo Casassa
Records Center KL 8-3001
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450 McAllister St. KL 8-3042
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Francis J. Curry, M.D., Asst. Director, Public Health
Joseph Mignola, Jr., Asst. Director, Public Health,
for Hospital Services

Hassler Health Home, Redwood City EM 6-4633

Szu T. Tsou, M.D., Superintendent

Laguna Honda Hospital, 7th Ave. & Dewey Blvd.

Clifford C. Meagher, Superintendent MO 4-1580

San Francisco General Hospital, 22nd & Potrero

Vacancy, Superintendent MI 8-8200

Emergency Hospital Service

Earl Blake, Superintendent KL 3-1574

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260 City Hall KL 8-3671
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R. Brooks Larter,
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Asst. Director, Maintenance and Operations

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Architecture, 265 City Hall KL 8-4601
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Alfred M. Goldberg, Superintendent
Building Repair, 2323 Army KL 8-4741
J. S. Rutherford, Superintendent
Central Permit Bureau, 450 McAllister St. KL 8-3291
Clyde Volens, Supervisor
Engineering, 350 City Hall KL 8-3608
Robert C. Levy, City Engineer

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Street Cleaning, 2323 Army St. KL 8-4057
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Street Repair, 2323 Army St. KL 8-3916
Charles McFadden, Superintendent
Urban Renewal, 450 McAllister St. KL 8-5071
Bernard A. Cummings, Analyst

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270 City Hall KL 8-4281
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Joseph Gavin, Chief Assistant (Acting)
Central Shops, 800 Quint KL 8-3420
A. M. Flaherty, General Superintendent
Equipment and Supplies, 15th and Harrison Sts. KL 8-3501
Joseph C. Beck, Stores & Equipment Supervisor
Reproduction Bureau, 50 City Hall KL 8-3156
Thomas J. Ryan, Blue Print and Repro. Mgr.

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450 McAllister St. KL 8-3591
Wallace Wortman, Acting Director of Property
James T. Graham, Convention Facilities Manager KL 8-5065

SEALER OF WEIGHTS & MEASURES

6 City Hall KL 8-4912
O. C. Skinner, Jr.

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Dr. George E. Lindsay, Director

**CALIFORNIA PALACE OF
THE LEGION OF HONOR**

Lincoln Park BA 1-5610
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3:30 P.M.

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President, Recreation & Park Commission
Jan M. White, Director
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Mayor
President, Recreation & Park Commission

LAW LIBRARY

136 City Hall 558-4628
Harold E. Rowe, Librarian

PUBLIC POUND

2500 - 16th St. MA 1-1700
Charles W. Friedrichs, Executive Secretary

BAY WINDOW . . .

(Continued from Page 3)

Moving up: Desmond Kelly, former manager of the Las Vegas Convention Bureau, is the new convention manager for the S.F. Convention and Visitors Bureau. Chris Evensen moves up from chief deputy clerk to chief clerk of the Federal Court . . . Attorney Fred Hawkins takes over as new president of the S.F. Bar Association . . . John J. Carroll, senior appraiser for Assessor Tinney, has been appointed State Inheritance Tax Appraiser . . . John Metcalf takes over the Cow Palace presidency from John Brucato . . . Josiah Beeman, former supervisor, has accepted a top post with the United Presbyterian Church in New York City . . . Business Executive Robert Coate, new president of Coro Foundation, was once a Coro interne himself.

Our ever-changing City: The South-of-Market Yerba Buena Center is finally underway, starting with a \$5 million 11-story office building at 55 Hawthorne . . . A post office survey indicated a 1.1 per cent vacancy factor among the City's 111,300 single dwellings, while 1.4 per cent of the 173,000 apartments were vacant . . . Firehouse Reconstruction projects in the planning stage include Engine Co. 8, 1648 Pacheco; Engine 16, 720 Moscow; Engine 36, 551 - 26th Ave.; Engine 33, 117 Broadway; Engine 37, Napoleon and Jerrold, and Engine 16, 909 Tennessee . . . Also being planned, a new one-way street pier, Divisadero northbound and Scott southbound, between California and Duboce.

On a clear night it looks closer, but it's 23 miles out to the Farallon light . . . New governmental terms we're just learning — "non-cash" grants in aid, "mini" bonds, and "articulated" transit cars . . . Why can't a way be found to restore the statue on Mt. Olympus? . . . Q. How many civilian job-holders in California? A. 7,829 million in 1968, up 2.7% from the previous year.

You should know: If you forget to stamp that envelope containing

your tax return, the postman will postmark it and deliver it anyway; hopefully the tax agency will pay the postage due . . . When going on a trip, don't disconnect your phone; a burglar usually calls first to find out if anybody's home and if the operator says your phone has been disconnected, he's in — or will be shortly . . . Don't neglect even the smallest water leak in your home — an opening of only one-sixteenth inch diameter will leak 25,000 gallons in one month.

Where are they now? Former Washington Lobbyist Maurice Shean is the new Southern California legislative field representative for the State Republican administration . . . Tommy McCarthy, onetime Secretary to the Fire Commission, is his exuberant self as vice-president of Wells-Fargo Bank with offices at the Civic Center branch . . . Phil Rezos, former City Property Director, now makes his office in his home and keeps busy as a State Inheritance Tax Appraiser . . . Clyde Fisher, onetime S.F. Zoning Administrator, now manages the Puerto Rico staff of a big New York planning consultants firm.

Among other things, this will be known as the year of the Charter, as San Francisco officials and citizens agonize over the first comprehensive Charter revision in almost four decades. Chances of acceptance were greatly aided by the promise that no present city workers would suffer any disadvantage . . . Across the Bay, Berkeleyans have their own Charter change goal of setting up an office of ombudsman, or citizen's advocate . . . Has anyone heard who bought the only known copy of San Francisco's original 1850 Charter, which was to be sold at auction in New York City last October? . . . Another question — whatever happened to that block-long relief model of California formerly at the Ferry Building?

Closing Quote: Another McSheehyism, "I've gotten to the point where, when I get an anonymous letter, I send it right back where it came from!"

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LAKE SIDE CHEVRON SERVICE

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Lakeside

Around and About

(Continued from Page 5)

For you probably caught this familiar panorama in the movies. You see, points out the National Automobile Club, Red Rock Canyon holds its own as a favorite setting for the shooting of Westerns.

To this scenic land of weirdly eroded cliffs come thousands of motorists. To this scenic land bordering U.S. Highway 6 about 25 miles north of Mojave, California, come tourists from all walks of life. For a variety of reasons, Red Rock Canyon satisfies them all.

On their way to Red Rock Canyon, motorists find the trip itself satisfying. For modern highways make the going easy, the spectacular scenery pleasantly accessible.

Red Rock Canyon indeed casts a spell on tourists, especially photography buffs. Not only rich in breathtaking sights, with brilliantly colored precipices rising from

the desert floor to contrast sharply with the pale sands, Red Rock Canyon also offers that excellent lighting so favored by movie-makers. And those Joshua trees and desert plants form fine backgrounds for snapshots.

Red Rock Canyon captures rock-hounds and amateur paleontologists, too. Its abundance of minerals and fossils causes countless to try their hand at finding valuables overlooked by others, specimens recently uncovered by erosion.

Some of the minerals found in the canyon are agate, jasper, opal, and quartz crystals.

Certain lucky and excited souls hit upon the remains of three-toed horses, several varieties of camels and antelopes, plus some smaller animals.

Those of you who enjoy poking around old mines won't be disap-

pointed by the ones in Red Rock Canyon. Some have been abandoned, but others are still operating. This section of the Mojave, according to NAC, has produced gold, silver, silica, and many other minerals.

If you wish, you can even visit the nearby Petrified Forest. Or the route taken by 20-mule teams hauling borax from Death Valley to Mojave. Or a dry lake.

Ever been to Red Rock Canyon before? If not, you still get the strange feeling you've seen it dozens of times.

* * *

SEA OTTERS

Trying to spot sea otters while driving along the Pacific Coast is hardly what one calls an easy pastime.

There just aren't that many of

them around anymore.

From Baja, California, to the straits of Juan de Fuca in Washington, the California sea otter once flocked in large numbers. That was once.

But now? Due to the activities of fur hunters during the last century and early 1900's, this welcome visitor became nearly extinct.

At present, the population stands at less than 700 animals in the waters off southern Monterey County and northern San Luis Obispo County.

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(Continued on Page 17)

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Around and About

(Continued from Page 15)

for the tree-covered oasis that are our state parks.

Why not do the same? Especially now, you won't want to give up such a successful escape from that everyday rut. For progress has left its mark on our state park system.

To understand the growth of the system, start from scratch. The excitement of the land itself provided that good foundation.

It naturally followed that the chosen settings for state parks required careful designing of roads and such, designing that takes full advantage of the scenic wonders.

This done, next consideration by all rights went to the tourist and his needs. Public officials still realize that a tourist admiring the magnificent terrain at the same time welcomes all the facilities necessary to make his stay a comfortable as well as a memorable one. For this reason, the state park system undergoes constant expansion and improvement.

For more space to breathe, enabling more tourists to shed that "up-tight" feeling, California added over 17,740 acres of new lands to the system during the 1967-68 fiscal year. And experts value these additions at over \$17.5 million.

With comfortable surroundings always a help to any visitors in-

tent on forgetting their "hang-ups" for a spell, the state invested over \$2,345,000 in construction of new campgrounds, picnic areas, parking areas, roads, bridges, and water and sewer systems.

For lasting relaxation and enjoyment, the parks also have to be maintained properly. This alone cost the state a pretty penny, reports NAC, with some \$12 million being spent for park operations. Such operations included the maintenance of nearly 1,000 miles of road, the taking care of 7,734 campsites for the more than 36 million visitor-days use experienced by park system units in 1967-68.

As in any vacation area, one big headache comes from that search for a place to stay. So a new campsite reservation system was tried in the state parks. Over 50,000 campers made reservations, found it a better way to assure themselves a good spot for setting up camp.

To add something unique to this vacation bargain, future plans include undersea parks where divers, underwater vehicles, and closed circuit television can make available to everyone the wonders of the ocean depths.

Whenever you feel "up-tight," take the easy way out. Visit a state park and relax.

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U. S. Crab Chefs Will Clash May 19-20 In San Francisco

SAN FRANCISCO—Talk about regional chauvinism!

Baltimore has just labeled San Francisco an "upstart" city with delusions of culinary grandeur.

This diatribe was fired off last week by the Baltimore Area Convention & Visitors Council.

What triggered Baltimore's outburst was an invitation from the San Francisco Convention & Visitors Bureau and the local Fisherman's Wharf Merchants Association to compete in the first Annual Crab Cooking Olympics to be held here May 19-20.

Baltimore accepted the challenge, but not without choler.

Provoked by the unshakable confidence of San Francisco's Mayor Joseph L. Alioto in the superiority of his city's crab cuisine, Mayor Thomas D'Alesandro, III, has come out with the sweeping assertion that "Baltimore area crabs are supreme in the universe."

The crucial confrontation will take place at Fisherman's Wharf in San Francisco in mid-May.

Much more is at stake than the Baltimore-San Francisco rivalry, however.

So as to leave no shell unturned in establishing which city has the rightful claim to America's crab cooking crown, the San Francisco Bureau and Wharf Association have invited 24 other U.S. seaport cities to enter chef-contenders in the Olympics.

The seafood capitals contacted thus far are Astoria, Ore.; Atlantic City, N.J.; Biloxi, Miss.; Boston, Mass.; Coos Bay, Ore.; Crisfield, Md.; Charleston, W.V.; Houston, Tex.; Miami Beach, Fla.; Mobile, Ala.; New Haven, Conn.; New Orleans, La.; New York, N.Y.; Newport News, Va.; Norfolk, Va.; Portland, Me.; Providence, R.I.; Savannah, Ga.; Seattle, Wash.;

San Diego, Calif.; Tallahassee, Fla.; Tampa, Fla.; Wilmington, Del.; and Galveston, Tex.

Their official entrants will be the guests of the City of San Francisco during the two-day crustacean cooking classics.

The Baltimore designate is restaurant proprietor Dave Gordon who plans to fly in with a supply of Chesapeake Bay crabs. San Francisco is relying on the culinary artistry of The Wharf's Art Davis with the local Dungeness.

Judging of the first Annual Crab Olympics will be a panel of nationally known East and West Coast food editors, including James A. Beard, the eminent cookbook author, food consultant and GOURMET Magazine contributor.

The San Francisco Olympics will be held under the rules and regulations governing other culinary competitions and supervised by the Chefs Association of the Pacific Coast.

Awards will be made at a banquet hosted by Mayor Joseph L. Alioto at Alioto's Restaurant No. 8 on May 20.

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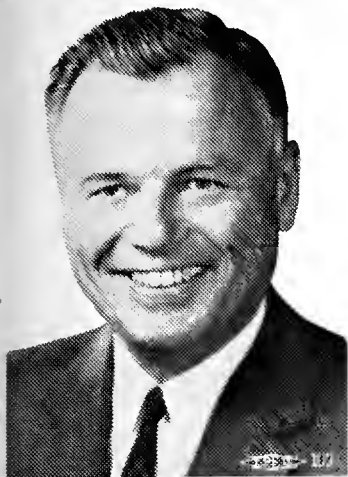
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Congressman William S. Mailliard (R-California) announced his appointments to the Service Academies today. Martin Hudson, who attended Reardon High School in San Francisco, was appointed to the Air Force Academy at Colorado Springs. Edward Ziomek, of Sacred Heart High School, San Francisco, and John Vuksich, also of San Francisco but now at Fort Lee, Virginia, were appointed to the U.S. Military Academy at West Point. Keith Patten, Ross, California, was appointed to the U.S. Naval Academy at Annapolis.

Mr. Mailliard also announced the names of three qualified alternates, who received appointments: Fred Beckman, Lowell High School, San Francisco and Erik Holt, Terra Linda High School, San Rafael to the Air Force Academy; and Joseph Rowell, who also attended Terra Linda High School, San Rafael to the Military Academy at West Point.

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Post Office Copes With Alcoholism

An experimental study to determine whether a program might be developed in the Postal Service to parallel those developed in progressive private industries to assist employees in meeting problems of alcoholism has been conducted in the San Francisco Post Office for the past six months.

The Post Office Department has emphasized that the study is one more step among many adapted in recent years to place postal personnel practices on a par with those of progressive private industries.

Alcoholism has been universally recognized as a growing problem affecting both men and women at all income levels. To the extent that it is a problem for a small proportion of employees in the private sector, it may similarly be a problem in public service.

The San Francisco Post Office, under the leadership of Postmaster Lim P. Lee, was selected for this preliminary study because of the cosmopolitan makeup of its staff—with adequate representation of employees with family, ethnic and social backgrounds from all parts of the nation. It is not felt that the problem itself would be any greater or smaller at the San Francisco Post Office than among any other group of employees of comparable size. The program has been strongly endorsed by Postmaster General Winton M. Blount and Assistant Postmaster General of Personnel Kenneth A. Housman who, in 1947, established one of the first Alcoholic Recovery Programs while with the Union Carbide Corporation.

Out of 132 potential drinking prospects, 44 participated in the program of which 34, or 76%, are still successfully participating.

Background on the average participant is: a male, in his early 40's, married, has two children, and has 12 years of postal service.

The average problem drinker uses 26 days more leave per year and performs at only 60% efficiency.

Participation in this program is voluntary and there are no intrusions into the personal rights or privacy of any employee.

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S. F. Airport Receives Federal Aid

Federal aid in the amount of \$543,733 has been granted by the Federal Aviation Administration for airfield improvements at San Francisco International Airport.

The Public Utilities Commission today requested, by resolution, the Board of Supervisors to approve acceptance of the funds.

Improvements under this Federal Aid to Airports Program comprise the construction of Taxiway G, Taxiway Crossover 10R-A, and installation of center lighting on Taxiway B. Total estimated cost is \$1,280,000 of which the federal grant amounts to nearly 43 per cent.

"These airfield improvements will materially assist the movements of aircraft between runways and gate positions at the passenger terminal buildings," Airport General Manager George F. Hansen said.

The Commission also asked authorization from the Board of Supervisors to submit an application with the Department of Health, Education and Welfare for a federal grant to assist in the development of a new sewage treatment plant at the Airport. Total cost of the plant is estimated at \$1,946,000 and anticipated federal aid is approximately 30 per cent, or \$583,800.

Another Commission action was authorization of a call for bids to construct an interim sewage plant at the Airport at an estimated cost of \$150,000.

"This project," Hansen stated, "will provide for the diversion of the outflow of effluent from our present sewage treatment plant during the period of filling in the 65 acres of land now under contract. The current channel into which the outflow is discharged is within the fill area."



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Unlawful To Stop On Freeways

It is unlawful to stop, park, or leave any vehicle standing upon a freeway, Capt. G. E. Tobin, Commander of the San Francisco office of the California Highway Patrol reports.

The freeway parking prohibition, pointed out, includes the divider strip and the area alongside the road within the freeway fence, as well as the off and on-ramps.

A freeway is defined as a highway which has full control of access and no crossings at grade.

The only exceptions to the "no parking on freeways" rule occur when stopping is necessary to avoid injury to persons or damage to property, in obedience to a peace officer or a traffic control device, when the vehicle is so disabled that it is impossible to avoid stopping temporarily, when a vehicle is summoned to give assistance to a vehicle or person, and in locations where stopping, standing or parking is specifically permitted, such as roadside rest areas.

When a vehicle is disabled, the Highway Patrol is required to have it removed after four hours. If a driver finds it will be necessary to leave the vehicle for a slightly longer period, he should contact the CHP Area office, Captain Tobin said.

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YWCA SUMMER JOB OPENINGS

The YMCA at 965 Clay Street has announced two job openings in its summer day camp program — for the positions of assistant day camp director and senior counselor.

Camp Telecum will be in session in Golden Gate Park every weekday from 9 a.m. to 3:30 p.m. from June 30 to August 1. It will offer boys and girls from 7 to 12 a program of sports, swimming, crafts, singing, cookouts, games, and skits. Fees begin at \$10.50 per week for one child only. Family rates and camperships are available. Enrollment is now open at the Clay Center.

The assistant camp director will assist camp activities and assumes responsibility for the camp in the absence of the director. The senior counselor plans and organizes camp activities with a group of 10 campers.

Desirable qualifications for both jobs include previous camp experience, a Water Safety Instructor's certificate, a good sense of humor, and ability to work with children.

A week's training period will precede the opening of camp.

Anyone wanting further information about these positions or about enrolling their children in the camp may call Mrs. Genevieve Fong at 982-3922.

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AUG + 6 1969

HISTORY DEPARTMENT



PORT OF SAN FRANCISCO

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AROUND AND ABOUT

(See WHIT HENRY Page 5)

WHO OWNS ALL THE CARS?

(See BAY WINDOW Page 3)

THE PORT OF SAN FRANCISCO

(See Page 6)



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Last issue we wondered in print what had happened to the one and only known copy of the original Charter of San Francisco as finally adopted in 1850, and were pleased to get a letter from a New York City dealer in rare Americana who's holding it for ransom at a mere \$3,500. . . . We also asked whether any reader knew what had happened to the 2-bolt long relief model of California viewed by untold numbers of persons at the Ferry Building prior to its removal some 15 years ago, and we did learn it was sold at auction for \$1 to a man from Redding, but we'd like to know what he did with it.

Appointment of Fran Bayer, Chief Assistant D.A., to the Superior Court bench, set off a chain reaction that saw Walter H. Giubbini elevated to Mayer's old post and Frank W. Shaw promoted to Giubbini's Chief Trial Deputy job; all of which gave Jack Ferdon two appointments for Reagan's one . . . The elevation of Deputy City Attorney Ray Reynolds to a Municipal Court judgeship meant another appointment for Tom O'Connor . . . While referring to the judiciary, Municipal Judge FitzGerald Ames' father, Brewster Ames, at 89, is believed to be the world's oldest known college student; the past four years he's been attending classes at Sonoma State College.

Newcomers to the Bay Area: Joseph M. Caverly, who came from



JOHN W. GEARY
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MAYOR JOSEPH ALIOTO
Our 33rd Mayor

Rochester, N. Y., to become S. F.'s Rec-Park General Manager, and wants to set up a jogging program for hippies in Golden Gate Park . . . A key factor in the choice of Rob Wilder as headmaster for the new S. F. Urban High School in Pacific

Heights was, naturally, his experience as a ski instructor . . . Only person we know who legally can become a citizen of two countries is a native-born Formosan who is entitled to acquire U. S. citizenship.

Statistical oddities: During the evening rush hour in downtown S. F., Municipal Railway equipment, using only 2 per cent of the vehicles moving on the streets, carry half of the persons using vehicular transportation . . . The people of the United States, who constitute 6 per cent of the world's population and live on 7 per cent of the world's land area, own 85 per cent of the world's autos.

Why not install downtown street signs on corners of buildings and thereby eliminate a great many unsightly street sign posts? . . . And, why not correct the Charter boo hoo that requires holding a full
(Continued on Page 14)

CITY-COUNTY RECORD

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San Francisco and the Bay Area

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— Photo By Chet Born, Inspector, S.F.F.D.

Frank Minalan, president of Firefighters Local 798 presents check for \$1,000 to Robert E. Trefry, Executive Director March of Dimes as Chief of Fire Department William F. Murray looks on.

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Around and About

By Whit Henry

Here are the directions for a two day holiday that is really different from the usual overnight jaunts; and to do it properly it must embrace Monday and Tuesday, or Thursday and Friday. First drive to Willits and there buy a ticket on the Northwestern Pacific Railroad to Scotia. Spend the night in the Scotia Inn and then return to Willits the next day by Greyhound bus. There are certain facts to bear in mind regarding this tour. The Budd car that runs from Willits to Scotia only goes north on Mondays, Thursdays, and Saturdays. From Willits it proceeds to the town of Dos Rios, and from there follows along the Eel River to Scotia. Spend the night at the Scotia Inn and the next morning go through the lumber mill and the museum. Before you go be sure and make reservations at the Scotia Inn. It is a delightful hostelry and is reminiscent of a day when life was more leisurely than at present. The return on the Greyhound bus is through the "Avenue of the Giants," those magnificent Redwood trees that are to be seen nowhere else in the world. The mill does not operate on Saturdays and Sundays so plan to start your trip from Willits on a Monday or a Thursday, and be sure that you have confirmed reservations at the Scotia Inn. If you have a detailed road map of the territory through which you will go it will be of great help, though you will be traveling through country where there are no roads; possibly it will be the only time that

WHIT
HENRY



a road map will assist you while on a train. The maps that I used I got from the California State Automobile Association to which I have belonged for almost 33 years.

The Budd car leaves Willits at 1:45 p.m. and the Greyhound bus from Scotia at approximately noon to start the return trip. Willits is about 135 miles north of San Francisco.

* * *

Another trip from San Francisco that is most enjoyable is to Fort Bragg via the "Skunk" and "Super Skunk" trains that operate between Fort Bragg and Willits. Escorted tours are operated by the Fun Tours Company located in the

(Continued on Page 15)

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HOLIDAY CLOSINGS FOR PUBLIC OFFICES, COURTS AND BANKS

Compiled as a public service by the City-County Record

HOLIDAY	City, State Offices, Courts	Federal Offices, Courts	Post- office	S. F. Banks
Memorial Day, May 30, 1969, Friday	Closed	Closed	Closed	Closed
Independence Day, July 1, 1969, Friday	Closed	Closed	Closed	Closed
Labor Day, Sept. 1, 1969, Monday	Closed	Closed	Closed	Closed
Admission Day, Sept. 9, 1969, Tuesday	Closed	Open	Open	Closed
Columbus Day, Oct. 12, 1969, Sunday	Closed	Closed	Closed	Closed
Municipal Election, Nov. 4, 1969, Tuesday	Open	Open	Open	Open
Veterans' Day, Nov. 11, 1969, Tuesday	Closed	Closed	Closed	Open
Thanksgiving, Nov. 27, 1969, Thursday	Closed	Closed	Closed	Closed
Christmas, Dec. 25, 1969, Thursday	Closed	Closed	Closed	Closed
New Year's Day, Jan. 1, 1970, Thursday	Closed	Closed	Closed	Closed
Lincoln's Birthday, Feb. 12, 1970, Thursday	Closed	Open	Open	Open
Washington's Birthday, Feb. 22, 1970, Sunday	Closed	Closed	Closed	Closed

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PORT OF SAN FRANCISCO

By RECORD STAFF WRITER

The return of the Port to San Francisco ownership was a long time coming and has happened so unobtrusively that most San Franciscans aren't yet fully aware of the significance related to the change-over. Somehow it doesn't seem real to most citizens that they now own a \$350,000,000 shipping complex that stretches more than seven miles, including 42 active deepwater piers, a number of specialty terminals, and more than 650 acres of cargo handling area.

A self-supporting agency, the Port has always paid its own way from revenues, without any tax support. Not only does it construct and maintain its own waterfront facilities, but also it promotes trade with all parts of the world which greatly benefits most other San Francisco commercial activities.

Administrative head of Port operations is Rae F. Watts. Policy decisions are made by five commissioners: James J. Rudden, Daniel E. London, Cyril Magnin, Trevor C. Roberts, and Sam H. Husbands Jr. Ex-officio commissioners are State Finance Director Caspar W. Weinberger and State Agriculture Director Earl Coke.

Rudden has been reappointed by Mayor Alioto and confirmed by the Board of Supervisors since the change-over from State ownership. The four-year terms of commissioners expire on a staggered basis.

Other top-ranking Port officials include Edward L. David, Facilities Manager; Don E. DeLone, Trade Promotion Manager; Miriam E. Wolff, Legal Counsel; John D. Yeomans, Comptroller; Eugene L. Sembler, Chief Harbor Engineer; Charles Seifert, Public Relations Representative, and Lee Baccus, Superintendent of Harbor Maintenance.

Watts brought with him a vast background of experience in commerce when he came to the Port here in 1960 from Portland Ore., where he was Assistant General Manager of Public Docks. Before that he had been manager of the grain department for International Million Company of Buffalo, N. Y., and prior to that general manager of Terminal Dock and Warehouse Company of Vancouver, B. C.

A graduate of the University of Virginia, Watts was a Navy pilot during World War II. He is incoming president of the American Association of Port Authorities which meets in convention here next October. He is active in many other trade and professional organizations.

Administrative offices for the Port are located at the historic



RAE F. WATTS
Port Director, Port of San Francisco

Ferry Building, a landmark familiar to local residents as well as visitors — the equivalent of New York harbor's Statue of Liberty, London's Big Ben, and the Eiffel Tower in Paris — from the day it was opened to the public in 1898.

Its 235-foot tower was patterned by architect A. Page Brown after the Giralda (bell) tower of the Cathedral at Seville, Spain.

Unlike its predecessor — a one-



First San Francisco appointee to the City's newly acquired Port Commission is James J. Rudden, right, named by Mayor Joseph Alioto, center. Officiating at swearing in ceremony is Presiding Superior Court Judge Edward F. O'Day.

story wooden shed with ferry boat slips on one side and horsecars on the other — the present structure was designed both as a Union Depot and Ferry House, and a first-rate office building. Construction of the San Francisco-Oakland Bay Bridge, however, did away with the daily rush of commuters — 50,000,000 a year — which made it the world's busiest terminal next to Charing Cross station in London.

Today it is a modern office building, housing the multi-million-dollar World Trade Center on the north half and Port and other offices in the south portion.

The Ferry Building, 661 feet long, 150 feet wide, and three stories in height, came through the great earthquake and fire of 1906 virtually undamaged. Its exterior wall are grey Colusa sandstone, while the interior is constructed of steel, brick and marble. Its original cost was \$3,105,000.

The Port of San Francisco has been a prime mover in the successful development of San Francisco (Continued on Page 7)

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PORT

(Continued from Page 6)

and the West since gold rush and clipper ship days more than a century ago. Since that time it has continued to strive not just to receive increased marine traffic, but to create it through sound management business promotion and long-range planning.

A little over 80 percent of its trade is general cargo — a figure far above that of any other seaport. (San Francisco is the nation's leader among major ports in value per ton of cargo, and sixth in total value of cargo).

It is also the West's oldest port. It is California's closest port to the Far East and the Orient, making it usually the first port of call on the Pacific inbound, and the last port of call outbound.

Its central position, with a network of railroad and highway connections, makes it the logical distribution center for Western United States — a market of 100,000,000 people. Its shipping hinterland, in fact, extends to the mid-west and beyond for commodities destined for the Far East and the Orient.

The Port of San Francisco is the home port for many of the world's



This new Army Street Terminal, providing increased cargo terminal area for the expanded container and breakbulk service of American President Lines and States Steamship Company, is the pride of San Francisco's Port Commission.

leading steamship lines and agencies. It leads the Pacific Coast in cargo and passenger liner sailings. Ships travel from here to nearly 300 ports around the world, and back again.

Through the Golden Gate pass

well over a \$1,000,000,000 a year in foreign cargoes alone. The ships that sail in and out of the harbor carry everything from fire hydrants and borax to popcorn and vitamins. They bring coffee, bananas, foreign automobiles, copra

and newsprint. They export machinery, cotton, iron and steel, food and chemicals.

While the Port can point with pride to prior achievements, Watts and his commissioners and staff are planning for future construction of new terminals and the expansion of present facilities to accommodate steamship lines growing with the changing technologies of ocean shipping.

Numerous terminal projects are anticipated for the San Francisco waterfront, encompassing containerization, LASH, bulk commodities and the shipment of automobiles.

Among them are improvements to the Army Street Terminal to provide increased cargo terminal area for the expanded container and breakbulk service of American President Lines and States Steamship Company.

APL will move from its present location at Pier 50 to the newer Army Street site where it will occupy 47 acres of open and enclosed storage space and have the use of six deep-water berths.

Moving from Piers 15-17 in the northern waterfront area, States will operate from the remaining two berths and approximately 21 acres, which includes a cargo

(Continued on Page 10)

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When Thomas A. Toomey went on the payroll in the City Attorney's Office in 1951, his name already was well known in City and County government.

This was because of his father, the late Thomas A. Toomey Sr., who prior to his retirement in 1960 won widespread respect as San Francisco's Recorder-Registrar of Voters.

The younger Tom now is deserving of recognition on his own right, having worked his way upward in the City Attorney's Office to the position of Assistant Chief Deputy.

He also is a member of the Employees Health Service System Board; is secretary of the Municipal Executives' Association, and is a member of the board of directors of the San Francisco Cerebral Palsy Association.

Until recently he also served as a member of the Employees Retirement System Board.

Other memberships include California State Bar Association, San Francisco Bar Association, Civil Service Association, City and County Employees Union Local 400 and the Federation of Public Employees. He is a past president of the Police Athletic League Booster Club.

Tom was born in San Francisco on November 6, 1919, and was graduated from Polytechnic High School, University of San Francisco, and USF Law School. He was admitted to practice in 1948.

He entered the Army Air Force in 1941 and his service included tours of duty in England and France. He was discharged in 1946 with the rank of Major.

He is married and has two sons and two daughters.

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JOHN H. LANDERS, JR.

Named Judge of Charolais Cattle

John H. Landers, Jr., an extension livestock specialist at Oregon State University since 1954 and a former extension committee chairman of the American Society of Animal Science, has been named to judge Charolais cattle during the breed's first appearance at the Grand National Livestock Exposition, October 24 - November 2, at the Cow Palace.

Landers' selection was announced today (Friday, June 20) by Mrs. Edith C. McDonald, chairman of the Livestock and Sales Committee and vice president of the Cow Palace Board of Directors.

Landers earned his B.S. degree in agriculture and his M.S. in animal nutrition from the University of Missouri before receiving his Ph.D. from Kansas State University in 1966.

He has been selected as an honorary state farmer by the Oregon Future Farmers of America organization and was a western regional

representative for the National Sheep Industry Development Committee.

Author or co-author of approximately 100 reports, articles and bulletins, Landers developed production testing procedures on cattle and sheep which were used as a basis by two separate breed associations.

During World War II, he was awarded the Distinguished Service Cross, Bronze Star, Purple Heart and other meritorious commendations while serving as an Army officer.

The 10-day livestock exposition will include judging and auctioning of beef cattle, sheep and swine. Performances of the Grand National Rodeo, featuring America's top cowboys competing in live events, and of the Grand National Horse Show and its World's Championship Jumper Sweepstakes, will be held each evening and on weekend afternoons.

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S. F. Port . . .

(Continued from Page 7)

transit shed and large open storage space.

To facilitate the movement of containers for both APL and States, the Port Commission recently awarded a \$825,000 contract for a container crane, which will be capable of handling 20 to 40 foot containers weighing as much as 30 long tons.

All lines presently berthing at the Army Street Terminal will be relocated at other piers on the waterfront, including APL's vacated Pier 50 and possibly Piers 39 and 41.

A new, 40-acre terminal will be constructed in the India Basin area for Pacific Far East Line's new shipping concept, known as LASH (lighter aboard ship), which carries nearly double the normal amount of cargo.

All three lines — APL, PFEL and States — are San Francisco-based steamship companies with their home office and main headquarters here. By providing new and improved terminal facilities, the Port assures that these lines will continue to center their far-

reaching cargo operations in San Francisco.

APL's passenger liners will be centered at Pier 33 in the northern section of the waterfront near Fisherman's Wharf and convenient to the downtown area. The two-berth pier is adjacent to Pier 35,

than \$5,000,000 is being spent to make the terminal one of the most modern and efficient on the Pacific Coast.

The Port is looking toward increasing foreign automobile imports by providing an enlarged and improved foreign automobile ter-

southern section of the waterfront is part of an overall plan by the Port Commission to free certain piers in the northern section for redevelopment.

A sweeping commercial development is envisioned to expand retail, restaurant and entertainment facilities on port property at Fisherman's Wharf. The Port Commission is also looking at the Ferry Building area to focus development of restaurants, shops, a small boat lagoon and pedestrian promenades and malls.

The City of San Francisco is in the best strategic position for major markets both in the U. S. and countries of the Pacific. The goods of both American and foreign manufacturers and traders pass through this vast distribution center. It is close to highly diversified industries, neighbor to agriculturally rich Great Central Valley, and terminal for rail and highway systems from the mid-west.

San Francisco grew up to serve shipping, and many of its activities today are keyed to the waterfront. The greatest array of foreign chambers of commerce, foreign trade agencies, and all the related

BRIEF HISTORY OF PORT

It was 200 years ago, in 1769, that Don Gaspar de Portola, led his Spanish band over the South Bay hills to become the first Europeans to view San Francisco's harbor.

Lieutenant Juan Manuel de Ayala, of the Spanish schooner, is recorded as the first to sail in San Francisco Bay, when his ship entered the Golden Gate and anchored off Yerba Buena Cove in 1775.

But there was little change in the harbor's unhurried life until 1849. Then gold transformed San Francisco's sleepy waterfront overnight. Vessels jammed the harbor's anchorages and vied for docking facilities. It has been pretty much that way ever since.

headquarters for the passenger liners of Matson, Oceanic, P & Q, Holland-American and Princess Cruise lines.

No construction is well along at the Port's Islais Creek Grain Terminal to increase its present storage and loading capacities. More

minal at Pier 92. Engineering plans are underway for the redesigning of the facility, and negotiations are being conducted for use of the terminal primarily by Japan's Toyota automobile.

The shift of a large portion of the Port's maritime activity to the

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organizations involved in the worldwide movement of ocean trade may be found here.

San Francisco ranks eleventh in population in the United States, second in per capita income, fifth in per household income and sixth in total effective buying income.

California leads the country in exports and San Francisco is the number one exporter among the customs districts of the State.

The high value of the general cargo that passes through the Port of San Francisco has a great economic impact on the San Francisco community. The importance of this type of trade, as compared to bulk or liquid commodities, may be illustrated by the rule-of-thumb that one ton of general cargo generates approximately \$25 to \$50 in payrolls; as compared to \$9 per ton of dry bulk, and \$1 per ton of liquid bulk.

Cargo volume at the Port of San Francisco, expected to grow steadily in the next 25 years to reach a figure of 50 percent higher than it is today, has an important bearing on the economy of San Francisco.

It is estimated that close to 12 percent of the total work force of San Francisco is supported by the activity directly and indirectly associated with the port. There are 23,000 jobs directly attributable to

port activity (4.7 percent of the total city employment), involving \$195,000,000 in annual payrolls (6.2 percent of the total city wages).

The Port's economic impact on the area is not limited to cargo-handling and ship servicing activities, but extends to the city's manufacturing, commercial and financial sectors. Shipborne passengers spend an estimated \$1,250,000 annually, while the port operations and Fisherman's Wharf are valuable tourist attractions.

In all, it is estimated that 65,000 jobs and \$450,000,000 in income may be attributed in some way to the activity of the port.

The port not only has a bearing on the economic pulse of the area, but it is an integral physical part of the city. Its growth and progress is fundamental to the community's well-being.

Next to other ranking ports around the globe, the Port of San Francisco is a youngster — thinking young, acting young, responding with inventiveness and imagination to new and progressive programs. Although matured and well seasoned in terms of more than a century of experience, the port remains an energetic, potent force in the California economy, very much in the process of growing, building and moving ahead.

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Basil Healey, 155 City Hall KL 8-3417

Acting Tax Collector

Londo Casassa KL 8-3001

Records Center

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Clifford C. Meagher, Superintendent MO 4-1580

San Francisco General Hospital, 22nd & Potrero

Vacancy, Superintendent MI 8-8200

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BAY WINDOW . . .

(Continued from Page 3)

election, complete with counting the votes cast, in Health Service Board elections when only one candidate files for a Board vacancy? . . . One more: Why not start a fund drive to rehabilitate the two windmills out at Ocean Beach and Golden Gate Park.

Historically speaking San Francisco is a young city, for it was only 200 years ago (1769) that the first Europeans (Spanish explorer Don Gaspar de Portola) reached the Bay Area . . . Looking back to a century ago, during 1869 San Francisco had its 9th and 10th mayors, Frank McCoppin and Thomas H. Selby. In those days mayoral terms ran two years, barring mishaps . . . Coming down to the present, Mayor Alioto is our city's 33rd mayor, not counting the 10 alcaldes under Mexican rule (1834-1846) and the 6 alcaldes under American rule (1946-1950) . . . John W. Geary served both as the sixth alcalde under American rule and as the first mayor.

It just seems that way: That a telephone ringing after midnight sounds particularly urgent . . . That "night people" always marry "day people" . . . That if it's started up raining again, it must be 5 p.m. quitting time.

The city's street lighting system, which in 1964 was given a \$7,000,000 chance (bonds) to go modern, is half way there . . . Joseph A. Moore is the new president of the Mechanics' Institute, which significantly makes him a member of U. C.'s Board of Regents . . . Speaking of libraries, the city's main public library in Civic Center was built on the site of the old Yerba Buena Cemetery where more than 5,000 persons (since removed) were laid to rest.

News men in the news: Examiner City Hall Reporter Russ Cone has graduated to special feature writer, his replacement being Harry Jo-

hanesen . . . Recent dispatches disclosed that Scott Newhall, Chronicle Executive Editor, is involved in a Madera County farm enterprise big enough to draw \$235,000 in farm support last year . . . Old-timers will recall that Joe Cauthorn, S. F. News and Scripps-Howard executive for half a century, who died recently, once played baseball and his great moment was striking out the immortal Ty Cobb . . . KQED's "Newsroom," which we once praised more highly than we do today, has obtained a \$748,400 grant from the Ford Foundation, extending the hour-long show through September, 1970.

Is the plural of eucalyptus, eucalypti? . . . Sure you know how many square miles there are in San Francisco, but did you know the earth's land area is 57,510,000 square miles, while the water surface is a little more than twice that . . . While on the subject, our good ol' terra firma's weight, in tons, is 6,592,000,000,000,000,000,000 . . . When asked to give the name of the fifth book of the New Testament, four out of five answers, "Acts" . . . If pocket watches aren't coming back, then why do clothiers keep turning out suits with watch pockets in 'em?

Berkeley lawmakers years ago devised a unique plan to get rid of rats in that city's sewer system: The city clerk may order all householders to fill their bathtubs and then, at the appointed time: "plugs away!"

According to the Health Department's latest people survey, population changes in the city since the 1960 census show a decline of 57,000 for whites and gains of 26,800 for blacks, 25,500 for Chinese and 2,300 for Japanese . . . You can now visit the Fort Point Museum from 1 to 4 p.m. on Saturdays and Sundays . . . If you're afraid of dog-napping, the St. Francis Dog Training Club, for a fee, will tattoo your social security number on your

pet's inside flank.

Back to how much things weigh, the inch-thick Norwegian granite



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Benny Said It

facing on the new 38-story Aetna Building at Post and Market weighs 6,600,000 pounds, and its attached so as to permit "skin" movement up to half an inch per floor in event of a severe earthquake . . . San Francisco's first phone book (91 years ago) contained 173 names—no numbers, you just gave "Central" the name.

The first public telegram sent 125 years ago from Washington to Baltimore by Samuel F. B. Morse asked, "What hath God wrought?" We've always wondered what the replying wire said . . . Library hint: Some borax sprinkled in the back of bookshelves will discourage silverfish that like to feast on good books.

Closing quote: We'll leave it up to the reader to interpret Sculptor Benny Bufano's remark at a recent gathering: "I don't believe in violence, but spontaneous violence is a virtue."

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Around and About

(Continued from Page 5)

Richelieu Hotel at 1050 Van Ness Avenue. The telephone number is 885-4321. The price for this tour is most reasonable and includes transportation and lodging at Fort Bragg plus several surprises. The "Super Skunk" operates throughout the summer months and is always filled to capacity. Phone Fun Tours for more detailed information; and remember that there are special rates for children.

It should be noted here that Fun Tours also operates other trips from their Van Ness office; they include trips to Lake Tahoe and Reno, Hearst Castle, the Mother Lode Country, and the Shakespearean Festival in Ashland, Oregon. Again I repeat, phone Fun Tours at 885-4321 for more detailed information and if you care to, mention my name.

* * *

West of Petaluma at 7500 Red Hill Road, to be exact, is the Marin French Cheese Company and it is there that a family owned factory produces the famed Rouge et Noire brand Camembert Cheese. Camembert was originally invented in France, however, gourmets from all over the world have proclaimed Rouge et Noire Camembert Cheese the equal of the "Camembert veritable" or Normandie.

Also produced in this famous Camembert is often called the cheese factory under the Rouge et Noirs brand are the equally notable and intriguing cheeses "Brie," "Schloss," and "Breakfast." "queen of cheeses" and its world fame is legendary. It was named by Napoleon after the tiny hamlet of Camembert in Orne, France, where it originated; it is mild in

flavor, soft creamy to buttery in texture, with a nutty tanginess unlike any other soft ripened cheese.

Brie is creamy, with an even yellow color throughout, and is, at the same time delicate in first-flavor with a pleasantly robust after-taste. Brie was described in "An Ode to Brie" by St. Amant in the 17th Century as "this gentle jam of Bacchus."

Schloss originated in Austria and was a favorite of the House of Bismarck. Starting along the path of the stodgy Limburg, the process alters and the finished product takes on the gaiety of its Parisian cousin, Camembert. It is a man's cheese and is ideal with black pumpnickel and a stein of beer.

Breakfast cheese from the Rouge et Noire factory is delicately soft, with the old-fashioned ripened butter flavor. Slice it thinly and put in buttered toast and add a pat of jelly. Ah!

For proper keeping and storage,

refrigeration of these cheeses is necessary. However, they impart their full flavor best if served at room temperature. Fully ripened Camembert, Brie, and Schloss may be frozen for extended periods of holding.

And don't forget that Rouge et Noire brand cheeses are the delight of sophisticated gourmets.

* * *

Should the Hoopa Valley Indian Reservation in Humboldt County make your list of places to visit this summer, you'll have the chance of seeing quite a phenomenon.

On the west slope, about a half mile from the Hoopa Valley floor, grows a strange little grove of redwoods, numbering about a dozen in all. Indeed, strange this little grove is, for not other tree of this type appears within 20 miles.

Indian legend offers an explanation.

(CONTINUED ON PAGE 17)

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Around and About

(Continued from Page 15)

nation for this curiosity, pointing out that these particular redwoods presently survive on an old Indian trail that once led to the coast.

Seems that one Indian wandering on this trail a long time ago found himself rather thirsty. Making his way with the aid of the redwood stick that served as his cane, he finally spotted a cool spring. There the Indian stopped, placing his stick in the muck. But when he set out again, he forgot the stick, which later caused sprouts to develop into the first redwood tree of the area.

Off the coast of southern California there lies gold, a million and a half dollars' worth of gold. Over a century it has lain there, locked inside its rotting vault. So claim the lost-treasurer experts, says National Automobile Club, for no record exists of the gold's recovery, and supposedly it lies there still.

Among all the hair-raising stories of pirates and gold, possibly none is more exciting than the shipwreck of the "Yankee Blade."

One cold October day in 1854, the 2,500-ton steamship, the "Yankee Blade," cautiously approached the treacherous rocks near Point Arguello, off Cali-

fornia's southern shore. Her captain, Henry Randall, knew the area well. This was his regular run, the Panama-San Francisco route, the route which brought the gold seekers to California's shores and returned them once their bags were filled.

This day, on the return to Panama, the fog was thick and the sea was rough. In the cargo hold lay one and a half million dollars' worth of gold bullion. Captain Randall observed his compass closely, noted the bad weather, and deliberately steered away from the jagged rocks. The run was routine. All was normal. Only one thing differed on this voyage. Among the eight hundred passengers on board was a band of ruthless pirates.

Suddenly a thunderous splintering rent the air. The ship was jolted to a violent halt. Waves came crashing down from every side. Panic seized the passengers and crew. The "Yankee Blade" had run aground.

How it happened no one ever did find out. Some said pirates took control, others said the compass failed. But on that fatal October day, chaos reigned. The fog swirled

round the frightened passengers. The ship reeled like a drunken man. Her keel was smashed to splinters. She tottered on the submerged rocks.

The pirate band took over. Desperately they tried to force open the vault. Time was running out. The ship was in danger of breaking in two. The pirates resorted to looting among the passengers. Then, with two small boats laden with liquor and loot, the gang leaders abandoned ship. They never did reach the shore. And while the angry waves swallowed the fleeing pirate leaders, the remaining gang on board plundered and drank 'till dawn.

A mighty crashing echoed through the fog. The "Yankee Blade" broke in two, and with her gold still in her vault the doomed ship sank.

Not far from the destitute ship, a smaller vessel, the "Goliath," moved slowly through the churning waves. Her captain, Salisbury Haley, and his crew listened in the stillness of the early morning.

Through the fog came faint cries for help.

The rescue operation began. The "Goliath" sent out a small lifeboat to the "Yankee Blade." Calling for women and children first, Captain Haley awaited the first boatload of survivors. To his astonishment, they were not women and children but a group of wild-eyed ruffians who immediately tried to take over the "Goliath." With a few sharp blows, and swift action, the pirates were soon hustled below deck under lock and key.

All day the rescue operations continued. Finally, when the small "Goliath" was loaded to capacity and all the survivors were safe,

The news leaked out of the treasure under the sea and many attempts were made to recover the gold. But the currents are treacherous around Point Arguello and the rocks are hazardous. To this day there is no official record of its recovery. Presumably it lies there still, a million and a half dollars' worth of gold beneath the sea.

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As dogs and cats can be satisfactorily immunized by veterinarians, control in urban areas can be effected. San Francisco has been free of cases of human and animal rabies for many years. However, more than half of the counties in California are declared "rabies areas", primarily for disease in small wild mammals, especially skunks and bats. It also appears very occasionally in other furred animals, both fections, according to the California State Department of Public Health. This information is of particular importance to San Francisco families who vacation in nearby counties. In the most recent reports, cases have been reported of some skunks found in the Sacramento River areas of Napa and Sacramento Counties, and Marin, Lake and Solano Counties. As preventive anti-rabies treatment, after an animal bite, carries some risk of complications, we recommend precautions on vacations, camping trips, hikes and picnics, for humans

and their pets, to prevent the initial infection:

1. Dogs and cats should be vaccinated by a veterinarian several

1. Dogs and cats should be vaccinated by a veterinarian several weeks before the vacation to protect the animals as well as the family members, as they may be infected without the owner's being aware of the fact. If it is too late this season for effective vaccination, before the vacation, leave the pets home in safe-keeping.

2. Caution children against playing with, feeding, or handling wild animals of any kind, particularly skunks and bats, especially if they appear dead, asleep, wounded or overactive. Bats abroad in daylight are particularly suspect, and skunks are now widely infected.

3. Do not sleep on the ground in the open. It is much safer to sleep in a tent which is firmly anchored to the ground, with the flaps securely closed.

4. Wash all animal bites and scratches immediately and thoroughly with large amounts of soap and running water, and — if the skin is broken — go to a physician, immediately for further care. If the animal causing the bite can be detained, do not kill it, but report the fact to the physician, the Forest Service or Park authorities or to the local health department where the incident took place.

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Pietro Annigoni Exhibition Opens At Calif. Palace of The Legion of Honor July 19

The first major retrospective exhibition in the United States devoted to Pietro Annigoni, the noted Italian realist painter, will open to the California Palace of the Legion of Honor on July 19, and run through August 31.

The Annigoni exhibition is comprised of ninety-three paintings and drawings, the majority of which have never before been shown in this country, loaned from private collections in Italy and England.

A gifted draftsman who renders his subjects with skill and virtuosity of an old master, the present exhibition emphasizes his still lifes and allegories painted on canvases of an enormous scale. His reputation in Europe was built on portraiture which included the famous court portrait of Queen Elizabeth II. Annigoni is perhaps best known in this country for his "Time Magazine" covers of Presidents Kennedy and Johnson, and Pope John.

Born in Milan in 1910, Annigoni grew up in Brescia and in Florence where he received his formal art training at the Academic di Belle Arti. In 1937, he was in Florence which until then housed only works by Fra Angelico. This honor led to another commission for a church in Ponte Buggianese. The preliminary studies for both frescoes will be included in the exhibition.

The foreword to the 98 page illustrated catalogue states, "The means are so traditional and his approach to them so schooled in great accomplishments of the past that only a good second look reveals the very contemporary spirit with which he views the world."

The California Palace of the Legion of Honor is open daily from 10 a. m. to 5 p. m. Admission is free.

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Teen Village At The State Fair Aug. 22 - Sept 9 Has Highlights

A "Battle of the Bands" and talent contest will be among the highlights of the new Teen Village at the State Fair August 22 - September 9 at the California Exposition, it was announced by State Fair Activities Director Harrison Cutler.

Teen Village, an innovation at the State Fair, will be a "city" of its own within the Exposition complex and featuring everything from fashions to motorcycles, according to its producer, Bette Kaye, Sacramento theatrical agent.

It will boast of its own descriptive sections such as "Eatsville," "Fashionville" and "Sportsville." As Mrs. Kaye puts it, "it will be strictly 'Funsville' for the teenagers when they come to the State Fair. We think the kids will love it."

Mrs. Kaye has retained Edward Hennessey, Pleasanton, as Special Events Director for Teen Village.

The Village will have professional entertainment each night of the 19-day State Fair run, Mrs. Kaye promises.

The Battle of the Bands will be a statewide competition with winners representing counties and district areas matching sharps and flats in the 4:30 p.m. to 7:30 p.m. daily duel from August 23 through August 29.

A limit of 54 musical groups has been imposed on the competition. Semifinals are scheduled August 30 and September 1 from 2:30 p.m. to 5:30 p.m. Finals are slated August 6-7 with the Grand Finals set for August 9. The contest will be divided between the Junior Division (13 through 16) and Senior Division (17 through 23), according to Mrs. Kaye.

The State Fair will have its official opening at 5:00 p.m. August 22, then will run from 10 a.m. through 11 p.m. daily thereafter through the September 9 closing. Prices have been slashed to \$1 for adults, 50 cents for ages 7 through 16, and kids under 7, free. Horse racing is set for August 25 through September 9.

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Radio Station KQED-FM Begins Daily Broadcasting

Successfully completing one week of preview programming, KQED-FM radio officially began daily stereophonic broadcasting this morning at 7:00 A. M. Its studios are at 286 Divisadero Street in San Francisco.

Under Program Director Bernard Mayes, the station's policy is to provide entertainment and enrichment for more than one group, incorporating the community's varied tastes while maintaining a commitment to public service.

Although portions of its programming may include simulcasts of KQED television programs, the station plans an entirely new radio service to match the television station's impact. More than 80 percent of its broadcasts are in stereo.

Programs will be geared to the station's entire listening area, encompassing, as it does, farmers,

businessmen, housewives, students, ghetto residents, and the more affluent members of the community. They will range from Chief of Police Thomas J. Cahill's favorite music, news on Lockheed's new submarine, a three-hour show produced and presented entirely by teen-agers, live radio drama produced in the station's studios, and music from jazz to the classics. There is a daily re-broadcast of KQED's "Newsroom," seen the preceding evening on Channel 9.

Broadcasting at 110,000 watts, KQED-FM uses a frequency of 88.5 on the FM dial, with reported coverage as far north as Reno and Ukiah. From its transmitter on San Bruno Mountain, the same site utilized by KQED-Channel 9, it enjoys a broadcast day from 7 A. M. to 11 P. M. five days a week, and a dawn to dusk schedule on Saturdays and Sundays.

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San Francisco scores again in the Gallup Poll national survey as the city where the typical American would most like to live, ranking 2-1 over its nearest rival, Los Angeles. The Poll asked 1,517 adults in all 50 states: "From what you have heard, read and think, in which large city in the U.S. would you most like to live?" Foolowing SF and LA, in order, were Miami and Miami Beach, Denver, New York City, Phoenix, San Diego, Chicago, Honolulu, and Portland, Ore.

A colleague adds to our collection of "famous first words" by recalling that Admiral Richard Byrd in 1929, after flying over the South Pole, sent this message: "Well, it's done!" . . . John A. DeLuca, Mayor Alioto's unassuming, soft spoken executive secretary, is a product of excellent universities, foreign service, high finance, the White House, and he speaks three foreign languages, Russian, Italian and Arabic.

City Hall news beat will miss Jack McDowell, Examiner political writer, who's moved on to a PR firm. . . . Another writing award has been chalked up by Ernie Lenn, also of the Ex, this time \$500 for a series of articles on juvenile justice. . . . Nobody was happier than former newsman Joe Bodovitz when the Legislature finally extended the life of the Bay Conservation and Development Commission, and along with it



STUART N. GREENBERG

Joe's job as BCDC executive director.

A SF law prohibits riding a horse in certain public places such as a hotel lobby, and also bans riding a horse while drunk. And pity the poor horse on the California side of Lake Tahoe who, the law says, cannot wear a cow bell. . . . Santa Rose has an ordinance which makes it compulsory when the driver of a team of horses raises his hand, that an auto driver shall pull over to the side of the road, not closer than 40 feet, shut off his engine and remain there until the team is safely by the auto.

Among Muni riders, 70 per cent are going to and from work, 11 per cent are on personal business and 8 per cent are shoppers. . . . The 250 fully automated transit coaches which will whiz over the 75-mile BART system are being fabricated by a Southern California builder, naturally, of jet plane bodies. . . . SF has more registered vehicles per square mile than any other place in the world—8,258 per square mile.

Seems like every other person we meet has another idea for improving Candlestick Park, which reminds us everyone knows a football playing field is 300 feet long, but how wide is it? Ans. 160 feet. . . . Tom Gray, new promotion director for Candlestick, etc., already has signed up more than enough new business to pay his first year's salary. . . . Add this appointing officer's memo to your unforgettables: "Please furnish this office with a list of all employees over 50 years of age, broken down by sex."

Moving up: Durward S. Riggs to executive secretary of the Commonwealth Club. Sydney K. Worthington to president of the SF Rotary Club. Thad Brown to tax collector of the City and County. F. V. Philpot to assistant general manager of SF International Airport. Municipal Judges Walter Calcagno and Robert Merrill to the Superior bench. Atotrney Michael

(Continued on Page 14)

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Around and About

By Whit Henry

Defiant, proud, and strong, the wild horse of America bucked and snorted its way to escape the hand of man.

Man, however, persisted in the relentless pursuit of this magnificent animal. And horse lovers today fear that the valiant stallion with his band of mares will become extinct, and perhaps in the near future.

About 20,000 abandoned horses, according to the National Automobile Club, still roam the Western rangeland. But the herds are getting fewer and fewer, while more and more Americans are beginning to realize what a loss this would be to our nation.

For the wild horse definitely participated in the colorful episodes in our history, was very much a part of the Old West.

It was the horse that brought the settlers West. It was the horse that gave the Pony Express its chance at fame. It was the horse that carried the Texas Rangers and the United States Cavalry into the wilderness. And it was the horse that rounded up the dogies for the cattle barons. The horse did all these things for Americans, and many more.

It even died for us. Every day during 1864, for example, the Fed-

eral Army required more than 500 horses to replace losses. And in the first eight months of that year, the cavalry alone lost 40,000 horses.

Indeed the horse did strain its rump for us, and often when it really counted too. What would San Francisco have done without the horse in 1906? No less than 14,000 horses helped clean up the debris left by the Great Quake.

(Continued on Page 15)



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Compiled as a public service by the City-County Record

HOLIDAY	City, State Offices, Courts	Federal Offices, Courts	Post- office	S. F. Banks
Municipal Election, Nov. 4, 1969, Tuesday	Open	Open	Open	Open
Veterans' Day, Nov. 11, 1969, Tuesday	Closed	Closed	Closed	Open
Thanksgiving, Nov. 27, 1969, Thursday	Closed	Closed	Closed	Closed
Christmas, Dec. 25, 1969, Thursday	Closed	Closed	Closed	Closed
New Year's Day, Jan. 1, 1970, Thursday	Closed	Closed	Closed	Closed
Lincoln's Birthday, Feb. 12, 1970, Thursday	Closed	Open	Open	Open
Washington's Birthday, Feb. 22, 1970, Sunday	Closed	Closed	Closed	Closed
Memorial Day, May 30, 1970, Saturday	Closed	Closed	Closed	Closed
Independence Day, July 4, 1970, Saturday	Closed	Closed	Closed	Closed
Labor Day, Sept. 7, 1970, Monday	Closed	Closed	Closed	Closed
Admission Day, Sept. 9, 1970, Wednesday	Closed	Open	Open	Closed
Columbus Day, Oct. 12, 1970, Monday	Closed	Open	Open	Open

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The San Francisco Fire Department

By RECORD STAFF WRITER

The San Francisco Fire Department, equal to the best in the Nation, has undergone a virtual transformation and complete modernization under Chief William F. Murray, the eleventh fire chief since the "paid" department was organized more than a century ago.

The department's functional new headquarters building on the north side of Golden Gate Ave. between Leavenworth and Hyde, symbolizes the bold revitalization program carried out since Murray became chief in 1956.

The modernization has occurred especially in the areas of training, equipment and construction, as well as in planning for all phases of departmental operations.

Chief Murray, a native San Franciscan, has seen a great many changes in his home city as well as the department since he entered the Fire Department on Sept. 9, 1920. He advanced through the civil service ranks and was first appointed chief on Dec. 16, 1956, by former Mayor George Christopher, and was successively reappointed by Mayors Shelley and Alioto.

Under Murray's leadership, the department in the past dozen years has regained national prestige and today is recognized among fire service circles as exemplary in every respect.

Murray gives credit for his department's new image to the 1800-man plus force, five Commissioners Frank N. Alioto, Rudy Tham and Morris Bernstein; Mayor Joseph L. Alioto, other public officials and community support. Associates of the Chief return the compliment and pay homage to Murray's ability to evaluate, coordinate and control departmental activities and to implement needed reforms.

Murray's new administration headquarters, formerly located in the basement at City Hall, stands on the site once used by the City's Department of Electricity. It's a handsome four-story structure of reinforced concrete, modern and refreshing in design.

The ground level, besides providing an attractive entrance lobby, has a few small service offices and a relatively large area devoted to off-street parking. On the second floor are offices of the Chief, the Commissioner's meeting room and records offices.

The third floor houses the Fire Prevention Division, the departmental physician and the disaster planning office. Facilities on the fourth floor include a stationery room, a lunch room and photo lab.



WILLIAM F. MURRAY
Chief S.F.F.D.

The usual approach to explaining the Fire Department's new look would be to emphasize construction of new facilities, which of itself is important and significant. However, the reorganization of administrative processes should be given equal weight.

Staff divisions in the specialized services, headed by Assistant Chiefs, were created with assigned



Flames shoot skyward in major blaze which recently destroyed Cleveland Wrecking Co. in the Potrero District.

fields of responsibility. It was through these divisions that most of the new concepts were effected.

An Advisory Board was created, consisting of representatives from all departmental ranks, to receive, investigate and report on suggestions for service improvements.

Recommendations were forwarded to Chief Murray for concurrence and implementation.

A Safety Committee was formed, a photographic unit was organized, a home safety survey program was initiated, and a communications committee was formed. The disaster plan was reviewed, revised and updated.

When one thinks of civilian defense or disaster planning, he usually visualizes wars and bombing

(Continued on Page 7)

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Fire Dept. . . .
(Continued from Page 6)

attacks. San Francisco has never been hit by bombs, yet our city has been virtually wiped out seven times by fire. So it is only natural that the Fire Department should be involved in disaster planning.

San Francisco had a volunteer fire department from 1849 to 1866, organized after a great fire on Christmas Eve, 1849, destroyed the heart of the rapidly growing city. Frederick D. Kohler became the first Chief. The equipment consisted of three hand pump fire engines that were brought around Cape Horn from the East.

Although the volunteers numbered 130, and succeeded in controlling several fires, they proved inadequate for the second great fire which broke out on May 4, 1850. This disaster led Mayor Geary to grant the volunteers formal recognition and to order improved fire fighting facilities.

Until steamers came into use, the volunteers' first engines were pulled to fires by the men, and water pressure was developed by



FRANCIS P. KELLY
Chief 1953-1956

hand pumping. "Manning the brakes" as this was called quickly exhausted the strongest of men, after their best energies already had been expended dragging the pumper to the fire scene. The first fire hose, such as it was, consisted of buffalo hides riveted along the seams, and weighed over a pound per running foot.

(Continued on Page 9)



Firemen arrive at residential blaze on Arguello Blvd. near California St. last May 22 which claimed three lives.

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Fire Dept. . . .

(Continued from Page 7)

The horse drawn steamers came into use in 1863, and three years later the volunteers were retired by proclamation of Chief Engineer David Scannell, who later was to become the third Chief of the paid firemen.

The Paid Department came into being on Dec. 3, 1866, and was comprised of a corporation yard, six steam fire engine companies, two hook-and-ladder companies, and three hose companies. Since that date, the "paid" Fire Chiefs have been as follows:

F. E. R. Whitney	1866-1870
Charles Ackerman	1870-1871
David Scannell	1871-1893
Dennis T. Sullivan	1893-1906
Patrick H. Shaughnessy	1906-1910
Thomas R. Murphy	1910-1929
Charles J. Brennan	1929-1943
Albert J. Sullivan	1943-1948
Edward P. Walsh	1948-1953
Francis P. Kelly	1953-1956
William F. Murray	1956-

Five Chiefs, including Murray, have served in the top post for 13 years or longer, and the combined service as Chief of Murray, Brennan, Murphy, Sullivan and Scannell totals 81 years. Scannell alone served as chief for 22 years.

It was the extremely popular David Scannell who in his will left \$2,000, the annual interest from



This dramatic Cliff House area rescue photo was taken by Fire Inspector Chet Born, official departmental photographer. He answers every major fire call and his pictures are widely shown in local publications, in magazines, and also are used for studying fire fighting techniques.

which makes possible the "David Scannell Medal" award for firemen who perform meritoriously at personal risk to their lives.

Some say that Chief Murray's most successful achievement has been his maintenance of the morale of the department at its present high level. His men obviously respond to the confidence which he places in them, and this undoubtedly is reflected in the high degree of fire protection this City enjoys.

Murray and his wife, Alida, reside at the historic Chief's Residence at 870 Bush Street. His son, William Jr., also is a member of the Fire Department. The Murrys have three grandsons and three granddaughters.

Civic and professional groups in which he is active include the Rotary Club, Serra Club, Elks Club, Governor's State Fire Advisory Board and Fire Defense Council, California Fire Chiefs' Association, National Fire Protection Association, International Association of Fire Chiefs, and Pacific Coast Inter-Mountain Fire Chiefs' Association.

He served as president in 1964 of this latter association, which embraces all the western states as well as Mexico, Hawaii, Japan and the Philippines. And in 1967 he was host chairman for the IAFC's conference held in San Francisco.

As a closing note, one might surmise that the Phoenix fire bird on the official City and County seal relates to the 1906 earthquake-fire. Instead, this mythical symbol of the City rising anew from its smoldering ruins goes back half a century earlier to those first great fires at the time the volunteer Fire Department was formed.

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All Fire Dept. Photos By Inspector Chet Born, S.F.F.D.

Pictured here is a San Francisco fireman's invention, the Scuba Team device, in use at a Pier 90 four-alarm blaze. Invented by Raphael Landi, the device enables fire fighters to approach the blaze closely and from a low vantage point.

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MINAHAN FOR SUPERVISOR

Joseph N. Minahan, a nationally prominent Youth Consultant, a native San Franciscan, has filed for the Board of Supervisors as a candidate in this November's election.

Joe Minahan, his father and two brothers (William Jr., deceased, and Frank I.), have continuously served the city of San Francisco since 1897, giving over 100 years combined service, without a blemish of any nature on their records. They served in the following city departments: The Municipal and Superior Courts, Sheriff's Office, Police, Fire, Municipal Railway, Recreation Park, Water Department and the Juvenile Court.

Joe, founder of Minahan Associates, Youth Consultants (a Social Research and Development Institute, in the fields of Education, Occupation, and Crime Prevention), was drafted by Labor, Business and Professional people, as the man to provide practical, realistic legislation as a Supervisor, that would protect our law abiding Youths and families, and punish our violating Youths that are running rampant today in all areas, home, school and in public.

Among City Execs . . .

WALLACE WORTMAN DIRECTOR OF PROPERTY



WALLACE "WALLY"
WORTMAN

Among the younger City and County top executives is Wallace "Wally" Wortman, who on July 18 succeeded Phil Rezos as Director of Property.

He thus became responsible for the handling of all City and County real estate transactions, as well as for the operation of Civic Auditorium and Brooks Hall.

Wally moved up into his new position, which is Civil Service, after serving for a year as Acting Director.

A second generation San Francisco, he is a graduate of Polytechnic High School and the University of California. He has attended a number of graduate courses in management, human relations and real estate appraisal and finance.

His first City job was in 1950 in the Assessor's Office as a land appraiser. Moving to the Real Estate Department, he served successively as Right of Way Agent, Senior Right of Way Agent and Assistant Director of Property.

He occupied this latter position for seven years under Rezos, who has retired.

Wally served three years in the U.S. Army Combat Engineers during World War II.

He and his wife, Audrey, have two daughters, Beverly and Nancy, both attending UC at Berkeley, and a son, Tom, a student at Aptos Junior High School.

He is an active member in the Northern California Chapter of the American Institute of Real Estate Appraisers; senior member and past president of the San Francisco Chapter, American Right of Way Association; affiliate member, San Francisco Real Estate Board, member of the San Francisco Municipal Executives' Association, and life member, UC Alumni Association.

His only job with private employment was with Golden State Milk Company where he was a cost accountant from 1948 to 1950.

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NEW DOCK FOR AIRPORT

Preliminary plans for the construction of a \$1,300,000 maintenance dock for the Boeing 747 "super jetliner" at San Francisco International Airport were approved today by the Public Utilities Commission.



GEORGE F. HANSEN
Gen. Mgr. S.F. Airport

The United Air Lines project will be located in the huge hangar now under construction at its aircraft maintenance and overhaul base at the Airport, and is programmed for completion by early next spring.

"United Air Lines, expects to have the first of its 747s in service by next spring, and this facility will enable them to cope with any situation in the maintenance and/or repair of the 747," Airport Manager George F. Hansen told the Commission.

"The dock will include a variety of scaffolding suspended from the hangar roof as well as powered mobile units which can enclose the giant jetliner within minutes after it is positioned," Hansen said. "This arrangement will enable craftsmen to reach any part of the 747, including the tail assembly which is higher than a six-story building, from a solid platform and in a stand-up position."

The project will include some special ground equipment, test facilities and other installations peculiar to the overhaul of the 747.

James K. Carr, General Manager of Public Utilities, termed the project "another step in the joint airlines-Airport endeavors to expedite preparations for the advent of the giant new jetliners which will come into service beginning in mid-December this year."

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BAY WINDOW . . .

(Continued from Page 3)

Ohleyer to the Assessment Appeals Board.

Shades of the 1906 fire-quake: That Alaskan temblor five years ago, the damage from which still is being documented, caused the floor between Kodiak and Montague Island to rise about 50 feet—greatest such rise ever recorded. . . . Imagine what such a rise would do to shipping through the Golden Gate, where depths in the passage vary from 108 to 300 feet.

It just seems that way: That pipesmokers are especially calm and patient people. . . . Where are they now? Don Townsend, retired from head of the Dept. of Electricity, has moved to Walnut Creek. And Bern Grethel, retired as Assistant Hetch Hetchy Chief, is now married and is living in La Jolla. . . . City planners please note: Stevenage, population 61,500, the new planned community 20 miles north of London, restricts its central shopping area to pedestrians only and all streets have permanent canopies to keep shoppers out of the rain.

Only Benny Bufano can settle the controversy as to whether he is 59 or 71. . . . Dr. Frank Oppenheimer's "Exploratorium" at the Palace of Fine Arts (and Science) already is attracting many visitors. . . . California's bear flag was designed by William Todd, a nephew of Mrs. Abraham Lincoln. . . . Turning off the mighty waters on the American side of Niagara Falls to study erosion problems caused

an increase in tourists; would the effect on tourism be the same if somehow we could turn off our famed SF fog? . . . We salute the Mellon report for a new building on the old High School of Commerce playing field to house the courts and school administration offices.

New geological evidence supports the theory that the Bay area drained into the Ocean down Gilroy way, and that in comparatively recent times a quake created the Golden Gate with the resultant lowering of the Bay's water level. . . . Discovery of a 3,400 year old city near Athens buried under successive layers of debris led our Bern Crotty, Supt. of Street Cleaning, to point out that "that's what happens to cities that don't sweep their streets."

The 115-year-old M. Greenberg's Sons bronze firm has been sold to an eastern concern, but wisely they retained Stuart Greenberg for three years as a consultant. . . . Contrary to what you've been reading about the ice breaking tanker SS Manhattan, the first ship to make the northwest passage was the sailing ship Gjoa, now on display at the west edge of Golden Gate Park—her historic trip was completed in 1906 with Norwegian Capt. Amundsen in charge. . . . Do electric eels generate AC or DC? Answer: DC.

When there's an election in the immediate offing, a public official can appreciate this, another utterance of the late Supervisor McSheehy: "I'm sitting on the fence with one ear to the ground."

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Around and About

(Continued from Page 5)

Although the proud animal worked hard for us, it received little in the way of recognition or rewards. And, sad to say, the golden age of the hors ended some 20 years ago.

* * *

Striking it rich has long been a part of the American Dream.

At least once in your life you probably imagined yourself engaged in searching "them thar hills" for gold.

It's not too late. Eager beavers of all ages flock to the haven that California offers them, the rich, picturesque hills of the Mother Lode Country, where thousands of miles of river beds and creek beds contain ample rewards for the lucky.

In the opinion of many, making a strike is only a dream. But the chances are greater than you think, for California leads all other states in gold production.

As do most amateurs excited over the implied promise of good fortune while skirting the waters of the King, Merced, Stanislaus, Tuolumne, Little Bear, Yuba, and Feather rivers, you'll carry out your prospecting in the sandy or gravelly beds, the "placers," of the streams.

For this you need only simple, relatively cheap, and durable equipment. First get that gold pan, the basic tool of the trade, one usually made of black sheet iron with flared edges. It measures 16 inches in diameter, and two and a half inches deep.

Then pick out a round-nosed shovel, a light miner's pick, a knife or pointed digging tool, a long-handled spoon for probing crevices, a magnet, tweezers, and a small glass bottle to store any gold you're lucky enough to find.

Indeed gold is where you find it, with one trick of finding it being

to seek out a place where a stream runs smoothly and there drop a leaf, watching for the point at which it slows down and twirls. That's where the gold usually deposits. Dry placers away from the present stream, a dry gulch, or ancient tributary could also be well worth your while.

Start your panning in a pool of still water six or more inches deep, a better place than most. As you narrow down the material in your pan, sifting out the debris, look for some black sand known as magnetite, testing it with your magnet. Detect some and you'll probably wind up with a successful day, for such sand usually accompanies gold.

Your adventure in gold country, however, should not be all work. At any rate, plan on doing some camping, as you'll be following

back trails into country that you don't normally enter. Camp beside warm streams. Take a refreshing dip. Even loaf a bit between those daily searches for gold. And all along the way to likely prospecting areas, advises NAC, you'll run across ghost towns that come alive again as soon as you recall the colorful history of the Old West.

Should luck be with you and you do find gold specimens, hold onto them. It gives greater pleasure to take little bottles of these treasures home than to sell them, for they make great trophies for your mantelpiece.

* * *

A seabird can be a friend indeed to a fisherman in need.

Oftentimes the feeding habits of seabirds reveal where the fishing action is.

(Continued on Page 17)

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Round-the-Clock Pour of Concrete

A continuous round-the-clock pour of concrete started today in the construction of a mammoth new storage elevator for the Port of San Francisco's Islais Creek Grain Terminal, it was announced by Port Director Rae F. Watts.

Work will continue 24-hours a day for five-and-a-half days as 7,000 cubic yards of concrete—a total of 14,000 tons—are poured to form 21 silos rising 135 feet above the ground. Each silo is 25 feet in diameter.

The grain elevator will rise at the rate of one foot per hour from a form four feet high, which will be lifted by 270 hydraulic jacks as the pouring progresses. It is being constructed just north of the terminal's present 1,000,000 bushel capacity elevator on Islais Creek.

Some 150 men are working on the project. Rhodes & Jamieson, which is providing the concrete, has five ready-mix trucks making constant round-trips between the construction site and its San Francisco plant.

The Grain Terminal, which is being redesigned and enlarged to make it one of the most modern and efficient on the West Coast, is now less than six months away from completion. The next major phase of construction will be another continuous pour of concrete



RAE F. WATTS

Port Director, Port of San Francisco

to form the Terminal's headhouse. This control building will rise 187 feet above the ground and require concrete to be poured for eight straight days.

"The new grain elevator and modernization equipment will double our storage and shipping capacity," Watts said. "With the new facility, it will be possible for us to unload, store and ship up to 50,000,000 bushels of grain annually."

The Grain Terminal is operated by Port of San Francisco Grain Terminal, Inc., part of the Pacific Vegetable Oil group. The general contractor is Homan & Lawrence Engineering Company, San Francisco.

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FERNANDO BUSSI — Secretary-Treasurer

Around and About

(Continued from Page 15)

It happens that fishermen rarely spot those schools of fish rippling the water's surface more than half a mile away. But they easily detect seabirds feeding on such schools. Without a doubt, those hungry, active birds become dead giveaways of the presence of such fish as sardines and anchovies.

When fishermen see such birds feeding, they readily realize that larger fish could be feeding on smaller fish from below. Perhaps barracuda, bluefin tuna, albacore, or yellowtail will soon be theirs for the catching.

Why not give the seabirds a chance to show you the way to more successful fishing? Get with it and learn to recognize the feeding habits of the different varieties.

Watch any nearby birds very closely. If they seem to be at work, luck's with you, especially if there's a diving pelican among them. That pelican's busy little operation usually means fish, fish, and more fish.

Not all seabirds have such obvious feeding habits. Take the cormorant. This character swims underwater while chasing fish, crabs, and so forth. And it proves to be of no help to you. That is,

until the bird becomes somewhat waterlogged. But you have to be on your toes to notice that waterlogged bird with only its black-feathered back and long neck now visible.

There is, however, an easier way. Keep an eager eye out for the cormorant on the wing. There's no mistaking it for another, so distinctive a posture does it present. With head and body lining up like an arrow, the cormorant soars high in the sky, making a go of it with quick, clean sweeps of the wings. Hopefully, the bird will dip underwater, then become waterlogged. When that happens, you'll know the time's ripe for fishing at a certain spot.

All is not always as meets the eye, though. One rascal of a seabird can mislead you miserably. It's the sea gull, reminds NAC. That gull eats about anything, anything live or dead or just plain garbage. So toss a coin. Either a feeding gull wheels over a good fishing spot or not anywhere near one.

A seabird can be a friend indeed to a fisherman in need.

* * *

Why visit Salt Lake City?

There are many reasons why you would enjoy a visit to Salt Lake City, the capital of Utah.

But one of the main reasons is probably that of seeing for yourself the lake that Americans talk so much about, the Great Salt Lake.

Why so much talk about the Great Salt Lake? First of all, calling it "great" makes sense, for it's the largest lake west of the Mississippi.

And that's claim enough to fame. Something else, though, gives tourists special grounds for including the lake on their list of "musts." And again you'll find more than a clue in the lake's name. For the Great Salt Lake happens to be the

saltiest body of water in or near America.

In fact, it has a salt concentration of 25 percent. Such concentration is eight times that of the ocean.

So, for years now, the lake has been supplying us with valuable salt. With the arrival of the Mormon settlers in the area, men began taking this asset from the lake. Now several companies take out about 80,000 tons of salt annually. And the total supply in the lake is reported by National Automobile Club to be an estimated five billion tons.

Some 14 miles south of Utah's capital lies this Great Salt Lake, a sulking, shallow lake but one of much interest to tourists.

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Polling Officials Needed

Applications to serve as Polling Place Officials for the Nov. 4 Municipal Election are now being taken at Room 155, City Hall, according to Virgil L. Elliott, Acting Registrar of Voters.

Each of the city's 1282 polling places have an Inspector of Elections who is in charge; and two or more Judges of Elections, depending on the number of voting machines at each location.

Inspectors receive \$22 and Judges \$19. This is a \$2 increase over last year.

They must be on duty from shortly before the polls open at 7 a.m. until the results are taken off the machines after the polls close at 8 p.m.

Inspectors, in addition, must deliver the election tally sheets that same evening to election headquarters at City Hall. Because of this added task there are more Inspector vacancies than Judges. However, their pay is \$3 more.

Their job will be simplified this time, since the use of the electronic data processing "scanning sheets" has been abandoned. Instead, the tally sheets used in previous years will be used by polling place officials.

However, after the books are brought to City Hall, cards will be



VIRGIL ELLIOTT, Director
Dept. Finance & Records

punched for use by the computer in producing unofficial vote totals.

Those City and State government workers whose day off falls on Nov. 4 may serve as Polling Place Officials.

Last year, the Board of Supervisors passed a resolution urging private employers to permit a limited number of their employees to work as Election Officers, similar to the way temporary leaves are granted to serve as jurors and attend reserve military encampments.

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MUSIC ON THE MUNI

The stamped, addressed postcards handed to Municipal Railway passengers recently, asking them their opinion of the Muni's experimental stereo background music provided on three new coaches, have been returned and tabulated General Manager Jack M. Woods announced today.

"Two-thirds of the passengers responding indicate they enjoyed the background music and would like similar installations on other Muni equipment. Approximately one-third were not in favor.

"Answers to the question 'What kind of music do you like?' showed the No. 1 preference to the POPULAR followed by CLASSICAL, JAZZ and VOCAL."

In cooperation with the Muni's advertising agency, Metro Transit Advertising, and Liberty Records, three of the Muni's new GM coaches were equipped with six-speaker stereo music systems and eight-track tape deck players.

The sound systems, tapes and installation were furnished the Municipal Railway by Liberty Records on a 30-day trial basis, at no cost to The City, to tie in with their "Music on the Move" car card advertising campaign recent-

ly placed on Muni coaches and streetcars.

The coaches have been operating on high-passenger-volume lines throughout the City for the past two weeks in an effort to expose as many passengers as possible to "Music with Muni."

Music on the tapes is described as "pleasant, unobtrusive and tuneful" and is similar to background music heard in department stores, commercial offices, elevators and airlines.

The cartridges used either play continuously and reverse themselves automatically, or can be changed for new selections approximately every half-hour.

Total cost of the music systems including speakers, tape deck, cartridges and installation is approximately \$200 per coach, donated to Muni by the record company.

Muni General Manager Woods stated that although there were no funds available at the present time for additional installations, he was "... most pleased with the results and feels that the passengers enjoyed sharing in an experiment designed to, hopefully, make their ride a bit more pleasant and comfortable."

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Greenlee is well known for his recent, highly praised local police-black community series.

His background includes a stint as reporter for the Brazilian UPI; news reporter for the Oakland Post; and reporter for the Oakland Tribune.

During his tenure with the Oakland Tribune, he received the McQuade award for in-depth reporting on the East Bay ghettos. His reporting coups include coverage of the controversial Huey P. Newton murder trial, and Eldridge Cleaver's last interview before his disappearance into exile.

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RECORD

SAN FRANCISCO AND THE BAY AREA

JOSEPH M. CAVERLY

(See Page 6)

S. F. HAS GAY NITE LIFE

(See Page 3)



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Supervisors Blake and Morrison both were "re-elected" on the basis of the 4,811 absentee votes cast, but of course lost out when the precinct vote was added on Nov. 4. Feinstein and Barbagelata weren't even among the absentee top five, the finish order being Boas, Tamaras, von Beroldingen, Blake and Morrison. Maybe something happened to change the voters' minds in those last few days, after all, since most of the absentee ballots were voted in October.

Moving up: Judge Walter Calcano, elevated to the Superior Court . . . New on the Municipal bench are Asst. District Attorney Frank W. Shaw and Deputy City Attorney Samuel E. Yee . . . Retired banker Dean Anderson to the Retirement Board, giving that body a full quota . . . Thomas Carr Howe Jr., director emeritus of the California Palace of the Legion of Honor, to the State Arts Commission . . . John F. Henning has returned from his New Zealand ambassadorship to his old job as research director of the State Labor Federation (AFL-CIO).

The Gallup Poll ranks S.F. as third, behind New York City and Las Vegas, as having the gayest (how's that?) night life . . . We're ashamed to tell you what Mayor Alioto makes as the City's chief executive after finding out that Board Chairman Otto N. Miller of Standard Oil of California last year drew a salary of \$225,000 plus

a bonus of stock valued at \$75,000.

For your holiday pleasure, a new State law provides for "permanent" three-day weekends after 1/1/71 as follows: Washington's Birthday on the 3rd Monday, Memorial Day the last Monday, Columbus Day the 2nd Monday, and Veteran's Day the 4th Monday . . . Did you know that there are no national holidays in the U.S. — only state holidays. The President and Congress can designate holidays for Washington, D.C., our territories and Federal employees, but that's all.

City Hall news beat: George Draper, former Chronicle reporter, who crusaded for the bicycle trails in Golden Gate Park, wasn't around for the recent dedication, since he's now living in Europe . . . The '69 Press Club journalistic excellence awards winners include Examiner staffers Ernie Lenn, Jerry Belcher, Eddie Muller, Jane Conant and George McEvoy,

and Chronicle writer George Murphy . . . TV news programs in the Bay Area, watched by 4½ million persons, are being copied nationwide for their format originated by former City Hall beatman Mel Wax's Newsroom on KQED.

Memo to BART planners: Even if you can't read, you can identify your stop on Mexico City's new Metro transit system by a symbol; for example, Chapultepec station is marked with a picture of a grasshopper (the word means grasshopper in Aztec). What else in a name? Well, Fanny Hurst, noted author, is honored by having two S.F. area shoals named for her — Fanny Shoal, located 10 miles northwest of the Farallon Light, and Hurst Shoal a half mile south-east of the light.

In just 19 years the cost of giving welfare aid to the City's needy

(Continued on Page 14)



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CURTIS E. GREEN NAMED PERSONAL DIRECTOR P.U.C.



CURTIS E. GREEN
Dir. Bureau Personnel P.U.C.

Curtis E. Green has been named Director of the Bureau of Personnel and Safety of the San Francisco Public Utilities Commission.

He will be in charge of the personnel and safety programs involving 4000 employees of the four utilities — San Francisco International Airport, Hetch Hetchy Water and Power System, Municipal Railway, and San Francisco Water Department.

The Commission approved Green's appointment — effective January 1, 1970—to the important executive position by James K. Carr, General Manager of Public Utilities.

Green, who first began working for the City 24 years ago as a

Muni bus driver, has held the position since June. He will succeed William A. McRobbie, who will retire January 1, after 40 years of City service.

The new Director was complimented by William E. McDonnell, PUC President, for the manner in which he has handled the job for the last six months as head of the Bureau.

McDonnell said Green has been instrumental in establishing the first joint safety committee involving the Municipal Railway and Local 250-A of the Transport Workers Union.

He has also given impetus to the Commission's Transportation Assistant Program for training disadvantaged and unemployed youths for regular Muni jobs, McDonnell explained.

He complimented Green for other improvements he has recommended for increased operating safety and efficiency in the Cable Car System and other Muni operations.

Green, who has progressed through the ranks of the Muni, was born in Louisiana, attended Xavier University, the University of San Francisco Labor Management School, City College of San Francisco, and Golden Gate College.

He and his wife, Florestine, reside at 1186 Goettingen Street with their three sons, Curtis Jr., 24; Sandy, 23; and Ricky, 18.

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U.A.L. PLANS NEW FACILITIES

Plans of United Air Lines to construct docking facilities for the maintenance and repair of Boeing 747 "super" jetliners at San Francisco International Airport have been approved by the city's Public Utilities Commission.



GEORGE F. HANSEN
Gen. Mgr. S.F. Airport

The facilities, to be developed in Building No. 47 at United Air Line's Maintenance and Overhaul Base for jetliners, will include construction of engine and wing stands; empennage, window line and nose platforms, and related structural, mechanical and electrical work.

Estimated cost was given as \$1,300,000.

Airport General Manager George F. Hansen said the work "is another unit in United's vast expansion of jet aircraft maintenance facilities which will cost approximately \$160 million which are programmed for San Francisco International Airport.

The Commission also approved preliminary drawings for the installation of two "over-wing" type passenger loaders on Pier B to accommodate B-747 passengers until completion of the Passenger Rotundas under the Airport's \$141 million expansion program.

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Compiled as a public service by the City-County Record

HOLIDAY	City, State Offices, Courts	Federal Offices, Courts	Post- office	S. F. Banks
New Year's Day, Jan. 1, 1970, Thursday	Closed	Closed	Closed	Closed
Lincoln's Birthday, Feb. 12, 1970, Thursday	Closed	Open	Open	Open
Washington's Birthday, Feb. 22, 1970, Sunday	Closed	Closed	Closed	Closed
Memorial Day, May 30, 1970, Saturday	Closed	Closed	Closed	Closed
State Primary Election, June 2, 1970, Tuesday	Closed	Open	Open	Open
Independence Day, July 4, 1970, Saturday	Closed	Closed	Closed	Closed
Labor Day, Sept. 7, 1970, Monday	Closed	Closed	Closed	Closed
Admission Day, Sept. 9, 1970, Wednesday	Closed	Open	Open	Closed
Columbus Day, Oct. 12, 1970, Monday	Closed	Open	Open	Open
Veterans' Day, Nov. 11, 1970, Wednesday	Closed	Closed	Closed	Open
Thanksgiving, Nov. 26, 1970, Thursday	Closed	Closed	Closed	Closed
Christmas, Dec. 25, 1970, Friday	Closed	Closed	Closed	Closed

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JOSEPH M. CAVERLY

SAN FRANCISCO'S NEW REC.-PARK MANAGER

By RECORD STAFF WRITER

The first thing Joseph M. Caverly did upon arrival in San Francisco last April to take over the general manager's post in the Recreation-Park Department was to take a walk around Golden Gate Park. Example: Union Square Garage rental, \$659,965.

"It was a marvelous experience and I knew right away I was going to like working for a city that as long ago as 1870 had the imagination and determination to build this great park out of sand dunes," he said. One of his early and more pleasant tasks was dedication of the bicycle trails that wind through Golden Gate Park. Mayor Joseph

The aggressive, eager 47-year-old native New Yorker came here from a similar position in Rochester, New York, and has a background of nearly 20 years varied experience in his field.

He was chosen after a four-month talent hunt by a team headed by former Rec-Park Commissioner F. Everett Cahill.

"We were impressed by two things in particular," Cahill said. "First, his ability to train people, especially sub-professional personnel."

"Second, his ability to attract a lot of non-tax money from State and Federal agencies, as well as from private sources."

The Commissioner explained that Caverly had good experience working along with minorities in Rochester, which has 50,000 Negroes and Puerto Ricans.

He also has a reputation for innovations such as portable swimming pools and playgrounds on wheels. He believes everyone needs constructive, recreational outlets to combat boredom.

Caverly took over from Ed McDevitt who had served an interim term as acting general manager following the retirement of Jim Lang. He immediately waded into controversy.

There was the Fleishhacker Zoo admission fee plan, the proposal to enlarge Candlestick Park, the bond proposition on the Nov. 4 ballot, the usual run of small boat harbor problems, and a host of other unsettled issues, not to mention the Hippies.

It's been no small task just to familiarize himself with a department that provides recreation and park facilities for upwards of 10,000,000 persons annually, not including Golden Gate Park and the Zoo. In the 13 swimming pools, totaling 3,759,763 last year.

And would you that departmental revenues receipts collected last year a 1 to



Rec-Park General Manager Joseph M. Caverly chats with two visiting students in front of spiritual temple replica in Japanese Tea Garden, Golden Gate Park. This famed Oriental garden, an outgrowth of the Exposition of 1894, attracts nearly a million visitors annually.

L. Alioto signaled the start, and Commissioners Mrs. J. Eugene McAteer and George Choppelas led a long parade of nearly a thousand cyclists.

Caverly has proposed a plan for a park police force to patrol all Park-Rec facilities, and has strong backing from his commission and the press.

"In recent years there has been a sharp increase in crime, vandalism, molesting and disturbances in recreation and park areas," explained Commission President Walter H. Shorenstein.

"Our Commission feels that the creation of a park police force is absolutely necessary. Funds to implement the program have been requested."

Rec - Park Commissioners not mentioned above are George P. Thomas, Robert J. Costello, Carmen J. Dominguez, and Elvin C. Stendell. Mary B. Connolly is Commission secretary.

After his tour of duty as acting general manager, McDevitt returned to his former post of Superintendent of Recreation. Frank O. Foehr is Superintendent of Parks.

Ron Reuther holds down one of the department's most unique jobs, that of Zoo Director. Some 2 million persons annually visit the Zoo to view more than a thousand mammals, birds and reptiles.

The Zoo is maintained and staffed in concert with the non-profit Zoological Society which operates the concessions on a 5-year contract. Edgar Stone recently succeeded the late Alan Fleishhacker as Society president.

(Continued on Page 7)

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CAVERLY

(Continued from Page 6)

A children's zoo is operated in adjacent Storyland, where through the benevolence of Leonard Martin and The Cannery a trained penguin show delights young audiences.

What to do with the Palace of Fine Arts has been decided with its leasing to the Museum of Arts and Sciences to house the City's new "Exploratorium."

It was decreed that whatever use was approved must be artistic, cultural, educational or recreational. According to Caverly, the "Exploratorium" encompasses all such aspects.

The new Rec-Park boss is making plans for Golden Gate Park's Centennial celebration in 1970.

"To look at the park now," Caverly mused, "it's hard to realize that most of its vast acreage contained little other than dunes covered with yellow bush lupine in 1870 when the then Superintendent William Hammond Hall set about developing plans for the park.

"As we approach the Centennial, we should pay tribute to the far-sightedness of Hall and John McLaren and the others who over the years have rendered painstaking care to insure the future flora life as we know it today."

"Uncle John" McLaren served the longest tenure as Park Superintendent, dying with his boots on just three months short of 56 years. "Plant trees" were daily orders to his gardeners.



RONALD T. REUTHER
Director S.F. Zoo

Though he hated statues and tried to hide them with shrubs, his own statue, surrounded by his favorite rhododendrons, was really intended as a lasting tribute and not as an insult.

Before coming to San Francisco, Coverly directed Rochester's recreation program for eight years, and in 1966 received the New York State award for outstanding public service due to his efforts on behalf of the young people in the Rochester ghettos.

He also developed some unique programs for senior citizens during his time in Rochester.

Coverly earned his bachelor's degree at Ithaca College, and has a doctorate in education from New York University. He served as a



A typical crowd views dancing group on stage at Stern Grove where a variety of entertainment events attracted 124,730 persons on Sunday afternoons last summer season.

Navy frogman in World War II. He is married and has four children.

Prior to moving to San Francisco this year, his only previous visit was a one-day vacation stop two years ago.

"I thought then it was an excit-

ing city with a warm spirit of friendliness," he said. "And now that I've been here for awhile, I'm positive that my first impression was correct.

"I'm elated to be here and I regard my new job as a great challenge and opportunity."

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CABLE CAR COMMITTEE FORMED

A citizens advisory group to make San Francisco's Cable Car Barn one of the nation's greatest visitor attractions" was announced by Mayor Joseph L. Alioto.

Dr. C. Albert Shumate, well known in San Francisco and California historical society circles, will serve as chairman of the committee, Mayor Alioto stated.

"I am delighted by the enthusiastic San Franciscans who will serve," Mayor Alioto said.

He explained that both the City's Public Utilities Commission (PUC) and the Board of Supervisors, recognizing the unique character and historical value of the Cable Car Barn, authorized creation of the mezzanine level visitors gallery.

The 82-year-old barn, located two blocks north of Nob Hill at Washington and Mason Streets, is the heart of the cable car system.

It has been restored in turn of the century fashion; and the Recreation and Park Commission regularly maintains its attractive flower boxes and flowering trees.

"The cable car system is the nation's oldest regularly operating form of transit," Mayor Alioto stated.



MAYOR JOSEPH ALIOTO

"It has a special charm for people throughout the world — and don't think it is without utility. These little cars work like horses in transporting in the neighborhood of 1,000,000 passengers each month."

The first section of the visitors gallery was dedicated November 10, 1967, by former Transportation Secretary Alan S. Boyd.

The second section, which will contain concession and historical exhibit areas, is nearing completion.

Among City Execs . . .

EMMERY MIHALY REGISTRAR OF VOTERS



EMMERY
MIHALY

Emmery Mihaly, the new Registrar of Voters, has devoted his working years—35 in all—to being a career civil servant for the City and County of San Francisco.

Only exception was his U.S. Army service during World War II, following which he retired with the rank of lieutenant colonel.

Emmery was born in 1910 in southwest Africa. He was graduated in 1933 from the University of California, Berkeley campus, where he later did graduate work in industrial relations.

He began his city service as a temporary clerk and gradually moved up through the ranks of general clerk, senior clerk, senior law clerk, courtroom clerk and finally assistant County Clerk.

In his 12 years in this latter job, he was the "right hand" of County Clerk Martin Mongan. He also has worked in the Water Department and the Assessor's Office.

A former president of the Municipal Executives' Association, Emmery holds membership in the Reserve Officers Association, Military Order of the World Wars, American Legion, Masonic Lodge, Scottish Rite, Hi Twelve Club, Trowel Club, and U.C. Alumni Assn.

He and his wife, Thelma, reside at 5122-B Diamond Heights Blvd.

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Record Income For Water Dept.

Income from leases of San Francisco Water Department lands in four Bay Area counties broke all previous records during the last fiscal year, William E. McDonnell, President of the City's Public Utilities Commission, announced today.

A total of \$765,535 was received, he said — \$220,000 more than the 1967-68 income.

The PUC has 37,500 acres of leasable watershed lands in Alameda, Santa Clara, San Mateo, and San Francisco Counties — with more than 250 leases and revenue permits covering commercial, recreational, and agricultural uses, McDonnell stated.

The report covers the last year of operation of the Agricultural and Land Division of the Water Department, under its Manager, John G. Brucato.

Its responsibilities were taken over by the newly formed Bureau of Utilities Property Management, headed by John C. Lilly, Director.

Major revenue producers, Brucato said, were the Sunol Valley Golf Course with \$142,347 (previous year, \$43,975), and the Santa Clara Sand and Gravel Company with \$170,881 (previous year, \$55,061). Both of these operations are in Alameda County.

The golf course, located on Alameda County land that formerly paid \$4,000 a year from grazing leases, is preparing an expansion program that will produce substantially greater revenues, if it receives PUC approval, Brucato said.

The sand and gravel operation, also in Alameda County's Sunol Valley, last year agreed to PUC conditions that its work area be transformed into a recreational development starting in the next two years—with a major project planned on termination of the operation.

McDonnell and Commissioner H. Stephen Chase have assisted in



JOHN G. BRUCATO
reviewing this and other leases. Eventually, McDonnell explained, the area of the sand and gravel operation is expected to become the site of a multi-million dollar recreational development.

Operators of the golf course have invested more than \$2,000,000 in their project, Brucato explained.

If proposed modifications in their lease are approved by the PUC, the investment could reach \$5,000,000, he added.

Containing two 18-hole championship courses—one lighted for night play—the golf operation contemplates a 150-unit motel and training facilities for the Oakland Raiders and a major league baseball team.

Brucato, who is scheduled to retire in about a year, has given Lilly's new Bureau of Utilities Property Management a "great foundation on which to build," McDonnell said.

The Commission's goal, he added, is to move swiftly to convert appropriate Utilities properties into more rewarding lease operations.

"Through carefully selected high use leases, we believe the benefits to the City will be measured in millions of dollars," he said.

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WOMAN APPOINTED S. F. PORT DIRECTOR

SAN FRANCISCO—With women holding two important posts on its board of supervisors, the City and County of San Francisco has turned to a woman to run the Port of San Francisco.

She is Miriam E. Wolff, 53, who will succeed Rae Watts as San Francisco Port Director when his resignation becomes effective "in the near future." Watts resigned suddenly because of policy difference with members of the commission that administers the port.

Miss Wolff is no stranger to the problems of the local port. Since 1948 until last year, she was a Deputy State Attorney General assigned to the local port, then state controlled, as its legal counsel. When the port passed to city control last year, she continued in the post as a city employee.

Less than a month ago, Miss Wolff had accepted appointment as managing director of the Federal Maritime Commission in Washington, D.C., and was in the process of moving east when she was offered the local post after Watts' unexpected resignation.



RAE F. WATTS

Resigns As Port Director

As local port director, she will receive a salary of \$33,386 a year. As far as is known, she will be the only woman port director in the world.

Her feminine counterparts on the local board of supervisors are Mrs. Dianne Feinstein, president of the board, and Mrs. Dorothy von Beroldingen, chairman of the board's powerful finance committee.

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Governor Reagan Names Two Judges

Governor Ronald Reagan has announced the appointments of San Francisco attorneys Charles E. Goff and Victor M. Campilongo as judges of two San Francisco Municipal Courts.

Goff, 39, a Democrat, was named to succeed Judge Robert Merrill who has been elevated to the San Francisco County Superior Court.

Campilongo, 41, a Republican, will succeed Judge Donald Constantine, who has also been elevated to the Superior Court.

A partner in the firm of Gudmunson, Siggins, Stone and Goff since 1965, Goff received his degree from Stanford Law School and has attended the University of Minnesota, the University of Mexico and the University of California.

He is a member of the State Bar, the San Francisco Bar Association, the Lawyers Club of San Francisco, the Association of Defense Counsel of Northern California, the Stanford Law Society of Northern California and Nevada and Phi Alpha Delta Law Fraternity.

He and his wife Sandra have two children.

Campilongo, a partner in the firm of Davis, Campilongo and Schmidt since 1963, holds degrees from the University of San Francisco and the San Francisco Law School. He is a member of the Lawyers Club of San Francisco and the American Bar Association.

Campilongo and his wife Lucille have three children.

Municipal court judges receive an annual salary of \$29,270.

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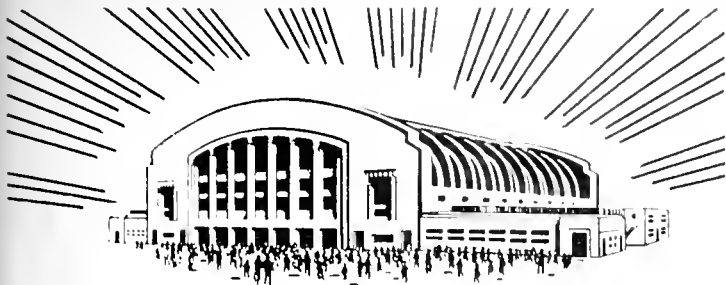
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GRAND NATIONAL JUNIOR LIVESTOCK EXPOSITION MARCH 19-22

Young equestrians are invited to submit entries now for the 24th annual Grand National Junior Horse Show, March 19 through 22, at the Cow Palace, according to Joseph G. Moore, Horse Show chairman and adirector of the Cow Palace.

Deadline for entering is March 4.

"We are looking forward to a record number of entries this year," said Moore, "and have extended the Horse Show from three days to four in order to accommodate more exhibitors."

The four-day show will feature 43 classes.

Hunter and jumper divisions will be March 19 and 20 and the all-western division will be March 21 and 22. There will be no eliminations.

In addition to the horse show, the Grand National Junior Livestock Exposition, featuring auction sales of market beef, sheep and swine raised by 4-H and FFA (Future Farmers of America) youngsters, will be held March 21 through 25.

Entry forms for the horse show may be obtained by writing: Grand National Junior Horse Show Manager, Cow Palace, P.O. Box 34208, San Francisco 94134.

Last year 1,737 youngsters competed in the Horse Show, compared with 1,166 in 1968.

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Rumford Appointed Ass't. Chief Security Officer of BART

William E. Rumford Jr., 36, a former Berkeley city policeman, has been appointed assistant chief security officer of the Bay Area General Manager E. R. Stokes and Rapid Transit District, BART nounced recently.

He will help direct the staff of District security officers who will protect the safety of BART's future passengers and transit facilities.

During the coming months he will assist Chief Security Officer Ralph M. Lindsey in the development of operational policies, procedures, and security controls for the regional transit network.

Rumford, who has served since 1967 as a BART real estate agent, was a member of the Berkeley police force from 1956 to 1962 with the exception of a two-year period when he served with the U.S. Treasury Department narcotics bureau.

Between 1932 and 1967 he was a real estate agent for the Beneficial Savings and Loan Association in Oakland.

A native of Berkeley, he attended San Francisco City College and Golden Gate College and completed courses at the Northern California Peace Officers Training Center and the University of California Technical Institute for Peace Officer Training.

Rumford is the son of former California Assemblyman, Byron Rumford. He resides with his wife and two children at 1192 Kains Avenue in Berkeley.

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CHARLES W. WHERRY RE-ELECTED PRESIDENT OF CSAA

Charles W. Wherry, Modesto, was re-elected president of the California State Automobile Association at its Board of Directors' meeting held recently in San Francisco.

Arthur H. Breed, Jr., Oakland, and Harmer E. Davis, Berkeley, were re-elected vice presidents and Jack F. Daly, Jr., Eureka, was re-elected treasurer.

All officers will serve one-year terms.

Wherry is a retired furniture company executive and has long been prominent in business and civic affairs in Modesto. He has been a CSAA director since 1958 and served as a vice president from 1965 to 1969.

Breed is a realtor and former assemblyman and state senator from Alameda County. He has been a CSAA director since 1960 and served as treasurer during 1968.

Davis is Director of the Institute of Transportation and Traffic Engineering at the University of California at Berkeley. He has been a CSAA director since 1957.

Daly is a partner in Daly Bros. Department store and an active civic leader in Eureka. He has been a CSAA director since 1962.

Neal Garrison, Orinda, was re-elected executive vice president and secretary of the Association

and executive vice president of the Inter-Insurance Bureau.

Alfred F. Federico was appointed to continue as vice president general manager of the Association and Richard V. Patton as vice president general manager of the Inter-Insurance Bureau.

Officers elected to serve three-year terms as directors were: Arthur H. Breed, Jr., Oakland; H. J. Brunnier, San Francisco; S. V. Christiersen, Salinas; Harmer E. Davis, Berkeley; Harmon K. Howard, Oakland; Marvin Humphrey, Reno, Nevada; Frank MacBride, Jr., Sacramento; Keith M. Shaffer, Santa Cruz. Sixteen directors continue in unexpired terms: Victor K. Atkins, San Francisco; Francis J. Carr, San Francisco; Jack Craemer, San Rafael; Jack F. Daly, Jr., Eureka; Harry D. Holt, Stockton; Frank J. Lodato, Palo Alto; Fred J. Oehler, San Jose; William M. Otterson, Merced; Obert Pedersen, Santa Rosa; Porter Senson, San Mateo; Alfred Tisch, Chico; James M. Wells, Redding; Karl L. Wente, Livermore; and Charles W. Wherry, Modesto.

Continuing as honorary directors are: Harold J. McCurry, Sacramento; Joseph F. McDonald, Reno; and Clyde W. Rann, Redding.

CSAA directors contribute their time and talents as a public service without financial remuneration of any kind.

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BAY WINDOW . . .

(Continued from Page 3)

has risen 246 per cent, while the Social Services Dept. staff has grown from 411 to 1,463. Welfare recipients now total 73,520, which is more than 10 per cent of our population . . . During this same decade (now for a more positive note), annual passenger traffic at S.F.I.A. increased by 325 per cent—from 4,275,675 to 14,301,233.

Latest entry in the "Unforgettable Memos" competition: "Attached is the compensation check received from the . . . Insurance Company for our employee, Mr. . . ., who was injured as per instructions in our letter of July 8, 1969."

Imagine the street chaos that would be caused if the 210,000 persons who enter and leave downtown San Francisco daily aboard Muni vehicles were, instead, in passenger autos . . . It must be a sign of the times that trustees of 74-year-old Lick-Wilmerding School are about to institute a tuition.

San Francisco's last farm, a 3½-acre vegetable tract in the Bayview District, grows such delicacies as sweet chard, Chinese mustard, leek, rapini, mint, tarra- gon and oregano . . . This comes under the heading of "sign of TIME," as we reluctantly say fare- well to Samuel's street clock on Market between Powell and Stock- ton, a subway casualty . . . That bear on the California state flag, is it really a grizzly?

Golden Gate Park's Centennial observance comes up in 1970, and we suggest that as a fitting me- morial the Spanish monastery do- nated by the late W. R. Hearst at long last be erected . . . Which reminds us, like the Spanish edi-

fice, the G.G. Park Conservatory was shipped in crates around the Horn by James Lick and is a rep- lica of one in the Royal Botanic Gardens at Kew, near London, England.

It just seems that way: That it looks wasteful to see a fountain operating on a rainy day . . . Or, that the most beautiful things are usually useless; for example, pea- cocks, lilies . . . Do American men live the longest? No, males in 26 nations live to be older, including Sweden, Norway, Holland, Iceland, Israel, Denmark, Greece, Spain, Britain, and France . . . In the U.S., the top rated causes of death per 100,000 population are cardiovas- cular diseases, 509; cancer, 159; accidents, 55, and influenza and pneumonia, 29.

Before the days of civil service: "Jones, we are making a few changes around here; have you ever fired a boiler?" . . . Or, this interview with a prospective em- ployee: "Yes, Miss Miller, we do have an incentive plan; one mis- take and you're out!"

Where are they now? Paul R. Teilh, former S.F. Superior Court aide, is the new presiding judge of the San Jose Municipal Court . . . Ray Kimbell, former Rec- Park general manager, commutes back and forth to Snyder, Okla., where he has business interests . . . John Sullivan, longtime public service director in the Mayor's office, and his wife, spend about six months out of the year world travelling.

A friend of ours, eager to out- McSheehy that all-time champion of mixed metaphors, opined that nowadays a man "must keep his back to the wall, his ear to the ground, his shoulder to the wheel, his nose to the grindstone and both feet on the ground." That's a real contortionist for you!

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SAN FRANCISCO SYMPHONY ASSOCIATION SEEKS ASSISTANT CONDUCTOR

The San Francisco Symphony San Francisco, California 94102. Association announced that it is seeking an Assistant Conductor for the San Francisco Symphony Orchestra for the 1970-1971 season, the first under its conductor and music director-elect, Seiji Ozawa. The application form lists all details and requirements. Applications will be screened, and upon qualifying, applicants will receive invitations to audition.

The Association plans to hold auditions on February 6 for Bay Area applicants and on February 13 for applicants from outside the Bay Area.

In addition to conducting Youth Concerts, the Assistant Conductor would conduct concerts designated by the music director and will be required to attend all rehearsals and concerts of the performing season, assist at rehearsals as designated by the music director, and be prepared to conduct rehearsals and concerts in an emergency.

All persons who wish to apply for an audition may request an application form from the San Francisco Symphony Association, 107 War Memorial Veterans' Building,

Symphony Association General Manager Joseph A. Scafidi hoped that applications would be received from all over the country. There is a great deal of increasing national and international interest in the San Francisco Symphony Orchestra. The Association feels that with a greatly lengthening season the appointment of an assistant conductor for the Orchestra is most appropriate, and the opportunity to work with Maestro Ozawa, as conductor and music director, as well as a variety of eminent guest conductors, should be a fine opportunity to the serious professional.

The Symphony Association is seeking a grant from a foundation to underwrite the auditions.

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1970 Summer Market Dates

San Francisco — The Western Merchandise Mart 1970 Summer Market will be held July 27-31, Monday through Friday. The dates (originally announced as part of a five-year series), are confirmed by Marco C. Meyer, Mart vice president and general manager.

The San Francisco Gift & Housewares Show will be held August 9-12, at the Western Merchandise Mart, Brooks Hall, the Civic Auditorium and the Sheraton-Palace Hotel, according to Western Merchandise Exhibitors, Inc.

Also confirmed are the 1970 Summer Market dates for the Los Angeles Home Furnishings Mart: July 19-24, Sunday through Friday and the Seattle Northwest Home Furnishings Mart, July 12-16, Sunday through Wednesday.

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California Champagne Helps Woo British Business

A special wine industry consignment of California Champagne was "air lifted" into London to support the efforts of a U.S. Trade Mission to Britain to encourage British companies to locate in the San Francisco Bay Area.

The delegation, which was sponsored by the Greater San Francisco Chamber of Commerce, gave a California Champagne breakfast for members of the British press at Grosvenor House, London, Feb. 17. They were introduced by Lord Redmayne, chairman of the U.S.A. Committee, London Chamber of Commerce.

Cyril Magnin, Chairman of the San Francisco Chamber's Board of Directors and President of the city's Port Authority, headed the

mission which consisted of a number of representative Bay Area business executives.



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SAN FRANCISCO The ethnic pattern of this city changed markedly during the 1960's and at the same time the city lost a substantial number of residents.

The local Department of Public Health, which authored these findings, says the total population is down 33,416 from the 1960 census total of 470,316; that 100,000 white residents left the city during the decade; while about 66,000 non-white residents were added to the population in that period.

The racial composition of the city in 1960 was 604,403 white residents and 136,000 nonwhites; now it is 504,000 whites and 202,900 nonwhites, according to the department.

There are more elderly people residing here than in any American city and the city has the lowest proportion of family units, the department estimates.

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3. Don't accept C.O.D. packages for neighbors—without their knowledge. You may be left holding the bag.
4. By new state law, unordered merchandise can be considered as an "unconditional gift." Those receiving unordered merchandise are not obliged to return it, and may do with it what they will.
5. Beware of strangers, on streets or in office buildings, offering "bargains" on perfumes, jewelry and other goods. Phony brand labels and false price tickets are their stock in trade. "C. No. 5" does not mean "Chanel No. 5."
6. Read all contracts before signing. Check guarantees, service costs. Keep a copy. Legitimate dealers offer your best buy. Remember: the responsible merchant will be there after Christmas, when you may need him.

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In appointing his Council on Environmental Quality, President Nixon has formally recognized, and implemented, the public's growing recognition that we need a major effort to preserve and rehabilitate our environment. We have been careless too long.

The Council will serve in a similar capacity to the Council of Economic Advisers, and could well outdistance it in the contribution it makes toward the quality of life in this nation. It will find an encouraging and growing effort on the part of the industrial community to act creatively in making environmental needs a key to its business procedures.

Some examples: The Edison Electric Institute has announced that the nation's investor-owned electric utilities already are involved in more than 100 environmental studies on water problems; evidence, as the EEI puts it, that the industry is committed "to designing

their facilities in ways that are not harmful to aquatic life".

Pacific Gas & Electric Company has been transplanting some 1000 abalone from the Diablo Canyon area where it is constructing a nuclear power facility, so that they would not be affected by a new breakeater.

Five utilities in four states bordering Lake Michigan are sponsoring a \$150,000 three-year study on the thermal effects of water discharged from power plants.

Near Corvallis, Oregon, corn, beans and other crops are being grown on land specially heated by underground electric cables as a test to see if growth can be speeded by extra heat. The experiment is being financed by Pacific Power and Light Co. in an effort to determine if hot water discharged by power plants could be piped under fields with effective results.

All signs, from Washington to awakened to our pressing need to rescue our environment.

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A Few Answers On What To Do When They Want To Drive

If you're the parents of a 'teen-age son or daughter, you more than likely have a go-around each weekend about Jane or Jim wanting to use the family car.

And, unless they are old enough for a learner's license, your answer has to be "no."

They continue to ask, "Why . . . why can't I?" In trying to answer you say, "Because it's wrong," "Because it's against the law," "Because, if you get caught, I'll get into trouble," or "Because 'teen-agers are not reliable—can't be trusted."

There's no pat answer because each youngster is different. You must deal with each in your own way. Here are some suggestions from the California State Automobile Association that may help you provide an answer:

Provide a substitute. Let the youngster work on the car and help take care of it.

Take your son or daughter where they have to go and then go pick them up. This is your burden and it won't last long. Help with dating problems by cooperating with other parents who may be willing to take a turn at the business of delivering and picking up.

When these suggestions won't work, help them arrange transportation with friends a little older who are safe and reliable drivers. You can't be sure—but you can help them choose the best.

And, when the yare ready to learn to drive, the best answer is a course in driver education at the high school, not you teaching them to drive. In a driver education course, they will learn the right attitudes toward safety, understanding of rights and privileges of the other drivers, and have a more thorough program than the trial and error manipulation you came by with the benefit of a driver education course.

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29,500,000 Use BankAmericard

BankAmericard worldwide sales soared past the \$2 billion mark in 1969, a 146% increase over the previous year, and its number of cardholders and business outlets reached dramatic new levels, it was announced Feb. 5.

National and international billings on the card were \$2,006,900,000, more than double the \$814 million posted in 1968, said D. R. McBride, president, BankAmerica Service Corp.

The number of cardholders in the BankAmericard program surged to 29,500,000, compared with 16,150,000 at year-end 1968 or a gain of 76.6%.

McBride said the BankAmericard program realized an average increase of 1,000,000 new cardholders per month in 1969.

At year-end, he noted, there were 646,000 merchant outlets accepting the card around the world, up from 394,000 at the end of 1968.

The program now covers 49 states and 48 foreign areas, compared to 42 states and 4 foreign countries in 1968.

In addition, the number of banks in the BankAmericard program increased from 1,864 to 3,350 during 1969.

Outside the U.S., BankAmericard coverage extended to 44 new areas, among them such major countries as Italy, Mexico, Portugal, Puerto Rico and Colombia.

McBride said BankAmericard is currently negotiating with banks in 13 more countries for direct licensing, and an additional 36 countries for merchant acceptance exclusively.

Seven states joined the BankAmericard program in 1969. The newest member, Illinois, entered when the First National Bank of Chicago, the nation's 10th largest bank, recently announced it had reached a preliminary understanding to introduce BankAmericard in the Midwest.

McBride said 1969 was a tremendous year of expansion for bank credit cards. "The majority of consumers are realizing there are few things to match the convenience and versatility of bank cards."

McBride said that 1970 offers the prospect of continued strong growth for BankAmericard in geographical coverage, cardholders and sales.

"By the end of this year we expect to have 36½ million cardholders, 750,000 business outlets and 4,400 banks in the BankAmericard system. Sales will probably exceed \$3½ billion, and coverage will include all 50 states and at least 70 foreign areas," he said.

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Senator George R. Moscone Announced His Candidacy For Re-Election

On Monday, Feb. 16, Senator George R. Moscone announced his candidacy for re-election to the California State Senate representing the City and County of San Francisco.

Moscone, 40, who won his seat in 1966 following legislative reapportionment, ended speculation that he might be a candidate for statewide office.

"I believe that I can serve my native city best as Senior Senator from San Francisco . . . at this time," the City-born Democrat said at a news conference at the Fairmont Hotel.

Moscone said that he had been urged to run for either lieutenant governor or attorney general but that he "was not tempted . . . not at all."

The Senator, surrounded by many of the original 300 sponsors who backed his candidacy for the senate in the June, 1966, primary election, said that he would probably file for his 10th Senatorial District seat on February 24 when the legal filing period opens.

Elected Democratic Floor Leader by his colleagues in 1967 Moscone has held the top partisan post each year since. He also served as Democratic Caucus Chairman in 1967-68 and has been chairman of the six-man San Francisco Legislative Delegation since 1967.

Named by the state capitol's press corps as "the most effective Democratic Senator" of the 1969 session, Moscone was author of 38 major bills signed into law by Gov. Reagan following last year's record-breaking session.

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